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2009 - 2014

Committee on Agriculture and Rural Development

2013/0398(COD)

17.2.2014

AMENDMENTS 48 - 340

Draft report
Esther Herranz García
(PE524.588v01-00)

on the proposal for a regulation of the European Parliament and of the Council
on information provision and promotion measures for agricultural products on
the internal market and in third countries

Proposal for a regulation
(COM(2013)0812 – C7-0416/2013 – 2013/0398(COD))

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Amendment 48
Herbert Dorfmann

Proposal for a regulation
Recital 1

Text proposed by the Commission

(1) In accordance with Council Regulation (EC) No 3/2008¹⁵, the Union may implement information provision and promotion measures on the internal market and in third countries for agricultural products and their production methods and for certain food products based on agricultural products.

¹⁵ Council Regulation (EC) No 3/2008 of 17 December 2007 on information provision and promotion measures for agricultural products on the internal market and in third countries (OJ L 3, 5.1.2008, p. 1).

Amendment

(1) In accordance with Council Regulation (EC) No 3/2008¹⁵, the Union may implement information provision and promotion measures on the internal market and in third countries for agricultural products and their production methods and for certain food products based on agricultural products *of EU origin*.

¹⁵ Council Regulation (EC) No 3/2008 of 17 December 2007 on information provision and promotion measures for agricultural products on the internal market and in third countries (OJ L 3, 5.1.2008, p. 1).

Or. it

Amendment 49
Sandra Kalniete

Proposal for a regulation
Recital 1

Text proposed by the Commission

(1) In accordance with Council Regulation (EC) No 3/2008¹⁵, the Union may implement information provision and promotion measures on the internal market and in third countries for agricultural products and their production methods and for *certain food* products based on agricultural products.

Amendment

(1) In accordance with Council Regulation (EC) No 3/2008¹⁵, the Union may implement information provision and promotion measures on the internal market and in third countries for agricultural products and their production methods and for *processed* products based on agricultural products.

¹⁵ Council Regulation (EC) No 3/2008 of 17 December 2007 on information provision and promotion measures for agricultural products on the internal market and in third countries (OJ L 3, 5.1.2008, p. 1).

¹⁵ Council Regulation (EC) No 3/2008 of 17 December 2007 on information provision and promotion measures for agricultural products on the internal market and in third countries (OJ L 3, 5.1.2008, p. 1).

Or. en

Amendment 50
Izaskun Bilbao Barandica

Proposal for a regulation
Recital 1

Text proposed by the Commission

(1) In accordance with Council Regulation (EC) No 3/2008¹⁵, the Union may implement information provision and promotion measures on the internal market and in third countries for agricultural products and their production methods and for certain food products based on agricultural products.

Amendment

(Does not affect the English version.)

¹⁵Council Regulation (EC) No 3/2008 of 17 December 2007 on information provision and promotion measures for agricultural products on the internal market and in third countries (OJ L 3, 5.1.2008, p. 1).

Or. es

Amendment 51
Maria do Céu Patrão Neves

Proposal for a regulation
Recital 2

Text proposed by the Commission

(2) The aim of these measures is to enhance the competitiveness of European agriculture in both the internal market and third countries **by increasing** consumers' awareness of the merits of the Union's agricultural products and food products based on agricultural products and developing and opening up new markets. They usefully complement and reinforce the measures implemented by the Member States.

Amendment

(2) The aim of these measures is to enhance the competitiveness of European agriculture **and help to make products more profitable, bring about greater competitive equity** in both the internal market and third countries **and increase** consumers' awareness of the merits of the Union's agricultural products and food products based on agricultural products and developing and opening up new markets. They usefully complement and reinforce the measures implemented by the Member States, **while always guaranteeing equal access for all the Member States and promoting positive discrimination in favour of the outermost regions in accordance with Article 349 TFEU.**

Or. pt

Amendment 52
James Nicholson

Proposal for a regulation
Recital 2

Text proposed by the Commission

(2) The aim of these measures is to enhance the competitiveness of European agriculture in both the internal market and third countries by increasing consumers' awareness of the merits of the Union's agricultural products and food products based on agricultural products and developing and opening up new markets. They usefully complement and reinforce the measures implemented by the Member States.

Amendment

(2) The aim of these measures is to enhance the competitiveness of European agriculture in both the internal market and third countries by increasing consumers' awareness of the merits of the Union's agricultural products and food products based on agricultural products and developing and opening up new markets. They usefully complement and reinforce the measures implemented by the Member States. **They should not impede or undermine national quality schemes within Member States.**

Or. en

Justification

European promotional measures should not detract from any positive message that is communicated via national quality schemes. National and European schemes should be mutually compatible where they run concurrently.

Amendment 53

Wojciech Michał Olejniczak, Czesław Adam Siekierski, Jarosław Kalinowski

Proposal for a regulation

Recital 2

Text proposed by the Commission

(2) The aim of these measures is to enhance the competitiveness of European agriculture in both the internal market and third countries by increasing consumers' awareness of the merits of the Union's agricultural products and food products based on agricultural products and developing and opening up new markets. They usefully complement and reinforce the measures implemented by the Member States.

Amendment

(2) The aim of these measures is to enhance the competitiveness of European agriculture **and market shares** in both the internal market and third countries by increasing consumers' awareness of the merits of the Union's agricultural products and food products based on agricultural products and developing and opening up new markets. They usefully complement and reinforce the measures implemented by the Member States.

Or. pl

Justification

The globalisation of markets is forcing European agri-food producers not only to address the need to compete in markets outside the EU, but also to jostle for position on the EU market. There is therefore a need to extend the scope of promotional measures to include the EU's internal market.

Amendment 54

Sergio Paolo Francesco Silvestris, Pilar Ayuso, Carlo Fidanza, Herbert Dorfmann

Proposal for a regulation

Recital 2a (new)

Text proposed by the Commission

Amendment

(2a) In addition to information on the intrinsic features of Union's agricultural and food products, the eligible measures should not exclude communication on consumers-friendly messages, such as those focusing on nutrition, taste, tradition and culture, notably in third countries.

Or. en

Justification

Nutritional values, taste, tradition and culture are key features of Union's agricultural and food products, which are worth highlighting in promotion programmes worldwide.

Amendment 55

Maria do Céu Patrão Neves

Proposal for a regulation

Recital 3 a (new)

Text proposed by the Commission

Amendment

(3a) These information and promotion policies are not confined simply to restoring consumer confidence following crises but extend to making products more profitable, boosting employment, bringing about greater competitive equity in external markets and providing more and better information for consumers.

Or. pt

Amendment 56

Luís Paulo Alves

Proposal for a regulation

Recital 4

Text proposed by the Commission

Amendment

(4) In order to comply with the competition rules, measures targeting the internal market should be limited to providing information on the specific characteristics of agricultural production methods in the Union or on themes which are relevant to the Union, such as the European quality systems established by Regulation (EU) No 1151/2012 of the European Parliament and of the Council¹⁶.

deleted

¹⁶ Regulation (EU) No 1151/2012 of the European Parliament and of the Council of 21 November 2012 on quality schemes for agricultural products and foodstuffs (OJ L 343, 14.12.2012, p. 1).

Or. pt

Amendment 57
Giancarlo Scottà

Proposal for a regulation
Recital 4

Text proposed by the Commission

Amendment

(4) In order to comply with the competition rules, measures targeting the internal market should be limited to providing information on the specific characteristics of agricultural production methods in the Union or on themes which are relevant to the Union, such as the European quality systems established by Regulation (EU) No 1151/2012 of the European Parliament and of the Council¹⁶.

deleted

¹⁶ Regulation (EU) No 1151/2012 of the

*European Parliament and of the Council
of 21 November 2012 on quality schemes
for agricultural products and foodstuffs
(OJ L 343, 14.12.2012, p. 1).*

Or. it

Justification

In line with the current regulation, no distinction should be made between measures targeting the internal and external market, given the need for promotion measures in certain Member States. Promotion and information measures do not detract from free competition between European companies to any greater extent than other types of farm support provided for under EU law and must be allowed on the internal market.

Amendment 58
Maria do Céu Patrão Neves

Proposal for a regulation
Recital 4

Text proposed by the Commission

Amendment

(4) In order to comply with the competition rules, measures targeting the internal market should be limited to providing information on the specific characteristics of agricultural production methods in the Union or on themes which are relevant to the Union, such as the European quality systems established by Regulation (EU) No 1151/2012 of the European Parliament and of the Council¹⁶.

deleted

¹⁶ ***Regulation (EU) No 1151/2012 of the European Parliament and of the Council of 21 November 2012 on quality schemes for agricultural products and foodstuffs (OJ L 343, 14.12.2012, p. 1).***

Or. pt

Amendment 59

Wojciech Michał Olejniczak, Czesław Adam Siekierski, Jarosław Kalinowski

Proposal for a regulation

Recital 4

Text proposed by the Commission

(4) In order to comply with the competition rules, measures targeting the internal market should ***be limited to providing*** information on the specific characteristics of agricultural production methods in the Union or ***on*** themes which are relevant to the Union, such as the European quality systems established by Regulation (EU) No 1151/2012¹⁶ of the European Parliament and of the Council¹⁶.

¹⁶ Regulation (EU) No 1151/2012 of the European Parliament and of the Council of 21 November 2012 on quality schemes for agricultural products and foodstuffs (OJ L 343, 14.12.2012, p. 1).

Amendment

(4) In order to comply with the competition rules, measures targeting the internal market should ***include measures that provide*** information on, ***and promote***, the specific characteristics of agricultural production methods in the Union or themes which are relevant to the Union, such as the European quality systems established by Regulation (EU) No 1151/2012¹⁶ of the European Parliament and of the Council¹⁶.

¹⁶ Regulation (EU) No 1151/2012 of the European Parliament and of the Council of 21 November 2012 on quality schemes for agricultural products and foodstuffs (OJ L 343, 14.12.2012, p. 1).

Or. pl

Justification

The globalisation of agricultural markets, including the EU market, is an ongoing process, and we should expect it to escalate, especially with the anticipated negotiation of the Transatlantic Trade and Investment Partnership. This is why we need to ensure that European agri-food producers are endowed with the resources they need to promote their products on the EU's internal market.

Amendment 60

George Lyon, Riikka Pakarinen, James Nicholson

Proposal for a regulation

Recital 4

Text proposed by the Commission

(4) In order to comply with the competition rules, measures targeting the internal

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Amendment

(4) In order to comply with the competition rules, measures targeting the internal

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market should be limited to providing information on the specific characteristics of agricultural production methods in the Union or on themes which are relevant to the Union, such as the European quality systems established by Regulation (EU) No 1151/2012 of the European Parliament and of the Council¹⁶ .

market should be limited to providing information on the specific characteristics of agricultural production methods in the Union or on themes which are relevant to the Union, such as the European quality systems established by Regulation (EU) No 1151/2012 of the European Parliament and of the Council¹⁶ ***and national quality schemes for agricultural products and foodstuffs.***

¹⁶ Regulation (EU) No 1151/2012 of the European Parliament and of the Council of 21 November 2012 on quality schemes for agricultural products and foodstuffs (OJ L 343, 14.12.2012, p. 1).

¹⁶ Regulation (EU) No 1151/2012 of the European Parliament and of the Council of 21 November 2012 on quality schemes for agricultural products and foodstuffs (OJ L 343, 14.12.2012, p. 1).

Or. en

Amendment 61
Maria do Céu Patrão Neves

Proposal for a regulation
Recital 5 a (new)

Text proposed by the Commission

Amendment

(5a) One of the Union's strengths in food production lies in the diversity and specificity of its products, which are linked to different geographical areas and different traditional methods and provide unique tastes, with the variety and authenticity that consumers increasingly look for, both in the EU and outside.

Or. pt

Amendment 62
Francesca Barracciu

Proposal for a regulation
Recital 5 a (new)

Text proposed by the Commission

Amendment

(5a) It is appropriate to give extra support to biodiversity in those farming sectors where it is now at risk of disappearing, bearing in mind that the most effective means of protecting such products appears to be though increased demand for them.

Or. it

**Amendment 63
James Nicholson**

**Proposal for a regulation
Recital 6**

Text proposed by the Commission

Amendment

(6) The Union exports mainly final agricultural products, including agricultural products not included in Annex I to the Treaty on the Functioning of the European Union ('the Treaty'). The information and promotion scheme should therefore be opened up to ***certain food products based on agricultural*** products, in line with other schemes coming under the Common Agricultural Policy (CAP), such as the European quality schemes, which already provide for mechanisms which are open to such products.

(6) The Union exports mainly final agricultural products, including agricultural products not included in Annex I to the Treaty on the Functioning of the European Union ('the Treaty'). The information and promotion scheme should therefore ***apply to Annex I and*** be opened up to ***new processed food products which fall outside of the scope of Annex I of the Treaty.*** ***These food*** products ***should be*** in line with other schemes coming under the Common Agricultural Policy (CAP), such as the European quality schemes, ***or National quality schemes***, which already provide for mechanisms which are open to such products.

Or. en

Justification

One of the objectives of the proposal is that information measures on the internal market should raise awareness of the high standards, safety, health and animal welfare aspects of European agricultural food production. In order to meet this objective and to add value and

highlight the diversity of European agricultural products, the themes in Article 2(b) and Article (3) should also include the measures for national quality schemes, as is the case under the existing legislation.

Amendment 64

Vasilica Viorica Dăncilă

Proposal for a regulation

Recital 6

Text proposed by the Commission

(6) The Union exports mainly final agricultural products, including agricultural products not included in Annex I to the Treaty on the Functioning of the European Union ('the Treaty'). The information and promotion scheme should therefore be opened up to certain food products based on agricultural products, in line with other schemes coming under the Common Agricultural Policy (CAP), such as the European quality schemes, which already provide for mechanisms which are open to such products.

Amendment

(6) The Union exports mainly final agricultural products, including agricultural products not included in Annex I to the Treaty on the Functioning of the European Union ('the Treaty'). The information and promotion scheme should therefore be opened up to certain food products based on agricultural products, in line with other schemes coming under the Common Agricultural Policy (CAP), such as the European quality schemes, which already provide for mechanisms which are open to such products, ***Common Agricultural Policy (CAP) schemes making it possible to unleash and realise the potential of the European agricultural and agri-food sector.***

Or. ro

Amendment 65

Agnès Le Brun, Michel Dantin

Proposal for a regulation

Recital 6

Text proposed by the Commission

(6) The Union exports mainly final agricultural products, including agricultural products not included in Annex I to the

Amendment

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Treaty on the Functioning of the European Union ('the Treaty'). The information and promotion scheme should therefore be opened up to certain **agricultural** products **and foodstuffs**, in line with other schemes coming under the Common Agricultural Policy (CAP), such as the European quality schemes, which already provide for mechanisms which are open to such products.

Or. fr

Justification

To cover all the PDO, PGI, TSG and organic products mentioned in Regulations (EU) No 1151/2012 and (EC) No 834/2007.

Amendment 66
Sari Essayah

Proposal for a regulation
Recital 7

Text proposed by the Commission

Amendment

(7) The Union's information provision and promotion measures relating to wine are one of the landmarks of the aid programmes available to the wine sector under the CAP. Consequently, the eligibility of wine for the information provision and promotion measures provided for under this scheme should be limited solely to wine which is associated with another agricultural or food product.

deleted

Or. fi

Justification

In view of the serious impact of alcoholic beverages on public health, the EU ought not to support their marketing.

Amendment 67
Brian Simpson

Proposal for a regulation
Recital 7

Text proposed by the Commission

Amendment

(7) The Union's information provision and promotion measures relating to wine are one of the landmarks of the aid programmes available to the wine sector under the CAP. Consequently, the eligibility of wine for the information provision and promotion measures provided for under this scheme should be limited solely to wine which is associated with another agricultural or food product.

deleted

Or. en

Justification

EU should not fund the promotion of alcohol. It would be incoherent with EU activities in the area of alcohol prevention and would contradict a number of other policy actions undertaken by the EU i.e. EU Public Health Policy, EU Alcohol Strategy and EU commitments to WHO activities (WHO Global Alcohol Strategy).

Amendment 68
Luis Paulo Alves

Proposal for a regulation
Recital 8

Text proposed by the Commission

Amendment

(8) Over the period 2001-11, barely 30 % of the budget earmarked for information provision and promotion measures under Regulation (EC) No 3/2008 was spent on measures targeting third-country markets, even though these markets offer major growth potential. ***With the aim of reaching 75 % of estimated expenditure***, specific arrangements are therefore required to

(8) Over the period 2001-11, barely 30 % of the budget earmarked for information provision and promotion measures under Regulation (EC) No 3/2008 was spent on measures targeting third-country markets, even though these markets offer major growth potential. Specific arrangements are therefore required to encourage a larger number of information provision and

encourage a larger number of information provision and promotion measures for Union agricultural products in third countries, in particular through increased financial support

promotion measures for Union agricultural products in third countries, in particular through increased financial support.

Or. pt

Amendment 69
Maria do Céu Patrão Neves

Proposal for a regulation
Recital 8

Text proposed by the Commission

(8) Over the period 2001-11, barely 30 % of the budget earmarked for information provision and promotion measures under Regulation (EC) No 3/2008 was spent on measures targeting third-country markets, even though these markets offer major growth potential. *With the aim of reaching 75 % of estimated expenditure*, specific arrangements are therefore required to encourage a larger number of information provision and promotion measures for Union agricultural products in third countries, in particular through increased financial support

Amendment

(8) Over the period 2001-11, barely 30 % of the budget earmarked for information provision and promotion measures under Regulation (EC) No 3/2008 was spent on measures targeting third-country markets, even though these markets offer major growth potential. Specific arrangements are therefore required to encourage a larger number of information provision and promotion measures for Union agricultural products in third countries, in particular through increased financial support.

Or. pt

Amendment 70
Giancarlo Scottà

Proposal for a regulation
Recital 8

Text proposed by the Commission

(8) Over the period 2001-11, barely 30 % of the budget earmarked for information provision and promotion measures under

Amendment

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Regulation (EC) No 3/2008 was spent on measures targeting third-country markets, even though these markets offer major growth potential. *With the aim of reaching 75 % of estimated expenditure, specific* arrangements are therefore required to encourage a larger number of information provision and promotion measures for Union agricultural products in third countries, in particular through increased financial support.

Regulation (EC) No 3/2008 was spent on measures targeting third-country markets, even though these markets offer major growth potential. *Specific* arrangements are therefore required to encourage a larger number of information provision and promotion measures for Union agricultural products in third countries, in particular through increased financial support.

Or. it

Amendment 71
Carlo Fidanza, Giovanni La Via

Proposal for a regulation
Recital 8

Text proposed by the Commission

(8) Over the period 2001-11, barely 30 % of the budget earmarked for information provision and promotion measures under Regulation (EC) No 3/2008 was spent on measures targeting third-country markets, even though these markets offer major growth potential. *With the aim of reaching 75 % of estimated expenditure, specific* arrangements are therefore required to encourage a larger number of information provision and promotion measures for Union agricultural products in third countries, in particular through increased financial support.

Amendment

(8) Over the period 2001-11, barely 30 % of the budget earmarked for information provision and promotion measures under Regulation (EC) No 3/2008 was spent on measures targeting third-country markets, even though these markets offer major growth potential. *Specific* arrangements are therefore required to encourage a larger number of information provision and promotion measures for Union agricultural products in third countries, in particular through increased financial support.

Or. it

Amendment 72
Riikka Pakarinen, Anneli Jäätteenmäki

Proposal for a regulation
Recital 8

Text proposed by the Commission

(8) Over the period 2001-11, barely 30 % of the budget earmarked for information provision and promotion measures under Regulation (EC) No 3/2008 was spent on measures targeting third-country markets, even though these markets offer major growth potential. ***With the aim of reaching 75 % of estimated expenditure***, specific arrangements are therefore required to encourage a larger number of information provision and promotion measures for Union agricultural products in third countries, in particular through increased financial support

Amendment

(8) Over the period 2001-11, barely 30 % of the budget earmarked for information provision and promotion measures under Regulation (EC) No 3/2008 was spent on measures targeting third-country markets, even though these markets offer major growth potential. Specific arrangements are therefore required to encourage a larger number of information provision and promotion measures for Union agricultural products in third countries, in particular through increased financial support

Or. en

Justification

A balance between the operations should be kept. In order to achieve a functioning and efficient European market the information measures are needed to support the development, hence third-country programmes should not have a priority position vis à vis internal markets.

Amendment 73

George Lyon, James Nicholson

Proposal for a regulation

Recital 8

Text proposed by the Commission

(8) Over the period 2001-11, barely 30 % of the budget earmarked for information provision and promotion measures under Regulation (EC) No 3/2008 was spent on measures targeting third-country markets, even though these markets offer major growth potential. ***With the aim of reaching 75 % of estimated expenditure, specific arrangements are therefore required*** to encourage a larger number of information

Amendment

(8) Over the period 2001-11, barely 30 % of the budget earmarked for information provision and promotion measures under Regulation (EC) No 3/2008 was spent on measures targeting third-country markets, even though these markets offer major growth potential. ***Therefore, in order*** to encourage a larger number of information provision and promotion measures for Union agricultural products in third

provision and promotion measures for Union agricultural products in third countries, *in particular through increased financial support*

countries, *at least 75% of the budget earmarked for information and promotion measures will be allocated to measures taking place in third countries.*

Or. en

Justification

With the large number of EU trade agreements, there is huge potential for EU agricultural exports offered by developing markets and economies of third countries. The aim should be to bring additional income into the EU rather than redistribute income within the Union. By specifically targeting 3rd countries with promotion measures, we can encourage exports, economic growth and employment. We will therefore increase inward revenue.

Amendment 74
James Nicholson

Proposal for a regulation
Recital 8

Text proposed by the Commission

(8) Over the period 2001-11, barely 30 % of the budget earmarked for information provision and promotion measures under Regulation (EC) No 3/2008 was spent on measures targeting third-country markets, even though these markets offer major growth potential. With the aim of reaching 75 % of estimated expenditure, specific arrangements are therefore required to encourage a larger number of information provision and promotion measures for Union agricultural products in third countries, in particular through increased financial support

Amendment

(8) Over the period 2001-11, barely 30 % of the budget earmarked for information provision and promotion measures under Regulation (EC) No 3/2008 was spent on measures targeting third-country markets, even though these markets offer major growth potential. With the aim of reaching **85 %** of estimated expenditure, specific arrangements are therefore required to encourage a larger number of information provision and promotion measures for Union agricultural products in third countries, in particular through increased financial support

Or. en

Justification

It is evident that the highest growth potential exists on external markets. With a budget as high as €200 million we can afford to maintain the current acceptable levels of internal

information and promotion and increase our external expenditure to at least 85%.

