



EUROPEAN PARLIAMENT

2014 - 2019

Committee on Culture and Education

2014/2241(INI)

19.5.2015

AMENDMENTS

1 - 103

Draft opinion
Luigi Morgano
(PE546.843v01-00)

New challenges and concepts for the promotion of Tourism in Europe
(2014/2241(INI))

AM_Com_NonLegOpinion

Amendment 1
Marlene Mizzi

Draft opinion
Paragraph -1 (new)

Draft opinion

Amendment

-1. Notes that tourism is one of the world's largest industries and Europe is one of the world's major cultural tourism destinations; underlines that tourism is rapidly changing and the tourism industry is constantly subject to evolution, therefore Europe and the Member States need to continuously protect and promote what is truly indigenous by revealing special features and characteristics of natural, cultural and historical heritage;

Or. en

Amendment 2
Dominique Bilde

Draft opinion
Paragraph 1

Draft opinion

Amendment

1. Stresses the important role European cultural tourism plays in furthering personal development and knowledge and in promoting Europe's rich cultural diversity ***and strengthening European identity;***

1. Stresses the important role European cultural tourism plays in furthering personal development and knowledge and in promoting Europe's rich cultural diversity;

Or. fr

Amendment 3
Zdzisław Krasnodębski

Draft opinion
Paragraph 1

Draft opinion

1. Stresses the important role **European** cultural tourism plays in furthering personal development and knowledge and in promoting **Europe's** rich cultural diversity **and** strengthening European identity;

Amendment

1. Stresses the important role cultural tourism plays in furthering personal development and knowledge and in promoting rich cultural diversity, **cultural heritage and in** strengthening European, **national and local** identity;

Or. en

Amendment 4
Ivan Jakovčić

Draft opinion
Paragraph 1

Draft opinion

1. Stresses the important role European cultural tourism plays in furthering personal development and knowledge and in promoting Europe's rich cultural diversity and strengthening European identity;

Amendment

1. Stresses the important role European cultural tourism plays in furthering personal development and knowledge and in promoting **and teaching about** Europe's rich cultural diversity and strengthening European identity;

Or. hr

Amendment 5
Louis Michel

Draft opinion
Paragraph 1

Draft opinion

1. Stresses the important role European cultural tourism plays in furthering personal development and knowledge and in promoting Europe's rich cultural diversity and strengthening European

Amendment

1. Stresses the important role European cultural tourism plays in furthering personal development and knowledge and in promoting Europe's rich cultural diversity and strengthening European

identity;

identity, *as well as expressing European values such as respect for individual human rights and freedoms in a secure environment*;

Or. nl

Amendment 6
Enrico Gasbarra

Draft opinion
Paragraph 1

Draft opinion

1. Stresses the important role European cultural tourism plays in furthering personal development and knowledge and in promoting Europe's rich cultural diversity and strengthening European identity;

Amendment

1. Stresses the important role European cultural tourism plays in furthering personal development and knowledge and in promoting Europe's rich cultural diversity and strengthening European identity, *as well as providing an opportunity for encounter, rediscovery of origins and cultural attractions and networking of people's own travel experiences*;

Or. it

Amendment 7
Momchil Nekov

Draft opinion
Paragraph 1

Draft opinion

1. Stresses the important role European cultural tourism plays in furthering personal development and knowledge and in promoting Europe's rich cultural diversity and strengthening European identity;

Amendment

1. Stresses the important role European cultural tourism plays *as a driver of sustainable social and economic development and* in furthering personal development and knowledge and in promoting Europe's rich cultural diversity and strengthening European identity;

Amendment 8
Julie Ward

Draft opinion
Paragraph 1

Draft opinion

1. Stresses the important role European cultural tourism *plays* in furthering personal development and knowledge and in promoting Europe's rich cultural diversity and strengthening European identity;

Amendment

1. Stresses the important role *played by* European cultural tourism in furthering personal development and knowledge, and in promoting Europe's rich cultural diversity, *contributing to intercultural learning*, and strengthening European identity;

Or. en

Amendment 9
Eleftherios Synadinos

Draft opinion
Paragraph 1

Draft opinion

1. Stresses the important role European cultural tourism plays in furthering personal development and knowledge and in promoting Europe's rich cultural diversity and strengthening European identity;

Amendment

1. Stresses the important role European cultural tourism plays in furthering personal development and knowledge and in promoting Europe's rich cultural diversity and strengthening European identity *and heritage*;

Or. el

Amendment 10
Angel Dzhambazki, Zdzisław Krasnodębski, Andrew Lewer

Draft opinion
Paragraph 1 a (new)

Draft opinion

Amendment

1a. Emphasises that the potential of sport tourism is not sufficiently exploited and suggests to the Commission to make an assessment and propose an adequate way of improving citizen's benefits;

Or. en

**Amendment 11
Julie Ward**

**Draft opinion
Paragraph 1 a (new)**

Draft opinion

Amendment

1a. Recognises the crucial role played by European cultural tourism in the regeneration of rural and urban areas, in order to achieve a sustainable local and regional development;

Or. en

**Amendment 12
Giorgos Grammatikakis, Luigi Morgano**

**Draft opinion
Paragraph 1 a (new)**

Draft opinion

Amendment

1a. Emphasises the potential of cultural tourism, agrotourism and ecotourism in rural, island and coastal areas; stresses, to this end, the importance of ensuring intermodal connectivity, as a means of enhancing the appeal of such remote tourist destinations;

Or. en

Amendment 13
Jill Evans

Draft opinion
Paragraph 1 a (new)

Draft opinion

Amendment

1a. Recalls that Europe has a rich cultural, artistic, linguistic, religious, historical heritage, with natural assets, and a wide variety of landscapes, that need to be preserved and promoted;

Or. en

Amendment 14
Ilhan Kyuchyuk, Yana Toom, Fernando Maura Barandiarán, Juan Carlos Girauta Vidal, Jean-Marie Cavada

Draft opinion
Paragraph 1 a (new)

Draft opinion

Amendment

1a. Highlights that cultural tourism has an important role in the European economy as it creates millions of jobs and enhances social cohesion; stresses, in this regard, that safeguarding tangible and intangible cultural heritage, in its diverse manifestations, and promoting cultural creativity is essential and should be among our top priorities;

Or. en

Amendment 15
Marc Joulaud, Franck Proust

Draft opinion
Paragraph 1 a (new)

Draft opinion

Amendment

1a. Encourages the development of ecotourism, which is a source of lasting employment, capable of raising the profile of local areas and know-how, and provides economic opportunities for certain regions and sectors which are in difficulties;

Or. fr

**Amendment 16
Theodoros Zagorakis**

**Draft opinion
Paragraph 1 a (new)**

Draft opinion

Amendment

1a. Considers EU initiatives such as the ‘European Capitals of Culture’ and the ‘European Cultural Heritage Label’ to be particularly important for promoting European heritage and therefore calls on the Commission and the Member States to encourage the implementation of programmes for the restoration, conservation and protection of sites of cultural and historical interest, with a view to making them more accessible to tourists;

Or. el

**Amendment 17
Jill Evans**

**Draft opinion
Paragraph 1 b (new)**

Draft opinion

Amendment

1b. Underlines that Europe's diversity and multiculturalism offer great potential for the development of thematic tourism and allows coordinated promotion of sustainable tourism and cultural exchanges;

