

# Road Transport in the Era of New Technologies: Intelligent Transport Systems & Mobility Pricing

*The Potential of Big Data for Novel Mobility Solutions*

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International Transport Forum

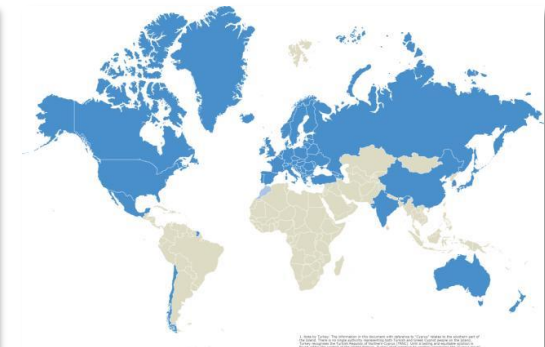
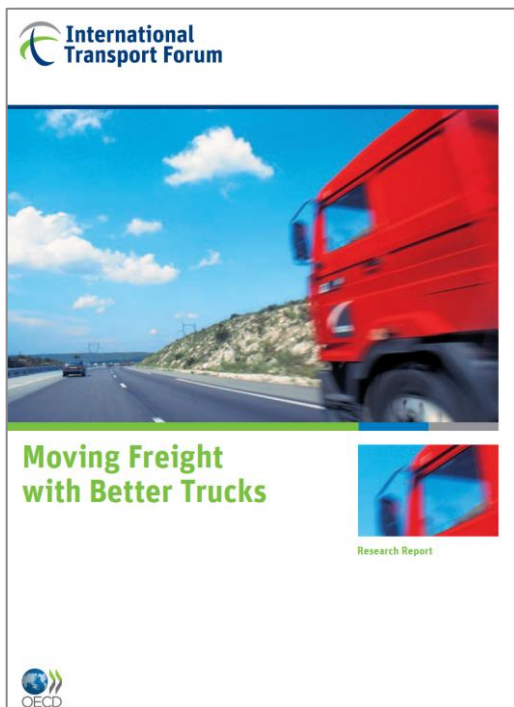
EP TRAN Committee Meeting, 26<sup>th</sup> April 2016

# The International Transport Forum at the OECD

Think Tank

Annual  
Summit

Intergovernmental  
Organisation



# ITF Studies on Big Data and Mobility Solutions



## Big Data and Transport

Understanding and assessing  
options



Corporate Partnership Board  
Report



## Urban Mobility System Upgrade

How shared self-driving cars  
could change city traffic



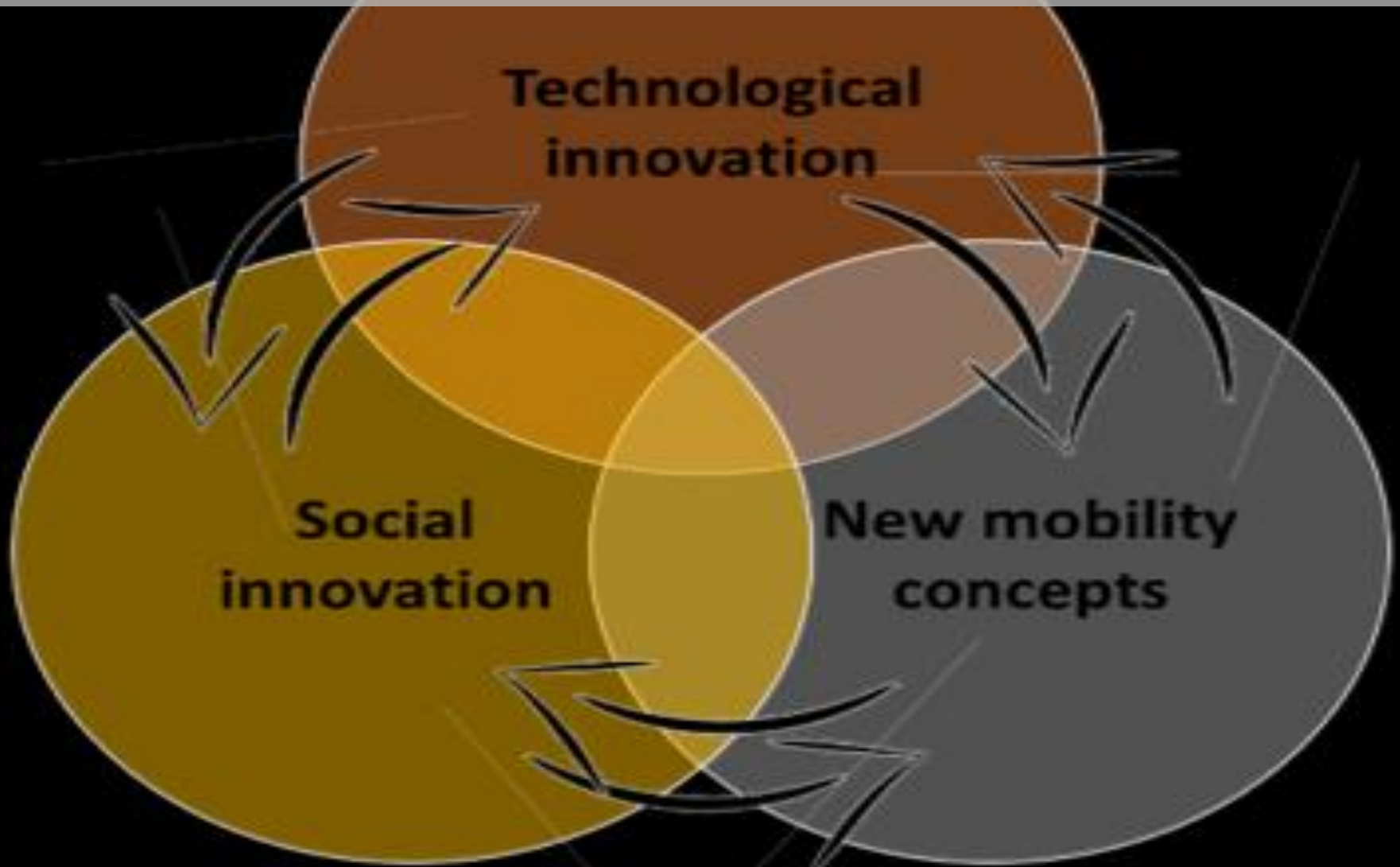
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# Data fuels the Economy



# Disruption vs. Sharing





# Shared Mobility Concept

## Shift from the vehicle ownership



## to vehicle "usership"



## **Contact Information**

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