Amendment 75

Pilar Ayuso

Proposal for a regulation

Recital 8

Text proposed by the Commission

(8) Over the period 2001-11, barely 30 % of the budget earmarked for information provision and promotion measures under Regulation (EC) No 3/2008 was spent on measures targeting third-country markets, even though these markets offer major growth potential. With the aim of reaching 75 % of estimated expenditure, specific arrangements are therefore required to encourage a larger number of information provision and promotion measures for Union agricultural products in third countries, in particular through increased financial support.

Amendment

(8) Over the period 2001-11, barely 30 % of the budget earmarked for information provision and promotion measures under Regulation (EC) No 3/2008 was spent on measures targeting third-country markets, even though these markets offer major growth potential. With the aim of **gradually** reaching 70 % of estimated expenditure **by 2020**, specific arrangements are therefore required to encourage a larger number of information provision and promotion measures for Union agricultural products in third countries, in particular through increased financial support

Or. es

Amendment 76

Wojciech Michał Olejniczak

Proposal for a regulation

Recital 8

Text proposed by the Commission

(8) Over the period 2001-11, barely 30 % of the budget earmarked for information provision and promotion measures under Regulation (EC) No 3/2008 was spent on measures targeting third-country markets, even though these markets offer major growth potential. With the aim of reaching 75 % of estimated expenditure, specific arrangements are therefore required to

Amendment

(8) Over the period 2001-11, barely 30 % of the budget earmarked for information provision and promotion measures under Regulation (EC) No 3/2008 was spent on measures targeting third-country markets, even though these markets offer major growth potential. With the aim of reaching **50** % of estimated expenditure, specific arrangements are therefore required to

encourage a larger number of information provision and promotion measures for Union agricultural products in third countries, in particular through increased financial support

encourage a larger number of information provision and promotion measures for Union agricultural products in third countries, in particular through increased financial support

Or. pl

Justification

The promotion of European products is equally vital both on the EU market and in third countries. Statistics show that only a small minority of Europeans recognise the logos of products benefiting from a protected designation of origin or a protected geographical indication. We should bear in mind that the firms that make use of these logos are often small businesses or even micro-enterprises with very limited resources when it comes to providing information about, and promoting, their products.

Amendment 77

Béla Glattfelder

Proposal for a regulation

Recital 8 a (new)

Text proposed by the Commission

Amendment

(8a) The Commission shall seek to fund promotional programmes from the Member States in respect of the share of the given Member State's agricultural production to the entire EU agricultural production.

Or. en

Amendment 78

Maria do Céu Patrão Neves

Proposal for a regulation

Recital 9

Text proposed by the Commission

Amendment

(9) In order to guarantee the impact of the

(9) In order to guarantee the impact of the

information provision and promotion measures that are implemented, these should be developed in the context of information and promotion programmes. Such programmes have hitherto been submitted by professional or inter-professional organisations. In order to increase the number and raise the quality of the measures proposed, the range of beneficiaries should be widened to include producer organisations. Moreover, the Commission must be able to supplement programmes by implementing measures at its own initiative, particularly with a view to contributing to the opening-up of new markets.

information provision and promotion measures that are implemented, these should be developed in the context of information and promotion programmes. Such programmes have hitherto been submitted by professional or inter-professional organisations. In order to increase the number and raise the quality of the measures proposed, the range of beneficiaries should be widened to include producer organisations, **and provision should also be made for consulting the Member States**. Moreover, the Commission must be able to supplement programmes by implementing measures at its own initiative, particularly with a view to contributing to the opening-up of new markets.

Or. pt

Amendment 79
Luís Paulo Alves

Proposal for a regulation
Recital 9

Text proposed by the Commission

(9) In order to guarantee the impact of the information provision and promotion measures that are implemented, these should be developed in the context of information and promotion programmes. Such programmes have hitherto been submitted by professional or inter-professional organisations. In order to increase the number and raise the quality of the measures proposed, the range of beneficiaries should be widened to include producer organisations. Moreover, the Commission must be able to supplement programmes by implementing measures at its own initiative, particularly with a view to contributing to the opening-up of new

Amendment

(9) In order to guarantee the impact of the information provision and promotion measures that are implemented, these should be developed in the context of information and promotion programmes. Such programmes have hitherto been submitted by professional or inter-professional organisations. In order to increase the number and raise the quality of the measures proposed, the range of beneficiaries should be widened to include producer organisations, **including cooperatives and small and medium-sized enterprises**. Moreover, the Commission must be able to supplement programmes by implementing measures at its own initiative, particularly with a view to

markets.

contributing to the opening-up of new markets.

Or. pt

Amendment 80
Sergio Paolo Francesco Silvestris

Proposal for a regulation
Recital 9

Text proposed by the Commission

(9) In order to guarantee the impact of the information provision and promotion measures that are implemented, these should be developed in the context of information and promotion programmes. Such programmes have hitherto been submitted by professional or inter-professional organisations. In order to increase the number and raise the quality of the measures proposed, the range of beneficiaries should be widened to include producer organisations. Moreover, the Commission must be able to supplement programmes by implementing measures at its own initiative, particularly with a view to contributing to the opening-up of new markets.

Amendment

(9) In order to guarantee the impact of the information provision and promotion measures that are implemented, these should be developed in the context of information and promotion programmes. Such programmes have hitherto been submitted by professional or inter-professional organisations ***representing the sector(s) concerned***. In order to increase the number and raise the quality of the measures proposed, the range of beneficiaries should be widened to include producer organisations. Moreover, the Commission must be able to supplement programmes by implementing measures at its own initiative, particularly with a view to contributing to the opening-up of new markets.

Or. it

Amendment 81
Maria do Céu Patrão Neves

Proposal for a regulation
Recital 10

Text proposed by the Commission

(10) The information provision and promotion measures co-financed by the

Amendment

(10) The information provision and promotion measures co-financed by the

Union should endow them with a specific European dimension. To that end, and in order to avoid a dispersion of resources and increase Europe's visibility through these information provision and promotion measures for agricultural products, it is necessary to establish a work programme which defines the strategic priorities for these measures in terms of populations, products, themes or markets to be targeted and the nature of the information and promotion messages to be imparted. The Commission will take particular account of the predominant position of small and medium-enterprises in the agri-food sector, a sector which benefits from the exceptional measures provided for in Articles 154, 155 and 156 of Regulation (EU) XXX/20... [of the European Parliament and of the Council of ... establishing a common organisation of the markets in agricultural products (Single CMO Regulation) (COM(2011)626)] and from free-trade agreements coming under the commercial policy of the European Union for measures targeting third countries.

Union should endow them with a specific European dimension ***and pay the same attention to the internal and external market, recognising in equal measure the importance of the local and regional levels in internal terms and of expanding world markets in external terms.*** To that end, and in order to avoid a dispersion of resources and increase Europe's visibility through these information provision and promotion measures for agricultural products, it is necessary to establish a work programme which defines the strategic priorities for these measures in terms of populations, products, themes or markets to be targeted and the nature of the information and promotion messages to be imparted. The Commission will take particular account of ***national strategic interests***, the predominant position of small and medium-enterprises in the agri-food sector, a sector which benefits from the exceptional measures provided for in Articles 154, 155 and 156 of Regulation (EU) XXX/20... [of the European Parliament and of the Council of ... establishing a common organisation of the markets in agricultural products (Single CMO Regulation) (COM(2011)626)] and from free-trade agreements coming under the commercial policy of the European Union for measures targeting third countries, ***and their foreseeable impact on local and regional economies.***

Or. pt

Amendment 82
Luís Paulo Alves

Proposal for a regulation
Recital 10

Text proposed by the Commission

(10) The information provision and

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Amendment

(10) The information provision and

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promotion measures co-financed by the Union should endow them with a specific European dimension. To that end, and in order to avoid a dispersion of resources and increase Europe's visibility through these information provision and promotion measures for agricultural products, it is necessary to establish a work programme which defines the strategic priorities for these measures in terms of populations, products, themes or markets to be targeted and the nature of the information and promotion messages to be imparted. The Commission will take particular account of the predominant position of small and medium-enterprises in the agri-food sector, a sector which benefits from the exceptional measures provided for in Articles 154, 155 and 156 of Regulation (EU) XXX/20... [of the European Parliament and of the Council of ... establishing a common organisation of the markets in agricultural products (Single CMO Regulation) (COM(2011)626)] and from free-trade agreements coming under the commercial policy of the European Union for measures targeting third countries.

promotion measures co-financed by the Union should endow them with a specific European dimension. To that end, and in order to avoid a dispersion of resources and increase Europe's visibility through these information provision and promotion measures for agricultural products, it is necessary to establish a work programme which defines the strategic priorities for these measures in terms of populations, products, themes or markets to be targeted and the nature of the information and promotion messages to be imparted. The Commission will take particular account of the predominant position of small and medium-enterprises in the agri-food sector, a sector which benefits from the exceptional measures provided for in Articles 154, 155 and 156 of Regulation (EU) XXX/20... [of the European Parliament and of the Council of ... establishing a common organisation of the markets in agricultural products (Single CMO Regulation) (COM(2011)626)] and from free-trade agreements coming under the commercial policy of the European Union for measures targeting third countries. *That programme should supplement and mesh with the other measures undertaken at the initiative of the Member States or operators. Small and medium-sized enterprises in the agrifood sector, as well as cooperatives, should be awarded priority treatment and a higher rate of cofinancing from the Commission.*

Or. pt

Amendment 83
James Nicholson

Proposal for a regulation
Recital 10

Text proposed by the Commission

(10) The information provision and promotion measures co-financed by the Union should endow them with a specific European dimension. To that end, and in order to avoid a dispersion of resources and increase *Europe's* visibility through these information provision and promotion measures *for agricultural products*, it is necessary to establish a work programme which defines the strategic priorities for these measures in terms of populations, products, themes or markets to be targeted and the nature of the information and promotion messages to be imparted. The Commission will take particular account of the predominant position of small and medium-enterprises in the agri-food sector, a sector which benefits from the exceptional measures provided for in Articles 154, 155 and 156 of Regulation (EU) XXX/20... [of the European Parliament and of the Council of ... establishing a common organisation of the markets in agricultural products (Single CMO Regulation) (COM(2011)626)] and from free-trade agreements coming under the commercial policy of the European Union for measures targeting third countries.

Amendment

(10) The information provision and promotion measures co-financed by the Union should endow them with a specific European dimension. To that end, and in order to avoid a dispersion of resources and increase *the* visibility *of European agricultural produce* through these information provision and promotion measures, it is necessary to establish a work programme which defines the strategic priorities for these measures in terms of populations, products, themes or markets to be targeted and the nature of the information and promotion messages to be imparted. The Commission will take particular account of the predominant position of *micro enterprises and* small and medium-enterprises in the agri-food sector, a sector which benefits from the exceptional measures provided for in Articles 154, 155 and 156 of Regulation (EU) XXX/20... [of the European Parliament and of the Council of ... establishing a common organisation of the markets in agricultural products (Single CMO Regulation) (COM(2011)626)] and from free-trade agreements coming under the commercial policy of the European Union for measures targeting third countries.

Or. en

Justification

Micro enterprises make up a serious proportion of the agrifood sector and priority should be given to proposing organisations who make efforts to integrate micro enterprises who have fewer resources for information and promotion measures.

Amendment 84
Pilar Ayuso

Proposal for a regulation

Recital 10

Text proposed by the Commission

(10) The information provision and promotion measures co-financed by the Union should endow them with a specific European dimension. To that end, and in order to avoid a dispersion of resources and increase Europe's visibility through these information provision and promotion measures for **agricultural** products, it is necessary to establish a work programme which defines the strategic priorities for these measures in terms of populations, products, themes or markets to be targeted and the nature of the information and promotion messages to be imparted. The Commission will take particular account of the predominant position of small and medium-enterprises in the agri-food sector, a sector which benefits from the exceptional measures provided for in Articles 154, 155 and 156 of Regulation (EU) XXX/20... [of the European Parliament and of the Council of ... establishing a common organisation of the markets in agricultural products (Single CMO Regulation) (COM(2011)626)] and from free-trade agreements coming under the commercial policy of the European Union for measures targeting third countries.

Amendment

(10) The information provision and promotion measures co-financed by the Union should endow them with a specific European dimension. To that end, and in order to avoid a dispersion of resources and increase Europe's visibility through these information provision and promotion measures for **agri-food** products, it is necessary to establish a work programme which defines the strategic priorities for these measures in terms of populations, products, themes or markets to be targeted and the nature of the information and promotion messages to be imparted. The Commission will take particular account of the predominant position of small and medium-enterprises in the agri-food sector, a sector which benefits from the exceptional measures provided for in Articles 154, 155 and 156 of Regulation (EU) XXX/20... [of the European Parliament and of the Council of ... establishing a common organisation of the markets in agricultural products (Single CMO Regulation) (COM(2011)626)] and from free-trade agreements coming under the commercial policy of the European Union for measures targeting third countries.

Or. es

Amendment 85

Sylvie Goulard, Marian Harkin

Proposal for a regulation

Recital 10 a (new)

Text proposed by the Commission

Amendment

(10a) The work programme drawn up by

the Commission should be based on the objectives set out in this Regulation, which consist of increasing the market share of European products, increasing their competitiveness and opening up new markets, especially in those sectors most affected by trade agreements, as well as informing consumers about the high standards that EU legislation requires of EU products and increasing recognition and awareness of European quality schemes (PGI, PDO, TSG, organic).

Or. en

Amendment 86
Maria do Céu Patrão Neves

Proposal for a regulation
Recital 11 a (new)

Text proposed by the Commission

Amendment

(11a) This information provision and promotion policy should be based on four main objectives: creating more European added value in the food sector; being more appealing and assertive; simpler management; greater synergy between the different promotion instruments.

Or. pt

Amendment 87
Marian-Jean Marinescu

Proposal for a regulation
Recital 12

Text proposed by the Commission

Amendment

(12) Over and above the information provision and promotion measures, the Commission needs to develop and

(12) Over and above the information provision and promotion measures, the Commission needs to develop and

coordinate technical and support services at European level with the aim of **helping** operators take part in co-financed programmes, conduct effective campaigns or develop their export activities.

coordinate technical and support services at European level with the aim of **informing** operators **of the types of programmes to which they can have access and of helping them** take part in co-financed programmes, conduct effective campaigns or develop their export activities.

Or. fr

Amendment 88
Maria do Céu Patrão Neves

Proposal for a regulation
Recital 12

Text proposed by the Commission

(12) Over and above the information provision and promotion measures, the Commission needs to develop and coordinate technical and support services at European level with the aim of helping operators take part in co-financed programmes, conduct effective campaigns or develop their export activities.

Amendment

(12) Over and above the information provision and promotion measures, the Commission needs to develop and coordinate technical and support services at European level, **taking account of the specific characteristics of each country**, with the aim of helping operators take part in co-financed programmes, conduct effective campaigns or develop their export activities. **It would also be desirable for the Commission to produce a simple and comprehensive manual that would help potential beneficiaries to comply with the rules and procedures associated with this policy.**

Or. pt

Amendment 89
Maria do Céu Patrão Neves

Proposal for a regulation
Recital 12 a (new)

Text proposed by the Commission

Amendment

(12a) Attention is also drawn to the need to allocate a larger budget to these policies and to make programmes more flexible, so that they can be adjusted to fluctuating market conditions during the implementation phase. The level of detail required when presenting programmes should also be reduced.

Or. pt

Amendment 90
Pilar Ayuso

Proposal for a regulation
Recital 13

Text proposed by the Commission

Amendment

(13) The information provision and promotion measures for ***agricultural*** products that are co-financed by the Union shall not be oriented to commercial brands or to their specific origin. Nevertheless, the indication of brands or origin might have a leverage effect in the context of promotion measures, particularly in third countries. While respecting specific conditions to be established, in particular rights to the protection of intellectual property, it should therefore be possible to give greater visibility to brands and origin and, at the same time, maintain a proper balance with the highlighting of generic messages focussed on the intrinsic characteristics of the Union's agricultural products and food products based on agricultural products.

(13) The information provision and promotion measures for ***agri-food*** products that are co-financed by the Union shall not be oriented to commercial brands or to their specific origin. Nevertheless, the indication of brands or origin might have a leverage effect in the context of promotion measures, particularly in third countries. While respecting specific conditions to be established, in particular rights to the protection of intellectual property, it should therefore be possible to give greater visibility to brands and origin and, at the same time, maintain a proper balance with the highlighting of generic messages focussed on the intrinsic characteristics of the Union's agricultural products and food products based on agricultural products.

Or. es

Amendment 91
Maria do Céu Patrão Neves

Proposal for a regulation
Recital 14

Text proposed by the Commission

(14) The Union is keen to simplify the regulatory environment of the CAP. This approach should also be applied to the Regulation on information provision and promotion measures for agricultural products. In particular, the principles of administrative management of information and promotion programmes should be reviewed with the aim of simplifying them and enabling the Commission to establish the rules and procedures applicable to the submission and selection of proposals for programmes.

Amendment

(14) The Union is keen to simplify the regulatory environment of the CAP. This approach should also be applied to the Regulation on information provision and promotion measures for agricultural products. In particular, the principles of administrative management of information and promotion programmes should be reviewed with the aim of simplifying them and enabling the Commission to establish the rules and procedures applicable to the submission and selection of proposals for programmes, ***after considering the specific interests of the Member States.***

Or. pt

Amendment 92
Elisabeth Köstinger

Proposal for a regulation
Recital 16

Text proposed by the Commission

(16) Financing rules should be set. As a general rule, so that interesting proposing organisations assume their responsibilities, the Union should ***cover only*** part of the cost of programmes. Certain administrative and staff costs which are not linked to implementation of the CAP form an integral part of information provision and promotion measures and could be eligible for Union funding.

Amendment

(16) Financing rules should be set. As a general rule, so that interesting proposing organisations assume their responsibilities, the Union ***and the Member State*** should ***cofinance*** part of the cost of programmes, ***but not their entire cost. However, when crises occur in agriculture, it should be possible to increase the Union's cofinancing rate to 100 %. In this case, it should be possible to adopt crisis measures quickly, without adhering to the standard procedure.*** Certain administrative and staff costs which are not linked to

implementation of the CAP form an integral part of information provision and promotion measures and could be eligible for Union funding.

Or. de

Amendment 93

Wojciech Michał Olejniczak, Czesław Adam Siekierski, Jarosław Kalinowski

Proposal for a regulation

Recital 16

Text proposed by the Commission

(16) Financing rules should be set. As a general rule, so that interesting proposing organisations assume their responsibilities, the Union should cover only part of the cost of programmes. Certain administrative and staff costs which are not linked to implementation of the CAP form an integral part of information provision and promotion measures and could be eligible for Union funding.

Amendment

(16) Financing rules should be set. As a general rule, so that interesting proposing organisations assume their responsibilities, the Union should cover only part of the cost of programmes. ***The Member States may cover part of the cost of programmes.*** Certain administrative and staff costs which are not linked to implementation of the CAP form an integral part of information provision and promotion measures and could be eligible for Union funding.

Or. pl

Justification

With a view to fully supporting the European agricultural sector, additional funding from the Member States is needed.

Amendment 94

Sylvie Goulard, Marian Harkin

Proposal for a regulation

Recital 16

Text proposed by the Commission

(16) Financing rules should be set. As a general rule, so that **interesting** proposing organisations assume their responsibilities, the Union should cover only part of the cost of programmes. Certain administrative and staff costs which are not linked to implementation of the CAP form an integral part of information provision and promotion measures and could be eligible for Union funding.

Amendment

(16) Financing rules should be set. As a general rule, so that **interested** proposing organisations assume their responsibilities, the Union should cover only part of the cost of programmes. Certain administrative and staff costs which are not linked to implementation of the CAP form an integral part of information provision and promotion measures and could be eligible for Union funding.

Or. en

Amendment 95
Esther de Lange

Proposal for a regulation
Recital 16

Text proposed by the Commission

(16) Financing rules should be set. As a general rule, so that interesting proposing organisations assume their responsibilities, the Union should cover only part of the cost of programmes. Certain administrative and staff costs which are not linked to implementation of the CAP form an integral part of information provision and promotion measures and could be eligible for Union funding.

Amendment

(16) Financing rules should be set. As a general rule, so that interesting proposing organisations assume their responsibilities, the Union should cover only part of the cost of programmes. Certain administrative and staff costs which are not linked to implementation of the CAP form an integral part of information provision and promotion measures and could be eligible for Union funding. ***The Union's cofinancing may not under any circumstances be topped up to 100 %.***

Or. nl

Amendment 96
Luís Paulo Alves

Proposal for a regulation
Recital 16

Text proposed by the Commission

(16) Financing rules should be set. As a general rule, so that interesting proposing organisations assume their responsibilities, the Union should cover only part of the cost of programmes. Certain administrative and staff costs which are not linked to implementation of the CAP form an integral part of information provision and promotion measures and could be eligible for Union funding.

Amendment

(16) Financing rules should be set. As a general rule, so that interesting proposing organisations assume their responsibilities, the Union should cover only part of the cost of programmes. Certain administrative and staff costs which are not linked to implementation of the CAP form an integral part of information provision and promotion measures and could be eligible for Union funding. ***The Member States would also be able to finance part of the cost.***

Or. pt

Amendment 97
Maria do Céu Patrão Neves

Proposal for a regulation
Recital 16 a (new)

Text proposed by the Commission

Amendment

(16a) Consideration should be given to the possibility of promoting the origin of products that are not covered by quality denominations, highlighting their characteristics and qualities.

