



EUROPEAN PARLIAMENT

2009 – 2014

Committee on Culture and Education

2012/2098(INI)

16.11.2012

AMENDMENTS

1 - 40

Draft opinion
Morten Løkkegaard
(PE497.789v01-00)

Corporate Social Responsibility: accountable, transparent and responsible
business behaviour and sustainable growth
(2012/2098(INI))

AM\920176EN.doc

PE500.409v02-00

EN

United in diversity

EN

AM_Com_NonLegOpinion

Amendment 1
Hannu Takkula, Morten Løkkegaard

Draft opinion
Paragraph 1

Draft opinion

1. Encourages the EU to play an active role in raising awareness of the contribution enterprises can give to society through Corporate Social Responsibility (CSR) in the field of culture *and education*;

Amendment

1. Encourages the EU to play an active role in raising awareness of the contribution enterprises can give to society through Corporate Social Responsibility (CSR) in the field of culture, *education, sport and youth*;

Or. en

Amendment 2
Stephen Hughes

Draft opinion
Paragraph 1

Draft opinion

1. Encourages the EU to play an active role in raising awareness of the contribution enterprises can give to society through Corporate Social Responsibility (CSR) in the field of culture and education;

Amendment

1. Encourages the EU to play an active role in raising awareness of the contribution enterprises can give to *their workers, communities and to* society *in general* through Corporate Social Responsibility (CSR) in the field of culture and education, *including through on-going development of workers' skills and qualifications through training and lifelong learning*;

Or. en

Amendment 3
Jean-Pierre Audy

Draft opinion
Paragraph 1

Draft opinion

1. Encourages the EU to play an active role in raising awareness of the contribution enterprises can give to society through Corporate Social Responsibility (CSR) in the field of culture and education;

Amendment

(Does not affect English version);

Or. fr

Amendment 4

Marek Henryk Migalski

Draft opinion

Paragraph 1 a (new)

Draft opinion

Amendment

1a. Welcomes the fact that a growing number of firms in EU Member States are implementing CSR measures, but points out that decisions on implementing such measures are the exclusive preserve of the individual Member States;

Or. pl

Amendment 5

Jean-Pierre Audy

Draft opinion

Paragraph 1 a (new)

Draft opinion

Amendment

1a. Calls on the EU, pursuant to Article 152 of the Treaty on the Functioning of the European Union (TFEU), to include Corporate Social Responsibility (CRS) in its promotion of the role of, and dialogue between, management and labour; proposes in this regard that Corporate Social Responsibility (CSR) should be a

*regular item on the agenda of the
Tripartite Social Summit referred to in
Article 152(2) TFEU;*

Or. fr

Amendment 6
Marie-Christine Vergiat

Draft opinion
Paragraph 2

Draft opinion

2. Encourages the EU as well as Member States to provide concrete information on, and education and training in CSR, in order for enterprises to ***take full advantage of CSR and*** be able to implement ***it*** in their organisational culture;

Amendment

2. Encourages the EU as well as Member States to provide concrete information on, and education and training in CSR, in order for enterprises to be able to implement ***CSR*** in their organisational culture;

Or. fr

Amendment 7
Hans-Peter Martin

Draft opinion
Paragraph 2

Draft opinion

2. Encourages the EU as well as Member States to provide concrete information on, and education and training in CSR, in order for enterprises to take full advantage of CSR and be able to implement it in their organisational culture;

Amendment

2. Encourages the EU as well as Member States, ***within the framework of existing programmes, to provide concrete information on, and education and training in CSR, in order for enterprises to take full advantage of CSR and be able to implement it in their organisational culture;***

Or. de

Amendment 8
Malika Benarab-Attou, François Alfonsi

**Draft opinion
Paragraph 2**

Draft opinion

2. Encourages the EU as well as Member States to provide concrete information on, and education and training in CSR, in order for enterprises to take full advantage of CSR and be able to implement it in their organisational culture;

Amendment

2. Encourages the EU as well as Member States to provide concrete information on, and education and training in CSR, in order for enterprises to take full advantage of CSR and be able to implement it in their organisational culture; ***points out and regrets however that the language of CSR is still mostly voluntary;***

