



EUROPEAN PARLIAMENT

2014 - 2019

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*Committee on Culture and Education*

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**2014/2148(INI)**

30.1.2015

# **AMENDMENTS**

## **1 - 101**

**Draft report**  
**Bogdan Brunon Wenta**  
(PE544.209v01-00)

European film in the digital era  
(COM(2014)0272 – 2014/2148(INI))

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PE546.779v01-00

**EN**

*United in diversity*

**EN**

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**Amendment 1**  
**Bogdan Brunon Wenta**

**Motion for a resolution**  
**Citation 6 a (new)**

*Motion for a resolution*

*Amendment*

**- having regard to the European Parliament and Council Recommendation 2005/865/CE<sup>1a</sup> on film heritage and the competitiveness of related industrial activities and its implementation reports,**

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<sup>1a</sup>OJ L 323, 9.12.2005, p.57

Or. en

**Amendment 2**  
**Isabella Adinolfi**

**Motion for a resolution**  
**Citation 10 a (new)**

*Motion for a resolution*

*Amendment*

**- having regard to the third Commission report of 7 December 2012 entitled 'On the challenges for European film heritage from the analogue and the digital era' (SWD (2012) 431 final) concerning the implementation of the recommendation of the European Parliament and of the Council of 16 November 2005 'on Film Heritage and the Competitiveness of Related Industrial Activities' (2005/865/EC);**

Or. it

**Amendment 3**  
**Martina Michels, Liadh Ní Riada**

**Motion for a resolution**  
**Recital A**

*Motion for a resolution*

A. whereas films are both *economic* and *cultural* goods which contribute greatly to the European economy in terms of growth and employment whilst helping shape European identities by reflecting cultural and linguistic diversity, promoting European cultures across borders and facilitating cultural exchange and mutual understanding among citizens;

*Amendment*

A. whereas films are both *cultural* and *economic* goods which contribute greatly to the European economy in terms of growth and employment whilst helping shape European identities by reflecting cultural and linguistic diversity, promoting European cultures across borders and facilitating cultural exchange and mutual understanding among citizens;

Or. de

**Amendment 4**  
**Javi López**

**Motion for a resolution**  
**Recital A**

*Motion for a resolution*

A. whereas films are both economic and cultural goods which contribute greatly to the European economy in terms of growth and employment whilst helping shape European identities by reflecting cultural and linguistic diversity, promoting European cultures across borders and facilitating cultural exchange and mutual understanding among citizens;

*Amendment*

A. whereas films are both economic and cultural goods which contribute greatly to the European economy in terms of growth and employment whilst helping shape European identities by reflecting cultural and linguistic diversity, promoting European cultures across borders and facilitating cultural exchange and mutual understanding among citizens, *as well as contributing to the formation and development of critical thinking;*

Or. es

**Amendment 5**  
**Marlene Mizzi**

**Motion for a resolution**  
**Recital A a (new)**

*Motion for a resolution*

*Amendment*

*Aa. whereas the potential of the cultural and creative sectors in Europe and in particular of the European film industry remains highly untapped and underused in the promotion of European cultural diversity and heritage and the creation of sustainable growth and jobs that in turn can also benefit other sectors of the economy providing Europe with a competitive advantage at a global level;*

Or. en

**Amendment 6**  
**Marc Joulaud**

**Motion for a resolution**  
**Recital B**

*Motion for a resolution*

*Amendment*

B. whereas the European film industry is one of the world's largest producers with 1500 films released in 2014;

B. whereas the European film industry is one of the world's largest producers with 1500 films released in 2014, *but is characterised by a heterogeneous structure both in terms of funding and type of production;*

Or. fr

**Amendment 7**  
**Marlene Mizzi**

**Motion for a resolution**  
**Recital B**

*Motion for a resolution*

B. whereas the European film industry is one of the world's largest producers with 1500 films released in 2014;

*Amendment*

B. whereas the European film industry is one of the world's largest producers with 1500 films released in 2014, ***but regretfully the numbers of produced films do not reflect in any way the numbers of films being promoted and distributed in and outside Europe and reflect even less the numbers of cinema releases, consumption and the audience that have been reached in non-domestic markets, including within the EU;***

Or. en

**Amendment 8**  
**Marc Joulaud**

**Motion for a resolution**  
**Recital C**

*Motion for a resolution*

C. whereas European films are characterised by their quality, originality and diversity but suffer from limited promotion and distribution across the Union whilst facing intense international competition;

*Amendment*

C. whereas European films are characterised by their quality, originality and diversity but suffer from limited promotion and distribution across the Union whilst facing intense international competition ***and difficulties in being exported beyond the Union;***

Or. fr

**Amendment 9**  
**Martina Michels, Liadh Ní Riada**

**Motion for a resolution**  
**Recital C**

*Motion for a resolution*

C. whereas European films are

*Amendment*

C. whereas European films are

characterised by their quality, originality and diversity but suffer from limited promotion and distribution across the Union *whilst facing intense international competition*;

characterised by their quality, originality and diversity but suffer from limited promotion and distribution across the Union *so that European forms of cinematic story-telling arouse too little international interest*;

Or. de

**Amendment 10**  
**Marc Joulaud**

**Motion for a resolution**  
**Recital D**

*Motion for a resolution*

D. whereas the circulation of European non-national films in Member States remains weak despite the large number of films produced each year;

*Amendment*

D. whereas the circulation of European non-national films in Member States remains weak despite the large number of films produced each year, *while non-European productions are widely distributed within the Union*;

Or. fr

**Amendment 11**  
**Martina Michels, Liadh Ní Riada**

**Motion for a resolution**  
**Recital E**

*Motion for a resolution*

E. whereas the diversity of European films reflecting the richness and strength of Europe's cultural and linguistic diversity means that the European film market is *naturally* fragmented;

*Amendment*

E. whereas the diversity of European films reflecting the richness and strength of Europe's cultural and linguistic diversity means that the European film market is *permanently* fragmented;

Or. de

**Amendment 12**  
**Milan Zver**

**Motion for a resolution**  
**Recital E a (new)**

*Motion for a resolution*

*Amendment*

*Ea. whereas promoting quality film production is particularly important for smaller Member States whose languages have a small number of speakers;*