Or. pt

Amendment 98
Béla Glattfelder

Proposal for a regulation
Recital 18

Text proposed by the Commission

Amendment

(18) In order to ensure the coherence, effectiveness and sound management of the

(18) In order to ensure the coherence, effectiveness and sound management of the

measures provided for in this Regulation as well as the efficient use of Union funding, the Commission should be delegated the power to adopt acts in accordance with Article 290 of the Treaty as regards the specific conditions of brand visibility and the *indication of product origin, the criteria for determining the eligibility of proposing organisations, the conditions governing competitive tendering between implementing organisations and the conditions according to which the proposing organisation may be authorised to implement certain parts of the programme itself and, finally, the specific conditions determining the eligibility of the costs of information provision and promotion measures for simple programmes*. It is of particular importance that the Commission carry out appropriate consultations during its preparatory work, including using external experts. When preparing and drawing-up delegated acts, the Commission will ensure a simultaneous, timely and appropriate transmission of relevant documents to the European Parliament and to the Council.

measures provided for in this Regulation as well as the efficient use of Union funding, the Commission should be delegated the power to adopt acts in accordance with Article 290 of the Treaty as regards the specific conditions of brand visibility and the conditions according to which the proposing organisation may be authorised to implement certain parts of the programme itself. It is of particular importance that the Commission carry out appropriate consultations during its preparatory work, including using external experts. When preparing and drawing-up delegated acts, the Commission will ensure a simultaneous, timely and appropriate transmission of relevant documents to the European Parliament and to the Council.

Or. en

Amendment 99

Esther Herranz García, Paolo De Castro, James Nicholson, Sylvie Goulard

Proposal for a regulation

Recital 18

Text proposed by the Commission

(18) In order to ensure the coherence, effectiveness and sound management of the measures provided for in this Regulation as well as the efficient use of Union funding, the Commission should be delegated the power to adopt acts in accordance with Article 290 of the Treaty as regards the specific conditions of brand visibility and

Amendment

(18) In order to ensure the coherence, effectiveness and sound management of the measures provided for in this Regulation as well as the efficient use of Union funding, the Commission should be delegated the power to adopt acts in accordance with Article 290 of the Treaty as regards the specific conditions of brand visibility and

the indication of product origin, the criteria for determining the eligibility of proposing organisations, the conditions governing competitive tendering between implementing organisations and the conditions according to which the proposing organisation may be authorised to implement certain parts of the programme itself and, finally, the specific conditions determining the eligibility of the costs of information provision and promotion measures for simple programmes. It is of particular importance that the Commission carry out appropriate consultations during its preparatory work, including using external experts. When preparing and drawing-up delegated acts, the Commission will ensure a simultaneous, timely and appropriate transmission of relevant documents to the European Parliament and to the Council.

the indication of product origin, the criteria for determining the eligibility of proposing organisations, the conditions governing competitive tendering between implementing organisations and the conditions according to which the proposing organisation may be authorised to implement certain parts of the programme itself, ***the work programmes laying down strategic priorities***, and, finally, the specific conditions determining the eligibility of the costs of information provision and promotion measures for simple programmes. It is of particular importance that the Commission carry out appropriate consultations during its preparatory work, including using external experts. When preparing and drawing-up delegated acts, the Commission will ensure a simultaneous, timely and appropriate transmission of relevant documents to the European Parliament and to the Council.

Or. en

Amendment 100
Maria do Céu Patrão Neves

Proposal for a regulation
Recital 18

Text proposed by the Commission

(18) In order to ensure the coherence, effectiveness and sound management of the measures provided for in this Regulation as well as the efficient use of Union funding, the Commission should be delegated the power to adopt acts in accordance with Article 290 of the Treaty as regards the specific conditions of brand visibility and the indication of product origin, the criteria for determining the eligibility of proposing organisations, the conditions governing competitive tendering between implementing organisations and the

Amendment

(18) In order to ensure the coherence, effectiveness and sound management of the measures provided for in this Regulation as well as the efficient use of Union funding, the Commission should be delegated the power to adopt acts in accordance with Article 290 of the Treaty as regards the specific conditions of brand visibility and the indication of product origin, the criteria for determining the eligibility of proposing organisations, the conditions governing competitive tendering between implementing organisations and the

conditions according to which the proposing organisation may be authorised to implement certain parts of the programme itself and, finally, the specific conditions determining the eligibility of the costs of information provision and promotion measures for simple programmes. It is of particular importance that the Commission carry out appropriate consultations during its preparatory work, including using external experts. When preparing and drawing-up delegated acts, the Commission will ensure a simultaneous, timely and appropriate transmission of relevant documents to the European Parliament and to the Council.

conditions according to which the proposing organisation may be authorised to implement certain parts of the programme itself and, finally, the specific conditions determining the eligibility of the costs of information provision and promotion measures for simple programmes. It is of particular importance that the Commission carry out appropriate consultations during its preparatory work, including *the Member States, inter alia, and also* using external experts. When preparing and drawing-up delegated acts, the Commission will ensure a simultaneous, timely and appropriate transmission of relevant documents to the European Parliament and to the Council.

Or. pt

Amendment 101
James Nicholson

Proposal for a regulation
Recital 18

Text proposed by the Commission

(18) In order to ensure the coherence, effectiveness and sound management of the measures provided for in this Regulation as well as the efficient use of Union funding, the Commission should be delegated the power to adopt acts in accordance with Article 290 of the Treaty as regards the specific conditions of brand visibility and the indication of product origin, the criteria for determining the eligibility of proposing organisations, the conditions governing competitive tendering between implementing organisations and the conditions according to which the proposing organisation may be authorised to implement certain parts of the programme itself and, finally, the specific conditions determining the eligibility of the

Amendment

(18) In order to ensure the coherence, effectiveness and sound management of the measures provided for in this Regulation as well as the efficient use of Union funding, the Commission should be delegated the power to adopt acts in accordance with Article 290 of the Treaty as regards the specific conditions of brand visibility and the indication of product origin, the criteria for determining the eligibility of proposing organisations, the conditions governing competitive tendering between implementing organisations and the conditions according to which the proposing organisation may be authorised to implement certain parts of the programme itself and, finally, the specific conditions determining the eligibility of the

costs of information provision and promotion measures for simple programmes. It is of particular importance that the Commission carry out appropriate consultations during its preparatory work, including using external experts. When preparing and drawing-up delegated acts, the Commission will ensure a simultaneous, timely and appropriate transmission of relevant documents to the European Parliament and to the Council.

costs of information provision and promotion measures for simple programmes. It is of particular importance that the Commission carry out appropriate consultations during its preparatory work, including using external experts **and Member State experts**. When preparing and drawing-up delegated acts, the Commission will ensure a simultaneous, timely and appropriate transmission of relevant documents to the European Parliament and to the Council.

Or. en

Amendment 102
Béla Glattfelder

Proposal for a regulation
Recital 19

Text proposed by the Commission

(19) In order to facilitate a smooth transition from the system established by Regulation (EC) No 3/2008 to the system established by this Regulation, ***the power to adopt acts in accordance with Article 290 of the Treaty should be delegated*** to the Commission ***in respect of establishing*** transitional provisions between Regulation (EC) No 3/2008 and this Regulation.

Amendment

(19) In order to facilitate a smooth transition from the system established by Regulation (EC) No 3/2008 to the system established by this Regulation, ***implementing powers shall be granted*** to the Commission ***in order to establish*** transitional provisions between Regulation (EC) No 3/2008 and this Regulation.

Or. en

Amendment 103
Béla Glattfelder

Proposal for a regulation
Recital 20

Text proposed by the Commission

(20) In order to ensure that uniform

Amendment

(20) In order to ensure that uniform

implementing conditions apply under this Regulation, the Commission should be granted implementing powers for the purposes of adopting implementing acts concerning work programmes laying down strategic priorities, the selection of simple programmes. the implementing, monitoring and control arrangements of simple programmes, the rules concerning the conclusion of contracts for the implementation of simple programmes selected in accordance with this Regulation, and the common impact assessment framework for programmes. These powers should be exercised in accordance with Regulation (EU) No 182/2011 of the European Parliament and of the Council¹⁷ .

implementing conditions apply under this Regulation, the Commission should be granted implementing powers for the purposes of adopting implementing acts concerning work programmes laying down strategic priorities, the selection of simple programmes. the implementing, monitoring and control arrangements of simple programmes, the rules concerning the conclusion of contracts for the implementation of simple programmes selected in accordance with this Regulation, *the specific conditions of the indication of product origin, the criteria for determining the eligibility of proposing organisations, the conditions governing competitive tendering between implementing organisations, the specific conditions determining the eligibility of the costs of information provision and promotion measures for programmes* and the common impact assessment framework for programmes. These powers should be exercised in accordance with Regulation (EU) No 182/2011 of the European Parliament and of the Council¹⁷ .

¹⁷ Regulation (EU) No 182/2011 of the European Parliament and of the Council of 16 February 2011 laying down the rules and general principles concerning mechanisms for control by Member States of the Commission's exercise of implementing powers (OJ L 55, 28.2.2011, p. 13).

¹⁷ Regulation (EU) No 182/2011 of the European Parliament and of the Council of 16 February 2011 laying down the rules and general principles concerning mechanisms for control by Member States of the Commission's exercise of implementing powers (OJ L 55, 28.2.2011, p. 13).

Or. en

Amendment 104

Esther Herranz García, Paolo De Castro, James Nicholson, Sylvie Goulard

Proposal for a regulation

Recital 20

Text proposed by the Commission

(20) In order to ensure that uniform implementing conditions apply under this Regulation, the Commission should be granted implementing powers for the purposes of adopting implementing acts concerning ***work programmes laying down strategic priorities***, the selection of simple programmes, the implementing, monitoring and control arrangements of simple programmes, the rules concerning the conclusion of contracts for the implementation of simple programmes selected in accordance with this Regulation, and the common impact assessment framework for programmes. These powers should be exercised in accordance with Regulation (EU) No 182/2011 of the European Parliament and of the Council¹⁷.

¹⁷ Regulation (EU) No 182/2011 of the European Parliament and of the Council of 16 February 2011 laying down the rules and general principles concerning mechanisms for control by Member States of the Commission's exercise of implementing powers (OJ L 55, 28.2.2011, p. 13).

Amendment

(20) In order to ensure that uniform implementing conditions apply under this Regulation, the Commission should be granted implementing powers for the purposes of adopting implementing acts concerning the selection of simple programmes, the implementing, monitoring and control arrangements of simple programmes, the rules concerning the conclusion of contracts for the implementation of simple programmes selected in accordance with this Regulation, and the common impact assessment framework for programmes. These powers should be exercised in accordance with Regulation (EU) No 182/2011 of the European Parliament and of the Council¹⁷.

¹⁷ Regulation (EU) No 182/2011 of the European Parliament and of the Council of 16 February 2011 laying down the rules and general principles concerning mechanisms for control by Member States of the Commission's exercise of implementing powers (OJ L 55, 28.2.2011, p. 13).

Or. en

Amendment 105
Maria do Céu Patrão Neves

Proposal for a regulation
Recital 20

Text proposed by the Commission

(20) In order to ensure that uniform implementing conditions apply under this Regulation, the Commission should be

Amendment

(20) In order to ensure that uniform implementing conditions apply under this Regulation, the Commission should be

granted implementing powers for the purposes of adopting implementing acts concerning work programmes laying down strategic priorities, the selection of simple programmes, the implementing, monitoring and control arrangements of simple programmes, the rules concerning the conclusion of contracts for the implementation of simple programmes selected in accordance with this Regulation, and the common impact assessment framework for programmes. These powers should be exercised in accordance with Regulation (EU) No 182/2011 of the European Parliament and of the Council¹⁷.

¹⁷ Regulation (EU) No 182/2011 of the European Parliament and of the Council of 16 February 2011 laying down the rules and general principles concerning mechanisms for control by Member States of the Commission's exercise of implementing powers (OJ L 55, 28.2.2011, p. 13).

granted implementing powers for the purposes of adopting implementing acts concerning work programmes laying down strategic priorities, ***on the basis of the information provided by the Member States***, the selection of simple programmes, the implementing, monitoring and control arrangements of simple programmes, the rules concerning the conclusion of contracts for the implementation of simple programmes selected in accordance with this Regulation, and the common impact assessment framework for programmes. These powers should be exercised in accordance with Regulation (EU) No 182/2011 of the European Parliament and of the Council.

¹⁷ Regulation (EU) No 182/2011 of the European Parliament and of the Council of 16 February 2011 laying down the rules and general principles concerning mechanisms for control by Member States of the Commission's exercise of implementing powers (OJ L 55, 28.2.2011, p. 13).

Or. pt

Amendment 106
Maria do Céu Patrão Neves

Proposal for a regulation
Article 1 – paragraph 1

Text proposed by the Commission

Information provision and promotion measures for agricultural products and certain food products based on agricultural products (hereinafter referred to as 'information provision and promotion measures') implemented on the internal market or in third countries may be fully or partially financed from the Union budget

Amendment

Information provision and promotion measures for agricultural products and certain food products based on agricultural products (hereinafter referred to as 'information provision and promotion measures') ***should receive the same attention whether they are*** implemented on the internal market, ***at European,***

under the conditions set out in this Regulation.

national, regional or local level, or in third countries, *including expanding world markets*, and may be fully or partially financed from the Union budget under the conditions set out in this Regulation.

Or. pt

Amendment 107
Sandra Kalniete

Proposal for a regulation
Article 1 – paragraph 1

Text proposed by the Commission

Information provision and promotion measures for agricultural products and *certain food* products based on agricultural products (hereinafter referred to as ‘information provision and promotion measures’) implemented on the internal market or in third countries may be fully or partially financed from the Union budget under the conditions set out in this Regulation.

Amendment

Information provision and promotion measures for agricultural products and *processed* products based on agricultural products (hereinafter referred to as ‘information provision and promotion measures’) implemented on the internal market or in third countries may be fully or partially financed from the Union budget under the conditions set out in this Regulation.

Or. en

Amendment 108
Sylvie Goulard, Marian Harkin

Proposal for a regulation
Article 1 a (new)

Text proposed by the Commission

Amendment

Article 1a

Objectives

The work programme provided for in Article 8 shall cover the following objectives:

- (a) Increasing the market share of EU products and opening up new markets, with a specific focus on the markets with the highest growth potential;*
- (b) Increasing the competitiveness of EU products and raising their profile both within and outside the European Union, and especially that of the products most vulnerable to globalisation in international trade;*
- (c) Providing information to consumers on the high standards that EU products must meet arising from the application of the Common Agricultural Policy (CAP), with a particular focus on food safety, authenticity, nutritional and health aspects, animal welfare and respect for the environment;*
- (d) Increasing awareness and recognition of European quality schemes (PGI, PGO, TSG, organic);*

Or. en

Justification

The objectives of the promotion policy must be clearly outlined and included in the basic act.

Amendment 109
Wojciech Michał Olejniczak

Proposal for a regulation
Article 1 a (new)

Text proposed by the Commission

Amendment

Article 1a

Objectives

The work programme referred to in Article 8 shall cover the following objectives:

- (a) increasing the market share of EU agricultural products, with a particular*

focus on the markets with the highest growth potential;

(b) restoring normal market conditions in the event of serious disruption, loss of consumer confidence or other specific problems;

(c) increasing the competitiveness and raising the profile of EU agricultural products both within and outside the Union, with a particular focus on the products most vulnerable to globalisation in international trade;

(d) providing information to consumers on the high standards that EU agricultural products must meet arising from application of the common agricultural policy (CAP).

Or. pl

Justification

The content of the work programme should be defined in greater detail, ensuring that farmers and food producers in the EU can enjoy the benefits due to them, having complied with rigorous quality and food safety standards in the face of growing competition on the agricultural markets. There is also a need to ensure that EU support for information and promotion measures is only given in the case of agricultural products that are entirely of EU origin.

Amendment 110
Herbert Dorfmann

Proposal for a regulation
Article 1 a (new)

Text proposed by the Commission

Amendment

Article 1a

Objectives

The work programme provided for in Article 8 shall cover the following objectives:

a) Increasing the market share of EU products, with a specific focus on the markets with the highest growth potential;

b) Increasing the competitiveness of EU products and raising their profile both within and outside the Union, particularly with regard to products most vulnerable to globalisation in international trade;

c) Providing information to consumers on the high standards that EU products are required to meet under the common agricultural policy (CAP).

Or. it

Amendment 111
Hynek Fajmon

Proposal for a regulation
Article 2 – title

Text proposed by the Commission

Amendment

Measures on the internal market

Measures on the internal market *and in third countries*

Or. en

Justification

In order to make the promotion policy well balanced, promotion measures should be available both on internal market and in third countries.

Amendment 112
Sandra Kalniete

Proposal for a regulation
Article 2 – title

Text proposed by the Commission

Amendment

Measures on the internal market

Measures on the internal market ***and in third countries***

Or. en

Amendment 113
Sylvie Goulard, Marian Harkin, Riikka Pakarinen

Proposal for a regulation
Article 2 – title

Text proposed by the Commission

Amendment

Measures on the internal market

Measures on the internal market ***and in third countries***

Or. en

Amendment 114
Sandra Kalniete

Proposal for a regulation
Article 2 – introductory part

Text proposed by the Commission

Amendment

The eligible measures ***on the internal market*** are as follows:

The eligible measures are as follows:

Or. en

Amendment 115
Hynek Fajmon

Proposal for a regulation
Article 2 – introductory part

Text proposed by the Commission

Amendment

The eligible measures on the internal market are as follows:

The eligible measures on the internal market **and in the third countries** are as follows:

Or. en

Justification

In order to make the promotion policy well balanced, promotion measures should be available both on internal market and in third countries.

Amendment 116

Hynek Fajmon

Proposal for a regulation

Article 2 – paragraph 1 - point a

Text proposed by the Commission

Amendment

(a) information measures aimed at stressing the specific features of agricultural productions methods in the Union, particularly in terms of food safety, authenticity, nutritional and health aspects, animal welfare or respect for the environment;

(a) information measures **to** aimed at **stressing the characteristics of agricultural and food products including** stressing the specific features of agricultural productions methods in the Union, particularly in terms of food safety, authenticity, nutritional and health aspects, animal welfare or respect for the environment;

Or. en

Justification

In order to make the promotion policy well balanced, promotion measures should be available both on internal market and in third countries.

Amendment 117

María do Céu Patrão Neves

Proposal for a regulation
Article 2 – paragraph 1 - point a

Text proposed by the Commission

(a) information measures aimed at stressing the specific features of agricultural **productions** methods in the Union, particularly in terms of food safety, authenticity, nutritional and health aspects, animal welfare or respect for the environment;

Amendment

(a) information measures aimed at stressing the specific features of agricultural **production** methods in the Union – *the 'European production model'*, particularly in terms of **production methods, geographical origins, specific cultural traditions or contexts**, food safety, authenticity, **the possibility of identifying the origin of products**, nutritional and health aspects, **working conditions**, animal welfare or respect for the environment;

Or. pt

Amendment 118
Riikka Pakarinen, Anneli Jäätteenmäki

Proposal for a regulation
Article 2 – paragraph 1 - point a

Text proposed by the Commission

(a) information measures aimed at stressing the specific features of agricultural productions methods in the Union, particularly in terms of food safety, authenticity, nutritional and health aspects, animal welfare or respect for the environment;

Amendment

(a) information measures aimed at stressing the specific features of agricultural productions methods in the Union, particularly in terms of food safety, **traceability, transparency of the food supply chain**, authenticity, **gastronomic traditions**, nutritional and health aspects, animal welfare or respect for the environment;

Or. fi

Justification

The list of information measures should be long and comprehensive. Traceability and transparency of the food supply chain are essential elements in food safety. These measures are also important as a way of promoting consumer confidence.

Amendment 119
Christel Schaldemose

Proposal for a regulation
Article 2 – paragraph 1 - point a

Text proposed by the Commission

(a) information measures aimed at stressing the specific features of agricultural productions methods in the Union, particularly in terms of food safety, authenticity, nutritional and health aspects, animal welfare *or* respect for the environment;

Amendment

(a) information measures aimed at stressing the specific features of agricultural productions methods in the Union, particularly in terms of food safety, ***traceability, EU labelling systems,*** authenticity, ***history,*** nutritional and health aspects, animal welfare, ***sustainability,*** respect for the environment, ***or other production standards;***

Or. en

Amendment 120
Liam Aylward

Proposal for a regulation
Article 2 – paragraph 1 - point a

Text proposed by the Commission

(a) information measures aimed at stressing the specific features of agricultural productions methods in the Union, particularly in terms of food safety, authenticity, nutritional and health aspects, animal welfare or respect for the environment;

Amendment

(a) information measures aimed at stressing the specific features of agricultural productions methods in the Union, particularly in terms of food safety, ***guaranteed high quality, traceability,*** ***sustainability,*** authenticity, nutritional and health aspects, animal welfare or respect for the environment;

Or. en

Amendment 121
James Nicholson

Proposal for a regulation
Article 2 – paragraph 1 - point a

Text proposed by the Commission

(a) information measures aimed at stressing the specific features of agricultural productions methods in the Union, particularly in terms of food safety, authenticity, nutritional and health aspects, animal welfare or respect for the environment;

Amendment

(a) information measures aimed at stressing the specific features of agricultural productions methods in the Union, particularly in terms of food safety, **traceability, sustainability**, authenticity, nutritional and health aspects, animal welfare or respect for the environment;

Or. en

Justification

Highly developed food traceability systems are a key feature of the agricultural production methods in European Union member states. Furthermore, the sustainability of the food we produce is a growing area of importance and concern for both policy makers and consumers. With this in mind, it is important that these are explicitly referred to in the basic regulation so as to provide clarity and certainty to the legislators and to proposing organisations.

Amendment 122
Mairead McGuinness, Marian Harkin

Proposal for a regulation
Article 2 – paragraph 1 - point a

Text proposed by the Commission

(a) information measures aimed at stressing the specific features of agricultural productions methods in the Union, particularly in terms of food safety, authenticity, nutritional and health aspects, animal welfare or respect for the environment;

Amendment

(a) information measures aimed at stressing the specific features of agricultural productions methods in the Union, particularly in terms of food safety, **traceability, sustainability**, authenticity, nutritional and health aspects, animal welfare or respect for the environment;

Or. en

Amendment 123
Pilar Ayuso

Proposal for a regulation
Article 2 – paragraph 1 - point a

Text proposed by the Commission

(a) information measures aimed at stressing the specific features of **agricultural productions** methods in the Union, particularly in terms of food safety, authenticity, nutritional and health aspects, animal welfare or respect for the environment;

Amendment

(a) information **and promotion** measures aimed at stressing the specific features of **agri-food production** methods in the Union, particularly in terms of food safety, authenticity, nutritional and health aspects, animal welfare or respect for the environment;

Or. es

Amendment 124
Marian-Jean Marinescu

Proposal for a regulation
Article 2 – paragraph 1 - point a

Text proposed by the Commission

(a) information measures aimed at stressing the specific features of agricultural productions methods in the Union, particularly in terms of food safety, authenticity, nutritional and health aspects, animal welfare or respect for the environment;

Amendment

(Does not affect English version.)

