Smoking kills

Premature deaths caused by smoking in the EU each year
700,000

50% of smokers die prematurely

Premature death
14 years
lost because of smoking

Who smokes?

- 28% of the European population
- 29% of Europeans aged 15-24
- 94% of smokers start smoking before they turn 25

A European habit?

% of the population

- Europe: 32%
- Western Pacific: 28%
- Americas: 21%
- South-East Asia: 18%
- Eastern Mediterranean*: 19%
- Africa: 10%

*Middle East and Maghreb (except Algeria)

Sources: European Parliament and European Commission