



EUROPEAN PARLIAMENT

2009 - 2014

Committee on Culture and Education

2010/2206(INI)

9.11.2010

AMENDMENTS

1 - 57

Draft opinion
Hella Ranner
(PE450.607v02-00)

"Europe, the world's N° 1 tourist destination - a new political framework for
tourism in Europe
(COM(2010)0352 – 2010/2206(INI))

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EN

United in diversity

EN

AM_Com_NonLegOpinion

Amendment 1
Hannu Takkula

Draft opinion
Paragraph 1

Draft opinion

1. Recalls that *education-related* travel is becoming increasingly popular, therefore calls on the Member States, local and regional authorities to be flexible and adapt to new types of consumers due to demographic change and in order to take into account new forms of tourism;

Amendment

1. Recalls that *culture, education, youth and sports related* travel is becoming increasingly popular, therefore calls on the Member States, local and regional authorities to be flexible and adapt to new types of consumers due to demographic change and in order to take into account new forms of tourism;

Or. en

Amendment 2
Ramona Nicole Mănescu

Draft opinion
Paragraph 1

Draft opinion

1. Recalls that education-related travel is becoming increasingly popular, therefore calls on the Member States, local and regional authorities to *be* flexible and *adapt* to new types of consumers due to demographic change and in order to take into account new forms of tourism;

Amendment

1. Recalls that education-related travel is becoming increasingly popular, therefore calls on the Member States, local and regional authorities to *support such forms of tourism by being more* flexible and *adapting* to new types of consumers due to demographic change and in order to take into account new forms of tourism;

Or. en

Amendment 3
Joanna Katarzyna Skrzydlewska

Draft opinion
Paragraph 1

Draft opinion

1. Recalls that education-related travel is becoming increasingly popular, therefore calls on the Member States, local and regional authorities to be flexible and adapt to new types of consumers due to demographic change and in order to take into account new forms of tourism;

Amendment

1. Recalls that education-related travel is becoming increasingly popular, therefore calls on the Member States, local and regional authorities to be flexible and adapt to new types of consumers due to demographic change and in order to take into account new forms of tourism ***geared to the expectations voiced by consumers; takes the view that the EU should also take steps to improve access to tourist attractions for disabled persons;***

Or. pl

Amendment 4
Silvia Costa

Draft opinion
Paragraph 1 a (new)

Draft opinion

Amendment

1a. Points out that cultural tourism is the largest segment of the European tourist industry and that over recent years it has undergone significant change and now focuses not just on major historic cities and tourist resorts or major events and exhibitions but also on smaller towns and historic, cultural and nature routes, which attract people in search of knowledge, intercultural dialogue, nature and culture;

Or. it

Amendment 5
Silvia Costa

Draft opinion
Paragraph 1 b (new)

Draft opinion

Amendment

1b. Calls accordingly on the Commission, in line with the new competences resulting from the Lisbon Treaty, to highlight the cultural dimension of European tourism, with a view to ensuring economic, social, territorial, landscape and environmental sustainability;

Or. it

**Amendment 6
Chrysoula Paliadeli**

**Draft opinion
Paragraph 1 a (new)**

Draft opinion

Amendment

1a. Considers that particular attention should be devoted to disabled people by means of adapting premises and training staff;

Or. el

**Amendment 7
Marie-Christine Vergiat**

**Draft opinion
Paragraph 1 a (new)**

Draft opinion

Amendment

1a. Stresses the importance of fair and sustainable tourism schemes as a means of using leisure activities to foster fair trade, solidarity and eco-development;

Or. fr

Amendment 8
Marie-Christine Vergiat

Draft opinion
Paragraph 1 b (new)

Draft opinion

Amendment

1b. Points to the important role played by public bodies, particularly territorial authorities and associations, in providing the broadest possible access to leisure activities, including for disadvantaged population groups and young people (holiday camps and leisure centres, sporting and cultural activities, etc.), taking care to ensure a broad social mix at all times;

Or. fr

Amendment 9
Marie-Christine Vergiat

Draft opinion
Paragraph 1 c (new)

Draft opinion

Amendment

1c. Believes access to tourism to be intrinsically linked to purchasing power and the right to paid holidays; voices its concern, in this connection, at the fact that access to tourism is declining in a growing number of countries;

Or. fr

Amendment 10
Hannu Takkula

Draft opinion
Paragraph 2

Draft opinion

2. Underlines the importance of enhancing the quality of education through the use of programmes **such as** Leonardo da Vinci mobility actions and Erasmus for **entrepreneurs**;