Or. fr

Amendment 125
Sylvie Goulard, Marian Harkin

Proposal for a regulation
Article 2 – paragraph 1 - point b

Text proposed by the Commission

(b) information measures on the themes referred to in Article 5(4);

Amendment

(b) information measures **aimed at stressing the characteristics of**

agricultural and food products and on the themes referred to in Article 5(4);

Or. en

Amendment 126
Luís Paulo Alves

Proposal for a regulation
Article 2 – paragraph 1 - point b a (new)

Text proposed by the Commission

Amendment

(ba) information and promotion measures for high-quality agricultural products produced in the outermost regions;

Or. pt

Amendment 127
Maria do Céu Patrão Neves

Proposal for a regulation
Article 2 – paragraph 1 - point b a (new)

Text proposed by the Commission

Amendment

(ba) promotion measures aimed at boosting sales of agricultural and food products from local and regional European production, as well as stressing the specific features of agricultural production methods in the Union – the 'European production model'. Promotion measures should also be carried out to promote the potential of local farming and short-chain distribution.

Or. pt

Amendment 128
Wojciech Michał Olejniczak, Czesław Adam Siekierski, Jarosław Kalinowski

Proposal for a regulation
Article 2 – paragraph 1 - point b a (new)

Text proposed by the Commission

Amendment

(ba) promotion measures aimed at increasing sales of agricultural and food products from the EU.

Or. pl

Justification

In line with the amendments tabled to recitals 2 and 4.

Amendment 129
Hynek Fajmon

Proposal for a regulation
Article 2 – paragraph 1 - point b a (new)

Text proposed by the Commission

Amendment

(ba) promotion measures aimed at increasing sales of agricultural and food products from the EU.

Or. en

Justification

In order to make the promotion policy well balanced, promotion measures should be available both on internal market and in third countries.

Amendment 130
Sylvie Goulard, Marian Harkin

Proposal for a regulation
Article 2 – paragraph 1 - point b a (new)

Text proposed by the Commission

Amendment

(ba) promotion measures aimed at increasing sales of agricultural and food products produced in the EU.

Or. en

Amendment 131
Carlo Fidanza, Giovanni La Via

Proposal for a regulation
Article 2 – paragraph 1 - point b a (new)

Text proposed by the Commission

Amendment

ba) promotion measures aimed at increasing sales of agricultural and food products from the EU.

Or. it

Amendment 132
Giancarlo Scottà

Proposal for a regulation
Article 2 – paragraph 1 - point b a (new)

Text proposed by the Commission

Amendment

ba) promotion measures aimed at increasing sales of agricultural and food products from the EU.

Or. it

Justification

Promotion measures and information do not detract from free competition between European companies to any greater extent than other types of farm support provided under EU legislation. Promotion measures should be allowed because they are necessary to enhance awareness of EU products and boost their share of the internal market in the face of

the growing competition from non-European products.

Amendment 133

Sergio Paolo Francesco Silvestris, Carlo Fidanza

Proposal for a regulation

Article 2 – paragraph 1 - point b a (new)

Text proposed by the Commission

Amendment

(ba) Measures to guarantee the protection and authenticity of protected designation of origin, protected geographical indication and traditional specialities guaranteed.

Or. en

Justification

It order to fight against counterfeiting it would be necessary to foresee EU funds to help groups of producers and processors carrying out the tasks foreseen by Article 45(a) and (b) of Regulation 1151/2012 on quality schemes for agricultural products and foodstuffs.

Amendment 134

Paolo De Castro

Proposal for a regulation

Article 2 – paragraph 1 - point b a (new)

Text proposed by the Commission

Amendment

ba) actions for the implementation of the measures provided for in Article 45(a) and (b) of Regulation (EU) No 1151/2012 on quality schemes for agricultural products and foodstuffs;

Or. it

Amendment 135

Sandra Kalniete

Proposal for a regulation
Article 2 – paragraph 1 - point b a (new)

Text proposed by the Commission

Amendment

(ba) information measures aimed at stressing the characteristics of agricultural and processed products based on agricultural products;

Or. en

Amendment 136
Maria do Céu Patrão Neves

Proposal for a regulation
Article 2 – paragraph 1 – point b b (new)

Text proposed by the Commission

Amendment

(bb) promotion measures aimed at increasing sales of agricultural and food products from the ORs, taking into account the constraints affecting them as regards market access, provided that the products to be promoted are not given a competitive advantage over mainland products.

Or. pt

Amendment 137
Paolo De Castro

Proposal for a regulation
Article 2 – paragraph 1 - point b b (new)

Text proposed by the Commission

Amendment

bb) the promotion measures intended to boost sales of agricultural products and foodstuffs originating in the Union.

Or. it

Amendment 138
Sandra Kalniete

Proposal for a regulation
Article 2 – paragraph 1 - point b b (new)

Text proposed by the Commission

Amendment

(bb) promotion measures aimed at increasing sales of agricultural and processed products based on agricultural products from the EU.

Or. en

Amendment 139
Maria do Céu Patrão Neves

Proposal for a regulation
Article 2 – paragraph 1 – point b c (new)

Text proposed by the Commission

Amendment

(bc) information provision and promotion measures for agricultural products and certain food products based on agricultural products within a short food supply chain, the object being to favour local markets and local production.

Or. pt

Amendment 140
Hynek Fajmon

Proposal for a regulation
Article 3

Text proposed by the Commission

Amendment

Article 3

deleted

Measures in third countries

The eligible measures in third-countries are as follows:

(a) information measures aimed at stressing the characteristics of agricultural and food products and on the themes referred to in Article 5(4);

(b) promotion measures aimed at increasing sales of agricultural and food products from the EU.

Or. en

Justification

In order to make the promotion policy well balanced, promotion measures should be available both on internal market and in third countries. Therefore, Article 3 is merged with Article 2.

Amendment 141

Sylvie Goulard, Marian Harkin, Riikka Pakarinen

**Proposal for a regulation
Article 3**

Text proposed by the Commission

Amendment

Article 3

deleted

Measures in third countries

The eligible measures in third-countries are as follows:

(a) information measures aimed at stressing the characteristics of agricultural and food products and on the themes referred to in Article 5(4);

(b) promotion measures aimed at increasing sales of agricultural and food products from the EU.

Or. en

Amendment 142
Christel Schaldemose

Proposal for a regulation
Article 3 – paragraph 1 - point a

Text proposed by the Commission

(a) information measures aimed at stressing the *characteristics* of agricultural *and food products* and on the themes referred to in Article 5(4);

Amendment

(a) information *and promotion* measures aimed at stressing the *specific features* of agricultural *productions methods in the Union, particularly in terms of food safety, traceability, EU labelling systems, authenticity, history, nutritional and health aspects, animal welfare, sustainability, respect for the environment, or other production standards* and on the themes referred to in Article 5(4);

Or. en

Amendment 143
Michel Dantin

Proposal for a regulation
Article 3 – paragraph 1 - point a (new)

Text proposed by the Commission

Amendment

(aa) measures to improve the protection of products coming under the quality schemes referred to in Article 5(4)(a);

Or. fr

Amendment 144
Luis Paulo Alves

Proposal for a regulation
Article 3 – paragraph 1 – point b a (new)

Text proposed by the Commission

Amendment

(ba) information and promotion measures for high-grade agricultural products produced in the outermost regions.

Or. pt

Amendment 145

Peter Jahr, Albert Deß, Elisabeth Jeggle, Ulrike Rodust

Proposal for a regulation

Article 4 – paragraph 1

Text proposed by the Commission

Amendment

(1) Information provision and promotion measures shall not be brand-oriented. Nevertheless, product brands may be visible during demonstrations or tastings and on information and promotional material, subject to compliance with ***specific*** conditions ***to be adopted pursuant to Article 6(a)***.

(1) Information provision and promotion measures shall not be brand-oriented. Nevertheless, product brands may be visible during demonstrations or tastings and on information and promotional material, subject to compliance with ***the following*** conditions:

Or. de

Amendment 146

Peter Jahr, Albert Deß, Elisabeth Jeggle, Ulrike Rodust

Proposal for a regulation

Article 4 – paragraph 1 – point a (new)

Text proposed by the Commission

Amendment

(a) several brands must be mentioned,

Or. de

Amendment 147

Peter Jahr, Albert Deß, Elisabeth Jeggle, Ulrike Rodust

Proposal for a regulation
Article 4 – paragraph 1 – point b (new)

Text proposed by the Commission

Amendment

***(b) each brand of the members of the
proposing organisation may be shown,***

Or. de

Amendment 148
Peter Jahr, Albert Deß, Elisabeth Jeggle, Ulrike Rodust

Proposal for a regulation
Article 4 – paragraph 1 – point c (new)

Text proposed by the Commission

Amendment

(c) each brand must be equally visible and

Or. de

Amendment 149
Peter Jahr, Albert Deß, Elisabeth Jeggle, Ulrike Rodust

Proposal for a regulation
Article 4 – paragraph 1 – point d (new)

Text proposed by the Commission

Amendment

***(d) the graphic presentation of the brand
must use a smaller format than the
message of the measure.***

Or. de

Amendment 150
Maria do Céu Patrão Neves

Proposal for a regulation
Article 4 – paragraph 2

Text proposed by the Commission

2. Information measures shall not encourage the consumption of any product on grounds of its origin.

Nevertheless, the origin of products may be visible on information and promotional material subject to compliance with specific conditions to be adopted pursuant to Article 6(b).

Amendment

2. The origin of products may be visible on information and promotional material subject to compliance with specific conditions to be adopted pursuant to Article 6(b).

Or. pt

Amendment 151

Peter Jahr, Albert Deß, Elisabeth Jeggle, Ulrike Rodust

Proposal for a regulation Article 4 – paragraph 2

Text proposed by the Commission

(2) Information measures shall not encourage the consumption of any product on grounds of its origin. Nevertheless, the origin of products may be visible on information and promotional material subject to compliance with *specific* conditions *to be adopted pursuant to Article 6(b)*.

Amendment

(2) Information measures shall not encourage the consumption of any product on grounds of its origin. Nevertheless, the origin of products may be visible on information and promotional material subject to compliance with *the following* conditions:

Or. de

Amendment 152

Riikka Pakarinen, Anneli Jäätteenmäki

Proposal for a regulation Article 4 – paragraph 2

Text proposed by the Commission

2. Information measures shall not encourage the consumption of any product on grounds of its origin. Nevertheless, the

Amendment

2. Information measures shall not encourage the consumption of any product on grounds of its origin. Nevertheless, the

origin of products may be visible on information and promotional material subject to compliance with specific conditions *to be adopted pursuant to Article 6(b)*.

origin of products may be visible on information and promotional material subject to compliance with specific conditions *mentioned in Article 5a*.

Or. en

Justification

Rules on mentioning the origin of the products are an essential element, which should be stipulate at the level at the European Parliament and the Council Regulation.

Amendment 153

Peter Jahr, Albert Deß, Elisabeth Jeggle, Ulrike Rodust

Proposal for a regulation

Article 4 – paragraph 2 – point a (new)

Text proposed by the Commission

Amendment

(a) in the case of products registered pursuant to Regulation (EU) No 1151/2011, in the protected form,

Or. de

Amendment 154

Peter Jahr, Albert Deß, Elisabeth Jeggle, Ulrike Rodust

Proposal for a regulation

Article 4 – paragraph 2 – point b (new)

Text proposed by the Commission

Amendment

(b) in the case of measures for the internal market, the origin may only be presented in a graphically smaller format than the European information and

Or. de

Amendment 155

Peter Jahr, Albert Deß, Elisabeth Jeggle, Ulrike Rodust

Proposal for a regulation

Article 4 – paragraph 2 – point c (new)

Text proposed by the Commission

Amendment

(c) in the case of measures for third-country markets, the origin may be presented on an equal footing with the European information.

Or. de

Amendment 156

Esther de Lange

Proposal for a regulation

Article 4 – paragraph 3 a (new)

Text proposed by the Commission

Amendment

3a. Products whose use (particularly if frequent) can damage public health shall be excluded from complete or partial financing of information provision and promotion measures pursuant to this Regulation.

Or. nl

Amendment 157

Iratxe García Pérez, Sergio Gutiérrez Prieto

Proposal for a regulation

Article 5 – paragraph 1 – point a

Text proposed by the Commission

Amendment

(a) the agricultural products listed in Annex I to the Treaty on the Functioning of the European Union (hereinafter referred to as ‘the Treaty’), excluding ***the fishery***

(a) ***cotton and*** the agricultural products listed in Annex I to the Treaty on the Functioning of the European Union (hereinafter referred to as ‘the Treaty’),

and aquaculture products listed in Annex I to Regulation (EU) No [COM(2011)416] of the European Parliament and of the Council¹⁹ and tobacco;

excluding tobacco;

¹⁹ *Regulation (EC) No [COM(2011/416] of ... on the common organisation of the markets in fishery and aquaculture products (OJ ...).*

Or. es

Justification

Although it is not listed in Annex I to the Treaty, cotton is an agricultural product that must not be excluded from the scope of this regulation.

Amendment 158 **Giancarlo Scottà**

Proposal for a regulation **Article 5 – paragraph 1 – point a**

Text proposed by the Commission

a) the agricultural products listed in Annex I to the Treaty on the Functioning of the European Union (hereinafter referred to as ‘the Treaty’), excluding *the fishery and aquaculture products listed in Annex I to Regulation (EU) No [COM(2011)416] of the European Parliament and of the Council¹⁹ and tobacco;*

¹⁹ Regulation (EC) No [COM(2011/416] of ... on the common organisation of the markets in fishery and aquaculture products (OJ ...).

Amendment

a) the agricultural products listed in Annex I to the Treaty on the Functioning of the European Union (hereinafter referred to as ‘the Treaty’), excluding tobacco;

¹⁹ Regulation (EC) No [COM(2011/416] of ... on the common organisation of the markets in fishery and aquaculture products (OJ ...)

Or. it

Justification

Promotion measures in the fisheries sector under targeted EU programmes provide funding for individual promotion and information initiatives that cannot be equated with the commercial objectives of the more structured entities referred to in this regulation and the information provided by them. Furthermore, in the light of the crisis in the sector, fishery and aquaculture products must also be considered eligible.

Amendment 159

Pat the Cope Gallagher, Liam Aylward

Proposal for a regulation

Article 5 – paragraph 1 – point a

Text proposed by the Commission

(a) the agricultural products listed in Annex I to the Treaty on the Functioning of the European Union (hereinafter referred to as ‘the Treaty’), excluding *the fishery and aquaculture products listed in Annex 1 to Regulation (EU) No [COM(2011)416] of the European Parliament and of the Council¹⁹* and tobacco;

¹⁹ Regulation (EC) No [COM(2011/416] of ... on the common organisation of the markets in fishery and aquaculture products (OJ ...).

Amendment

(a) the agricultural products listed in Annex I to the Treaty on the Functioning of the European Union (hereinafter referred to as ‘the Treaty’), excluding tobacco;

¹⁹ Regulation (EC) No [COM(2011/416] of ... on the common organisation of the markets in fishery and aquaculture products (OJ ...).

Or. en

Justification

Fisheries and aquaculture products should not be excluded from the remit of the regulation as more than 60% of fish consumed in the EU are imported products. It is therefore vitally important that we do more to promote indigenous and sustainable fish products both within and outside the EU.

Amendment 160

Wojciech Michał Olejniczak, Czesław Adam Siekierski, Jarosław Kalinowski

Proposal for a regulation

Article 5 – paragraph 1 – point a

Text proposed by the Commission

(a) the agricultural products listed in Annex I to the Treaty on the Functioning of the European Union (hereinafter referred to as ‘the Treaty’), excluding the fishery **and aquaculture** products listed in Annex 1 to Regulation (EU) No [COM(2011)416] of the European Parliament and of the Council¹⁹ and tobacco;

¹⁹ Regulation (**EC**) No [COM(2011/416)] of ... on the common organisation of the markets in fishery and aquaculture products (OJ ...).

Amendment

(a) the agricultural products listed in Annex I to the Treaty on the Functioning of the European Union (hereinafter referred to as ‘the Treaty’), excluding the fishery products listed in Annex 1 to Regulation (EU) No [COM(2011)416] of the European Parliament and of the Council¹⁹ and tobacco;

¹⁹ Regulation (**EU**) No [COM(2011/416)] of ... on the common organisation of the markets in fishery and aquaculture products (OJ ...).

Or. pl

Justification

Aquaculture products should be given additional support, both on the internal market and in third countries.

Amendment 161
Izaskun Bilbao Barandica

Proposal for a regulation
Article 5 – paragraph 1 – point a

Text proposed by the Commission

(a) the agricultural products listed in Annex I to the Treaty on the Functioning of the European Union (hereinafter referred to as ‘the Treaty’), excluding the fishery and aquaculture products listed in Annex 1 to Regulation (EU) No [COM(2011)416] of the European Parliament and of the Council¹⁹ and tobacco;

¹⁹ Regulation (EC) No [COM(2011/416)] of ... on the common organisation of the

Amendment

(a) the agricultural products listed in Annex I to the Treaty on the Functioning of the European Union (hereinafter referred to as ‘the Treaty’), excluding the fishery and aquaculture products listed in Annex 1 to Regulation (EU) No [COM(2011)416] of the European Parliament and of the Council¹⁹, **where such products are the exclusive component of a food product**, and tobacco;

¹⁹ Regulation (EC) No [COM(2011/416)] of ... on the common organisation of the

markets in fishery and aquaculture products (OJ ...).

markets in fishery and aquaculture products (OJ ...).

Or. es

Amendment 162
Maria do Céu Patrão Neves

Proposal for a regulation
Article 5 – paragraph 1 – point a

Text proposed by the Commission

(a) the agricultural products listed in Annex I to the Treaty on the Functioning of the European Union (hereinafter referred to as ‘the Treaty’), excluding the fishery and aquaculture products listed in Annex 1 to Regulation (EU) No [COM(2011)416] of the European Parliament and of the Council¹⁹ and tobacco;

¹⁹ Regulation (EC) No [COM(2011/416] of ... on the common organisation of the markets in fishery and aquaculture products (OJ ...).

Amendment

(a) the agricultural products listed in Annex I to the Treaty on the Functioning of the European Union (hereinafter referred to as ‘the Treaty’) **and preserved fish**, excluding the fishery and aquaculture products listed in Annex 1 to Regulation (EU) No [COM(2011)416] of the European Parliament and of the Council¹⁹ and tobacco;

¹⁹ Regulation (EC) No [COM(2011/416] of ... on the common organisation of the markets in fishery and aquaculture products (OJ ...).

Or. pt

Amendment 163
Francesca Barracciu

Proposal for a regulation
Article 5 – paragraph 1 – point a

Text proposed by the Commission

a) the agricultural products listed in Annex I to the Treaty on the Functioning of the European Union (hereinafter referred to as ‘the Treaty’), excluding the fishery and aquaculture products listed in Annex 1 to

Amendment

a) the agricultural products **of EU origin** listed in Annex I to the Treaty on the Functioning of the European Union (hereinafter referred to as ‘the Treaty’), excluding the fishery and aquaculture

Regulation (EU) No [COM(2011)416] of the European Parliament and of the Council¹⁹ and tobacco;

products listed in Annex 1 to Regulation (EU) No [COM(2011)416] of the European Parliament and of the Council¹⁹ and tobacco;

¹⁹ Regulation (EC) No [COM(2011/416] of ... on the common organisation of the markets in fishery and aquaculture products (OJ ...).

¹⁹ Regulation (EC) No [COM(2011/416] of ... on the common organisation of the markets in fishery and aquaculture products (OJ ...).

Or. it

Justification

In line with the statement in recital 2 and Article 8 of the proposal that 'information provision and promotion measures shall contribute to strengthening the competitiveness of European agriculture', promotion measures and funding must be focused on products of EU origin.

Amendment 164

Carlo Fidanza, Giovanni La Via

Proposal for a regulation

Article 5 – paragraph 1 – point a

Text proposed by the Commission

Amendment

a) the agricultural products listed in Annex I to the Treaty on the Functioning of the European Union (hereinafter referred to as 'the Treaty'), excluding the fishery and aquaculture products listed in Annex 1 to Regulation (EU) No [COM(2011)416] of the European Parliament and of the Council¹⁹ and tobacco;

a) the agricultural products *of EU origin* listed in Annex I to the Treaty on the Functioning of the European Union (hereinafter referred to as 'the Treaty'), excluding the fishery and aquaculture products listed in Annex 1 to Regulation (EU) No [COM(2011)416] of the European Parliament and of the Council¹⁹ and tobacco;

¹⁹ Regulation (EC) No [COM(2011/416] of ... on the common organisation of the markets in fishery and aquaculture products (OJ ...).

¹⁹ Regulation (EC) No [COM(2011/416] of ... on the common organisation of the markets in fishery and aquaculture products (OJ ...).

Or. it

Amendment 165
Brian Simpson

Proposal for a regulation
Article 5 – paragraph 1 – point a

Text proposed by the Commission

(a) the agricultural products listed in Annex I to the Treaty on the Functioning of the European Union (hereinafter referred to as ‘the Treaty’), excluding the fishery and aquaculture products listed in Annex 1 to Regulation (EU) No [COM(2011)416] of the European Parliament and of the Council¹⁹ and tobacco;

¹⁹ Regulation (EC) No [COM(2011/416] of ... on the common organisation of the markets in fishery and aquaculture products (OJ ...).

Amendment

(a) the agricultural products listed in Annex I to the Treaty on the Functioning of the European Union (hereinafter referred to as ‘the Treaty’), excluding the fishery and aquaculture products listed in Annex 1 to Regulation (EU) No [COM(2011)416] of the European Parliament and of the Council¹⁹, **wine, spirit drinks** and tobacco;

¹⁹ Regulation (EC) No [COM(2011/416] of ... on the common organisation of the markets in fishery and aquaculture products (OJ ...).

Or. en

Justification

EU should not fund the promotion of alcohol. It would be incoherent with EU activities in the area of alcohol prevention and would contradict a number of other policy actions undertaken by the EU i.e. EU Public Health Policy, EU Alcohol Strategy and EU commitments to WHO activities (WHO Global Alcohol Strategy).

