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Committee on Industry, Research and Energy

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2011/0370(COD)

11.4.2012

# AMENDMENTS

## 23 - 72

**Draft opinion**  
**Silvia-Adriana Țicău**  
(PE483.700v01-00)

Proposal for a regulation of the European Parliament and of the Council on  
establishing the Creative Europe Programme

Proposal for a regulation  
(COM(2011)0785 – C7-0435/2011 – 2011/0370(COD))

AM\_Com\_LegOpinion

**Amendment 23**  
**Seán Kelly**

**Proposal for a regulation**  
**Recital 1**

*Text proposed by the Commission*

(1) The Treaty aims at an ever closer union among the peoples of Europe and confers on the Union the task, inter alia, of contributing to the flowering of cultures of Member States, while respecting their national and regional diversity and at the same time ensuring that the conditions necessary for the competitiveness of the Union's industry exist. In this respect, the Union, where necessary, supports and supplements Member States' actions to respect cultural and linguistic diversity, strengthen the competitiveness of the European cultural and creative sectors and facilitate adaptation to industrial changes, in particular through vocational training.

*Amendment*

(1) The Treaty aims at an ever closer union among the peoples of Europe and confers on the Union the task, inter alia, of contributing to the flowering of cultures of Member States, while respecting their national and regional diversity and at the same time ensuring that the conditions necessary for the competitiveness of the Union's industry exist. In this respect, the Union, where necessary, supports and supplements Member States' actions to respect cultural and linguistic diversity, strengthen the competitiveness of the European cultural and creative sectors and facilitate adaptation to industrial changes, in particular through vocational training *and lifelong learning.*

Or. en

**Amendment 24**  
**Ioan Enciu**

**Proposal for a regulation**  
**Recital 7**

*Text proposed by the Commission*

(7) The Communication from the European Commission on the European Strategy for smart, sustainable and inclusive growth (Europe 2020 Strategy) defines a strategy that aims to turn the Union into a smart, sustainable and inclusive economy delivering high levels of employment, productivity and social cohesion. In this

*Amendment*

(7) The Communication from the European Commission on the European Strategy for smart, sustainable and inclusive growth (Europe 2020 Strategy) defines a strategy that aims to turn the Union into a smart, sustainable and inclusive economy delivering high levels of employment, productivity and social cohesion. In this

strategy, the Commission noted that the Union needs to provide more attractive framework conditions for innovation and creativity, including through incentives for the growth of knowledge based firms and greater access to finance for cultural and creative sectors.

strategy, the Commission noted that the Union needs to provide more attractive framework conditions for innovation and creativity, including through incentives for the growth of knowledge based firms and greater access to finance for cultural and creative sectors, *as well as promoting high levels of digital literacy and accessibility.*

Or. en

**Amendment 25**  
**Rolandas Paksas**

**Proposal for a regulation**  
**Recital 7 a (new)**

*Text proposed by the Commission*

*Amendment*

*(7a) Culture plays a key role in times of economic and financial crisis and makes a creative contribution to achieving social policy objectives, fostering innovations and thereby producing social results.*

Or. It

**Amendment 26**  
**Ioan Enciu**

**Proposal for a regulation**  
**Recital 10**

*Text proposed by the Commission*

*Amendment*

(10) The European cultural and creative sectors are inherently fragmented along national and linguistic lines. On the one hand, fragmentation results in a culturally diverse and highly independent cultural landscape, providing a voice for the different cultural traditions forming the diversity of our European heritage. On the other hand, fragmentation leads to limited

(10) The European cultural and creative sectors are inherently fragmented along national and linguistic lines. On the one hand, fragmentation results in a culturally diverse and highly independent cultural landscape, providing a voice for the different cultural traditions forming the diversity of our European heritage. On the other hand, fragmentation leads to limited

and sub-optimal transnational circulation of cultural and creative works and operators within and outside the Union, to geographical imbalances and - subsequently - to a limited choice for the consumer.

and sub-optimal transnational circulation of cultural and creative works and operators within and outside the Union, to geographical imbalances and - subsequently - to a limited choice for the consumer. ***Besides, the unbalanced distribution of digital infrastructures among the Member States, which constitutes a barrier to the access to digital technologies such as broadband internet, is leading to a fragmentation of the European digital market, detrimental for the completion of the internal market for telecommunications and the achievement of the goals of Europe 2020 and the Digital Agenda for Europe.***