Or. sl

**Amendment 13**  
**Giorgos Grammatikakis**

**Motion for a resolution**  
**Recital F a (new)**

*Motion for a resolution*

*Amendment*

*Fa. whereas, one of the key goals of the Digital Single Market should be to build trust and confidence in the internet and increase access to legal audiovisual content, therefore contributing to the investment in European films;*

Or. en

**Amendment 14**  
**Marc Joulaud, Jean-Marie Cavada**

**Motion for a resolution**  
**Recital G**

*Motion for a resolution*

*Amendment*

*(This amendment does not apply to the English version)*



**Amendment 15**

**Bogdan Brunon Wentta, Sabine Verheyen, Jean-Marie Cavada, Santiago Fisas Aixelà, Therese Comodini Cachia**

**Motion for a resolution**

**Recital G a (new)**

*Motion for a resolution*

*Amendment*

*Ga. whereas however a growing number of European films with a modest production and promotion budget would benefit from more flexible release strategies and earlier availability in VOD services;*

Or. en

**Amendment 16**

**Marc Joulaud, Jean-Marie Cavada**

**Motion for a resolution**

**Recital G a (new)**

*Motion for a resolution*

*Amendment*

*Ga. whereas a better organisation of the release windows would maximise the potential audience, while making the unauthorised consumption of films less attractive;*

Or. fr

**Amendment 17**

**Bogdan Brunon Wentta, Petra Kammerevert, Marc Joulaud, Sabine Verheyen, Santiago Fisas Aixelà, Jean-Marie Cavada, Therese Comodini Cachia, Helga Trüpel**

**Motion for a resolution**

**Recital G b (new)**

*Motion for a resolution*

*Amendment*

***Gb. whereas Article 13.1 of the Audiovisual Media Services Directive (AVMSD) obliges Member States to ensure that on-demand service providers promote European works;***

Or. en

**Amendment 18**

**Bogdan Brunon Wenta, Marc Joulaud, Sabine Verheyen, Petra Kammerevert, Jean-Marie Cavada, Santiago Fisas Aixelà, Therese Comodini Cachia, Helga Trüpel**

**Motion for a resolution**

**Recital Gc (new)**

*Motion for a resolution*

*Amendment*

***Gc. whereas this provision has been implemented in a diverse manner with different levels of legal requirements and has led to providers establishing themselves in those Member States with the lowest requirements;***

Or. en

**Amendment 19**

**Isabella Adinolfi**

**Motion for a resolution**

**Recital H a (new)**

*Motion for a resolution*

*Amendment*

***Ha. whereas Article 14 of Regulation No 1295/2013 establishing the Creative Europe programme states that the Commission shall establish a 'Guarantee Facility targeting the cultural and creative sectors' with the aim of facilitating access to finance for SMEs in the cultural and***

*creative sectors and enabling participating financial intermediaries to assess more effectively the risks associated with projects for which SMEs are seeking loans and finance;*

Or. it

**Amendment 20**  
**Isabella Adinolfi**

**Motion for a resolution**  
**Recital H b (new)**

*Motion for a resolution*

*Amendment*

*Hb. whereas in October 2013, the Commission published the results of a 'Survey on access to finance for cultural and creative sectors', revealing the enormous difficulties in obtaining access to credit and an estimated financial shortfall of between EUR 8 billion and EUR 13.3 billion for cultural and creative enterprises, including those in the audiovisual sector;*

Or. it

**Amendment 21**  
**Isabella Adinolfi**

**Motion for a resolution**  
**Recital H c (new)**

*Motion for a resolution*

*Amendment*

*Hc. whereas, from its third report of 7 December 2012 'on the challenges for European film heritage from the analogue and the digital era', the Commission had already been pointing out that only 1.5% of the European film heritage was digitised; whereas this*

*percentage to date remains the same, despite reiterated concerns that much of it may be lost for ever to future generations, as evidenced, for example, by the fact that only 10% of silent films have been preserved;*

Or. it

**Amendment 22**

**Bogdan Brunon Wentz, Petra Kammerevert, Marc Joulaud, Sabine Verheyen, Jean-Marie Cavada, Santiago Fisas Aixelà, Mircea Diaconu, Therese Comodini Cachia, Krystyna Łybacka, Helga Trüpel, Bogdan Andrzej Zdrojewski, Fernando Maura Barandiarán**

**Motion for a resolution**

**Recital I a (new)**

*Motion for a resolution*

*Amendment*

*Ia. whereas it is essential to guarantee funding for the digitisation, preservation and online availability of film heritage and related materials and to establish European standards on preservation of digital films;*

Or. en

**Amendment 23**

**Bogdan Brunon Wentz, Petra Kammerevert, Sabine Verheyen, Jean-Marie Cavada, Santiago Fisas Aixelà, Mircea Diaconu, Therese Comodini Cachia, Helga Trüpel, Andrea Bocskor, Fernando Maura Barandiarán**

**Motion for a resolution**

**Recital J**

*Motion for a resolution*

*Amendment*

J. whereas film literacy can empower citizens to develop critical thinking and understanding;

J. whereas *media literacy, and in particular* film literacy can empower citizens to develop critical thinking and understanding;

**Amendment 24**  
**Momchil Nekov**

**Motion for a resolution**  
**Recital J**

*Motion for a resolution*

J. whereas film literacy can empower citizens to develop critical thinking and understanding;

*Amendment*

J. whereas film **and media** literacy can empower citizens to develop critical thinking and understanding **and can stimulate their own creativity and faculty of expression**;

**Amendment 25**  
**Giorgos Grammatikakis**

**Motion for a resolution**  
**Recital K**

*Motion for a resolution*

K. whereas copyright in the digital era should continue to stimulate investment in film production and creation and ensure **appropriate** remuneration for rightholders, whilst encouraging the development of new services and cross-border access for citizens;

*Amendment*

K. whereas copyright in the digital era should continue to stimulate investment in film production and creation and ensure **a fair** remuneration for **creators, artists and** rightholders, whilst encouraging the development of new services and cross-border access for citizens **and enabling the cultural and creative industries to continue contributing to growth and job creation**;

