Briefing

EU Legislation in Progress



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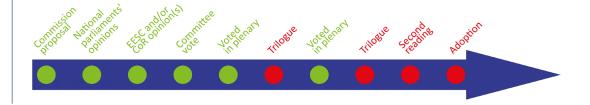
Public country-by-country reporting by multinational enterprises

Tax transparency has gained particular importance as a tool in the fight against tax avoidance and tax evasion, particularly in the field of corporate income tax and aggressive tax planning. Cooperation between tax authorities aims at allowing them to obtain information covering the global business of multinational enterprises (MNEs), and progress has already been made in this area. A further step in tax transparency would be to broaden it by providing publicly available information relating to tax paid at the place where profits are actually made. Public country-by-country reporting (CBCR) is the publication of a defined set of facts and figures by large MNEs, thereby providing the public with a global picture of the taxes MNEs pay on their corporate income. The proposal is being considered by the European Parliament (EP) and the Council. In the EP, the amendments put forward by the ECON and JURI committees were voted on 4 July 2017. In the absence of a Council position enabling negotiations on the proposal, the Parliament adopted its position at first reading in plenary on 27 March 2019.

Proposal for a directive of the European Parliament and of the Council amending Directive 2013/34/EU as regards disclosure of income tax information by certain undertakings and branches

COM(2016) 198, 12.4.2016, 2016/0107(COD), Ordinary legislative procedure (COD)

(Parliament and Council on equal footing – formerly 'co-decision') Legal Affairs (JURI) Committees responsible (jointly under Rule 55): Economic and Monetary Affairs (ECON) Hugues Bayet (S&D, Belgium); Evelyn Regner (S&D, Austria) Rapporteurs: Shadow rapporteurs: Rosa Estaràs Ferragut (EPP, Spain); Dariusz Rosati (EPP, Poland) Sajjad Karim (ECR, UK); Pirkko Ruohonen-Lerner (ECR, Finland) Ramon Tremosa i Balcells (ALDE, Spain); Jean-Marie Cavada (ALDE, France); Jiří Maštálka (GUE/NGL, Czech Republic), Miguel Viegas (GUE/NGL, Portugal); Pascal Durand (Greens/ EFA, France); Ernest Urtasun (Greens/EFA, Spain); Laura Ferrara (EFDD, Italy); Jörg Meuthen (EFDD, Germany) Next steps expected: Council general approach



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Introduction

The <u>proposal</u> for a directive on the disclosure of income tax information by certain undertakings and branches is an amendment to the Accounting Directive 2013/34 providing for public country-by country reporting. It is linked with Council Directive (EU) 2016/881 of 25 May 2016, which provides for country-by-country reporting (CBCR) to tax administrations (i.e. non-public information).

Context

Among the tools to fight corporate tax avoidance and aggressive tax planning are recently established mechanisms for disclosure of tax information and publication of tax-relevant information by companies. A lack of transparency makes it difficult to identify, quantify and tackle tax avoidance, since tax authorities lack the information that would enable them to see a map of the profits generated in each country. This is because avoidance relies on profit-shifting among jurisdictions in which a multinational enterprise (MNE, also referred to as transnational corporations or multinational companies) is doing business. In other words, tax planning and tax avoidance have a cross-border dimension. Tax jurisdictions cover a defined territory, whereas an MNE's profits move globally from one jurisdiction to another.

CBCR of financial information is the umbrella term used for disclosure by a single MNE group of information relating to each country in which it operates, the names of all its subsidiaries and affiliates in these countries, and information for each of these relating to their performance, tax charges, fixed assets and details of gross and net assets, as well as payments to and/or subsidies received from individual governments in each country.¹ CBCR is one tool to 're-establish the link between taxation and where economic activity takes place'.²

Existing situation

Some CBCR rules already exist in the European Union (EU). Their format is sector-specific and they have either a limited or a wider audience (information must be provided to authorities only, or public CBCR).

