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Committee on Constitutional Affairs

Committee on Legal Affairs

The Chairs

IPOL-COM-LIBE D (2018) 24096

Mark Zuckerberg

CEO Facebook

1 Hacker Way

Menlo Park, CA 94025

United States

(also sent per email to: [markusreinisch@fb.com](mailto:markusreinisch@fb.com))

**Subject:** *Your reply to our invitation for Facebook representatives to participate in Parts 2 and 3 of the Hearing on the Facebook/Cambridge Analytica Case, 25 June and 2 July 2018*

Dear Mr Zuckerberg,

We are contacting you following a reply we received from your staff member, Mr KRISTENSEN, to our formal request to hear the following representatives of your company at the Hearing on Facebook/Cambridge Analytica Part 2 on 25 June 2018:

- Ms Erin EGAN, Chief Privacy Officer for “Session 1: Data Protection and Privacy Implications, including applicable jurisdiction”;
- Mr Rob GOLDMAN, Vice-President for Advertisements for “Session 2: The alleged impact and risks for electoral processes”. (Where Mr GOLDMAN can be accompanied by Lord Richard ALLAN at this session.)
- Mr Joel KAPLAN, Vice President of Global Public Policy for “Session 3: The Consumers’ trust in digital platforms and cybersecurity” and;

To our surprise, we have read in Mr KRISTENSEN’s reply, that you are not willing to send the listed staff members to attend the European Parliament hearing on 25 June 2018 but intend to send 2 staff members of the public policy team instead.

May we remind you that, on 12 April 2018, the Conference of Presidents of the European Parliament decided that the Committee on Civil Liberties, Justice and Home Affairs (LIBE Committee) - with the association of the AFCO, JURI and ITRE Committees - was to organise a hearing on the Facebook/Cambridge Analytica case.

On 22 May 2018, the Conference of Presidents, the Chair of the Conference of Committees Chairs, and the Chair and Rapporteur of the Committee on Civil Liberties, Justice and Home Affairs met

with you. As you may recall, at the same meeting, President TAJANI indicated that, following the decision of the Conference of Presidents, the LIBE Committee would now conduct an investigation and would hold several hearings, with Facebook representatives and other experts, to have a clear and complete picture of these serious and worrying facts, in association with the AFCO, JURI and ITRE Committees.

We would like to stress it is essential for the EU citizens' trust in Facebook, your company's credibility and possible further inquiries that you send the staff members we have identified essential and crucial for this hearing.

Also, on 2 July 2018 another public meeting with the competent European Commissioners will be organised to discuss policy solutions, remedies and the implementation and need for legislation. We have foreseen a slot at this meeting for Ms SANDBERG to convey the commitments your company has made on implementation of existing legislation and to present the steps it will take in the future. We have been informed that your Brussels' representatives deem it appropriate to delegate Lord Richard ALLAN, Vice-President Public Policy Solutions, to this session instead of Ms SANDBERG. We are not convinced this would be an appropriate level of representation in a meeting with European Commissioners.


The setting of the sessions will allow that Facebook can make a 10-minute presentation at each session and that the presentations by the panel are followed by a Q&A session. The Q&A session will consist of 1-minute questions by Members directed to a specific speaker, directly followed by a 2-minute reply.

We trust that you will answer positively to our pressing request to send the Facebook staff members we have requested.

Yours sincerely,



Claude MORAES  
Chair of the Committee on  
Civil Liberties, Justice and Home Affairs



Jerzy BUZEK  
Chair of the Committee on Industry,  
Research and Energy



Danuta Maria HÜBNER  
Chair of the Committee on Constitutional Affairs



Pavel SVOBODA  
Chair of the Committee on Legal  
Affairs

CC: Mr Antonio TAJANI, President of the European Parliament