**Amendment 26**  
**Emma McClarkin**

**Motion for a resolution**  
**Recital K**

*Motion for a resolution*

K. whereas copyright in the digital era should continue to stimulate investment in film production and creation and ensure appropriate remuneration for rightholders, whilst encouraging the development of new services and cross-border access for citizens;

*Amendment*

K. whereas copyright in the digital era should continue to stimulate investment in film production and creation and ensure appropriate remuneration for rightholders, whilst encouraging the development of new services and cross-border access for citizens; ***whilst giving all rightholders the legal tools to enforce their rights;***

Or. en

**Amendment 27**  
**Bogdan Andrzej Zdrojewski**

**Motion for a resolution**  
**Recital K a (new)**

*Motion for a resolution*

*Amendment*

***Ka. having regard to the effective implementation of the Directive on certain uses of orphan works (2012/28/EU) and the need to make films included in the definition of orphan works publicly accessible;***

Or. pl

**Amendment 28**  
**Momchil Nekov**

**Motion for a resolution**  
**Recital K a (new)**

*Motion for a resolution*

*Amendment*

***Ka. whereas all bodies of cultural heritage, including film archives, can become the basis for business models***

*which play a part in stimulating sustainable development;*

Or. bg

**Amendment 29**  
**Marlene Mizzi**

**Motion for a resolution**  
**Paragraph 1**

*Motion for a resolution*

1. Encourages the European film industry to pursue the development of new business models and distribution channels to improve the *cross-border* availability of European films, thus allowing viewers across the Union to have access to an ever greater range of films across a growing number of platforms;

*Amendment*

1. Encourages the European film industry to pursue the development of *innovative services*, new business models and distribution channels to improve the availability of European films *at anytime, anywhere and across all devices in and outside Europe*, thus allowing viewers across *the world but in particular cross-border viewers within* the Union to have access to an ever greater range of films across a growing number of platforms;

Or. en

**Amendment 30**  
**Marc Joulaud**

**Motion for a resolution**  
**Paragraph 1**

*Motion for a resolution*

1. Encourages the European film industry to pursue the development of new business models and distribution channels to improve the cross-border availability of European films, *thus allowing* viewers across the Union to have access to an ever greater range of films across a growing number of platforms;

*Amendment*

1. Encourages the European film industry to pursue the development of new business models and distribution channels to improve the cross-border availability of European films *in the Union and, beyond that, to allow* viewers across the Union to have access to an ever greater range of films across a growing number of platforms; *suggests in this regard that the*

*European film industry should be inspired by practices outside the EU and connect the various existing platforms to make them more complementary;*

Or. fr

**Amendment 31**  
**Javi López**

**Motion for a resolution**  
**Paragraph 1**

*Motion for a resolution*

1. Encourages the European film industry to pursue the development of new business models and distribution channels to improve the cross-border availability of European films, thus allowing viewers across the Union to have access to an ever greater range of films across a growing number of platforms;

*Amendment*

1. Encourages the European film industry to pursue the development of new business models and distribution channels to improve the cross-border availability of European films, thus allowing viewers across the Union to have access to an ever greater range of films across a growing number of platforms, *many of them available on an à la carte basis;*

Or. es

**Amendment 32**  
**Isabella Adinolfi**

**Motion for a resolution**  
**Paragraph 1 a (new)**

*Motion for a resolution*

*1a. Stresses the need to update the regulatory framework provisions relating to Directive 2001/29/EC on the harmonisation of certain aspects of copyright and related rights in the information society, so as to bring them more closely into line with technological progress over the last decade, in particular digitisation, and its current*



*impact on activities relating to creation,  
production and use of content;*

Or. it

**Amendment 33**  
**Emma McClarkin**

**Motion for a resolution**  
**Paragraph 1 a (new)**

*Motion for a resolution*

*Amendment*

*1a. Recognises the impact illegal  
downloading of content has on the  
creative cycle and the rights of creators;  
highlights the importance of monitoring  
and education in tackling this problem;*

Or. en

**Amendment 34**  
**Marc Joulaud, Jean-Marie Cavada**

**Motion for a resolution**  
**Paragraph 1 a (new)**

*Motion for a resolution*

*Amendment*

*1a. Stresses that the effectiveness of the  
fight against the unauthorised  
consumption of films requires, inter alia,  
the establishment of legal VOD services  
and high-quality online services, which  
are easy to use, featuring a broad and  
diverse catalogue of films available in  
several languages with subtitled versions;*

Or. fr

**Amendment 35**  
**Martina Michels, Liadh Ní Riada**

**Motion for a resolution**  
**Paragraph 2**

*Motion for a resolution*

2. Suggests that the development of cross-border portability of audiovisual services, taking account of the rapid growth of VOD and online transactions across the Union, could be further explored as this would enable viewers to access films regardless of where they are;

*Amendment*

2. Suggests that the development of cross-border portability of audiovisual services, taking account of the rapid growth of VOD and online transactions across the Union, could be further explored ***with the creation of a copyright regulated at European level*** as this would enable viewers ***and public libraries, media libraries and public institutions involved in safeguarding film heritage*** to access films regardless of where they are;

Or. de

**Amendment 36**  
**Isabella Adinolfi**

**Motion for a resolution**  
**Paragraph 3**

*Motion for a resolution*

3. Underlines the importance of targeted marketing across the Union ***that takes into account*** the cultural specificities of European audiences with a view to ensuring better and more efficient promotion of European films;

*Amendment*

3. Underlines the importance of targeted marketing across the Union ***for balanced enhancement of*** the cultural specificities of European audiences with a view to ***conserving European linguistic and cultural diversity and*** ensuring better and more efficient promotion of European films;

Or. it

**Amendment 37**  
**Petra Kammerevert, Bogdan Brunon Wenta, Helga Trüpel**

**Motion for a resolution**  
**Paragraph 3 a (new)**

*Motion for a resolution*

*Amendment*

***3a. Suggests evaluating the effectiveness and efficiency of European and national film funding systems, paying particular attention to the quality and scope of films receiving funding, whilst also considering the availability and effectiveness of funding instruments for marketing and audience development; calls on the Commission to inform other Member States of examples of best practice which emerge from the results;***