The CBCR requirement for companies was established for the extractive industries and logging of primary forests under the Accounting Directive (<u>Directive 2013/34/EU</u>), but this does not yet include an obligation

- 1 As defined by R. Murphy in the early 2000s: 'Country-by-country reporting is a new and innovative form of accounting. The basic concept is to require the inclusion in annual audited financial statements of a profit and loss account for each jurisdiction in which a multinational corporation had operations during the year. These profit and loss accounts would include disclosure of both third party and intra-group transactions, which for these purposes are those trades that take place across national boundaries but between companies under common ownership or control. They would be required to be reconciled with the overall group results. In addition, limited cash flow and balance sheet data would also be required to be published.'
- 2 See Commission communication, A Fair and Efficient Corporate Tax System in the European Union: 5 Key Areas for Action, 17 June 2015. See also March 2015 tax transparency package, June 2015 Action Plan on Corporate Taxation and January 2016 Anti-Tax Avoidance Package. Another tool is the determination of a Common Consolidated Corporate Tax Base (CCCTB), which has just been re-launched in a two-step approach consisting of a CCTB and a CCCTB proposal, currently under consideration.

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to publish CBC reports. It is part of the worldwide Extractive Industries Transparency Initiative (EITI).³ Similar requirements exist elsewhere.⁴

High levels of banking activity in a country with low levels of real economic activity underscore the disconnect between the weight of financial activities and real economic activities. An overview of the places where financial institutions are generating financial flows and those where taxpayers are undertaking real activities can provide an indication of tax avoidance and tax evasion activities. In the EU, Article 89 of the Capital Requirements Directive (Directive 2013/36/EU or 'CRD IV') provides for country-by-country reporting (CBCR) by financial institutions. The report on the general assessment of economic consequences of these country-by-country disclosure requirements concluded that they were unlikely to have a significant negative economic impact, and could have a limited positive economic impact. Alongside this, a survey from Tax Research UK⁶ provides an assessment on the implementation of CBCR by financial institutions (resulting from CRD IV provisions). It concluded that the data published is useful and powerful, despite the limitations resulting from the limited amount of data required by CRD IV Article 89 and from certain inconsistencies, notably that 'some banks report all the jurisdictions in which they trade whilst others only report a selection'.

Action 13 of the OECD/G20 BEPS (Base erosion and profit shifting) project provides for country-by-country reporting to tax authorities for large MNEs. EU-level implementation was proposed in January 2016 in the Commission's anti-tax-avoidance package, as an amendment to Council Directive 2011/16/EU concerning administrative cooperation in the field of taxation. Directive (EU) 2016/881 adopted on 25 May 2016 reflects the framework set in the Action 13 minimum standard, setting a general filing requirement for MNE groups with annual consolidated revenue in the immediate preceding fiscal year of more than €750 million (or near-equivalent amount in domestic currency). The implementation deadline for the Member States was 4 June 2017, thus enabling the communication of country-by-country reports to start in the first fiscal year after 1 January 2016. The list of countries that have agreed to share submitted CBC reports with other tax authorities has increased. As of 24 January 2019, 77 countries had signed the OECD MCAA for BEPS 13, including all EU Member States.

There are initiatives to establish further tax disclosure aimed at public CBCR, either in a national context, or initiated by market actors themselves.⁷ At national level, initiatives building on wider transparency as a tool to address tax avoidance and evasion have been put forward but not enacted in some countries.⁸