Or. en

#### **Amendment 27**

**Ioan Enciu**

#### **Proposal for a regulation**

#### **Recital 11 a (new)**

*Text proposed by the Commission*

*Amendment*

***(11a) Digital material should be managed and maintained efficiently, in order to prevent information preserved in digital format becoming illegible when the hardware and software on which it is stored becomes outdated, when the storage devices deteriorate with age and/or when those devices are no longer able to cope with the large volume of new and continually-changing content. Innovative internet-based storage technologies may play an important role in the preservation of cultural and creative data, provided that data security, digital infrastructure resilience and access to these data are imperatively enabled, safeguarded and guaranteed.***

Or. en

**Amendment 28**  
**Seán Kelly**

**Proposal for a regulation**  
**Recital 11 a (new)**

*Text proposed by the Commission*

*Amendment*

***(11a) In order to flourish, Europe's cultural and creative sectors require a modern, accessible and legally certain system for the protection of intellectual property rights (IPR).***

Or. en

**Amendment 29**  
**Seán Kelly**

**Proposal for a regulation**  
**Recital 12 a (new)**

*Text proposed by the Commission*

*Amendment*

***(12a) Books, newspapers and magazines are components of cultural industries as well as a pluralistic and diverse European media landscape, the digital age also poses challenges to the sustainability of traditional sectors of these industries, including book publishing, bookselling and the print media.***

Or. en

**Amendment 30**  
**Hannu Takkula**

**Proposal for a regulation**  
**Recital 13**

*Text proposed by the Commission*

(13) One of the greatest challenges of the cultural and creative sectors, especially small operators including small and medium-sized enterprises (SMEs) and micro-enterprises, is their difficulty accessing the funds they need to finance their activities, grow, maintain their competitiveness or internationalise. While this is a common challenge for SMEs in general, the situation is significantly more difficult in the cultural and creative sectors due to the intangible nature of many of their assets, the prototype profile of their activities, the lack of investment-readiness of the operators in the sectors as well as the insufficient investor-readiness of financial institutions.

*Amendment*

(13) One of the greatest challenges of the cultural and creative sectors, especially small operators including small and medium-sized enterprises (SMEs) and micro-enterprises, is their difficulty accessing the funds they need to finance their activities, grow, maintain their competitiveness or internationalise. While this is a common challenge for SMEs in general, the situation is significantly more difficult in the cultural and creative sectors due to the intangible nature of many of their assets, the prototype profile of their activities ***and their intrinsic need to take risk as well as to experiment in order to innovate***, the lack of investment-readiness of the operators in the sectors as well as the insufficient investor-readiness of financial institutions.

Or. en

**Amendment 31**  
**Seán Kelly**

**Proposal for a regulation**  
**Recital 13**

*Text proposed by the Commission*

(13) One of the greatest challenges of the cultural and creative sectors, especially small operators including small and medium-sized enterprises (SMEs) and micro-enterprises, is their difficulty accessing the funds they need to finance their activities, grow, maintain their competitiveness or internationalise. While this is a common challenge for SMEs in general, the situation is significantly more difficult in the cultural and creative sectors due to the intangible nature of many of their assets, the prototype profile of their

*Amendment*

(13) One of the greatest challenges of the cultural and creative sectors, especially small operators including small and medium-sized enterprises (SMEs) and micro-enterprises, is their difficulty accessing the funds they need to finance their activities, grow, ***create employment***, maintain their competitiveness or internationalise. While this is a common challenge for SMEs in general, the situation is significantly more difficult in the cultural and creative sectors due to the intangible nature of many of their assets,

activities, the lack of investment-readiness of the operators in the sectors as well as the insufficient investor-readiness of financial institutions.

the prototype profile of their activities, the lack of investment-readiness of the operators in the sectors as well as the insufficient investor-readiness of financial institutions.

