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Keyword "tourism policy"

27 result(s)

Creation date: 23-02-2020
The external dimension of EU tourism policy

Publication type At a Glance
Date 03-07-2018
Author Maria Niestadt
Policy area Tourism
Keyword tourism policy | cultural promotion | tourist region | free movement of persons
Summary The European Union is the most visited tourist destination in the world, and EU tourists are one of the largest groups travelling to third countries. In order to maintain and increase these tourist flows in a sustainable way, the EU cooperates with a number of international bodies and third countries.

Sources of EU funding for tourism-related activities

Publication type At a Glance
Date 05-07-2017
Author Vasileios MARGARAS
Policy area Regional Development | Tourism
Keyword European Structural and Investment Funds | EU financing arrangements | tourism policy | European Fund for Strategic Investments | EU programme | trans-European network | tourist infrastructure
Summary There is no specific EU fund dedicated to tourism as such. However, although not strictly focused on tourism, a number of EU funds may help to boost its prospects and address its challenges. Depending on the priorities of each EU funding programme, various legal entities (such as public bodies, companies, SMEs, research organisations, universities, non-governmental organisations and tourism cluster initiatives) may benefit from EU funding in order to run activities that may have a positive impact on tourism.

Research for TRAN Committee - Health tourism in the EU: a general investigation

Publication type Study
Date 15-06-2017
External author Tomas Mainil, Eke Eijgelaar, Jeroen Klijs, Jeroen Nawijn, Paul Peeters
Policy area Transport
Keyword Europe | economic growth | health costs | medical tourism | tourism policy | sustainable development | EU financing | action programme | EU statistics | traveller
Summary This study defines and explores health tourism and its three main components: medical, wellness, and spa tourism. Health tourism comprises around 5% of general tourism in the EU28 and contributes approximately 0.3% to the EU economy. Health tourism has a much higher domestic share than general tourism does. Increasing the share of health tourism may reduce tourism seasonality, improve sustainability and labour quality, and may help to reduce health costs through prevention measures and decreased pharmaceutical consumption.

Tourism

Publication type EU Fact Sheets
Date 01-06-2017
Author ESTEBAN COITO GONZALEZ
Policy area Tourism
Keyword equitable tourism | travel | EU action | tourism policy | admission of aliens | sexual tourism | hotel industry | tourist profession | regional development
Summary Since December 2009, tourism policy has had its own legal basis. However, it still does not have a separate budget either under the ongoing multiannual financial framework (MFF) for 2014-2020 or in the latest proposal for the 2021-2027 MFF.
Research for TRAN Committee - From Responsible Best Practices to Sustainable Tourism Development

Publication type Study
Date 15-03-2016
External author Paul Peeters, Ghislain Dubois, Wolfgang Strasdas, Marie Lootvoet, Runa Zeppenfeld and Eke Eijgelaar (University of Central Lancashire, United Kingdom)
Policy area Transport | Evaluation of Law and Policy in Practice | Tourism
Keyword social impact | impact study | EU policy | sustainable mobility | tourism policy | sustainable development | EU financing | environmental impact | rural development | regional development
Summary This report explores sustainable development in EU tourism and concludes that there is a lack of up-to-date data for both the environmental and social effects of tourism. Furthermore, most sustainable tourism initiatives depend on public funding highlighting the failure of industry to internalise sustainable development costs. Tourism, environmental and transport policies in the EU need to integrate better to create sustainable development. The report concludes with general recommendations for sustainable development, improving impact evaluations tourism at the EU scale.
Study EN

EU Strategy for the Adriatic and Ionian region (EUSAIR)