Amendment

2. Underlines the importance of enhancing the quality of education through the use of **Lifelong Learning** programmes **which emphasise actions aimed at mobility (e.g. Leonardo da Vinci mobility actions and Erasmus for *Entrepreneurs*)**;

Or. en

Amendment 11
Ramona Nicole Mănescu

Draft opinion
Paragraph 2

Draft opinion

2. Underlines the importance of enhancing the quality of education through the use of programmes such as Leonardo da Vinci mobility actions and Erasmus for entrepreneurs;

Amendment

2. Underlines the importance of enhancing the quality of education **in the field of tourism** through the use of programmes such as Leonardo da Vinci mobility actions and Erasmus for entrepreneurs;

Or. en

Amendment 12
Hella Ranner

Draft opinion
Paragraph 2

Draft opinion

2. Underlines the importance of enhancing the quality of education through the use of programmes such as Leonardo da Vinci mobility actions and Erasmus for entrepreneurs;

Amendment

2. Underlines the importance of enhancing the quality of education through the use of programmes such as Leonardo da Vinci mobility actions and **preparatory pilot projects such as** Erasmus for entrepreneurs;

Or. de

Amendment 13
Chrysoula Paliadeli

Draft opinion
Paragraph 2

Draft opinion

2. Underlines the importance of enhancing the quality of education through the use of programmes such as Leonardo da Vinci mobility actions and Erasmus for entrepreneurs;

Amendment

2. Underlines the importance of enhancing the quality of education through the use of programmes such as Leonardo da Vinci mobility actions and Erasmus for entrepreneurs; ***also considers it essential to improve the knowledge, skills, capabilities and professional prospects of the staff of tourism businesses through lifelong learning programmes;***

Or. el

Amendment 14
Georgios Papanikolaou

Draft opinion
Paragraph 2

Draft opinion

2. Underlines the importance of enhancing the quality of education through the use of programmes such as Leonardo da Vinci mobility actions and Erasmus for entrepreneurs;

Amendment

2. Underlines the importance of enhancing the quality of education through the use of programmes such as Leonardo da Vinci mobility actions and Erasmus for entrepreneurs, ***and of enhancing the training of workers in the tourism industry through the use of programmes, such as Grundtvig, to promote mobility and improve the skills of adults;***

Or. el

Amendment 15
Hannu Takkula

Draft opinion
Paragraph 3

Draft opinion

3. Underlines the need to boost international ***exchanges of students from*** vocational ***schools*** in the field of tourism so that ***they*** can learn from best practice and ***improve their*** language skills;

Amendment

3. Underlines the need to boost international ***student mobility within*** vocational ***and higher education*** ***institutions*** in the field of tourism so that ***students*** can learn from best practice and ***gain practical knowledge, such as*** language skills;

Or. en

Amendment 16

Ramona Nicole Mănescu

Draft opinion

Paragraph 3

Draft opinion

3. Underlines the need to boost international exchanges of students from vocational schools in the field of tourism so that they can learn ***from*** best practice ***and improve*** their language skills;

Amendment

3. Underlines the need to boost ***European*** ***and*** international exchanges of students from vocational schools in the field of tourism so that they can learn ***and*** ***exchange*** best practice ***while improving*** their language skills;

Or. en

Amendment 17

Marie-Christine Vergiat

Draft opinion

Paragraph 3 a (new)

Draft opinion

Amendment

3a. Voices its concern at the growing standardisation of culture and language; stresses, therefore, the importance of cultural, linguistic and heritage diversity;

Or. fr

Amendment 18
Hannu Takkula

Draft opinion
Paragraph 4

Draft opinion

4. Points out the merits of a ‘dual’ education system combining learning in **a business** with learning at **a vocational school**, thereby enhancing both theoretical and practical skills;

Amendment

4. Points out the merits of a ‘dual’ education system combining learning in **an organisational context** with learning at vocational **and/or higher education institutions**, thereby enhancing both theoretical and practical skills;

Or. en

Amendment 19
Ramona Nicole Mănescu

Draft opinion
Paragraph 4

Draft opinion

4. Points out the merits of a ‘dual’ education system combining learning in a business with learning at a vocational school, thereby enhancing both theoretical and practical skills;

Amendment

4. Points out the merits of a ‘dual’ education system **and the importance of** combining learning in a business with learning at a vocational school, thereby enhancing both theoretical and practical skills;