Or. en

Amendment 18

Ilhan Kyuchyuk, Yana Toom, Fernando Maura Barandiarán, Juan Carlos Girauta Vidal, Jean-Marie Cavada

Draft opinion

Paragraph 1 b (new)

Draft opinion

Amendment

1b. Emphasizes that cultural tourism can educate local communities and can influence policy-making; points out that cultural tourism is an essential part of many national and regional economies and an important factor for cultural exchange and development; reiterates that tourism should be based on strategies that protect and strengthen both natural and cultural diversities, preserve local cultures, traditions, heritage and environment;

Or. en

Amendment 19

Marc Joulaud, Franck Proust

Draft opinion

Paragraph 1 b (new)

Draft opinion

Amendment

1b. Recalls that tourism relates to Europe's cultural and historical heritage, but may also draw on traditional and industrial European know-how, thus helping to raise the profile of local areas and jobs;

Or. fr

**Amendment 20
Jill Evans**

**Draft opinion
Paragraph 1 c (new)**

Draft opinion

Amendment

1c. Highlights that Europe's breadth of languages - official, co-official, minority and lesser-known - form the bedrock of its cultural heritage and this offers additional opportunities in terms of tourism on all levels;

Or. en

**Amendment 21
Marc Joulaud, Franck Proust**

**Draft opinion
Paragraph 1 c (new)**

Draft opinion

Amendment

1c. Recalls that tourism generates more than 10% of Europe's GDP, employs 9.7 million people across Europe and is a major source of income for local economies;

Or. fr

Amendment 22
Julie Ward

Draft opinion
Paragraph 2

Draft opinion

2. Draws attention to the crucial role played by cultural education in generating demand for high-quality, sustainable and inclusive cultural tourism; ***calls for better use to be made of the opportunities digitisation and innovation afford for more effective promotion of European cultural*** tourism;

Amendment

2. Draws attention to the crucial role played by ***both formal and informal*** cultural education in generating demand for high-quality, sustainable and inclusive cultural tourism; ***stresses the need to invest in high quality training in order to have a better equipped workforce in the sub-sector of cultural tourism and to meet the needs of a growing demand for sustainable*** tourism;

Or. en

Amendment 23
Theodoros Zagorakis

Draft opinion
Paragraph 2

Draft opinion

2. Draws attention to the crucial role played by cultural education in generating demand for high-quality, sustainable and inclusive cultural tourism; calls for better use to be made of the opportunities digitisation and innovation afford for ***more effective*** promotion of European ***cultural*** tourism;

Amendment

2. Draws attention to the crucial role played by cultural education in generating demand for high-quality, sustainable and inclusive cultural, ***religious, educational, sporting, exploratory, gastronomic and ecological tourism and agritourism***; calls for better use to be made of the opportunities digitisation and innovation afford for promotion of ***the above forms of*** European tourism; ***stresses the need to extend and consolidate digitisation platforms for cultural resources and archives; underlines the importance of tourism as a means of cultural diplomacy and outreach to other peoples***;

Amendment 24
Marlene Mizzi

Draft opinion
Paragraph 2

Draft opinion

2. Draws attention to the crucial role played by cultural education in generating demand for high-quality, sustainable and inclusive cultural tourism; calls for better use to be made of the opportunities digitisation and innovation afford for more effective promotion of European cultural tourism;

Amendment

2. Draws attention to the crucial role played by cultural education in generating demand for high-quality, sustainable and inclusive cultural tourism; calls for better use to be made of the opportunities digitisation and innovation afford for more effective promotion of European cultural tourism; ***is of the opinion that the development a fully functioning digital single market together with more proactive use of social media has the potential of modernizing and developing the tourism industry in order to promote and communicate Europe's cultural and natural heritage around the world;***

Amendment 25
Luigi Morgano, Silvia Costa

Draft opinion
Paragraph 2

Draft opinion

2. Draws attention to the crucial role played by cultural education in generating demand for high-quality, sustainable and inclusive cultural tourism; calls for better use to be made of the opportunities digitisation and innovation afford for more effective promotion of European cultural tourism;

Amendment

2. Draws attention to the crucial role played by cultural education in generating demand for high-quality, sustainable and inclusive cultural tourism; calls for better use to be made of the opportunities digitisation and innovation afford for more effective promotion of European cultural tourism, ***which takes into account not only***

the top tourist destinations, but also smaller and less-known sites, not included in the usual tourist routes;

Or. en

Amendment 26
Zdzisław Krasnodębski

Draft opinion
Paragraph 2

Draft opinion

2. Draws attention to the crucial role played by cultural education in generating demand for high-quality, sustainable and inclusive cultural tourism; calls for better use to be made of the opportunities digitisation and innovation afford for more effective promotion of European cultural tourism;

Amendment

2. Draws attention to the crucial role played by cultural education in generating demand for high-quality, sustainable and inclusive cultural tourism; calls for better use to be made of the opportunities digitisation and innovation afford for more effective promotion of European cultural tourism *while preserving traditional forms of promoting culture;*

Or. en

Amendment 27
Enrico Gasbarra

Draft opinion
Paragraph 2

Draft opinion

2. Draws attention to the crucial role played by cultural education in generating demand for high-quality, sustainable and inclusive cultural tourism; calls for better use to be made of the opportunities digitisation and innovation afford for more effective promotion of European cultural tourism;

Amendment

2. Draws attention to the crucial role played by cultural education in generating demand for high-quality, sustainable and inclusive cultural tourism; calls for better use to be made of the opportunities digitisation and innovation afford for more effective *and attractive* promotion *and enjoyment* of European cultural tourism;

Or. it

Amendment 28
Aldo Patriciello

Draft opinion
Paragraph 2

Draft opinion

2. Draws attention to the *crucial* role played by cultural education in generating demand for high-quality, sustainable and inclusive cultural tourism; calls for better use to be made of the opportunities digitisation and innovation afford for more effective promotion of European cultural tourism;

Amendment

2. Draws attention to the *essential* role played by cultural education in generating demand for high-quality, sustainable and inclusive cultural tourism; calls for better use to be made of the opportunities digitisation and innovation afford for more effective promotion of European cultural tourism;

Or. it

Amendment 29
Marlene Mizzi

Draft opinion
Paragraph 2 a (new)

Draft opinion

Amendment

2a. Is concerned with the existing skill mismatches on the labour market in the tourism industry, and with the lack of interest among young people to pursue careers in certain tourism sectors; stresses the importance of investing in education and training, with specific attention to higher qualifications and soft skills development, in order to improve the quality of tourism jobs and job prospects across the sector, and to motivate human resources to consider a career in the tourism industry, through consistent training and other incentives;

Or. en

Amendment 30
Julie Ward

Draft opinion
Paragraph 2 a (new)

Draft opinion

Amendment

2a. Calls for better use to be made of the opportunities offered by digitisation and innovation for more diverse methods of interpretation of cultural heritage, and effective promotion of European cultural tourism;

Or. en

Amendment 31
Ilhan Kyuchyuk, Yana Toom, Fernando Maura Barandiarán, Juan Carlos Girauta Vidal

Draft opinion
Paragraph 2 a (new)