- 3 For more details see part V, 'Existing public country-by-country reporting standards' (p. 7 ff) in the Trade Union Advisory Committee to the OECD (TUAC) paper 'The Case for Making Country-by-Country Reporting Public' Paris, 27 June 2016. Information on EITI coverage can be found on its website.
- 4 In the United States, for example, they were introduced in 2010 for companies that develop oil, gas, or mineral reserves and are registered with the Securities and Exchange Commission (SEC) (Section 1504 of the Dodd-Frank Act).
- 5 The information required covers (a) the name(s), nature of activities and geographical location; (b) turnover; (c) number of employees on a full-time equivalent basis; (d) profit or loss before tax; (e) tax on profit or loss; (f) public subsidies received.
- 6 'European Banks' Country-by-Country Reporting A review of CRD IV data' July 2015 Revised Richard Murphy -Tax Research LLP, for the Greens/EFA MEPs in the European Parliament.
- 7 A description is provided in the impact assessment (IA), covering the situation at that time (Annex D3 and D4).
- See for instance in France, <u>provisions</u> providing for CBCR for all third countries (not limited to 'tax havens') were included in a law adopted in late 2016 ('loi <u>Sapin2</u>'). These provisions were found to be contrary to the Constitution by a <u>decision</u> of the Conseil constitutionnel (the French Constitutional Court) on 8 December 2016. For another example, see the two April 2017 US bills, the (the '<u>Stop Tax Haven Abuse Act</u>' and the '<u>Tax Fairness and Transparency Act'</u>, proposing a public country-by-country reporting (CBCR) requirement for multinational companies).



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There are diverging opinions on CBCR itself, both concerning CBC reports to authorities and, even more so, in the case of public CBCR, and this was reflected in the public consultation prior to adoption of the proposal (see below).

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Proposal

Parliament's starting position

Parliament has voiced its support for more tax transparency and country-by-country reporting for all industries, in a series of resolutions which are presented synthetically in the July 2016 EPRS Implementation Appraisal briefing <u>'Publishing corporate tax information – A proposal to amend Directive 2013/34 on the disclosure of income tax information by certain undertakings and branches</u>.'

CBCR in particular was discussed in the context of two legislative proposals during the current parliamentary term. The <u>resolution</u> on the amendment of Directive 2011/16/EU concerning administrative cooperation and mandatory automatic exchange of information in the field of taxation (2016/0010 (CNS)) was prepared by the Economic and Monetary Affairs Committee (ECON) and relates to CBCR to tax authorities. The <u>resolution</u> on long-term shareholder engagement and the corporate governance statement (2014/0121 (COD)) was prepared by the Legal Affairs Committee (JURI) and it included measures to require EU-based multinational companies (MNEs) to reveal details of tax payments to governments around the world.

In the <u>report</u> (2015/2010(INL)⁹ calling on the Commission to make legislative proposals aimed at bringing transparency, coordination and convergence to corporate tax policies in the Union, the European Parliament also called for a voluntary European 'Fair tax payer' label for companies who engage in good tax practices.

Preparation of the proposal

As the proposal and adoption of the rules on CBCR to tax authorities took place in a context of tax revelations which put tax transparency under the spotlight, the call for public reporting was already present at the time of discussions on aggressive tax planning. The question of broader CBCR was left to the discussion of the proposal on public CBCR. The Panama papers leak led to the proposal being strengthened in respect of tax havens.

A <u>public consultation</u> on tax transparency was organised by the Commission. It illustrates the <u>wide spectrum of positions</u> held by business and societal organisations. It also highlights the concern to remain in line with broader international moves on tax transparency and not to act as a frontrunner. An exchange of views at the <u>Platform for Tax Good Governance</u> was also devoted to public CBCR.¹⁰

^{9 &#}x27;Recommendation A2. A new "Fair Tax Payer". It is discussed in the impact assessment and annex R is dedicated to a 'Description of a possible labelling system.'

¹⁰ Annex A of the IA provides further information on the consultations.



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The changes the proposal would bring

The proposal aims at adding geographical information linking corporate taxes and actual profits, in line with the principle that enterprises should pay tax where they actually make profits. This objective, which can be broadened to the dimensions of corporate social responsibility and fair taxation, is distinct from the reporting obligation aimed at protecting shareholders, investors and other stakeholders. The existing requirement to publish financial statements meets the latter objective, which is specifically directed at the public at large.¹¹ Under EU law it covers limited liability companies established in the EU. However, this publicly available information does not always make it possible for outsiders to construct a breakdown on a country-by-country basis, hence the reason for CBC reporting.

