

# EUROPEAN PARLIAMENT

2004



2009

---

*Committee on Culture and Education*

**2008/2129(INI)**

22.9.2008

## **AMENDMENTS 1 - 56**

**Draft report**  
**Christa Prets**  
(PE409.761v01-00)

on media literacy in a digital world  
(2008/2129(INI))

AM\_Com\_NonLegReport

**Amendment 1**  
**Helga Trüpel**

**Motion for a resolution**  
**Citation 5 a (new)**

*Motion for a resolution*

*Amendment*

**– having regard to the Recommendation of the European Parliament and of the Council of 18 December 2006 on key competences for lifelong learning (2006/962/EC)<sup>1</sup>,**

Or. de

**Amendment 2**  
**Christa Prets**

**Motion for a resolution**  
**Recital A**

*Motion for a resolution*

*Amendment*

A. whereas the media make themselves felt in politics and the day-to-day life of society; whereas the present-day media landscape is shaped by a high degree of media concentration, entailing a danger of manipulation; and whereas media literacy is therefore central to political culture,

A. whereas the media make themselves felt in politics and the day-to-day life of society; whereas the present-day media landscape is shaped by a high degree of media concentration ***in the commercial sector***, entailing a danger of manipulation; and whereas media literacy is therefore central to political culture,

Or. de

---

<sup>1</sup> OJ L 394, 30.12.2006, p. 10.

**Amendment 3**  
**Helga Trüpel**

**Motion for a resolution**  
**Recital A a (new)**

*Motion for a resolution*

*Amendment*

***Aa. whereas broad sections of the active population will generally have increasingly fewer employment opportunities because of a lack of media literacy,***

Or. de

**Amendment 4**  
**Ramona Nicole Mănescu**

**Motion for a resolution**  
**Recital B**

*Motion for a resolution*

*Amendment*

B. Whereas traditional and digital media are blending together and the different forms of media are converging, both technically and in terms of content,

B. Whereas ***all types of media, audiovisual and printed***, traditional and digital, are blending together and the different forms of media are converging, both technically and in terms of content,

Or. en

**Amendment 5**  
**Christa Prets**

**Motion for a resolution**  
**Recital B a (new)**

*Motion for a resolution*

*Amendment*

***Ba. whereas new mass media are penetrating into all areas of life thanks to innovative technologies, whereas these new media call for users to take a more active role and whereas social***

*communities, weblogs and video games  
are also forms of media,*

Or. de

**Amendment 6**  
**Christa Prets**

**Motion for a resolution**  
**Recital C a (new)**

*Motion for a resolution*

*Amendment*

*Ca. whereas the traditional media such as  
television, radio or newspapers are  
generally considered to be more credible  
than sources of information from the  
Internet,*

Or. de

**Amendment 7**  
**Katerina Batzeli**

**Motion for a resolution**  
**Recital C a (new)**

*Motion for a resolution*

*Amendment*

*Ca. whereas, in the current media  
environment, media literacy helps to meet  
the challenges posed by new media -  
particularly the scope they offer for  
interaction and creative participation - as  
well as providing the knowledge needed  
for traditional media, which are still a  
main source of public information,*

Or. el

**Amendment 8**  
**Dumitru Oprea**

**Motion for a resolution**  
**Recital C a (new)**

*Motion for a resolution*

*Amendment*

***Ca. whereas new communications technologies can swamp the uninformed user in a landslide of information that is undifferentiated in terms of its relevance, with excessive information potentially posing as big a problem as a lack of information,***

Or. ro

**Amendment 9**  
**Marie-Hélène Descamps**

**Motion for a resolution**  
**Recital D**

*Motion for a resolution*

*Amendment*

D. whereas proper IT and media ***skills training*** significantly enhances employability from an individual point of view and, from the point of view of the economy as a whole, helps to achieve the Lisbon goals,

D. whereas proper ***training in*** IT and media ***use respectful of the rights and freedoms of others*** significantly enhances employability from an individual point of view and, from the point of view of the economy as a whole, helps to achieve the Lisbon goals,

