



EUROPEAN PARLIAMENT

2009 – 2014

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*Committee on Culture and Education*

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**2011/0370(COD)**

17.9.2012

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## **DRAFT REPORT**

on the proposal for a regulation of the European Parliament and of the Council  
on establishing the Creative Europe Programme  
(COM(2011)0785 – C7-0435/2011 – 2011/0370(COD))

Committee on Culture and Education

Rapporteur: Silvia Costa

### ***Symbols for procedures***

- \* Consultation procedure
- \*\*\* Consent procedure
- \*\*\*I Ordinary legislative procedure (first reading)
- \*\*\*II Ordinary legislative procedure (second reading)
- \*\*\*III Ordinary legislative procedure (third reading)

(The type of procedure depends on the legal basis proposed by the draft act.)

### ***Amendments to a draft act***

In amendments by Parliament, amendments to draft acts are highlighted in ***bold italics***. Highlighting in *normal italics* is an indication for the relevant departments showing parts of the draft act which may require correction when the final text is prepared – for instance, obvious errors or omissions in a language version. Suggested corrections of this kind are subject to the agreement of the departments concerned.

The heading for any amendment to an existing act that the draft act seeks to amend includes a third line identifying the existing act and a fourth line identifying the provision in that act that Parliament wishes to amend. Passages in an existing act that Parliament wishes to amend, but that the draft act has left unchanged, are highlighted in **bold**. Any deletions that Parliament wishes to make in such passages are indicated thus: [...].

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## DRAFT EUROPEAN PARLIAMENT LEGISLATIVE RESOLUTION

**on the proposal for a regulation of the European Parliament and of the Council on establishing the Creative Europe Programme (COM(2011)0785 – C7-0435/2011 – 2011/0370(COD))**

**(Ordinary legislative procedure: first reading)**

*The European Parliament,*

- having regard to the Commission proposal to Parliament and the Council (COM(2011)0785),
  - having regard to Article 294(2) and Articles 166(4), 167(5) and 173(3) of the Treaty on the Functioning of the European Union, pursuant to which the Commission submitted the proposal to Parliament (C7-0435/2011),
  - having regard to Article 294(3) of the Treaty on the Functioning of the European Union,
  - having regard to the opinion of the European Economic and Social Committee of 28 March 2012<sup>1</sup>,
  - having regard to the opinion of the Committee of the Regions of 18 July 2012<sup>2</sup>,
  - having regard to Rule 55 of its Rules of Procedure,
  - having regard to the report of the Committee on Culture and Education and the opinions of the Committee on Budgets, the Committee on Employment and Social Affairs, the Committee on Industry, Research and Energy and the Committee on Women's Rights and Gender Equality (A7-0000/2012),
1. Adopts its position at first reading hereinafter set out;
  2. Calls on the Commission to refer the matter to Parliament again if it intends to amend its proposal substantially or replace it with another text;
  3. Instructs its President to forward its position to the Council, the Commission and the national parliaments.

**Amendment 1**  
**Proposal for a regulation**  
**Title**

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<sup>1</sup> OJ C 181, 21.6.2012, p. 35.

<sup>2</sup> Not yet published in the Official Journal.

*Text proposed by the Commission*

Proposal for a REGULATION OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL *on* establishing the Creative Europe Programme

*Amendment*

Proposal for a REGULATION OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL establishing the Creative Europe *Framework* Programme

Or. en

**Amendment 2**  
**Proposal for a regulation**  
**Recital 1**

*Text proposed by the Commission*

(1) The Treaty aims at an ever closer union among the peoples of Europe and confers on the Union the task, inter alia, of contributing to the flowering of cultures of Member States, while respecting their national and regional diversity *and at the same time ensuring that the conditions necessary for the competitiveness of the Union's industry exist*. In this respect, the Union, where necessary, supports and supplements Member States' actions to respect cultural and linguistic diversity, *strengthen the competitiveness of the European cultural and creative sectors and facilitate adaptation to industrial changes, in particular through vocational training*.

*Amendment*

(1) The Treaty aims at an ever closer union among the peoples of Europe and confers on the Union the task, inter alia, of contributing to the flowering of cultures of Member States, while respecting their national and regional diversity. In this respect, the Union, where necessary, supports and supplements Member States' actions to respect cultural and linguistic diversity and *to safeguard and enhance Europe's tangible and intangible cultural heritage. It should also foster culture as an element of the expression of freedom, inclusion, social cohesion, intercultural dialogue and attention to minorities*.

Or. en

**Amendment 3**  
**Proposal for a regulation**  
**Recital 1 a (new)**

*Text proposed by the Commission*

*Amendment*

*(1a) The Treaty requires the Union and the Member States to ensure that the*

*conditions necessary for the competitiveness of the Union's industry exist. In this respect, the Union, where necessary, supports and supplements Member States' actions to strengthen the competitiveness of its cultural and creative sectors, especially the audiovisual sector, as well as actions to facilitate adaptation to ongoing changes such as digitisation, in particular through vocational training.*

Or. en

**Amendment 4**  
**Proposal for a regulation**  
**Recital 3**

*Text proposed by the Commission*

(3) The ‘European agenda for culture in a **globalizing** world’, endorsed by the Council in a **Resolution** of 16 November 2007 sets the objectives for future activities of the **European** Union for the cultural and creative sectors. It aims to promote cultural diversity and intercultural dialogue, to promote culture as a catalyst for creativity in the framework for growth and jobs and to promote culture as a vital element in the Union's international relations.

*Amendment*

(3) The ‘European agenda for culture in a **globalising** world’, endorsed by the **European Parliament in its resolution of 10 April 2008<sup>1</sup>** and by the Council in a **resolution** of 16 November 2007, sets the objectives for future activities of the Union for the cultural and creative sectors. It aims to promote cultural diversity and intercultural dialogue, to promote culture as a catalyst for creativity in the framework for growth and jobs and to promote culture as a vital element in the Union's international relations.

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<sup>1</sup> *OJ C 247 E, 15.10.2009, p. 32.*

Or. en

**Amendment 5**  
**Proposal for a regulation**  
**Recital 3 a (new)**

***(3a) In its resolution of 12 May 2011 on unlocking the potential of cultural and creative industries<sup>1</sup>, the European Parliament emphasised that the creative and cultural industries contribute to the transformation of local economies by encouraging the emergence of new types of economic activity, creating new and sustainable jobs and making European regions and cities more attractive, thus serving the interests of social and territorial cohesion. Moreover, culture has an important role to play in terms of the sustainable development of cross-border territories. Stimulating culture and creativity is therefore an integral part of territorial cooperation and should be reinforced.***

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<sup>1</sup> *Texts adopted, P7\_TA(2011)0240.*

Or. en

*Justification*

*It is necessary to underline the role of creative and cultural industries in ensuring sustainable development, territorial cohesion and cross-border cooperation.*

**Amendment 6**  
**Proposal for a regulation**  
**Recital 5**

(5) The UNESCO Convention on the Protection and ***the*** Promotion of the Diversity of Cultural Expressions which entered into force on 18 March 2007, and to which the Union is a party, aims at strengthening international cooperation, including international co-production and co-distribution agreements, and solidarity

(5) The UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions, which entered into force on 18 March 2007 and to which the Union is a party, ***underlines that cultural activities, goods and services have both an economic and a cultural nature, because they convey identities, values and***



so as to favour the cultural expression of all countries.

***meanings, and must therefore not be treated as solely having commercial value. That Convention aims at strengthening international cooperation, including international co-production and co-distribution agreements, and solidarity so as to favour the cultural expression of all countries and individuals. In that regard, the Convention also states that due attention should be paid to the special circumstances and needs of various social groups, including persons belonging to minorities.***

Or. en

**Amendment 7  
Proposal for a regulation  
Recital 5 a (new)**

*Text proposed by the Commission*

*Amendment*

***(5a) One of the general objectives of the Framework Programme established by this Regulation is to safeguard and enhance Europe's cultural heritage, the right to which has also been recognised as being inherent in the right to participate in cultural life enshrined in the Council of Europe Framework Convention on Cultural Heritage for Society, which entered into force on 1 June 2011. That Convention underlines the role of cultural heritage in the construction of a peaceful and democratic society, and in the processes of sustainable development and the promotion of cultural diversity.***

Or. en

*Justification*

*In order to understand the importance of adding the protection of cultural heritage in the general objectives of this programme, it is necessary to refer to one of the most recent documents of the Council of Europe in this field - the Framework Convention on Cultural*

*Heritage for Society.*

**Amendment 8**  
**Proposal for a regulation**  
**Recital 6**

*Text proposed by the Commission*

*Amendment*

***(6) The Union is a member of World Trade Organisation (WTO) since 1 January 1995 and is therefore under a general obligation to respect the commitments undertaken under WTO Agreements.***

***deleted***

Or. en

*Justification*

*This recital has no legal relevance to the proposed regulation, so it should be deleted.*

**Amendment 9**  
**Proposal for a regulation**  
**Recital 9**

*Text proposed by the Commission*

*Amendment*

(9) It emerges from these monitoring, evaluation and public consultation exercises that the Culture, MEDIA and MEDIA Mundus programmes play a very important role in protecting and promoting Europe's cultural and linguistic diversity ***and that they are relevant for the needs of the cultural and creative sectors, but also that the objectives of any new programme should be realigned to the goals of Europe 2020.*** It also appears from these evaluations and consultations, as well as from various independent studies, in particular the study on the entrepreneurial dimension of cultural and creative industries, that the cultural and creative sectors are facing common challenges, namely a highly fragmented market

(9) It emerges from these monitoring, evaluation and public consultation exercises that the Culture, MEDIA and MEDIA Mundus programmes play a very important role in protecting and promoting Europe's cultural and linguistic diversity. It also appears from these evaluations and consultations, as well as from various independent studies, in particular the study on the entrepreneurial dimension of cultural and creative industries, that the cultural and creative sectors are facing common challenges, namely a highly fragmented market context, the impact of the digital shift and globalisation, difficulties in accessing finance and a shortage of comparable data, which all require action at Union level.

context, the impact of the digital shift and globalisation, difficulties in accessing finance and a shortage of comparable data, which all require action at Union level.

Or. en

**Amendment 10**  
**Proposal for a regulation**  
**Recital 12**

*Text proposed by the Commission*

(12) Current distribution practices underpin the film financing system. However, there is an increasing need to promote the emergence of attractive legal online offers and encourage innovation. Therefore, promoting flexibility of new distribution modes in order to allow the emergence of new business models is essential.

*Amendment*

(12) Current distribution practices underpin the film financing system. However, there is an increasing need to promote the emergence of attractive legal online offers and encourage innovation. Therefore, promoting flexibility of new distribution modes in order to allow the emergence of new business models is essential, ***while enhancing the whole value chain of the creative and cultural sectors.***

Or. en

*Justification*

*In order to promote new models of distribution and business models, it is important to take into account the economic dimension of all industry segments (e.g. production, distribution, circulation) of the cultural and creative sectors' value chain.*

**Amendment 11**  
**Proposal for a regulation**  
**Recital 12 a (new)**

*Text proposed by the Commission*

*Amendment*

***(12a) The current process of technological convergence is changing the way in which cultural and creative works are produced, distributed and enjoyed. It is therefore necessary to look for a new balance between the increasing***

*accessibility to creative and cultural works, fair remuneration of rightholders and the creation of new business models.*

Or. en

**Amendment 12**  
**Proposal for a regulation**  
**Recital 12 b (new)**

*Text proposed by the Commission*

*Amendment*

*(12b) Europe's excellence and competitiveness in the cultural and creative sectors are the result of efforts on the part of artists, creators and professionals, endowed with traditional and innovative talents and formal and informal skills that need to be preserved, promoted and built upon through opportunities for training, exchanges and mobility, with special regard to digital and entrepreneurial skills, in association, where appropriate, with education and lifelong learning programmes.*

Or. en

*Justification*

*Creators as well as artists play an essential role in cultural and creative industries. It is necessary to ensure that their skills and competences are regularly strengthened, and that they have access to proper training as well as exchange and mobility opportunities.*

**Amendment 13**  
**Proposal for a regulation**  
**Recital 12 c (new)**

*Text proposed by the Commission*

*Amendment*

*(12c) Audience development, in particular as regards young people, requires a specific commitment on the part of Member States and the Union to support,*

*in school curricula and in ad hoc programmes, the enhancement of artistic, cultural and creative education as well as film and media literacy.*

Or. en

*Justification*

*It is necessary to invest in arts, cultural and creative education in order to develop a artistic appreciation in young people.*

**Amendment 14**  
**Proposal for a regulation**  
**Recital 12 d (new)**

*Text proposed by the Commission*

*Amendment*

*(12d) Specific support is needed to tackle the under-representation of creative women and female artists in the cultural and creative sectors as well as the lower circulation of their works inside and outside the Union, caused by specific obstacles and hurdles faced by them in their professional careers and also by the paucity of women occupying executive positions in the upper echelons of cultural institutions.*

Or. en

*Justification*

*Some studies show that cultural and creative works by women are less likely to be circulated in Member States and worldwide, because women are under-represented in cultural and creative institutions. The Framework Programme should address this issue.*

**Amendment 15**  
**Proposal for a regulation**  
**Recital 13**

*Text proposed by the Commission*

*Amendment*

(13) One of the greatest challenges of the

(13) One of the greatest challenges of the

cultural and creative sectors, especially small operators including small and medium-sized enterprises (SMEs) **and micro-enterprises**, is **their** difficulty accessing the funds they need to finance their activities, grow, maintain their competitiveness or internationalise. While this is a common challenge for SMEs in general, the situation is significantly more difficult in the cultural and creative sectors due to the intangible nature of many of their assets, the prototype profile of their activities, the lack of investment-readiness of **the** operators in the sectors as well as **the** insufficient **investor**-readiness of financial institutions.

cultural and creative sectors, especially *of* small operators including **micro**, small and medium-sized enterprises (SMEs), is **the** difficulty **they face in** accessing the funds they need to finance their activities, grow, maintain their competitiveness or internationalise **their activities**. While this is a common challenge for SMEs in general, the situation is significantly more difficult in the cultural and creative sectors due to the intangible nature of many of their assets, the prototype profile of their activities **and** the lack of investment-readiness of operators in the sectors, as well as insufficient readiness **to invest on the part** of financial institutions.