Amendment 166
Michel Dantin

Proposal for a regulation
Article 5 – paragraph 1 – point a a (new)

Text proposed by the Commission

Amendment

(aa) processed agricultural products not listed in Annex I to the Treaty;

Amendment 167
Sandra Kalniete

Proposal for a regulation
Article 5 – paragraph 1 – point b

Text proposed by the Commission

(b) the *food* products based on agricultural products *listed in point I of Annex I to Regulation (EU) No 1151/2012 of the European Parliament and of the Council*;

Amendment

(b) the *processed* products based on agricultural products;

Amendment 168
Giancarlo Scottà

Proposal for a regulation
Article 5 – paragraph 1 – point b

Text proposed by the Commission

b) the food products based on agricultural products listed in point I of Annex I to Regulation (EU) No 1151/2012 of the European Parliament and of the Council;

Amendment

b) the food products based on agricultural products listed in point I of Annex I to Regulation (EU) No 1151/2012 of the European Parliament and of the Council, *provided that the agricultural raw materials used are produced in the country of the proposing organisation in the case of single programmes or that the agricultural raw materials are produced in in the countries of the proposing organisations in the case of multiple programmes.*

Justification

In line with the statement in recital 2 and Article 8 of the proposal that, 'information provision

and promotion measures shall contribute to strengthening the competitiveness of European agriculture', the promotion of processed products obtained from non-EU raw materials must be avoided.

Amendment 169

Christel Schaldemose

Proposal for a regulation

Article 5 – paragraph 1 – point b

Text proposed by the Commission

(b) the food products based on agricultural products listed in point I of Annex I to Regulation (EU) No 1151/2012 of the European Parliament and of the Council;

Amendment

(b) the food products based on agricultural products listed in point I of Annex I to Regulation (EU) No 1151/2012 of the European Parliament and of the Council, ***irrespective of whether these products specifically have a protected geographical designation or not;***

Or. en

Amendment 170

Agnès Le Brun, Michel Dantin

Proposal for a regulation

Article 5 – paragraph 1 – point b

Text proposed by the Commission

(b) the ***food*** products ***based on agricultural products*** listed in ***point I of*** Annex I to Regulation (EU) No 1151/2012 of the European Parliament and of the Council;

Amendment

(b) the ***agricultural*** products ***and foodstuffs*** listed in Annex I to Regulation (EU) No 1151/2012 of the European Parliament and of the Council ***or covered by Regulation (EC) No 834/2007;***

Or. fr

Justification

To cover all the PDO, PGI, TSG products mentioned in Regulation (EU) No 1151/2012. The organic products category mentioned in Regulation (EC) No 834/2007 is broader than the category of eligible products proposed by the Commission in this article. It covers live or

unprocessed agricultural products, processed agricultural products for use as food, feed, and vegetative propagating material and seeds for cultivation. If 'organic' products are eligible, the product categories should be brought into line.

Amendment 171

Izaskun Bilbao Barandica

Proposal for a regulation

Article 5 – paragraph 1 – point b

Text proposed by the Commission

Amendment

(b) the food products based on agricultural products listed in point I of Annex I to Regulation (EU) No 1151/2012 of the European Parliament and of the Council;

(Does not affect the English version.)

Or. es

Amendment 172

Wojciech Michał Olejniczak

Proposal for a regulation

Article 5 – paragraph 1 – point b

Text proposed by the Commission

Amendment

(b) the food products based on agricultural products listed in point I of Annex I to Regulation (EU) No 1151/2012 of the European Parliament and of the Council;

(b) the food products based on **EU** agricultural products listed in point I of Annex I to Regulation (EU) No 1151/2012 of the European Parliament and of the Council **and cotton**;

Or. pl

Justification

The list of products eligible for the European promotion scheme should only include products produced in the EU, so as to ensure that European farmers and processors derive due benefit from their efforts. Cotton is an agricultural product and should therefore also be eligible for support.

Amendment 173
Francesca Barracciu

Proposal for a regulation
Article 5 – paragraph 1 – point b

Text proposed by the Commission

b) the food products based on agricultural products listed in point I of Annex I to Regulation (EU) No 1151/2012 of the European Parliament and of the Council;

Amendment

b) the food products based on agricultural products **of EU origin** listed in point I of Annex I to Regulation (EU) No 1151/2012 of the European Parliament and of the Council;

Or. it

Justification

In line with the statement in recital 2 and Article 8 of the proposal that, 'information provision and promotion measures shall contribute to strengthening the competitiveness of European agriculture', it is necessary to focus promotion measures and funding on products of EU origin.

Amendment 174
Carlo Fidanza, Giovanni La Via

Proposal for a regulation
Article 5 – paragraph 1 – point b

Text proposed by the Commission

b) the food products based on agricultural products listed in point I of Annex I to Regulation (EU) No 1151/2012 of the European Parliament and of the Council;

Amendment

b) the food products based on agricultural products **of EU origin** listed in point I of Annex I to Regulation (EU) No 1151/2012 of the European Parliament and of the Council;

Or. it

Amendment 175
Herbert Dorfmann

Proposal for a regulation
Article 5 – paragraph 1 – point b a (new)

Text proposed by the Commission

Amendment

ba) food products defined by optional quality terms under Regulation (EU) No. 1151/2012 of the European Parliament and of the Council;

Or. it

Amendment 176
Sari Essayah

Proposal for a regulation
Article 5 – paragraph 1 – point c

Text proposed by the Commission

Amendment

(c) spirit drinks with a protected geographical indication pursuant to Regulation (EC) No 110/2008 of the European Parliament and of the Council.

deleted

Regulation (EC) No 110/2008 of the European Parliament and of the Council of 15 January 2008 on the definition, description, presentation, labelling and the protection of geographical indications of spirit drinks and repealing Council Regulation (EEC) No 1576/89 (OJ L 39, 13.2.2008, p. 16).

Or. fi

Justification

In view of the serious impact of alcoholic beverages on public health, the EU ought not to support their marketing.

Amendment 177
Brian Simpson

Proposal for a regulation
Article 5 – paragraph 1 – point c

Text proposed by the Commission

Amendment

(c) spirit drinks with a protected geographical indication pursuant to Regulation (EC) No 110/2008 of the European Parliament and of the Council²⁰.

deleted

²⁰ *Regulation (EC) No 110/2008 of the European Parliament and of the Council of 15 January 2008 on the definition, description, presentation, labelling and the protection of geographical indications of spirit drinks and repealing Council Regulation (EEC) No 1576/89 (OJ L 39, 13.2.2008, p. 16).*

Or. en

Justification

EU should not fund the promotion of alcohol. It would be incoherent with EU activities in the area of alcohol prevention and would contradict a number of other policy actions undertaken by the EU i.e. EU Public Health Policy, EU Alcohol Strategy and EU commitments to WHO activities (WHO Global Alcohol Strategy).

Amendment 178
María do Céu Patrão Neves

Proposal for a regulation
Article 5 – paragraph 1 – point c

Text proposed by the Commission

Amendment

*(c) spirit drinks **with a protected geographical indication** pursuant to Regulation (EC) No 110/2008 of the European Parliament and of the Council²⁰.*

(c) spirit drinks pursuant to Regulation (EC) No 110/2008 of the European Parliament and of the Council.

²⁰ Regulation (EC) No 110/2008 of the

²⁰ Regulation (EC) No 110/2008 of the

European Parliament and of the Council of 15 January 2008 on the definition, description, presentation, labelling and the protection of geographical indications of spirit drinks and repealing Council Regulation (EEC) No 1576/89 (OJ L 39, 13.2.2008, p. 16).

European Parliament and of the Council of 15 January 2008 on the definition, description, presentation, labelling and the protection of geographical indications of spirit drinks and repealing Council Regulation (EEC) No 1576/89 (OJ L 39, 13.2.2008, p. 16).

Or. pt

Amendment 179
Luis Paulo Alves

Proposal for a regulation
Article 5 – paragraph 1 – point c a (new)

Text proposed by the Commission

Amendment

(ca) high-grade agricultural products produced in the outermost regions.

Or. pt

Amendment 180
Christel Schaldemose

Proposal for a regulation
Article 5 – paragraph 1 – point c a (new)

Text proposed by the Commission

Amendment

(ca) all organic food products

Or. en

Amendment 181
Herbert Dorfmann

Proposal for a regulation
Article 5 – paragraph 1 – point c a (new)

Text proposed by the Commission

Amendment

ca) quality production methods adopted under national provisions transposing Directive 2009/128/EC of the European Parliament and the Council of 21 October 2009 establishing a framework for Community action to achieve the sustainable use of pesticides.

Or. it

Amendment 182
Carlo Fidanza, Giovanni La Via

Proposal for a regulation
Article 5 – paragraph 1 – point c a (new)

Text proposed by the Commission

Amendment

ca) the wine referred to in Part II, Title II, Section 2 of Regulation (EU) No. 1308/2013 of the European Parliament and of the Council.

Or. it

Amendment 183
Sari Essayah

Proposal for a regulation
Article 5 – paragraph 2

Text proposed by the Commission

Amendment

2. Wine may be the subject of information provision and promotion measures provided that other products as referred to in paragraph 1(a) or (b) are also covered by the programme in question.

deleted

Or. fi

Justification

In view of the serious impact of alcoholic beverages on public health, the EU ought not to support their marketing.

Amendment 184

Iratxe García Pérez, Sergio Gutiérrez Prieto

Proposal for a regulation

Article 5 – paragraph 2

Text proposed by the Commission

Amendment

2. Wine may be the subject of information provision and promotion measures provided that other products as referred to in paragraph 1(a) or (b) are also covered by the programme in question. *deleted*

Or. es

Justification

Wine must be included, in general terms, in the European promotion policy, regardless of whether it is associated with other agricultural products.

Amendment 185

Michel Dantin

Proposal for a regulation

Article 5 – paragraph 2

Text proposed by the Commission

Amendment

2. Wine may be the subject of information provision and promotion measures provided that other products as referred to in paragraph 1(a) or (b) are also covered by the programme in question. *deleted*

Or. fr

Amendment 186
Brian Simpson

Proposal for a regulation
Article 5 – paragraph 2

Text proposed by the Commission

Amendment

2. Wine may be the subject of information provision and promotion measures provided that other products as referred to in paragraph 1(a) or (b) are also covered by the programme in question. **deleted**

Or. en

Justification

EU should not fund the promotion of alcohol. It would be incoherent with EU activities in the area of alcohol prevention and would contradict a number of other policy actions undertaken by the EU i.e. EU Public Health Policy, EU Alcohol Strategy and EU commitments to WHO activities (WHO Global Alcohol Strategy).

Amendment 187
Giancarlo Scottà

Proposal for a regulation
Article 5 – paragraph 2

Text proposed by the Commission

Amendment

2. Wine may be the subject of information provision and promotion measures provided that other products as referred to in paragraph 1(a) or (b) are also covered by the programme in question.

2. Wine may be the subject of information provision and promotion measures provided that other products as referred to in paragraph 1(a) or (b) are also covered by the programme in question **and that the programme relates to wines with protected designations of origin and wines with geographical indications.**

Or. it

Justification

Origin is a highly distinctive element regarding the quality of European wines and the

cultural and market value thereof.

Amendment 188

Sari Essayah

Proposal for a regulation

Article 5 – paragraph 3

Text proposed by the Commission

Amendment

3. With regard to spirit drinks as referred to in paragraph 1(c) and wine as referred to in paragraph 2, measures targeting the internal market shall be limited to informing consumers of the European quality schemes relating to geographical indications. *deleted*

Or. fi

Justification

In view of the serious impact of alcoholic beverages on public health, the EU ought not to support their marketing.

Amendment 189

Brian Simpson

Proposal for a regulation

Article 5 – paragraph 3

Text proposed by the Commission

Amendment

3. With regard to spirit drinks as referred to in paragraph 1(c) and wine as referred to in paragraph 2, measures targeting the internal market shall be limited to informing consumers of the European quality schemes relating to geographical indications. *deleted*

Or. en

Justification

EU should not fund the promotion of alcohol. It would be incoherent with EU activities in the area of alcohol prevention and would contradict a number of other policy actions undertaken by the EU i.e. EU Public Health Policy, EU Alcohol Strategy and EU commitments to WHO activities (WHO Global Alcohol Strategy).

Amendment 190

Michel Dantin

Proposal for a regulation

Article 5 – paragraph 3

Text proposed by the Commission

3. With regard to spirit drinks as referred to in paragraph 1(c) and wine ***as referred to in paragraph 2***, measures targeting the internal market shall be limited to informing consumers of the European quality schemes relating to geographical indications.

Amendment

3. With regard to spirit drinks as referred to in paragraph 1(c) and wine, measures targeting the internal market shall be limited to informing consumers of the European quality schemes relating to geographical indications.

Or. fr

Amendment 191

Giancarlo Scottà

Proposal for a regulation

Article 5 – paragraph 3

Text proposed by the Commission

3. With regard to spirit drinks as referred to in paragraph 1(c) ***and wine as referred to in paragraph 2***, measures targeting the internal market shall be limited to informing consumers of the European quality schemes relating to geographical indications.

Amendment

3. With regard to spirit drinks as referred to in paragraph 1(c), measures targeting the internal market shall be limited to informing consumers of the European quality schemes relating to geographical indications.

Or. it

Amendment 192
Sandra Kalniete

Proposal for a regulation
Article 5 – paragraph 4 – introductory part

Text proposed by the Commission

4. The themes referred to in Article 2(b) **and Article 3** shall be as follows:

Amendment

4. The themes referred to in Article 2(b), **2 (c) and 2 (d)** shall be as follows:

Or. en

Amendment 193
Paolo De Castro

Proposal for a regulation
Article 5 – paragraph 4 – point a

Text proposed by the Commission

a) the quality schemes established by Regulation (EU) No 1151/2012, Regulation (EC) No 110/2008 and Article 70 of Regulation (EU) XXX/20.. of the European Parliament and of the Council [of ... establishing a common organisation of the markets in agricultural products (Single CMO Regulation) (COM(2011)626)];

Amendment

a) the quality schemes established by Regulation (EU) No 1151/2012, ***including the names, symbols and indications referred to in Article 12(4) and (5) of the Regulation (EU) No. 1151/2012,*** Regulation (EC) No 110/2008 and Article 70 of Regulation (EU) XXX/20.. of the European Parliament and of the Council [of ... establishing a common organisation of the markets in agricultural products (Single CMO Regulation) (COM(2011)626)];

Or. it

Amendment 194
Christel Schaldemose

Proposal for a regulation
Article 5 – paragraph 4 – point b

Text proposed by the Commission

(b) the organic production method as defined by Council Regulation (EC) No 834/2007²¹ ;

²¹ Council Regulation (EC) No 834/2007 of 28 June 2007 on organic production and labelling of organic products and repealing Regulation (EEC) No 2092/91 (OJ L 189, 20.7.2007, p. 1).

Amendment

(b) the organic production method as defined by Council Regulation (EC) No 834/2007²¹, ***including both EU and national organic farming logos***;

²¹ Council Regulation (EC) No 834/2007 of 28 June 2007 on organic production and labelling of organic products and repealing Regulation (EEC) No 2092/91 (OJ L 189, 20.7.2007, p. 1).

Or. en

Amendment 195
Elisabeth Köstinger

Proposal for a regulation
Article 5 – paragraph 4 – point c a (new)

Text proposed by the Commission

Amendment

(ca) voluntary certification systems for agricultural products and foods which have been recognised as being in accordance with the Union best practice guidelines for the operation of voluntary certification schemes relating to agricultural products and foodstuffs.

Or. de

Justification

In order to promote awareness of food quality, it is necessary for the stringent EU standards also to be supplemented by higher quality criteria such as protected geographical indication/protected designation of origin or comparable national quality schemes. If these have been notified to the EU, they accord with all the competition-law requirements and may likewise be eligible for promotion programmes.

Amendment 196
Wojciech Michał Olejniczak

Proposal for a regulation
Article 5 – paragraph 4 – point c a (new)

Text proposed by the Commission

Amendment

(ca) voluntary quality schemes in line with the Commission Communication entitled ‘EU best practice guidelines for voluntary certification schemes for agricultural products and foodstuffs’ (2010/C 341/04).

Or. pl

Justification

Voluntary quality schemes are open to all participants at all levels of the supply chain and support the added value of European agriculture.

Amendment 197
Riikka Pakarinen, Anneli Jäätteenmäki

Proposal for a regulation
Article 5 – paragraph 4 – point c a (new)

Text proposed by the Commission

Amendment

(ca) Community or national quality schemes for agricultural products listed in Annex I to the Treaty or other similar measures providing a guarantee for high quality and safety of food products.

Or. en

Justification

The other products than the protected designation of origin, protected geographical indication and traditional specialities guaranteed must be taken into account in the scope of the Regulation. The community or national quality schemes for agricultural products should also be taken into account in the scope of Regulation.

Amendment 198
Liam Aylward

Proposal for a regulation
Article 5 – paragraph 4 – point c a (new)

Text proposed by the Commission

Amendment

(ca) Community or national quality schemes for agricultural products listed in Annex I to the Treaty

Or. en

Amendment 199
Jaroslav Kalinowski, Czesław Adam Siekierski

Proposal for a regulation
Article 5 – paragraph 4 – point c a (new)

Text proposed by the Commission

Amendment

(ca) national quality schemes for agricultural products and foodstuffs.

Or. en

Justification

In the new system, agri-food sector information and promotion measures are to serve the European food presentation as the products with nutritional and health values, safe products of high quality, manufactured with respect for the environment and animal welfare. At the same time, the proposed mechanism aims at providing the consumers with improved access to information about the European model of production and at increasing the level of knowledge about Community quality systems and products manufactured in accordance with them. It should be made possible to implement information activities oriented at the internal market for the products produced under quality schemes recognised by the Member States, as is the case in the current system, which will be consistent with the purpose of the Regulation in question as regards increasing the level of consumer awareness of Community labelling. Quality systems recognised by the Member States have a crucial contribution to the European added value and highlight the diversity of the European agricultural products.

Amendment 200
George Lyon, James Nicholson

Proposal for a regulation
Article 5 – paragraph 4 – point c a (new)

Text proposed by the Commission

Amendment

***(ca) national quality schemes for
agricultural products and foodstuffs.***

Or. en

Justification

National Quality schemes should be included, as is the case under existing legislation, in order to meet the objective of raising awareness of the high standards, safety, health and animal welfare aspects of European agricultural food production.

Amendment 201
Sandra Kalniete

Proposal for a regulation
Article 5 – paragraph 4 – point c a (new)

Text proposed by the Commission

Amendment

***(ca) national quality schemes for
agricultural and food products.***

Or. en

Amendment 202
Christel Schaldemose

Proposal for a regulation
Article 5 – paragraph 4 – point c a (new)

Text proposed by the Commission

Amendment

***(ca) as far as third country programmes
are concerned, national quality schemes***

Or. en

Amendment 203
Mairead McGuinness, Marian Harkin

Proposal for a regulation
Article 5 – paragraph 4 – point c a (new)

Text proposed by the Commission

Amendment

(ca) community or national quality schemes for agricultural products listed in Annex I to the Treaty.

Or. en

Amendment 204
Paolo De Castro

Proposal for a regulation
Article 5 – paragraph 4 – point c a (new)

Text proposed by the Commission

Amendment

ca) quality schemes referred to in Article 16(1)(b) of Regulation (EU) No 1305/2013;

Or. it

Amendment 205
Giancarlo Scottà

Proposal for a regulation
Article 5 – paragraph 4 – point c a (new)

Text proposed by the Commission

Amendment

ca) short supply chains and direct sale of local produce;

Or. it

Justification

The direct sale of local produce and the development of 'short supply chains' should be encouraged by means of suitable promotional material and information, especially on the internal market, so as to support local companies and regional development in line with consumer requirements.

Amendment 206

Carlo Fidanza, Giovanni La Via

Proposal for a regulation

Article 5 – paragraph 4 – point c a (new)

Text proposed by the Commission

Amendment

ca) quality production methods adopted under national provisions transposing Directive 2009/128/EC of the European Parliament and the Council of 21 October 2009 establishing a framework for Community action to achieve the sustainable use of pesticides;

Or. it

Amendment 207

Christel Schaldemose

Proposal for a regulation

Article 5 – paragraph 4 – point c b (new)

Text proposed by the Commission

Amendment

(cb) as far as third country programmes are concerned, private quality schemes that go beyond the legal requirements set out by the EU in terms of production standards for food safety, animal welfare and sustainability

Or. en

Amendment 208
Giancarlo Scottà

Proposal for a regulation
Article 5 – paragraph 4 – point c b (new)

Text proposed by the Commission

Amendment

cb) national voluntary certification schemes in line with ' EU best practice guidelines for voluntary certification schemes for agricultural products and foodstuffs'.

Or. it

Justification

National voluntary certification schemes are in line with the Union's objective of enhancing European product quality. It is advisable to encourage those producers unable to participate in European quality schemes nevertheless to invest in improved product quality under national certification systems, which must accordingly be properly publicized, documented and promoted.

Amendment 209
Carlo Fidanza, Giovanni La Via

Proposal for a regulation
Article 5 – paragraph 4 – point c b (new)

Text proposed by the Commission

Amendment

cb) quality schemes for agricultural and food products referred to in Article 16(1)(b) of Regulation (EU) No 1305/2013.

Or. it

Amendment 210
Riikka Pakarinen, Anneli Jäätteenmäki

Proposal for a regulation
Article 5 a (new)

Text proposed by the Commission

Amendment

Article 5 a

The origin of products can be mentioned with regard with the measures mentioned in article 2 paragraph 1.

The Commission shall be empowered to adopt implementing acts in accordance with Article 24 concerning the specific conditions for indicating the origin of products.

Or. en

Justification

Rules on mentioning the origin of the products are an essential element, which should be agreed at the level at the European Parliament and the Council Regulation.

Amendment 211

Peter Jahr, Albert Deß, Elisabeth Jeggle, Ulrike Rodust

Proposal for a regulation

Article 6

Text proposed by the Commission

Amendment

Article 6

deleted

Delegated powers

The Commission shall be empowered to adopt delegated acts in accordance with Article 23 concerning:

(a) the specific conditions for the visibility of commercial brands during product demonstrations or tastings and on information and promotional material, as referred to in Article 4(1);

(b) the conditions for indicating the origin of products, as referred to in Article 4(2).