Or. fr

**Amendment 10**  
**Dumitru Oprea**

**Motion for a resolution**  
**Recital D a (new)**

*Motion for a resolution*

*Amendment*

***Da. whereas broad access to communications technologies affords everyone the possibility of transmitting information globally, meaning that every member of the public is a potential journalist, and making media literacy a necessity not only for understanding information but also for generating and distributing media content,***

Or. ro

**Amendment 11**  
**Christa Prets**

**Motion for a resolution**  
**Recital D a (new)**

*Motion for a resolution*

*Amendment*

***Da. whereas computer skills alone do not automatically lead to greater media literacy,***

Or. de

**Amendment 12**  
**Katerina Batzeli**

**Motion for a resolution**  
**Recital E**

*Motion for a resolution*

*Amendment*

***E. whereas telecommunications networks in the EU are developed to a greater or lesser extent and access to information via the Internet may be impeded, especially in rural areas,***

***E. whereas, when it comes to the development of telecommunications networks and progress towards disseminating information and communications technology (ICT), there are significant differences between the Member States, as well as between***

*regions, particularly in remote and rural areas, posing the threat that the digital divide in the EU could widen still further,*

Or. el

**Amendment 13**  
**Christa Prets**

**Motion for a resolution**  
**Recital E a (new)**

*Motion for a resolution*

*Amendment*

*Ea. whereas, by producing their own content and media products, users acquire abilities affording them a deeper insight into the principles and values of professionally produced media content,*

Or. de

**Amendment 14**  
**Katerina Batzeli**

**Motion for a resolution**  
**Recital F**

*Motion for a resolution*

*Amendment*

F. whereas schools have an essential role to play in moulding people capable of communicating and of exercising judgement; and whereas the position regarding media education varies widely from one Member State to the next,

F. whereas schools have an essential role to play in moulding people capable of communicating and of exercising judgement; and whereas the position regarding media education varies widely from one Member State *and one region* to the next, *as does the degree to which ICT are integrated and used within education,*

Or. el



**Amendment 15**  
**Ramona Nicole Mănescu**

**Motion for a resolution**  
**Recital F a (new)**

*Motion for a resolution*

*Amendment*

***Fa. whereas adults represent a heterogeneous but predominant group, and media literacy should help strengthen their behaviour as active citizens and their awareness of both rights and duties,***

Or. en

**Amendment 16**  
**Christa Prets**

**Motion for a resolution**  
**Recital F a (new)**

*Motion for a resolution*

*Amendment*

***Fa. whereas media education is essential to achieving a high level of media literacy in the European Union,***

Or. de

**Amendment 17**  
**Dumitru Oprea**

**Motion for a resolution**  
**Recital G a (new)**

*Motion for a resolution*

*Amendment*

***Ga. whereas threats to the security of personal data are becoming increasingly insidious and manifold, thereby constituting a high risk for uninformed users;***

Or. ro

**Amendment 18**  
**Helga Trüpel**

**Motion for a resolution**  
**Recital G a (new)**

*Motion for a resolution*

*Amendment*

***Ga. whereas media literacy is an essential key qualification in the information and communication society,***

Or. de

**Amendment 19**  
**Christa Prets**

**Motion for a resolution**  
**Recital G a (new)**

*Motion for a resolution*

*Amendment*

***Ga. whereas media education can be provided primarily by teachers who themselves are media literate and have been given the necessary training,***

Or. de

**Amendment 20**  
**Christa Prets**

**Motion for a resolution**  
**Recital G b (new)**

*Motion for a resolution*

*Amendment*

***Gb. whereas media literacy and media pluralism are linked, whereas well-informed, politically mature citizens form the basis of a pluralist society and***

*whereas media literacy is an important part of political education,*

Or. de

**Amendment 21**

**Christa Prets**

**Motion for a resolution**

**Recital G c (new)**

*Motion for a resolution*

*Amendment*

*Gc. whereas the media provide opportunities for global communication and openness to the world, whereas they are cornerstones of democratic societies and whereas they impart knowledge as well as providing information,*

Or. de

**Amendment 22**

**Christa Prets**

**Motion for a resolution**

**Recital G d (new)**

*Motion for a resolution*

*Amendment*

*Gd. whereas new digital media provide positive opportunities for participation and creativity, thereby enhancing citizens' involvement in political processes,*