Or. de

**Amendment 38**  
**Giorgos Grammatikakis**

**Motion for a resolution**  
**Paragraph 3 a (new)**

*Motion for a resolution*

*Amendment*

***3a. Recalls that film production and co-production requires a substantial financial investment and that the current legal framework does not prevent multi-territorial licencing, therefore stresses that the diversity of production and distribution schemes should continue to apply in order to encourage investment in European films, to respond to the linguistically and culturally diverse European market and safeguard and promote cultural diversity;***

Or. en

**Amendment 39**  
**Isabella Adinolfi**

**Motion for a resolution**  
**Paragraph 4**

*Motion for a resolution*

4. Urges greater availability of subtitled films in order to boost the cross-border circulation of European films, increase awareness of Europe's cultural and linguistic diversity amongst viewers, and improve mutual understanding;

*Amendment*

4. Urges **accordingly** greater availability of subtitled films in order to boost the cross-border circulation of European films, increase awareness of Europe's cultural and linguistic diversity amongst viewers, and improve mutual understanding;

Or. it

**Amendment 40**  
**Marc Joulaud**

**Motion for a resolution**  
**Paragraph 4 a (new)**

*Motion for a resolution*

*Amendment*

***4a. Emphasises that in order to maximise the potential audience, subtitled versions of films should be available in VOD before the dubbed versions, as the production process is shorter than dubbing;***

Or. fr

**Amendment 41**  
**Emma McClarkin**

**Motion for a resolution**  
**Paragraph 4 a (new)**

*Motion for a resolution*

*Amendment*

***4a. Recognises that European film has often received great critical and popular acclaim, and not just in national markets; stresses that European films do not always need state or other subsidies to be***

*successful or profitable; recognises therefore the importance of sustainable film financing;*

Or. en

**Amendment 42**

**Bogdan Brunon Wenta, Petra Kammerevert, Jean-Marie Cavada, Santiago Fisas Ayxelà, Mircea Diaconu, Therese Comodini Cachia, Krystyna Łybacka, Helga Trüpel, Theodoros Zagorakis, Fernando Maura Barandiarán**

**Motion for a resolution**

**Paragraph 5**

*Motion for a resolution*

5. Notes in particular the role played by MEDIA in supporting subtitling and dubbing;

*Amendment*

5. Notes in particular the role played by MEDIA in supporting subtitling and dubbing *to increase availability of European films in original versions with subtitles which facilitate their circulation and improve knowledge and understanding of European cultures and languages;*

Or. en

**Amendment 43**

**Milan Zver**

**Motion for a resolution**

**Paragraph 5**

*Motion for a resolution*

5. Notes *in particular* the role played by MEDIA in supporting subtitling and dubbing;

*Amendment*

5. Notes the role played by MEDIA in supporting subtitling and dubbing; *stresses, in particular, the importance of European support for funding the subtitling of quality European films from Member States whose languages have a small number of speakers;*

Or. sl

**Amendment 44**

**Bogdan Brunon Wentta, Petra Kammerevert, Sabine Verheyen, Marc Joulaud, Jean-Marie Cavada, Santiago Fisas Aixelà, Therese Comodini Cachia, Helga Trüpel**

**Motion for a resolution**

**Paragraph 5 a (new)**

*Motion for a resolution*

*Amendment*

***5a. Underlines the importance of recently adopted preparatory action on 'Crowdsourcing subtitling to increase the circulation of European works' and the future work by the Commission to implement this action;***

Or. en

**Amendment 45**

**Petra Kammerevert, Bogdan Brunon Wentta, Helga Trüpel**

**Motion for a resolution**

**Paragraph 5 a (new)**

*Motion for a resolution*

*Amendment*

***5a. Stresses the particular significance of private and public European television stations in film production, both for television and for cinema co-productions, and underlines the role they can play in securing the future of many film production companies in the EU, primarily small and medium-sized ones;***

Or. de

**Amendment 46**

**Emma McClarkin**

**Motion for a resolution**

**Paragraph 6**

*Motion for a resolution*

6. Supports, furthermore, initiatives ***such as the Commission's preparatory action 'Fostering European integration through culture'*** aimed at reinforcing the provision of subtitled European films by providing new subtitled versions of selected TV programmes across all Europe;

*Amendment*

6. Supports, furthermore, initiatives aimed at reinforcing the provision of subtitled European films by providing new subtitled versions of selected TV programmes across all Europe;

Or. en

**Amendment 47**  
**Bogdan Brunon Wenta**

**Motion for a resolution**  
**Paragraph 6**

*Motion for a resolution*

6. Supports, furthermore, initiatives such as the Commission's ***preparatory action*** 'Fostering European integration through culture' aimed at reinforcing the provision of subtitled European films by providing new subtitled versions of selected TV programmes across all Europe;

*Amendment*

6. Supports, furthermore, initiatives such as the Commission's ***pilot project*** 'Fostering European integration through culture' aimed at reinforcing the provision of subtitled European films by providing new subtitled versions of selected TV programmes across all Europe;

Or. en

**Amendment 48**  
**Mircea Diaconu, Fernando Maura Barandiarán**

**Motion for a resolution**  
**Paragraph 7 a (new)**

*Motion for a resolution*

*Amendment*

***7a. Invites the National Parliaments to further promote the LUX Prize in the Member States in cooperation with the Information Offices of the European Parliament;***

**Amendment 49**  
**Momchil Nekov**

**Motion for a resolution**  
**Paragraph 8 a (new)**

*Motion for a resolution*

*Amendment*

***8a. Invites the Commission to promote exchanges of good practice as a means of encouraging national film distribution programmes for schools and colleges and in the social sector;***

Or. bg

**Amendment 50**  
**Isabella Adinolfi**

**Motion for a resolution**  
**Paragraph 8 a (new)**

*Motion for a resolution*

*Amendment*

***8a. Stresses the social importance of cinemas in small local communities and calls on the Commission and Member States to take appropriate measures to safeguard them;***

Or. it

**Amendment 51**  
**Bogdan Brunon Wenta, Petra Kammerevert, Marc Joulaud, Sabine Verheyen, Jean-Marie Cavada, Santiago Fisas Aixelà, Mircea Diaconu, Therese Comodini Cachia, Krystyna Łybacka, Helga Trüpel, Theodoros Zagorakis, Fernando Maura Barandiarán**

