



## ITS in Mobility Research Agenda

**EWA ZOFKA**

European Parliament

26, April 2016

Brussels



**Instytut Badawczy  
Dróg i Mostów**

**Road and Bridge  
Research Institute**



Research Institute



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Dróg i Mostów  
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Research Institute

# Who We Are

- IBDiM: the leading Polish research organization engaged in the area of transportation infrastructure, safety and planning
- STAFF: OVER 200 people, including about 50 scientific personnel
- 13 Approved Labs
- 9 R&D Divisions



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# Research Areas

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- R&D focused on innovative materials and technologies for new constructions, the modernization and repair of roads and bridges
- Systems of management and maintenance of the road network using modern diagnostic methods
- Innovative solutions improving the road safety
- Intelligent Transportation Systems



# Selected ITS/ICT technologies for mobility

## Integrated Transport infrastructure data/information systems

- Smart infrastructure across all modes
- Internet of Things (IoT): Big Data
- Crowdsourced user generated data: Floating vehicles data



Road

Rail

Water

Air

## Internet of Things (IoT)

- T

Internet of Things (IoT) represents the next step towards the digitisation of our society and economy, where objects and people are interconnected through communication networks and report about their status and/or the surrounding environment. IoT and Cloud combined ecosystem how user information can benefit from it.
- I

The IoT encompasses sensor, actuators, electronic processing, microcontrollers, embedded software, communications services and information services associated with the things.
- G

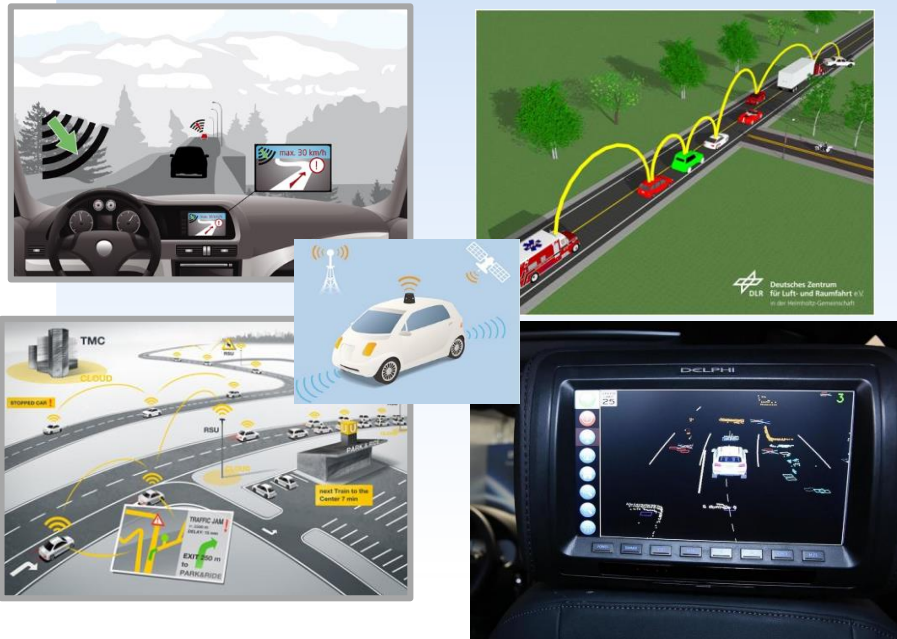
There is a need to consider the life-cycle process in which standardization is one activity. Significant attention is given to the “pre-selection” of standards through collaborative research, but focus should also be given to regulation, legislation, interoperability and certification as other activities in the same life-cycle.
- C

End user, receiver of the user information: road, transit, rail, aviation users: passengers, road, rail water and aviation operators, infrastructure owners and operators, shipping and travel agents, logistic companies, airlines.

# Selected ITS/ICT technologies for mobility

## Automation

- Automated vehicles: autonomous vehicles, connected vehicles
- Vehicle to X Communications (V2X, including V2V and V2I)



Road

Rail

Water

Air

## Automated vehicles

T

Specific in vehicle technologies include: ADAS (Adaptive Driver Assistance Service), sensors, actuators, embedded laser scanners, cameras, road and weather condition sensors. The ERTRAC roadmap on automation is covering key enabling technologies for sensing, system integration and communication architecture, handling of human factors and functional safety.

I

The European Smart Systems for Automated Driving roadmap is identifying necessary installations for communication at the roadside and to the data backbone. Even though creating a dedicated vehicle communication infrastructure is not deemed necessary for AD, it can accelerate it, and it is also a prerequisite for application in urban areas. Future hybrid infrastructure needs to provide user information to automated vehicles as well as to conventional human driven vehicles.