Or. en

**Amendment 16**  
**Proposal for a regulation**  
**Recital 15**

*Text proposed by the Commission*

(15) **There is a need to bring** together the current **individual Union** programmes **for the cultural and creative sectors** within a single comprehensive framework **programme in order to** more effectively support cultural and creative **operators to** take advantage of the opportunities the digital shift and globalisation **offer and help them** to address issues currently leading to market fragmentation. **To be effective, the Programme should take** account of the specific nature of the **sub-sectors, their different target groups and** their particular needs through tailor-made approaches within independent **strands**.

*Amendment*

(15) **Bringing** together the current **Culture, MEDIA and MEDIA Mundus** programmes within a single comprehensive framework – **without, however diminishing their mutual independence – would** more effectively support **the** cultural and creative **sectors with a view to helping them** take advantage of the opportunities **offered by** the digital shift and globalisation and to address issues currently leading to market fragmentation, **in particular through a cross-cultural approach. It is however essential to ensure that this framework takes** account of the specific nature of the **cultural and creative sectors, in particular the audiovisual sector, as well as** their particular needs, through tailor-made approaches within **two** independent **programmes. The Framework Programme established by this Regulation**

*should also set up a coherent support structure for the different cultural and creative sectors consisting of a grants system complemented by a financial instrument.*

Or. en

*Justification*

*Under the Creative Europe Framework programme, the independence of the Culture and MEDIA programmes should be kept whilst ensuring efficient functioning of cross-sectoral actions aimed at tackling common challenges affecting all the cultural and creative sectors.*

**Amendment 17**  
**Proposal for a regulation**  
**Recital 16**

*Text proposed by the Commission*

(16) The European Capital of Culture and the European Heritage Label help to strengthen the feeling of belonging to a common cultural area, and contribute to enhancing the value of cultural heritage.  
***Funding should be provided for these two Union actions.***

*Amendment*

(16) ***Funding should also be provided for*** the European Capital of Culture and the European Heritage Label ***actions, as they*** help to strengthen the feeling of belonging to a common cultural area and contribute to enhancing the value of cultural heritage.

Or. en

*Justification*

*To more accurately reflect that the proposal only addresses the funding of European Capital of Culture and the European Heritage Label actions for the period 2014-2020, this recital should be redrafted.*

**Amendment 18**  
**Proposal for a regulation**  
**Recital 18**

*Text proposed by the Commission*

(18) The Programme should further be open for bilateral or multilateral cooperation actions with other non EU

*Amendment*

(18) The ***Framework*** Programme should further be open for bilateral or multilateral cooperation actions with other non-EU

Member States on the basis of *additional* appropriations to be *defined*.

Member States on the basis of *supplementary* appropriations *and specific arrangements* to be *agreed upon with the parties concerned*.

Or. en

**Amendment 19**  
**Proposal for a regulation**  
**Recital 20**

*Text proposed by the Commission*

(20) It is necessary to ensure the European added value of all actions carried out within *in the framework of* the Programme, complementarity to Member *State* activities and compliance with Article 167 (4) of the Treaty *and other Union activities*, in particular in the *field* of education, research and innovation, industrial and cohesion policy, tourism and external relations.

*Amendment*

(20) It is necessary to ensure the European added value of all actions carried out within the *Framework* Programme, *their* complementarity to Member *States'* activities *and other actions of the Union*, and *their* compliance with Article 167 (4) of the Treaty, in particular in the *fields* of education *and training*, research and innovation, industrial and cohesion policy, tourism and external relations, *as well as the Digital Agenda*.

Or. en

**Amendment 20**  
**Proposal for a regulation**  
**Recital 20 a (new)**

*Text proposed by the Commission*

*Amendment*

*(20a) The results of the Framework Programme should be disseminated as widely as possible. The identification and exchange of best practices with a strong European dimension and which are particularly relevant to the objectives of the Framework Programme should be encouraged, drawing on the experience of previous initiatives such as the European Cultural Ambassadors.*



**Amendment 21**  
**Proposal for a regulation**  
**Recital 23**

*Text proposed by the Commission*

*Amendment*

**(23) With regard to the implementation of the Programme, the specific nature of the cultural and creative sectors should be taken into account, and particular care should be taken to ensure that administrative and financial procedures are simplified.** *deleted*

Or. en

*Justification*

*In the light of the proposed text, as well as issues and problems that may arise following the merging of the Culture and MEDIA programmes, it is essential to ensure the prerogatives of both legislators with regard to the implementation of this new Framework Programme, by introducing the delegated acts, in accordance with Article 290 TFEU.*

**Amendment 22**  
**Proposal for a regulation**  
**Recital 25**

*Text proposed by the Commission*

*Amendment*

**(25) As stated in the Commission report on the impact of the European Parliament and Council Decisions modifying the legal bases of the European Programmes in the areas of Lifelong Learning, Culture, Youth and Citizenship of 30 July 2010, the substantial shortening of the delays in the management procedures has increased the efficiency of programmes. This type of simplification should be continued.** *deleted*

Or. en

*Justification*

*These agreements are not relevant any more as both programmes and procedures have changed since then. Considering the proposed text, it is of utmost importance for the legislators to ensure their right of scrutiny.*

**Amendment 23**  
**Proposal for a regulation**  
**Recital 26**

*Text proposed by the Commission*

*Amendment*

***(26) In order to ensure uniform conditions for the implementation of this programme, implementing powers should be conferred on the Commission which should be exercised in accordance with Regulation (EU) No 182/2011 of the European Parliament and of the Council of 16 February 2011 laying down the rules and general principles concerning mechanisms for control by Member States of the Commission's exercise of implementing powers.***

***deleted***

Or. en

*(See Amendment to Recital 26 a.)*

*Justification*

*As the delegation of power to the Commission with regard to non-essential elements of this proposed regulation, including the annual programmes, is suggested by the Rapporteur, this recital relating to the implementing acts, as laid down by Article 291 TFEU, is not relevant any more, and should be deleted.*

**Amendment 24**  
**Proposal for a regulation**  
**Recital 26 a (new)**

*Text proposed by the Commission*

*Amendment*

***(26a) In order to amend and supplement certain non-essential elements of this Regulation, the power to adopt acts in accordance with Article 290 of the Treaty on the Functioning of the European***

*Union should be delegated to the Commission in respect of the adoption of the annual work programmes and the adaptation of the quantitative and qualitative indicators for the evaluation of the Framework Programme. It is of particular importance that the Commission carry out appropriate consultations throughout its preparatory work, including at expert level. The Commission, when preparing and drawing up delegated acts, should ensure simultaneous, timely and appropriate transmission of relevant documents to the European Parliament and to the Council.*

Or. en

**Amendment 25**  
**Proposal for a regulation**  
**Recital 27**

*Text proposed by the Commission*

(27) In compliance with the principles for performance related assessment, the procedures for monitoring and evaluating the **programme** should include detailed annual reports and refer to the specific, measurable, achievable, relevant and time-bound targets and indicators laid down in this Regulation.

*Amendment*

(27) In compliance with the principles for performance-related assessment, the procedures for monitoring and evaluating the **Framework Programme** should include detailed annual reports and refer to the specific, measurable, achievable, relevant and time-bound targets and indicators, **as well as qualitative ones**, laid down in this Regulation.

Or. en

**Amendment 26**  
**Proposal for a regulation**  
**Recital 30**

*Text proposed by the Commission*

(30) Given the transnational and international character of proposed actions,

*Amendment*

(30) Given the transnational and international character of **the** proposed

the objectives of this Regulation cannot be sufficiently achieved by Member States alone. For reasons of scale and the expected effects of those actions, transnational results can be better achieved by action at Union level. The Union may adopt measures, in accordance with the principle of subsidiarity as set out in Article 5 of the Treaty. In accordance with the principle of proportionality, as set out in that Article, this Regulation does not go beyond what is necessary in order to ***support the achieving of the objectives to safeguard and promote European cultural and linguistic diversity and strengthen the competitiveness of the cultural and creative sectors in the period from 1 January 2014 to 31 December 2020***

actions, the objectives of this Regulation, ***namely to safeguard and promote European cultural and linguistic diversity, safeguard and enhance Europe's cultural heritage and strengthen the competitiveness of the cultural and creative sectors in the period from 1 January 2014 to 31 December 2020,*** cannot be sufficiently achieved by Member States alone. For reasons of scale and the expected effects of those actions, transnational results can be better achieved by action at Union level. The Union may adopt measures, in accordance with the principle of subsidiarity as set out in Article 5 of the Treaty ***on European Union***. In accordance with the principle of proportionality, as set out in that Article, this Regulation does not go beyond what is necessary in order to ***achieve those*** objectives,

Or. en

**Amendment 27**  
**Proposal for a regulation**  
**Article 1 – title**

*Text proposed by the Commission*

***Subject matter***

*Amendment*

***Establishment and duration of the Framework Programme***

Or. en

**Amendment 28**  
**Proposal for a regulation**  
**Article 1 – paragraph 1**

*Text proposed by the Commission*

This Regulation establishes the Creative Europe Programme ***for*** support ***to*** the European cultural and creative sectors

*Amendment*

This Regulation establishes the Creative Europe ***Framework*** Programme ***to*** support the European cultural and creative sectors

*(hereinafter referred to as ‘the Programme’) for the period from 1 January 2014 to 31 December 2020.*

(‘the *Framework* Programme’).

Or. en

**Amendment 29**  
**Proposal for a regulation**  
**Article 1 – paragraph 1 a (new)**

*Text proposed by the Commission*

*Amendment*

***The Framework Programme shall operate for the period from 1 January 2014 to 31 December 2020.***

Or. en

**Amendment 30**  
**Proposal for a regulation**  
**Article 2 – point 1**

*Text proposed by the Commission*

*Amendment*

1. ‘cultural and creative sectors’ means all sectors whose activities are based on cultural values and/or artistic and creative expressions, whether these activities are market or non-market oriented and whatever the type of structure that carries them out. These activities include the creation, the production, the dissemination and the preservation of goods and services which embody cultural, artistic or creative expressions, as well as related functions such as education, management or regulation. The cultural and creative sectors include in particular architecture, archives *and* libraries, artistic crafts, ***audiovisual (including film, television, video games and multimedia)***, cultural heritage, design, festivals, music, performing arts, publishing, radio and visual arts;

1. ‘cultural and creative sectors’ means all sectors whose activities are based on cultural values and/or artistic and creative expressions, whether these activities are market or non-market oriented and whatever the type of structure that carries them out. These activities include the creation, the production, the dissemination and the preservation of goods and services which embody cultural, artistic or creative expressions, as well as related functions such as education, management or regulation.

The cultural and creative sectors include in particular:

- architecture, archives, libraries **and museums**, artistic crafts, cultural heritage, **fashion**, design, festivals, music, performing arts, publishing, radio and visual arts;
- **the audiovisual sector (including film, television, video games and multimedia);**

Or. en

**Amendment 31**  
**Proposal for a regulation**  
**Article 2 – point 2**

*Text proposed by the Commission*

2. ‘operator’ means a professional, an organisation, **a business or an institution** active in the cultural and creative sectors;

*Amendment*

2. ‘**cultural and creative** operator’ means a professional, an organisation (**profit-making or non-profit-making**), **an institution or a business , including SMEs**, active in the cultural and creative sectors;

Or. en

**Amendment 32**  
**Proposal for a regulation**  
**Article 2 – point 3 a (new)**

*Text proposed by the Commission*

*Amendment*

**3a. ‘SMEs’ means micro, small and medium-sized enterprises, as defined in Commission Recommendation 2003/361/EC of 6 May 2003 concerning the definition of micro, small and medium-sized enterprises<sup>1</sup>, which are active in the cultural and creative sectors.**

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<sup>1</sup> OJ L 124, 20.5.2003, p. 36.