**Motion for a resolution**  
**Paragraph 8 a (new)**



*Motion for a resolution*

*Amendment*

***8a. Suggests that there is a need to promote and support European coproductions and that the increase in such productions may result in the wider distribution of European films all across Europe;***

Or. en

**Amendment 52**

**Bogdan Brunon Wentz, Petra Kammerevert, Sabine Verheyen, Jean-Marie Cavada, Santiago Fisas Aixelà, Therese Comodini Cachia, Helga Trüpel, Theodoros Zagorakis, Emma McClarkin**

**Motion for a resolution  
Paragraph 8 b (new)**

*Motion for a resolution*

*Amendment*

***8b. Highlights moreover growing success of high quality European TV series and the strategic importance of further encouraging their production, distribution and promotion on the European and the global markets;***

Or. en

**Amendment 53  
Momchil Nekov**

**Motion for a resolution  
Paragraph 9**

*Motion for a resolution*

*Amendment*

9. Calls on the Member States to develop and promote special events, such as film festivals, in order to encourage and support the dissemination and circulation of European films in their territory;

9. Calls on the Member States to develop and promote special events, such as film festivals, ***as well as travelling cinemas and other mobile initiatives***, in order to encourage and support the dissemination

and circulation of European films in their territory;

Or. bg

**Amendment 54**  
**Marc Joulaud, Jean-Marie Cavada**

**Motion for a resolution**  
**Paragraph 9 a (new)**

*Motion for a resolution*

*Amendment*

***9a. Suggests strengthening existing measures for better optimisation of the price of cinema tickets, the development of innovative promotions and subscription offers that would help ensure the attractiveness of, and access of all to, cinemas;***

Or. fr

**Amendment 55**  
**Momchil Nekov**

**Motion for a resolution**  
**Subheading 9 a (new)**

*Motion for a resolution*

*Amendment*

***9. Invites the Member States to use resources from the EU structural funds to finance the digitisation and distribution of the film heritage as one of the building blocks of a European identity; in parallel with that, highlights the need to secure funding for film archive conservation and the upkeep of film storage facilities;***

Or. bg

**Amendment 56**

**Javi López**

**Motion for a resolution**

**Paragraph 10**

*Motion for a resolution*

10. Encourages distributors and cinema exhibitors to increase the visibility and availability of non-national European films in order to reach wider audiences;

*Amendment*

*(Does not affect the English version.)*

Or. es

**Amendment 57**

**Bogdan Brunon Wentz, Petra Kammerevert, Marc Joulaud, Sabine Verheyen, Jean-Marie Cavada, Santiago Fisas Ayxelà, Mircea Diaconu, Therese Comodini Cachia, Krystyna Łybacka, Helga Trüpel, Bogdan Andrzej Zdrojewski, Theodoros Zagorakis, Emma McClarkin**

**Motion for a resolution**

**Paragraph 10 a (new)**

*Motion for a resolution*

*Amendment*

***10a. Recognises that cinemas are still the most important places to present and promote films and furthermore places where people meet and exchange views, and stresses that the disappearance of small and independent cinemas, in particular in small towns and less developed regions, limits access to European cultural resources, heritage and dialogue;***

Or. en

**Amendment 58**

**Bogdan Brunon Wentz, Petra Kammerevert, Sabine Verheyen, Jean-Marie Cavada, Santiago Fisas Ayxelà, Mircea Diaconu, Therese Comodini Cachia, Krystyna Łybacka, Helga Trüpel, Theodoros Zagorakis, Andrea Bocskor, Fernando Maura Barandiarán**

**Motion for a resolution**  
**Paragraph 12**

*Motion for a resolution*

12. Stresses the importance of MEDIA in testing innovative approaches in audience development, in particular through supporting festivals;

*Amendment*

12. Stresses the importance of MEDIA in testing innovative approaches in audience development, in particular through supporting festivals, ***film literacy initiatives and audience development actions***;

Or. en

**Amendment 59**  
**Ivan Jakovčić**

**Motion for a resolution**  
**Paragraph 12**

*Motion for a resolution*

12. Stresses the importance of MEDIA in testing innovative approaches in audience development, in particular through supporting festivals;

*Amendment*

12. Stresses the importance of MEDIA in testing innovative approaches in audience development, in particular through supporting festivals ***and other film events***;

Or. en

**Amendment 60**  
**Emma McClarkin**

**Motion for a resolution**  
**Paragraph 13**

*Motion for a resolution*

13. Recalls that Article 13.1 of the Audiovisual Media Services Directive (AVMSD) obliges Member States to ensure that on-demand service providers promote European works; stresses that this provision has been implemented ***in a diverse manner with different levels of***

*Amendment*

13. Recalls that Article 13.1 of the Audiovisual Media Services Directive (AVMSD) obliges Member States to ensure that on-demand service providers promote European works; stresses that this provision has been implemented; ***stresses that this provision has been implemented***

*legal requirements, and that this could result in providers establishing themselves in Member States with the lowest requirements;*

*differently in Member States, and the Commission should ensure that these approaches are all in conformity with the provisions laid down in the Directive;*

Or. en

**Amendment 61**  
**Petra Kammerevert, Helga Trüpel**

**Motion for a resolution**  
**Paragraph 13 a (new)**

*Motion for a resolution*

*Amendment*

*13a. Believes that all those who benefit economically from European cinematographic works, even if indirectly, through direct provision, marketing or dissemination, including links or provision by means of video-on-demand, should contribute financially to the making of European films; calls on the Commission to make this the guiding principle, even when investigating Member States' film funding systems from competition perspectives;*

Or. de

**Amendment 62**  
**Isabella Adinolfi**

**Motion for a resolution**  
**Paragraph 14**

*Motion for a resolution*

*Amendment*

14. Calls on the Commission to *take this into account* when proposing the *review of the* current legal framework *in order to* ensure a level playing field *on* the European audiovisual *market, with fair and equal conditions for all providers;*

14. Calls on the Commission to *present a timetable for the revision of Directive on audiovisual media services under the 2015 Commission Work Programme and,* when proposing *amendments to* the current legal framework *provisions,* ensure *uniform*