Publication type Briefing
Date 23-10-2015
Author Vasileios MARGARAS
Policy area Regional Development
Keyword governance | institutional structure | energy cooperation | Serbia | coastal protection | water protection | EU financing | Bosnia and Herzegovina | Mediterranean Sea | Montenegro | conservation of fish stocks | Albania | maritime transport | tourism policy | environmental cooperation | combined transport
Summary The EU Strategy for the Adriatic and Ionian Region (EUSAIR) is the third EU macro-regional strategy, following the EU Strategy for the Baltic Sea Region (2009) and the EU Strategy for the Danube Region (2011). On a mandate from the European Council, the EUSAIR was developed jointly by the Commission with the Adriatic-Ionian region countries and stakeholders. The EUSAIR launch conference took place in Brussels on 18 November 2014. The Adriatic and Ionian region faces a number of challenges, such as environmental degradation, inefficient transport connections and a lack of strong trans-border cooperation. The EUSAIR aims to tackle these challenges by promoting economic growth and prosperity in the Adriatic-Ionian region through improving its attractiveness, competitiveness and connectivity. It also aims to protect sea, coastal and inland environments and ecosystems. In addition, as the EUSAIR also includes non-EU countries, it should play an important role in promoting the Western Balkans’ EU integration. The aims of the strategy will be pursued through four main pillars: "blue growth", connecting the region, environmental quality and sustainable tourism. Each participating country will be in charge of coordinating and monitoring the implementation of the strategy. As with all EU macro-regional strategies, the EUSAIR does not rely on new funds but rather exploits existing financial instruments, such as the European Structural and Investment Funds (ESIF), as well as the Instrument for Pre-accession Assistance (IPA) for non-EU countries. Participating countries are also encouraged to seek alternative sources of finance, including private funds.
Briefing EN, FR, IT

Research for TRAN Committee - Tourism and the Sharing Economy: Challenges and Opportunities for the EU

Publication type Study
Date 15-10-2015
External author Paul Peeters, Corné Dijkmans, Ondrej Mitas, Boukje Strous and Jeroen Vinkensteijn
Policy area Transport | Evaluation of Law and Policy in Practice
Keyword single market | electronic commerce | EU competition policy | barter | Internet | impact of information technology | tourism policy | basis of tax assessment | taxi | hotel industry | economic analysis
Summary The impacts, challenges and opportunities caused by the fast-growing sharing economy in tourism are assessed. The report describes the definition, size, and development of the sharing (or collaborative) economy, assessing the (dis-)advantages for the tourism sector, concluding with policy analysis and recommendations. Large parts of the sharing economy are affecting the tourism sector, although its share is very small. The main challenges are taxation and regulation; main opportunities are the innovative power and enhanced competition.
Study EN
Cycling mobility in the EU

Tourism and the European Union: Recent trends and policy developments

The sharing economy and tourism: Tourist accommodation
**Mapping the Cost of Non-Europe, 2014–19 - Third edition (April 2015)**

**Publication type** Study  
**Date** 13-04-2015  
**Author** Joseph DUNNE

**Policy area**  
- Environment  
- International Trade  
- Transport  
- Gender Issues, Equality and Diversity  
- Contract Law, Commercial Law and Company Law  
- Internal Market and Customs Union  
- Economics and Monetary Issues  
- Tourism  
- Security and Defence  
- Education  
- Industry  
- Area of Freedom, Security and Justice  
- European Added Value  
- Research Policy  
- European Semester  
- Social Policy  
- Energy  
- Employment  
- Consumer Protection  
- Development and Humanitarian Aid  
- Financial and Banking Issues  
- Foreign Affairs

**Keyword**  
- single market  
- citizens’ Europe  
- consumer protection  
- liberalisation of trade  
- law of banking  
- cost-benefit analysis  
- common security and defence policy  
- economic analysis  
- electronic commerce  
- European social policy  
- coordination of aid  
- tourism policy  
- coordination of EMU policies  
- trade agreement (EU)  
- common transport policy  
- financial legislation

**Summary**  
This study brings together work in progress on a long-term project to identify and analyse the ‘cost of non-Europe’ in a number of policy fields.

This concept, first pioneered by the European Parliament in the 1980s, is used here to quantify the potential efficiency gains in today’s European economy from pursuing a series of policy initiatives recently advocated by Parliament - from a wider and deeper digital single market to better coordinated national and European policies for defence and development. The benefits may be measured principally in additional GDP generated or a more rational use of public resources.