Or. en

**Amendment 9
Malika Benarab-Attou, François Alfonsi**

**Draft opinion
Paragraph 2 a (new)**

Draft opinion

Amendment

2a. Emphasises that, as a purely voluntary commitment, CSR is insufficient to deal with externalities resulting from the operations of multinationals, including environmental, social and human rights violations; reiterates its call for the establishment of legally binding obligations for investors, especially those operating in developing countries, to respect cultural diversity, human rights, environmental and social standards;

Or. en

**Amendment 10
Marco Scurria**

**Draft opinion
Paragraph 2 a (new)**

Draft opinion

Amendment

2a. Calls on the Member States to introduce tax exemptions for firms that fund voluntary work and non-profit initiatives;

Or. it

Amendment 11
Joanna Katarzyna Skrzydlewska

Draft opinion
Paragraph 2 a (new)

Draft opinion

Amendment

2a. Draws attention to the need for CSR to be incorporated into the curricula of educational establishments at all levels, including business schools, and into training programmes for managers and employees of small and medium-sized enterprises;

Or. pl

Amendment 12
Mitro Repo

Draft opinion
Paragraph 3

Draft opinion

Amendment

3. Encourages Member States to integrate CSR into relevant education curricula;

3. Encourages Member States to integrate CSR into relevant education curricula **both in schools providing upper secondary education and at higher education level;**

Or. fi

Amendment 13
Malika Benarab-Attou, François Alfonsi

Draft opinion
Paragraph 3

Draft opinion

3. Encourages Member States to integrate CSR into relevant education curricula;

Amendment

3. *Stresses that CSR shall apply to the entire global supply chain of a company, and therefore shall built up trust and fairness, aim at empowering all stakeholders*; encourages Member States to integrate CSR into relevant education curricula;

Or. en

Amendment 14
Jean-Pierre Audy, Marie-Thérèse Sanchez-Schmid

Draft opinion
Paragraph 3

Draft opinion

3. Encourages Member States to integrate CSR into relevant education curricula;

Amendment

3. Encourages Member States to integrate CSR into relevant education curricula, ***and in particular into language learning and the appreciation of multilingualism***;

Or. fr

Amendment 15
Marie-Christine Vergiat

Draft opinion
Paragraph 4

Draft opinion

4. Underlines the importance of the link between universities and enterprises and points to the role CSR can play in ***giving***

Amendment

4. Underlines the importance of the link between universities and enterprises and points to the role CSR, ***social***

students practical experience during their studies, either on a part-time basis or in internships at the enterprises;

entrepreneurship and the social economy can play in *enabling* students *to discover the various forms entrepreneurship can take and giving them more varied* practical experience during their studies, either on a part-time basis or in internships at the enterprises;

Or. fr

Amendment 16
Mitro Repo

Draft opinion
Paragraph 4

Draft opinion

4. Underlines the importance of the link *between universities and* enterprises and points to the role CSR can play in giving students practical experience during their studies, either on a part-time basis or in internships at the enterprises;

Amendment

4. Underlines the importance of the link *with* enterprises *in schools providing upper secondary education and, more especially, at higher education level* and points to the role CSR can play in giving students practical experience during their studies, either on a *paid* part-time basis or in *paid* internships at the enterprises;

Or. fi

Amendment 17
Katarína Neved'alová

Draft opinion
Paragraph 4 a (new)

Draft opinion

4a. encourages enterprises to provide quality internships with a strong learning component that ease the transition between education and employment, facilitate the development of labour market relevant skills and support the autonomy of young people;

Amendment

Amendment 18
Marie-Christine Vergiat

Draft opinion
Paragraph 5

Draft opinion

5. Encourages enterprises to promote creativity and cultural projects within their CSR policies, in the context of civic commitment, and to stimulate growth and job creation;

Amendment

5. Emphasises that a distinction needs to be made between the concept of Corporate Social Responsibility (CSR) and the concepts of the social economy and social entrepreneurship, in particular because recognition as a social enterprise, and beyond that, of a social economy, has to entail more than some businesses or financial firms including a few social goals in their business activities;