*Justification*

*The original text of the Commission refers to "small and medium enterprises", but this term was not defined. In order to avoid misunderstanding, it needs to be clarified.*

**Amendment 33**  
**Proposal for a regulation**  
**Article 3 – paragraph 1**

*Text proposed by the Commission*

1. *The* Programme shall **only** support **those** actions and activities presenting a **potential** European added value **and contributing to the achievement of the objectives of the Europe 2020 Strategy and its flagship initiatives**.

*Amendment*

1. ***In view of the intrinsic and economic value of culture, the Framework*** Programme shall support actions and activities presenting a European added value.

Or. en

**Amendment 34**  
**Proposal for a regulation**  
**Article 3 – paragraph 2 – introductory wording**

*Text proposed by the Commission*

2. European added value shall be ensured **in particular** through:

*Amendment*

2. European added value shall be ensured through ***at least one of the following criteria***:

Or. en

**Amendment 35**  
**Proposal for a regulation**  
**Article 3 – paragraph 2 – point a**

*Text proposed by the Commission*

(a) the transnational character of **its** activities and their impact, which will complement national, international and

*Amendment*

(a) the transnational character of **actions and** activities – and their impact **on, particular, the cultural and creative sectors** – which will complement national,

other Union programmes;

international and other Union programmes  
*and policies*;

Or. en

**Amendment 36**  
**Proposal for a regulation**  
**Article 3 – paragraph 2 – point c**

*Text proposed by the Commission*

(c) transnational cooperation stimulating more comprehensive, rapid and effective responses to global challenges and creating long-term *systemic* effects on *the* sectors;

*Amendment*

(c) transnational and *transregional* cooperation *between cultural and creative operators*, stimulating more comprehensive, rapid and effective responses to global challenges and creating long-term effects on *those* sectors, *and innovative and inclusive development, inter alia at regional and local level, as well as intercultural dialogue and cooperation with third countries*;

Or. en

*Justification*

*If adopted, this point will be placed as point (aa) new.*

**Amendment 37**  
**Proposal for a regulation**  
**Article 4 – title**

*Text proposed by the Commission*

General objectives of the Programme

*Amendment*

General objectives of the *Framework*  
Programme

Or. en

**Amendment 38**  
**Proposal for a regulation**  
**Article 4 – paragraph 1 – introductory wording**



*Text proposed by the Commission*

The general objectives of the Programme shall be ***the following***:

*Amendment*

The general objectives of the ***Framework*** Programme shall be:

Or. en

**Amendment 39**  
**Proposal for a regulation**  
**Article 4 – paragraph 1 – point a**

*Text proposed by the Commission*

(a) to ***foster the safeguarding*** and ***promotion of*** European cultural and linguistic diversity;

*Amendment*

(a) to ***safeguard*** and ***promote*** European cultural and linguistic diversity ***and to safeguard and enhance Europe's cultural heritage***;

Or. en

**Amendment 40**  
**Proposal for a regulation**  
**Article 4 – paragraph 1 – point b**

*Text proposed by the Commission*

(b) to strengthen the competitiveness of the cultural and creative sectors with a view to promoting smart, sustainable and inclusive growth.

*Amendment*

(b) to strengthen the competitiveness of the cultural and creative sectors, ***in particular the audiovisual sector***, with a view to promoting smart, sustainable and inclusive growth.

Or. en

**Amendment 41**  
**Proposal for a regulation**  
**Article 5 – title**

*Text proposed by the Commission*

Specific objectives of the Programme

*Amendment*

Specific objectives of the ***Framework*** Programme

Or. en

**Amendment 42**  
**Proposal for a regulation**  
**Article 5 – paragraph 1 – introductory wording**

*Text proposed by the Commission*

The specific objectives of the Programme shall be ***the following***:

*Amendment*

The specific objectives of the ***Framework*** Programme shall be:

Or. en

**Amendment 43**  
**Proposal for a regulation**  
**Article 5 – point a**

*Text proposed by the Commission*

(a) to ***support*** the capacity of the European cultural and creative sectors to operate transnationally;

*Amendment*

(a) to ***reinforce*** the capacity of the European cultural and creative sectors to operate transnationally ***and to meet new challenges, such as digitisation***;

Or. en

**Amendment 44**  
**Proposal for a regulation**  
**Article 5 – point b**

*Text proposed by the Commission*

(b) to promote the transnational circulation of cultural and creative works and operators ***and*** reach new audiences in ***Europe*** and beyond;

*Amendment*

(b) to promote ***and enhance*** the transnational circulation of ***European*** cultural and creative works and ***the mobility of cultural and creative*** operators, ***in particular artists and creative professionals (especially women), as well as to*** reach new audiences ***and improve access to cultural and creative works*** in ***the Union*** and beyond, ***in particular for children, young persons, disabled persons and under-represented groups***;

Or. en

**Amendment 45**  
**Proposal for a regulation**  
**Article 5 – point b a (new)**

*Text proposed by the Commission*

*Amendment*

***(ba) to support artistic and creative expression;***

Or. en

**Amendment 46**  
**Proposal for a regulation**  
**Article 5 – point b b (new)**

*Text proposed by the Commission*

*Amendment*

***(bb) to improve access to culture for citizens, in particular members of minorities and disadvantaged groups;***

Or. en

**Amendment 47**  
**Proposal for a regulation**  
**Article 5 – point c**

*Text proposed by the Commission*

*Amendment*

(c) to strengthen the financial capacity of the cultural and creative sectors, and in particular ***small and medium-sized enterprises and organisations;***

(c) to strengthen the financial capacity of the cultural and creative sectors and ***of cultural and creative operators,*** in particular ***SMEs;***

Or. en

**Amendment 48**  
**Proposal for a regulation**  
**Article 5 – point d**

*Text proposed by the Commission*

(d) to support transnational **policy** cooperation in **order to foster** policy development, innovation, audience **building** and new business models.

*Amendment*

(d) to support transnational cooperation in **the cultural and creative sectors regarding** policy development, innovation, audience **development** and new business models.

Or. en

**Amendment 49**  
**Proposal for a regulation**  
**Article 6 – title**

*Text proposed by the Commission*

Structure of the Programme

*Amendment*

Structure of the **Framework** Programme

Or. en

**Amendment 50**  
**Proposal for a regulation**  
**Article 6 – introductory wording**

*Text proposed by the Commission*

The Programme shall consist of **the following strands**:

*Amendment*

The **Framework** Programme shall consist of:

Or. en

**Amendment 51**  
**Proposal for a regulation**  
**Article 6 – point a**

*Text proposed by the Commission*

(a) **an** Cross-sectoral Strand addressed to **all** cultural and creative sectors;

*Amendment*

(a) **a** Cross-sectoral Strand addressed to **the** cultural and creative sectors;

Or. en

**Amendment 52**  
**Proposal for a regulation**  
**Article 6 – point b**

*Text proposed by the Commission*

(b) a Culture **Strand** addressed to the cultural and creative sectors;

*Amendment*

(b) a Culture **programme** addressed to the cultural and creative sectors. **Audiovisual activities are covered if they are ancillary to the general and specific objectives of this programme as referred to in Chapter III.**

Or. en

*Justification*

*In the current context of convergence and digitisation, the Culture programme should not exclude operators in the audiovisual sector. However as it is not the Culture programme's main purposes, their participation should be limited.*

**Amendment 53**  
**Proposal for a regulation**  
**Article 6 – point c**

*Text proposed by the Commission*

(c) a MEDIA **Strand** addressed to the audiovisual sector.

*Amendment*

(c) a MEDIA **programme** addressed to the audiovisual sector.

Or. en

**Amendment 54**  
**Proposal for a regulation**  
**Article 6 a (new)**

*Text proposed by the Commission*

*Amendment*

**Article 6a**

**Logos of the programmes**

**1. The Commission shall ensure the visibility of the Framework Programme through the use of logos, which will be specific to each of the programmes respectively referred to in points (b) and**

*(c) of Article 6.*

*2. The beneficiaries of the Culture programme shall use the Culture programme logo set out in point 1 of Annex Ia. The Commission shall establish further details for the use of the Culture programme logo and shall inform the beneficiaries thereof.*

*3. The beneficiaries of the MEDIA programme shall use the MEDIA programme logo set out in point 2 of Annex Ia. The Commission shall establish further details for the use of the MEDIA programme logo and shall inform the beneficiaries thereof.*

*4. The Commission and the Creative Europe Desks referred to in Chapter II shall also be entitled to use the programmes' logos.*

*5. The Commission shall ensure the visibility of the Creative Europe Framework programme by establishing for it a visual identity, including an emblem.*

Or. en

**Amendment 55**  
**Proposal for a regulation**  
**Article -7 (new)**

*Text proposed by the Commission*

*Amendment*

*Article -7*

*Aims of the Cross-sectoral Strand*

*The aims of the Cross-sectoral Strand shall be to establish a Guarantee Facility providing improved access to financing for SMEs and organisations active in the cultural and creative sectors and established in a Member State, and to support transnational policy cooperation and the establishment of a network of Creative Europe Desks as referred to in*

## Chapter II.

Or. en

### Amendment 56 Proposal for a regulation Article 7 – title

*Text proposed by the Commission*

The Cultural and Creative Sectors Facility

*Amendment*

The Cultural and Creative Sectors  
**Guarantee** Facility

Or. en

### Amendment 57 Proposal for a regulation Article 7 – paragraph 1 – introductory wording

*Text proposed by the Commission*

1. The Commission shall establish a Facility targeting the cultural and creative sectors ***and operated within the context of a Union debt instrument for small and medium-sized enterprises. This facility shall have the following priorities:***

*Amendment*

1. The Commission shall establish, ***in accordance with the rules laid down in Annex I, a Guarantee*** Facility targeting the cultural and creative sectors. ***It shall be opened to cultural and creative SMEs and organisations established in a Member State and*** shall:

Or. en

### Amendment 58 Proposal for a regulation Article 7 – paragraph 1 – point a

*Text proposed by the Commission*

(a) facilitate access to finance for ***small- and medium-sized enterprises*** and organisations in the European cultural and creative sectors;

*Amendment*

(a) facilitate access to finance for ***SMEs*** and organisations in the European cultural and creative sectors;

Or. en

**Amendment 59**  
**Proposal for a regulation**  
**Article 7 – paragraph 1 – point b**

*Text proposed by the Commission*

(b) *to this end*, improve the capacity of financial *institutions* to assess cultural and creative projects, including technical assistance and networking measures.

*Amendment*

(b) improve the capacity *and promote the readiness* of financial *intermediaries* to assess cultural and creative projects, including *through* technical assistance and networking measures.

Or. en

**Amendment 60**  
**Proposal for a regulation**  
**Article 7 – paragraph 1 a (new)**

*Text proposed by the Commission*

*Amendment*

***1a. In accordance with Article 130(3) of the Financial Regulation, the Commission shall implement the Guarantee Facility in an indirect managements mode by entrusting tasks to the European Investment Fund ("EIF") referred to in point (iv) of Article 55(1) of the Financial Regulation.***

Or. en

**Amendment 61**  
**Proposal for a regulation**  
**Article 7 – paragraph 2**

*Text proposed by the Commission*

*Amendment*

***2. The priorities shall be implemented as defined in Annex I.***

***deleted***

Or. en



**Amendment 62**  
**Proposal for a regulation**  
**Article 8 – introductory wording**

*Text proposed by the Commission*

In order to *foster policy development, innovation, audience building and business models in the cultural and creative sectors the Commission shall implement the following support measures for transnational policy cooperation:*

*Amendment*

*1. In order to promote transnational policy cooperation, the Cross-sectoral Strand shall support:*

Or. en

**Amendment 63**  
**Proposal for a regulation**  
**Article 8 – point a**

*Text proposed by the Commission*

(a) transnational exchange of experiences and *knowhow on* new business models, peer-learning activities and networking among cultural operators and policy makers related to the development of the cultural and creative sectors;

*Amendment*

(a) transnational exchange of experiences and *know-how with regard to* new business *and/or governance* models, *interdisciplinary and multimedia projects*, peer-learning activities and networking among cultural *and creative* operators and policy-makers related to the development of the cultural and creative sectors, *in particular by promoting digital networking*;

Or. en

**Amendment 64**  
**Proposal for a regulation**  
**Article 8 – point b**

*Text proposed by the Commission*

(b) market data, studies, *anticipation skills and jobs' tools, evaluations*, policy analysis and *support for* statistical surveys;

*Amendment*

(b) *the collection of* market data, *drafting of* studies, *analysis of labour market and skills needs*, policy analysis and statistical surveys *based on instruments and criteria*