Or. de

Amendment 212
Béla Glattfelder

Proposal for a regulation
Article 6 – title

Text proposed by the Commission

Amendment

Delegated powers

Delegated **and implementing** powers

Or. en

Amendment 213
Béla Glattfelder

Proposal for a regulation
Article 6 – paragraph 1 - point b

Text proposed by the Commission

Amendment

b) the conditions for indicating the origin of products, as referred to in Article 4(2).

deleted

Or. en

Amendment 214
Riikka Pakarinen, Anneli Jäätteenmäki

Proposal for a regulation
Article 6 – paragraph 1 – point b

Text proposed by the Commission

Amendment

(b) the conditions for indicating the origin of products, as referred to in Article 4(2).

deleted

Or. en

Justification

Rules on mentioning the origin of the products are an essential element, which should be

stipulate at the level at the European Parliament and the Council Regulation.

Amendment 215
Béla Glattfelder

Proposal for a regulation
Article 6 – paragraph 1 a (new)

Text proposed by the Commission

Amendment

The Commission shall, by means of implementing acts in accordance with Article 24, adopt the conditions for indicating the origin of products, as referred to in Article 4(2).

Or. en

Amendment 216
Daciana Octavia Sârbu

Proposal for a regulation
Article 7 – paragraph 1 – point c a (new)

Text proposed by the Commission

Amendment

ca) intersectoral organisations, private companies and SMEs in the agri-food sector.

Or. ro

Amendment 217
Giancarlo Scottà

Proposal for a regulation
Article 7 – paragraph 1 – point c a (new)

Text proposed by the Commission

Amendment

(ca) the groups referred to in Article 3(2)

of Regulation (EU) No 1151/2012. The groups shall be representative of the quality scheme that is the subject of the programme.

Or. it

Amendment 218

Sergio Paolo Francesco Silvestris, Giovanni La Via, Mairead McGuinness

Proposal for a regulation

Article 7 – paragraph 1 a (new)

Text proposed by the Commission

Amendment

Proposing organizations shall be, whenever possible, representative of the relevant sector in one or more Member States.

Or. en

Justification

The organisations which respond to a call for proposals should be, whenever possible, representative of the sector. In the evaluation of the eligibility criteria, in case of competing organisations, this criteria should be taken into consideration.

Amendment 219

Peter Jahr, Albert Deß, Elisabeth Jeggle, Ulrike Rodust

Proposal for a regulation

Article 7 – paragraph 1 a (new)

Text proposed by the Commission

Amendment

The proposing organisation should represent the sector at national or European level.

The proposed programmes should be implemented over a period of at least one and not more than three years and should be on a significant scale, which means at

least nationwide.

Or. de

Amendment 220

Riikka Pakarinen, Anneli Jäätteenmäki

Proposal for a regulation

Article 8 – paragraph 1

Text proposed by the Commission

1. Information provision and promotion measures shall contribute to strengthening the competitiveness of European agriculture both on the internal market and in third countries. The objectives to be attained shall be set out in the work programme referred to in paragraph 2.

Amendment

1. Information provision and promotion measures shall contribute to strengthening the competitiveness of European agriculture both on the internal market and in third countries. The objectives to be attained shall be set out in the **annual** work programme referred to in paragraph 2 **and sent for information to the European Parliament and the Council.**

Or. en

Justification

In order to guarantee the openness of the procedure the European Parliament and the Council should have the opportunity to discuss the work programme annually.

Amendment 221

Jarosław Kalinowski, Czesław Adam Siekierski

Proposal for a regulation

Article 8 – paragraph 1 – subparagraph 1 a (new)

Text proposed by the Commission

Amendment

By way of a delegated act, the Commission shall adopt the European information and promotion strategy, which defines the priorities on the markets, as well as the products and communications.

Justification

The annual work plan, in which the Commission will determine the priorities for information and promotion activities, will be an impediment to the implementation of these activities. Information and promotion activities should be based on a long-term information and promotion strategy, and not only for the annual action plan.

Amendment 222**George Lyon, James Nicholson****Proposal for a regulation****Article 8 – paragraph 1 – subparagraph 1 a (new)***Text proposed by the Commission**Amendment*

When devising the work programme, the Commission shall take into account the views of Member States and shall request the opinion of the Member States and of the Advisory Group referred to in Article 25

Justification

The work programme is an important aspect of the reform proposals. Paragraph 2 of Article 8 provides that it will not only set objectives and priorities, but also expected results, the implementing arrangements, the total amount of the financing plan, the main evaluation criteria, a description of the measures to be financed, an indication of the amounts allocated to each type of measure and an indicative implementation timetable, and in the case of grants, the maximum of co-financing. Member States and the Advisory Group should have a role in agreeing the work programme in order to ensure that it provides coherence and properly reflects the views and concerns of Member States.

Amendment 223**Jarosław Kalinowski, Czesław Adam Siekierski****Proposal for a regulation****Article 8 – paragraph 1 – subparagraph 1 b (new)**

Text proposed by the Commission

Amendment

Every two years, the Commission shall provide the European Parliament and to the Council with a report on the implementation of the strategy referred to in the previous subparagraph.

Or. en

Justification

Given the importance of the agri-food products' promotion policy, the European Parliament and the Council should be regularly informed of the implementation of the European information and promotion strategy.

Amendment 224

Esther Herranz García, Paolo De Castro, James Nicholson, Sylvie Goulard

Proposal for a regulation

Article 8 – paragraph 2 – subparagraph 1

Text proposed by the Commission

Amendment

The Commission shall, ***by means of an implementing act, adopt*** a work programme setting out the objectives pursued, the priorities, the expected results, the implementing arrangements and the total amount of the financing plan. It shall also contain the main evaluation criteria, a description of the measures to be financed, an indication of the amounts allocated to each type of measure and an indicative implementation timetable and, in the case of grants, the maximum rate of co-financing.

The Commission shall ***be empowered to adopt delegated acts, in accordance with Article 23 and on the basis of the objectives listed in Article 1, concerning the adoption of*** a work programme setting out the objectives pursued, the priorities, the expected results, the implementing arrangements and the total amount of the financing plan. It shall also contain the main evaluation criteria, a description of the measures to be financed, an indication of the amounts allocated to each type of measure and an indicative implementation timetable and, in the case of grants, the maximum rate of co-financing.

Or. en

Amendment 225
Hynek Fajmon

Proposal for a regulation
Article 8 – paragraph 2 – subparagraph 1

Text proposed by the Commission

The Commission shall, by means of an implementing act, adopt a work programme setting out the objectives pursued, the priorities, the expected results, the implementing arrangements and the total amount of the financing plan. It shall also contain the main evaluation criteria, a description of the measures to be financed, an indication of the amounts allocated to each type of measure and an indicative implementation timetable and, in the case of grants, the maximum rate of co-financing.

Amendment

The Commission shall, by means of an implementing act, adopt ***once a year*** a work programme setting out the objectives pursued, the priorities, the expected results, the implementing arrangements and the total amount of the financing plan. ***The work programme shall contain the list products referred to in Annex to this Regulation eligible for promotion and information measures on a permanent basis.*** It shall also contain the main evaluation criteria, a description of the measures to be financed, an indication of the amounts allocated to each type of measure and an indicative implementation timetable and, in the case of grants, the maximum rate of co-financing.

Or. en

Justification

The list of basic products eligible for promotion has to be stated in the Regulation. These products are supposed to be eligible for promotion measures in all years without exceptions. In addition, it is possible to enable adding priority products, other than the basic ones, within the yearly work programme.

Amendment 226
Jaroslav Kalinowski, Czesław Adam Siekierski

Proposal for a regulation
Article 8 – paragraph 2 – subparagraph 1

Text proposed by the Commission

The Commission shall, by means of an implementing act, adopt a work

Amendment

The Commission shall, by means of an implementing act, adopt a work

programme setting out the objectives pursued, **the priorities**, the expected results, the implementing arrangements and the total amount of the financing plan. It shall also contain **the main evaluation criteria**, a description of the measures to be financed, an indication of the amounts allocated to each type of measure and an indicative implementation timetable and, in the case of grants, the maximum rate of co-financing.

programme setting out the objectives pursued, the expected results, the implementing arrangements and the total amount of the financing plan. It shall also contain a description of the measures to be financed, an indication of the amounts allocated to each type of measure and an indicative implementation timetable and, in the case of grants, the maximum rate of co-financing.

Or. en

Justification

The annual work plan, in which the Commission will determine the priorities for information and promotion activities, will be an impediment to the implementation of these activities. Information and promotion activities should be based on a long-term information and promotion strategy, and not only for the annual action plan. Furthermore, given the importance of the agri-food products' promotion policy, the European Parliament and the Council should be regularly informed of the implementation of the European information and promotion strategy.

Amendment 227

Maria do Céu Patrão Neves

Proposal for a regulation

Article 8 – paragraph 2 – subparagraph 1

Text proposed by the Commission

The Commission shall, by means of an implementing act, adopt a work programme setting out the objectives pursued, the priorities, the expected results, the implementing arrangements and the total amount of the financing plan. It shall also contain the main evaluation criteria, a description of the measures to be financed, an indication of the amounts allocated to each type of measure and an indicative implementation timetable and, in the case of grants, the maximum rate of co-financing.

Amendment

The Commission shall, by means of an implementing act, adopt a work programme **in line with national strategic interests**, setting out the objectives pursued, the priorities, the expected results, the implementing arrangements and the total amount of the financing plan. It shall also contain the main evaluation criteria, a description of the measures to be financed, an indication of the amounts allocated to each type of measure and an indicative implementation timetable and, in the case of grants, the maximum rate of co-

financing.

Or. pt

Amendment 228
Alfreds Rubiks

Proposal for a regulation
Article 8 – paragraph 2 – subparagraph 1 a (new)

Text proposed by the Commission

Amendment

The work programme shall be of a four-year duration, but it may be reviewed and appropriate corrections made to it annually.

Or. lv

Amendment 229
Gabriel Mato Adrover, Maria do Céu Patrão Neves, Rosa Estaràs Ferragut

Proposal for a regulation
Article 8 – paragraph 2 – subparagraph 1 a (new)

Text proposed by the Commission

Amendment

When devising that programme, the Commission shall take into account the specific natural handicaps of the upland, island and outermost areas.

Or. en

Amendment 230
Esther Herranz García, Paolo De Castro, James Nicholson, Sylvie Goulard

Proposal for a regulation
Article 8 – paragraph 2 – subparagraph 2

Text proposed by the Commission

Amendment

The implementing act referred to in the *deleted*

first subparagraph shall be adopted in accordance with the advisory procedure referred to in Article 24(3).

Or. en

Amendment 231
George Lyon, James Nicholson, Riikka Pakarinen

Proposal for a regulation
Article 8 – paragraph 2 – subparagraph 2

Text proposed by the Commission

The implementing act referred to in the first subparagraph shall be adopted in accordance with the *advisory* procedure referred to in Article 24(3).

Amendment

The implementing act referred to in the first subparagraph shall be adopted in accordance with the *examination* procedure referred to in Article 24(3).

Or. en

Justification

Member States should make the decision on the work programme rather than the Commission

Amendment 232
Hynek Fajmon

Proposal for a regulation
Article 8 – paragraph 3 – introductory part

Text proposed by the Commission

3. The work programme referred to in paragraph 1 shall be implemented through the publication by the Commission:

Amendment

3. The work programme referred to in paragraph 1 shall be implemented through the publication by the Commission *twice a year*:

Or. en

Justification

The frequency of setting the work program as well as the call for proposals have to be stated in the text of the regulation. Work program (additional priorities beyond the basic products) should have to be set once a year, while the call for proposals for programs should be announced twice a year, as applies nowadays. The current system for submitting programmes twice a year is very effective and there is no reason to change this measure.

Amendment 233

Sergio Paolo Francesco Silvestris, Giovanni La Via

Proposal for a regulation

Article 8 – paragraph 3 – point a

Text proposed by the Commission

(a) for simple programmes, of **a call** for proposals indicating, notably the conditions for participation and the main assessment criteria;

Amendment

(a) for simple programmes, of **two calls** for proposals indicating, notably the conditions for participation and the main assessment criteria;

Or. it

Amendment 234

Sergio Paolo Francesco Silvestris, Giovanni La Via

Proposal for a regulation

Article 8 – paragraph 3 – point b

Text proposed by the Commission

(b) for multi programmes, of **a call** for proposals in accordance with Title VI of Part I of Regulation (EU, Euratom) No 966/2012²³.

Amendment

(b) for multi programmes, of **two calls** for proposals in accordance with Title VI of Part I of Regulation (EU, Euratom) No 966/2012²³.

²³ Regulation (EU, Euratom) No 966/2012 of the European Parliament and of the Council of 25 October 2012 on the financial rules applicable to the general budget of the Union and repealing Council Regulation (EC, Euratom) No 1605/2002 (OJ L 298, 26.10.2012, p. 1).

²³ Regulation (EU, Euratom) No 966/2012 of the European Parliament and of the Council of 25 October 2012 on the financial rules applicable to the general budget of the Union and repealing Council Regulation (EC, Euratom) No 1605/2002 (OJ L 298, 26.10.2012, p. 1).

Or. it

Amendment 235

Gabriel Mato Adrover, Maria do Céu Patrão Neves, Rosa Estaràs Ferragut

Proposal for a regulation

Article 8 – paragraph 3 a (new)

Text proposed by the Commission

Amendment

(3a) The calls for proposals referred to in points (a) and (b) above shall take account of the specific natural handicaps of the upland, island and outermost areas.

Or. en

Amendment 236

Maria do Céu Patrão Neves

Proposal for a regulation

Article 10 – paragraph 1 a (new)

Text proposed by the Commission

Amendment

1a. The Commission may also authorise information and promotion measures as described in Articles 2 and 3 to be implemented jointly by the Member State concerned and the organisations referred to in Article 7 of this Regulation. These measures may in particular take the form of participation in trade fairs and exhibitions of international importance by means of stands or operations aimed at enhancing the image of Union products.

Or. pt

Amendment 237

Maria do Céu Patrão Neves

Proposal for a regulation
Article 10 – paragraph 2

Text proposed by the Commission

2. The Commission shall develop technical support services, in particular with a view to encouraging awareness of different markets, maintaining a dynamic professional network around information and promotion policy and improving knowledge of legislative provisions concerning programme development and implementation.

Amendment

2. The Commission shall develop technical support services, in particular with a view to encouraging awareness of different markets, ***including the financing of exploratory business meetings,*** maintaining a dynamic professional network around information and promotion policy and improving knowledge of legislative provisions concerning programme development and implementation. ***The Commission shall also produce a simple comprehensive manual to help potential beneficiaries comply with the rules and procedures related to this policy.***

Or. pt

Amendment 238
Michel Dantin

Proposal for a regulation
Article 10 – paragraph 2

Text proposed by the Commission

2. The Commission shall develop technical support services, in particular with a view to encouraging awareness of different markets, maintaining a dynamic professional network around information and promotion policy and improving knowledge of legislative provisions concerning programme development and implementation.

Amendment

2. The Commission shall develop technical support services, in particular with a view to encouraging awareness of different markets, ***helping producers tackle the counterfeiting of their products,*** maintaining a dynamic professional network around information and promotion policy and improving knowledge of legislative provisions concerning programme development and implementation.

Or. fr

Amendment 239
Paolo De Castro

Proposal for a regulation
Article 10 – paragraph 2

Text proposed by the Commission

2. The Commission shall develop technical support services, in particular with a view to encouraging awareness of different markets, maintaining a dynamic professional network around information and promotion policy and improving knowledge of legislative provisions concerning programme development and implementation.

Amendment

2. The Commission shall develop technical support services, in particular with a view to encouraging awareness of different markets, ***helping producers to curb counterfeit products***, maintaining a dynamic professional network around information and promotion policy and improving knowledge of legislative provisions concerning programme development and implementation.

Or. it

Amendment 240
Maria do Céu Patrão Neves

Proposal for a regulation
Article 10 – paragraph 2 a (new)

Text proposed by the Commission

Amendment

2a. The Commission shall encourage Member States and regions to make the local origin of production a selection criterion when supplying agricultural products and certain food products based on agricultural products to schools, homes for young people and the elderly, private social solidarity institutions, public bodies, and so forth. The above consideration is becoming manifestly more relevant, given that these products are fresh and that chemicals, preservatives, and other substances are being used, needlessly, to prolong their shelf-life, and, moreover, it is conducive to short food supply chains.

Amendment 241
Agnès Le Brun, Michel Dantin

Proposal for a regulation
Article 10 – paragraph 2 a (new)

Text proposed by the Commission

Amendment

2a. The Commission shall be empowered to adopt implementing acts in order to carry out promotion and information campaigns in the event of the crises referred to in Article 1(a)(b) without applying the procedures provided for in Article 24(2) or (3), in such a way as to ensure that the campaigns are conducted promptly and effectively.

Or. fr

Justification

Linked to the rapporteur's amendment 12 creating a new Article 1a. It is vital to ensure that, in the event of a crisis, the promotion campaigns can be implemented in accordance with a specific procedure that is streamlined enough to ensure that the campaigns are effective.

Amendment 242
Hynek Fajmon

Proposal for a regulation
Article 12 – paragraph 1

Text proposed by the Commission

Amendment

1. The Commission shall assess and select proposals for simple programmes further to the call for proposals referred to in Article 8(3)(a).

1. The Member State shall assess in the first round the proposals for programmes and after that selected proposals shall submit to the Commission. Following the assessment by the Member state, the Commission shall assess and select proposals for simple programmes further to the call for proposals referred to in Article

8(3)(a).

Or. en

Justification

Selection procedure of the simple programmes should be taken not only by the Commission, but by the Member States in the first round as it is the Member States who will be responsible for implementation, monitoring and control of the simple programmes. This current system is very effective, moreover, the MS have enough experiences to select the best programme in the pre-selection procedure and after that to submit them to the Commission.

Amendment 243
Sandra Kalniete

Proposal for a regulation
Article 12 – paragraph 1

Text proposed by the Commission

1. The Commission shall assess and select proposals for simple programmes further to the call for proposals referred to in Article 8(3)(a).

Amendment

1. The Commission shall assess and select proposals for simple programmes further to the call for proposals referred to in Article 8(3)(a), ***after informing the Member States and receiving their opinion.***

Or. en

Amendment 244
Petri Sarvamaa, Michel Dantin, Albert Deß

Proposal for a regulation
Article 12 – paragraph 1

Text proposed by the Commission

1. The Commission shall assess and select proposals for simple programmes further to the call for proposals referred to in Article 8(3)(a).

Amendment

1. The Commission shall assess and select proposals for simple programmes further to the call for proposals referred to in Article 8(3)(a), ***having first delivered a list of applications to the Member States and sought their opinion.***

Amendment 245
Riikka Pakarinen, Anneli Jäätteenmäki

Proposal for a regulation
Article 12 – paragraph 1

Text proposed by the Commission

1. The Commission shall assess and select proposals for simple programmes further to the call for proposals referred to in Article 8(3)(a).

Amendment

1. The Commission shall assess and select proposals for simple programmes further to the call for proposals referred to in Article 8(3)(a), ***having first delivered a list of applications to the Member States.***

Or. en

Justification

As a minimum requirement for the openness in the process and to ensure equal treatment the Commission should consult the Member States at the beginning of the process and not only when the assessment is made.

Amendment 246
Riikka Pakarinen, Anneli Jäätteenmäki

Proposal for a regulation
Article 15 – paragraph 1

Text proposed by the Commission

1. The Union's financial contribution to simple programmes shall not exceed 50 % of the eligible expenditure. The remaining expenditure shall be borne exclusively by proposing organisations.

Amendment

1. The Union's financial contribution to simple programmes shall not exceed 50 % of the eligible expenditure. The ***Member States may cover up to 20-30 % of the costs.*** The remaining expenditure shall be borne exclusively by proposing organisations.

Or. en

Justification

The threshold of 50% is too high for many smaller actors. In order to give a possibility for even those to participate, joint funding by the Member States should be possible. A complete abolition of the joint funding would reduce the number of programme proposals coming from the Member States.

Amendment 247

Sergio Paolo Francesco Silvestris

Proposal for a regulation

Article 15 – paragraph 1

Text proposed by the Commission

1. The Union's financial contribution to simple programmes shall not exceed **50 %** of the eligible expenditure. The remaining expenditure shall be borne exclusively by proposing organisations.

Amendment

1. The Union's financial contribution to simple programmes shall not exceed **60 %** of the eligible expenditure. **Member States may finance up to 20% of the costs.** The remaining expenditure shall be borne exclusively by proposing organisations.

Or. it

Amendment 248

Luis Paulo Alves

Proposal for a regulation

Article 15 – paragraph 1

Text proposed by the Commission

1. The Union's financial contribution to simple programmes shall not exceed 50% of the eligible expenditure. The remaining expenditure shall be borne exclusively by proposing organisations.

Amendment

1. The Union's financial contribution to simple programmes shall not exceed 50% of the eligible expenditure. **Member States may cover up to 20% of the costs.** The remaining expenditure shall be borne exclusively by proposing organisations.

Or. pt

Amendment 249
Elisabeth Köstinger

Proposal for a regulation
Article 15 – paragraph 1

Text proposed by the Commission

(1) The Union's financial contribution to simple programmes shall not exceed 50 % of the eligible expenditure. The remaining expenditure shall be borne **exclusively** by proposing organisations.

Amendment

(1) The Union's financial contribution to simple programmes shall not exceed 50 % of the eligible expenditure. **Member States may bear up to 30 % of the costs.** The remaining expenditure shall be borne by proposing organisations.

Or. de

Justification

Voluntary cofinancing by Member States should remain possible.

Amendment 250
Hynek Fajmon

Proposal for a regulation
Article 15 – paragraph 1

Text proposed by the Commission

1. The Union's financial contribution to simple programmes shall not exceed 50 % of the eligible expenditure. The remaining expenditure shall be borne **exclusively** by proposing organisations.

Amendment

1. The Union's financial contribution to simple programmes shall not exceed 50 % of the eligible expenditure. The remaining expenditure shall be borne **up to 30% by the Member State and the rest** by proposing organisations.

Or. en

Justification

Current system of co-financing of the programmes is very effective and there is no reason to change it. In some cases, Co-financing is of a vital importance for the proposing organizations.. Without this possibility, the number of the submitted programmes would dramatically decrease.

