### Amendment 143 Jolanta Emilia Hibner, Bogusław Sonik, and others

Report A7-0276/2013

### Linda McAvan

Manufacture, presentation and sale of tobacco and related products COM(2012)0788 - C7-0420/2012 - 2012/0366(COD)

# Proposal for a directive Recital 15

Text proposed by the Commission

(15) The likelihood of diverging regulation is further increased by concerns over tobacco products, including smokeless tobacco products, having a characterising flavour other than tobacco, which may facilitate uptake of tobacco consumption or affect consumption patterns. For example, in many countries, sales of mentholated products gradually increased even as smoking prevalence overall declined. A number of studies indicated that mentholated tobacco products can facilitate inhalation as well as smoking uptake among young people. Measures introducing unjustified differences of treatment between flavoured cigarettes (e.g. menthol and clove cigarettes) should be avoided.

### Amendment

(15) The likelihood of diverging regulation is further increased by concerns over tobacco products, including smokeless tobacco products, having a characterising flavour other than tobacco, which may facilitate uptake of tobacco consumption or affect consumption patterns.

## Amendment 144 Jolanta Emilia Hibner, Georgios Koumoutsakos, and others

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Manufacture, presentation and sale of tobacco and related products COM(2012)0788 – C7-0420/2012 – 2012/0366(COD)

## Proposal for a directive Recital 23

Text proposed by the Commission

(23) In order to ensure the integrity and the visibility of health warnings and maximise their efficacy, provisions should be made regarding the dimension of the warnings as well as regarding certain aspects of the appearance of the tobacco package, including the opening mechanism. The package and the products may mislead consumers, in particular young people, suggesting that products are less harmful. For instance, this is the case with certain texts or features, such as 'low-tar', 'light', 'ultra-light', 'mild', 'natural', 'organic', 'without additives', 'without flavours', 'slim', names, pictures, and figurative or other signs. Likewise, the size and appearance of individual cigarettes can mislead consumers by creating the impression that they are less harmful. A recent study has also shown that smokers of slim cigarettes were more likely to believe that their own brand might be less harmful. This should be addressed.

#### Amendment

(23) In order to ensure the integrity and the visibility of health warnings and maximise their efficacy, provisions should be made regarding the dimension of the warnings as well as regarding certain aspects of the appearance of the tobacco package, including the opening mechanism. The package and the products may mislead consumers, in particular young people, suggesting that products are less harmful. For instance, this is the case with certain texts or features, such as 'low-tar', 'light', 'ultra-light', 'mild', 'natural', 'organic', 'without additives', 'without flavours', names, pictures, and figurative or other signs. Likewise, the size and appearance of individual cigarettes can mislead consumers by creating the impression that they are less harmful.

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Proposal for a directive Article 2 - paragraph 1 - point 4

Text proposed by the Commission

(4) 'characterising flavour' means a distinguishable aroma or taste other than tobacco, resulting from an additive or combination of additives, including but not limited to fruit, spice, herb, alcohol, candy, *menthol* or vanilla observable before or upon intended use of the tobacco product;

### Amendment

(4) 'characterising flavour' means a distinguishable aroma or taste other than tobacco *and menthol*, resulting from an additive or combination of additives, including but not limited to fruit, spice, herb, alcohol, candy or vanilla observable before or upon intended use of the tobacco product;

Amendment 146 Jolanta Emilia Hibner, Boguslaw Sonik, and others

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Proposal for a directive Article 6 - paragraph 1 - subparagraph 1

Text proposed by the Commission

1. Member States shall prohibit the placing on the market of tobacco products with a characterising flavour.

### Amendment

1. Member States shall prohibit the placing on the market of tobacco products with a characterising flavour *other than menthol*.

Amendment 147 Jolanta Emilia Hibner, Bogusław Sonik, and others

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Manufacture, presentation and sale of tobacco and related products COM(2012)0788 – C7-0420/2012 – 2012/0366(COD)

Proposal for a directive Article 6 - paragraph 1 - subparagraph 2

Text proposed by the Commission

Member States shall not prohibit the use of additives which are essential for the manufacture of tobacco products, as long as the additives do not result in a product with a characterising flavour.

Amendment

Member States shall not prohibit the use of additives which are essential for the manufacture of tobacco products, as long as the additives do not result in a product with a characterising flavour *other than menthol*.