*specific to each sector;*

Or. en

**Amendment 65**  
**Proposal for a regulation**  
**Article 8 – point c**

*Text proposed by the Commission*

*Amendment*

(c) contribution fee for the membership of the European Audiovisual Observatory to foster data collection and analysis in the ***cultural and creative sectors***;

(c) contribution fee for the ***Union's*** membership of the European Audiovisual Observatory to foster data collection and analysis in the ***audiovisual sector***;

Or. en

*Justification*

*At this moment, the Observatory's mandate does not extend beyond the audiovisual sector. See amendment to Article 8 (ca).*

**Amendment 66**  
**Proposal for a regulation**  
**Article 8 – point c a (new)**

*Text proposed by the Commission*

*Amendment*

***(ca) a feasibility study, to be carried out by 30 June 2015, exploring the possibility of collecting and analysing data in the cultural and creative sectors, other than the audiovisual sector, the results of which shall be presented to the European Parliament and the Council.***

Or. en

**Amendment 67**  
**Proposal for a regulation**  
**Article 8 – point d**

*Text proposed by the Commission*

*Amendment*

(d) testing of new and cross-sectoral

(d) ***the*** testing of new and cross-sectoral

business approaches to funding,  
distributing, and monetising creation;

business approaches to funding,  
distributing, and monetising creation,  
***including innovative ways to use digital  
technologies;***

Or. en

**Amendment 68**  
**Proposal for a regulation**  
**Article 8 – point e**

*Text proposed by the Commission*

*Amendment*

(e) conferences, seminars and policy  
dialogue ***including in the field of*** cultural  
and ***media*** literacy;

(e) ***the organisation of*** conferences,  
***training,*** seminars and policy dialogue ***on***  
cultural, ***media*** and ***digital*** literacy ***as well  
as film education, in cooperation with,  
inter alia, universities and other cultural  
institutions;***

Or. en

*Justification*

*It is necessary to establish better relations and dialogue between the cultural and creative sectors and universities with regard to cultural, media and digital literacy, as well as film education.*

**Amendment 69**  
**Proposal for a regulation**  
**Article 8 – point e a (new)**

*Text proposed by the Commission*

*Amendment*

***(ea) training for professionals of the  
cultural and creative sectors in order to  
enhance their skills in the cultural, media  
and digital fields;***

Or. en

**Amendment 70**  
**Proposal for a regulation**  
**Article 8 – paragraph 1 a (new)**

*Text proposed by the Commission*

*Amendment*

***1a. Countries participating in the Framework Programme shall establish Creative Europe Desks in accordance with their respective internal requirements and arrangements, while ensuring respect for already existing expertise and for the specific characteristics of each sector.***

Or. en

*Justification*

*If adopted, this together with the amendments 71-77 will be placed as a new Article, ie. Article 8 a (new) having as a title: " Creative Europe Desk network" . The proposed merger of the cultural contact points and MEDIA desks under the current programmes may create confusion and lead to unnecessary problems in Member States, resulting in a loss of expertise and specialised know-how in the cultural and audiovisual fields. Member States should therefore be free to decide whether they merge their CCP and MEDIA desks. Expertise and specialisation in each sector should be maintained.*

**Amendment 71**  
**Proposal for a regulation**  
**Article 8 – paragraph 1 b (new)**

*Text proposed by the Commission*

*Amendment*

***1b. The Commission, acting together with the countries participating in the Framework Programme, shall support a network of the Creative Europe Desks.***

Or. en

*Justification*

*If adopted, this will be inserted in the new Article 8 a (new) having as a title: "Creative Europe Desk network". See amendment to Article 8(1a).*

**Amendment 72**  
**Proposal for a regulation**  
**Article 8 – point f – introductory wording**

*Text proposed by the Commission*

*Amendment*

**(f) support to the national members of the Creative Europe Desks' network** to carry out the following tasks:

**1c. The Creative Europe Desks shall** carry out the following tasks:

Or. en

*Justification*

*If adopted, this will be inserted in the new Article 8 a (new) having as a title: " Creative Europe Desk network". See amendment to Article 8 (1a).*

**Amendment 73**  
**Proposal for a regulation**  
**Article 8 – point f – indent 1**

*Text proposed by the Commission*

*Amendment*

– **promote the Creative Europe Programme at national level;**

**(a) promoting the Framework Programme in their respective areas in the participating countries;**

Or. en

*Justification*

*If adopted, this will be inserted in the new Article 8 a (new) having as a title: " Creative Europe Desk network". See amendment to Article 8 (1a).*

**Amendment 74**  
**Proposal for a regulation**  
**Article 8 – point f – indent 2**

*Text proposed by the Commission*

*Amendment*

– **assist** the cultural and creative sectors **regarding the Creative Europe Programme** and **provide** information on **the various types of aid** available under Union

**(b) assisting** the cultural and creative sectors **with regard to the Framework Programme** and **providing basic** information on **other relevant support opportunities** available under Union

policy;

policy;

Or. en

*Justification*

*If adopted, this will be inserted in the new Article 8 a (new) having as a title: " Creative Europe Desk network". See amendment to Article 8 (1a).*

**Amendment 75**  
**Proposal for a regulation**  
**Article 8 – point f – indent 3**

*Text proposed by the Commission*

– *stimulate* cross-border cooperation between professionals, institutions platforms and networks in the cultural and creative sectors;

*Amendment*

**(c) *stimulating*** cross-border cooperation between professionals, institutions, platforms and networks in the cultural and creative sectors;

Or. en

*Justification*

*If adopted, this will be inserted in the new Article 8 a (new) having as a title: " Creative Europe Desk network". See amendment to Article 8 (1a).*

**Amendment 76**  
**Proposal for a regulation**  
**Article 8 – point f – indent 4**

*Text proposed by the Commission*

– *support* the Commission by providing assistance regarding the cultural and creative sectors in the **Member States**, for example *through the provision of* data on *these* sectors;

*Amendment*

**(d) *supporting*** the Commission by providing assistance regarding the cultural and creative sectors in the **countries participating in the Framework Programme**, for example *by supplying* data on *those* sectors;

Or. en

*Justification*

*If adopted, this will be inserted in the new Article 8 a (new) having as a title: " Creative Europe Desk network". See amendment to Article 8 (1a).*

**Amendment 77**  
**Proposal for a regulation**  
**Article 8 – point f – indent 5**

*Text proposed by the Commission*

– **support** the Commission in ensuring proper communication and dissemination of the results and impacts of the **programme**.

*Amendment*

**(e) supporting** the Commission in ensuring proper communication and dissemination of the results and impact of the **Framework Programme**.

Or. en

*Justification*

*If adopted, this will be inserted in the new Article 8 a (new) having as a title: " Creative Europe Desk network". See amendment to Article 8 (1a).*

**Amendment 78**  
**Proposal for a regulation**  
**Chapter III – title**

*Text proposed by the Commission*

The Culture **Strand**

*Amendment*

The Culture **programme**

Or. en

**Amendment 79**  
**Proposal for a regulation**  
**Article 9 – title**

*Text proposed by the Commission*

Priorities of the Culture **Strand**

*Amendment*

Priorities of the Culture **programme**

Or. en

**Amendment 80**  
**Proposal for a regulation**  
**Article 9 – paragraph 1 – introductory wording**

*Text proposed by the Commission*

1. The *priorities in the field of reinforcing the sector's capacity* shall *be* the following:

*Amendment*

1. The *Culture programme* shall *have* the following *priorities*:

Or. en

**Amendment 81**  
**Proposal for a regulation**  
**Article 9 – paragraph 1 – point a**

*Text proposed by the Commission*

(a) supporting actions providing operators with skills and knowhow encouraging *the adaption* to digital technologies, *including* testing new approaches to audience *building* and business models;

*Amendment*

(a) supporting actions providing *cultural and creative* operators with skills, *competences* and know-how *that contribute to strengthening the cultural and creative sectors, including* encouraging *adaptation* to digital technologies, testing new approaches to audience *development, promoting active participation, creative partnerships and developing* and *testing new* business models;

Or. en

**Amendment 82**  
**Proposal for a regulation**  
**Article 9 – paragraph 1 – point b**

*Text proposed by the Commission*

(b) supporting actions enabling operators to internationalise their careers in *Europe* and beyond;

*Amendment*

(b) supporting actions enabling *cultural and creative* operators to *cooperate internationally as well as to* internationalise their careers *and activities*



in *the Union* and beyond;

Or. en

**Amendment 83**  
**Proposal for a regulation**  
**Article 9 – paragraph 1 – point c**

*Text proposed by the Commission*

(c) providing support to ***strengthen*** European operators and international ***cultural*** networks in order to facilitate access to professional opportunities.

*Amendment*

(c) providing support to European ***cultural and creative*** operators, ***in particular organisations*** and international networks, ***either*** in order to facilitate access to professional opportunities ***or to enhance their contribution to policy development and cultural advocacy at European level.***

Or. en

**Amendment 84**  
**Proposal for a regulation**  
**Article 9 – paragraph 2 – point a**

*Text proposed by the Commission*

(a) supporting international touring, events ***and*** exhibitions;

*Amendment*

(a) supporting international touring, events, exhibitions ***and festivals;***

Or. en

**Amendment 85**  
**Proposal for a regulation**  
**Article 9 – paragraph 2 – point b**

*Text proposed by the Commission*

(b) supporting the circulation of European literature;

*Amendment*

(b) supporting the circulation of European literature ***with a view to ensuring its widest possible accessibility;***

Or. en

**Amendment 86**  
**Proposal for a regulation**  
**Article 9 – paragraph 2 – point c**

*Text proposed by the Commission*

(c) supporting audience **building** as a means of stimulating interest in European cultural works.

*Amendment*

(c) supporting audience **development** as a means of stimulating interest in, **and improving access to**, European cultural works **and cultural heritage**;

Or. en

**Amendment 87**  
**Proposal for a regulation**  
**Article 9 – paragraph 2 – point c a (new)**

*Text proposed by the Commission*

**(ca) providing support to digital platforms with a view to strengthening cultural exchanges and enhancing the circulation of cultural and creative works.**

*Amendment*

Or. en

**Amendment 88**  
**Proposal for a regulation**  
**Article 10 – title**

*Text proposed by the Commission*

Support measures of the Culture **Strand**

*Amendment*

Support measures of the Culture **programme**

Or. en

**Amendment 89**  
**Proposal for a regulation**  
**Article 10 – paragraph 1 – introductory wording**

*Text proposed by the Commission*

**The Culture Strand** shall provide support for **the following measures**:

*Amendment*

**1. In order to implement the priorities set out in Article 9, the Culture programme** shall provide support for:

Or. en

**Amendment 90**  
**Proposal for a regulation**  
**Article 10 – paragraph 1 – point a**

*Text proposed by the Commission*

(a) cooperation measures bringing together operators from different countries to undertake sectoral or cross-sectoral activities;

*Amendment*

(a) **transnational** cooperation measures **and projects** bringing together **cultural and creative** operators from different countries to undertake sectoral or cross-sectoral activities;

Or. en

**Amendment 91**  
**Proposal for a regulation**  
**Article 10 – paragraph 1 – point b**

*Text proposed by the Commission*

(b) activities by European **bodies comprising** networks of operators from different countries;

*Amendment*

(b) activities by European networks of **cultural and creative** operators from different countries;

Or. en

**Amendment 92**  
**Proposal for a regulation**  
**Article 10 – paragraph 1 – point c**

*Text proposed by the Commission*

(c) activities by organisations providing a

*Amendment*

(c) activities by organisations providing a

*promotional* European platform for the development of emerging talent and *stimulating* the *circulation* of artists and works, with a systemic and large scale effect;

European platform for the development of emerging talent and *promoting* the *mobility and training* of artists and *professionals in the cultural and creative sectors, as well as the circulation of their works*;

Or. en

**Amendment 93**  
**Proposal for a regulation**  
**Article 10 – paragraph 1 – point d**

*Text proposed by the Commission*

(d) *support for literary translation*;

*Amendment*

(d) literary *translations and their further promotion*;

Or. en

**Amendment 94**  
**Proposal for a regulation**  
**Article 10 – paragraph 1 – point d a (new)**

*Text proposed by the Commission*

*(da) the translation, subtitling and audio description, through the use of digital technologies, of cultural and creative works, such as live performances and exhibitions, with a view to ensuring the wider accessibility and distribution of those works*;

*Amendment*

Or. en

**Amendment 95**  
**Proposal for a regulation**  
**Article 10 – paragraph 1 – point e**

*Text proposed by the Commission*

(e) special actions aiming to achieve greater visibility for the richness and diversity of European cultures, and stimulate intercultural dialogue and mutual understanding, including **European** cultural prizes, the European Heritage Label, and the European Capitals of Culture.