Or. fr

Amendment 19
Malika Benarab-Attou, François Alfonsi

Draft opinion
Paragraph 5

Draft opinion

5. Encourages enterprises to promote creativity and cultural projects within their CSR policies, *in the* context of *civic commitment, and to stimulate growth and job creation;*

Amendment

5. Encourages enterprises to promote creativity and cultural projects within their CSR policies, *as issues of prime importance in a context of changing society and work methods, also in terms of civic commitment;*

Or. en

Amendment 20
Jean-Pierre Audy

**Draft opinion
Paragraph 5**

Draft opinion

5. Encourages enterprises to promote creativity and cultural projects within their CSR policies, in the context of civic commitment, and to stimulate growth and job creation;

Amendment

5. Encourages enterprises to promote creativity and cultural projects, **and particularly projects linked to problems within Europe**, within their CSR policies, in the context of civic commitment, and to stimulate growth and job creation;

Or. fr

**Amendment 21
Mitro Repo**

**Draft opinion
Paragraph 5**

Draft opinion

5. Encourages enterprises to promote creativity and cultural projects within their CSR policies, in the context of civic commitment, and to stimulate growth and job creation;

Amendment

5. Encourages enterprises to promote creativity and cultural projects within their CSR policies, in the context of civic commitment, and to stimulate **sustainable** growth and job creation;

Or. fi

**Amendment 22
Cătălin Sorin Ivan**

**Draft opinion
Paragraph 5 a (new)**

Draft opinion

Amendment

5a. Points to the importance of involving small and medium-sized enterprises in CSR and recognising their achievements in this area;

Amendment 23
Jean-Pierre Audy

Draft opinion
Paragraph 5 a (new)

Draft opinion

Amendment

5a. Encourages enterprises, in conjunction with management and labour, to train, inform and involve their employees in the major social challenges affecting Europe, particularly as regards the economy, society, the environment and internationally;

Or. fr

Amendment 24
Joanna Katarzyna Skrzydlewska

Draft opinion
Paragraph 5 a (new)

Draft opinion

Amendment

5a. Calls for the idea of sponsorship to be promoted among employers;

Or. pl

Amendment 25
Marie-Christine Vergiat

Draft opinion
Paragraph 6

Draft opinion

Amendment

6. Points ***to the important contribution***

6. Points ***out that CSR, and all forms of***

CSR can make in creating opportunities for learning and growth, civic commitment and social integration *by way of high-level of interaction with society*;

entrepreneurship with a significant input into society, can make *an important contribution* in creating *innovative* opportunities for learning and growth, civic commitment and social integration;

Or. fr

Amendment 26
Georgios Papanikolaou

Draft opinion
Paragraph 6

Draft opinion

6. Points to the important contribution CSR can make in creating opportunities for learning and growth, civic commitment and social integration by way of high-level of interaction with society;

Amendment

6. Points to the important contribution CSR can make in creating opportunities for learning and growth, civic commitment and social integration by way of high-level of interaction with society; *stresses in particular the contribution of CSR in creating opportunities for young people and developing their talents*;

Or. el

Amendment 27
Cătălin Sorin Ivan

Draft opinion
Paragraph 6

Draft opinion

6. Points to the important contribution CSR can make in creating opportunities for learning and growth, civic commitment and social integration by way of high-level interaction with society;

Amendment

6. Points to the important contribution CSR can make in creating opportunities for learning and growth, civic commitment, *professional ethics* and social integration by way of high-level interaction with society

Or. ro

Amendment 28
Joanna Katarzyna Skrzydlewska

Draft opinion
Paragraph 6

Draft opinion

6. Points to the important contribution CSR can make in creating opportunities for learning and growth, civic commitment and social integration by way of high-level of interaction with society;

Amendment

6. Points to the important contribution CSR can make in creating opportunities for learning and growth, ***shaping and promoting social attitudes***, civic commitment and social integration by way of high-level of interaction with society;

Or. pl

Amendment 29
Heinz K. Becker

Draft opinion
Paragraph 6

Draft opinion

6. Points to the important contribution CSR can make in creating opportunities for learning and growth, civic commitment and social integration by way of high-level interaction with society;

Amendment

6. Points to the important contribution CSR can make in creating opportunities for learning and growth, civic commitment and social integration by way of high-level interaction with society, ***as well as intergenerational activities such as mutual mentoring and know-how transfer between old and young***;

