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Policy area "Tourism"

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Creation date: 23-02-2020
Low-cost air carriers and tourism

Publication type At a Glance
Date 26-11-2019
Author Ariane DEBYSER
Policy area Transport | Tourism
Summary The liberalisation of air transport, which resulted in the creation of new routes and new business models for airlines, in particular the development of low-cost carriers, has led to lower fares and wider access to air transport. In many countries, air transport is a catalyst for the development of tourism. As low-cost carriers in the EU have experienced substantial growth, serving mostly short-haul destinations, they are increasingly looking into investing in the long-haul market. This is an updated edition of an ‘at a glance’ note from June 2017, PE 607.263.

At a Glance EN

Research for TRAN Committee - European tourism: recent developments and future challenges

Publication type Study
Date 24-10-2019
External author Richard WESTON, Mary LAWLER, David JARRATT, Jaume GUIA, Lluís PRATS, Dani BLASCO, Natàlia FERRER-ROCA, Tanja MIHALIČ
Policy area Evaluation of Law and Policy in Practice | Tourism
Summary This study provides an overview of the current state of affairs in European tourism, considering the latest developments, identifying future challenges and emerging opportunities. It draws a number of conclusions and makes recommendations at an EU policy level that will support the sustainable development of the sector.

Study EN

Research for TRAN Committee - EU funding of transport projects

Publication type Study
Date 15-07-2019
External author José Manuel VASSALLO, Laura GARRIDO
Policy area Transport | Evaluation of Law and Policy in Practice | Tourism
Summary This study provides an analysis of the most important EU funding instruments currently available for transport projects with the aim to evaluate the extent to which they are fulfilling strategic EU policy goals. Based on a thorough assessment of the overall performance of these instruments (through previous reports, interviews and case studies), and after identifying the main opportunities and challenges they will face in the future, the study proposes a set of recommendations on how to improve their effectiveness and contribution to EU added value in the future.

Study EN

Executive summary ES, DE, EN, FR, IT

Research for TRAN Committee: Transport and tourism in Belgium, France and the Netherlands

Publication type Briefing
Date 29-11-2018
External author Marcin Wołek
Policy area Transport | Evaluation of Law and Policy in Practice | Tourism
Keyword transport infrastructure | France | economic statistics | Netherlands | tourism | renewable energy | transport policy | Belgium | short-term forecast | trans-European network | combined transport | EU statistics
Summary This overview of the transport and tourism sectors in Belgium, France and the Netherlands was prepared to provide information for the Committee on Transport and Tourism.

Briefing EN
European Travel Information and Authorisation System (ETIAS)

Publication type Briefing
Date 18-10-2018
Author Anja RADJENOVIC
Policy area Transport | Security and Defence | Tourism | Adoption of Legislation by EP and Council
Keyword border control | travel | data collection | personal data | external border of the EU | visa policy | Europol | terrorism | information system | tourism | Schengen Agreement | foreign national | data protection | proposal (EU)
Summary Strengthening the EU’s external borders is key to ensuring internal security and to preserving freedom of movement in the Schengen area. While the existing border management information systems do address some of the information gaps concerning non-EU citizens coming into the EU, there is a lack of information related to visa-exempt third-country nationals arriving at the Schengen external borders. The European Commission is therefore proposing to set up an automated system that would gather information on visa-exempt travellers prior to their arrival, in order to determine any irregular migration, security or public-health risks associated with them. The proposal follows similar models already existing in the USA, Canada and Australia, among others. ETIAS formally entered into force in October 2018, but will not become operational before 2021. Fourth edition. The ‘EU Legislation in Progress’ briefings are updated at key stages throughout the legislative procedure. Please note this document has been designed for on-line viewing.

Research for TRAN Committee - Transport and Tourism in China

Publication type Briefing
Date 15-10-2018
External author Marcin Wolek
Policy area Transport | Evaluation of Law and Policy in Practice | Tourism
Keyword statistics | transport policy | China | carriage of goods | clean technology | international transport | road transport | transport network | maritime transport | tourism | carriage of passengers | air transport | rail transport | inland waterway transport
Summary This overview of the transport and tourism sectors in China was prepared to provide information for the mission of the Committee on Transport and Tourism to the country between 30 October and 2 November 2018.

Research for TRAN Committee - Overtourism: impact and possible policy responses

Publication type Study
Date 15-10-2018
External author Paul PEETERS, Stefan GÖSSLING, Jeroen KLIJS, Claudio MILANO, Marina NOVELLI, Corné DIJKMANS, Eke EIJGELAAR, Stefan HARTMAN, Jasper HESLINGA, Rami ISAAC, Ondrej MITAS, Simone MORETTI, Jeroen NAWIJN, Bernadett PAPP and Albert POSTMA
Policy area Evaluation of Law and Policy in Practice | Tourism
Keyword electronic commerce | Internet site | data collection | EU Member State | mass tourism | air transport | hotel industry | tourism statistics
Summary This study addresses the complex phenomenon of overtourism in the EU. By focusing on a set of case studies, the study reports on overtourism indicators, discusses management approaches implemented within different destinations and assesses policy responses. It concludes that a common set of indicators cannot be defined because of the complex causes and effects of overtourism. Avoiding overtourism requires custom-made policies in cooperation between destinations’ stakeholders and policymakers.

Executive summary ES, DE, EN, FR, IT
**Digital tourism in the European Union**

Publication type: Briefing  
Date: 28-09-2018  
Author: Maria Niestadt  
Policy area: Tourism  
Keyword: digital single market | Internet | statistics | digitisation | EU strategy | economic growth | tourism | distribution of EU funding  
Summary: Tourism is a major economic activity in the European Union, contributing about 10% to the Union's gross domestic product and employing up to 26 million people through its direct, indirect and induced impact on the economy. While it is true that the EU is the global leader in terms of international tourist arrivals and receipts, fast-growing tourism to some other destinations is challenging this status quo. The EU tourism sector is also facing changes brought on by the digital revolution. Many customers nowadays plan and book trips on their own through online travel agencies, search and meta-search engines, and making increasing use of mobile technology and apps. Some of them share their travel experiences through personal exchanges on social media platforms, travel blogs or commercial channels such as TripAdvisor. Most businesses serving tourists have understood the need to adapt their products to the changes in the way the market works, and consequently have launched various online and automatic services. However, some of these changes, such as the emergence of online platforms on which people propose to share temporarily with tourists what they own or what they do, have proved more difficult to adapt to. Although the EU has only limited competence in the field of tourism, it has an impact on digital tourism through various policies related to other sectors. In particular, the digital single market strategy has had a huge impact on tourism through various legislative acts. The EU supports digital tourism further through various funds and non-legislative initiatives such as forums, conferences and webinars.

**Research for TRAN Committee - BREXIT: transport and tourism - the consequences of a no-deal scenario**

Publication type: Study  
Date: 26-09-2018  
External author: José Francisco PAPÍ FERRANDO, Raffaele ALFONSI, Sabine LANGER, Miguel TRONCOSO  
Policy area: Transport | Evaluation of Law and Policy in Practice | Tourism  
Keyword: European Structural and Investment Funds | safety standard | United Kingdom | transport policy | negotiation of an agreement (EU) | EU office or agency | transport safety | road cabotage | passenger rights | maritime transport | tourism | postal service | air transport | withdrawal from the EU | trans-European network  
Summary: The study investigates the potential impacts on the EU-27 of a no-deal scenario in the Brexit process, focusing on the transport, postal and tourism sectors. The study analyses both the economic policy and legislative dimension, detailing the practical consequences of such a new status quo. Alternatives to safeguard the EU interests are also discussed in the document and a set of practical recommendations is formulated. A no-deal scenario would seriously hurt both the UK and the EU-27 at least in a short-term perspective, although with different intensity among the Member States.

**Research for TRAN Committee - Transport and Tourism in Poland**

Publication type: Briefing  
Date: 14-09-2018  
External author: Marcin Wołek  
Policy area: Transport | Evaluation of Law and Policy in Practice | Tourism  
Keyword: transport infrastructure | Poland | statistics | road transport | maritime transport | tourism | renewable energy | trans-European network | rail transport | air transport | transport accident  
Summary: This overview of the transport and tourism sectors in Poland was prepared to provide information for the mission of the Committee on Transport and Tourism to the country in September 2018.

**Research for AGRI Committee - The revival of wolves and other large predators and its impact on farmers and their livelihood in rural regions of Europe**

Publication type: Study  
Date: 16-08-2018  
External author: John D. C. LINNELL, Benjamin CRETOIS - Norwegian Institute for Nature Research  
Policy area: Environment | Agriculture and Rural Development | Tourism  
Keyword: wolf | livestock farming | bear | statistics | lynx | protected area | EU Member State | EU programme | cost-benefit analysis | protection of animals | protected species | farmers' income | hunting regulations | distribution of EU funding  
Summary: This study surveys the current status of large carnivores in Europe and assesses their impact on livestock from the available data on compensation payments and from field research. Recommendations on livestock protection measures are provided, as well on the integration of these into locally adapted holistic management systems.
Security of ID cards and of residence documents issued to EU citizens and their families

**Publication type** Briefing
**Date** 13-07-2018
**Author** Katharina EISELE
**Policy area** Area of Freedom, Security and Justice | Transport | Internal Market and Customs Union | Security and Defence | Tourism

**Keyword** impact study | EU national | freedom of movement | identity document | personal data | EU Charter of Fundamental Rights | European citizenship | residence permit | foreign national | free movement of persons | external border of the EU | proposal (EU)

**Summary**
Currently, there are at least 86 different versions of ID cards, and 181 types of residence documents in circulation in the EU. The format and minimum standards for ID cards and residence documents is not regulated on EU level. In order to strengthen the security features of ID cards and residence documents of EU citizens and their non-EU family members, the European Commission published a legislative proposal. The impact assessment accompanying this proposal clearly explains the problems currently encountered, and proposes adequate solutions. The Commission used different sources to substantiate the impact assessment and also undertook several stakeholder consultation activities. However, it is not systematically indicated which stakeholder group prefers which specific option. At times the impact assessment displays a lack of quantification, about which the Commission is open. More detailed information on the safeguards regarding the fundamental rights impact would have been desirable.