*Amendment*

(e) special actions aiming to achieve greater visibility for the richness and diversity of European cultures, and **to** stimulate intercultural dialogue and mutual understanding, including **Union** cultural prizes, the European Heritage Label and the European Capitals of Culture.

Or. en

**Amendment 96**  
**Proposal for a regulation**  
**Article 10 – paragraph 1 a (new)**

*Text proposed by the Commission*

*Amendment*

***1a. The support measures set out in paragraph 1 shall in particular sustain non-profit-making projects.***

Or. en

**Amendment 97**  
**Proposal for a regulation**  
**Chapter IV – title**

*Text proposed by the Commission*

*Amendment*

The MEDIA ***Strand***

The MEDIA ***programme***

Or. en

**Amendment 98**  
**Proposal for a regulation**  
**Article 11 – title**

*Text proposed by the Commission*

*Amendment*

Priorities of the MEDIA **Strand**

Priorities of the MEDIA **programme**

Or. en

**Amendment 99**  
**Proposal for a regulation**  
**Article 11 – paragraph 1 – introductory wording**

*Text proposed by the Commission*

*Amendment*

1. The **priorities in the field of reinforcing the sector's capacity** shall **be** the following:

1. The **MEDIA programme** shall **have** the following **priorities**:

Or. en

**Amendment 100**  
**Proposal for a regulation**  
**Article 11 – paragraph 1 – point a**

*Text proposed by the Commission*

*Amendment*

(a) facilitating the acquisition of skills and the development of networks **and** in particular **encouraging** the use of digital technologies to ensure **the** adaptation to market development;

(a) facilitating the acquisition **and improvement** of skills **and competences of audiovisual professionals** and the development of networks, in particular the use of digital technologies to ensure adaptation to market development, **testing new approaches to audience development and testing new business models**;

Or. en

**Amendment 101**  
**Proposal for a regulation**  
**Article 11 – paragraph 1 – point b**

*Text proposed by the Commission*

(b) increasing the capacity of audiovisual operators to develop audiovisual works with a potential to circulate in **Europe** and beyond and to facilitate European and international co-production including with **TV** broadcasters;

*Amendment*

(b) increasing the capacity of audiovisual operators to develop audiovisual works with a potential to circulate in **the Union** and beyond and to facilitate European and international co-production, including with **television** broadcasters;

Or. en

**Amendment 102**  
**Proposal for a regulation**  
**Article 11 – paragraph 1 – point c**

*Text proposed by the Commission*

(c) encouraging business to business exchanges by facilitating access to markets and business tools **for audiovisual operators** to increase the visibility of their projects on **European** and international markets.

*Amendment*

(c) encouraging business-to-business exchanges by facilitating access to markets **for audiovisual operators** and business tools **enabling them** to increase the visibility of their projects on **Union** and international markets.

Or. en

**Amendment 103**  
**Proposal for a regulation**  
**Article 11 – paragraph 2 – point a**

*Text proposed by the Commission*

(a) supporting theatrical distribution through transnational marketing, branding, distribution and exhibition of audiovisual **projects**;

*Amendment*

(a) supporting theatrical distribution through transnational marketing, branding, distribution and exhibition of audiovisual **works**;

Or. en

**Amendment 104**  
**Proposal for a regulation**  
**Article 11 – paragraph 2 – point b**

*Text proposed by the Commission*

(b) **supporting** transnational marketing and distribution on online platforms;

*Amendment*

(b) **promoting** transnational marketing, **branding** and distribution **of audiovisual works** on online platforms;

Or. en

**Amendment 105**  
**Proposal for a regulation**  
**Article 11 – paragraph 2 – point c**

*Text proposed by the Commission*

(c) supporting audience **building** as means of **stimulating** interest **for** audiovisual works in particular through promotion, events, film literacy and festivals;

*Amendment*

(c) supporting audience **development** as a means of **increasing** interest **in, and improving access to**, audiovisual works, in particular through promotion, events, film literacy and festivals;

Or. en

**Amendment 106**  
**Proposal for a regulation**  
**Article 11 – paragraph 2 – point d**

*Text proposed by the Commission*

(d) **Promoting flexibility of** new distribution modes in order to allow the emergence of new business models.

*Amendment*

(d) **promoting** new, **flexible** distribution modes in order to allow the emergence of new business models.

Or. en

**Amendment 107**  
**Proposal for a regulation**  
**Article 12 – title**



*Text proposed by the Commission*

Support measures of the MEDIA ***Strand***

*Amendment*

Support measures of the MEDIA  
***programme***

Or. en

**Amendment 108**  
**Proposal for a regulation**  
**Article 12 – introductory wording**

*Text proposed by the Commission*

*The MEDIA **Strand** shall provide support for **the following measures**:*

*Amendment*

***In order to implement the priorities set out in Article 11, the MEDIA **programme** shall provide support for:***

Or. en

**Amendment 109**  
**Proposal for a regulation**  
**Article 12 – point a**

*Text proposed by the Commission*

(a) ***support*** the development of a comprehensive ***offer of new skills*** acquisition, knowledge sharing and networking initiatives;

*Amendment*

(a) ***the making available of*** a comprehensive ***range of measures promoting the acquisition and improvement of skills by audiovisual professionals***, knowledge-sharing and networking initiatives, ***including the integration of digital technologies***;

Or. en

**Amendment 110**  
**Proposal for a regulation**  
**Article 12 – point a a (new)**

*Text proposed by the Commission*

*Amendment*

***(aa) the subtitling, dubbing and audio-description of audiovisual works;***

Or. en

**Amendment 111**  
**Proposal for a regulation**  
**Article 12 – point b**

*Text proposed by the Commission*

*Amendment*

(b) ***support audiovisual operators to develop*** European audiovisual works with enhanced cross-border circulation potential;

(b) ***the development of*** European audiovisual works with enhanced cross-border circulation potential;

Or. en

**Amendment 112**  
**Proposal for a regulation**  
**Article 12 – point c**

*Text proposed by the Commission*

*Amendment*

(c) ***support activities aiming at facilitating*** European and international co-productions, including television;

(c) ***measures to facilitate*** European and international co-productions ***of audiovisual works***, including television ***works***;

Or. en

**Amendment 113**  
**Proposal for a regulation**  
**Article 12 – point d**

*Text proposed by the Commission*

*Amendment*

(d) facilitate access to professional audiovisual trade events and markets and the use of online business tools inside and

(d) ***measures to*** facilitate access to professional audiovisual trade events and markets and the use of online business

outside *Europe*;

tools inside and outside *the Union*;

Or. en

**Amendment 114**  
**Proposal for a regulation**  
**Article 12 – point e**

*Text proposed by the Commission*

(e) establish systems of support for the distribution of non-national European films on all platforms *and* for international sales activities;

*Amendment*

(e) *measures to* establish systems of support for the distribution of non-national European films *through theatrical distribution and* on all *other* platforms *as well as* for international sales activities;

Or. en

**Amendment 115**  
**Proposal for a regulation**  
**Article 12 – point f**

*Text proposed by the Commission*

(f) facilitate circulation of European films worldwide and of international films in *Europe* on all platforms;

*Amendment*

(f) *measures to* facilitate circulation of European films worldwide and of international films in *the Union* on all platforms;

Or. en

**Amendment 116**  
**Proposal for a regulation**  
**Article 12 – point g**

*Text proposed by the Commission*

(g) *support of* a European cinema *owners'* network screening a significant proportion of non-national European films, including the integration of digital technologies;

*Amendment*

(g) a European cinema *operators'* network screening a significant proportion of non-national European films, including the integration of digital technologies, *in particular satellite support*;

*Justification*

*The combination of digital technologies and satellites has provided a second life to theatres and cinemas not only facilitating and making less expensive the distribution of movies, but also facilitating the broadcasting of live events and shows.*

**Amendment 117**  
**Proposal for a regulation**  
**Article 12 – point h**

*Text proposed by the Commission*

(h) **support** initiatives presenting and promoting a diversity of European audiovisual works;

*Amendment*

(h) initiatives presenting and promoting a diversity of European audiovisual works;

Or. en

**Amendment 118**  
**Proposal for a regulation**  
**Article 12 – point i**

*Text proposed by the Commission*

(i) **support** activities **aiming at increasing** knowledge and interest **of audiences**;

*Amendment*

(i) activities **designed to increase audiences' knowledge of**, and interest, **active participation and creative partnerships in, European audiovisual works**;

Or. en

**Amendment 119**  
**Proposal for a regulation**  
**Article 12 – point i a (new)**

*Text proposed by the Commission*

*Amendment*

**(ia) activities designed to promote film and media literacy, in particular in cooperation with cultural institutions and**

*universities;*

Or. en

**Amendment 120**  
**Proposal for a regulation**  
**Article 12 – point j**

*Text proposed by the Commission*

(j) **support** innovative actions testing new business models and tools in areas likely to be influenced by the introduction and **the** use of digital technologies.

*Amendment*

(j) innovative actions testing new business models and tools in areas likely to be influenced by the introduction and use of digital technologies.

Or. en

**Amendment 121**  
**Proposal for a regulation**  
**Article 12 a (new)**

*Text proposed by the Commission*

*Amendment*

**Article 12a**

**Participation in the European  
Audiovisual Observatory**

**1. Participation by the Union in the European Audiovisual Observatory shall form an integral part of the MEDIA programme and shall contribute to the achievements of its objectives:**

**(a) by encouraging transparency and the establishment of a level playing field in the accessibility of legal and financial/market information and by contributing to the comparability of legal and statistical information;**

**(b) by providing data and market analysis useful for the elaboration of the action lines of the MEDIA programme and for the evaluation of their impact on the market.**

**2. The Commission shall represent the Union in its dealings with the Observatory.**

Or. en

**Amendment 122**  
**Proposal for a regulation**  
**Article 13 – paragraph 1 – introductory wording**

*Text proposed by the Commission*

1. The Commission, in cooperation with the Member States, shall ensure overall consistency and complementarity with:

*Amendment*

1. The Commission, in cooperation with the Member States, shall ensure **the** overall consistency and complementarity **of the Framework Programme and its synergies** with:

Or. en

**Amendment 123**  
**Proposal for a regulation**  
**Article 13 – paragraph 1 – point a**

*Text proposed by the Commission*

(a) relevant **EU** policies, **in particular** those in the fields of education, employment, health, research and innovation, enterprise, tourism, justice and development;

*Amendment*

(a) relevant **Union** policies, **such as** those in the fields of education, employment, **social and territorial cohesion**, health, **the internal market, youth, citizenship, external relations, trade**, research and innovation, enterprise, tourism, justice and development;

Or. en

**Amendment 124**  
**Proposal for a regulation**  
**Article 13 – paragraph 1 – point b**

*Text proposed by the Commission*

(b) other relevant **EU** funding sources in the field of culture and media policies, in particular the European Social Fund, the European Regional Development Fund, the **Research and Innovation Programmes, as well as the financial instruments relating to justice and citizenship, external cooperation programmes and the pre-accession instruments. In particular, it will be important to ensure synergies at the level of implementation between the Programme and the national and regional strategies for smart specialisation.**

*Amendment*

(b) other relevant **Union** funding sources in the field of culture and media policies, in particular the European Social Fund, the European Regional Development Fund **and the research and innovation programmes;**

Or. en

**Amendment 125**  
**Proposal for a regulation**  
**Article 13 – paragraph 1 – point b a (new)**

*Text proposed by the Commission*

**(ba) the financial instruments relating to justice and citizenship, external cooperation programmes and the pre-accession instruments;**

*Amendment*

Or. en

**Amendment 126**  
**Proposal for a regulation**  
**Article 13 – paragraph 1 – point b b (new)**

*Text proposed by the Commission*

**(bb) other Union programmes;**

*Amendment*

Or. en

**Amendment 127**  
**Proposal for a regulation**  
**Article 13 – paragraph 1 – point b c (new)**

*Text proposed by the Commission*

*Amendment*

**(bc) national, regional and local strategies.**

Or. en

**Amendment 128**  
**Proposal for a regulation**  
**Article 13 – paragraph 2**

*Text proposed by the Commission*

*Amendment*

2. This Regulation shall apply and be implemented **respecting** international commitments of the Union.

2. This Regulation shall apply and be implemented **without prejudice to the** international commitments of the Union.

Or. en

**Amendment 129**  
**Proposal for a regulation**  
**Article 14 – paragraph 1 – introductory wording**

*Text proposed by the Commission*

*Amendment*

1. The Commission shall ensure regular monitoring and external evaluation of the **Creative Europe** Programme against the following performance indicators. ***It has to be taken into account that the achievement of performance results depends on the complementary impact of other activities at European and national level affecting the cultural and creative sectors:***

1. The Commission shall ensure regular monitoring and external evaluation of the **Framework** Programme against the following **qualitative and quantitative** performance indicators:

Or. en



**Amendment 130**  
**Proposal for a regulation**  
**Article 14 – paragraph 1 – point a – introductory wording**

*Text proposed by the Commission*

*Amendment*

(a) **Indicators** for the general objectives referred in Article 4:

(a) **indicators** for the general objectives referred **to** in Article 4:

Or. en

**Amendment 131**  
**Proposal for a regulation**  
**Article 14 – paragraph 1 – point a – indent 1**

*Text proposed by the Commission*

*Amendment*

– the sectors' share of employment and share of **GDP**;

– the **cultural and creative** sectors' share of employment and share of **gross domestic product**;

Or. en

**Amendment 132**  
**Proposal for a regulation**  
**Article 14 – paragraph 1 – point a – indent 2**

*Text proposed by the Commission*

*Amendment*

– **percentage of people reporting that they** access European cultural works.