Or. de

**Amendment 23**

**Christa Prets**

**Motion for a resolution**

**Recital G e (new)**

*Motion for a resolution*

*Amendment*

***Ge. whereas there is currently insufficient data available to make precise statements about the level of media literacy in the European Union,***

Or. de

**Amendment 24**  
**Christa Prets**

**Motion for a resolution**  
**Recital G g (new)**

*Motion for a resolution*

*Amendment*

***Gg. whereas the infrastructure for broadband Internet is also a public service,***

Or. de

**Amendment 25**  
**Christa Prets**

**Motion for a resolution**  
**Recital G h (new)**

*Motion for a resolution*

*Amendment*

***Gh. whereas many institutions can promote media literacy,***

Or. de

**Amendment 26**  
**Christa Prets**

**Motion for a resolution**  
**Recital G i (new)**

*Motion for a resolution*

*Amendment*

***Gi. whereas individual EU programmes in the audiovisual sector make a vital contribution to promoting media literacy at national and international level,***

Or. de

**Amendment 27**

**Christa Prets**

**Motion for a resolution**

**Recital G j (new)**

*Motion for a resolution*

*Amendment*

***Gj. whereas the decisive importance of media literacy has also been highlighted by UNESCO in, for example, the Grünwald Declaration on Media Education (1982) and the Paris Agenda: 12 recommendations for media education (2007),***

Or. de

**Amendment 28**

**Dumitru Oprea**

**Motion for a resolution**

**Paragraph 1 a (new)**

*Motion for a resolution*

*Amendment*

***1a. Urges the Commission to adopt a recommendation on media literacy, as was announced in its aforesaid communication;***

Or. ro

**Amendment 29**  
**Ramona Nicole Mănescu**

**Motion for a resolution**  
**Paragraph 3**

*Motion for a resolution*

3. Recommends that the Commission also use the Media Literacy Expert Group to discuss media education matters and that the group meet more regularly;

*Amendment*

3. Recommends that the Commission also use the Media Literacy Expert Group to discuss media education matters and that the group meet more regularly ***and consult, on regular basis, the representatives of the Member States and, on the basis of the results, create the framework needed in order to identify and share the good practice which exists not only at national level but also at local and regional levels;***

Or. en

**Amendment 30**  
**Dumitru Oprea**

**Motion for a resolution**  
**Paragraph 3 a (new)**

*Motion for a resolution*

***3a. Urges the Commission to organise a meeting of the contact committee on Audio-Visual Media Services, along the appropriate lines, in 2009, with a view to facilitating information exchanges and as effective cooperation as possible on media literacy, and to developing an action plan in this field;***

Or. ro

**Amendment 31**  
**Katerina Batzeli**

**Motion for a resolution**  
**Paragraph 5 a (new)**

*Motion for a resolution*

*Amendment*

***5a. Stresses that media literacy is a basic element in consumer information policy, awareness of and familiarity with matters relating to intellectual rights, the mobilisation and democratic participation of citizens and the promotion of intercultural dialogue;***

Or. el

**Amendment 32**  
**Helga Trüpel**

**Motion for a resolution**  
**Paragraph 5 a (new)**

*Motion for a resolution*

*Amendment*

***5a. Notes that, given the many sources available, what is most important is the ability to separate out information from the new media's flood of data and images and to categorise that information;***

Or. de

**Amendment 33**  
**Katerina Batzeli**

**Motion for a resolution**  
**Paragraph 7**

*Motion for a resolution*

*Amendment*

7. Maintains that media education activities have to encompass all citizens – children, young people, adults, older people, and

7. Maintains that media education activities have to encompass all citizens – children, young people, adults, older people, and

people with disabilities;

people with disabilities – *and should integrate them fully in educational programmes at all levels, as well as in life-long learning programmes;*

Or. el

**Amendment 34**  
**Ramona Nicole Mănescu**

**Motion for a resolution**  
**Paragraph 7**

*Motion for a resolution*

7. Maintains that media education activities have to encompass all citizens - children, young people, adults, older people, and people with disabilities.