Plenary round-up – Strasbourg, July 2018

**Publication type** At a Glance
**Date** 06-07-2018
**Author** CLARE FERGUSON | KATARZYNA SOCHACKA

**Keyword** visa policy | parliamentary session | epidemic | Venezuela | Armenia | road transport | political crisis | general budget (EU) | European Parliament | electoral law | agricultural statistics | common security and defence policy

**Summary**
The July plenary session highlights were: the continuation of the debate on the Future of Europe, this time with the Prime Minister of Poland, Mateusz Morawiecki, the discussion on the outcome of the European Council meeting of 28-29 June 2018, and the review of the Bulgarian and presentation of the activities of the Austrian Presidencies. The European Commission and Council participated in discussions on the Ebola outbreak in the Democratic Republic of Congo. VP/HR Federica Mogherini's statement on the migration crisis and humanitarian situation in Venezuela and at its borders was also discussed. Angola's President, João Manuel Gonçalves Lourenço, addressed Parliament in a formal sitting. Parliament approved, inter alia, proposals for a European Travel Information and Authorisation System, a European Defence Industrial Development Programme, financial rules applicable to the general EU budget and two amending budgets for 2018. Parliament agreed on the conclusion of a partnership agreement between the EU and Armenia and approved the reform of the electoral law of the EU. Three reports on the social and market aspects of the first mobility package were rejected and sent back to the Transport and Tourism Committee.

The external dimension of EU tourism policy

**Publication type** At a Glance
**Date** 03-07-2018
**Author** Maria Niestadt
**Policy area** Tourism

**Keyword** tourism policy | cultural promotion | tourist region | free movement of persons

**Summary**
The European Union is the most visited tourist destination in the world, and EU tourists are one of the largest groups travelling to third countries. In order to maintain and increase these tourist flows in a sustainable way, the EU cooperates with a number of international bodies and third countries.

At a Glance EN

Cultural heritage in EU policies

Publication type: Briefing
Date: 22-05-2018

Author: Magdalena PASIKOWSKA-SCHNASS

Policy area: Culture | Regional Development | Tourism | Education

Keyword: EU policy | Unesco | cultural heritage | distribution of EU funding | history of Europe

Summary: 2018 is devoted to the European Union’s cultural heritage. This paper focuses on the evolution of the very notion of cultural heritage, its role and place in society, as well as the way it is perceived and interpreted in the context of related EU prerogatives. The European Year of Cultural Heritage 2018 is a result of this evolution, and allows EU citizens to gain a broad understanding of their cultural heritage in all its aspects, democratically share responsibility for it, celebrate it and benefit from the creation it inspires. Despite the fact that the EU has limited powers in respect of cultural heritage – the role of the European institutions is generally limited to financial support, coordination of joint projects and efforts, and sharing of knowledge – it has contributed to raising awareness about preservation, conservation and restoration issues, technological research (for example 3D reconstructions) and scientific progress in technological solutions. Furthermore, the EU has become an international expert in the field. Cultural heritage has been taken into consideration in numerous EU funding programmes, which has allowed Member States to undertake action to revive their national or local heritage, keep their traditions and crafts, and thereby develop their cultural tourism. The European Parliament has adopted resolutions highlighting, inter alia, the dangers from which cultural heritage is to be protected both in the EU and the world, and underlining the necessity to address trafficking and looting of cultural heritage artefacts, the protection of cultural heritage, including traditional crafts, and the role of cultural heritage in sustainable tourism.

Briefing EN, FR
Research for TRAN Committee - Transport and tourism for persons with disabilities and persons with reduced mobility

Publication type: Study
Date: 08-05-2018
External author: Dr. Evangelos BEKIARIS, Matina LOUKEA, Pavlos SPANIDIS, Saskia EWING, Marie DENNINGHAUS, Ivor AMBROSE, Katerina PAPAMICHAIL, Roberto CASTIGLIONI, Chris VEITCH
Policy area: Transport | Evaluation of Law and Policy in Practice | Tourism

Summary: This study has undertaken literature reviews, user and experts’ questionnaires, interviews and workshop surveys, analysis of EU legislation, SWOT and Multi-Criteria Analysis, identification of best practices and analyses of case studies. This has led to a mapping of accessibility across the EU Member States (identifying relevant state clusters) for three different sectors: local transport, long-distance transport, and tourism. Specific policies, research priorities and recommendations are made per state clusters and for the EU, which can enhance accessibility in each of the three sectors.

Revision of the visa code

Publication type: Briefing
Date: 27-04-2018
Author: Katharina EISELE
Policy area: Area of Freedom, Security and Justice | Foreign Affairs | Tourism

Keyword: statistics | EU police cooperation | approximation of laws | exchange of information | visa policy | internal border of the EU | Schengen Information System | disclosure of information | administrative formalities | information system | administrative cooperation | consolidation of EU law | illegal migration

Summary: Although an increasing number of people have been travelling to the EU for tourism and business in recent years, visa application procedures are still costly and cumbersome. With the recast proposal on the visa code, the Commission aims to facilitate tourism, trade and business, whilst strengthening security and mitigating irregular migration. The impact assessment accompanying the proposal provides an overall convincing analysis tackling the problems of (1) insufficient finances to support visa processing; and (2) Member States' diverging practices when issuing multiple-entry visas. The Commission, however, also proposed (3) to address the lack of cooperation of some third countries in readmission matters in the visa code. One would have expected a more thorough analysis on this last aspect considering that there is no hard evidence on how visa leverage can translate into better cooperation with third countries on readmission. The Commission made efforts to consult with stakeholders and provide data, yet, the IA displays a general lack of data, statistics and evidence.

Research for TRAN Committee - Transport and Tourism in Greece

Publication type: Briefing
Date: 16-04-2018
Author: Beata TUSZYNSKA
Policy area: Transport | Evaluation of Law and Policy in Practice | Tourism

Keyword: transport infrastructure | statistics | road transport | maritime transport | tourism | renewable energy | Greece | trans-European network | rail transport | air transport | transport accident

Summary: This overview of the transport and tourism sectors in Greece was prepared to provide information for the mission of the Transport and Tourism Committee to the country between 7 and 9 May 2018.

Transport and Tourism in Ireland

Publication type: Briefing
Date: 15-03-2018
Author: Christina RATCLIFF
Policy area: Transport | Evaluation of Law and Policy in Practice | Tourism

Keyword: transport infrastructure | statistics | road transport | maritime transport | tourism | renewable energy | trans-European network | rail transport | air transport | Ireland | transport accident

Summary: This overview of the transport and tourism sectors in Ireland was prepared to provide information for the mission of the Transport and Tourism Committee to the country in 2018 (04-06 April).
### Research for TRAN Committee - European Tourism Labelling

**Publication type** Study  
**Date** 07-03-2018  
**External author** Richard Weston, Alex Grebenar, Mary Lawler, Herbert Hamele, Gordon Silence, Martin Balas, Richard Denman, Antonio Pezzano, Karl Reiner  
**Policy area** Evaluation of Law and Policy in Practice | Tourism  
**Keyword** EU policy | quality label | tourism  
**Summary** This study focuses on the current situation in the European Union regarding quality and sustainability labelling in tourism. There is concern that the existing volume and variety of labels has become a barrier to consumer choice, which in consequence may lead to lost opportunities to increase the competitiveness of the European tourism industry. The study analyses the possibility of the introduction of an EU standard(s) for tourism services through the initiation of a harmonised EU certification system and the potential for the establishment of a single European tourism label.

*Study DE, EN, FR*

### Mapping the Cost of Non-Europe, 2014-19 - Fourth edition

**Publication type** Study  
**Date** 07-12-2017  
**Author** WOLFGANG HILLER  
**Keyword** single market | company law | corporation tax | Economic and Monetary Union | water management | transport policy | women’s rights | international relations | rule of law | research policy | workers' representation | equal pay | tax avoidance | Schengen Agreement | euro area  
**Summary** This study brings together work in progress on a long-term project to identify and analyse the 'cost of non-Europe' in a number of policy fields. This concept, first pioneered by the European Parliament in the 1980s, is used here to quantify the potential efficiency gains in today's European economy through pursuing a series of policy initiatives recently advocated by Parliament – from a wider and deeper digital single market to more systematic coordination of national and European defence policies or increased cooperation to fight corporate tax avoidance. The benefits are measured principally in additional GDP generated or more rational use of public resources. The latest analysis suggests that the European economy could be boosted by €1.75 trillion per year – or 12 % of EU-28 GDP (2016) – by such measures over time. The study is intended to make a contribution to the on-going discussion about the European Union's policy priorities over the current five-year institutional cycle, running from 2014 to 2019.

*Study EN*

### Registration of persons on board passenger ships

**Publication type** At a Glance  
**Date** 27-09-2017  
**Author** Marketa PAPE  
**Policy area** Transport | Tourism  
**Keyword** data recording | data collection | administrative formalities | exchange of information | carriage of passengers | personal data | maritime safety | information storage | traveller  
**Summary** While EU waters ranks among the safest in the world for travellers, in case of an emergency, search and rescue authorities must know immediately the number of people missing. To facilitate this, the European Commission proposed to digitalise the registration of passengers on ships operating to and from EU ports. The proposal is part of a broader review of the EU passenger ship safety legislation, which aims to simplify the existing rules and cut administrative costs, while keeping sea travel safe.

*At a Glance ES, DE, EN, FR, IT, PL*

### Research for TRAN Committee - Transport and Tourism in Bulgaria

**Publication type** Briefing  
**Date** 26-09-2017  
**Author** Beata TUSZYNSKA  
**Policy area** Transport | Evaluation of Law and Policy in Practice | Tourism  
**Keyword** statistics | transport policy | economic analysis | transport infrastructure | road safety | maritime transport | Bulgaria | tourism | air transport | rail transport | inland waterway shipping | short-term forecast | trans-European network | combined transport  
**Summary** This overview of the transport and tourism sectors in Bulgaria was prepared to provide information for the mission of the Transport and Tourism Committee to the country between 18 and 20 September 2017.

*Briefing EN, FR*
Research for TRAN Committee - Decarbonisation of EU transport

Publication type: Study
Date: 05-09-2017
External author: CE Delft: Anco Hoen, Anouk van Grinsven, Bettina Kampman, Jasper Faber, Huib van Essen; TERP: Ian Skinner
Policy area: Forward Planning | Transport | Tourism
Keyword: climate change | environmental statistics | atmospheric pollution | greenhouse gas | reduction of gas emissions | transport policy | energy consumption | EU programme | environmental cooperation
Summary: This study shows that very significant GHG reductions are still necessary in the transport sector to meet EU medium and long-term climate targets. The urgency of swift policy action has increased with the Paris Agreement.