Amendment 251

Wojciech Michał Olejniczak, Czesław Adam Siekierski, Jarosław Kalinowski

Proposal for a regulation

Article 15 – paragraph 1

Text proposed by the Commission

1. The Union's financial contribution to simple programmes shall not exceed 50 % of the eligible expenditure. ***The remaining expenditure shall be borne exclusively by proposing organisations.***

Amendment

1. The Union's financial contribution to simple programmes shall not exceed 50 % of the eligible expenditure. ***Member States may contribute a maximum of 30 %.***

Or. pl

Amendment 252

Sandra Kalniete

Proposal for a regulation

Article 15 – paragraph 1

Text proposed by the Commission

1. The Union's financial contribution to simple programmes shall not exceed 50 % of the eligible expenditure. The remaining expenditure shall be borne exclusively by proposing organisations.

Amendment

1. The Union's financial contribution to simple programmes shall not exceed 50 % of the eligible expenditure. The ***Member States may cover up to 30 % of the costs.*** ***The*** remaining expenditure shall be borne exclusively by proposing organisations.

Or. en

Amendment 253

Petri Sarvamaa, Michel Dantin, Albert Deß

Proposal for a regulation

Article 15 – paragraph 1

Text proposed by the Commission

1. The Union's financial contribution to

Amendment

1. The Union's financial contribution to

simple programmes shall not exceed 50 % of the eligible expenditure. The remaining expenditure shall be borne exclusively by proposing organisations.

simple programmes shall not exceed 50 % of the eligible expenditure. The **Member States may cover up to 30 % of the costs.** **The** remaining expenditure shall be borne exclusively by proposing organisations.

Or. en

Amendment 254
Daciana Octavia Sârbu

Proposal for a regulation
Article 15 – paragraph 1

Text proposed by the Commission

1. The Union's financial contribution to simple programmes shall not exceed 50 % of the eligible expenditure. The remaining expenditure shall be borne **exclusively** by proposing organisations.

Amendment

1. The Union's financial contribution to simple programmes shall not exceed 50 % of the eligible expenditure. The remaining expenditure shall be borne by proposing organisations **or by Member States deciding to offer national co-funding.**

Or. ro

Amendment 255
Czesław Adam Siekierski, Jarosław Kalinowski

Proposal for a regulation
Article 15 – paragraph 1

Text proposed by the Commission

1. The Union's financial contribution to simple programmes shall not exceed 50 % of the eligible expenditure. The remaining expenditure shall be borne **exclusively** by proposing organisations.

Amendment

1. The Union's financial contribution to simple programmes shall not exceed 50 % of the eligible expenditure. The remaining expenditure shall be borne by proposing organisations.

Or. en

Justification

Active participation of professional organisations in the promotion of agri-food products is to be owed to a flexible approach to the method of financing of information and promotion activities in the current system. So far, 50% of information and publicity measures have been financed by the European Union, the Member States' share has been up to 30% and the remaining 20% has been a minimum contribution of a professional organisation. The mechanism currently provides an opportunity for a professional organisation representing the agricultural sector to obtain significant funds for effective promotion on the internal market of the European Union and on third country markets, which in turn leads to an increased demand for agri-food products and subsequently to increased exports thereof.

Amendment 256 **Giancarlo Scottà**

Proposal for a regulation **Article 15 – paragraph 1**

Text proposed by the Commission

1. The Union's financial contribution to simple programmes shall not exceed **50 %** of the eligible expenditure. The remaining expenditure shall be borne exclusively by proposing organisations.

Amendment

1. The Union's financial contribution to simple programmes shall not exceed **75 %** of the eligible expenditure.
Non-recoverable VAT that has been genuinely and definitively paid by beneficiaries shall be regarded as eligible expenditure. The remaining expenditure shall be borne exclusively by proposing organisations.

Or. it

Justification

The increase of the Union's contribution to 75% is to counterbalance the fact that national co-financing under Regulation No 3/2008 will no longer be possible; this can thus be discriminatory in terms of the participation of numerous eligible entities in the programmes. In order to avoid unequal treatment, for entities that are subject to non-recoverable VAT schemes, it is proposed that such VAT be regarded as eligible expenditure when it has genuinely and definitively been paid by the proposing organisation.

Amendment 257 **Paolo De Castro**

Proposal for a regulation
Article 15 – paragraph 1

Text proposed by the Commission

1. The Union's financial contribution to simple programmes shall not exceed **50 %** of the eligible expenditure. The remaining expenditure shall be borne exclusively by proposing organisations.

Amendment

1. The Union's financial contribution to simple programmes shall not exceed **75 %** of the eligible expenditure.
Non-recoverable VAT that has been genuinely and definitively paid by beneficiaries shall be regarded as eligible expenditure. The remaining expenditure shall be borne exclusively by proposing organisations.

Or. it

Amendment 258
Francesca Barracciu

Proposal for a regulation
Article 15 – paragraph 1

Text proposed by the Commission

1. The Union's financial contribution to simple programmes shall not exceed **50 %** of the eligible expenditure. The remaining expenditure shall be borne exclusively by proposing organisations.

Amendment

1. The Union's financial contribution to simple programmes shall not exceed **60 %** of the eligible expenditure. The remaining expenditure shall be borne exclusively by proposing organisations.

Or. it

Justification

If it is decided to rule out co-financing by the Member States in order to avoid state aid, the share of the Union's financial contribution needs to be increased.

Amendment 259
Carlo Fidanza, Giovanni La Via

Proposal for a regulation
Article 15 – paragraph 1

Text proposed by the Commission

1. The Union's financial contribution to simple programmes shall not exceed **50 %** of the eligible expenditure. The remaining expenditure shall be borne exclusively by proposing organisations.

Amendment

1. The Union's financial contribution to simple programmes shall not exceed **60 %** of the eligible expenditure. The remaining expenditure shall be borne exclusively by proposing organisations.

Or. it

Amendment 260

Esther de Lange

Proposal for a regulation

Article 15 – paragraph 1

Text proposed by the Commission

1. The Union's financial contribution to simple programmes shall not exceed 50 % of the eligible expenditure. The remaining expenditure shall be borne exclusively by proposing organisations.

Amendment

1. The Union's financial contribution to simple programmes shall not exceed 50 % of the eligible expenditure. The remaining expenditure shall be borne exclusively by proposing organisations. ***Member States may not contribute to the expenditure.***

Or. nl

Amendment 261

George Lyon, James Nicholson

Proposal for a regulation

Article 15 – paragraph 1 – subparagraph 1 a (new)

Text proposed by the Commission

Amendment

The contributions from proposing organisations may come from parafiscal charges or mandatory contributions.

Or. en

Justification

The current rules governed by Council Regulation (EC) No 3/2008 of 17 December 2007 on information and promotion actions for agricultural products on the internal market and in third countries allows for the use of para-fiscal charges and mandatory contributions to co-fund promotion measures. The proposal should be amended to make clear that this will still be permitted.

Amendment 262

Czesław Adam Siekierski, Jarosław Kalinowski

Proposal for a regulation

Article 15 – paragraph 1 a (new)

Text proposed by the Commission

Amendment

1a. Member States may participate in the financing of simple programmes. The financial contribution of Member States must not exceed 30% of the amount of eligible expenditure.

Or. en

Justification

Active participation of professional organisations in the promotion of agri-food products is to be owed to a flexible approach to the method of financing of information and promotion activities in the current system. So far, 50% of information and publicity measures have been financed by the European Union, the Member States' share has been up to 30% and the remaining 20% has been a minimum contribution of a professional organisation. The mechanism currently provides an opportunity for a professional organisation representing the agricultural sector to obtain significant funds for effective promotion on the internal market of the European Union and on third country markets, which in turn leads to an increased demand for agri-food products and subsequently to increased exports thereof.

Amendment 263

Giancarlo Scottà

Proposal for a regulation

Article 15 – paragraph 2

Text proposed by the Commission

Amendment

2. The percentage referred to in paragraph 1 shall be increased to 60 % for: *deleted*

(a) a simple programme targeting one or more third country(-ies);

(b) information and promotion measures on fruit and vegetables specifically targeting children in Union educational establishments,

Or. it

**Amendment 264
James Nicholson**

**Proposal for a regulation
Article 15 – paragraph 2**

Text proposed by the Commission

Amendment

2. The percentage referred to in paragraph 1 shall be increased to 60 % for: *deleted*

a) a simple programme targeting one or more third country(-ies);

b) information and promotion measures on fruit and vegetables specifically targeting children in Union educational establishments,

Or. en

**Amendment 265
Daciana Octavia Sârbu**

**Proposal for a regulation
Article 15 – paragraph 2 – introductory part**

Text proposed by the Commission

2. The percentage referred to in paragraph 1 shall be increased to **60 %** for:

Amendment

2. The percentage referred to in paragraph 1 shall be increased to **80 %** for:

Or. ro

Amendment 266

Maria do Céu Patrão Neves

Proposal for a regulation

Article 15 – paragraph 2 – introductory part

Text proposed by the Commission

2. The percentage referred to in paragraph 1 shall be increased to **60%** for:

Amendment

2. The percentage referred to in paragraph 1 shall be increased to **75%** for:

Or. pt

Amendment 267

Sergio Paolo Francesco Silvestris

Proposal for a regulation

Article 15 – paragraph 2 – introductory part

Text proposed by the Commission

2. The percentage referred to in paragraph 1 shall be increased to **60 %** for:

Amendment

2. The percentage referred to in paragraph 1 shall be increased to **70 %** for:

Or. it

Amendment 268

Carlo Fidanza, Giovanni La Via

Proposal for a regulation

Article 15 – paragraph 2 – introductory part

Text proposed by the Commission

Amendment

2. The percentage referred to in paragraph 1 shall be increased to **60 %** for:

2. The percentage referred to in paragraph 1 shall be increased to **70 %** for:

Or. it

Amendment 269
Francesca Barracciu

Proposal for a regulation
Article 15 – paragraph 2 – introductory part

Text proposed by the Commission

Amendment

2. The percentage referred to in paragraph 1 shall be increased to **60 %** for:

2. The percentage referred to in paragraph 1 shall be increased to **65 %** for:

Or. it

Justification

This amendment is due to the increase in the Union's financial contribution proposed in Article 15(1).

Amendment 270
Luís Paulo Alves

Proposal for a regulation
Article 15 – paragraph 2 – introductory part

Text proposed by the Commission

Amendment

2. The percentage *referred to in paragraph 1* shall be increased to 60% for:

2. The percentage *to be borne by the Union* shall be increased to 60% for:

Or. pt

Amendment 271
George Lyon, James Nicholson

Proposal for a regulation
Article 15 – paragraph 2 – introductory part

Text proposed by the Commission

2. The percentage referred to in paragraph 1 shall be increased to **60 % for:**

Amendment

2. The percentage referred to in paragraph 1 shall be increased to **60% for a simple programme targeting one or more third country(ies);**

Or. en

Amendment 272
Iratxe García Pérez, Sergio Gutiérrez Prieto

Proposal for a regulation
Article 15 – paragraph 2 – introductory part

Text proposed by the Commission

2. The percentage referred to in paragraph 1 shall be increased to 60 % for:

Amendment

2. The percentage referred to in paragraph 1 shall be increased to 60 % for **information and promotion measures on fruit and vegetables specifically targeting children in EU educational establishments.**

Or. es

Justification

To provide an incentive for measures to be taken in third countries, the percentage paid by proposing organisations has to remain as it is, since the Member States are no longer going to be contributing.

Amendment 273
Iratxe García Pérez, Sergio Gutiérrez Prieto

Proposal for a regulation
Article 15 – paragraph 2 – point -a (new)

Text proposed by the Commission

Amendment

(-a) For a simple programme targeting one or more third countries, the percentage referred to in paragraph 1 shall be increased to 80 %.

Or. es

Justification

To provide an incentive for measures to be taken in third countries, the percentage paid by proposing organisations has to remain as it is, since the Member States are no longer going to be contributing.

Amendment 274

Iratxe García Pérez, Sergio Gutiérrez Prieto

Proposal for a regulation

Article 15 – paragraph 2 – point a

Text proposed by the Commission

Amendment

(a) a simple programme targeting one or more third country(-ies); ***deleted***

Or. es

Justification

This text has been incorporated into the main body of the paragraph. It has not been deleted from the proposal.

Amendment 275

George Lyon, James Nicholson

Proposal for a regulation

Article 15 – paragraph 2 – point a

Text proposed by the Commission

Amendment

a) a simple programme targeting one or more third country(-ies); *deleted*

Or. en

Amendment 276

Iratxe García Pérez, Sergio Gutiérrez Prieto

Proposal for a regulation

Article 15 – paragraph 2 – point b

Text proposed by the Commission

Amendment

(b) information and promotion measures on fruit and vegetables specifically targeting children in Union educational establishments, *deleted*

Or. es

Justification

This text has been incorporated into the main body of the paragraph. It has not been deleted from the proposal.

Amendment 277

George Lyon, James Nicholson

Proposal for a regulation

Article 15 – paragraph 2 – point b

Text proposed by the Commission

Amendment

(b) information and promotion measures on fruit and vegetables specifically targeting children in Union educational establishments, *deleted*

Or. en

Justification

This is unnecessary as there is already provision for this under the EU School Fruit and Vegetable scheme.

Amendment 278
Agnès Le Brun, Michel Dantin

Proposal for a regulation
Article 15 – paragraph 2 – point b

Text proposed by the Commission

(b) information and promotion measures on fruit and vegetables specifically targeting children in Union educational establishments,

Amendment

(b) information and promotion measures on ***fresh or processed*** fruit and vegetables, ***and milk or dairy products*** specifically targeting children in Union educational establishments,

Or. fr

Justification

To cover all products, not just fruit and vegetables, under aid schemes for children.

Amendment 279
Béla Glattfelder

Proposal for a regulation
Article 15 – paragraph 2 – point b

Text proposed by the Commission

(b) information and promotion measures on fruit and vegetables specifically targeting children in Union educational establishments,

Amendment

(b) information and promotion measures on fruit and vegetables ***and milk and dairy products*** specifically targeting children in Union educational establishments,

Or. en

Amendment 280
Czesław Adam Siekierski, Jarosław Kalinowski

Proposal for a regulation
Article 15 – paragraph 2 – point b

Text proposed by the Commission

(b) information and promotion measures on fruit and vegetables specifically targeting children in Union educational establishments,

Amendment

(b) information and promotion measures on **milk or** fruit and vegetables specifically targeting children in Union educational establishments,

Or. en

Amendment 281
Wojciech Michał Olejniczak, Czesław Adam Siekierski, Jarosław Kalinowski

Proposal for a regulation
Article 15 – paragraph 2 – point b

Text proposed by the Commission

(b) information and promotion measures on fruit and vegetables specifically targeting children in Union educational establishments,

Amendment

(b) information and promotion measures on **milk**, fruit and vegetables specifically targeting children in Union educational establishments.

Or. pl

Amendment 282
Maria do Céu Patrão Neves

Proposal for a regulation
Article 15 – paragraph 2 – point b

Text proposed by the Commission

(b) information and promotion measures on fruit and vegetables specifically targeting children in Union educational establishments,

Amendment

(b) information and promotion measures on **milk**, fruit, and vegetables specifically targeting children in Union educational establishments.

Or. pt

Amendment 283
Sergio Paolo Francesco Silvestris

Proposal for a regulation
Article 15 – paragraph 2 – point b

Text proposed by the Commission

(b) information and promotion measures on fruit **and** vegetables specifically targeting children in Union educational establishments,

Amendment

(b) information and promotion measures on fruit, vegetables **and olive oil** specifically targeting children in Union educational establishments.

Or. it

Amendment 284
Maria do Céu Patrão Neves

Proposal for a regulation
Article 15 – paragraph 2 – point b a (new)

Text proposed by the Commission

Amendment

(ba) information and promotion measures implemented by the outermost regions of the Union.

Or. pt

Amendment 285
Daciana Octavia Sârbu

Proposal for a regulation
Article 15 – paragraph 2 – point b a (new)

Text proposed by the Commission

Amendment

ba) information campaigns and measures to promote organic products.

Or. ro

Amendment 286
Francesca Barracciu

Proposal for a regulation
Article 15 – paragraph 2 – point b a (new)

Text proposed by the Commission

Amendment

(ba) a simple programme concerning:
- indigenous plant species and varieties and products derived from them, or
- products of animal origin derived from indigenous animal species, breeds and populations.

Or. it

Justification

Provision needs to be made for a higher Union financial contribution for programmes which have a positive impact in terms of protection of biodiversity.

Amendment 287
Maria do Céu Patrão Neves

Proposal for a regulation
Article 15 – paragraph 2 a (new)

Text proposed by the Commission

Amendment

2a. The percentage referred to in paragraph 1 may be raised to 80% for countries receiving financial assistance or for not more than two years after that external aid procedure has ended.

Or. pt

Amendment 288
Luís Paulo Alves

Proposal for a regulation
Article 15 – paragraph 2 a (new)

PE529.733v01-00

126/151

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Text proposed by the Commission

Amendment

2a. The percentage to be borne by the Union shall be increased to 75% for information and promotion measures on high-grade products produced in the outermost regions.

Or. pt

Amendment 289

Gabriel Mato Adrover, Maria do Céu Patrão Neves

Proposal for a regulation

Article 15 – paragraph 2 a (new)

Text proposed by the Commission

Amendment

2a. The percentage contributed by the Union shall rise to 75% for programmes held by the outermost regions of the Union.

Or. en

Amendment 290

James Nicholson

Proposal for a regulation

Article 15 – paragraph 2 a (new)

Text proposed by the Commission

Amendment

2a. The percentage contributed by the Union shall rise to 75% for micro enterprises and medium-sized enterprises in programmes of special interest to the Union other than those covered by point 2a.

Or. en

Justification

Micro enterprises make up a serious proportion of the agrifood sector and priority should be given to proposing organisations who make efforts to integrate micro enterprises who have fewer resources for information and promotion measures.

Amendment 291
Francesca Barracciu

Proposal for a regulation
Article 15 – paragraph 2 a (new)

Text proposed by the Commission

Amendment

2a. In any case, when the beneficiaries of the measures laid down in a simple programme are exclusively one or more small or medium-sized enterprises, the percentage referred to in paragraph 1 shall be increased to 75%.

Or. it

Justification

If it is decided to rule out co-financing by the Member States in order to avoid the risk of possible state aid, the share of the Union's financial contribution needs to be increased. This share should be higher for small and medium-sized enterprises which may not have the financial capacity necessary to be able to cover the programme's costs.

Amendment 292
Riikka Pakarinen, Anneli Jäätteenmäki

Proposal for a regulation
Article 15 – paragraph 2 a (new)

Text proposed by the Commission

Amendment

2a. The Union's financial contribution may rise up to 100% in the event of crises.

Or. en

Justification

The option of 100% Community financing for action in crisis situations should be retained.

Amendment 293

Czesław Adam Siekierski, Jarosław Kalinowski

Proposal for a regulation

Article 15 – paragraph 2 a (new)

Text proposed by the Commission

Amendment

2a. In the absence of programmes that are to be implemented on the internal market with reference to one or several information activities referred to in Article 5(4)(a), (b) and (c), each interested Member State may develop a programme and its specifics on the basis of a work programme referred to in Article 8(3) and shall choose, by way of public call for proposals, a body responsible for the implementation of the programme that it undertakes to finance.

Or. en

Amendment 294

James Nicholson

Proposal for a regulation

Article 15 – paragraph 2 b (new)

Text proposed by the Commission

Amendment

2b. The percentage referred to in paragraph 1 shall be increased to 75% for a simple programme targeting one or more third county (ies);

Or. en

Justification

The rates proposed by the commission do not offer sufficient incentive to significantly raise the number of programmes targeting third countries. Considering the absence of funding from Member States it is important that these organisations are incentivised.

Amendment 295
Francesca Barracciu

Proposal for a regulation
Article 15 – paragraph 2 b (new)

Text proposed by the Commission

Amendment

2b. Non-recoverable VAT that has been genuinely and definitively paid by beneficiaries shall be regarded as expenditure that is eligible for Union funding.

Or. it

Justification

A similar provision has been adopted also in the new cohesion policy regulations covering the period 2014-2020.

Amendment 296
James Nicholson

Proposal for a regulation
Article 15 – paragraph 2 c (new)

Text proposed by the Commission

Amendment

2c. The percentage referred to in paragraph 1 shall be increased to 60% for information and promotion measures on fruit and vegetables specifically targeting children in Union education establishments;

Or. en

Amendment 297
Riikka Pakarinen, Anneli Jäätteenmäki

Proposal for a regulation
Article 18

Text proposed by the Commission

The maximum rate of co-financing shall be set at 60 % of the total eligible costs for the multi programmes. The remaining expenditure shall be borne exclusively by proposing organisations.

Amendment

The maximum rate of co-financing shall be set at 60 % of the total eligible costs for the multi programmes. The **Member State may cover up to 20-30 % of the total cost.** The remaining expenditure shall be borne exclusively by proposing organisations.

Or. en

Justification

The threshold of 50% is too high for many smaller actors. In order to give a possibility for even those to participate, joint funding by the Member States should be possible. A complete abolition of the joint funding would reduce the number of programme proposals coming from the Member States.

Amendment 298
Elisabeth Köstinger

Proposal for a regulation
Article 18

Text proposed by the Commission

The maximum rate of co-financing shall be set at 60 % of the total eligible costs for the multi programmes. The remaining expenditure shall be borne **exclusively** by proposing organisations.

Amendment

The maximum rate of co-financing shall be set at 60 % of the total eligible costs for the multi programmes. **The Member State may bear up to 30 % of the total costs.** The remaining expenditure shall be borne by proposing organisations.

Or. de

Justification

Voluntary cofinancing by Member States should remain possible.

Amendment 299

Hynek Fajmon

Proposal for a regulation

Article 18

Text proposed by the Commission

The maximum rate of co-financing shall be set at 60 % of the total eligible costs for the multi programmes. The remaining expenditure shall be borne ***exclusively*** by proposing organisations.

Amendment

The maximum rate of co-financing shall be set at 60 % of the total eligible costs for the multi programmes. The remaining expenditure shall be borne ***up to 30% by the Member State and the rest*** by proposing organisations.

Or. en

Justification

Current system of co-financing of the programmes is very effective and there is no reason to change it. In some cases, Co-financing is of a vital importance for the proposing organizations. Without this possibility, the number of the submitted programmes would dramatically decrease.