– **statistical data regarding** access **in the Member States to non-national** European cultural **and creative** works, **in particular audiovisual works**;

Or. en

**Amendment 133**  
**Proposal for a regulation**  
**Article 14 – paragraph 1 – point a – indent 2 a (new)**

*Text proposed by the Commission*

*Amendment*

*– statistical data regarding access to European cultural and creative works, in particular audiovisual works, in other participating countries and beyond.*

Or. en

**Amendment 134**

**Proposal for a regulation**

**Article 14 – paragraph 1 – point b – subparagraph 1 – introductory wording**

*Text proposed by the Commission*

*Amendment*

With regard to the objective *on support for the capacity of the European cultural and creative sectors* referred to in point (a) of Article 5:

*(i)* With regard to the objective referred to in point (a) of Article 5:

Or. en

**Amendment 135**

**Proposal for a regulation**

**Article 14 – paragraph 1 – point b – subparagraph 1 – indent 1**

*Text proposed by the Commission*

*Amendment*

– *internationalisation* of cultural operators and the number of transnational partnerships created;

– *the scale of international activities* of cultural *and creative* operators and the number of transnational partnerships created;

Or. en

**Amendment 136**

**Proposal for a regulation**

**Article 14 – paragraph 1 – point b – subparagraph 1 – indent 2**

*Text proposed by the Commission*

– number of *learning experiences created for artists/cultural operators* which have increased their *skills and* employability.

*Amendment*

– *the* number of *activities supported by the Framework Programme* which have *improved the competences and skills of cultural and creative operators and consequently* increased their employability.

Or. en

**Amendment 137**

**Proposal for a regulation**

**Article 14 – paragraph 1 – point b – subparagraph 2 – introductory wording**

*Text proposed by the Commission*

With regard the objective *on promotion of transnational circulation of cultural and creative works and operators and the reaching of new audiences in Europe and beyond* referred to in point (b) of Article 5:

*Amendment*

*(ii)* With regard *to* the objective referred to in point (b) of Article 5:

Or. en

**Amendment 138**

**Proposal for a regulation**

**Article 14 – paragraph 1 – point b – subparagraph 2 – part 1 – introductory heading**

*Text proposed by the Commission*

Culture *Strand*:

*Amendment*

Culture *programme*:

Or. en

**Amendment 139**

**Proposal for a regulation**

**Article 14 – paragraph 1 – point b – subparagraph 2 – part 1 – indent 1**

*Text proposed by the Commission*

*Amendment*

– number of people **directly and indirectly** reached through projects supported by the Programme.

– **the** number of people reached through projects supported by the **Framework** Programme.

Or. en

#### **Amendment 140**

##### **Proposal for a regulation**

##### **Article 14 – paragraph 1 – point b – subparagraph 2 – part 2 – introductory heading**

*Text proposed by the Commission*

*Amendment*

MEDIA **Strand**:

MEDIA **programme**:

Or. en

#### **Amendment 141**

##### **Proposal for a regulation**

##### **Article 14 – paragraph 1 – point b – subparagraph 2 – part 2 – indent 1**

*Text proposed by the Commission*

*Amendment*

– number of admissions for European films **in Europe** and worldwide (10 most important non-European markets);

– **the** number of admissions **in cinemas across the Union** for **non-national** European films and **for European films** worldwide (10 most important non-European markets);

Or. en

#### **Amendment 142**

##### **Proposal for a regulation**

##### **Article 14 – paragraph 1 – point b – subparagraph 2 – part 2 – indent 2**

*Text proposed by the Commission*

*Amendment*

– percentage of European audiovisual works in cinemas, **TV** and digital platforms.

– **the** percentage of European audiovisual works in cinemas, **on television** and **on** digital platforms.

**Amendment 143**

**Proposal for a regulation**

**Article 14 – paragraph 1 – point b – subparagraph 3 – introductory wording**

*Text proposed by the Commission*

*Amendment*

With regard to the objective *on strengthening of the financial capacity of cultural and creative sectors* referred to in point (c) of Article 5:

**(iii)** With regard to the objective referred to in point (c) of Article 5:

Or. en

**Amendment 144**

**Proposal for a regulation**

**Article 14 – paragraph 1 – point b – subparagraph 3 – indent 1**

*Text proposed by the Commission*

*Amendment*

– volume of loans granted in the framework of the *financial facility*;

– *the* volume of loans granted in the framework of the *Guarantee Facility, categorised by national origin, size and sub-sectors of SMEs and organisations*;

Or. en

**Amendment 145**

**Proposal for a regulation**

**Article 14 – paragraph 1 – point b – subparagraph 3 – indent 1 a (new)**

*Text proposed by the Commission*

*Amendment*

– *the volume of loans granted by financial intermediaries, categorised by their national origin*;

Or. en

**Amendment 146**  
**Proposal for a regulation**  
**Article 14 – paragraph 1 – point b – subparagraph 3 – indent 2**

*Text proposed by the Commission*

– number and geographical spread of financial *institutions providing access to finance for the cultural and creative sectors*;

*Amendment*

– *the* number and geographical spread of financial *intermediaries*;

Or. en

**Amendment 147**  
**Proposal for a regulation**  
**Article 14 – paragraph 1 – point b – subparagraph 3 – indent 3**

*Text proposed by the Commission*

– number, national origin and sub-sectors of *final beneficiaries* benefitting from the *financial* facility.

*Amendment*

– *the* number, national origin and sub-sectors of *SMEs and organisations* benefitting from the *Guarantee* Facility;

Or. en

**Amendment 148**  
**Proposal for a regulation**  
**Article 14 – paragraph 1 – point b – subparagraph 3 – indent 3 a (new)**

*Text proposed by the Commission*

*Amendment*

– *the average default rate of loans, categorised by national origin, size and sub-sectors of SMEs and organisations.*

Or. en

**Amendment 149**  
**Proposal for a regulation**  
**Article 14 – paragraph 1 – point b – subparagraph 4 – introductory wording**

*Text proposed by the Commission*

*Amendment*

With regard to the objective ***on support for transnational policy cooperation*** referred to in point (d) of Article 5:

**(iv)** With regard to the objective referred to in point (d) of Article 5:

Or. en

**Amendment 150**

**Proposal for a regulation**

**Article 14 – paragraph 1 – point b – paragraph 4 – indent 1**

*Text proposed by the Commission*

*Amendment*

– number of Member States making use of the results of the Open Method of Coordination in their national policy development and the number of new initiatives.

– ***the*** number of Member States making use of the results of the Open Method of Coordination in their national policy development and the number of new initiatives.

Or. en

**Amendment 151**

**Proposal for a regulation**

**Article 14 – paragraph 1 a (new)**

*Text proposed by the Commission*

*Amendment*

***1a. In order to ensure optimal monitoring and evaluation of the Framework Programme, the Commission shall be empowered to adopt delegated acts in accordance with Article 17b adapting the qualitative and quantitative performance indicators laid down in paragraph (1).***

Or. en

**Amendment 152**

**Proposal for a regulation**

**Article 14 – paragraph 2**

*Text proposed by the Commission*

*Amendment*

**2. The results of the monitoring and evaluation process shall be used when implementing the Programme.**

*deleted*

Or. en

**Amendment 153**  
**Proposal for a regulation**  
**Article 14 – paragraph 3 – introductory wording**

*Text proposed by the Commission*

*Amendment*

**3. The evaluation shall have the right scope and will be carried out in a sufficiently timely manner to feed into the decision making process.**

*deleted*

Or. en

**Amendment 154**  
**Proposal for a regulation**  
**Article 14 – paragraph 3 – point a**

*Text proposed by the Commission*

*Amendment*

**(a) In addition to the regular monitoring the Commission shall establish an external evaluation report no later than end-2017 in order to assess the effectiveness in achieving the objectives and the efficiency of the Programme and its European added value in view of a decision on the renewal, modification or suspension of the Programme. The evaluation shall address the scope for simplification, its internal and external coherence, the continued relevance of all objectives, as well as the contribution of the measures to the Union priorities of smart, sustainable and inclusive growth. It shall take into account evaluation**

**1b. The Commission shall ensure that the Framework Programme is evaluated regularly, externally and independently. In order to assess the effectiveness in achieving the objectives and the efficiency of the Framework Programme, the evaluation shall address the possibility of its being simplified, its internal and external coherence, and the continued relevance of its objectives. As well as considering the indicators referred to in paragraph 1, the evaluation shall include an assessment of other relevant factors, such as the difference between the average interest rate of loans provided under the Guarantee Facility and the**



results on the long-term impact of Decision No 1855/2006/EC, Decision No 1718/2006/EC and Decision No 1041/2009/EC of the European Parliament and of the Council.

***average interest rate of loans generally provided to SMEs under normal market conditions. Evaluation*** results on the long-term impact of Decision No 1855/2006/EC, Decision No 1718/2006/EC and Decision No 1041/2009/EC of the European Parliament and of the Council ***shall also be taken into account. The Commission shall present a mid-term evaluation report to the European Parliament and the Council by 31 December 2017.***

Or. en

**Amendment 155**  
**Proposal for a regulation**  
**Article 14 – paragraph 3 – point b**

*Text proposed by the Commission*

***(b)*** The longer-term impacts and the sustainability of effects of the ***measures shall be evaluated by the Commission with view to feeding into a decision on a possible renewal, modification or suspension of a subsequent programme.***

*Amendment*

***1c.*** The ***Commission shall evaluate the*** longer-term impacts and the sustainability of ***the*** effects of the ***Framework Programme from the point of view of the next generation of multiannual financial programmes.***

Or. en

**Amendment 156**  
**Proposal for a regulation**  
**Article 15 – paragraph 1 a (new)**

*Text proposed by the Commission*

***1a.*** The ***Commission shall ensure that relevant information is disseminated to the Creative Europe Desks referred to in Chapter II.***

*Amendment*

Or. en

**Amendment 157**  
**Proposal for a regulation**  
**Article 15 – paragraph 2**

*Text proposed by the Commission*

2. The Creative Europe Desks network **referred to in Article 8 (f)** shall ensure communication and dissemination of information concerning the Union funding awarded and results obtained for their country.

*Amendment*

2. The Creative Europe Desks network shall ensure **the** communication and dissemination of information concerning the Union funding awarded and **the** results obtained for **the respective participating countries**.

Or. en

**Amendment 158**  
**Proposal for a regulation**  
**Chapter VI – title**

*Text proposed by the Commission*

Access to the Programme

*Amendment*

Access to the **Framework** Programme

Or. en

**Amendment 159**  
**Proposal for a regulation**  
**Article 16 – paragraph 1**

*Text proposed by the Commission*

1. The Programme shall foster cultural diversity at international level in line with the 2005 UNESCO Convention on the **protection** and **the promotion** of the **diversity** of **cultural expressions**.

*Amendment*

1. The **Framework** Programme shall foster cultural diversity at international level in line with the 2005 UNESCO Convention on the **Protection** and **Promotion** of the **Diversity** of **Cultural Expressions**.

Or. en

**Amendment 160**  
**Proposal for a regulation**  
**Article 16 – paragraph 2 – introductory wording**

*Text proposed by the Commission*

2. The **Strands** shall be open to the participation of the following countries provided that the conditions are met, including those **contained within** Directive 2010/13/EU of the European Parliament and of the Council of 10 March 2010 on the coordination of certain provisions laid down by law, regulation or administrative action in Member States concerning the provision of audiovisual media services **for the MEDIA strand**, and additional appropriations are paid:

*Amendment*

2. The **Framework Programme, with the exception of the measures listed in Article 7**, shall be open to the participation of:

– **the Member States, and**

– the following countries provided that the conditions are met **or are in the process of being met**, including, **for the MEDIA programme**, those **laid down in** Directive 2010/13/EU of the European Parliament and of the Council of 10 March 2010 on the coordination of certain provisions laid down by law, regulation or administrative action in Member States concerning the provision of audiovisual media services (**Audiovisual Media Services Directive**), and **provided that** additional appropriations are paid:

Or. en

**Amendment 161**  
**Proposal for a regulation**  
**Article 16 – paragraph 2 – point b**

*Text proposed by the Commission*

(b) **EFTA** countries which are members of the EEA, in accordance with the provisions of the EEA Agreement;

*Amendment*

(b) **European Free Trade Association** countries which are members of the **European Economic Area (EEA)**, in accordance with the provisions of the EEA Agreement;

Or. en

**Amendment 162**  
**Proposal for a regulation**  
**Article 16 – paragraph 2 – point d**

*Text proposed by the Commission*

(d) Countries of the European neighbourhood area in accordance with the procedures defined with those countries following the framework agreements providing for their participation in **European** Union programmes.