Research for TRAN Committee - Transport and Tourism in Sweden

Publication type: Briefing
Date: 28-07-2017
Author: Christina RATCLIFF
Policy area: Transport | Tourism
Keyword: motor fuel | economic statistics | macroeconomics | forestry policy | renewable energy | transport policy | EU law - national law | transport infrastructure | road safety | tourism | short-term forecast | Sweden | trans-European network | combined transport | EU statistics
Summary: This overview of the transport and tourism sectors in Sweden was prepared to provide information for the mission of the Transport and Tourism Committee to Sweden (17-19 July 2017).

Sources of EU funding for tourism-related activities

Publication type: At a Glance
Date: 05-07-2017
Author: Vasileios MARGARAS
Policy area: Regional Development | Tourism
Keyword: European Structural and Investment Funds | EU financing arrangements | tourism policy | European Fund for Strategic Investments | EU programme | trans-European network | tourist infrastructure
Summary: There is no specific EU fund dedicated to tourism as such. However, although not strictly focused on tourism, a number of EU funds may help to boost its prospects and address its challenges. Depending on the priorities of each EU funding programme, various legal entities (such as public bodies, companies, SMEs, research organisations, universities, non-governmental organisations and tourism cluster initiatives) may benefit from EU funding in order to run activities that may have a positive impact on tourism.

Low-cost air carriers and tourism

Publication type: At a Glance
Date: 20-06-2017
Author: Ariane DEBYSER
Policy area: Transport | Tourism
Keyword: transport economics | consumer behaviour | liberalisation of the market | transport market | low cost airline | carriage of passengers | common transport policy | traveller | transport statistics
Summary: The liberalisation of air transport, which resulted in the creation of new routes and new business models for airlines, in particular the development of low-cost carriers, has led to lower fares and wider access to air transport. In many countries, air transport is a catalyst for tourism development. As low-cost carriers in the EU have experienced substantial growth, serving mostly short-haul destinations, they are increasingly looking into investing into the long-haul market for their future development.

Tourism

Publication type: EU Fact Sheets
Date: 01-06-2017
Author: ESTEBAN COITO GONZALEZ
Policy area: Tourism
Keyword: equitable tourism | travel | EU action | tourism policy | admission of aliens | sexual tourism | hotel industry | tourist profession | regional development
Summary: Since December 2009, tourism policy has had its own legal basis. However, it still does not have a separate budget either under the ongoing multiannual financial framework (MFF) for 2014-2020 or in the latest proposal for the 2021-2027 MFF.

EU Fact Sheets: BG, ES, CS, DA, DE, ET, EL, EN, FR, GA, HR, IT, LV, LT, HU, MT, NL, PL, PT, RO, SK, SL, FI, SV

23-02-2020
Source: © European Union, 2020 - EP
Major challenges for EU tourism and policy responses

Publication type: Briefing
Date: 16-05-2017
Author: Vasileios MARGARAS

Policy area: Tourism
Keyword: border control | European security | digitisation | consumer protection | roaming | EU Member State | visa policy | terrorism | tourism | carriage of passengers | distribution of EU funding | air transport | Schengen Agreement | EC conformity marking | EU statistics

Summary: Constituting the third-largest economic activity in the EU, tourism is of considerable importance as a source of economic growth, regional development and employment. Although it has been badly affected by the economic crisis in the past years, tourism has proved resilient, as witnessed by the growing number of visitors to the EU over the years. Nonetheless, the industry is faced with a number of challenges and mounting competition, in particular from emerging non-European destinations, whose share in the global tourist market is gradually increasing. Because of its transversal nature, tourism is impacted upon by various policies, including those on transport, environment, consumer protection and regional development. These policies are not always easy to coordinate. Since the entry into force of the Lisbon Treaty in 2009, the Treaty on the Functioning of the European Union (TFEU) allows the EU to support, coordinate or supplement the actions of the Member States in the domain. However, this legal advance has not led to a great impetus towards EU-level policy-making in tourism. Although EU legislation has progressively covered a number of fields in which the EU has exclusive or shared competency with the Member States (such as transport, transport security and passenger rights), tourism policy remains essentially nationally regulated. In recent years, the European Commission has presented two strategies on tourism: ‘Europe, the world’s No 1 destination – a new political framework for tourism in Europe (2010)’, in which it sets out the EU’s priorities and actions regarding the sector, and ‘A European strategy for more growth and jobs in coastal and maritime tourism’ (2014). In a resolution from 2011, the Parliament made a number of suggestions for achieving a competitive modern and sustainable tourism. In 2015, the Parliament welcomed the 2014 European Commission strategy and called for the adoption of a number of additional initiatives to ensure that it is implemented in real terms.

Briefing ES, DE, EN, FR, IT, PL
Multimedia EN

Sustainable tourism: The environmental dimension

Publication type: Briefing
Date: 13-03-2017
Author: Vivienne HALLEUX

Policy area: Tourism
Keyword: climate change | water management | tourism | sustainable development | reduction of gas emissions | labelling | ecosystem | environmental cost | EU statistics

Summary: Tourism is the third largest economic sector in the European Union (EU). It is estimated to employ a total of 17 million people, and its overall contribution to the economy is close to 10 % of EU gross domestic product. Tourism has a special, two-way relationship with the environment. On the one hand, the quality of the environment is essential to tourism’s success, as this is very often what attracts people to visit a place, and persuades them to go back. On the other hand, tourism can become the vector of significant pressures and impacts on the environment. Potential adverse effects of tourism development relate to three main areas: strain on natural resources; pollution; and physical impacts, typically involving the degradation of ecosystems. Climate change and tourism are closely interlinked. While the tourism sector contributes to greenhouse gas emissions, for the most part derived from the transport of tourists, it also faces profound impacts from global warming. The beach, winter- and nature-based tourism segments are likely to be most affected. Research points to a lack of relevant, EU-wide, recent and detailed data about the impacts of tourism on the environment. The European Environment Agency is working on the elaboration of a reporting mechanism on the tourism and environment relationship, based on several indicators, many of which are consistent with the European tourism indicators system for sustainable destination management (ETIS), developed as part of EU action to promote tourism sustainability.

Briefing ES, DE, EN, FR, IT, PL

European Council Conclusions: A Rolling Check-List of Commitments to Date (11th edition)

Publication type: Study
Date: 10-03-2017
Author: Ralf DRACHENBERG | Izabela Cristina BACIAN | Suzana Elena ANGHEL | Susanna TENHUNEN

Keyword: single market | digital single market | social policy | area of freedom, security and justice | common foreign and security policy | international relations | development policy | European Council | climate change policy | competitiveness | energy policy | economic policy | international trade | tax harmonisation | EU employment policy

Summary: The European Council's role - to 'provide the Union with the necessary impetus for its development' and to define its 'general political directions and priorities' - has developed rapidly over the past seven years. Since June 2014, the European Council Oversight Unit within the European Parliamentary Research Service (EPRS), the European Parliament's in-house research service and think-tank, has been monitoring and analysing the European Council's delivery of the various commitments made in the conclusions of its meetings. This overview, presented in the form of a regularly updated Rolling Check-List of Commitments to Date, is designed to review the degree of progress in realising the goals which the European Council has set itself since January 2010 and to assist the Parliament in exercising its important oversight role in this field.

Study EN
Review Clauses in EU Legislation: A Rolling Check-List (5th edition)

Publication type Study
Date 10-03-2017
Author IVANA KIENDL KRISTO | Stephan HUBER
Keyword parliamentary scrutiny | legislative act (EU) | regulatory policy | Council of the European Union | parliamentary committee | European Commission | EU programme | European Parliament
Summary This check-list presents a comprehensive overview of ‘review clauses’, that is to say, review, evaluation and reporting provisions contained in recent EU legislative acts and programmes. It is produced by the Policy Cycle Unit of the European Parliamentary Research Service (EPRS), the EP's in-house research service and think-tank, with a view to supporting parliamentary committees in monitoring the evaluation of EU law, policies and programmes, thus feeding the ex-post analysis into the ex-ante phase of the policy cycle. The European Parliament is strongly committed to the concept of better law-making, and particularly to the effective use of ex-ante impact assessment and ex-post evaluation throughout the whole legislative cycle. It is in this spirit that Parliament shows a particular interest in following the transposition, implementation and enforcement of EU law and EU programmes and, more generally, monitoring the impact, operation, effectiveness and delivery of policy and programmes in practice.

Research for TRAN Committee - The Port of Marseille

Publication type Briefing
Date 15-02-2017
Author Marc THOMAS
Policy area Forward Planning | Transport | Tourism
Keyword France | harbour installation | maritime transport | Provence-Alpes-Côte d'Azur | EU statistics
Summary This overview of the Port of Marseille (including traffic development and outlook) has been prepared in view of the mission of the TRAN Committee to France (21-23 February 2017).

Research for TRAN Committee - Transport in Metropolitan Toulouse

Publication type Briefing
Date 15-02-2017
Author Marc THOMAS
Policy area Forward Planning | Transport | Tourism
Keyword metropolis | statistics | organisation of transport | France | road transport | urban infrastructure | Languedoc-Roussillon
Summary This paper on transport in the Metropolitan Toulouse has been prepared in view of the mission of the TRAN Committee to France (21-23 February 2017).

European Commission follow-up to European Parliament requests

Publication type Study
Date 02-02-2017
Author Gertrud MALMERSJO | Gabriella ZANA-SZABO | ROXANA OSIAC | Stephan HUBER
Keyword parliamentary scrutiny | powers of the institutions (EU) | EP resolution | parliamentary committee | European Commission | European Parliament | work study
Summary In addition to its well-known role as a co-legislator, the European Parliament also supervises and scrutinises the work of the European Commission. The Parliament can therefore ask the Commission to take action to fulfill its role as guardian of the Treaties and to contribute to the improved functioning of the European Union and its legislation. Such requests usually take the form of resolutions. This Rolling Check-List covers the resolutions adopted by Parliament on the basis of own-initiative reports and legislative own-initiative reports during the current eighth legislative term up to December 2015, and the actions taken by the Commission as a result up to 31 October 2016. In total, the report covers 97 resolutions across almost all parliamentary committees. It provides a detailed overview of the Parliament’s requests, and tracks the Commission’s response and any further action taken. It thus offers a comprehensive scrutiny and reference tool, providing easy access to the follow-up given by the Commission to the Parliament’s requests.