Draft opinion

Amendment

2a. Highlights the potential of a digital single market to expand, modernize and develop cultural tourism, and to promote and support all tourism services and providers; calls for further development of appropriate infrastructures, and encourages wider use of already existing ones, in order to facilitate the use of digital tools in tourism;

Or. en

Amendment 32
Marc Joulaud, Franck Proust

Draft opinion
Paragraph 2 a (new)

Draft opinion

Amendment

2a. Encourages greater use of new technologies at tourist attractions in order to increase interactivity with the public, and in communication relating to these attractions, in order to familiarise the largest possible number of people with Europe's cultural and tourist heritage;

Or. fr

Amendment 33
Nicola Caputo, Luigi Morgano

Draft opinion
Paragraph 2 a (new)

Draft opinion

Amendment

2a. Stresses the importance of youth policies relating to formal and informal learning for the purpose of promoting personal development, social inclusion and employability in the cultural tourism sector;

Or. it

Amendment 34
Theodoros Zagorakis

Draft opinion
Paragraph 2 a (new)

Draft opinion

Amendment

2a. Believes that better use of innovative products and services in the tourism sector could significantly help tourist companies, especially SMEs, and make

them more sustainable; stresses the need to foster innovation and technological development in micro-enterprises and SMEs, and points to the major opportunities for the development of thematic/alternative forms of tourism through use of the Internet and new communications technologies;

Or. el

Amendment 35
Marlene Mizzi

Draft opinion
Paragraph 2 b (new)

Draft opinion

Amendment

2b. Reiterates the need for a well-trained, informed, motivated and committed labour force; stresses that more awareness of history and culture by people working in the industry is essential to further promote historical and cultural heritage of tourism destinations;

Or. en

Amendment 36
Ilhan Kyuchyuk, Yana Toom, Fernando Maura Barandiarán, Juan Carlos Girauta Vidal

Draft opinion
Paragraph 2 b (new)

Draft opinion

Amendment

2b. Recalls that investing in human capital is essential for the quality of tourism services and it is a precondition for sustainable and competitive growth; stresses the importance of providing better targeted training policies in order to

*ensure the presence of well qualified,
service oriented, multilingual personnel;*

Or. en

Amendment 37
Zdzisław Krasnodębski

Draft opinion
Paragraph 3

Draft opinion

3. Points out that access needs to be made more universal by taking into account, in particular, the needs of people with disabilities, families with children and older persons and adapting the facilities and services on offer accordingly;

Amendment

3. Highlights the importance of improving accessibility to cultural heritage sites and cultural education for people with disabilities, families with children and older persons and adapting the facilities and services on offer accordingly;

Or. en

Amendment 38
Aldo Patriciello

Draft opinion
Paragraph 3

Draft opinion

3. Points out that access needs to be *made more universal* by taking into account, in particular, the needs of people with disabilities, families with children and older persons and adapting the facilities and services on offer accordingly;

Amendment

3. Points out that access needs to be *afforded to as many people as possible* by taking into account, in particular, the needs of people with disabilities, families with children and older persons and adapting the facilities and services on offer accordingly;

Or. it

Amendment 39
Louis Michel

Draft opinion
Paragraph 3

Draft opinion

3. Points out that access needs to be made more universal by taking into account, in particular, the needs of people with disabilities, families with children and older persons and adapting the facilities and services on offer accordingly;

Amendment

Does not affect the English version.

Or. nl

Amendment 40
Theodoros Zagorakis

Draft opinion
Paragraph 3

Draft opinion

3. Points out that access needs to be made more universal by taking into account, in particular, the needs of people with disabilities, families with children and older persons and adapting the facilities and services on offer accordingly;

Amendment

3. Considers that tourism is an inalienable social right, which should be upheld with regard to all new forms of tourism developed over the coming years; points out that access needs to be made more universal by taking into account, in particular, the needs of people with disabilities, families with children and older persons and adapting the facilities and services on offer accordingly; stresses the need for future tourism policy in Europe to focus on the needs of tourists with disabilities; notes that, in this context, innovative projects, tools and products to facilitate access for persons with impaired mobility should be promoted at European level;

Or. el

Amendment 41
Marlene Mizzi

Draft opinion
Paragraph 3

Draft opinion

3. Points out that access needs to be made more universal by taking into account, in particular, the needs of people with disabilities, families with children and older persons and adapting the facilities and services on offer accordingly;

Amendment

3. Points out that access needs to be made more universal by taking into account, in particular, the needs of people with disabilities, families with children and older persons and adapting the facilities and services on offer accordingly; ***suggests to the European Commission and the Member States to examine different possibilities of launching projects and funds to enable the younger population, people with special needs, low-income families and other vulnerable citizens to visit the countries' cultural destinations;***

Or. en

Amendment 42
Jill Evans

Draft opinion
Paragraph 3

Draft opinion

3. Points out that access needs to be made more universal by taking into account, in particular, the needs of people with disabilities, families with children and older persons and adapting the facilities and services on offer accordingly;

Amendment

3. Points out that access needs to be made more universal by taking into account, in particular, the needs of people with disabilities, families with children and older persons and adapting the facilities and services on offer accordingly; ***bears in mind that information and booking technologies should be easily accessible for those persons; underlines the enormous progress made thanks to the application and use of new digital technologies for giving universal access to paintings, buildings, and cultural sites;***

Or. en

Amendment 43
Dominique Bilde

Draft opinion
Paragraph 3

Draft opinion

3. Points out that access needs to be made more universal by taking into account, in particular, the needs of people with disabilities, families with children and older persons and adapting the facilities and services on offer accordingly;

Amendment

3. Points out that access needs to be made more universal by taking into account, in particular, the needs of people with disabilities, families with children and older persons and adapting the facilities and services on offer accordingly ***and systematically including the provision of appropriate access when constructing, renovating or extending tourist attractions where this is legally and technically feasible and financially viable;***

Or. fr

Amendment 44
Hermann Winkler

Draft opinion
Paragraph 3

Draft opinion

3. Points out that access needs to be made more universal by taking into account, in particular, the needs of people with disabilities, families with children and older persons and adapting the facilities and services on offer accordingly;

Amendment

3. Points out that access needs to be made more universal by taking into account, in particular, the needs of people with disabilities, families with children and, ***in the context of demographic change,*** older persons and adapting the facilities and services on offer accordingly;

Or. de

Amendment 45
Luigi Morgano

Draft opinion
Paragraph 3

Draft opinion

3. Points out that access needs to be made more universal by taking into account, in particular, the needs of people with disabilities, families with children and older persons and adapting the facilities and services on offer accordingly;

Amendment

3. Points out that access needs to be made more universal by taking into account, in particular, the *specific* needs of people with disabilities, families with children and older persons and adapting the facilities and services on offer accordingly;

Or. en

Amendment 46
Eleftherios Synadinos

Draft opinion
Paragraph 3

Draft opinion

3. Points out that access needs to be made more universal by taking into account, in particular, the needs of people with disabilities, families with children and older persons and adapting the facilities and services on offer accordingly;

Amendment

(Does not affect English version.)