*Amendment*

(d) Countries of the European neighbourhood area in accordance with the procedures defined with those countries following the framework agreements providing for their participation in Union programmes.

Or. en

**Amendment 163**  
**Proposal for a regulation**  
**Article 16 – paragraph 3**

*Text proposed by the Commission*

3. The Programme shall be open for bilateral or multilateral cooperation actions targeted at selected countries or regions on the basis of additional appropriations.

*Amendment*

3. The **Framework** Programme shall be open for bilateral or multilateral cooperation actions targeted at selected countries or regions on the basis of additional appropriations.

Or. en

**Amendment 164**  
**Proposal for a regulation**  
**Article 16 – paragraph 4**

*Text proposed by the Commission*

4. The Programme shall permit cooperation and joint actions with countries not participating in **the Programme** and with international organisations active in the cultural and creative sectors such as UNESCO, the Council of Europe, **OECD** or the World Intellectual Property

*Amendment*

4. The **Framework** Programme shall permit cooperation and joint actions with countries not participating in **it** and with international organisations active in the cultural and creative sectors such as UNESCO, the Council of Europe, **the Organisation for Economic Co-operation**

**Organisation** on the basis of joint contributions for the realisation of the **Programme's** objectives.

**and Development** or the World Intellectual Property **Organization** on the basis of joint contributions for the realisation of the objectives **of the Framework Programme**.

Or. en

**Amendment 165**  
**Proposal for a regulation**  
**Article 17**

*Text proposed by the Commission*

*Amendment*

*Article 17*

*deleted*

**Implementation of the Programme**

***In order to implement the programme, the Commission shall adopt annual work programmes by way of implementing acts in accordance with the advisory procedure referred to in Article 18 (2). The annual work programmes shall set out the objectives pursued, the expected results, the method of implementation and the total amount of the financing plan. They shall also contain a description of the actions to be financed, an indication of the amount allocated to each action and an indicative implementation timetable. For grants they shall include the priorities, the essential evaluation criteria and the maximum rate of co-financing.***

Or. en

**Amendment 166**  
**Proposal for a regulation**  
**Article 17 a (new)**

*Text proposed by the Commission*

*Amendment*

***Article 17a***

***Annual work programme***

*(1) The Commission shall be empowered to adopt delegated acts in accordance with Article 17b laying down annual work programmes.*

*(2) The annual work programmes shall specify, in particular, the objectives pursued, the expected results, the method of implementation and the total amount of the financing plan.*

*(3) The annual work programmes shall also contain a description of the actions to be financed, an indication of the amount allocated to each section and an indicative implementation timetable. For grants, they shall include the priorities, the essential evaluation criteria and the maximum rate of co-financing.*

Or. en

**Amendment 167**  
**Proposal for a regulation**  
**Article 17 b (new)**

*Text proposed by the Commission*

*Amendment*

*Article 17b*

*Exercise of the delegation*

*1. The power to adopt delegated acts is conferred on the Commission subject to the conditions laid down in this Article.*

*2. The power to adopt delegated acts referred to in Articles 14(1a) and 17a(1) shall be conferred on the Commission for a period of seven years from the date of entry into force of this Regulation and for the duration of the Framework Programme.*

*3. The delegation of power referred to in Articles 14(1a) and 17a(1) may be revoked at any time by the European Parliament or by the Council. A decision to revoke shall put an end to the delegation of the*

*power specified in that decision. It shall take effect on the day following the publication of the decision in the Official Journal of the European Union or at a later date specified therein. It shall not affect the validity of any delegated acts already in force.*

*4. As soon as it adopts a delegated act, the Commission shall notify it simultaneously to the European Parliament and to the Council.*

*5. A delegated act adopted pursuant to Articles 14(1a) and 17a(1) shall enter into force only if no objection has been expressed either by the European Parliament or the Council within a period of two months of notification of that act to the European Parliament and the Council or if, before the expiry of that period, the European Parliament and the Council have both informed the Commission that they will not object. That period shall be extended by two months at the initiative of the European Parliament or of the Council.*

Or. en

**Amendment 168**  
**Proposal for a regulation**  
**Article 18 – paragraph 1**

*Text proposed by the Commission*

*1. The Commission shall be assisted by the Creative Europe Programme Committee. That committee shall be a committee within the meaning of Regulation (EU) No 182/2011.*

*Amendment*

*deleted*

Or. en

**Amendment 169**  
**Proposal for a regulation**  
**Article 18 – paragraph 2**

*Text proposed by the Commission*

*Amendment*

**2. Where reference is made to this paragraph, Article 4 of the Regulation (EU) No 182/2011 shall apply.**

**deleted**

Or. en

**Amendment 170**  
**Proposal for a regulation**  
**Article 19 – paragraph 1**

*Text proposed by the Commission*

*Amendment*

1. The financial envelope for implementing this Programme for the period set out in Article 1 (1) is **fixed** at EUR 1 801 000 000.

1. The financial envelope for implementing this Programme for the period set out in Article 1 (1) is **set** at EUR 1 801 000 000.

Or. en

**Amendment 171**  
**Proposal for a regulation**  
**Article 19 – paragraph 1 a (new)**

*Text proposed by the Commission*

*Amendment*

***1a. The budgetary allocation between the MEDIA and Culture programmes and the Cross-sectoral Strand referred to in Article 6 shall be as follows:***

***– at least 55% for the MEDIA programme;***

***– at least 30% for the Culture programme;***

***– a maximum of 15% for the Cross-sectoral Strand, with at least 4% being***



*allocated for the transnational cooperation measures listed in Article 8 and for the Creative Desk Network referred to in Chapter II.*

Or. en

**Amendment 172**  
**Proposal for a regulation**  
**Article 19 – paragraph 1 b (new)**

*Text proposed by the Commission*

*Amendment*

*1b. The financial support granted may not exceed 50% of the overall budget of the supported actions, unless specifically indicated in the annual work programme or in the relevant call for tenders. The financial support granted may in no circumstances exceed 75% of the overall budget of the supported actions.*

Or. en

**Amendment 173**  
**Proposal for a regulation**  
**Article 19 – paragraph 1 c (new)**

*Text proposed by the Commission*

*Amendment*

*1c. Funds that remain unallocated under the Cross-sectoral Strand to measures provided for in Article 7 shall be distributed to the Culture and MEDIA programmes.*

Or. en

**Amendment 174**  
**Proposal for a regulation**  
**Annex I – title**

*Text proposed by the Commission*

*Amendment*

**IMPLEMENTATION  
ARRANGEMENTS FOR THE  
CULTURAL AND CREATIVE  
SECTORS FACILITY**

THE CULTURAL AND CREATIVE  
SECTORS **GUARANTEE** FACILITY

Or. en

**Amendment 175  
Proposal for a regulation  
Annex I – paragraph 1**

*Text proposed by the Commission*

*Amendment*

*The Commission shall establish a facility targeting the cultural and creative sectors and operated within the context of a European Union debt instrument for small and medium-sized enterprises. The financial support thus provided shall be earmarked to small and medium-sized enterprises and organisations operating in the cultural and creative sectors.*

*deleted*

Or. en

**Amendment 176  
Proposal for a regulation  
Annex I – point 1 – paragraph 1 – introductory wording**

*Text proposed by the Commission*

*Amendment*

The *Cultural and Creative Sectors* Facility shall *carry out the following tasks*:

The *Guarantee* Facility shall *provide*:

Or. en

**Amendment 177  
Proposal for a regulation  
Annex I – point 1 – paragraph 1 – point a**

*Text proposed by the Commission*

*Amendment*

(a) **Provide** guarantees to appropriate financial intermediaries **from any country participating in the Creative Europe Programme**;

(a) guarantees to appropriate **Union** financial intermediaries;

Or. en

**Amendment 178**  
**Proposal for a regulation**  
**Annex I – point 1 – paragraph 1 – point b**

*Text proposed by the Commission*

*Amendment*

(b) **Provide** financial intermediaries with additional expertise and capacity to evaluate risks associated with **operators in the** cultural and creative **sectors**;

(b) financial intermediaries with additional expertise and capacity to evaluate risks associated with **SMEs and organisations and their** cultural and creative **projects**;

Or. en

**Amendment 179**  
**Proposal for a regulation**  
**Annex I – point 2 – heading**

*Text proposed by the Commission*

*Amendment*

2. Selection of intermediaries

2. Selection of **financial** intermediaries

Or. en

**Amendment 180**  
**Proposal for a regulation**  
**Annex I – point 2 – paragraph 1 – introductory wording**

*Text proposed by the Commission*

*Amendment*

Intermediaries shall be selected in conformity with best market practice **with regard to the effect on:**

**Financial** intermediaries shall be selected **by the European Investment Fund** in conformity with best market practice **and**

*with the specific objectives referred to in Article 7.*

*The criteria used for selection shall in particular include the following:*

Or. en

**Amendment 181**  
**Proposal for a regulation**  
**Annex I – point 2 – paragraph 1 – indent 1**

*Text proposed by the Commission*

– the volume of debt financing made available to cultural and creative *operator and/or*

*Amendment*

– the volume of debt financing *so far* made available to *SMEs and organisations in the* cultural and creative *sectors*;

Or. en

**Amendment 182**  
**Proposal for a regulation**  
**Annex I – point 2 – paragraph 1 – indent 1 a (new)**

*Text proposed by the Commission*

*Amendment*

– *the volume of debt financing set aside to be made available to SMEs and organisations in the cultural and creative sectors*;

Or. en

**Amendment 183**  
**Proposal for a regulation**  
**Annex I – point 2 – paragraph 1 – indent 2**

*Text proposed by the Commission*

– *cultural and creative operator access to finance, and/or*

*Amendment*

*deleted*

**Amendment 184**  
**Proposal for a regulation**  
**Annex I – point 2 – paragraph 1 – indent 3**

*Text proposed by the Commission*

*Amendment*

*– risk-taking in cultural and creative operator financing by the intermediary concerned.*

*deleted*

Or. en

**Amendment 185**  
**Proposal for a regulation**  
**Annex I – point 2 – paragraph 1 – indent 3 a (new)**

*Text proposed by the Commission*

*Amendment*

*– the risk management policy for lending operations, in particular with regard to cultural and creative projects;*

Or. en

**Amendment 186**  
**Proposal for a regulation**  
**Annex I – point 2 – paragraph 1 – indent 3 b (new)**

*Text proposed by the Commission*

*Amendment*

*– the ability to build a diversified loan portfolio and to propose a marketing and promotion plan to SMEs across regions and sub-sectors.*

Or. en

**Amendment 187**  
**Proposal for a regulation**  
**Annex I – point 3 – heading**

*Text proposed by the Commission*

3. Duration of the **Cultural and Creative Sectors** Facility

*Amendment*

3. Duration of the **Guarantee** Facility

Or. en

**Amendment 188**  
**Proposal for a regulation**  
**Annex I – point 3 – paragraph 2**

*Text proposed by the Commission*

In accordance with Article **18.2** of Regulation XX/2012 [the Financial Regulation], **revenues and** repayments generated by the guarantees shall be assigned to the **financial facility**. For **financial facilities already set up in the previous multiannual financial framework**, **revenues and** repayments generated by operations **started** in the **previous** period shall be assigned to the **financial facility** in the current period.

*Amendment*

In accordance with **point (h) of** Article **18.3** of Regulation XX/2012 [the Financial Regulation], repayments generated by the guarantees shall be assigned to the **Guarantee Facility for a period not exceeding the period of commitment plus 10 years**. For **the MEDIA Production Guarantee Fund**, repayments generated by **its** operations **set up** in the period **prior to that covered by the Framework Programme** shall be assigned to the **Guarantee Facility** in the current period.