Study EN
Tourism and the sharing economy

Publication type: Briefing
Date: 23-01-2017
Author: Maria Niestadt

Policy area: Tourism
Keyword: single market | freedom to provide services | Internet | new economic order | Internet site | economic growth | information technology | tourism | collectivised economy | knowledge economy | digital technology | hotel industry

Summary: Tourism services have traditionally been provided by businesses such as hotels, taxis, or tour operators. Recently, a growing number of individuals are proposing to share temporarily with tourists what they own (for example their house or car) or what they do (for example meals or excursions). This type of sharing is referred to as the ‘sharing economy’. It is not limited to tourism and can be found in many areas of social and economic activity, although tourism has been one of the sectors most impacted. Sharing goods and services between individuals is nothing new in itself. However, the development of the internet and, as a consequence, the creation of online platforms have made sharing easier than ever. In the past decade, many companies managing such platforms have emerged on the market. A well-known example is a platform on which people can book accommodation (Airbnb). The sharing economy has had a positive impact on tourism as well as a negative one. Its advocates think that it provides easy access to a wide range of services that are often of higher quality and more affordable than those provided by traditional business counterparts. Critics, on the other hand, claim that the sharing economy provides unfair competition, reduces job security, avoids taxes and poses a threat to safety, health and disability compliance standards. The response to the sharing economy remains fragmented in the EU. Some activities or aspects have been regulated at national, regional or local level. In June 2016, the European Commission published a communication on a European agenda for the collaborative economy, to offer some clarification on relevant EU rules and provide public authorities with policy guidance. The European Parliament and advisory committees have also touched upon the issue in various resolutions and opinions. This is an updated edition of a briefing from September 2015.

Developing EU waterborne passenger transport

Publication type: At a Glance
Date: 15-11-2016
Author: Marketa PAPE

Policy area: Environment | Transport | Tourism
Keyword: green economy | coastal region | maritime transport | economic development | transport policy | carriage of passengers | inland waterway transport

Summary: The waterborne transport sector offers many opportunities, in terms of greening and economic development, for the transport of passengers in the European Union. A European Parliament own-initiative report on unleashing the potential of ferries in coastal areas and inland waterways aims at raising the focus on waterborne passenger transport (WPT) on the transport policy agenda.

Challenges and opportunities for Europe’s small transport firms

Publication type: At a Glance
Date: 15-11-2016
Author: Marketa PAPE

Policy area: Transport | Employment | Tourism
Keyword: freedom to provide services | collaborative economy | Framework Programme for Research and Development | administrative supervision | technological change | transport regulations | small and medium-sized enterprises | market access

Summary: The projected growth in demand for transport will magnify the challenges – such as congestion, decarbonisation and the digital transition – faced by the EU transport sector. Small and medium-sized enterprises (SMEs) in this sector are confronted by these evolving trends but can also play a vital role in addressing them and building new business opportunities. The EP’s Committee on Transport and Tourism has adopted an own-initiative report on new opportunities for small transport businesses, including collaborative business models, to be debated during the November plenary session.

Research for TRAN Committee - Transport and Tourism in Croatia

Publication type: Briefing
Date: 14-10-2016
Author: Christina RATCLIFF | Piero SOAVE

Policy area: Transport | Evaluation of Law and Policy in Practice | Tourism
Keyword: statistics | road transport | Croatia | maritime transport | tourism | rail transport | air transport | inland waterway transport

Summary: This overview of the Croatian transport and tourism sectors was prepared to provide information for the mission of the Transport and Tourism Committee to Croatia (3-5 November 2015).
### Research for TRAN Committee - The Japanese Transport System

**Publication type**: Briefing  
**Date**: 14-10-2016  
**Author**: Marc THOMAS  
**Policy area**: Forward Planning | Transport | Tourism  
**Summary**: This overview of the transport and tourism sectors in Japan was prepared to provide information for the mission of the Transport and Tourism Committee to the country in 2016 (31 October - 4 November 2016).

### Free Trade Agreements and Patterns of Risk Regulation in the EU and the US

**Publication type**: Study  
**Date**: 13-09-2016  
**External author**: International Risk Governance Council (Switzerland)  
**Keyword**: common commercial policy | United States | food safety | transatlantic relations | free-trade agreement | liberalisation of trade | foodstuffs legislation | motor vehicle | pharmaceutical legislation | negotiation of an agreement (EU) | pharmaceutical product | chemical product | technical regulations  
**Summary**: Transatlantic regulatory patterns overall and in four key sectors: food, automobiles, chemicals, and pharmaceuticals indicate that the EU risk regulation is not always or generally more stringent or precautionary than the US regulation. In fact, the reality is a complex mix of parity and particularity. While there is overall EU-US similarity, there is also variation. In some risk matters, and across and within sectors, there is more precaution in Europe, whereas in others it may be in the US. Even if they are unusual deviations, and even if they go in both directions, transatlantic regulatory differences can still pose barriers to trade that may in some cases warrant harmonization. However, regulatory variation can also be the basis for learning to improve future regulatory design, both by comparing outcomes across regulations in different jurisdictions, and by planning adaptive regulation over time. International regulatory cooperation does not simply mean adopting the current standard of one side or the other. It can also involve collaboration to reviewing existing regulations and designing new approaches that improve outcomes for all.

### Research for TRAN Committee - Transport and Tourism in the Czech Republic

**Publication type**: Briefing  
**Date**: 30-08-2016  
**Author**: Christina RATCLIFF  
**Policy area**: Transport | Tourism  
**Summary**: This overview of the transport and tourism sectors in the Czech Republic was prepared to provide information for the mission of the Transport and Tourism Committee to the country in 2016 (19-22 September).

### Research for TRAN Committee - Prospects for “Remote” En-Route Air Traffic Services

**Publication type**: Study  
**Date**: 15-08-2016  
**External author**: Stephen Wainwright and Rosie Offord, Mark Scott (Steer Davies Gleave)  
**Policy area**: Forward Planning | Transport | Tourism  
**Keyword**: computer crime | air traffic | transport safety | satellite communications | European Aviation Safety Agency | radio telecommunications | transport regulations  
**Summary**: Remote tower services, where aircraft at an airport are remote-controlled from a separate location, have been introduced to some airports and are being tested at several others. By reviewing the current and emerging technologies, considering some of the risks associated with these technologies and evaluating the contribution of the NextGen and SESAR programmes, this paper aims to assess the feasibility of also providing “remote” en-route Air Traffic Services in Europe.

### Research for TRAN Committee - Alpine Transport and Tourism in Austria, Germany and Italy

**Publication type**: Briefing  
**Date**: 15-07-2016  
**Author**: Beata TUSZYNSKA  
**Policy area**: Forward Planning | Transport | Tourism  
**Summary**: This overview of the transport and tourism sectors in Austria, Germany and Italy was prepared to provide the information for the mission of the European Parliament’s Committee on Transport and Tourism (TRAN) to the three Alpine countries (18-20 July 2016).
Review Clauses in EU Legislation: A Rolling Check-List (fourth edition)

Publication type: Study
Date: 15-07-2016
Author: IVANA KIENDL KRISTO | Stephan HUBER


Keyword: parliamentary scrutiny | legislative act (EU) | regulatory policy | Council of the European Union | parliamentary committee | European Commission | EU programme | European Parliament

Summary: This check-list presents a comprehensive overview of ‘review clauses’, that is to say, review, evaluation and reporting provisions contained in recent EU legislative acts and programmes. It is produced by the Policy Cycle Unit of the European Parliamentary Research Service (EPRS), the EP's in-house research service and think tank, with a view to supporting parliamentary committees in monitoring the evaluation of EU law, policies and programmes, thus feeding the ex-post analysis into the ex-ante phase of the policy cycle. The European Parliament is strongly committed to the concept of better law-making, and particularly to the effective use of ex-ante impact assessment and ex-post evaluation throughout the whole legislative cycle. It is in this spirit that Parliament shows a particular interest in following the transposition, implementation and enforcement of EU law and EU programmes and, more generally, monitoring the impact, operation, effectiveness and delivery of policy and programmes in practice.

Study EN

Research for TRAN Committee - Transport in Canada

Publication type: Briefing
Date: 16-05-2016
Author: Beata TUSZYNSKA

Policy area: Forward Planning | Tourism
Keyword: carriage of goods | International Civil Aviation Organisation | road transport | maritime transport | transport policy | carriage of passengers | urban transport | trade agreement (EU) | Canada | rail transport | air transport

Summary: This overview of the transport and tourism sectors in Canada was prepared to provide information for the delegation visit of the Transport and Tourism Committee to Canada (17-20 May 2016).

Briefing EN

Research for TRAN Committee - Transport and Tourism in Romania

Publication type: Briefing
Date: 15-03-2016
Author: Beata TUSZYNSKA

Policy area: Transport | Evaluation of Law and Policy in Practice | Tourism
Keyword: European territorial cooperation | Romania | urban transport | carriage of goods | transport infrastructure | road transport | maritime transport | European Region | tourism | carriage of passengers | air transport | rail transport | trans-European network | inland waterway transport | transport statistics | economic situation

Summary: This overview of the transport and tourism sectors in Romania was prepared to provide the information for the mission of the Transport and Tourism Committee to Romania (29-31 March 2016).

Briefing EN

Research for TRAN Committee - From Responsible Best Practices to Sustainable Tourism Development

Publication type: Study
Date: 15-03-2016
External author: Paul Peeters, Ghislain Dubois, Wolfgang Strasdas, Marie Lootvoet, Runa Zeppenfeld and Eke Eijgelaar (University of Central Lancashire, United Kingdom)

Policy area: Transport | Evaluation of Law and Policy in Practice | Tourism
Keyword: social impact | impact study | EU policy | sustainable mobility | tourism policy | sustainable development | EU financing | environmental impact | rural development | regional development

Summary: This report explores sustainable development in EU tourism and concludes that there is a lack of up-to-date data for both the environmental and social effects of tourism. Furthermore, most sustainable tourism initiatives depend on public funding highlighting the failure of industry to internalise sustainable development costs. Tourism, environmental and transport policies in the EU need to integrate better to create sustainable development. The report concludes with general recommendations for sustainable development, improving impact evaluations tourism at the EU scale.