*implementation and a level playing field for all providers in the European audiovisual sector;*

Or. it

**Amendment 63**  
**Emma McClarkin**

**Motion for a resolution**  
**Paragraph 14**

*Motion for a resolution*

14. Calls on the Commission to take this into account when *proposing the review of the current legal framework in order to ensure a level playing field on the European audiovisual market, with fair and equal conditions for all providers;*

*Amendment*

14. Calls on the Commission to take this into account when *reviewing the current legal framework and to examine the appropriateness of mandating a level playing field on the European audiovisual market;*

Or. en

**Amendment 64**  
**Marc Joulaud, Bogdan Brunon Wenta**

**Motion for a resolution**  
**Paragraph 14 a (new)**

*Motion for a resolution*

*14a. Calls on VOD and SVOD platforms to make publicly available data on consumption of each film in their catalogue, so as to ensure a proper assessment of its impact;*

*Amendment*

Or. fr

**Amendment 65**  
**Isabella Adinolfi**

**Motion for a resolution**  
**Paragraph 15**

*Motion for a resolution*

15. Considers that *in order to improve the circulation* of European *films on both European and international markets*, public funding *for* production and distribution *needs to be better balanced with a view to increasing support for development*, promotion and *international distribution*;

*Amendment*

15. Considers that *one of the main causes of the structural weakness of the European film industry is the large imbalance regarding public funding, most of which currently goes to the production of films and relatively little to the distribution, promotion and marketing thereof*;

Or. it

**Amendment 66**  
**Isabella Adinolfi**

**Motion for a resolution**  
**Paragraph 15 a (new)**

*Motion for a resolution*

*Amendment*

*15a. Considers it necessary to increase funding in real terms for film distribution, promotion and marketing without this being at the expense of funding for production*;

Or. it

**Amendment 67**  
**Bogdan Brunon Wentă, Marc Joulaud, Sabine Verheyen, Jean-Marie Cavada, Santiago Fisas Aixelà, Mircea Diaconu, Therese Comodini Cachia, Fernando Maura Barandiarán**

**Motion for a resolution**  
**Paragraph 15 a (new)**

*Motion for a resolution*

*Amendment*

*15a. Calls on Member States in particular to increase public funding to support at*

*an early stage distribution and promotion of national films abroad as well as non-national European films;*

Or. en

**Amendment 68**  
**Bogdan Andrzej Zdrojewski**

**Motion for a resolution**  
**Paragraph 15 a (new)**

*Motion for a resolution*

*Amendment*

*15a. Stresses the important role that tax systems play in the support of domestic production; calls for the member states to include fiscal incentives that would facilitate the production of European movies;*

Or. en

**Amendment 69**  
**Isabella Adinolfi**

**Motion for a resolution**  
**Paragraph 15 b (new)**

*Motion for a resolution*

*Amendment*

*15b. Considers it necessary to ensure that public funding for the film industry at regional, inter-regional, national and European level is generally better coordinated and more consistent so as to maximise its efficiency;*

Or. it

**Amendment 70**  
**Isabella Adinolfi**



**Motion for a resolution  
Paragraph 15 c (new)**

*Motion for a resolution*

*Amendment*

***15c. Considers content digitisation to be essential for the conservation and protection of the European film heritage, which is in danger of being lost forever, requiring increased funding for the improvement of archive film scanning technologies, film conservation techniques, structural modernisation and compliance by the film industry with international digital preservation standards;***

Or. it

**Amendment 71  
Isabella Adinolfi**

**Motion for a resolution  
Paragraph 16 a (new)**

*Motion for a resolution*

*Amendment*

***16a. Regrets that the Guarantee Facility under the Creative Europe programme for cultural and creative activities will be operational only from 2016, although it was intended, under Regulation (EU) No 1295/2013 of the European Parliament and of the Council of 11 December 2013, to provide an immediate response to serious difficulties faced by undertakings in the cultural and creative sector, including the audiovisual sector, in obtaining access to finance;***

Or. it

**Amendment 72**  
**Ivan Jakovčić**

**Motion for a resolution**  
**Paragraph 16 a (new)**

*Motion for a resolution*

*Amendment*

***16a. Calls the Member States to introduce and increase the incentives for the film production;***

Or. en

**Amendment 73**  
**Marc Joulaud**

**Motion for a resolution**  
**Paragraph 16 a (new)**

*Motion for a resolution*

*Amendment*

***16a. Encourages the involvement of new players in the market, especially those from digital platforms so as to diversify the sources of private funding for European films;***

Or. fr

**Amendment 74**  
**Giorgos Grammatikakis**

**Motion for a resolution**  
**Paragraph 16 a (new)**

*Motion for a resolution*

*Amendment*

***16a. Stresses the need to apply the same VAT rate to cultural audiovisual works sold online and offline; takes the view that the application of reduced VAT rates for online cultural content can promote the growth of new Video-on-Demand services***

*online and the development and  
accessibility of new digital platforms;*

Or. en

**Amendment 75**  
**Isabella Adinolfi**

**Motion for a resolution**  
**Paragraph 16 b (new)**

*Motion for a resolution*

*Amendment*

*16b. Considers Guarantee Facility  
funding currently earmarked for the  
cultural and creative sectors under the  
Creative Europe programme to be totally  
inadequate and calls for a substantial  
increase in its budget without this being at  
the expense of funding for the programme  
as a whole or any of the other educational  
and cultural programmes;*

Or. it

**Amendment 76**  
**Marc Joulaud, Bogdan Brunon Wenta**

**Motion for a resolution**  
**Paragraph 16 b (new)**

*Motion for a resolution*

*Amendment*

*16b. Stresses that European films receive  
funding from a large number of  
European, national and regional public  
funds, and that greater complementarity  
in the use of these funds should be  
encouraged in order to make them more  
effective;*

Or. fr

**Amendment 77**

**Bogdan Brunon Wentz, Petra Kammerevert, Marc Joulaud, Sabine Verheyen, Jean-Marie Cavada, Santiago Fisas Aixelà, Mircea Diaconu, Therese Comodini Cachia, Krystyna Lybacka, Helga Trüpel, Theodoros Zagorakis, Fernando Maura Barandiarán**