Or. en

Amendment 20
Hella Ranner

Draft opinion
Paragraph 4

Draft opinion

4. Points out the merits of a ‘dual’ education system combining learning in a business with learning at a vocational school, thereby enhancing both theoretical

Amendment

4. Points out the merits of a ‘dual’ education system **in the tourism sector**, combining learning in a business with learning at a vocational school, thereby

and practical skills;

enhancing both theoretical and practical skills;

Or. de

Amendment 21
Seán Kelly

Draft opinion
Paragraph 4 a (new)

Draft opinion

Amendment

4a. Recalls that Europe's cultural heritage and linguistic diversity represent a significant comparative advantage in the global tourism marketplace. Calls for these factors to be given due recognition in economic analyses of the tourism sector, especially in the context of allocating resources to maintain and upgrade destinations of cultural significance;

Or. en

Amendment 22
Malika Benarab-Attou

Draft opinion
Paragraph 5

Draft opinion

Amendment

5. Considers ***such*** initiatives as the 'European Capital of Culture', the 'European Heritage Label' ***and the 'Iron Curtain Trail'*** to be necessary in promoting European heritage, contemporary creativity and sustainability in cultural tourism; welcomes programmes such as EDEN and NECSTouR due to their potential for boosting economic development;

5. Considers ***EU*** initiatives ***such*** as the 'European Capital of Culture' ***and*** the 'European Heritage Label', ***which need to be able to interact with initiatives promoted by the European Institute of Cultural Routes, among others,*** to be necessary in promoting European heritage, contemporary creativity and sustainability in cultural tourism; welcomes programmes such as EDEN and NECSTouR due to their potential for boosting economic development;

Amendment 23
Andreas Mölzer

Draft opinion
Paragraph 5

Draft opinion

5. Considers such initiatives as the ‘European Capital of Culture’, the ‘European Heritage Label’ and the ‘Iron Curtain Trail’ to be **necessary in** promoting European heritage, contemporary creativity and sustainability in cultural tourism; welcomes programmes such as EDEN and NECSTouR due to their potential for boosting economic development;

Amendment

5. Considers such initiatives as the ‘European Capital of Culture’, the ‘European Heritage Label’ and the ‘Iron Curtain Trail’ to be **useful for** promoting European heritage, contemporary creativity and sustainability in cultural tourism; **calls in this context for closer links with the traditional regional culture and for promotion measures to preserve traditional urban and rural landscapes;** welcomes programmes such as EDEN and NECSTouR due to their potential for boosting economic development;

Or. de

Amendment 24
Marie-Christine Vergiat

Draft opinion
Paragraph 5

Draft opinion

5. Considers such initiatives as the ‘European Capital of Culture’, the ‘European Heritage Label’ **and the ‘Iron Curtain Trail’** to be necessary in promoting European heritage, contemporary creativity and sustainability in cultural tourism; welcomes programmes such as EDEN and NECSTouR due to their potential for boosting economic development;

Amendment

5. Considers such initiatives as the ‘European Capital of Culture’ **and** the ‘European Heritage Label’ to be necessary in promoting European heritage, contemporary creativity and sustainability in cultural tourism; welcomes programmes such as EDEN and NECSTouR due to their potential for boosting economic development;

Or. fr

Amendment 25
Silvia Costa

Draft opinion
Paragraph 5

Draft opinion

5. Considers such initiatives as the ‘European Capital of Culture’, the ‘European Heritage Label’ and the ‘Iron Curtain Trail’ to be necessary in promoting European heritage, contemporary creativity and sustainability in cultural tourism; welcomes programmes such as EDEN and NECSTouR due to their potential for boosting economic development;

Amendment

5. Considers such initiatives as the ‘European Capital of Culture’, the ‘European Heritage Label’, ***the Council of Europe’s ‘Cultural Routes’*** and the ‘Iron Curtain Trail’ to be necessary in promoting European heritage, contemporary creativity and sustainability in cultural tourism; welcomes programmes such as EDEN and NECSTouR due to their potential for boosting economic development;

Or. it

Amendment 26
Santiago Fisas Aixela

Draft opinion
Paragraph 5

Draft opinion

5. Considers such initiatives as the ‘European Capital of Culture’, the ‘European Heritage Label’ ***and*** the ‘Iron Curtain Trail’ to be necessary in promoting European heritage, contemporary creativity and sustainability in cultural tourism; welcomes programmes such as EDEN and NECSTouR due to their potential for boosting economic development;