Or. el

Amendment 47
Svetoslav Hristov Malinov

Draft opinion
Paragraph 3 a (new)

Draft opinion

Amendment

3a. Points out that encouraging young people's involvement in European cultural tourism has an extremely positive impact on their education and personal development;

Amendment 48
Ivan Jakovčić

Draft opinion
Paragraph 4

Draft opinion

4. Points out that Europe's cultural heritage makes it **one of** the most popular tourist **destinations** in the world and that cultural tourism, which is of key importance in boosting growth and employment, accounts for 40 % of European tourism; emphasises that, in order to maintain current tourist volumes and attract new tourists, Europe's cultural and natural heritage needs to be conserved and showcased and the right balance needs to be struck between expanding the tourism sector and protecting cultural heritage;

Amendment

4. Points out that Europe's cultural heritage makes it the most popular tourist **destination** in the world and that cultural tourism, which is of key importance in boosting growth and employment, accounts for 40 % of European tourism; emphasises that, in order to maintain current tourist volumes and attract new tourists, Europe's cultural and natural heritage needs to be conserved and showcased and the right balance needs to be struck between expanding the tourism sector and protecting cultural heritage;

Or. hr

Amendment 49
Isabella Adinolfi

Draft opinion
Paragraph 4

Draft opinion

4. Points out that Europe's cultural heritage makes it one of the most popular tourist destinations in the world and that cultural tourism, which is of key importance in boosting **growth and** employment, accounts for 40 % of European tourism; emphasises that, in order to maintain current tourist volumes and attract new tourists, Europe's cultural and natural heritage needs to be conserved and

Amendment

4. Points out that Europe's cultural heritage makes it one of the most popular tourist destinations in the world and that cultural tourism, which is of key importance in boosting **economic and social development and high quality** employment, accounts for 40 % of European tourism; emphasises that, in order to maintain current tourist volumes and attract new tourists, Europe's cultural

showcased and the right balance needs to be struck between expanding the tourism sector and protecting cultural heritage;

and natural heritage needs to be conserved and showcased and the right balance needs to be struck between expanding the tourism sector and protecting cultural heritage;
urges therefore the Commission to adopt the European charter for a sustainable and responsible tourism as a means of giving priority to the protection of cultural and natural heritage, and to the implementation of the social responsibility principle, while furthering tourism development in the EU;

Or. en

Amendment 50
Aldo Patriciello

Draft opinion
Paragraph 4

Draft opinion

4. Points out that Europe's cultural heritage makes it one of the most popular tourist destinations in the world and that cultural tourism, which is of key importance in boosting growth and employment, accounts for 40 % of European tourism; emphasises that, in order to maintain current tourist volumes and attract new tourists, Europe's cultural and natural heritage needs to be conserved **and** showcased and the right balance needs to be struck between expanding the tourism sector and protecting cultural heritage;

Amendment

4. Points out that Europe's cultural heritage makes it one of the most popular tourist destinations in the world and that cultural tourism, which is of key importance in boosting growth and employment, accounts for 40 % of European tourism; emphasises that, in order to maintain current tourist volumes and attract new tourists, Europe's cultural and natural heritage needs to be conserved, showcased **and promoted** and the right balance needs to be struck between expanding the tourism sector and protecting cultural heritage;

Or. it

Amendment 51
Giorgos Grammatikakis, Luigi Morgano

Draft opinion
Paragraph 4

Draft opinion

4. Points out that Europe's cultural heritage makes it one of the most popular tourist destinations in the world and that cultural tourism, which is of key importance in boosting growth and employment, accounts for 40 % of European tourism; emphasises that, in order to maintain current tourist volumes and attract new tourists, Europe's cultural and natural heritage *needs* to be conserved and showcased and the right balance needs to be struck between expanding the tourism sector and protecting cultural heritage;

Amendment

4. Points out that Europe's cultural heritage makes it one of the most popular tourist destinations in the world and that cultural tourism, which is of key importance in boosting growth and employment, accounts for 40 % of European tourism; emphasises that, in order to maintain current tourist volumes and attract new tourists, Europe's cultural and natural heritage *as well as Europe's intact nature and landscapes, need* to be conserved and showcased and the right balance needs to be struck between expanding the tourism sector *in an environmentally sustainable manner* and protecting cultural heritage *and the natural environment*;

Or. en

Amendment 52

Angel Dzhambazki, Zdzisław Krasnodębski, Andrew Lewer

**Draft opinion
Paragraph 4**

Draft opinion

4. Points out that Europe's cultural heritage makes it one of the most popular tourist destinations in the world and that cultural tourism, which is of key importance in boosting growth and employment, accounts for 40 % of European tourism; emphasises that, in order to maintain current tourist volumes and attract new tourists, Europe's cultural and natural heritage needs to be conserved and showcased and the right balance needs to be struck between expanding the tourism sector and protecting cultural heritage;

Amendment

4. Points out that Europe's cultural heritage makes it one of the most popular tourist destinations in the world and that cultural tourism, which is of key importance in boosting growth and employment, accounts for 40 % of European tourism, *where the touristic sector, accounting for some 1.8 million businesses, primarily SMEs, employs approximately 3.3 % of EU workforce (about 8 million jobs) and generates about 2.9% of EU GDP and the linked to it sectors indirect contribution is even greater, estimated to provide around 8.5% of all jobs (approximately 18.8 million people employed) and generates about 7.9% of the European Union's*

GDP^{1 a}; emphasises that, in order to maintain current tourist volumes and attract new tourists, Europe's cultural and natural heritage needs to be conserved and showcased and the right balance needs to be struck between expanding the tourism sector and protecting cultural heritage;

1^a Council recommendations on European Tourism Quality Principles

Or. en

Amendment 53
Theodoros Zagorakis

Draft opinion
Paragraph 4

Draft opinion

4. Points out that Europe's cultural heritage makes it one of the most popular tourist destinations in the world and that cultural tourism, which is of key importance in boosting growth and employment, accounts for 40 % of European tourism; emphasises that, in order to maintain current tourist volumes and attract new tourists, Europe's cultural and natural heritage needs to be conserved and showcased and the right balance needs to be struck between expanding the tourism sector and protecting cultural heritage;

Amendment

4. Points out that Europe's cultural heritage makes it one of the most popular tourist destinations in the world and that cultural tourism, which is of key importance in boosting growth and employment, accounts for 40 % of European tourism ***and could be instrumental in addressing the current economic and employment crisis, making use of skills and local capacities, while contributing to the development of a sustainable tourism accessible to all;*** emphasises that, in order to maintain current tourist volumes and attract new tourists, Europe's cultural and natural heritage needs to be conserved and showcased and the right balance needs to be struck between expanding the tourism sector and protecting cultural heritage; ***stresses the obligation to support, enhance and promote UNESCO world heritage monuments in Europe and the universal value thereof;***

Or. el

Amendment 54
Luigi Morgano, Silvia Costa

Draft opinion
Paragraph 4

Draft opinion

4. Points out that Europe's cultural heritage makes it one of the most popular tourist destinations in the world and that cultural tourism, which is of key importance in boosting growth and employment, accounts for 40 % of European tourism; emphasises that, in order to maintain current tourist volumes and attract new tourists, Europe's cultural and natural heritage needs to be conserved and showcased and the right balance needs to be struck between expanding the tourism sector and protecting cultural heritage;