G

Communication standards for car to car and car to infrastructure communication are a prerequisite for AD at higher levels on the long term. These have to be agreed on and harmonized at a European level.

C

Vehicle users: drivers, transport system operators, vehicle manufacturers, airlines, airport operators, rail operators and rail passengers, water transport users and operators, logistics and hauling companies.

## ARE BIG DATA TRANSPORT'S “SILVER BULLETS”?

**MOBILITY** is recently on the edge of **FUNDAMENTAL CHANGES**: vehicles, travelers, and the transportation infrastructure are being connected and form a network of **MILLIONS OF SENSORS/DEVICES** that can communicate with each other.

Travelers are flooded with **REAL-TIME** information coming from overarching **COMMUNICATION NETWORKS**.

This will change today's intuition based **DECISION MAKING** to decision making **BASED ON KNOWLEDGE** of ambient conditions.

To enhance the decision making process, **WE DEVELOP SOLUTIONS**, which are built upon **BIG DATA**, using the information coming from the very **TECHNOLOGIES**, which are currently **CHANGING OUR WORLD**.



# BIG DATA FOR MOBILITY & TRAFFIC

"IF YOU CAN MEASURE IT, NEVER MODEL IT"

**COMPLEX TRAFFIC MOBILITY LIVE MONITORING –  
THE FIRST STEP TOWARDS ACTIVE SMART MOBILITY MANAGEMENT**

## MOBILITY MONITORING

Based on anonymized signaling data from mobile network



**CELLULAR DATA USED**



## TRAFFIC MONITORING

Based on floating car data, detectors, toll data, meteo data



**GPS DATA USED**



Mobility

**RODOS**  
ROZWOJ DOPRAWNICH SYSTEMÓW



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**VARIABLE MESSAGE  
SIGNS**