Or. en

**Amendment 32**  
**Hannu Takkula**

**Proposal for a regulation**  
**Recital 13 a (new)**

*Text proposed by the Commission*

*Amendment*

***(13a) Recognizes that any industry sector can be regarded as potentially creative and innovative, and not only those ones outlined in this proposal as such.***

Or. en

*Justification*

*The Creative Europe Programme brings together the Culture, Media and Media Mundus Programmes and therefore defines the "creative sector" quite narrowly. This recital simply wants to highlight the broader need for creativity and innovation in Europe.*

**Amendment 33**  
**Seán Kelly**

**Proposal for a regulation**  
**Recital 15**

*Text proposed by the Commission*

*Amendment*

(15) There is a need to bring together the current individual Union programmes for the cultural and creative sectors within a single comprehensive framework programme in order to more effectively support cultural and creative operators to

(15) There is a need to bring together the current individual Union programmes for the cultural and creative sectors within a single comprehensive framework programme in order to more effectively support cultural and creative operators to



take advantage of the opportunities the digital shift and globalisation offer and help them to address issues currently leading to market fragmentation. To be effective, the Programme should take account of the specific nature of the sub-sectors, their different target groups and their particular needs through tailor-made approaches within independent strands.

take advantage of the opportunities the digital shift and globalisation offer and help them to address issues currently leading to market fragmentation. To be effective, the Programme should take account of the specific nature of the sub-sectors, their different target groups and their particular needs through tailor-made approaches within independent strands.

***Such changes should prioritise simplification of the process for application and compliance with financial reporting procedures so that both SMEs and community and voluntary organisations are not overburdened with administration.***

Or. en

#### **Amendment 34**

**Seán Kelly**

#### **Proposal for a regulation**

##### **Recital 16**

*Text proposed by the Commission*

(16) The European **Capital** of Culture and the European Heritage Label help to strengthen the feeling of belonging to a common cultural area, and contribute to enhancing the value of cultural heritage. Funding should be provided for these two Union actions.

*Amendment*

(16) The European **Capitals** of Culture and **Sport and** the European Heritage Label help to strengthen the feeling of belonging to a common cultural area, and contribute to enhancing the value of cultural heritage. Funding should be provided for these two Union actions.

Or. en

#### **Amendment 35**

**Hannu Takkula**

#### **Proposal for a regulation**

##### **Recital 23**

*Text proposed by the Commission*

(23) With regard to the implementation of the Programme, the specific nature of the cultural and creative sectors should be taken into account, and particular care should be taken to ensure that administrative and financial procedures are simplified.

*Amendment*

(23) With regard to the implementation of the Programme, the specific nature of the cultural and creative sectors should be taken into account ***also by consulting the sector through appropriate channels***, and particular care should be taken to ensure that administrative and financial procedures are simplified.

Or. en

**Amendment 36**  
**Seán Kelly**

**Proposal for a regulation**  
**Recital 23**

*Text proposed by the Commission*

(23) With regard to the implementation of the Programme, the specific nature of the cultural and creative sectors should be taken into account, and particular care should be taken to ensure that administrative and financial procedures are simplified.

*Amendment*

(23) With regard to the implementation of the Programme, the specific nature of the cultural and creative sectors should be taken into account, and particular care should be taken to ensure that administrative and financial procedures are simplified, ***particularly for SMEs and community and voluntary organisations***.

Or. en

**Amendment 37**  
**Seán Kelly**

**Proposal for a regulation**  
**Recital 25**

*Text proposed by the Commission*

(25) As stated in the Commission report on the impact of the European Parliament and Council Decisions modifying the legal

*Amendment*

(25) As stated in the Commission report on the impact of the European Parliament and Council Decisions modifying the legal

bases of the European Programmes in the areas of Lifelong Learning, Culture, Youth and Citizenship of 30 July 2010, the substantial shortening of the delays in the management procedures has increased the efficiency of programmes. This type of simplification should be continued.

bases of the European Programmes in the areas of Lifelong Learning, Culture, Youth and Citizenship of 30 July 2010, the substantial shortening of the delays in the management procedures has increased the efficiency of programmes. This type of simplification should be continued ***and further improved, with a focus on shortening time to grant and a greater use of electronic project management tools.***

Or. en

### **Amendment 38** **Krišjānis Kariņš**

#### **Proposal for a regulation** **Article 2 – paragraph 1**

##### *Text proposed by the Commission*

1. ‘cultural and creative sectors’ means all sectors whose activities are based on cultural values and/or artistic and creative expressions, whether these activities are market or non-market oriented and whatever the type of structure that carries them out. These activities include the creation, the production, the dissemination and the preservation of goods and services which embody cultural, artistic or creative expressions, as well as related functions such as education, management or regulation. The cultural and creative sectors include ***in particular*** architecture, archives and libraries, artistic crafts, audiovisual (including film, television, video games and multimedia), cultural heritage, design, ***festivals***, music, performing arts, publishing, ***radio and*** visual arts;