Amendment

5. Considers such initiatives as the ‘European Capital of Culture’, the ‘European Heritage Label’, the ‘Iron Curtain Trail’ ***and the ‘Way of St. James’*** to be necessary in promoting European heritage, contemporary creativity and sustainability in cultural tourism; welcomes programmes such as EDEN and NECSTouR due to their potential for boosting economic development;

Or. es

Amendment 27

Ivo Belet

Draft opinion

Paragraph 5

Draft opinion

5. Considers such initiatives as the ‘European Capital of Culture’, the ‘European Heritage Label’ and the ‘Iron Curtain Trail’ to be necessary in promoting European heritage, contemporary creativity and sustainability in cultural tourism; welcomes programmes such as EDEN and NECSTouR due to their potential for boosting economic development;

Amendment

5. Considers such initiatives as the ‘European Capital of Culture’, the ‘European Heritage Label’, ***the ‘European Cultural Routes’*** and the ‘Iron Curtain Trail’ to be necessary in promoting European heritage, contemporary creativity and sustainability in cultural tourism; welcomes programmes such as EDEN and NECSTouR due to their potential for boosting economic development;

Or. en

Amendment 28

Chrysoula Paliadeli

Draft opinion

Paragraph 5

Draft opinion

5. Considers such initiatives as the ‘European Capital of Culture’, the ‘European Heritage Label’ and the ‘Iron Curtain Trail’ to be necessary in promoting European heritage, contemporary creativity and sustainability in cultural tourism; welcomes programmes such as EDEN and NECSTouR due to their potential for boosting economic development;

Amendment

5. Considers such initiatives as the ‘European Capital of Culture’, the ‘European Heritage Label’ and the ‘Iron Curtain Trail’ to be necessary in promoting European heritage, contemporary creativity and sustainability in cultural tourism, ***in approaching a new consumer public and in supporting remote and lesser known regions***; welcomes programmes such as EDEN and NECSTouR due to their potential for boosting ***sustainable*** economic development;

Or. el

Amendment 29
Seán Kelly

Draft opinion
Paragraph 5

Draft opinion

5. Considers such initiatives as the ‘European Capital of Culture’, the ‘European Heritage Label’ and the ‘Iron Curtain Trail’ to be necessary in promoting European heritage, contemporary creativity and sustainability in cultural tourism; welcomes programmes such as EDEN and NECSTouR due to their potential for boosting economic development;

Amendment

5. Considers such initiatives as the ‘European Capital of Culture’, the ‘European Heritage Label’ and the ‘Iron Curtain Trail’ to be necessary in promoting European heritage, contemporary creativity and sustainability in cultural tourism; welcomes programmes such as EDEN and NECSTouR due to their potential for boosting economic development; ***considers also that there are significant synergies to be achieved with the Council of Europe ‘European Cultural Routes’;***

Or. en

Amendment 30
Ivo Belet

Draft opinion
Paragraph 5 a (new)

Draft opinion

Amendment 31
Silvia Costa

Draft opinion
Paragraph 5 b (new)

Amendment

5a. Highlights the cultural and touristic value of the European Cultural Routes, promoting a common European cultural heritage, and calls on the Commission to step up cooperation with the Council of Europe in this field and to foresee the necessary funding for it;

Or. en

Draft opinion

Amendment

5b. Calls on the Commission to assess the impact that the EU's European Capitals of Culture programme is having on tourism and to report to Parliament on whether governance approaches, funding arrangements and procedures for involving cultural bodies and associations should be reviewed, with a view to investing in durable and sustainable processes and partnerships;

Or. it

Amendment 32
Silvia Costa

Draft opinion
Paragraph 5 a (new)

Draft opinion

Amendment

5a. Draws attention to the role played by European routes, such as the Council of Europe's 'Cultural Routes', which focus on specific themes or historic trails, offer both mainstream and non-mainstream cultural content and promote debate and a creative and personalised approach; takes the view that such routes may, of themselves, be deemed cultural goods which play an effective role in establishing networks of operators and associations from more than one Member State who work together on promotional and management schemes seeking to promote Europe's cultures, mutual understanding and peaceful coexistence, tourism, mobility of operators, walkers and artists, familiarity with local traditions and potential, and intercultural and interfaith dialogue;

Or. it

Amendment 33
Marie-Christine Vergiat

Draft opinion
Paragraph 5 a (new)

Draft opinion

Amendment

5a. Draws attention to the major adverse impact that mass tourism can have on social cohesion; notes that it can result in the destruction of heritage and natural resources and even turn local cultures and crafts into a mere tourist attraction or totally commercialise them, and that due consideration should also be given to the devastating effects of sexual tourism; points out, accordingly, that it can pose a threat to the natural, cultural and social environment in certain destinations if it is not regulated or properly supervised;