Amendment

4. Points out that Europe's cultural heritage makes it one of the most popular tourist destinations in the world and that cultural tourism, which is of key importance in boosting growth and employment, accounts for 40 % of European tourism; emphasises that ***the tourism sector employs around 8 million people in the EU and many of these non-offshorable jobs are linked directly or indirectly to cultural tourism; emphasises, all the while, that***, in order to maintain current tourist volumes and attract new tourists, Europe's cultural and natural heritage needs to be conserved and showcased and the right balance needs to be struck between expanding the tourism sector and protecting cultural heritage;

Or. en

Amendment 55
Marie-Christine Arnautu
on behalf of the Committee on Transport and Tourism
Dominique Bilde

Draft opinion
Paragraph 4

Draft opinion

4. Points out that Europe's cultural heritage makes it one of the most popular tourist destinations in the world and that cultural tourism, which is of key importance in boosting growth and employment, accounts for 40 % of European tourism; emphasises

Amendment

4. Points out that Europe's cultural heritage makes it one of the most popular tourist destinations in the world and that cultural tourism, which is of key importance in boosting growth and employment, accounts for 40 % of European tourism; emphasises

that, in order to maintain current tourist volumes and attract new tourists, Europe's cultural and natural heritage needs to be conserved and showcased and the right balance needs to be struck between expanding the tourism sector and protecting cultural heritage;

that, in order to maintain current tourist volumes and attract new tourists, Europe's cultural and natural heritage needs to be conserved and showcased and the right balance needs to be struck between expanding the tourism sector and protecting cultural heritage, ***while also recalling that it is vital for Europe to preserve the authenticity of its European heritage even while many items are being destroyed and reconstructed abroad;***

Or. fr

Amendment 56
Marlene Mizzi

Draft opinion
Paragraph 4

Draft opinion

4. Points out that Europe's cultural heritage makes it one of the most popular tourist destinations in the world and that cultural tourism, which is of key importance in boosting growth and employment, accounts for 40 % of European tourism; emphasises that, in order to maintain current tourist volumes and attract new tourists, Europe's cultural and natural heritage needs to be conserved and showcased and the right balance needs to be struck between expanding the tourism sector and protecting cultural heritage;

Amendment

4. Points out that Europe's cultural heritage makes it one of the most popular tourist destinations in the world and that cultural tourism, which is of key importance in boosting growth and employment, accounts for 40 % of European tourism; emphasises that, in order to maintain current tourist volumes and attract new tourists, Europe's cultural and natural heritage needs to be conserved and showcased and the right balance needs to be struck between expanding the tourism sector and protecting cultural heritage ***so that tourism is developed in a sustainable way to preserve natural and environmental values for the benefit of visitors and host population;***

Or. en

Amendment 57
Momchil Nekov

Draft opinion
Paragraph 4

Draft opinion

4. Points out that Europe's cultural heritage makes it one of the most popular tourist destinations in the world and that cultural tourism, which is of key importance in boosting growth and employment, accounts for 40 % of European tourism; emphasises that, in order to maintain current tourist volumes and attract new tourists, Europe's cultural and natural heritage needs to be conserved and showcased and the right balance needs to be struck between expanding the tourism sector and protecting cultural heritage;

Amendment

4. Points out that Europe's cultural heritage makes it one of the most popular tourist destinations in the world and that cultural tourism, which is of key importance in boosting growth and employment, accounts for 40% of European tourism; emphasises that, in order to maintain current tourist volumes and attract new tourists, Europe's cultural and natural heritage needs to be conserved and showcased and the right balance needs to be struck between expanding the tourism sector and protecting cultural heritage; ***highlights, in this regard, the considerable potential of the Council of Europe's European Cultural Routes in terms of the development of sustainable cultural tourism;***

Or. bg

Amendment 58
Eleftherios Synadinos

Draft opinion
Paragraph 4

Draft opinion

4. Points out that Europe's cultural heritage makes it one of the most popular tourist destinations in the world and that cultural tourism, which is of key importance in boosting growth and employment, accounts for 40 % of European tourism; emphasises that, in order to maintain current tourist volumes and attract new tourists, Europe's cultural and natural heritage needs to be conserved and showcased and the right balance needs to be struck between expanding the tourism sector and

Amendment

4. Points out that Europe's cultural heritage makes it one of the most popular tourist destinations in the world and that cultural tourism, which is of key importance in boosting growth and employment, accounts for 40 % of European tourism; emphasises that, in order to maintain current tourist volumes and attract new tourists, Europe's cultural and natural heritage needs to be conserved and showcased and the right balance needs to be struck between expanding the tourism sector - ***by creating***

protecting cultural heritage;

new tourist structures or developing existing ones - and protecting cultural heritage especially through the conservation of archaeological and historic sites and monuments;

Or. el

Amendment 59
Enrico Gasbarra

Draft opinion
Paragraph 4

Draft opinion

4. Points out that Europe's cultural heritage makes it one of the most popular tourist destinations in the world and that cultural tourism, which is of key importance in boosting growth and employment, accounts for 40 % of European tourism; emphasises that, in order to maintain current tourist volumes and attract new tourists, Europe's cultural and natural heritage needs to be conserved and showcased and the right balance needs to be struck between expanding the tourism sector and protecting cultural heritage;

Amendment

4. Points out that Europe's cultural heritage makes it one of the most popular tourist destinations in the world and that cultural tourism, which is of key importance in boosting growth and employment, accounts for 40 % of European tourism; emphasises that, in order to maintain current tourist volumes and attract new tourists, Europe's cultural and natural heritage needs to be conserved and showcased and the right balance needs to be struck between expanding the tourism sector and protecting cultural heritage *among the new opportunities for experiential journeys and safeguarding and promoting local popular traditions;*

Or. it

Amendment 60
Hermann Winkler

Draft opinion
Paragraph 4

Draft opinion

4. Points out that Europe's cultural heritage

Amendment

4. Points out that Europe's cultural heritage

makes it one of the most popular tourist destinations in the world and that cultural tourism, which is of key importance in boosting growth and employment, accounts for 40% of European tourism; emphasises that, in order to maintain current tourist volumes and attract new tourists, Europe's cultural and natural heritage needs to be conserved and showcased and the right balance needs to be struck between expanding the tourism sector and protecting cultural heritage;

makes it one of the most popular tourist destinations in the world and that cultural tourism, which is of key importance in boosting growth and employment, accounts for 40% of European tourism; ***stresses the importance of cultural tourism as an economic factor, including in rural areas;*** emphasises that, in order to maintain current tourist volumes and attract new tourists, Europe's cultural and natural heritage needs to be conserved and showcased and the right balance needs to be struck between expanding the tourism sector and protecting cultural heritage;

Or. de

Amendment 61
Isabella Adinolfi

Draft opinion
Paragraph 4 a (new)

Draft opinion

Amendment

4a. Underlines the importance of a Council decision on adopting the 'European tourism quality principles' recommendation, in order to help tourism service providers promote the quality of their services and strengthen consumer confidence;

Or. en

Amendment 62
Julie Ward

Draft opinion
Paragraph 4 a (new)

Draft opinion

Amendment

4a. Calls for greater recognition of the

vital role played by the voluntary sector in developing and supporting the tourism sector through cultural volunteering;

Or. en

Amendment 63
Luigi Morgano, Silvia Costa

Draft opinion
Paragraph 4 a (new)