Study EN
Research for TRAN Committee - Logistics in the TEN-T Corridors

Publication type Study
Date 14-03-2016
External author Wolfgang Schade, Werner Rothengatter and Simon Mader
Policy area Transport | Tourism
Keyword carriage of goods | transport infrastructure | road transport | intelligent transport system | transport network | logistics | carriage of passengers | common transport policy | trans-European network | rail transport | inland waterway transport | combined transport
Summary This note assesses the status of logistics and the way to achieve a performing multi-modal transport system on the TEN-T core network by making use of/improving existing policy instruments. It shows that interoperability of railways and multi-modal terminals are crucial issues along the nine corridors of the core network.
Study EN

Policy Departments' Monthly Highlights - March 2016

Publication type At a Glance
Date 07-03-2016
Policy area Budget | International Trade | Energy | Employment | Petitions to the European Parliament | Foreign Affairs | Tourism | Industry
Keyword EU publication | bibliography
Summary The Monthly Highlights publication provides an overview, at a glance, of the on-going work of the policy departments, including a selection of the latest and forthcoming publications, and a list of future events.
At a Glance EN

Research for TRAN Committee - Connectivity and Accessibility of Transport Infrastructure in Central and Eastern European EU Member States

Publication type In-Depth Analysis
Date 01-03-2016
External author Wolfgang Schade, Werner Rothengatter and Simon Mader
Policy area Transport | Tourism
Keyword transport infrastructure | Central and Eastern European Countries | transport network | common transport policy | EU financing | trans-European network | length of journey | transport statistics
Summary Since the pre-accession phases, the Member States located in Central and Eastern Europe have been receiving EU funding to be invested in transport infrastructure. These investments have improved connectivity and accessibility in these Member States substantially. This note shows, however, that gaps remain. It also analyses how current policy instruments could contribute to close such gaps, and how this policy could be improved.
In-Depth Analysis EN

Research for TRAN Committee - Transport and Tourism in Finland

Publication type Briefing
Date 15-01-2016
Author Christina RATCLIFF
Policy area Transport | Evaluation of Law and Policy in Practice | Tourism
Keyword Finland | renewable energy | substitute fuel | Lapland | carriage of goods | transport infrastructure | energy market | road transport | maritime transport | tourism | reduction of gas emissions | carriage of passengers | air transport | rail transport | trans-European network | inland waterway transport | transport statistics
Summary This overview of the transport and tourism sectors in Finland was prepared to provide information for the mission of the Transport and Tourism Committee to Finland (8-11 February 2016).
Briefing EN
The Trade in Services Agreement (TISA): An end to negotiations in sight?

The Transatlantic Trade and Investment Partnership (TTIP): The Sluggish State of Negotiations

Review Clauses in EU Legislation: A Rolling Check-List (Third edition)
**The sharing economy and tourism: Tourist accommodation**

**Publication type** Briefing  
**Date** 25-09-2015  
**Author** Maria Niestadt

**Policy area** Tourism  
**Keyword** electronic commerce | freedom to provide services | economic consequence | consumer behaviour | impact of information technology | property leasing | restriction on competition | tourism policy | hotel industry

**Summary** Tourism services have traditionally been provided by businesses such as hotels, taxis or tour operators. Recently, a growing number of individuals are proposing to share temporarily with tourists what they own (for example their house or car) or what they do (for example meals or excursions). This type of sharing is referred to as the 'sharing economy'. It is not limited to tourism and can be found in many areas of social and economic activity, although tourism has been one of the sectors most impacted.

Sharing goods and services between individuals is nothing new in itself. However, the development of the internet and, as a consequence, the creation of online platforms has made sharing easier than ever. In the past decade, many companies managing such platforms have emerged on the market. A well-known example of a platform is one on which people can book accommodation (Airbnb).

The sharing economy has had a positive impact on tourism as well as a negative one. Its advocates think that it provides easy access to a wide range of services that are often of higher quality and more affordable than those provided by traditional business counterparts. Critics, on the other hand, claim that the sharing economy provides unfair competition, reduces job security, avoids taxes and poses a threat to safety, health and disability compliance standards.

The response to the sharing economy remains fragmented in the EU. Some activities have been regulated at local level. Neither the European Commission nor the Parliament have taken an official position so far, though a recent report from the Transport and Tourism Committee touches upon the issue. The Commission has announced that it plans to assess the role of platforms in order to see if any changes or new legislation is needed.
TTIP Negotiations: Challenges and Opportunities for Europe - Compilation of 8 at a Glance Notes

Publication type: In-Depth Analysis  
Date: 09-06-2015  
Author: Kendra PENGELLY | Mariusz MACIEJEWSKI | Iveta OZOLINA

Policy area:  
Keyword: customs inspection | common commercial policy | public contract | United States | originating product | consumer protection | free-trade agreement | labelling | market access | technical barrier | negotiation of an agreement (EU) | mechanical engineering | tertiary sector | trade agreement (EU) | textile industry | customs cooperation

Summary: Compilation of 8 at-a-glance notes on 'TTIP: Opportunities and challenges', prepared by the Policy Department A for the Committee on Internal Market and Consumer Protection cover 8 sectors:  
- services,  
- public procurement,  
- technical barriers to trade, including standards,  
- customs and trade facilitation,  
- consumer protection,  
- textiles and labelling,  
- motor vehicles and engineering, including machinery.

The analyses done on the opportunities and challenges Europe faces with regard to the negotiations on the Transatlantic Trade and Investment Partnership (TTIP). They examine options of the TTIP from the point of view of EU offensive and defensive interests.

In-Depth Analysis: EN

Codification of Passenger Rights: Cost of Non-Europe Report

Publication type: Study  
Date: 15-07-2015  
Author: Monika NOGAJ

External author:  
Authors of Annex I: Levent Altan, Paola Banfi, Linda De Keyser, Agnieszka Markowska, Nathalie Meurens and Marilena Verbari of Milieu Ltd have written this European Added Value Assessment (EAVA) at the request of the European Added Value Unit of the Directorate for Impact Assessment and European Added Value, within the Parliamentary Research Services (DG EPRS) of the General Secretariat of the European Parliament.

Policy area: European Added Value | Transport | Internal Market and Customs Union | Tourism  
Keyword: consumer protection | road transport | codification of EU law | maritime transport | drafting of EU law | carriage of passengers | common transport policy | rail transport | air transport | combined transport | transport regulations | traveller

Summary: Cost of Non-Europe Reports identify the possibilities for economic or other gains and/or the realisation of a ‘public good’ through common action at EU level in specific policy areas and sectors. This report analyses the costs for citizens and business of the absence of a consolidated framework for Passenger Rights as well as the feasibility and the merits of such a consolidation in a single legislative instrument. Regulatory and practical gaps and inconsistencies in EU passenger legislation result in passengers not being equally protected across the various transport modes. The lack of a consolidated and consistent framework weakens the effective enforcement of Passenger Rights, affects the quality of service and creates barriers for seamless travel. The costs of these shortcomings for transport users and the whole society amount to at least 355 million euro annually. Although requiring a complex legislative effort, the establishment of a single EU framework for passenger rights in the form of an EU Codex would present the highest added value in tackling the current problems. A Common Frame of Reference could be a first step to such consistent and harmonised revision of Passenger Rights.

Study: EN

Multimedia: EN

Tourism and the European Union: Recent trends and policy developments

Publication type: In-Depth Analysis  
Date: 25-09-2015  
Author: Maria Niestadt

Policy area: Tourism  
Keyword: travel | consumer protection | EU regional policy | economic statistics | admission of aliens | small and medium-sized enterprises | electronic commerce | economic consequence | tourist exchange | consumer behaviour | tourism policy | common transport policy | EU competence | Treaty of Lisbon

Summary: Tourism is the third largest socio-economic activity in the European Union, making an important contribution to the EU economy and to job creation. Europe is the most visited region in the world. However, tourism in other regions is growing faster and Europe’s market share, in terms of international tourist arrivals and receipts, is shrinking.

Tourism businesses in the EU are confronted with a number of changes in tourist profile and behaviour, for example in terms of age, country of origin, how they plan and buy their travel, or which mode of transport they use.

Tourism policy remains a competence of the Member States. As the Treaties allow the EU only to support, coordinate or supplement the actions of the Member States, EU tourism policy has been rather limited, consisting mainly in providing financial support or legislating through other EU policies. The current framework for tourism policy is based upon a 2010 Communication; a revised strategy is expected to be adopted by the European Commission later in 2015.

In-Depth Analysis: DE, EN, FR
Strengthening air passenger rights in the EU

Publication type: Briefing  
Date: 27-05-2015  
Author: Maria Niestadt

Policy area: Transport | Tourism  
Keyword: sustainable mobility | customers | European Civil Aviation Conference | airport | facilities for the disabled | International Civil Aviation Organisation | implementing Regulation | liberalisation of the market | civil aviation | carriage of passengers | interinstitutional cooperation (EU) | aircraft fleet | airline

Summary  
Over recent decades, the liberalisation of air transport in the EU has brought notable benefits to air passengers, including some lower air fares and a wider choice of airlines and services. At the same time, however, increased numbers of passengers and planes travelling through bigger and more crowded airports, and fragmented air space, increase the risk of problems such as flight delays and cancellations, and lost luggage.

The EU has adopted several regulations on air passenger rights, which complement the relevant international conventions and recommendations, to deal with such problems. However, not all passengers are aware of, or insist on, enforcement of their rights. For their part, airlines claim to struggle with financial costs and legal uncertainty. Grey areas, gaps in the current legislation and inconsistent implementation have led to numerous cases on passenger rights coming before the Court of Justice of the EU.

In 2013, to address these shortcomings and the Court's decisions, the European Commission proposed to modify the existing air passenger rights regulations. Among other provisions, it specified in greater detail certain air passenger rights, clarified key definitions, and modified certain time thresholds for compensation measures, as well as limiting the obligation for airlines to provide assistance in case of long delays.

