



EUROPEAN PARLIAMENT

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*Committee on Regional Development*

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**2012/2302(INI)**

4.6.2013

## **OPINION**

of the Committee on Regional Development

for the Committee on Culture and Education

on promoting the European cultural and creative sectors as sources of  
economic growth and jobs  
(2012/2302(INI))

Rapporteur: Oldřich Vlasák

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## SUGGESTIONS

The Committee on Regional Development calls on the Committee on Culture and Education, as the committee responsible, to incorporate the following suggestions into its motion for a resolution:

1. Highlights the cross-sectoral nature of the cultural and creative industries as an attractive communications tool and the global importance of these industries, not just for the world economy, but for sustainable, smart and inclusive growth, innovation, entrepreneurship, social cohesion, and societal development; stresses the fact that these sectors have a rich local and regional potential for growth representing new market opportunities for entrepreneurs of cultural and creative industries and thus cultural employment;
2. Underlines that the cultural and creative industries should become a part of EU and national socio-economic strategies; underlines the need for further coordination of various policies, including industrial, educational and innovative policies, tourism policies, and regional, urban, local and spatial development; also encourages the local and regional authorities, in line with the principle of subsidiarity, to include the cultural and creative sectors in their medium and long-term economic strategies;
3. Highlights that funding available under the future multiannual financial framework, namely under the ESF and ERDF, should be used to help strengthen the cultural and creative industries as well as the national, regional and local institutional and administrative capacity to work together, thus increasing the economic, social, educational, and cultural gains from these industries; draws attention to the outermost regions where setting up and developing the cultural and creative industries is more complicated;
4. Points out that the cultural and creative industries, as a source of potential in terms of more and better jobs in the regions, are able to contribute to social and territorial integration; is concerned that these aspects of cultural and creative industries are not sufficiently analysed and supported; stresses that the collection of statistical data in these sectors is inadequate at all levels, with the worst situation being at regional and local level; stresses that the impact of ICT (information and communications technology) on cultural and creative sectors needs to be analysed, so that these sectors can adapt to the new technological environment and link to technological developments;
5. Considers that creative people, products and services, as part of the cultural diversity of the EU, should form the basis of a strong single European market and well developed regions, as well as that of local economies where they can contribute to the creation of new economic activities and new jobs; calls for better use of the cultural and creative industries in attracting new investment and varied talent to Europe; stresses that entrepreneurs in the cultural and creative sectors do not have easy access to funding; calls on the Member States to adopt adequate social and fiscal measures to support the creative economy and to support new business models for cultural and creative industries adapted to the European market, which would enable the mobility of artists and people working in the cultural and creative industries, as well as help them to overcome obstacles relating to different tax or social systems and language barriers, and to promote better understanding among countries and cultures;

6. Believes that different competencies covered by these industries, as well as interaction between creators and technologies, are often locally rooted and so should be supported by establishing local and regional platforms, networks, clusters, business incubators, and partnerships that would foster synergies, help find mechanisms to finance creativity and innovation, and support the management of job vacancies and funding opportunities;
7. Points to the fact that the cultural and creative industries contribute to the maintenance and improvement of Europe's immense cultural, historical, and architectural heritage; stresses the importance of movable cultural heritage, i.e. artefacts as products of human creativity throughout history up to the present day; highlights that the cultural and creative sectors are important for the development of the EU tourism industry and are of huge interest to tourists from both the EU and non-EU countries; believes, in view of this added value, that the cultural and creative sectors should be strongly supported by the future EU budget and through national and regional programming documents drawn up for the period 2014-2020, given that they bring with them important economic opportunities;
8. Highlights the importance of educational schemes in the promotion of creativity from early childhood on and for fostering artistic and cultural education by promoting an interest in the work and products of the creative industry during primary and secondary education; stresses that since local and regional authorities are often responsible for pre-school and primary education, they should play an important educational and cultural role in this process of addressing culture and creativity as an integral part of regional and urban development; underlines the importance of the non-formal training of adults in developing skills to adapt to a constantly changing labour market.

## RESULT OF FINAL VOTE IN COMMITTEE

<b>Date adopted</b>	30.5.2013
<b>Result of final vote</b>	+: 41 -: 0 0: 1
<b>Members present for the final vote</b>	Luís Paulo Alves, Jean-Jacob Bicep, John Bufton, Nikos Chrysogelos, Francesco De Angelis, Danuta Maria Hübner, Filiz Hakaeva Hyusmenova, Vincenzo Iovine, María Irigoyen Pérez, Seán Kelly, Mojca Kleva Kekuš, Constanze Angela Krehl, Petru Constantin Luhan, Elżbieta Katarzyna Łukacijewska, Iosif Matula, Erminia Mazzoni, Ana Miranda, Jens Nilsson, Lambert van Nistelrooij, Jan Olbrycht, Wojciech Michał Olejniczak, Markus Pieper, Tomasz Piotr Poręba, Georgios Stavrakakis, Csanád Szegedi, Nuno Teixeira, Oldřich Vlasák, Kerstin Westphal, Hermann Winkler, Joachim Zeller
<b>Substitute(s) present for the final vote</b>	Martina Anderson, Vasilica Viorica Dăncilă, Karin Kadenbach, Lena Kolarska-Bobińska, Elisabeth Schroedter, Patrice Tirolien, Evžen Tošenovský, Manfred Weber, Iuliu Winkler
<b>Substitute(s) under Rule 187(2) present for the final vote</b>	Albert Deß, Takis Hadjigeorgiou, Katarína Neved'alová