Draft opinion

Amendment

4a. Welcomes mobility tools, as well as cooperation projects such as "Knowledge Alliances" and "Sector-Skills Alliances" under Erasmus+, as efficient means for tourism staff involved in education and training at all levels to exchange best practices, improve language skills and get practical knowledge in cultural tourism;

Or. en

Amendment 64
Giorgos Grammatikakis, Luigi Morgano

Draft opinion
Paragraph 4 a (new)

Draft opinion

Amendment

4a. Urges the Commission to address the negative impacts, and threats to cultural heritage and to natural environment posed by mass tourism, and therefore calls for the promotion of environmentally sustainable cultural tourism, and for measures to withstand the impact of seasonality;

Or. en

Amendment 65
Marlene Mizzi

Draft opinion
Paragraph 4 a (new)

Draft opinion

Amendment

4a. Is of the opinion that Europe needs to constantly adapt to the new trends in the tourism industry in order to retain its international competitiveness; Stresses that cultural events are becoming more and more important to tourists and to tourism destinations and therefore there is a need to organise and promote local and international cultural events; Suggests to the European Commission and to Member States to examine the possibility of creating European calendar of events to improve tourism information services, so that travellers can easily find information about exhibitions, festivals, sporting events and other cultural events;

Or. en

Amendment 66
Jill Evans

Draft opinion
Paragraph 4 a (new)

Draft opinion

Amendment

4a. Supports the promotion of local and regional initiatives such as European crossborder cycle roads in combination with a sustainable transport strategy with railway networks, the ACCR (Association des Centres culturels de rencontre), the European Capitals of Culture, DestiNet Portals network on best practices examples of sustainable tourism in

Europe;

Or. en

Amendment 67

Ilhan Kyuchyuk, Yana Toom, Fernando Maura Barandiarán, Juan Carlos Girauta Vidal, Jean-Marie Cavada

Draft opinion

Paragraph 4 a (new)

Draft opinion

Amendment

4a. Underlines the importance to foster close collaboration and cooperation between culture and tourism in order to support responsible, culturally aware, inclusive and sustainable tourism that contribute to the socio-economic development of host communities, promote cross-cultural exchanges and multicultural understanding;

Or. en

Amendment 68

Elisabeth Morin-Chartier

Draft opinion

Paragraph 4 a (new)

Draft opinion

Amendment

4a. Supports the development of non-motorised travel routes (for walking, horse-riding or cycling), which facilitate sustainable tourism and create opportunities to discover the diversity of Europe's regions;

Or. fr

Amendment 69
Marc Joulaud, Franck Proust

Draft opinion
Paragraph 4 a (new)

Draft opinion

Amendment

4a. Stresses the importance of maintaining and preserving Europe's cultural and historical heritage in order to prevent its deterioration, assigning priority to the quality of the work performed rather than its cost; stresses, in this context, the role of patronage to contribute to the conservation of the European heritage and to compensate for the decline in the public budgets allocated for the purpose;

Or. fr

Amendment 70
Isabella Adinolfi

Draft opinion
Paragraph 4 b (new)

Draft opinion

Amendment

4b. Calls on the Commission to launch a European Tourism Quality Brand to reward rigorous efforts by tourism professionals in supporting the quality of tourism services based on the highest respect for cultural and natural heritage, improving the quality of tourism jobs, enhancing accessibility for all and promoting the cultural traditions of the local communities;

Or. en

Amendment 71
Marlene Mizzi

Draft opinion
Paragraph 4 b (new)

Draft opinion

Amendment

4b. Stresses the importance of promoting the "European Capital of Culture" initiative in order to further develop the image of Europe as a high-quality cultural tourism destination, and to attract tourists from European as well as more distant markets;

Or. en

Amendment 72
Jill Evans

Draft opinion
Paragraph 4 b (new)

Draft opinion

Amendment

4b. Points out that cultural tourism in different regions helps diversify traditional economic activities and creates employment, thereby avoiding depopulation and the abandonment and deterioration of many valuable cultural sites, and preventing traditions, and customs from dying out;

Or. en

Amendment 73
Ilhan Kyuchyuk, Yana Toom, Fernando Maura Barandiarán, Jean-Marie Cavada

Draft opinion
Paragraph 4 b (new)

Draft opinion

Amendment

4b. Points out that host communities and indigenous peoples should be involved in different policies for the identification, promotion, protection, conservation, management, presentation and interpretation of their heritage resources, cultural practices and contemporary cultural expressions, in the context of tourism;

Or. en

Amendment 74

Marc Joulaud, Franck Proust

Draft opinion

Paragraph 4 b (new)

Draft opinion

Amendment

4b. Encourages initiatives to connect tourist attractions to one another in order to establish thematic tourist trails on a European, national and local scale, exploiting the complementarity and specificities of the various European tourist attractions so as to provide the best possible experience for tourists;

Or. fr

Amendment 75

Isabella Adinolfi

Draft opinion

Paragraph 4 c (new)

Draft opinion

Amendment

4c. Is convinced that school tourism should be experienced as one of the most

meaningful non-formal learning activities related to the school curriculum and not as an exclusive leisure time, and that it should be grounded on the values of 'responsible tourism', as a form of tourism implemented according to the principle of social and economic justice, full respect of the environment and cultures, the centrality of the local host community and its right to be a leader in sustainable tourism development and socially responsible for its own territory;

Or. en

Amendment 76

Ilhan Kyuchyuk, Yana Toom, Fernando Maura Barandiarán, Juan Carlos Girauta Vidal, Jean-Marie Cavada

Draft opinion

Paragraph 4 c (new)

Draft opinion

Amendment

4c. Stresses the potential of cultural tourism for poverty alleviation; calls, in this regard, for fostering the countries' creative industries and rural tourism in order to promote Europe's extraordinary cultural wealth and fight poverty and unemployment;

Or. en

Amendment 77

Angel Dzhambazki, Zdzisław Krasnodębski, Andrew Lewer

Draft opinion

Paragraph 5

Draft opinion

Amendment

5. Asks the Commission to bolster European measures and programmes

5. Asks the Commission to bolster European measures and programmes

relating to cultural tourism and cultural heritage that have proved effective, to look into the feasibility *of introducing* a 'European cultural card' which would offer reduced entrance fees for museums, monuments, archaeological sites, libraries, theatres and so on, *and to provide targeted financial support under the relevant EU instruments, including the Structural Funds.*

relating to cultural tourism and cultural heritage that have proved effective, to look into the feasibility, *using a thorough impact assessment, of the voluntary introduction of* a 'European cultural card' which would offer reduced entrance fees for museums, monuments, archaeological sites, libraries, theatres and so on;

Or. en

Amendment 78
Isabella Adinolfi

Draft opinion
Paragraph 5

Draft opinion

5. Asks the Commission to bolster European measures and programmes relating to cultural tourism and cultural heritage that have proved effective, to look into the feasibility of introducing a 'European cultural card' which would offer reduced entrance fees for museums, monuments, archaeological sites, libraries, theatres and so on, and to *provide targeted financial support* under the relevant EU instruments, including the Structural Funds.