The proposal aims at inserting an additional chapter in the Directive entitled 'Report on income tax information'. It is based on Article 50(1) of the Treaty on the Functioning of the European Union, as is Directive 2013/34/EU that it would modify. The proposal aims at establishing financial reporting obligations as regards income tax information. It is not proposing tax harmonisation.¹²

Public CBCR applies to very large MNE groups (with annual consolidated revenue in the immediate preceding fiscal year of more than €750 million or a converted equivalent in other currencies) on a worldwide basis, which is in line with CBCR to tax authorities fulfilling the BEPS action (the proposal's article 48(b)(1) and 48(c)(7)).13

For multinational groups having their headquarters in the EU, the obligation to provide this information lies with the ultimate parent enterprise in the EU. When the ultimate parent is not governed by the law of an EU Member State, the reporting will fall on EU subsidiaries or branches,14 unless the ultimate parent publishes a report itself and indicates which subsidiary or branch in the EU is responsible for publication on its behalf, including for information on those subsidiaries and branches (article 48(b)(3) to (7)).

The information to be included in the report relates to all members of the group (article 48(c)(1)), namely including members outside the EU. It covers seven areas: a) a brief description of activities, b) number of employees, c) net turnover (including related party turnover), d) profit or loss before tax, e) tax accrued (excluding deferred tax and uncertain tax positions) in the year, f) tax paid in the year, and g) the amount of accumulated earning (article 48c(2)). These reporting requirements are all included in CBCR reporting to tax authorities, which also covers additional elements.¹⁵

The information would be presented on a geographical basis, for each Member State jurisdiction (meaning that if a Member State comprises several tax jurisdictions, the information is combined). For third countries,

- 11 The tax administrations receive the same information (and others) as a result of the CBCR to tax authorities provided in Council Directive 2011/16/EU concerning administrative cooperation in the field of taxation as amended by Directive (EU) 2016/881 of 25 May 2016.
- 12 On the choice of the legal basis, see <u>IA</u> point 2.6.3.
- 13 This threshold is different from the thresholds provided in the Accounting Directive for large companies.
- 14 A subsidiary is a company incorporated in a given country, with legal personality. A branch office is not a separate legal entity from the company that opened it. These are company law concepts, distinct from the tax law concept of permanent
- 15 EU tax authorities will receive broader information. A presentation of this is included in Annex C of the IA 'Features of countryby-country reporting according to OECD BEPS action 13'



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information would be reported at an aggregated level except for certain jurisdictions listed in a 'Common EU list' (regarded as having inadequate tax governance) for which the information must be provided separately, on a geographical basis as for within the EU (unless no transactions take place with those affiliated undertakings and undertakings governed by the law of any Member State (article 48(c)(3)). Since the adoption of the proposal, the EU list of non-cooperative jurisdictions for tax purposes was adopted by the Council on <u>5 December 2017</u>. It has been regularly <u>updated</u> to take into account changes in tax provisions adopted by third countries.

An explanation of material discrepancies between reported amounts of income tax accrued and income tax paid broken down for each EU Member State where the group is active is also to be included (article 48(c)(4)). The currency is that used in the consolidated financial statements (article 48(c)(6)).

The report must be published and made accessible on a company's websites (article 48(c)(5) and 48(d)) for at least five years. It must be published and made accessible on the corporate website in at least one of the official languages of the EU and already largely accessible in the business registers of each Member.

Reports will have to be audited (article 48(f)) and responsibility will lie with the management of the ultimate parent undertaking (article 48(e)).

The scope of the provision takes account of existing CBCR schemes. The provisions will apply to a different extent in these schemes. This includes companies subject to CBCR to tax authorities, which covers broader information but is communicated only to those public authorities. It also includes companies subject to the CBCR established by Directive 2013/34/EU for the extractive industries and logging of primary forests. On the contrary, however, (financial services) companies required to publish CBCR under Article 89 of CRD IV (Directive 2013/36/EU) will be exempted (when they are above the turnover threshold), provided that the information disclosed on the basis of the CRD IV obligation encompasses all the activities of all the affiliated undertakings included in the consolidated financial statement of the ultimate parent undertaking.