The latest analysis suggests that the European economy could be boosted by almost 1.6 trillion euro per year - or 12 per cent of EU-28 GDP (2014) - by such measures over time. The study is intended as a contribution to the on-going discussion about the European Union’s policy priorities over the current five-year institutional cycle, from 2014 to 2019.

Study ES, DE, EN, FR, PT  
Study (epub) EN

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**The economic potential of the ten-point Juncker Plan for growth without debt**

**Publication type** Study  
**Date** 28-11-2014  
**Policy area** European Added Value

**Keyword**  
- single market  
- public contract  
- freedom to provide services  
- company law  
- United States  
- EU action  
- consumer protection  
- free-trade agreement  
- area of freedom, security and justice  
- free movement of goods  
- European tax cooperation  
- unemployment insurance  
- common security and defence policy  
- electronic commerce  
- energy policy  
- equal pay  
- tourism policy  
- coordination of EMU policies  
- common transport policy  
- trade agreement (EU)  
- financial legislation

**Summary**  
This study offers a series of provisional estimations of the potential gains to the European Union economy that could be generated over time from pursuing the ten-point plan presented by Jean-Claude Juncker to the European Parliament before he was elected President of the European Commission in July 2014. It forms part of a series of studies being undertaken on the potential added value from European-level initiatives advocated in resolutions of the European Parliament. The text covers seven of the ten guidelines proposed by the Commission President, where quantification can be attempted: A deeper and fairer Internal Market with a strengthened industrial base; A connected Digital Single Market; A deeper and fairer Economic and Monetary Union; A resilient Energy Union with a forward-looking climate change policy; A reasonable and balanced Free Trade Agreement with the United States; Europe as a stronger global actor; An area of justice and fundamental rights based on mutual trust. This attempt to quantify the economic potential of the political guidelines presented by Jean-Claude Juncker, can be read in conjunction with the exercise of Mapping the Cost of Non-Europe 2014-19, which has so far been published by the European Added Value Unit in March and July 2014.

Study EN

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**Cost of Non-Europe in the Single Market for transport and tourism: tourism policy and passenger rights (Annex III)**

**Publication type** Study  
**Date** 28-10-2014  
**External author** This study has been written by Richard Weston and Nicholas Davies of the University of Central Lancashire and Anna Scuttari, Matthias Wagner and Harald Pechlaner of the European Academy of Bozen/Bolzano, at the request of the European Added Value Unit, of the Directorate for Impact Assessment and European Added Value, within the European Parliamentary Research service (EPRS) of the European Parliament.

**Policy area** European Added Value  
- Transport  
- Tourism

**Keyword**  
- equitable tourism  
- single market  
- cost analysis  
- approximation of laws  
- disabled person  
- consumer protection  
- cultural tourism  
- rural tourism  
- small and medium-sized enterprises  
- traveller  
- cycle track  
- intra-EU transport  
- tourism policy  
- carriage of passengers  
- ticket  
- combined transport

**Summary**  
Cost of Non-Europe Reports identify the possibilities for economic or other gains and/or the realisation of a ‘public good’ through common action at EU level in specific policy areas and sectors. This Cost of Non-Europe Report seeks to analyse the costs for citizens, businesses and relevant stake-holders of remaining gaps and barriers in the Single Market in transports, as well as to examine the benefits from further action in the tourism sector. This particular study - the third in a series - looks at the cost of non-Europe in European tourism policy and passenger rights legislation. For passenger rights, it analyses existing legislation and policy measures, identifying specific gaps where legislation or further initiatives at European level could be beneficial. In the tourism area, it quantifies in economic terms the potential for efficiency gains and identifies the main areas, in which EU action would further support the development of tourism and help realise the potential gains identified.