*Amendment*

7. Maintains that media education activities have to encompass all citizens - children, young people older people, and people with disabilities *without leaving out adults who, by age and education, are considered fully capable of selecting the relevant information from different types of media;*

Or. en

**Amendment 35**  
**Christa Prets**

**Motion for a resolution**  
**Paragraph 7 a (new)**

*Motion for a resolution*

*Amendment*

*7a. Notes that, in addition to policy, journalists, radio and television broadcasters and media companies, it is mainly small local entities such as libraries, adult education centres, citizens', cultural and media centres, further education and training establishments and citizens' media (e.g. public channels) that can make an active contribution to promoting media literacy;*



Or. de

**Amendment 36**  
**Ramona Nicole Mănescu**

**Motion for a resolution**  
**Paragraph 7 a (new)**

*Motion for a resolution*

*Amendment*

***7a. Stresses the need for media literacy to act as a tool in order to better integrate migrants and minorities, especially the Roma;***

Or. en

**Amendment 37**  
**Dumitru Oprea**

**Motion for a resolution**  
**Paragraph 7 a (new)**

*Motion for a resolution*

*Amendment*

***7a. Stresses the need for new media literate users to be aware of the potential risks concerning IT security and the security of personal data, and of the risks relating to cyber violence;***

Or. ro

**Amendment 38**  
**Pál Schmitt**

**Motion for a resolution**  
**Paragraph 7 a (new)**

*Motion for a resolution*

*Amendment*

***7a. Stresses the importance of media education for parents, who play a decisive***

*role in the development of children's  
media-use habits;*

Or. hu

**Amendment 39**  
**Katerina Batzeli**

**Motion for a resolution**  
**Paragraph 8 a (new)**

*Motion for a resolution*

*Amendment*

*8a. Stresses that a comprehensive policy to promote media literacy requires the broad-based commitment and participation of all concerned; points out that media literacy begins in the home with learning how to select from the media services available, continues at school and during life-long learning, and is strengthened by the efforts of national, government and regulatory authorities and the work of media professionals and institutions;·*

Or. el

**Amendment 40**  
**Marie-Hélène Descamps**

**Motion for a resolution**  
**Paragraph 9**

*Motion for a resolution*

*Amendment*

9. Recommends that media education should also shed light on *copyright aspects of media use* and, as far as the Internet is concerned, on data security and the right of self-determination in terms of information;

9. Recommends that media education should also shed light on *the importance of respect for intellectual property rights* and, as far as the Internet is concerned, on data security and the right of self-determination in terms of information;

Or. fr

**Amendment 41**  
**Katerina Batzeli**

**Motion for a resolution**  
**Paragraph 9 a (new)**

*Motion for a resolution*

*Amendment*

***9a. Points out that advertising is an important part of the services provided by the media today; stresses that media literacy helps to provide criteria for assessing the tools and practices used in advertising;***

Or. el

**Amendment 42**  
**Christa Prets**

**Motion for a resolution**  
**Paragraph 9 a (new)**

*Motion for a resolution*

*Amendment*

***9a. Emphasises that only media-literate citizens are in a position to judge whether and to what extent media producers' interests influence the form and content of what is produced, and to form their own opinions;***

Or. de

**Amendment 43**  
**Christa Prets**

**Motion for a resolution**  
**Paragraph 11 a (new)**

*Motion for a resolution*

*Amendment*

***11a. Notes that providing access to broadband Internet is also important for services of general interest and should be characterised by variety, a high level of quality, and affordability;***

Or. de

**Amendment 44**  
**Christa Prets**

**Motion for a resolution**  
**Paragraph 11 b (new)**

*Motion for a resolution*

*Amendment*

***11b. Calls for media literacy to be made the ninth key competence in the European reference framework for lifelong learning set out in Recommendation 2006/962/EC;***

Or. de

**Amendment 45**  
**Dumitru Oprea**

**Motion for a resolution**  
**Paragraph 13 a (new)**

*Motion for a resolution*

*Amendment*

***13a. Recommends that educational establishments encourage the development of media products (printed page, audio/video new media) in a manner involving both pupils and teachers, as a way of providing practical training in media literacy;***