Cycling mobility in the EU

Publication type: Briefing  
Date: 20-05-2015  
Author: Marketa PAPE

Policy area: Transport | Regional Development | Tourism  
Keyword: equitable tourism | sustainable mobility | EU Member State | public health | EU programme | two-wheeled vehicle | cost-benefit analysis | town planning | cycle track | transport infrastructure | road safety | climate change policy | tourism policy | fund (EU) | trans-European network | environmental impact

Summary  
As an everyday activity for millions of Europeans, cycling is increasing in importance in European society. In economic and social terms, it influences or impacts upon transport, mobility, environment and climate change, the economy and tourism. Currently, no cycling strategy exists at EU level. Cycling policies are a matter for Member States, which provide the regulatory frameworks and – in many cases – country-wide cycling programmes, while concrete actions are generated mostly at local or regional levels, notably in cities. Nevertheless, the EU has taken an active role in cycling promotion, trying to make the best use of this mode of transport, including in efforts to achieve Europe 2020 strategy targets. Accordingly, a number of EU policies and programmes take cycling into account. The EU's overall approach aims to bring about a lasting change in people's behaviour, in favour of more cycling. To attain this goal, several different aspects of cycling promotion could benefit from coordinated development. EU support consists principally of guidance, exchange of best practice, and financial support, oriented towards local and regional authorities promoting a stronger culture of cycling mobility. More and more people use cycling for their everyday travel. As a means of transport over short distances, cycling brings certain economic, environmental and health-related benefits. In parallel, cycling for leisure and tourism is also evolving, thanks to a growing network of cycle paths. One of the most visible cycling developments is taking place in cities, where recent trends such as the introduction of bicycle sharing systems, electric bicycles and cargo bikes, are transforming the cityscape and contributing to a broader acceptance of cycling in society. For its part, the European Parliament contributes to cycling promotion with continuous active support. Stakeholders are already looking ahead and aiming for a coordinated EU approach to cycling.

Publication type: Study
Date: 13-04-2015
Author: Joseph DUNNE


Keyword: single market | citizens' Europe | consumer protection | liberalisation of trade | law of banking | cost-benefit analysis | common security and defence policy | economic analysis | electronic commerce | European social policy | coordination of aid | tourism policy | coordination of EMU policies | trade agreement (EU) | common transport policy | financial legislation

Summary: This study brings together work in progress on a long-term project to identify and analyse the 'cost of non-Europe' in a number of policy fields.

This concept, first pioneered by the European Parliament in the 1980s, is used here to quantify the potential efficiency gains in today's European economy from pursuing a series of policy initiatives recently advocated by Parliament - from a wider and deeper digital single market to better coordinated national and European policies for defence and development. The benefits may be measured principally in additional GDP generated or a more rational use of public resources.

The latest analysis suggests that the European economy could be boosted by almost 1.6 trillion euro per year - or 12 per cent of EU-28 GDP (2014) - by such measures over time. The study is intended as a contribution to the on-going discussion about the European Union’s policy priorities over the current five-year institutional cycle, from 2014 to 2019.

Commitments Made at the Hearings of the Commissioners-Designate, Juncker Commission (November 2014 - October 2019)

Publication type: Briefing
Date: 14-11-2014
Author: Annamaria FORGACS | Miklos Laszlo GYORFFI | Doris KOLASSA | Marcel MAGNUS | Prit OJAMAA | Guillaume RAGONNAUD | Manuel MANRIQUE GIL | Purificacion TEJEDOR DEL REAL | Judith BARNA | Fernando GARCES DE LOS FAYOS TOURNAN | Dagmara STOERRING | Alexandre MATHIS | Martin HRADISKY | Wanda TROSZCZYNSKA VAN GENDEREN | Carine PIAGUET | Marek KOLODZIEJSKI | Jost ANGERER | Manica HAUPTMAN | Alessandro DAVID | Petr NOVAK | Sarah Salome SY | Piero SOAVE | Darren NEVILLE | Laurence SANCHEZ | Dirk VERBEKEN | Mariusz MAGIEJWOSKI | Celine CHATEAU | Frederic GOUARDERES | Pasquale DE MICCO | Ottavio MARZOCCHI


Keyword: EU policy | EP Committee | President of the Commission | European Commissioner | public hearing | appointment of members | interinstitutional cooperation (EU) | High Representative of the Union for Foreign Affairs and Security Policy | vice-president of an institution

Summary: This compilation of briefings presents the most salient points and essential commitments made by the commissioners-designate during the hearings held in September/October 2014 before the parliamentary committees. These commitments concern the main on-going legislative procedures, the preparation of future legislative proposals as well as the scrutiny of the implementation of existing legislation. They also touch upon the crucial issue of inter-institutional cooperation.
The Cost of Non-Europe in the Single Market for Transport and Tourism

Publication type: Study  
Date: 28-10-2014  
Author: Monika NOGAJ

Policy area: European Added Value | Transport | Tourism  
Keyword: single market | transport user | traffic regulations | intelligent transport system | transport market | sustainable development | European integration | cost-benefit analysis | transport regulations | transport infrastructure | economic consequence | road transport | climate change policy | transport safety | maritime transport | tourism | common transport policy | air transport | rail transport | harmonisation of standards

Summary: Significant progress has been achieved during the last 20 years in creating a Single Market for Transports. European tourism is and will remain a vital component of the economy, with enormous economic potential. Both sectors suffer however from remaining barriers, gaps and market inefficiencies that create substantial costs and that could be addressed through further action at EU level.

The gains that could be achieved from addressing the identified issues have been estimated at 8.6 billion euro annually for the transport sector and 6.2 billion euro annually for the tourism sector. Creating a fully integrated transport sector and a more efficient tourism sector will also mean improved mobility, better environmental sustainability, enhanced internal cohesion and international competitiveness of the EU.

Action in these two sectors can be seen as a key driver of EU growth and as a response on how to face the globalisation challenges more efficiently.

Study EN  
Annex I EN  
Annex II EN  
Annex III EN

Cost of Non-Europe in the Single Market for transport and tourism: tourism policy and passenger rights (Annex III)

Publication type: Study  
Date: 28-10-2014  
External author: This study has been written by Richard Weston and Nicholas Davies of the University of Central Lancashire and Anna Scuttari, Matthias Wagner and Harald Pechlaner of the European Academy of Bozen/Bolzano, at the request of the European Added Value Unit, of the Directorate for Impact Assessment and European Added Value, within the European Parliamentary Research service (EPRS) of the European Parliament.

Policy area: European Added Value | Transport | Tourism  
Keyword: equitable tourism | single market | cost analysis | approximation of laws | disabled person | consumer protection | cultural tourism | rural tourism | small and medium-sized enterprises | traveller | cycle track | intra-EU transport | tourism policy | carriage of passengers | ticket | combined transport

Summary: Cost of Non-Europe Reports identify the possibilities for economic or other gains and/or the realisation of a 'public good' through common action at EU level in specific policy areas and sectors. This Cost of Non-Europe Report seeks to analyse the costs for citizens, businesses and relevant stake-holders of remaining gaps and barriers in the Single Market in transports, as well as to examine the benefits from further action in the tourism sector. This particular study - the third in a series - looks at the cost of non-Europe in European tourism policy and passenger rights legislation. For passenger rights, it analyses existing legislation and policy measures, identifying specific gaps where legislation or further initiatives at European level could be beneficial. In the tourism area, it quantifies in economic terms the potential for efficiency gains and identifies the main areas, in which EU action would further support the development of tourism and help realise the potential gains identified.

Study EN

Tourism in the EU economy

Publication type: Briefing  
Date: 07-07-2014  
Author: Alessandra DI TELLA | Eulalia CLAROS GIMENO

Policy area: Tourism  
Keyword: travel | EU Member State | female work | seasonal employment | tourist profession | economic consequence | tourist exchange | travel agency | catering industry | tourism statistics | added value | hotel industry | EU statistics

Summary: Tourism plays a major role in the EU and global economies. The impact of tourism in the world economy is estimated as 9% of world GDP, while in the EU it is the third-largest socio-economic sector and has generally remained robust throughout the financial crisis. This spotlight presents some background data on selected aspects of tourism in the EU economy.

Briefing EN
The European Union and tourism: challenges and policy responses

Publication type: Briefing  
Date: 10-03-2014  
Author: Ariane DEBYSER

Policy area: Tourism  
Keyword: equitable tourism, ecological tourism, travel, EU action, product quality, World Tourism Organisation, elderly person, EU financing, rural tourism, visa policy, economic and social cohesion, competitiveness, tourism policy

Summary: As the third largest socio-economic activity in the EU, tourism is important for growth and employment. Despite the depth of the economic crisis, the tourist industry in the EU has proved resilient with numbers of tourist trips remaining high. However, long-term trends suggest Europe is losing position in the global marketplace, with new destinations gaining ever growing market share. The Lisbon Treaty provides for faster and easier decision-making on EU measures in the field of tourism. Drawing on the new Treaty provisions, the European Commission has prepared a new policy framework, whose main objective is to make European tourism more competitive, modern, sustainable and responsible.

Integrated Urban e-Ticketing for Public Transport and Touristic Sites

Publication type: Study  
Date: 15-01-2014  
External author: Maike Puhe (Project Leader), Markus Edelmann and Max Reichenbach (ITAS-KIT)

Policy area: Transport, Tourism  
Keyword: information medium, impact of information technology, electronic money, intelligent transport system, telematics, mobile phone, means of public conveyance, ticket, carriage of passengers, information technology applications, tourist infrastructure

Summary: This report deals with the development of integrated e-ticketing systems for public transport and touristic sites in cities. While technologies are already available and ready to meet multi-function requirements, e-ticketing has not yet been implemented on a wider scale in Europe. The implementation of an integrated e-ticketing system is a complex process that requires the synchronised activity of heterogeneous actors. Public transport operators and authorities, financial service providers, telecommunications operators, and the tourism sector need to work together to combine their products on a single card. Besides technological characteristics, legal and economic aspects play a decisive role. Stakeholders that are involved in the implementation of an integrated ticketing system need to agree on technical specifications as well as on institutional and governance issues.

The EU and tourism

Publication type: At a Glance  
Date: 13-12-2013  
Author: Ivana KATSAROVA, Giulio SABBATI

Policy area: Tourism  
Keyword: holiday, consumer behaviour, cultural heritage, nature reserve, tourist region, tourism statistics, EU statistics, tourist profession

Summary: Tourism is an important sector in the EU economy, providing an estimated 12-14 million jobs and accounting for over 5% of EU GDP. Collectively, EU Member States attract more tourists every year than any other part of the world. This InfoGraphic looks at the EU and tourism, providing in a graphical way various key data for the industry, including numbers of tourists, top EU destinations and breakdowns for the modes of transport and types of accommodation which are used.