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Views

Advisory committees

The Economic and Social Committee adopted its <u>opinion</u> on 'Public tax transparency (country-by-country reporting)' on 21 September 2016. The opinion supports the objective of strengthening transparency through country-by-country-reporting, thereby contributing to a level playing field in the single market. The opinion supports the use of the BEPS standards already adopted by the EU and most Member States. It recommends the data be disclosed in an internationally used languages, which would enable civil society and business to access and use the data more easily. It also calls for Member States to establish a public register for country-by-country reporting, as well as a reduction (or a gradual decrease) of the €750 million revenue threshold.

National parliaments

The <u>Irish parliament</u> adopted a reasoned opinion, arguing that the proposal breaches subsidiarity, in particular because 'the objectives of the proposal fall generally within the area of tax policy rather than accounting and thus impinges on a national competency.' The <u>Swedish parliament</u> also adopted a reasoned opinion which claims that 'the drawing up of a list of jurisdictions that do not follow good governance standards ... is so far-reaching that a decision on this matter should be taken by the Member States in the Council' and that 'the proposal entails a harmonisation of tax regulations and from this it follows that the legal basis for the proposal should be changed'.

Stakeholders' views¹⁶

Stakeholders expressed their views on the principle of greater tax transparency on the part of companies in the public consultation process, as well as in reaction to the leaks revealing the extent of the shadow economy, in particular in the wake of the Panama papers leak that was revealed in early April 2016.

The consultation shows that there are stakeholders calling for the EU to lead the debate and go 'beyond the current initiatives at international level' on CBCR, that is, CBCR to tax authorities following BEPS Action 13, whereas most businesses preferred to stay in line with existing initiatives.

Positions expressed by business on the proposal indicate <u>concerns</u> that public CBCR could damage investment, by imposing additional compliance requirements and costs on companies, and forcing disclosure of sensitive taxpayer information. Insurance Europe expressed concerns relating to the fact that public CBCR would not provide <u>meaningful information</u> to interested parties ('as it would ignore the existing differences between accounting rules and the non-harmonised tax regimes in different Member States and

¹⁶ This section aims to give a sense of the debate on the issues surrounding the legislative file and cannot provide an exhaustive account of all the different views expressed. Additional information can be found in related briefings listed under References below.

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globally'). These concerns were made known to MEPs, namely by <u>Business Europe addressing</u> the chairs of the committees responsible in March 2017, and by the European Confederation of Directors Associations (<u>ecoDa</u>) in May 2017. On the question of whether tax transparency should cover public country-by-country reporting or be kept within the remit of tax authorities (as in BEPS action 13 already implemented in the EU), there is the view that 'public opinion has no role in fighting tax optimisation'.

On the other hand, civil society organisations, having already called for public CBCR in the context of the discussion of the Shareholders Directive, have strongly supported the move towards public CBCR, which is considered a 'must'.¹⁷

Yet some supporters of public CBCR also stress what they consider to be a 'major weakness' of the proposal, namely that reporting by country does not cover all countries in which the multinational companies have activities (i.e. it only covers EU Member States, and the tax jurisdictions included in the list to be established). In addition to this criticism of the geographical scope of the proposal, there is some criticism regarding data coverage (e.g. excluding the scale of companies' investments), which makes it difficult for 'the public ... to see the true pattern of activity'. Some other transparency campaigners also stress that public CBCR can also be seen as good for business in Europe. Some also expressed concerns regarding the impact of the introduction of exemptions, departing from a simple system and the risk of transparency loopholes.

¹⁷ Similar views are expressed by US NGOs (<u>FACT Coalition</u> – Financial Accountability and corporate transparency) <u>'Urge Public Country-by-Country Reporting'</u> to better inform investors' (6 July 2016) (<u>Americans for tax fairness</u>).

¹⁸ The criticism also stresses that this will prevent a company from being able 'to show, for example, that their operations in one country with high activity but low tax paid actually reflect a major new investment.'