Or. ro

**Amendment 46**  
**Katerina Batzeli**

**Motion for a resolution**  
**Paragraph 15**

*Motion for a resolution*

15. Maintains that school facilities need to be substantially improved so as to enable all schoolchildren to have access to computers, the Internet, and the necessary instruction;

*Amendment*

15. Maintains that school facilities need to be substantially improved so as to enable all schoolchildren to have access to computers, the Internet, ***high-speed broadband, ICT*** and the necessary instruction;

Or. el

**Amendment 47**  
**Christa Prets**

**Motion for a resolution**  
**Paragraph 16 a (new)**

*Motion for a resolution*

***16a. Notes that, in addition to educational and education-policy considerations, technical equipment and access to new technologies are also of vital importance;***

Or. de

**Amendment 48**  
**Christa Prets**

**Motion for a resolution**  
**Paragraph 17 a (new)**

*Motion for a resolution*

*Amendment*

***17a. Calls on the relevant national authorities to familiarise teachers of all subjects and at every type of school with***

*the use of audiovisual teaching aids and with the problems associated with media education;*

Or. de

**Amendment 49**  
**Katerina Batzeli**

**Motion for a resolution**  
**Paragraph 18**

*Motion for a resolution*

18. Calls for media literacy to feature more prominently in EU support programmes, especially Comenius, eTwinning, *and* Grundtvig;

*Amendment*

18. Calls for media literacy to feature more prominently in EU support programmes, especially Comenius, eTwinning, Grundtvig, *Media International, Safer Internet (2009-2013), the i2010 Strategy, the 'Education and Training 2010' work programme and the European Social Fund Operational Programme 'Education and Lifelong Learning (2007-2013).'*

Or. el

**Amendment 50**  
**Christa Prets**

**Motion for a resolution**  
**Paragraph 18 a (new)**

*Motion for a resolution*

*18a. Calls on the Member States to promote media literacy as part of their lifelong learning strategies and to encourage peer learning and the exchange of good practice between teaching professionals on this aspect of education;*

Or. de

**Amendment 51**  
**Christa Prets**

**Motion for a resolution**  
**Paragraph 18 b (new)**

*Motion for a resolution*

*Amendment*

***18b. Emphasises the need for regular exchange of information, good practices and, in the field of education, pedagogical methods between Member States;***

Or. de

**Amendment 52**  
**Christa Prets**

**Motion for a resolution**  
**Paragraph 18 c (new)**

*Motion for a resolution*

*Amendment*

***18c. Calls on the Commission to devote a specific section of the successor to the MEDIA Programme to promoting media literacy, as the current programme contributes little to the promotion of media literacy;***

Or. de

**Amendment 53**  
**Christa Prets**

**Motion for a resolution**  
**Paragraph 18 d (new)**

*Motion for a resolution*

*Amendment*

***18d. Calls on the Commission to develop further, and to increase funding for, the MEDIA International programme in***

*order to promote European competition in the audiovisual sector and the building-up of networks between EU Member States and third countries;*

Or. de

**Amendment 54**  
**Christa Prets**

**Motion for a resolution**  
**Paragraph 18 e (new)**

*Motion for a resolution*

*Amendment*

*18e. Supports the Commission's proposal to develop a new programme called 'Media Mundus' to support international cooperation in the audiovisual sector;*

Or. de

**Amendment 55**  
**Christa Prets**

**Motion for a resolution**  
**Paragraph 20 a (new)**

*Motion for a resolution*

*Amendment*

*20a. Points out that the different kinds of environment in which older people live and their varied spheres of experience, as well as the way they use the media themselves, must be taken into account in media education aimed at them;*

Or. de



**Amendment 56**  
**Dumitru Oprea**

**Motion for a resolution**  
**Paragraph 20 a (new)**

*Motion for a resolution*

*Amendment*

***Regulatory frameworks and authorities***

***20a. The authorities responsible for regulating audio/video and electronic communications must be encouraged to cooperate and to foster improvement at the various levels of media literacy. There is a special need to develop and implement, at national level, codes of conduct and co-regulation and self-regulation initiatives, in collaboration with all the stakeholders concerned. All stakeholders must be involved and supported in promoting the systematic study and regular analysis of the results of those initiatives, and in reporting on the various facets and dimensions of media literacy.***

Or. ro