Study EN
The European Union and tourism: challenges and policy responses

Publication type: Briefing
Date: 10-03-2014
Author: Ariane DEBYSER

Policy area: Tourism
Keyword: equitable tourism | ecological tourism | travel | EU action | product quality | World Tourism Organisation | elderly person | EU financing | rural tourism | visa policy | economic and social cohesion | competitiveness | tourism policy

Summary: As the third largest socio-economic activity in the EU, tourism is important for growth and employment. Despite the depth of the economic crisis, the tourist industry in the EU has proved resilient with numbers of tourist trips remaining high. However, long-term trends suggest Europe is losing position in the global marketplace, with new destinations gaining ever growing market share. The Lisbon Treaty provides for faster and easier decision-making on EU measures in the field of tourism. Drawing on the new Treaty provisions, the European Commission has prepared a new policy framework, whose main objective is to make European tourism more competitive, modern, sustainable and responsible.

Briefing EN

Blue growth

Publication type: At a Glance
Date: 27-06-2013
Author: Sarah SHEIL

Policy area: Transport
Keyword: exploitation of the seas | development potential | coastal protection | job creation | tourism policy | sustainable development | shipping policy | common fisheries policy | aquaculture

Summary: In September 2012, the European Commission (EC) adopted a Communication on blue growth which aims to develop the potential of the EU's seas, oceans and coasts to create employment and promote innovation and sustainable growth. A wide variety of marine and maritime economic activities fall within the sphere of this initiative, with five specific sectors identified by the EC as potential drivers of blue growth and, as such, future targets for particular support measures.

At a Glance EN

Industrial Heritage and Agrí/Rural Tourism in Europe

Publication type: Study
Date: 15-01-2013
External author: Bernard Lane, Richard Weston (Institute of Transport and Tourism, the UK), Nick Davies (Institute of Transport and Tourism, the UK), Elisabeth Kastenholz, Joana Lima and Janusz Majewski

Policy area: Regional Development | Tourism
Keyword: ecological tourism | architectural heritage | industrial building | tourism policy | tourist infrastructure | cultural tourism | rural tourism | rural development | economic analysis | regional development

Summary: This report provides a description and analysis of how, why, when and where industrial heritage based tourism and rural tourism have developed in Europe. It discusses current issues in those subjects and suggests ways in which both activities could be expanded, made more viable and sustainable, and so deliver greater economic, environmental and socio-cultural benefits for the local communities involved and for Europe as a whole.

Study DE, EN, FR

Executive summary BG, ES, CS, DA, DE, ET, EL, EN, FR, IT, LV, LT, HU, MT, NL, PL, PT, RO, SK, SL, FI, SV

Structural and Cohesion Policies for 2020 : Tools to Overcome the Crisis

Publication type: Study
Date: 15-11-2011
Author: Esther KRAMER | Albert MASSOT MARTI | Irina POPESCU | Piero SOAVE | Marc THOMAS | Ana Maria NOGUEIRA

Policy area: Culture | Transport | Agriculture and Rural Development | Fisheries | Regional Development | Tourism | Education
Keyword: education policy | economic and social cohesion | transport network | tourism policy | economic recession | EU growth strategy | regional policy | common fisheries policy | common agricultural policy | multiannual financial framework

Summary: This note illustrates the crucial contribution of structural and cohesion policies to the "Europe 2020" strategy. It also highlights the role that the Parliament could play in strengthening these policies, which are all subject to the ordinary legislative procedure and will all undergo a far-reaching reform by 2014.

Study DE, EN, FR
**Practical Guide**

Publication type: Study  
Date: 15-04-2009  
Author: Piero SOAVE | Nils DANKLEFSEN  
Policy area: Transport | Tourism  
Keyword: climate change | EP Committee | sustainable mobility | maritime transport | tourism policy | economic recession | common transport policy | urban transport | trans-European network | air transport  
Summary: This practical guide provides an overview of the legal background to the respective policy, of its achievements during the 6th term and of the challenges that still remain to be tackled. Additionally, it contains concise information about the activities of Policy Department B and of the services it can provide.  
Study: BG, ES, CS, DA, DE, ET, EL, EN, FR, IT, LV, LT, HU, MT, NL, PL, PT, RO, SK, SL, FI, SV