Package Travel and Assisted Travel Arrangements: Initial Appraisal of the Commission's Impact Assessment

Publication type: Briefing  
Date: 15-10-2013  
Author: Elke BALLON

Policy area: Ex-ante Impact Assessment, Consumer Protection, Tourism  
Keyword: electronic commerce, impact study, consumer protection, application of EU law, travel agency, independent retailer, passenger tariff, trade intermediary, traveller

Towards a reform of EU law on package travel

Publication type Briefing
Date 05-08-2013
Author Rafał MAŃKO
Policy area Transport | Contract Law, Commercial Law and Company Law | Consumer Protection | Tourism
Keyword unfair terms of contract | holiday | consumer protection | financial solvency | advertising malpractice | application of EU law | travel agency | traveller | contractual liability
Summary The tourist sector is an important part of the EU's economy, generating 10% of its GDP. The internet and the rise of low-cost airlines have changed both business approaches and consumer behaviour patterns. Instead of traditional pre-arranged packages, many tourists now either combine the different elements of their holidays themselves or purchase customised packages. In July 2013, the Commission presented a proposal for a new Directive on package travel and assisted travel arrangements. It is aimed at adapting the legal framework to the challenges of the digital era. The European Parliament has supported the idea of reforming the law on package travel in two resolutions.

Hotel Fire Safety: The Case for Legislation. European Added Value Briefing Paper

Publication type In-Depth Analysis
Date 14-06-2013
Author Maria Blanca BALLESTER MARTINEZ
Policy area European Added Value | Internal Market and Customs Union | Consumer Protection | Tourism
Keyword civil defence | fire | building safety | directive (EU) | building services | hotel industry
Summary The Coordinators of the Committee on the Internal Market and Consumer Protection of the European Parliament requested a briefing paper on Hotel Fire Safety from the European Added Value Unit. This paper is intended to review the recent developments in hotel fire safety (from the Council Recommendation of 1986 to its possible revision and upgrading to a Directive) and to set out the arguments for and against legislation in this field.

Industrial Heritage and Agri/Rural Tourism in Europe

Publication type Study
Date 15-01-2013
External author Bernard Lane, Richard Weston (Institute of Transport and Tourism, the UK), Nick Davies (Institute of Transport and Tourism, the UK), Elisabeth Kastenholz, Joana Lima and Janusz Majewski
Policy area Regional Development | Tourism
Keyword ecological tourism | architectural heritage | industrial building | tourism policy | tourist infrastructure | cultural tourism | rural tourism | rural development | economic analysis | regional development
Summary This report provides a description and analysis of how, why, when and where industrial heritage based tourism and rural tourism have developed in Europe. It discusses current issues in those subjects and suggests ways in which both activities could be expanded, made more viable and sustainable, and so deliver greater economic, environmental and socio-cultural benefits for the local communities involved and for Europe as a whole.

Tourism in times of crisis

Publication type Briefing
Date 13-12-2012
Author Eulalia CLAROS GIMENO
Policy area Tourism
Keyword business tourism | employment statistics | tourist exchange | gross domestic product | tourism statistics | EU statistics
Summary The European Commission published the European tourism strategy in June 2010. Coming in the wake of the financial and economic crisis, its aim was to maintain Europe as the world's top tourist destination. The strategy proposed, among other initiatives to extend tourism seasons, diversify the offer and improve the professional skills of the tourism workforce. Furthermore, earlier this year, the World Tourism Organisation marked the milestone of 1 billion tourists in a year at World Tourism Day.
The European Cycle Route Network EuroVelo - Challenges and Opportunities for Sustainable Tourism
(Vol. 1 : Study ; Vol. 2 : Flyer)
Publication type: Study
Date: 15-08-2012
External author: Richard Weston, Nick Davies, Les Lumsdon and Peter McGrath (Institute of Transport and Tourism, University of Central Lancashire, UK), Paul Peeters, Eke Eijgelaar and Peter Piket (Centre for Sustainable Transport and Tourism, NHTV Breda University of Applied Sciences, Netherlands)
Policy area: Environment | Transport | Tourism
Keyword: social impact | cycle track | ecological tourism | public transport | environmental impact | economic analysis
Summary: This update of the 2009 study evaluates the challenges and opportunities of developing a cycle tourism network across Europe. It focuses on EuroVelo, a network of 14 long distance routes managed by the European Cyclists’ Federation which is being developed in different countries by a wide range of partners. The study reviews the market for cycle tourism and presents a model of demand for EuroVelo. It also evaluates the recent developments on the Iron Curtain Trail.
Study: DE, EN, FR

Biometric passports
Publication type: At a Glance
Date: 13-04-2012
Author: Francesca FERRARO
Policy area: Area of Freedom, Security and Justice | Transport | Foreign Affairs | Tourism
Keyword: passport | biometrics | public safety | area of freedom, security and justice
Summary: Biometric passports have progressively become the global standard since the 9/11 terrorist attacks, but questions continue to be raised as to how secure they really are. Weaknesses have been observed on the technological side and in the procedures for issuing passports, as well as in the reliability of the basic documents and data required to obtain a passport.
At a Glance: EN

Implementation of the Package Travel Directive
Publication type: Study
Date: 15-03-2012
External author: Hans Schulte-Nölke, Anne-Kathrin Barutta, Shaun Charlton, Julia Henning and Elisabeth Spiecker gen. Döhmann (European Legal Studies Institute Osnabrück)
Policy area: Consumer Protection | Tourism | EU Law: Legal System and Acts
Keyword: electronic commerce | consumer protection | financial solvency | application of EU law | travel agency | independent retailer | trade intermediary | traveller
Summary: This study provides an updated evaluation of the Package Travel Directive. Firstly, the implementation of the Directive – especially though the current state of play in the new Member States – is analysed. Particular aspects of the Directive are treated, such as the problem of the travel provider becoming insolvent, issues relating to intermediaries and travel not regulated by the Directive. Secondly, proposals are treated. The Directive is evaluated from the perspectives of stakeholders and consumers. An update is given on the latest relevant legislative developments. This includes, specifically, the Consumer Rights Directive and the proposal for a European Sales Law in e-commerce. As a result, specific overarching proposals are made which may remedy the issues addressed.
Study: EN

Structural and Cohesion Policies for 2020 : Tools to Overcome the Crisis
Publication type: Study
Date: 15-11-2011
Author: Esther KRAMER | Albert MASSOT MARTI | Irina POPESCU | Piero SOAVE | Marc THOMAS | Ana Maria NOGUEIRA
Policy area: Culture | Transport | Agriculture and Rural Development | Fisheries | Regional Development | Tourism | Education
Keyword: education policy | economic and social cohesion | transport network | tourism policy | economic recession | EU growth strategy | regional policy | common fisheries policy | common agricultural policy | multiannual financial framework
Summary: This note illustrates the crucial contribution of structural and cohesion policies to the “Europe 2020” strategy. It also highlights the role that the Parliament could play in strengthening these policies, which are all subject to the ordinary legislative procedure and will all undergo a far-reaching reform by 2014.
Study: DE, EN, FR
The Promotion of Cycling

Publication type: Study  
Date: 15-04-2010

External author: Angelo Martino, Silvia Maffii and Paola Raganato (TRT - Trasporti e Territorio, Milan, Italy)

Policy area: Transport | Tourism

Keyword: cycle track | economic consequence | parking area | road safety | sustainable mobility | tourism | road network | common transport policy | leisure | two-wheeled vehicle

Summary: The present note aims to give an overview of the cycling problems and challenges by describing the policies of European cities to promote cycling. It presents a collection of best practices regarding road infrastructures and parking facilities, cyclists’ safety and security, and intermodality. It concludes by providing recommendations concerning the EU and local authorities.

Study: ES, DE, EN, FR, IT, NL, PL

Practical Guide

Publication type: Study  
Date: 15-04-2009

Author: Piero SOAVE | Nils DANKLEFSEN

Policy area: Transport | Tourism

Keyword: climate change | EP Committee | sustainable mobility | maritime transport | tourism policy | economic recession | common transport policy | urban transport | trans-European network | air transport

Summary: This practical guide provides an overview of the legal background to the respective policy, of its achievements during the 6th term and of the challenges that still remain to be tackled. Additionally, it contains concise information about the activities of Policy Department B and of the services it can provide.

Study: BG, ES, CS, DA, DE, ET, EL, EN, FR, IT, LV, LT, HU, MT, NL, PL, PT, RO, SK, SL, FI, SV

The European Cycle Route Network - Eurovelo - Challenges and Opportunities for Sustainable Tourism

Publication type: Study  
Date: 15-04-2009

External author: Les Lumsdon, Richard Weston, Peter McGrath and Nick Davies (Institute of Transport and Tourism, University of Central Lancashire, UK) ; Paul Peeters, Eke Eijgelaar, Pieter Piket (Centre for Sustainable Transport and Tourism, Breda University, the Netherlands)

Policy area: Environment | Tourism

Keyword: social impact | cycle track | ecological tourism | organisation of transport | economic analysis

Summary: This study evaluates the challenges and opportunities of developing a cycle tourism network across Europe. It focuses on EuroVelo, a network of 12 long-distance routes managed by the European Cyclists’ Federation, which is being developed in different countries by a wide range of partners. The study reviews the market for cycle tourism in Europe and presents a EuroVelo demand modal. It reviews the carriage of cycles on trains. Finally, it evaluates the potential of the Iron Curtain Trail.