Amendment

5. Asks the Commission to bolster European measures and programmes relating to cultural tourism and cultural heritage that have proved effective, to look into the feasibility of introducing a 'European cultural card' which would offer reduced entrance fees for museums, monuments, archaeological sites, libraries, theatres and so on, and to *ensure the greatest added value for sustainable, cultural and responsible tourism* under the relevant EU *financial support* instruments, including the Structural Funds, *whose interventions should be logic, result oriented and consistent with the SWOT and the relevant ERDF investment priorities;*

Or. en

Amendment 79
Aldo Patriciello

Draft opinion
Paragraph 5

Draft opinion

5. Asks the Commission to ***bolster*** existing European measures and programmes relating to cultural tourism and cultural heritage that have proved effective, to look into the ***feasibility*** of introducing a 'European cultural card' which would offer reduced entrance fees for museums, monuments, archaeological sites, libraries, theatres and so on, and to provide targeted financial support under EU instruments including the Structural Funds.

Amendment

5. Asks the Commission to ***arrange for the bolstering of*** existing European measures and programmes relating to cultural tourism and cultural heritage that have proved effective, to look into the ***practical possibility*** of introducing a 'European cultural card' which would offer reduced entrance fees for museums, monuments, archaeological sites, libraries, theatres and so on, and to provide targeted financial support under EU instruments including the Structural Funds.

Or. it

Amendment 80
Luigi Morgano, Silvia Costa

Draft opinion
Paragraph 5

Draft opinion

5. Asks the Commission to bolster European measures and programmes relating to cultural tourism and cultural heritage that have proved effective, ***to*** look into the feasibility of introducing a 'European cultural card' which would offer reduced entrance fees for museums, monuments, archaeological sites, libraries, theatres and so on, and to provide targeted financial support under the relevant EU instruments, including the Structural Funds.

Amendment

5. Asks the Commission to bolster European measures and programmes relating to cultural tourism and cultural heritage that have proved effective, ***such as European Capitals of Culture, European Heritage Days, European Cultural Routes, European Heritage Label, Creative Europe and the digital platform Europeana; asks, moreover, that the European Commission*** look into the feasibility of introducing a 'European cultural card' which would offer reduced entrance fees for museums, monuments, archaeological sites, libraries, theatres and so on, ***following the example of the UNESCO-endorsed ISIC (International Student Identity Card)***, and to provide targeted financial support under the

relevant EU instruments, including the Structural Funds;

Or. en

Amendment 81
Theodoros Zagorakis

Draft opinion
Paragraph 5

Draft opinion

5. Asks the Commission to bolster existing European measures and programmes relating to cultural tourism and cultural heritage that have proved effective, to look into the feasibility of introducing a 'European cultural card' which would offer reduced entrance fees for museums, monuments, archaeological sites, libraries, theatres and so on, and to provide targeted financial support under EU instruments including the Structural Funds.

Amendment

5. Asks the Commission to bolster existing European measures and programmes relating to cultural tourism and cultural heritage that have proved effective, to look into the feasibility of introducing a 'European cultural card' which would offer reduced entrance fees for museums, monuments, archaeological sites, libraries, theatres and so on, and to provide targeted financial support under EU instruments including the Structural Funds; ***stresses also the importance of European routes in highlighting our common European identity and stresses the need to continue funding for the development of new 'European routes' and the conservation of existing ones; calls on the Commission to consider the effective promotion and institutional upgrading of initiatives such as the 'European Capital of Sport' and the 'European Youth Capital'***;

Or. el

Amendment 82
Hermann Winkler

Draft opinion
Paragraph 5

Draft opinion

5. Asks the Commission to bolster existing European measures and programmes relating to cultural tourism and cultural heritage that have proved effective, to look into the feasibility of introducing a 'European cultural card' which would offer reduced entrance fees for museums, monuments, archaeological sites, libraries, theatres and so on, and to provide targeted financial support under EU instruments including the Structural Funds.

Amendment

5. Asks the Commission to bolster existing European measures and programmes relating to cultural tourism and cultural heritage that have proved effective, to look into the feasibility of introducing a 'European cultural card' which would offer reduced entrance fees for museums, monuments, archaeological sites, libraries, theatres and so on, and to provide targeted financial support under EU instruments including the Structural Funds; **welcomes too, in this regard, the EU institutions' efforts to launch a European Cultural Heritage Year.**

Or. de

Amendment 83
Gianluca Buonanno

Draft opinion
Paragraph 5

Draft opinion

5. Asks the Commission to bolster existing European measures and programmes relating to cultural tourism and cultural heritage that have proved effective, to look into the feasibility of introducing a 'European cultural card' which would offer reduced entrance fees for museums, monuments, archaeological sites, libraries, theatres and so on, and to provide targeted financial support under EU instruments including the Structural Funds.

Amendment

5. Asks the Commission to bolster existing European measures and programmes relating to cultural tourism and cultural heritage that have proved effective, to look into the feasibility of introducing a 'European cultural card' which would offer reduced entrance fees for museums, monuments, archaeological sites, libraries, theatres and so on, and to provide **and establish without delay** targeted financial support under EU instruments including the Structural Funds.

Or. it

Amendment 84
Eleftherios Synadinos

Draft opinion
Paragraph 5

Draft opinion

5. Asks the Commission to bolster existing European measures and programmes relating to cultural tourism and cultural heritage that have proved effective, to look into the feasibility of introducing a 'European cultural card' which would offer reduced entrance fees for museums, monuments, archaeological sites, libraries, theatres and so on, and to provide targeted financial support under EU instruments including the Structural Funds.

Amendment

5. Asks the Commission to bolster existing European measures and programmes relating to cultural tourism and cultural heritage that have proved effective, to look into the feasibility of introducing a 'European cultural card' which would offer reduced entrance fees for museums, monuments, archaeological sites, libraries, theatres and so on, and to provide targeted financial support under EU instruments, including the Structural Funds, ***especially for pupils at every level of education and for students.***

Or. el

Amendment 85
Dominique Bilde

Draft opinion
Paragraph 5

Draft opinion

5. Asks the Commission to bolster existing European measures and programmes relating to cultural tourism and cultural heritage that have proved effective, to look into the feasibility of introducing a 'European cultural card' which would offer reduced entrance fees for museums, monuments, archaeological sites, libraries, theatres and so on, and to provide targeted financial support under EU instruments including the Structural Funds.

Amendment

5. Asks the Commission to bolster existing European measures and programmes relating to cultural tourism and cultural heritage that have proved effective, to look into the feasibility of introducing a 'European cultural card' which would offer reduced entrance fees for ***tourist attractions and cultural sites such as*** museums, monuments, archaeological sites, libraries, theatres and so on, and to provide targeted financial support under EU instruments including the Structural Funds.

Or. fr

Amendment 86
Ivan Jakovčić

Draft opinion
Paragraph 5

Draft opinion

5. Asks the Commission to bolster existing European measures and programmes relating to cultural tourism and cultural heritage that have proved effective, to look into the feasibility of introducing a 'European cultural card' which would offer reduced entrance fees for museums, monuments, archaeological sites, libraries, theatres and so on, and to provide targeted financial support under EU instruments including the Structural Funds.

Amendment

5. Asks the Commission to bolster existing European measures and programmes, ***especially cross-border ones***, relating to cultural tourism and cultural heritage that have proved effective, to look into the feasibility of introducing a 'European cultural card' which would offer reduced entrance fees for museums, monuments, archaeological sites, libraries, theatres and so on, and to provide targeted financial support under EU instruments including the Structural Funds.