**The Impact of tourism on Coastal Areas: Regional Development Aspects (study and handbook)**

Publication type: Study  
Date: 15-04-2008  
External author: CSIL Centre for Industrial Studies in Zusammenarbeit mit Touring Servizi  
Policy area: Environment | Economics and Monetary Issues | Regional Development | Tourism  
Keyword: equitable tourism | coastal region | Structural Funds | coastal protection | tourism policy | tourist region | regional development  
Summary: The present study examines the role that Structural Funds play in supporting tourism interventions in coastal regions. Although tourism is not a high priority, and in quantitative terms the proportion of Structural Funds spent on tourism is only a small proportion of the total, the impact in qualitative terms on regional development is substantial, especially in those coastal regions that are highly dependent on the tourism sector. The findings of the study show that a significant impact is related to aspects of institutional building, especially in the new Member States. Another important impact concerns awareness-raising, especially with regard to the environmental sustainability aspects of tourism projects. It is well recognised by policy-makers that the sustainability of a fast-growing sector such as tourism, particularly mass tourism in coastal regions, is a key challenge for the future.  
Study: BG, ES, CS, DA, DE, ET, EL, EN, FR, IT, LV, LT, HU, MT, NL, PL, PT, RO, SK, SL, FI, SV

**Study on Safety and Liability Issues Relating to Package Travel**

Publication type: Study  
Date: 17-01-2008  
External author: Dr Frank Alleweldt (Project director)  
Prof Klaus Tonner (Lead author)  
Mr Marc McDonald (Co-author)  
Dr Senda Kara  
Ms Bilgin Ayata  
Ms Uta Stenzel  
Policy area: Transport | Tourism | EU Law: Legal System and Acts  
Keyword: travel | transport safety | illness | data collection | tourism policy | EU law | air transport | tourist infrastructure  
Study: EN

**The Consequences of the Growing European Low-Cost Airline Sector**

Publication type: Study  
Date: 04-12-2007  
External author: CESUR, Instituto Superior Técnico, Technical University of Lisbon, Portugal, and Department of Transport and Regional Economics (TPR), University of Antwerp, Belgium  
Policy area: Transport | Regional Development | Tourism  
Keyword: air traffic | transport market | airport | civil aviation | low cost airline | tourism policy | air safety | competition | regional development  
Summary: The study provides an analysis of the impact of the changes in air transport market as a consequence of the emergence of low fares airlines. Evidence proves that this development has had a significant impact on established airlines, the main airports, and also on intra- and intermodal competition, European tourism, passenger flows and regional development.  
Study: DE, EN, FR
Note on the Review of the Timeshare Directive

Publication type: In-Depth Analysis  
Date: 05-11-2007  
External author: Prof. Dr. Hans Schulte-Nölke  
University of Bielefeld  
Centre for European Legal Practice  
Universitätstraße 25  
33615 Bielefeld  
Germany  
Policy area: Consumer Protection | Tourism | EU Law: Legal System and Acts  
Keyword: rent regulations | consumer information | contract terms | distance selling | tourism policy | tourist infrastructure | private international law | service

The Fragmentation of EU Tourism Policy

Publication type: Study  
Date: 15-10-2007  
External author: Manente Mara, Meneghello Sabrina, Minghetti Valeria and Montaguti Federica (CISET WORKING GROUP)  
Policy area: Tourism  
Keyword: equitable tourism | EU policy | competitiveness | tourism policy | tourist infrastructure

Summary: The note gives an overview of the existing fragmentation of EU tourism policy, in particular as regards the proposals relevant to tourism which different Commissioners have submitted during the last three years (2005-2007). Furthermore, the note analyses whether the different EU policy initiatives affecting tourism are in line with a coherent EU tourism approach or hamper a sustainable and competitive development of tourism. Finally, some recommendations are given in order to improve the current situation.

Study

Standardisation and Quality Labels for Eu Tourist Services

Publication type: In-Depth Analysis  
Date: 06-05-2007  
External author: Oliver BENNETT, Monique de GREEVE and Chrystel CANCEL.  
Emerging Markets Group (EMG) Ltd.  
Policy area: Consumer Protection | Tourism  
Keyword: quality standard | consumer protection | quality label | tourism policy | European standard | hotel industry

Summary: This note provides an overview of existing quality standards and labels within the EU, with an assessment of the potential for European wide schemes. The focus is on accommodation and on quality labels for hotels, but other elements of tourism are also discussed.