**Motion for a resolution**

**Paragraph 17**

*Motion for a resolution*

17. Welcomes the **Commission's** initiative to establish a European Film Forum, in order to facilitate a structured dialogue **on the challenges currently faced by** the European film industry in the digital era;

*Amendment*

17. Welcomes the **Commission's** initiative to establish a European Film Forum, in order to facilitate a structured dialogue **with all stakeholders of** the European film industry **on the challenges it currently faces** in the digital era;

Or. en

**Amendment 78**

**Momchil Nekov**

**Motion for a resolution**

**Paragraph 17**

*Motion for a resolution*

17. Welcomes the Commission's initiative to establish a European Film Forum, in order to facilitate a structured dialogue on the challenges currently faced by the European film industry in the digital era;

*Amendment*

17. Welcomes the Commission's initiative to establish a European Film Forum, in order to facilitate a structured dialogue on the challenges currently faced by the European film industry in the digital era; **encourages the Commission, in this connection, to introduce mechanisms for the exchange of good practices at the level of expert senior officials in cultural departments;**

Or. bg

**Amendment 79**

**Isabella Adinolfi**

**Motion for a resolution**  
**Paragraph 17 a (new)**

*Motion for a resolution*

*Amendment*

***17a. Notes the key role of local and regional authorities in the large-scale promotion and enhancement of the film industry at national level, in stimulating artistic innovation, development and effective implementation of multi-level governance strategies<sup>1a</sup> and in providing adequate infrastructures; considers that their full involvement in the activities of the European Cinema Forum is therefore essential;***

Or. it

**Amendment 80**  
**Marlene Mizzi**

**Motion for a resolution**  
**Paragraph 17 a (new)**

*Motion for a resolution*

*Amendment*

***17a. Calls for the creation of a European wide film platform to encourage the exchange of cross-border cooperation between all stakeholders operating in the audio-visual chain and make the best use of the available human resources in the European film industry; Stresses that the platform's main objective should be to improve the aggregation of information, connect potential partners between the different sectors and countries, provide knowledge and advice on how to maximise the production, distribution and dissemination of European movies;***

Or. en

**Amendment 81**

**Bogdan Brunon Wenta, Marc Joulaud, Sabine Verheyen, Jean-Marie Cavada, Santiago Fisas Ayxelà, Mircea Diaconu, Petra Kammerevert, Therese Comodini Cachia, Theodoros Zagorakis, Fernando Maura Barandiarán**

**Motion for a resolution**

**Paragraph 17 a (new)**

*Motion for a resolution*

*Amendment*

***17a. Calls in that respect for a broad participation and cooperation amongst all Institutions concerned, in particular with the European Parliament;***

Or. en

**Amendment 82**

**Angel Dzhambazki**

**Motion for a resolution**

**Paragraph 18**

*Motion for a resolution*

*Amendment*

18. Calls on the Member States to redouble their efforts to improve media *literacy*, and *in particular* film literacy, *in school curricula*, and to develop initiatives at national, regional or local level *in formal and informal education and training*;

18. Calls on the Member States to redouble their efforts to improve media and film literacy, *through educational programmes*, and to develop initiatives at national, regional or local level *as part of outside-school activities*;

Or. bg

**Amendment 83**

**Isabella Adinolfi**

**Motion for a resolution**

**Paragraph 18**

*Motion for a resolution*

*Amendment*

18. Calls on the Member States to redouble their efforts to improve media literacy, *and*

18. Calls on the Member States to redouble their efforts to improve media literacy,

*in particular film literacy, in school curricula, and to develop initiatives at national, regional or local level in formal and informal education and training;*

*among the young and not-so-young;*

Or. it

**Amendment 84**  
**Momchil Nekov**

**Motion for a resolution**  
**Paragraph 18**

*Motion for a resolution*

18. Calls on the Member States to redouble their efforts to improve media literacy, and in particular film literacy, in school curricula, and to develop initiatives at national, regional or local level *in* formal *and* informal education and training;

*Amendment*

18. Calls on the Member States to redouble their efforts to improve media literacy, and in particular film literacy, in school curricula, and to develop initiatives at national, regional or local level *covering all levels of* formal *education and training, including* informal *and non-formal* education and training;

Or. bg

**Amendment 85**  
**Emma McClarkin**

**Motion for a resolution**  
**Paragraph 18**

*Motion for a resolution*

18. Calls on the Member States to redouble their efforts to improve media literacy, and in particular film literacy, in school curricula, and to develop initiatives at national, regional or local level in formal and informal education and training;

*Amendment*

18. Calls on the Member States to redouble their efforts to improve media literacy, and in particular film literacy, in school curricula, and to develop initiatives at national, regional or local level in formal and informal education and training; *in an effort to ensure awareness about the importance of respecting creative content and the creative cycle is raised amongst young people;*

**Amendment 86**  
**Ivan Jakovčić**

**Motion for a resolution**  
**Paragraph 18**

*Motion for a resolution*

18. Calls on the Member States to **redouble** their efforts to improve media literacy, and in particular film literacy, in school curricula, and to develop initiatives at national, regional or local level in formal and informal education and training;

*Amendment*

18. Calls on the Member States to **strongly reinforce** their efforts to improve media literacy, and in particular film literacy, in school curricula, and to develop initiatives at national, regional or local level in formal and informal education and training;

Or. en

**Amendment 87**  
**Martina Michels, Liadh Ní Riada**

**Motion for a resolution**  
**Paragraph 18**

*Motion for a resolution*

18. Calls on the Member States to redouble their efforts to improve media literacy, and in particular film literacy, in school curricula, and to develop initiatives at national, regional or local level in formal and informal education and training;

*Amendment*

18. Calls on the Member States to redouble their efforts to improve media literacy, and in particular film literacy, in school curricula **and cultural education establishments**, and to develop initiatives at national, regional or local level in formal and informal education and training;

Or. de

**Amendment 88**  
**Isabella Adinolfi**

**Motion for a resolution**  
**Paragraph 18 a (new)**



*Motion for a resolution*

*Amendment*

***18a. Urges the Member States to increase significantly film literacy and individual entrepreneurship by promoting further ad hoc and informal education and training initiatives at national, regional and local level for younger people in particular;***