Or. hr

Amendment 87
Tonino Picula

Draft opinion
Paragraph 5

Draft opinion

5. Asks the Commission to bolster existing European measures and programmes relating to cultural tourism and cultural heritage that have proved effective, to look into the feasibility of introducing a 'European cultural card' which would offer reduced entrance fees for museums, monuments, archaeological sites, libraries, theatres and so on, and to provide targeted financial support under EU instruments including the Structural Funds.

Amendment

5. Asks the Commission to bolster existing European measures and programmes relating to cultural tourism and cultural heritage that have proved effective, to look into the feasibility of introducing a 'European cultural card' which would offer reduced entrance fees for museums, monuments, archaeological sites, libraries, theatres and so on, and to provide targeted financial support under EU instruments including the Structural Funds ***and the European Fund for Strategic Investments***.

Or. hr

Amendment 88
Luigi Morgano, Silvia Costa

Draft opinion
Paragraph 5 a (new)

Draft opinion

Amendment

5a. Considers that the establishment of a European Year of Cultural Heritage, preferably in 2018, along with adequate support to cultural events and arts, film and music festivals, may constitute a significant added value in the promotion of European cultural tourism and in maintaining and reinforcing Europe as the leading tourist destination in the world;

Or. en

Amendment 89
Zdzisław Krasnodębski

Draft opinion
Paragraph 5 a (new)

Draft opinion

Amendment

5a. Encourages Member States to work together with regional and local authorities in order to maximise the value of tourism and its contribution to jobs and growth, and to integrate the tourism industry within local development strategies;

Or. en

Amendment 90
Santiago Fisas Aixelà

Draft opinion
Paragraph 5 a (new)

Draft opinion

Amendment

5a. whereas gastronomy forms part of our identity and is an essential component of Europe's cultural heritage; whereas food tourism needs to be supported to promote development of the sector;

Or. es

Amendment 91
Elisabeth Morin-Chartier

Draft opinion
Paragraph 5 a (new)

Draft opinion

Amendment

5a. Recalls the important place of sporting activities in making Europe's regions attractive to tourists; stresses that this dimension must be taken into account in strategies to promote tourism in Europe;

Or. fr

Amendment 92
Julie Ward

Draft opinion
Paragraph 5 a (new)

Draft opinion

Amendment

5a. Notes the opportunities offered by significant historical events and sites, such as the Sites of Conscience, to address contemporary challenges through sensitive interpretation and educational programmes; encourages the use of cultural heritage and tourism to foster intercultural dialogue in order to bring people of Europe closer together;

Or. en

Amendment 93
Theodoros Zagorakis

Draft opinion
Paragraph 5 a (new)

Draft opinion

Amendment

5a. Stresses the contribution of civil society in promoting new forms of tourism, through social networks, voluntary organisations, cultural and sports associations, citizens action groups, and organisations representing young people, women and expatriate communities;

Or. el

Amendment 94
Fernando Maura Barandiarán, Ilhan Kyuchyuk, Juan Carlos Girauta Vidal, Jean-Marie Cavada

Draft opinion
Paragraph 5 a (new)

Draft opinion

Amendment

5a. Asks the Commission and the Member States to implement the action to protect endangered monuments and sites in Europe in order to safeguard and promote cultural heritage and therefore encourage cultural tourism;

Or. en

Amendment 95
Zdzisław Krasnodębski

Draft opinion
Paragraph 5 b (new)

Draft opinion

Amendment

5b. Highlights the importance of shaping and promoting sustainable and inclusive forms of tourism which interplay with social, cultural and economic fabric of touristic sites, ensure development of creative and environment-friendly entrepreneurship, human capital and skill development, and bring, together with financial benefits, social and cultural value to the local communities;

Or. en

Amendment 96
Theodoros Zagorakis

Draft opinion
Paragraph 5 b (new)

Draft opinion

Amendment

5b. Takes the view that, in order to differentiate European tourism from that of other countries or continents, it is crucial to develop new thematic forms of tourism, possibly involving cross-border or interregional cooperation; believes that the systematic promotion of thematic (oenological, gastronomic, rural, religious, artistic, visual, cultural conference educational, exploratory etc.) tourism could not only to redefine European tourism as a whole but also play an important role in combating the effects of seasonality;

Or. el

Amendment 97
Zdzisław Krasnodębski

Draft opinion
Paragraph 5 c (new)

Draft opinion

Amendment

5c. Stresses the importance of policies aimed at funding, preserving, maintaining and restoring cultural heritage sites;

Or. en

Amendment 98
Theodoros Zagorakis

Draft opinion
Paragraph 5 c (new)

Draft opinion

Amendment

5c. Considers it appropriate to develop new forms of tourism in the EU, and for the Commission, Member States and regions regularly to support and promote the organisation of cultural events, music festivals, art exhibitions and initiatives related to culture, food, photography, theatre and cinema; calls on the Commission to step up support for such initiatives under existing programmes such as 'Creative Europe' and consider new ways of providing support;

Or. el

Amendment 99
Zdzisław Krasnodębski

Draft opinion
Paragraph 5 d (new)

Draft opinion

Amendment

5d. Stresses the importance in preventing cultural discrimination of religious and

ethnic minorities;

Or. en

Amendment 100
Theodoros Zagorakis

Draft opinion
Paragraph 5 d (new)

Draft opinion

Amendment

5d. Stresses the prospects for sports tourism, which could in future become one of the most dynamic sectors in the developing European travel industry, and calls for the introduction of specific policies to promote and support this development; considers that various types of sports tourism, such as cycling, mountaineering, diving, boating, sailing and fishing, offer active alternatives that could attract tourists to even the most remote areas of Europe; urges the Commission and the Member States systematically to promote tourism involving sports, physical exercise and healthy activities and encourage initiatives relating to traditional sports at national, regional or local level;

Or. el

Amendment 101
Theodoros Zagorakis

Draft opinion
Paragraph 5 e (new)

Draft opinion

Amendment

5e. Notes also the opportunities arising during sports events from the movement of athletes and spectators and the hosting of sports clubs in in the run-up to such

events and, in view of its potential wider benefits, calls for measures to promote this particular form of sports tourism and encourage cooperation at European level;

Or. el

Amendment 102
Theodoros Zagorakis

Draft opinion
Paragraph 5 f (new)

Draft opinion

Amendment

5f. Underlines the importance of a highly skilled workforce in the tourism sector and calls for measures to enhance the quality of education through the use of mobility and lifelong learning programmes; calls on the Member States and local and regional authorities to take full advantage of the vocational training tools offered by the ESF and other EU, national, regional and local funds;

Or. el

Amendment 103
Theodoros Zagorakis

Draft opinion
Paragraph 5 g (new)

Draft opinion

Amendment

5g. Stresses the advantages of a 'dual' education system in the tourism sector and the importance of combining learning with hands-on work experience, thereby improving both theoretical knowledge and practical skills; considers that EU initiatives such as the 'Erasmus for Young Entrepreneurs' and 'Leonardo da

Vinci' programmes offer unique opportunities for training and the acquisition of professional skills and should therefore be further consolidated and promoted;

Or. el