Study: DE, EN, FR

Executive summary: XL

Study on Online Hotel Reservation Systems

Publication type: Study  
Date: 04-02-2009

External author: Frank Allewelt (Project director), Klaus Tonner (First lead author), Marc McDonald (Second lead author), Senda Kara, Sara Buccino and Uta Stenzel (Civic Consulting, Berlin, Germany)

Policy area: Consumer Protection | Tourism | EU Law: Legal System and Acts

Keyword: distance selling | consumer protection | EU law | contract | hotel industry

Summary: Executive summary

Online hotel reservation systems are increasing in importance and greatly facilitate cross-border consumer activity. The Internet has enabled hotels to contract directly with a huge number of potential customers. It has also revitalised the role of agents and lead to a new type of agent, the web agent or travel gate, selling a far wider range of accommodation on behalf of a far wider range of hotels. However, while online booking has increased the range of offers available, there are also some emerging worries due to examples of unfair commercial practices and lack of transparency related to such reservations. This study, conducted by Civic Consulting, looks at both pre-contractual and contractual matters concerning online hotel reservation systems, examines relevant Community rules, identifies gaps and, where needed, discusses possible policy options. [...]
Hotel Safety

Publication type  Study
Date  14-11-2008
External author  Janne Sylvest, Hanna-Maija Saarinen and Anders Olivarius (Ramboll Management, Copenhagen, Denmark)
Policy area  Consumer Protection | Tourism | Industry
Keyword  building regulations | consumer protection | building safety | occupational safety | hotel industry
Summary  Executive summary
As it is now, no common minimum standards exist that define the safety of hotels in Europe. The 1986 Council Recommendation on fire safety in existing hotels provides a basis for creating common minimum standards for fire safety in European hotels, but a number of stakeholders have raised concerns about its limited effect on hotel safety in Europe. Moreover, the Recommendation only deals with fire safety and leaves out for example such safety questions as pool safety, food safety (hygiene), and carbon monoxide safety. While the 1986 Council Recommendation has to some extent been implemented in all EU Member States, differences exist between Member States for instance as to whether the provisions apply to all hotels, or only to new or newly renovated establishments. On the EU level, the 1986 Council Recommendation was followed in 2003 by a Commission report on the safety of services, which concludes that there is a need for systematic data collection on service related injuries and accidents before further measures can be taken. [...]
Study on Safety and Liability Issues Relating to Package Travel

Publication type: Study
Date: 17-01-2008
External author: Dr Frank Alleweldt (Project director)
Prof Klaus Tonner (Lead author)
Mr Marc McDonald (Co-author)
Dr Senda Kara
Ms Bilgin Ayata
Ms Uta Stenzel

Policy area: Transport | Tourism | EU Law: Legal System and Acts
Keyword: travel | transport safety | illness | data collection | tourism policy | EU law | air transport | tourist infrastructure

The Russian Economic Penetration in Montenegro

Publication type: In-Depth Analysis
Date: 04-12-2007
External author: Matija Rojec
Co-authors: Mojmir Mrak, Tamás Szemlér, Tamás Novák

Policy area: Economics and Monetary Issues | Foreign Affairs | Tourism
Keyword: Montenegro | foreign investment | real estate market | privatisation | trade cooperation | tourism | Russia

Summary: The volume of foreign direct investment (FDI) from Russia in Montenegro is the subject of much rumour and public debate in the young state. The study examines the importance of Russian direct investment, specifically in the corporate sector and in the real estate, and touches upon Russia's role as foreign trade partner and source of tourists for Montenegro. The exercise is complicated by the existence of multiple channels of investment for Russian capital, as well as by the lack of consistent and reliable statistical data. Based on available material, the authors note that while this Russian FDI penetration in the Montenegrin economy is certainly higher than in other former socialist countries, and very probably higher than shown by official statistics, it is not as high as often claimed by the press and public at large. Their conclusion therefore is that Russia does not have a dominant, let alone decisive, influence on the Montenegrin economy.

The Consequences of the Growing European Low-Cost Airline Sector

Publication type: Study
Date: 04-12-2007
External author: CESUR, Instituto Superior Técnico, Technical University of Lisbon, Portugal, and Department of Transport and Regional Economics (TPR), University of Antwerp, Belgium

Policy area: Transport | Regional Development | Tourism
Keyword: air traffic | transport market | airport | civil aviation | low cost airline | tourism policy | air safety | competition | regional development

Summary: The study provides an analysis of the impact of the changes in air transport market as a consequence of the emergence of low fares airlines. Evidence proves that this development has had a significant impact on established airlines, the main airports, and also on intra- and intermodal competition, European tourism, passenger flows and regional development.

Note on the Review of the Timeshare Directive

Publication type: In-Depth Analysis
Date: 05-11-2007
External author: Prof. Dr. Hans Schulte-Nölke
University of Bielefeld
Centre for European Legal Practice
Universitätsstraße 25
33615 Bielefeld
Germany

Policy area: Consumer Protection | Tourism | EU Law: Legal System and Acts
Keyword: rent regulations | consumer information | contract terms | distance selling | tourism policy | tourist infrastructure | private international law | service

In-Depth Analysis: EN
The Fragmentation of EU Tourism Policy

Publication type: Study
Date: 15-10-2007
External author: Manente Mara, Meneghello Sabrina, Minghetti Valeria and Montaguti Federica (CISET WORKING GROUP)
Policy area: Tourism
Keyword: equitable tourism | EU policy | competitiveness | tourism policy | tourist infrastructure
Summary: The note gives an overview of the existing fragmentation of EU tourism policy, in particular as regards the proposals relevant to tourism which different Commissioners have submitted during the last three years (2005-2007). Furthermore, the note analyses whether the different EU policy initiatives affecting tourism are in line with a coherent EU tourism approach or hamper a sustainable and competitive development of tourism. Finally, some recommendations are given in order to improve the current situation.

Tourism and Immigration Policy in the EU

Publication type: Study
Date: 14-09-2007
External author: Claude ORIGET du CLUZEAU and Gérard SAVOYE (C.O.C. Conseil)
Policy area: Area of Freedom, Security and Justice | Tourism
Keyword: visa policy | EU migration policy | tourism
Summary: This note provides an overview of the relation between tourism and immigration policy in the EU. It outlines the main impacts of the Schengen framework and the European immigration policies on tourism and its various sectors. In four annexes, the focus has been placed on 4 countries receiving over 10 M international tourists every year (France, Poland, Spain, and United Kingdom).

The Exchange Rates of the Euro vs Other Main Currencies and their Impact on EU Tourism

Publication type: In-Depth Analysis
Date: 04-06-2007
External author: Kevin MILLINGTON (Acorn Consulting Partnership Ltd.)
Policy area: Economics and Monetary Issues | Tourism
Keyword: United States | United Kingdom | exchange rate | Japan | tourism | Russia | foreign currency | euro | euro area | China
Summary: This note examines exchange rate changes between the Euro and five other key currencies: the US dollar, Japanese yen, Chinese yuan, Russian rouble, and British pound. It is analysed if exchange rates have had a measurable impact on the flow of tourists from each of the five key currency counties to Europe (in particular the Euro area).

Standardisation and Quality Labels for Eu Tourist Services

Publication type: In-Depth Analysis
Date: 06-05-2007
External author: Oliver BENNETT, Monique de GREEVE and Chrystel CANCEL. Emerging Markets Group (EMG) Ltd.
Policy area: Consumer Protection | Tourism
Keyword: quality standard | consumer protection | quality label | tourism policy | European standard | hotel industry
Summary: This note provides an overview of existing quality standards and labels within the EU, with an assessment of the potential for European wide schemes. The focus is on accommodation and on quality labels for hotels, but other elements of tourism are also discussed.
European Union Action in the Tourism Sector - Improving Support Measures for Sustainable Tourism

Publication type: Study
Date: 15-02-2002
External author: Herbert Hamele (Ecotrans e.V. of Saarbrücken, Germany)
Policy area: Environment | Tourism
Keyword: equitable tourism | ecological tourism | EU action | service industry | tourism policy | tourist region
Summary: The report is based on the analysis of a number of documents from the EU and the industry relevant to the nature of the tourism sector, policy-making issues, and the more general area of sustainable development. The introduction to the report outlines the process of sustainable tourism. It briefly discusses the effects of the 11th September, and provides a brief overview of the European tourism industry and its place in the global economy. The first part of the report presents options on EU policy improvements that would facilitate the move towards this process. A total of 26 recommendations are suggested, alongside a systemic methodology to guide their implementation. The second Part of the report examines the arguments and evidence behind the policy improvement recommendations. It separates current EC funding programmes and EC sustainable development strategies, demonstrating current types of support measures for sustainable tourism. Evidence from four Member States (Germany, the UK, Portugal and Italy) is presented in this section to augment the perspective from which to view the policy recommendations of Part A. A series of Annexes support the document, including the reports from the four countries and information on EU funding programmes.

Study EN

The Rights of Airline Passengers

Publication type: Study
Date: 01-11-1998
Author: Franco PIODI
Policy area: Transport | Contract Law, Commercial Law and Company Law | Consumer Protection | Tourism
Keyword: consumer protection | commercial law | civil aviation | carriage of passengers | airline | traveller
Summary: This survey provides an opportunity, inter alia, to examine trends in air transport from the point of view of commercial management, trends which have important repercussions for the economic interests of passengers. After providing an overview of changes in the supply structure of air travel brought about by deregulation the concept of "yield management", which profoundly affects passengers interests, and computerised reservations systems (CRS) where Community legislation has been a genuine success. The authors of the survey have also described the legal aspects and their implications at various levels, namely the Warsaw Convention, the IATA rules and Community legislation.

Study DE, EN, FR, IT

Transport in the Arctic Region

Publication type: Study
Date: 01-04-1998
External author: Road and Transport Laboratory of the University of Oulu
Policy area: Environment | Transport | Tourism
Keyword: Norway | Finland | economic development | transport network | Russia | Arctic | Sweden | environmental impact
Summary: Description of the transport problems in a transfrontier region facing specific problems associated with a cold climate.

Study DE, EN, FI, SV

Executive summary XL

Logistics Systems in Combined Transport

Publication type: Study
Date: 01-01-1998
External author: Ineco, Madrid
Policy area: Transport | Tourism | EU Law: Legal System and Acts
Keyword: transport infrastructure | transport planning | intelligent transport system | exchange of information | trans-European network | combined transport
Summary: Full survey of combined transport technologies, the organisation of the market, aspects of interoperability of combined goods and passenger transport and Community policies in this field.

Study EN, FR

Executive summary XL
The Role of the EC in Regard to Tourism and Regional Development

Publication type: Study
Date: 01-10-1993
External author: Fitzpatrick Associates, Dublin (IRL)
Policy area: Regional Development | Tourism

Keyword: Structural Funds | economic and social cohesion | economic development | tourism policy | tourist region | regional development

Summary: This study concludes that, while no new Community initiative is desirable, changes to the Commission's management of tourist policy are needed and greater human and financial resources are required for the implementation of the Action Plan for Tourism.

Study: ES, DA, DE, EN, FR, IT, NL, PT