Or. en

Amendment 30
Marco Scurria

Draft opinion
Paragraph 6 a (new)

Draft opinion

Amendment

6a. Stresses the importance of upholding human rights in relations with non-EU countries;

Or. it

Amendment 31
Marie-Christine Vergiat

Draft opinion
Paragraph 7

Draft opinion

Amendment

7. Welcomes the European award scheme for CSR partnerships between enterprises and others stakeholders, including educational institutions as an important step in raising the visibility of CSR;

deleted

Or. fr

Amendment 32
Hannu Takkula, Morten Løkkegaard

Draft opinion
Paragraph 7

Draft opinion

Amendment

7. Welcomes the European award scheme for CSR partnerships between enterprises and others stakeholders, including educational institutions as an important step in raising the visibility of CSR;

7. Welcomes the European award scheme for CSR partnerships between enterprises and others stakeholders, including educational institutions **and sports organisations** as an important step in raising the visibility of CSR;

Or. en

Amendment 33
Malika Benarab-Attou, François Alfonsi

Draft opinion
Paragraph 7 a (new)

Draft opinion

Amendment

7a. Stresses that Socially Responsible Investment (SRI), as part of the implementation process of CRS in investment decisions, shall combine investors' financial and economic objectives with their social, environmental, ethical, cultural and educational issues;

Or. en

Amendment 34
Malika Benarab-Attou, François Alfonsi

Draft opinion
Paragraph 7 b (new)

Draft opinion

Amendment

7b. Encourages the Member States and the Union to take into consideration for their CSR agenda that the cultural and creative SMEs can have a significant impact on social and environmental change, inducing long term solutions to combat poverty in giving new impulses to the labour market and integrating social consideration;

Or. en

Amendment 35
Joanna Katarzyna Skrzydlewska

Draft opinion
Paragraph 7 a (new)

Draft opinion

Amendment

7a. Calls for research to be conducted into the reasons for the effectiveness or ineffectiveness of the various CSR strategies implemented;

Or. pl

Amendment 36
Marie-Christine Vergiat

Draft opinion
Paragraph 8

Draft opinion

Amendment

8. Calls on the Member States to support employee volunteering and employer-supported volunteering also in the context of CSR, as stated in the resolution of 12 June 2012 on recognising and promoting cross-border voluntary activities in the EU.

8. Calls on the Member States to support **and enhance the status of** employee volunteering and employer-supported volunteering also in the context of CSR, as stated in the resolution of 12 June 2012 on recognising and promoting cross-border voluntary activities in the EU; **emphasises that volunteering should not in any way affect employees' pay or work and that voluntary activities and paid work should complement one another;**

Or. fr

Amendment 37
Marek Henryk Migalski

Draft opinion
Paragraph 8

Draft opinion

Amendment

8. **Calls on** the Member States to support employee volunteering and employer-supported volunteering also in the context of CSR, as stated in the resolution of 12 June 2012 on recognising and promoting

8. **Encourages** the Member States to support employee volunteering and employer-supported volunteering also in the context of CSR, as stated in the resolution of 12 June 2012 on recognising

cross-border voluntary activities in the EU.

and promoting cross-border voluntary activities in the EU.

Or. pl

Amendment 38
Mitro Repo

Draft opinion
Paragraph 8 a (new)

Draft opinion

Amendment

8a. Calls for more clear-cut action, be it of a voluntary nature or stemming from accountability and/or an obligation, to foster social responsibility as regards Member States' public sectors;

Or. fi

Amendment 39
Marietje Schaake

Draft opinion
Paragraph 8 a (new)

Draft opinion

Amendment

8a. Believes cultural content and media companies have a corporate social responsibility in ensuring the fundamental rights of users are protected, and considers that self-regulation and deep packet inspections risks outsourcing police and law enforcement into the hands of private sector (actors);

Or. en

Amendment 40
Marietje Schaake

Draft opinion
Paragraph 8 b (new)

Draft opinion

Amendment

8b. Encourages media companies to include transparent journalism standards in their CSR policies, including guarantees of source protection and the rights of whistle blowers.

Or. en