##### *Amendment*

1. ‘cultural and creative sectors’ means all sectors whose activities are based on cultural values and/or artistic and creative expressions, whether these activities are market or non-market oriented and whatever the type of structure that carries them out. These activities include the creation, the production, the dissemination and the preservation of goods and services, ***including digitalisation of services***, which embody cultural, artistic or creative expressions, as well as related functions such as education, management or regulation ***and training***. The cultural and creative sectors include ***such sectors as*** architecture, archives and libraries, artistic crafts, audiovisual (including film, television, ***radio***, video games and multimedia), cultural heritage, design, music, performing arts, publishing, visual arts ***and recording***;

Or. en

### *Justification*

*Deletion of the notion of "festivals" is mainly suggested due to the fact that it cannot be considered as a separate sector. Moreover, the festivals are an inherent part of any of the sectors included in the definition. Since 'radio' plays an important role in distribution of the culture and it is one of the information platforms, it would be more appropriate to include it in the brackets which in detail explains the reference to the audiovisual sector*

#### **Amendment 39**

**Seán Kelly**

#### **Proposal for a regulation**

#### **Article 2 – paragraph 1**

##### *Text proposed by the Commission*

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##### *Amendment*

1. ‘cultural and creative sectors’ means all sectors whose activities are based on cultural values and/or artistic and creative expressions, whether these activities are market or non-market oriented and whatever the type of structure that carries them out. These activities include the creation, the production, the dissemination and the preservation of goods and services which embody cultural, artistic or creative expressions, as well as related functions such as education, management or regulation. The cultural and creative sectors include in particular architecture, archives and libraries, artistic crafts, audiovisual (including film, television, video games and multimedia), cultural heritage, design, festivals, music, performing arts, publishing, radio, ***sport*** and visual arts;

Or. en

#### **Amendment 40**

**Hannu Takkula**

#### **Proposal for a regulation**

#### **Article 3 – paragraph 2 – point a**

*Text proposed by the Commission*

(a) the transnational character of its activities and their impact, which will complement national, international and other Union programmes;

*Amendment*

(a) the transnational character of its activities and their impact, **notably on knowledge sharing**, which will complement national, international and other Union programmes;

Or. en

**Amendment 41**

**Seán Kelly**

**Proposal for a regulation**

**Article 3 – paragraph 2 – point a**

*Text proposed by the Commission*

(a) the transnational character of its activities and their impact, which will complement national, international and other Union programmes;

*Amendment*

(a) the transnational character of its activities and their impact, which will complement **local**, national, international and other Union programmes;

Or. en

**Amendment 42**

**Hannu Takkula**

**Proposal for a regulation**

**Article 3 – paragraph 2 – point c**

*Text proposed by the Commission*

(c) transnational cooperation stimulating more comprehensive, rapid and effective responses to global challenges and creating long-term systemic effects on the sectors;

*Amendment*

(c) transnational cooperation stimulating more comprehensive, rapid and effective responses to global challenges and **innovation, and** creating long-term systemic effects on the sectors;

Or. en

**Amendment 43**  
**Seán Kelly**

**Proposal for a regulation**  
**Article 4 – point b**

*Text proposed by the Commission*

(b) to strengthen the competitiveness of the cultural and creative sectors with a view to promoting smart, sustainable and inclusive growth.

*Amendment*

(b) to strengthen the competitiveness **and flexibility** of the cultural and creative sectors with a view to promoting smart, sustainable and inclusive growth.