Or. en

**Amendment 189**  
**Proposal for a regulation**  
**Annex I – point 4 – paragraph 1**

*Text proposed by the Commission*

Capacity building under the **Cultural and Creative Sectors** Facility is **essentially** the provision of **expert services** to **the** financial intermediaries **signing a facility agreement under the Cultural and Creative Sectors Facility, with the objective of providing**

*Amendment*

Capacity-building under the **Guarantee** Facility is the provision of **expertise** to financial intermediaries **in order to increase their understanding of the cultural and creative sectors – as regards the intangible nature of collateral assets,**

*each financial intermediary with additional expertise and capacity to evaluate risks associated to financing the cultural and creative sectors. Additionally, operators in the cultural and creative sectors could benefit from this capacity building by developing the appropriate skills to elaborate business plans and to prepare accurate information of their projects that would help the financial intermediary evaluate the cultural and creative projects in an efficient way.*

*the size of the market lacking critical mass, and the prototype nature of products and services – and to provide each financial intermediary with additional expertise in building portfolios and evaluating risks associated with cultural and creative projects.*

Or. en

**Amendment 190**  
**Proposal for a regulation**  
**Annex I – point 4 – paragraph 1 a (new)**

*Text proposed by the Commission*

*Amendment*

*Capacity-building providers shall be selected by the European Investment Fund (EIF) on behalf of the Guarantee Facility and under the supervision of the Commission through a public and open procurement procedure, on the basis of appropriate expertise.*

Or. en

**Amendment 191**  
**Proposal for a regulation**  
**Annex I – point 5 – paragraph 1**

*Text proposed by the Commission*

*Amendment*

The budgetary allocation shall cover the full cost of the Facility, including payment obligations towards financial intermediaries such as losses from guarantees, management fees for the EIF managing the Union's resources, as well as any other eligible costs or expenses.

The budgetary allocation shall cover the full cost of the **Guarantee** Facility, including payment obligations towards financial intermediaries such as losses from guarantees, management fees for the EIF managing the Union's resources, as well as any other eligible costs or expenses.

**Amendment 192**  
**Proposal for a regulation**  
**Annex I – point 6 – paragraph 1**

*Text proposed by the Commission*

Each intermediary shall provide an appropriate level of visibility and transparency to the support given **by the Union**, including adequate information on the financial opportunities made available by the **Programme**.

*Amendment*

Each intermediary shall provide an appropriate level of visibility and transparency to the support given **under the Guarantee Facility**, including adequate information on the financial opportunities made available by the **Guarantee Facility**.

Or. en

**Amendment 193**  
**Proposal for a regulation**  
**Annex I – point 6 – paragraph 1 a (new)**

*Text proposed by the Commission*

*Amendment*

***Types of loans covered by the Guarantee Facility shall include in particular:***

- investment in tangible or intangible assets;***
- business transfers;***
- working capital (such as interim finance, gap finance, tax incentives, etc.).***

Or. en

**Amendment 194**  
**Proposal for a regulation**  
**Annex I – point 6 – paragraph 2**

*Text proposed by the Commission*

*Amendment*

***It shall be ensured that the final beneficiaries are adequately informed of***

***deleted***



*the available financing opportunities.*

Or. en

**Amendment 195**  
**Proposal for a regulation**  
**Annex I a (new) – title**

*Text proposed by the Commission*

*Amendment*

***Annex Ia***  
***Logos of the programmes***

Or. en

**Amendment 196**  
**Proposal for a regulation**  
**Annex I a (new) – point 1**

*Text proposed by the Commission*

*Amendment by Parliament*

***1. The Culture programme logo shall be as follows:***



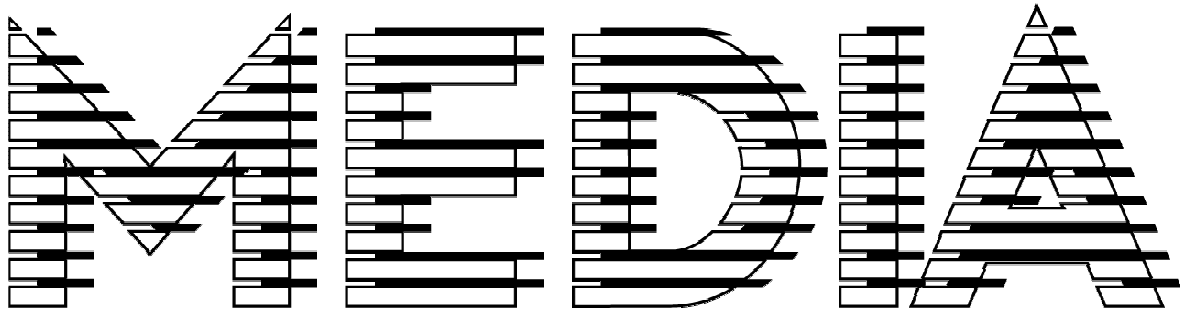
Or. en

**Amendment 197**  
**Proposal for a regulation**  
**Annex I a (new) – point 2**

*Text proposed by the Commission*

*Amendment by Parliament*

**2. The MEDIA programme logo shall be as follows:**



Or. en

## EXPLANATORY STATEMENT

### Introduction

The Rapporteur believes that the protection and promotion of creativity and culture, are necessary to strengthen the roots and the future of the European unity in the diversity with its pluralism, democracy, peaceful living together, as well as to strengthen its social model, innovation, social inclusion, sustainable development, intercultural dialogue and the openness to third countries.

In this perspective, the EU protects and promote tangible and intangible heritage and ensure that the cultural dimension is taken into account in all policies.

The Rapporteur acknowledges the efforts of the Commission to unlock the full potential of the creative and cultural sectors in terms of growth, competitiveness and job creation, as well as also in terms of the protection and promotion of European cultural and linguistic diversity

Today, the cultural and creative sectors contribution to the European GDP is 2,6 %, with an increasing trend, which is remarkable in the current context of economic crisis, with more than 5 million jobs.

Particular attention has also been drawn to the consistency and the complementarity of the proposed programme with other Union policies and actions (in particular in the fields of education, cohesion, research, enterprise).

### 1. Structure of the programme (Article 1 to Article 6)

The Rapporteur welcomes the Commission's attempt to build bridges between the cultural and the audiovisual sectors, by establishing of a Cross-sectoral strand which will help them to tackle current global challenges: the fragmentation of the European market generated by linguistic and cultural diversity, the need to adapt to globalisation and to digital switchover, the lack of comparable data and the difficulties for cultural and creative SMEs to access credit, which all require action at Union level.

However, the Rapporteur suggests that the particular nature of each sector, as well as their specificities and particular needs must be taken into account. The proposed Creative Europe programme should therefore be established as a Framework Programme (Am. 27, Am. 28), consisting of two independent programmes, ie. a Culture programme and a MEDIA programme, and one Cross-sectoral strand, each programme having its own specific priorities objectives and evaluation criteria.

### 2. Definitions and objectives (Article 2 to Article 5)

The Rapporteur proposes to clarify the definition of cultural and creative sectors (Am. 30), of cultural and creative operators (Am. 31) and SMEs (Am. 32).

With regard to the general (Article 4) and specific objectives (Article 5), the Rapporteur proposes to add the safeguarding and enhancing of Europe's cultural heritage (Am. 7 and Am. 39) as a general objective, and support for artistic and creative expression through mobility, circulation and partnership as well as promotion of cultural and creative operators, in particular women (Am. 44), and better access to culture for citizens (Am. 46), as specific objectives.

### **3. Cross-sectoral Strand (Chapter II)**

#### **a. Cultural and creative sector Guarantee Facility (Article 7 and Annex I)**

The Rapporteur proposes to better describe the functioning of the Guarantee Facility in Article 7 (Am. 56 to Am. 61) and in Annex I (Am. 175 to Am. 195). The Rapporteur suggests in particular that, only SMEs and organisations established in Member States should benefit from the Facility (Am. 57).

Considering the lack of specific and clear provisions on the functioning of the Guarantee Facility, the Rapporteur also proposes to clarify provisions relating to selection criteria and control mechanisms (Am. 180 to Am. 187).

The Rapporteur furthermore calls for a balanced selection of projects in portfolios (Am. 144 to Am. 158, Am. 187) and suggests that the unallocated funds for the provisions relating to Article 7 should be redistributed to the Culture and MEDIA programmes (Am. 174).

#### **b. Transnational policy cooperation (Article 8)**

The Rapporteur proposes to enhance some specific points relating to transnational cooperation measures such as the promotion of digital platforms, a more structured networking a better cooperation of the operators also with universities and cultural institutions in the fields of cultural, media and digital literacy as well as in film education (Am. 68). The Rapporteur also proposes specific support for training of cultural and creative sectors' professionals in enhancing their digital skills (Am. 69).

The Rapporteur suggests that the lack of comparable data in the cultural and creative fields has to be tackled, and proposes a feasibility study to explore the possibility of collecting and analysing data in the cultural and creative sectors, other than in the audiovisual sector (Am. 66).

*The Rapporteur considers that the European Audiovisual Observatory should keep on collecting data in the audiovisual sector only (Am. 65) and also proposes to clarify the participation of the Union to the Observatory, by proposing a new Article 12 a (Am. 121).*

#### **c. Creative Europe Desks network**

The Rapporteur proposes to address this issue in a separate article and suggests, considering the principle of subsidiarity, that Member States are free to decide on how their Desks are organised (Am. 70 to Am. 77) while strengthening their role and capacity. The Commission shall also support the network of the Creative Europe desks (Am. 71).

#### **4. Culture programme (Chapter III)**

A stronger accent is given to the multiple positive effect of a better circulation of cultural and creative works and operators to benefit of a larger audience, in particular children, young persons, disabled persons and underrepresented groups (Am 44).

The Rapporteur considers that the Culture programme should be open to the audiovisual works only if they are ancillary to its objectives (Am. 53) and stresses that the Culture programme should be support in particular the non profit-making projects (Am. 96).

The Rapporteur addresses other issues, such as creative partnerships and active participation (Am. 81), festivals (Am. 84), digital platforms for cultural exchanges and circulation of cultural and creative works (Am. 87), promotion of artists' mobility and training (Am. 92) and support translation, in particular literature, subtitling and audio-description of cultural and creative works in live performances and exhibitions (Am. 94).

#### **5. MEDIA programme (Chapter IV)**

Today, 38% of 30.000 European screens is still relying on celluloid (source: Mediasalles) and that co-productions are thrice more likely to be distributed abroad compared to national productions (source: Eurimages).

The acquisition and improvement of digital technologies for cinemas, as well as measures to establish systems of support for the distribution of non-national European films, through theatrical distribution and on other platforms- in particular satellite distribution- as well as for international sales activities- are welcomed, including cinema and TV co-productions (Am. 101).

Subtitling, dubbing and audio-description for audiovisual works (Am. 110) are also encouraged. Support should be provided for the establishment of European digital platforms (Am. 114).

The acquisition of skills (Am. 109) as well as audience development (Am. 100), active participation and creative partnerships (Am. 118), promotion of film and media literacy and cooperation between operators and universities or cultural institutions (Am. 119) are also addressed.

#### **7. Performance results and dissemination (Chapter V)**

The Rapporteur proposes that both quantitative and qualitative indicators, specific to each programme are used for the monitoring of the Framework Programme (Am. 129) and suggests to clarify them (Am. 30 to Am. 152).

#### **8. Access to the Framework programme (Article 16)**

The Rapporteur suggests that the MEDIA Programme should be open to the same number of countries than the Culture Programme, by smoothing the participation conditions (Am. 160).

## **9. Logos and visibility (Article 6a new)**

The Rapporteur notes with concern that the merging of the Culture and MEDIA programmes could undermine their visibility, in particular that of the MEDIA programme now widely recognised.

The Rapporteur therefore suggests that the existing logos of the MEDIA and Culture programmes should be kept (Am. 54, Am. 197 and Am. 198). Additionally, in order to give visibility to the Creative Europe Framework programme, the Rapporteur proposes the establishment of its visual identity, including the creation of a specific emblem.

## **10. Annual work programme and delegated acts (Article 17 a new)**

Considering the open and quite general drafting of the proposal, the Rapporteur considers that the proposed implementation provisions do not guarantee the legislators with sufficient control and monitoring of the implementation process.

The suggestion of the Commission to apply the advisory procedure for the implementation of the programme, as set out in Article 4 of Regulation 182/2011/EU is not appropriate, as under this procedure, the Parliament will be unable to exercise control over how the Commission implements the programme ie. no information nor right to scrutiny on the annual work programme which sets out in detail the objectives pursued, the expected results, the method of implementation, the total amount of the financing plan, a description of the actions to be financed, an indication of the amount allocated to each action for grants, priorities, the essential evaluation criteria and the maximum rate of co-financing.

These elements, under the terms of Article 290 TFEU, supplement the non-essential elements of the basic act in which case they should be either included in the basic act or adopted by means of delegated acts.

The Rapporteur therefore suggests to introduce delegated acts (Am. 24, Am. 166, Am. 167), and proposes to delete therefore all provisions relating to implementing acts (Am. 23, Am. 165, Am. 168, Am.169, Am. 170).

## **11. Budget (Article 18)**

The Rapporteur welcomes the proposed budget of EUR 1.801 billion which represents an actual increase of 37% over the combined budgets of the current MEDIA, MEDIA Mundus and Culture 2007 programmes.

However, the scope of the Framework programme is wider than before with the inclusion of the cultural and creative industries, the increase of the number of beneficiaries and participating countries, and the number of actions to be implemented.

The Rapporteur proposes a breakdown of the budget for the two programmes and the Cross-sectoral strand (Am. 172), and gives indications on the maximum rate of co-financing (Am. 173).