Or. fr

Amendment 34
Marie-Christine Vergiat

Draft opinion
Paragraph 5 b (new)

Draft opinion

Amendment

5b. Considers that, in many countries, opening up the heritage to tourism results in its privatisation;

Or. fr

Amendment 35
Marie-Christine Vergiat

Draft opinion
Paragraph 5 c (new)

Draft opinion

Amendment

5c. Condemns trafficking in historical artefacts and artworks and the fact that some States are doing very little or nothing at all to combat such trafficking;

Or. fr

Amendment 36

Marco Scurria

Draft opinion

Paragraph 5 a (new)

Draft opinion

Amendment

5a. Stresses the importance of the role that sport plays in promoting tourism and calls for the introduction of specific policies to promote and support sports tourism;

Or. it

Amendment 37

Hella Ranner

Draft opinion

Paragraph 6

Draft opinion

Amendment

6. At the same time, calls for efficient follow-up **and** management of existing EU programmes, enabling them to reach their full potential by providing sufficient resources;

6. At the same time, calls for efficient follow-up, management **and interlinking** of existing EU programmes, enabling them to reach their full potential by providing sufficient resources;

Or. de

Amendment 38
Olga Sehnalová

Draft opinion
Paragraph 6

Draft opinion

6. At the same time, calls for efficient follow-up and management of existing EU programmes, enabling them to reach their full potential by providing sufficient resources;

Amendment

6. At the same time, calls for efficient follow-up and management of existing EU programmes, enabling them to reach their full potential by providing sufficient resources, ***and for support for an integrated approach to tourism;***

Or. cs

Amendment 39
Andreas Mölzer

Draft opinion
Paragraph 6

Draft opinion

6. At the same time, calls for efficient follow-up and management of existing EU programmes, enabling them to reach their full potential by providing sufficient resources;

Amendment

6. At the same time, calls for efficient follow-up and management of existing EU programmes, enabling them to reach their full potential by providing sufficient resources; ***also calls, however, for strict cost controls and sound financial management and for for equally strict review of the suitability of these programmes;***

Or. de

Amendment 40
Silvia Costa

Draft opinion
Paragraph 6 a (new)

Draft opinion

Amendment

6a. Points out that cultural tourism can

make a significant contribution towards overcoming the current economic and jobs crisis because it makes good use of skills and territorial potential and boosts rural and small-town development by spreading demand for tourist accommodation over the year and over the various segments, as well as promoting the cultural and landscape heritage and mobility, giving a boost to traditional local foods and wines and creating high-quality routes;

Or. it

Amendment 41
Seán Kelly

Draft opinion
Paragraph 6 a (new)

Draft opinion

Amendment

6a. Highlights the role of sport in promoting tourism and welcomes initiatives such as the 'Watersports in the Atlantic Area' project. Recalls that sport is a cultural as well as an activity-based pursuit and which can attract tourists to peripheral regions of Europe;

Or. en

Amendment 42
Chrysoula Paliadeli

Draft opinion
Paragraph 6 a (new)

Draft opinion

Amendment

6 a. Considers that the organisation of artistic and cultural activities and of sports events encourages mobility and acts as a tourist attraction;

Amendment 43

Silvia Costa

Draft opinion

Paragraph 6 b (new)

Draft opinion

Amendment

6b. Calls for intercultural dialogue to be seen as a means of fostering socio-cultural development in both urban and non-urban areas and emphasises the creative potential of cultural diversity and the programmes focusing on it (for example, the joint Commission and Council of Europe ‘Intercultural Cities’ programme) as a driving force for enterprise and innovation, not least in the tourist industry;

Or. it

Amendment 44

Joanna Katarzyna Skrzydlewska

Draft opinion

Paragraph 7

Draft opinion

Amendment

7. Recalls that www.visiteurope.com is a platform to be further developed so as to enhance the visibility of Europe and its heritage ***by providing information in the largest possible number of EU official languages***; emphasises that it should be the core platform linking together other programmes and applications.

7. Recalls that www.visiteurope.com is a platform to be further developed so as to enhance the visibility of Europe and its heritage; emphasises that it should be the core platform linking together other programmes and applications.