Legislative process

In the Council, the <u>working party on company law</u> is <u>preparing</u> the Council's position. The question of the legal basis has been raised.¹⁹ The Council Legal Service provided an opinion concluding that the legal basis should be Article 115, meaning that the adoption of the proposal should follow a special legislative procedure requiring adoption by the Council by unanimity, with the European Parliament only consulted. For a legal basis to be changed by Council, unanimity is required. On the substance, the preparatory work aims at <u>preparing</u> the Council proposal, building on Presidency compromise texts. A <u>state of play</u> document, dated 17 January 2019, from the Presidency takes stock of the work done.

In the European Parliament, the 'Joint committee procedure' has been applied. As a result, the committees responsible for the preparation of the European Parliament position are the Legal Affairs Committee (JURI) and Economic and Monetary Affairs Committee (ECON), while the Development (DEVE) committee has given an opinion. Evelyn Regner (S&D, Austria) and Hugues Bayet (S&D, Belgium) were appointed rapporteurs from JURI and ECON, respectively. The question of the legal basis was also assessed. A legal opinion was delivered by the Parliament Legal Service and an opinion on the legal basis was rendered by the Committee on Legal Affairs on 17 January 2017. They concluded that Article 50(1) TFEU retained by the Commission constitutes the appropriate legal basis for the proposal.

On the substance of the proposal, the joint rapporteurs prepared a draft report and amendments were tabled. The amendments include the alignment of the threshold with that of the Accounting Directive − €40 million, the addition of items to be disclosed (e.g. the number of hours worked), the scope, exempting through a safeguard clause disclosure of commercially sensitive information, and flexibility for non-EU parent companies (e.g. 'comply or explain').

The vote on the report and the amendments took place in a joint committee meeting on 12 June 2017. The <u>amendments</u> to the proposal were subsequently voted in plenary on 4 July 2017 and the matter was referred back to the competent committees for interinstitutional negotiations.

The Parliament's position supports public country-by-country reporting as an effective instrument for increasing transparency in the activities of multinational enterprises. It proposes amendments to the proposal so as to, among other things:

- > increase transparency of information;
- > ensure the use of a common template, with compulsory data, broken down by jurisdictions;
- > provide for the data to be available for free, in an open data format and made accessible to the public on the company's website on the date of its publication in at least one of the EU's official languages; also provides for the filing of the report in a public registry managed by the Commission on the same date;

¹⁹ Opinion of the Council Legal service, 11 November 2016. For a presentation of this see, for instance, E&Y, Global Tax Alert dated 18 November 2016



- > ensure that Member States at least provide for administrative measures and penalties in cases of the infringement of national provisions by companies;
- > include a temporary derogation (in order to protect commercially sensitive information and to ensure fair competition) to be duly motivated, approved by the competent national authority and then notified to the Commission;
- > ensure that guidelines assist Member States in defining when the publication of information would be considered seriously prejudicial to the commercial position of the companies to which it relates, by way of delegated acts, and
- > monitor the new rules, through a Commission report on compliance and the impact of the reporting obligations and a review clause, no later than four years after the adoption of the directive (on companies covered, the content of the report on income tax information and on the temporary derogations).

With the Council yet to reach its position on the proposal, the Parliament voted its first-reading position on 27 March 2019.²⁰

20 In the meantime, the EP reiterated its call 'for ambitious public CBCR' in its TAXE, TAX2, PANA and TAX3 resolutions.

Proposal

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References

EP supporting analysis

EPRS Implementation Appraisal briefing 'Publishing corporate tax information A proposal to amend Directive 2013/34 on the disclosure of income tax information by certain undertakings and branches', July 2016

EPRS Initial Appraisal of the Commission IA 'Publishing corporate tax information Country-by-country reporting for multinational enterprise groups', July 2016

Other sources

Disclosure of income tax information by certain undertakings and branches, European Parliament, Legislative Observatory (OEIL).

Commission webpages: Public Country-By-Country Reporting, Corporate tax transparency, Disclosure of payments to governments (or the so-called country by country reporting) and Common EU list of third country jurisdictions for tax purposes

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