In-Depth Analysis

The Constitutional Treaty and Structural and Cohesion Policies

Publication type: In-Depth Analysis  
Date: 15-05-2006  
Author: Ivana KATSAROVA  
Policy area: EU Democracy, Institutional and Parliamentary Law | Regional Development  
Keyword: economic and social cohesion | EU regional policy | European Constitution | tourism policy | cultural policy | democratic deficit | common transport policy | common fisheries policy | common agricultural policy

Summary: The Constitutional Treaty has significantly altered the provisions relating to the structural and cohesion policies. Five areas are analysed in greater detail in this note: agriculture, culture, regional development, fisheries and transport and tourism. Following the failures of the referendums on the Constitutional Treaty in France and the Netherlands, Europe is once more facing a period of anxiety, torment and questions. In this context, various initiatives have been launched in the institutions to revitalise the project on ‘The future of Europe’. ‘Plan D’, proposed by the European Commission, thus seeks to inject more democracy into the European Union, to encourage a broad public debate and to achieve a new consensus on the future direction of the EU. The European Parliament, for its part, has adopted the report on ‘The period of reflection: the structure, subjects and context for an assessment of the debate on the European Union’. The Members of the European Parliament wanted to ensure that the new debate produced tangible results and called for the period of reflection to be extended. One of the concrete proposals in this report, concerning the convening of a Parliamentary Forum in spring 2006, came to fruition on 8 May. The objective of the parliamentarians, both national and European, was to make comprehensive recommendations to the European Council. On 10 May 2006 the Commission adopted two communications: one is entitled ‘A citizens’ agenda – Delivering results for Europe’, in which it reiterates, in particular, its aim to achieve a ‘Europe of results’ that truly meets the citizens’ needs and wishes; the other is entitled ‘The period of reflection and Plan D’, in which it draws the initial conclusions from the experience gained since the launch of the period of reflection in June 2005 and the presentation of ‘Plan D’ in October 2005. In its latest motion for a resolution on the next steps for the period of reflection, the C

In-Depth Analysis
European Union Action in the Tourism Sector - Improving Support Measures for Sustainable Tourism

Publication type: Study
Date: 15-02-2002
External author: Herbert Hamele (Ecotrans e.V. of Saarbrücken, Germany)
Policy area: Environment | Tourism
Keyword: equitable tourism | ecological tourism | EU action | service industry | tourism policy | tourist region

Summary
The report is based on the analysis of a number of documents from the EU and the industry relevant to the nature of the tourism sector, policy-making issues, and the more general area of sustainable development. The introduction to the report outlines the process of sustainable tourism. It briefly discusses the effects of the 11th September, and provides a brief overview of the European tourism industry and its place in the global economy. The first part of the report presents options on EU policy improvements that would facilitate the move towards this process. A total of 26 recommendations are suggested, alongside a systemic methodology to guide their implementation. The second Part of the report examines the arguments and evidence behind the policy improvement recommendations. It separates current EC funding programmes and EC sustainable development strategies, demonstrating current types of support measures for sustainable tourism. Evidence from four Member States (Germany, the UK, Portugal and Italy) is presented in this section to augment the perspective from which to view the policy recommendations of Part A.
A series of Annexes support the document, including the reports from the four countries and information on EU funding programmes.

Study: EN

The Role of the EC in Regard to Tourism and Regional Development

Publication type: Study
Date: 01-10-1993
External author: Fitzpatrick Associates, Dublin (IRL)
Policy area: Regional Development | Tourism
Keyword: Structural Funds | economic and social cohesion | economic development | tourism policy | tourist region | regional development

Summary
This study concludes that, while no new Community initiative is desirable, changes to the Commission's management of tourism policy are needed and greater human and financial resources are required for the implementation of the Action Plan for Tourism.

Study: ES, DA, DE, EN, FR, IT, NL, PT