Or. pl

Amendment 45
Hannu Takkula

Draft opinion
Paragraph 7

Draft opinion

7. Recalls that www.visiteurope.com is a platform to be further developed so as to enhance the visibility of Europe and its heritage by providing information in the largest possible number of EU official languages; emphasises that it should be the core **platform** linking together other programmes and applications.

Amendment

7. Recalls that www.visiteurope.com is a platform to be further developed so as to enhance the visibility of Europe and its heritage by providing information in the largest possible number of EU official languages **as well as major world languages**; emphasises that it should be **one of the core platforms** linking together other programmes and applications.

Or. en

Amendment 46
Hella Ranner

Draft opinion
Paragraph 7

Draft opinion

7. Recalls that www.visiteurope.com is a platform to be further developed so as to enhance the visibility of Europe and its heritage by providing information in the largest possible number of EU official languages; emphasises that it should be the core platform linking together other programmes and applications.

Amendment

7. Recalls that www.visiteurope.com is a platform to be further developed so as to enhance the visibility of Europe and its heritage by providing information **designed to meet tourists' needs** in the largest possible number of EU official languages; emphasises that it should be the core platform linking together other programmes and applications.

Or. de

Amendment 47
Seán Kelly

Draft opinion
Paragraph 7 a (new)

Draft opinion

Amendment

7a. Underlines the structural problem of seasonality in the European tourism sector; highlights the role of cultural and educational tourism in lengthening tourist seasons and diminishing the negative socio-economic effects of seasonality. Welcomes to that effect the Commission's Calypso Preparatory Action in promoting social tourism and diminishing seasonality.

Or. en

Amendment 48
Silvia Costa

Draft opinion
Paragraph 7 a (new)

Draft opinion

Amendment

7a. Calls on the Commission to ask the Member States to ensure that traditional and new skills in the tourism, accommodation and territorial promotion sectors are recognised within the European Qualifications Framework (EQF);

Or. it

Amendment 49
Silvia Costa

Draft opinion
Paragraph 7 b (new)

Draft opinion

Amendment

7b. Calls for more explicit reference to be made in connection with the use of EU Structural Funds in the period 2010-2017 to promoting cultural and tourist routes

and linking up the routes in the various Member States as a means of boosting high-quality territorial development;

Or. it

Amendment 50
Silvia Costa

Draft opinion
Paragraph 7 c (new)

Draft opinion

Amendment

7c. Calls on the Commission and the Member States to promote sports-related tourism and step up investment in routes such as European mountain trails and cycle paths stretching across several European regions or other means of promoting mobility, physical activity and a healthy lifestyle;

Or. it

Amendment 51
Silvia Costa

Draft opinion
Paragraph 7 d (new)

Draft opinion

Amendment

7d. Calls on the Commission to promote more vigorous and more focused action in the Member States aimed at setting up an extensive and accessible network of European youth hostels and accommodation facilities that will enable young people and families with children, as well as elderly people, to travel and find accommodation in other regions and countries;

Or. it

Amendment 52
Santiago Fisas Aixela

Draft opinion
Paragraph 7 a (new)

Draft opinion

Amendment

7a. Stresses the need for specific population groups – such as the elderly, young people and families – to be clearly identified in order to be able to offer them specially tailored services and activities;

Or. es

Amendment 53
Hella Ranner

Draft opinion
Paragraph 7 a (new)

Draft opinion

Amendment

7 a. Welcomes the proposal for an information exchange mechanism to improve the coordination of school holidays;

Or. de

Amendment 54
Santiago Fisas Aixela

Draft opinion
Paragraph 7 b (new)

Draft opinion

Amendment

7b. Draws attention to the major role which sport plays in promoting tourism, with both spectators and participants travelling to events;

Or. es

Amendment 55
Santiago Fisas Ayxela

Draft opinion
Paragraph 7 c (new)

Draft opinion

Amendment

7c. Points out that holding and properly promoting cultural events, music festivals, art exhibitions and similar events fosters cultural tourism, which is of fundamental importance if Europe is to continue to be the world's No 1 tourist destination;

Or. es

Amendment 56
Santiago Fisas Ayxela

Draft opinion
Paragraph 7 d (new)

Draft opinion

Amendment

7d. Calls for schemes focusing on areas such as food, photography, theatre and cinema should be explored and supported as new means of promoting cultural tourism;

Or. es

Amendment 57
Santiago Fisas Ayxela

Draft opinion
Paragraph 7 e (new)

Draft opinion

Amendment

7e. Takes the view that the new European External Action Service and the establishment of new embassies can play a major part in promoting and consolidating Europe's status as the

world's No 1 tourist destination.

Or. es