Or. it

**Amendment 89**  
**Momchil Nekov**

**Motion for a resolution**  
**Paragraph 18 a (new)**

*Motion for a resolution*

*Amendment*

***18a. Encourages the Member States to include film history in their school curricula in order to enable young people to develop critical thinking and a feeling for the arts and culture and to raise their awareness of cultural diversity in Europe;***

Or. bg

**Amendment 90**  
**Petra Kammerevert, Bogdan Brunon Wentz, Helga Trüpel**

**Motion for a resolution**  
**Paragraph 18 a (new)**

*Motion for a resolution*

*Amendment*

***18a. Is aware of the special significance of cinemas for film and media literacy as cross-generational places of learning and welcomes any measures which promotes this function of cinemas in a targeted way;***

**Amendment 91**  
**Bogdan Andrzej Zdrojewski**

**Motion for a resolution**  
**Paragraph 18 a (new)**

*Motion for a resolution*

*Amendment*

***18a. In that context, draws particular attention to the media education of children through supporting and popularising competitions in which children are encouraged to create short audiovisual works;***

Or. pl

**Amendment 92**  
**Marlene Mizzi**

**Motion for a resolution**  
**Paragraph 19 a (new)**

*Motion for a resolution*

*Amendment*

***19a. Stresses that distribution of illegal content, especially among young people who increasingly use online services, has increased in recent years; Reiterates the importance of information and educational campaigns raising awareness among young people on the economic and social harm caused by illegal content and download of movies;***

Or. en

**Amendment 93**  
**Silvia Costa**

**Motion for a resolution**  
**Paragraph 19 a (new)**

*Motion for a resolution*

*Amendment*

**19a. Calls for measures to promote educational films for children and young people;**

Or. it

**Amendment 94**  
**Momchil Nekov**

**Motion for a resolution**  
**Paragraph 20**

*Motion for a resolution*

*Amendment*

20. Supports innovative projects such as the Commission's preparatory action on the circulation of European films in the digital era, designed to test a more flexible release of films across media in several Member States;

20. **Encourages the provision of varied forms of distribution and** supports innovative projects **and practices** such as the Commission's preparatory action on the circulation of European films in the digital era, designed to test a more flexible release of films across media in several Member States;

Or. bg

**Amendment 95**  
**Javi López**

**Motion for a resolution**  
**Paragraph 20**

*Motion for a resolution*

*Amendment*

20. Supports innovative projects such as the Commission's preparatory action on the circulation of European films in the digital era, designed to test a more flexible release of films across media in several Member States;

20. Supports innovative projects such as the Commission's preparatory action on the circulation of European films in the digital era, designed to test a more flexible release of films across media **and new platforms** in several Member States;

Or. es

**Amendment 96**

**Bogdan Brunon Wenta, Sabine Verheyen, Jean-Marie Cavada, Santiago Fisas Aixelà, Therese Comodini Cachia**

**Motion for a resolution**

**Paragraph 20**

*Motion for a resolution*

20. Supports innovative projects such as the *Commission's* preparatory action on the circulation of European films in the digital era, designed to test a more flexible release of films across media in several Member States;

*Amendment*

20. Supports innovative projects such as the *Commission's* preparatory action on the circulation of European films in the digital era, designed to test a more flexible release of films across media in several Member States *and welcomes the integration of this action in the Creative Europe programme*;

Or. en

**Amendment 97**

**Marc Joulaud**

**Motion for a resolution**

**Paragraph 21 a (new)**

*Motion for a resolution*

*Amendment*

*21a. Encourages the development of a unique process of mastering European films, to reduce the cost and time required to make available European films in VOD;*

Or. fr

**Amendment 98**

**Bogdan Brunon Wenta, Petra Kammerevert, Sabine Verheyen, Santiago Fisas Aixelà, Jean-Marie Cavada, Mircea Diaconu, Therese Comodini Cachia, Krystyna Łybacka, Helga Trüpel, Bogdan Andrzej Zdrojewski, Theodoros Zagorakis, Fernando Maura Barandiarán**

**Motion for a resolution**

**Paragraph 21 a (new)**

*Motion for a resolution*

*Amendment*

**21a. Urges the Member States to guarantee the appropriate level of funding for digitisation, preservation and online availability of film heritage;**

Or. en

**Amendment 99**

**Bogdan Brunon Wentz, Petra Kammerevert, Sabine Verheyen, Jean-Marie Cavada, Santiago Fisas Aixelà, Therese Comodini Cachia, Bogdan Andrzej Zdrojewski**

**Motion for a resolution  
Paragraph 21 b (new)**

*Motion for a resolution*

*Amendment*

**21b. Calls on Member States to ensure the digitisation of cinematographic works and to set up compulsory deposit mechanisms for digital formats or adapt their existing mechanisms to such formats by requesting the deposit of a standard digital master for digital films;**

Or. en

**Amendment 100**

**Bogdan Brunon Wentz, Petra Kammerevert, Sabine Verheyen, Jean-Marie Cavada, Santiago Fisas Aixelà, Mircea Diaconu, Therese Comodini Cachia, Helga Trüpel, Bogdan Andrzej Zdrojewski, Theodoros Zagorakis, Fernando Maura Barandiarán**

**Motion for a resolution  
Paragraph 21 c (new)**

*Motion for a resolution*

*Amendment*

**21c. Emphasizes the importance of audiovisual archives, especially from film heritage institutions and public service broadcasters, and the need for appropriate funding and rights clearance**

*schemes to facilitate the fulfilling of their public interest missions, including preservation, digitisation and making available to the public;*

Or. en

**Amendment 101**

**Bogdan Brunon Wenta, Sabine Verheyen, Jean-Marie Cavada, Santiago Fisas Ayxelà, Therese Comodini Cachia, Bogdan Andrzej Zdrojewski**

**Motion for a resolution**

**Paragraph 21 d (new)**

*Motion for a resolution*

*Amendment*

***21d. Highlights the important role of the European digital library EUROPEANA as a digital library for the European audiovisual heritage (both film and television);***

Or. en