Or. en

**Amendment 44**  
**Ioan Enciu**

**Proposal for a regulation**  
**Article 5 – point b**

*Text proposed by the Commission*

(b) to **promote** the transnational circulation of cultural and creative works and operators and reach new audiences in Europe and beyond;

*Amendment*

(b) to **enable** the transnational circulation of cultural and creative works and operators and reach new audiences in Europe and beyond;

Or. en

**Amendment 45**  
**Rolandas Paksas**

**Proposal for a regulation**  
**Article 5 – point b a (new)**

*Text proposed by the Commission*

*Amendment*

**(ba) to promote mobility among artists, intercultural dialogue and artistic education;**

Or. It

**Amendment 46**  
**Seán Kelly**

**Proposal for a regulation**  
**Article 5 – point c**

*Text proposed by the Commission*

(c) to strengthen the financial capacity of the cultural and creative sectors, and in particular small and medium-sized enterprises and organisations;

*Amendment*

(c) to strengthen the financial capacity of the cultural and creative sectors, and in particular small and medium-sized enterprises and **community and voluntary** organisations;

Or. en

**Amendment 47**  
**Silvia-Adriana Țicău**

**Proposal for a regulation**  
**Article 5 – point c**

*Text proposed by the Commission*

(c) to strengthen the financial capacity of the cultural and creative sectors, and in particular small and medium-sized enterprises and organisations;

*Amendment*

(c) to strengthen the financial capacity of the cultural and creative sectors, and in particular **public libraries**, small and medium-sized enterprises and organisations;

Or. ro

**Amendment 48**  
**Krišjānis Kariņš**

**Proposal for a regulation**  
**Article 5 – point c**

*Text proposed by the Commission*

(c) to strengthen the financial capacity of the cultural and creative sectors, and in

*Amendment*

(c) to strengthen the financial capacity of the cultural and creative sectors, and in

particular small and medium-sized **enterprises** and organisations;

particular small, medium-sized **and microenterprises**, and organisations;

Or. en

#### *Justification*

*Outlining micro-enterprises would attain several goals. Firstly, it will reinforce the recital 13 of the Proposal. According to this recital small operators including small and medium-sized enterprises and micro-enterprises face more challenges than other operators. Secondly, emphasis on such kind of enterprises will raise awareness of the small operators (micro-enterprises) that they are addressed by the Proposal. Accordingly, it might produce domino effect and would encourage their investment-readiness as well as investor-readiness. In addition, needles to say that culture and audiovisual sector is dominated by the micro-enterprises, especially in the regions. Their activities give significant investment into the economies of the regions and by lowering the unemployment rate.*

#### **Amendment 49** **Hannu Takkula**

#### **Proposal for a regulation** **Article 5 – point d**

##### *Text proposed by the Commission*

(d) to support transnational policy cooperation in order to foster policy development, innovation, audience building **and new business models.**

##### *Amendment*

(d) to support transnational policy cooperation in order to foster policy development, innovation, audience building, **new business models and entrepreneurial activity.**

Or. en

#### **Amendment 50** **Ioan Enciu**

#### **Proposal for a regulation** **Article 5 – point d a (new)**

##### *Text proposed by the Commission*

##### *Amendment*

**(da) to promote high levels of digital literacy and accessibility in all the**



*Member States, in order to enable equal opportunities for the fruition of cultural, artistic and audiovisual contents to the EU citizens.*

Or. en

**Amendment 51**  
**Seán Kelly**

**Proposal for a regulation**  
**Article 5 – point d a (new)**

*Text proposed by the Commission*

*Amendment*

*(da) to stimulate sustainable employment in the cultural and creative sectors, which will also generate positive employment spin-offs in related sectors such as tourism and the digital sector.*

Or. en

**Amendment 52**  
**Ioan Enciu**

**Proposal for a regulation**  
**Article 5 – paragraph 1 – point d b (new)**

*Text proposed by the Commission*

*Amendment*

*(db) to support and improve digital infrastructural conditions and legislative framework for the management and storage of digital format materials, in order to guarantee and safeguard their long-term preservation.*

Or. en

**Amendment 53**  
**Seán Kelly**

**Proposal for a regulation**  
**Article 7 – paragraph 1**

*Text proposed by the Commission*

1. The Commission shall establish a Facility targeting the cultural and creative sectors and operated within the context of a Union debt instrument for small and medium-sized enterprises. This facility shall have the following priorities:

*Amendment*

1. The Commission shall establish a Facility targeting the cultural and creative sectors and operated within the context of a Union debt instrument for small and medium-sized enterprises **as well as community and voluntary organisations**. This facility shall have the following priorities:

Or. en

**Amendment 54**  
**Krišjānis Kariņš**

**Proposal for a regulation**  
**Article 7 – paragraph 1**

*Text proposed by the Commission*

1. The Commission shall establish a Facility targeting the cultural and creative sectors and operated within the context of a Union debt instrument for small and medium-sized **enterprises**. This facility shall have the following priorities:

*Amendment*

1. The Commission shall establish a Facility targeting the cultural and creative sectors and operated within the context of a Union debt instrument for small and medium-sized **and micro-enterprises**. This facility shall have the following priorities:

Or. en

**Amendment 55**  
**Rolandas Paksas**

**Proposal for a regulation**  
**Article 7 – paragraph 1 – point a**

*Text proposed by the Commission*

(a) facilitate access to finance for small- and medium-sized enterprises and

*Amendment*

(a) facilitate access to finance for small- and medium-sized enterprises and

organisations in the European cultural and creative sectors;

organisations in the European cultural and creative sectors, *as well as for private sector organisations, social economy organisations and other relevant civil society organisations*;

Or. It

**Amendment 56**  
**Seán Kelly**

**Proposal for a regulation**  
**Article 7 – paragraph 1 – point a**

*Text proposed by the Commission*

(a) facilitate access to finance for small- and medium-sized enterprises and organisations in the European cultural and creative sectors;

*Amendment*

(a) facilitate access to finance for small- and medium-sized enterprises and *community and voluntary* organisations in the European cultural and creative sectors;

Or. en

**Amendment 57**  
**Silvia-Adriana Țicău**

**Proposal for a regulation**  
**Article 7 – paragraph 1 – point a**

*Text proposed by the Commission*

(a) facilitate access to finance for small- and medium-sized enterprises and organisations in the European cultural and creative sectors;

*Amendment*

(a) facilitate access to finance for small- and medium-sized enterprises, *public libraries* and organisations in the European cultural and creative sectors;

Or. ro

**Amendment 58**  
**Krišjānis Kariņš**

**Proposal for a regulation**  
**Article 7 – paragraph 1 – point a**

*Text proposed by the Commission*

(a) facilitate access to finance for small- and medium-sized **enterprises** and organisations in the European cultural and creative sectors;

*Amendment*

(a) facilitate access to finance for small-, medium-sized **and micro-enterprises** and organisations in the European cultural and creative sectors;

Or. en

**Amendment 59**  
**Seán Kelly**

**Proposal for a regulation**  
**Article 8 – point e**

*Text proposed by the Commission*

(e) conferences, seminars and policy dialogue including in the field of cultural and media literacy;

*Amendment*

(e) conferences, seminars and policy dialogue including in the field of cultural and media literacy **targeted at stakeholders directly involved in the sectors**;

Or. en

**Amendment 60**  
**Seán Kelly**

**Proposal for a regulation**  
**Article 8 – point f – indent 5 a (new)**

*Text proposed by the Commission*

*Amendment*

**- provide regular feedback on administrative burdens for small and medium sized enterprises and community and voluntary organisations as well as practical proposals to reduce these burdens.**

Or. en

**Amendment 61**  
**Seán Kelly**

**Proposal for a regulation**  
**Article 9 – paragraph 1 – point a**

*Text proposed by the Commission*

(a) supporting actions providing operators with skills and knowhow encouraging the adaption to digital technologies, including testing new approaches to audience building and business models;

*Amendment*

(a) supporting actions providing operators with skills and knowhow encouraging the adaption to digital technologies, including testing new approaches to audience building and business models, ***such as utilising social media platforms;***

Or. en

**Amendment 62**  
**Silvia-Adriana Țicău**

**Proposal for a regulation**  
**Article 9 – paragraph 1 – point a**

*Text proposed by the Commission*

(a) supporting actions providing operators with skills and knowhow encouraging the adaption to digital technologies, including testing new approaches to audience building and business models;

*Amendment*

(a) supporting actions providing operators, ***including public libraries,*** with skills and know-how encouraging the adaption to digital technologies, including testing new approaches to audience building and business models;

Or. ro

**Amendment 63**  
**Seán Kelly**

**Proposal for a regulation**  
**Article 9 – paragraph 2 – point c**

*Text proposed by the Commission*

(c) supporting audience building as a means of stimulating interest in European cultural works.

