Technical and Operational Implications of Portability

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The Martian

Sky – the leading European pay player in five European nations

What will we cover today

1. Introduction to Sky and it's corporate values

2. Sky's Portability Principles

3. Technical and Operational challenges

Our corporate values

Content

Innovation

sky
Believe in better

Service

Sky's portability principles

1 Protect our customers' privacy & data

2 Keep it simple for the customer

3 Be consistent across all content types

Technical and Operational Challenges

1. **Complexity of Offering**

2. **Quality of Service**

3. **Robust Verification**

4. **Time Limits**

5. **Legal Fiction**

How can you help make this a success

1. Legal Fiction
2. Verification
3. Temporary presence
4. Transitional Period

SKY

Thank-you

Girls

sky ATLANTIC