Amendment 300

Luis Paulo Alves

Proposal for a regulation

Article 18

Text proposed by the Commission

The maximum rate of co-financing shall be set at 60% of the total eligible costs for the multi programmes. The remaining expenditure shall be borne exclusively by proposing organisations.

Amendment

The maximum rate of co-financing shall be set at 60% of the total eligible costs for the multi programmes. ***Member States may cover up to 20% of the costs.*** The remaining expenditure shall be borne exclusively by proposing organisations.

Or. pt

Amendment 301
Daciana Octavia Sârbu

Proposal for a regulation
Article 18

Text proposed by the Commission

The maximum rate of co-financing shall be set at **60 %** of the total eligible costs for the multi programmes. The remaining expenditure shall be borne exclusively by proposing organisations.

Amendment

The maximum rate of co-financing shall be set at **80 %** of the total eligible costs for the multi programmes. The remaining expenditure shall be borne by proposing organisations **or by Member States deciding to offer national co-funding**.

Or. ro

Amendment 302
Giancarlo Scottà

Proposal for a regulation
Article 18

Text proposed by the Commission

The maximum rate of co-financing shall be set at **60 %** of the total eligible costs for the multi programmes. The remaining expenditure shall be borne exclusively by proposing organisations.

Amendment

The maximum rate of co-financing shall be set at **75 %** of the total eligible costs for the multi programmes. ***Non-recoverable VAT that has been genuinely and definitively paid by beneficiaries shall be regarded as eligible expenditure.*** The remaining expenditure shall be borne exclusively by proposing organisations.

Or. it

Justification

The increase of the Union's contribution to 75% is to counterbalance the fact that national co-financing under Regulation No 3/2008 will no longer be possible; this can thus be discriminatory in terms of the participation of numerous eligible entities in the programmes. In order to avoid unequal treatment, for entities that are subject to non-recoverable VAT schemes, it is proposed that such VAT be included in eligible expenditure when it has genuinely and definitively been paid by the proposing organisation.

Amendment 303
Paolo De Castro

Proposal for a regulation
Article 18

Text proposed by the Commission

The maximum rate of co-financing shall be set at **60 %** of the total eligible costs for the multi programmes. The remaining expenditure shall be borne exclusively by proposing organisations.

Amendment

The maximum rate of co-financing shall be set at **75 %** of the total eligible costs for the multi programmes. ***Non-recoverable VAT that has been genuinely and definitively paid by beneficiaries shall be regarded as eligible expenditure.*** The remaining expenditure shall be borne exclusively by proposing organisations.

Or. it

Amendment 304
Sergio Paolo Francesco Silvestris

Proposal for a regulation
Article 18

Text proposed by the Commission

The maximum rate of co-financing shall be set at **60 %** of the total eligible costs for the multi programmes. The remaining expenditure shall be borne exclusively by proposing organisations.

Amendment

The maximum rate of co-financing shall be set at **70 %** of the total eligible costs for the multi programmes, ***including the multi programmes targeting third countries.*** The remaining expenditure shall be borne exclusively by proposing organisations.

Or. it

Amendment 305
Carlo Fidanza, Giovanni La Via

Proposal for a regulation
Article 18

Text proposed by the Commission

The maximum rate of co-financing shall be set at **60 %** of the total eligible costs for the multi programmes. The remaining expenditure shall be borne exclusively by proposing organisations.

Amendment

The maximum rate of co-financing shall be set at **70 %** of the total eligible costs for the multi programmes. The remaining expenditure shall be borne exclusively by proposing organisations.

Or. it

Amendment 306
Francesca Barracciu

Proposal for a regulation
Article 18

Text proposed by the Commission

The maximum rate of co-financing shall be set at **60 %** of the total eligible costs for the multi programmes. The remaining expenditure shall be borne exclusively by proposing organisations.

Amendment

The maximum rate of co-financing shall be set at **65 %** of the total eligible costs for the multi programmes. The remaining expenditure shall be borne exclusively by proposing organisations.

Or. it

Amendment 307
Pilar Ayuso

Proposal for a regulation
Article 18

Text proposed by the Commission

The maximum rate of co-financing shall be set at 60 % of the total eligible costs for the multi programmes. The remaining expenditure shall be borne exclusively by proposing organisations.

Amendment

The maximum rate of co-financing shall be set at 60 % of the total eligible costs for the multi programmes ***in the internal market and 75% in third countries***. The remaining expenditure shall be borne exclusively by ***the*** proposing organisations.

Or. en

Justification

Programs in third countries should have a specific motivation for organizations from several Member States to present programs given that these are naturally more complicated to set up. At the same time, since the national contribution to programmes disappears, the new scheme could represent a significant increase (of up to 15%) of the co-financing percentages for the proposing organisations.

Amendment 308

Czesław Adam Siekierski, Jarosław Kalinowski

Proposal for a regulation

Article 18

Text proposed by the Commission

The maximum rate of co-financing shall be set at 60 % of the total eligible costs for the multi programmes. The remaining expenditure shall be borne *exclusively* by proposing organisations.

Amendment

The maximum rate of co-financing shall be set at 60 % of the total eligible costs for the multi programmes. The remaining expenditure shall be borne by proposing organisations.

Or. en

Amendment 309

Esther de Lange

Proposal for a regulation

Article 18

Text proposed by the Commission

The maximum rate of co-financing shall be set at 60 % of the total eligible costs for the multi programmes. The remaining expenditure shall be borne exclusively by proposing organisations.

Amendment

The maximum rate of co-financing shall be set at 60 % of the total eligible costs for the multi programmes. The remaining expenditure shall be borne exclusively by proposing organisations. *Member States may not contribute to the expenditure.*

Or. nl

Amendment 310

Wojciech Michał Olejniczak, Czesław Adam Siekierski, Jarosław Kalinowski

Proposal for a regulation
Article 18

Text proposed by the Commission

The maximum rate of co-financing shall be set at 60 % of the total eligible costs for the multi programmes. ***The remaining expenditure shall be borne exclusively by proposing organisations.***

Amendment

The maximum rate of co-financing shall be set at 60 % of the total eligible costs for the multi programmes.

Or. pl

Amendment 311
Riikka Pakarinen, Anneli Jäätteenmäki

Proposal for a regulation
Article 18 – paragraph 1 a (new)-

Text proposed by the Commission

Amendment

The rate of financial contribution of the Union may rise up to 100 % of the costs in the event of crises.

Or. en

Justification

The option of 100 % Community financing for action in crisis situations should be retained.

Amendment 312
Iratxe García Pérez, Sergio Gutiérrez Prieto

Proposal for a regulation
Article 18 – paragraph 1 a (new)

Text proposed by the Commission

Amendment

The percentage referred to in the previous paragraph shall be increased to 80 % for multi programmes targeting one or more

third countries.

Or. es

Justification

The aim here is not to increase the financial contribution that proposing organisations currently make.

Amendment 313
Francesca Barracciu

Proposal for a regulation
Article 18 – paragraph 1 a (new)

Text proposed by the Commission

Amendment

In any case, when the beneficiaries of the measures laid down in a multi programme are exclusively small or medium-sized enterprises, the percentage referred to in paragraph 1 shall be increased to 75%.

Or. it

Justification

If it is decided to rule out co-financing by the Member States in order to avoid the risk of possible state aid, the share of the Union's financial contribution needs to be increased. This share should be higher for small and medium-sized enterprises which may not have the financial capacity necessary to be able to cover the programme's costs.

Amendment 314
Luís Paulo Alves

Proposal for a regulation
Article 18 – paragraph 1 a (new)

Text proposed by the Commission

Amendment

The percentage of co-financing to be borne by the Union shall be increased to 75% for programmes of information and promotion measures on high-grade

products produced in the outermost regions.

Or. pt

Amendment 315

Gabriel Mato Adrover, Maria do Céu Patrão Neves

Proposal for a regulation

Article 18 – paragraph 1 a (new)

Text proposed by the Commission

Amendment

The rate of co-financing by the Union shall rise to 75% for programmes held by the outermost regions.

Or. en

Amendment 316

Czesław Adam Siekierski, Jarosław Kalinowski

Proposal for a regulation

Article 18 – paragraph 1 a (new)

Text proposed by the Commission

Amendment

Member States may participate in the financing of multi programmes. The financial contribution of Member States must not exceed 30% of the amount of eligible expenditure.

Or. en

Justification

Active participation of professional organisations in the promotion of agri-food products is to be owed to a flexible approach to the method of financing of information and promotion activities in the current system. So far, 50% of information and publicity measures have been financed by the European Union, the Member States' share has been up to 30% and the remaining 20% has been a minimum contribution of a professional organisation. The mechanism currently provides an opportunity for a professional organisation representing the

agricultural sector to obtain significant funds for effective promotion on the internal market of the European Union and on third country markets, which in turn leads to an increased demand for agri-food products and subsequently to increased exports thereof.

Amendment 317
Francesca Barracciu

Proposal for a regulation
Article 18 – paragraph 1 b (new)

Text proposed by the Commission

Amendment

Non-recoverable VAT that has been genuinely and definitively paid by beneficiaries shall be regarded as expenditure that is eligible for Union funding.

Or. it

Justification

A similar provision has been adopted also in the new cohesion policy regulations covering the period 2014-2020.

Amendment 318
James Nicholson

Proposal for a regulation
Article 18 a (new)

Text proposed by the Commission

Amendment

Article 18 a

The rate of co-financing by the Union shall rise to 80% for micro enterprises and small and medium sized enterprises in programmes of special interest to the Union other than those covered by paragraphs 1a and 1b.

Or. en

Justification

Micro enterprises make up a serious proportion of the agrifood sector and priority should be given to proposing organisations who make efforts to integrate micro enterprises who have fewer resources for information and promotion measures.

Amendment 319

Béla Glattfelder

Proposal for a regulation

Article 21 – point a

Text proposed by the Commission

Amendment

(a) the specific conditions under which each of the proposing organisations referred to in Article 7 may submit a programme, in particular with a view to guaranteeing that organisations are representative and the programme is of significant scale; *deleted*

Or. en

Amendment 320

Peter Jahr, Albert Deß, Elisabeth Jeggle, Ulrike Rodust

Proposal for a regulation

Article 21 – point a

Text proposed by the Commission

Amendment

(a) the specific conditions under which each of the proposing organisations referred to in Article 7 may submit a programme, in particular with a view to guaranteeing that organisations are representative and the programme is of significant scale; *deleted*

Or. de

Amendment 321
Béla Glattfelder

Proposal for a regulation
Article 21 – point c

Text proposed by the Commission

Amendment

(c) the conditions governing competitive tendering on the part of the implementing bodies referred to in Article 13;

deleted

Or. en

Amendment 322
Béla Glattfelder

Proposal for a regulation
Article 21 – point d

Text proposed by the Commission

Amendment

(d) the specific conditions of eligibility with regard to simple programmes, the costs of information provision and promotion measures and, where necessary, administrative and staff costs.

deleted

Or. en

Amendment 323
Giancarlo Scottà

Proposal for a regulation
Article 21 point d a (new)

Text proposed by the Commission

Amendment

(da) the conditions to ensure that priority is given to brands owned by SMEs, in the case of programmes which provide for the presence of commercial brands, pursuant to Article 4;

Or. it

Justification

A principle that has been widely implemented by the Commission itself, in the context of the CAP, needs to be reiterated – that of encouraging micro, small and medium-sized enterprises.

Amendment 324
Giancarlo Scottà

Proposal for a regulation
Article 21 – point d b (new)

Text proposed by the Commission

Amendment

(db) the conditions to ensure that priority is given to projects which promote products made with agricultural raw materials from the countries of the proposing organisations, in the case of programmes which provide for processed products under Article 5(b).

Or. it

Justification

In keeping with the principle expressed in Recital 2 and Article 8 of the proposal, that ‘information provision and promotion measures shall contribute to strengthening the competitiveness of European agriculture’, it would be advisable to accord preference to processed products obtained with raw materials from the EU.

Amendment 325
Béla Glattfelder

Proposal for a regulation
Article 22 – paragraph 1 - point b a (new)

Text proposed by the Commission

Amendment

(ba) the specific conditions under which each of the proposing organisations referred to in Article 7 may submit a

programme, in particular with a view to guaranteeing that organisations are representative and the programme is of significant scale;

Or. en

Amendment 326
Béla Glattfelder

Proposal for a regulation
Article 22 – paragraph 1 - point b b (new)

Text proposed by the Commission

Amendment

(bb) the conditions governing competitive tendering on the part of the implementing bodies referred to in Article 13;

Or. en

Amendment 327
Béla Glattfelder

Proposal for a regulation
Article 22 – paragraph 1 - point b c (new)

Text proposed by the Commission

Amendment

(bc) the specific conditions of eligibility with regard to the programmes, the costs of information provision and promotion measures and, where necessary, administrative and staff costs.

Or. en

Amendment 328
Luís Paulo Alves

Proposal for a regulation
Article 23 – paragraph 2

Text proposed by the Commission

Amendment

2. The power to adopt delegated acts referred to in this Regulation shall be conferred on the Commission **for an indeterminate period of time** from the date of entry into force of this Regulation.

2. The power to adopt delegated acts referred to in this Regulation shall be conferred on the Commission from the date of entry into force of this Regulation.

Or. pt

Amendment 329

Esther Herranz García, Paolo De Castro, James Nicholson, Sylvie Goulard

**Proposal for a regulation
Article 24 – paragraph 3**

Text proposed by the Commission

Amendment

3. Where reference is made to this paragraph, Article 4 of Regulation (EU) No 182/2011 shall apply.

deleted

Or. en

Amendment 330

Wojciech Michał Olejniczak, Czesław Adam Siekierski, Jarosław Kalinowski

**Proposal for a regulation
Article 25 – paragraph 1**

Text proposed by the Commission

Amendment

In the context of implementing this Regulation, the Commission **may** consult the Advisory Group on Promotion of Agricultural Products established by Commission Decision 2004/391/EC²⁷.

In the context of implementing this Regulation, the Commission **shall** consult the Advisory Group on Promotion of Agricultural Products established by Commission Decision 2004/391/EC²⁷.

²⁷ Commission Decision 2004/391/EC of 23 April 2004 on the advisory groups dealing with matters covered by the common agricultural policy (OJ L 120,

²⁷ Commission Decision 2004/391/EC of 23 April 2004 on the advisory groups dealing with matters covered by the common agricultural policy (OJ L 120,

24.4.2004, p. 50).

24.4.2004, p. 50).

Or. pl

Justification

The advisory group should have a key role in the process of developing the work programme. Trade organisations should have a say in formulating this strategic document.

Amendment 331

Wojciech Michał Olejniczak, Czesław Adam Siekierski, Jarosław Kalinowski

Proposal for a regulation

Article 25 – paragraph 1 a (new)

Text proposed by the Commission

Amendment

The Advisory Group on Promotion should be involved in the work carried out on the work programme referred to in Article 8.

Or. pl

Justification

The advisory group should have a key role in the process of developing the work programme. Trade organisations should have a say in formulating this strategic document.

Amendment 332

Sylvie Goulard, Marian Harkin

Proposal for a regulation

Article 27 – paragraph – -1 (new)

Text proposed by the Commission

Amendment

- 1. By not later than 31 December [2017], the Commission shall submit to the European Parliament and the Council an interim report on the application of this Regulation, including rate of uptake in different Member States, together with any appropriate proposals. At the

European Parliament's request the Commission shall come and present the interim report to the responsible committee.

Or. en

Amendment 333
Sylvie Goulard, Marian Harkin

Proposal for a regulation
Article 27

Text proposed by the Commission

By not later than 31 December [2020], the Commission shall submit to the European Parliament and the Council a report on the application of this Regulation together with any appropriate proposals.

Amendment

By not later than 31 December [2020], the Commission shall submit to the European Parliament and the Council a report on the application of this Regulation together with any appropriate proposals. ***At the European Parliament's request the Commission shall come and present the interim report to the responsible committee.***

Or. en

Amendment 334
Luís Paulo Alves

Proposal for a regulation
Article 27

Text proposed by the Commission

By not later than 31 December [2020], the Commission shall submit to the European Parliament and the Council a report on the application of this Regulation together with any appropriate proposals.

Amendment

By not later than 31 December [2020], the Commission shall submit to the European Parliament and the Council a report on the application of this Regulation, ***also covering the outermost regions***, together with any appropriate proposals. ***In addition, an interim report, in the same form as the report mentioned above, shall be submitted by 31 December 2017 at the***

latest.

Or. pt

Amendment 335

Giancarlo Scottà

Proposal for a regulation

Article 28

Text proposed by the Commission

Amendment

Article 28

deleted

[...]

Or. it

Amendment 336

Carlo Fidanza, Giovanni La Via

Proposal for a regulation

Article 28

Text proposed by the Commission

Amendment

Article 28

deleted

[...]

Or. it

Amendment 337

Eric Andrieu

Proposal for a regulation

Article 28 – paragraph 1 a (new)

Text proposed by the Commission

Amendment

Point 1(c) of Annex VII, Part II is replaced by the following:

(c) have a total alcoholic strength of not more than 15 % volume. However, by way

of derogation:

- the upper limit for the total alcoholic strength may reach up to 20 % volume for wines which have been produced without any enrichment from certain wine-growing areas of the Union, to be determined by the Commission by means of delegated acts pursuant to Article 59(1);

- for wines having a protected designation of origin and produced without any enrichment by the addition of sucrose, concentrated grape must or rectified concentrated grape must, the upper limit for the total alcoholic strength may be more than 15 % volume;

Or. fr

Justification

To specify which methods of enrichment cannot be authorised for wines whose total alcoholic strength is more than 15 %. In this case, the methods of enrichment which may be used are the subtractive methods (partial concentration through cooling, reverse osmosis) which do not completely alter the characteristics of the wine through the addition of exogenous enriched products.

Amendment 338

Czesław Adam Siekierski, Jarosław Kalinowski

Proposal for a regulation

Article 29

Text proposed by the Commission

By way of derogation from Article 146 of Regulation (EU) XXXX/20.. [of the European Parliament and of the Council* of ... establishing a common organisation of the markets in agricultural products (Single CMO Regulation) (COM(2011)626)] and from Article 3 of Council Regulation (EC) No 1184/2006²⁸, and by virtue of Article 42, first subparagraph, of the Treaty, Articles 107,

Amendment

By way of derogation from Article 146 of Regulation (EU) XXXX/20.. [of the European Parliament and of the Council* of ... establishing a common organisation of the markets in agricultural products (Single CMO Regulation) (COM(2011)626)] and from Article 3 of Council Regulation (EC) No 1184/2006^[1], and by virtue of Article 42, first subparagraph, of the Treaty, Articles 107,

108 and 109 of the Treaty shall not apply to payments made by Member States pursuant to this Regulation and in compliance with its provisions, nor to financial contributions coming from Member States' parafiscal charges or mandatory contributions in the case of programmes eligible for Union support pursuant to Article 42, second subparagraph, of the Treaty which the Commission has selected in accordance with this Regulation.

²⁸ Council Regulation (EC) No 1184/2006 of 24 July 2006 applying certain rules of competition to the production of, and trade in, agricultural products (OJ L 214, 4.8.2006, p. 7).

108 and 109 of the Treaty shall not apply to payments made by Member States pursuant to this Regulation, **and to the share in financing**, and in compliance with its provisions, nor to financial contributions coming from Member States' parafiscal charges or mandatory contributions in the case of programmes eligible for Union support pursuant to Article 42, second subparagraph, of the Treaty which the Commission has selected in accordance with this Regulation.

²⁸ Council Regulation (EC) No 1184/2006 of 24 July 2006 applying certain rules of competition to the production of, and trade in, agricultural products (OJ L 214, 4.8.2006, p. 7).

Or. en

Justification

Assurance of coherence with the amendments to Articles 15 and 18.

Amendment 339

Wojciech Michał Olejniczak, Czesław Adam Siekierski, Jarosław Kalinowski

Proposal for a regulation

Article 29

Text proposed by the Commission

By way of derogation from Article 146 of Regulation (EU) XXXX/20.. [of the European Parliament and of the Council* of ... establishing a common organisation of the markets in agricultural products (Single CMO Regulation) (COM(2011)626)] and from Article 3 of Council Regulation (EC) No 1184/2006²⁸, and by virtue of Article 42, first subparagraph, of the Treaty, Articles 107, 108 and 109 of the Treaty shall not apply

Amendment

By way of derogation from Article 146 of Regulation (EU) XXXX/20.. [of the European Parliament and of the Council* of ... establishing a common organisation of the markets in agricultural products (Single CMO Regulation) (COM(2011)626)] and from Article 3 of Council Regulation (EC) No 1184/2006²⁸, and by virtue of Article 42, first subparagraph, of the Treaty, Articles 107, 108 and 109 of the Treaty shall not apply

to payments made by Member States pursuant to this Regulation and in compliance with its provisions, nor to financial contributions coming from Member States' parafiscal charges or mandatory contributions in the case of programmes eligible for Union support pursuant to Article 42, second subparagraph, of the Treaty which the Commission has selected in accordance with this Regulation.

²⁸ Council Regulation (EC) No 1184/2006 of 24 July 2006 applying certain rules of competition to the production of, and trade in, agricultural products (OJ L 214, 4.8.2006, p. 7).

to payments, ***including co-financing contributions***, made by Member States pursuant to this Regulation and in compliance with its provisions, nor to financial contributions coming from Member States' parafiscal charges or mandatory contributions in the case of programmes eligible for Union support pursuant to Article 42, second subparagraph, of the Treaty which the Commission has selected in accordance with this Regulation.

²⁸ Council Regulation (EC) No 1184/2006 of 24 July 2006 applying certain rules of competition to the production of, and trade in, agricultural products (OJ L 214, 4.8.2006, p. 7).

Or. pl

Justification

Member States should retain the option to co-finance programmes.

Amendment 340 **Béla Glattfelder**

Proposal for a regulation **Article 31**

Text proposed by the Commission

The Commission shall ***be empowered to*** adopt ***delegated acts*** in accordance with Article **23** in order to ensure a smooth transition between the application of the provisions of Regulation (EC) No 3/2008 and those of this Regulation.

Amendment

The Commission shall adopt ***implementing acts*** in accordance with Article **24** in order to ensure a smooth transition between the application of the provisions of Regulation (EC) No 3/2008 and those of this Regulation.

Or. en