*Amendment*

(c) supporting audience building as a means of stimulating interest in European cultural works, ***including by leveraging social media platforms.***

Or. en

**Amendment 64**  
**Silvia-Adriana Țicău**

**Proposal for a regulation**  
**Article 10 – point d a (new)**

*Text proposed by the Commission*

*Amendment*

***(da) activities by public libraries digitising literary works, producing integrated on-line catalogues and integrating public libraries into national and international networks;***

Or. ro

**Amendment 65**  
**Seán Kelly**

**Proposal for a regulation**  
**Article 10 – point e**

*Text proposed by the Commission*

*Amendment*

(e) special actions aiming to achieve greater visibility for the richness and diversity of European cultures, and stimulate intercultural dialogue and mutual understanding, including European cultural prizes, the European Heritage Label, and the European Capitals of Culture.

(e) special actions aiming to achieve greater visibility for the richness and diversity of European cultures, and stimulate intercultural dialogue and mutual understanding, including European cultural prizes, the European Heritage Label, and the European Capitals of Culture ***and Sport.***

Or. en

**Amendment 66**  
**Seán Kelly**

**Proposal for a regulation**  
**Article 11 – paragraph 1 – point a**

*Text proposed by the Commission*

(a) facilitating the acquisition of skills and the development of networks and in particular encouraging the use of digital technologies to ensure the adaptation to market development;

*Amendment*

(a) facilitating the acquisition of skills and the development of networks and in particular encouraging the use of digital technologies **and social media** to ensure the adaptation to market development;

Or. en

**Amendment 67**  
**Cristina Gutiérrez-Cortines**

**Proposal for a regulation**  
**Article 11 – paragraph 1 – point b a (new)**

*Text proposed by the Commission*

*Amendment*

***(ba) promoting projects which will implement cross-media and multiplatform development both technically and creatively;***

Or. en

**Amendment 68**  
**Cristina Gutiérrez-Cortines**

**Proposal for a regulation**  
**Article 11 – paragraph 1 – point c a (new)**

*Text proposed by the Commission*

*Amendment*

***(ca) supporting pilot project development as well as its promotion and staging.***

**Amendment 69**  
**Cristina Gutiérrez-Cortines**

**Proposal for a regulation**  
**Article 12 – point j a (new)**

*Text proposed by the Commission*

*Amendment*

*(ja) bearing in mind the multifaceted aspects of the creative industries, policies should be fostered enforcing innovation at both technical and creative levels.*

Or. en

**Amendment 70**  
**Seán Kelly**

**Proposal for a regulation**  
**Article 13 – paragraph 1 – point a**

*Text proposed by the Commission*

*Amendment*

(a) relevant EU policies, in particular those in the fields of education, employment, health, research and innovation, enterprise, tourism, justice *and development*;

(a) relevant EU policies, in particular those in the fields of education, employment, health, research and innovation, enterprise, tourism, justice, *development and sport*;

Or. en

**Amendment 71**  
**Seán Kelly**

**Proposal for a regulation**  
**Article 13 – paragraph 1 – point b**

*Text proposed by the Commission*

*Amendment*

(b) other relevant EU funding sources in the field of culture and media policies, in

(b) other relevant EU funding sources in the field of culture and media policies, in



particular the European Social Fund, the European Regional Development Fund, the Research and Innovation Programmes, as well as the financial instruments relating to justice and citizenship, external cooperation programmes and the pre-accession instruments. In particular, it will be important to ensure synergies at the level of implementation between the Programme and the national and regional strategies for smart specialisation.

particular the European Social Fund, the European Regional Development Fund, the Research and Innovation **Programme, the Erasmus for All** Programmes, as well as the financial instruments relating to justice and citizenship, external cooperation programmes and the pre-accession instruments. In particular, it will be important to ensure synergies at the level of implementation between the Programme and the national and regional strategies for smart specialisation.

Or. en

**Amendment 72**  
**Seán Kelly**

**Proposal for a regulation**  
**Article 15 – paragraph 1**

*Text proposed by the Commission*

1. Beneficiaries of the projects supported by the Programme shall ensure communication and dissemination of information concerning the Union's funding they have received and the results obtained.

*Amendment*

1. Beneficiaries of the projects supported by the Programme shall ensure communication and dissemination of information concerning the Union's funding they have received and the results obtained, ***including the prominent display of relevant logos, nomenclature and symbols.***

Or. en