**ON-BOARD GPS**

**MOBILE  
PHONE**

**RADIO**





# NATIONAL MOBILITY ANALYSIS

CZECH REPUBLIC  
AGGREGATED ORIGIN-  
DESTINATION  
MATRIX



Mobility

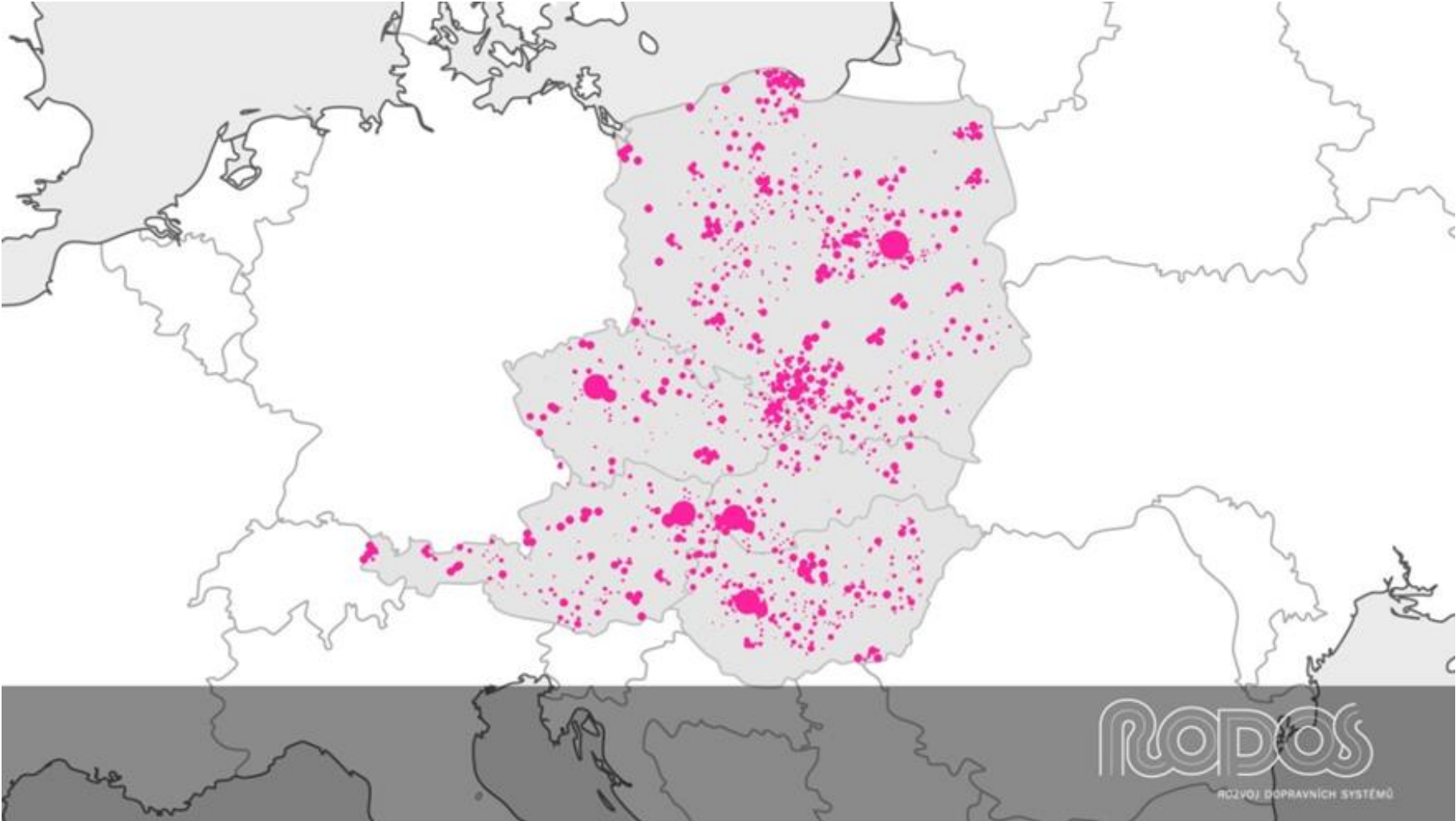
**RODOS**  
ROZVOJ DOPRAVNÍCH SYSTÉMŮ

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# Central European Mobility Atlas CEMA

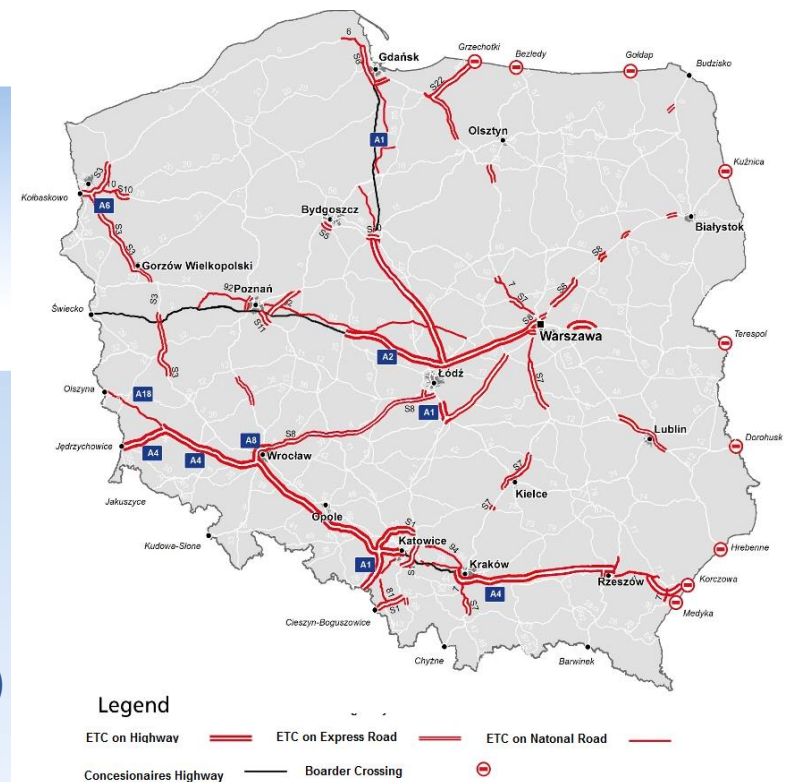


**ROADOS**  
ROZVOJ DOPRAVNÍCH SYSTÉMŮ



# Electronic Toll Collection in Poland

- National Electronic Toll Collection System "viaTOLL" covers over 3150 km of roads in Poland (distance based toll system)
- Obligatory on toll roads for heavy vehicle – HV- (permissible gross weight >3,5T)
- Based on Direct Short Range Communication (DSRC) technology to secure top level quality of toll KPIs ( 99,97%)



# EETS – European Electronic Toll Service

## USER'S POINT OF VIEW



- Free flow
- Single continuous service
- Single OBU
- Single contract

## PROVIDER'S POINT OF VIEW



- Technical interoperability
- Procedural interoperability
- Service level agreements
- Data privacy and security

## Enforcement and tolling process

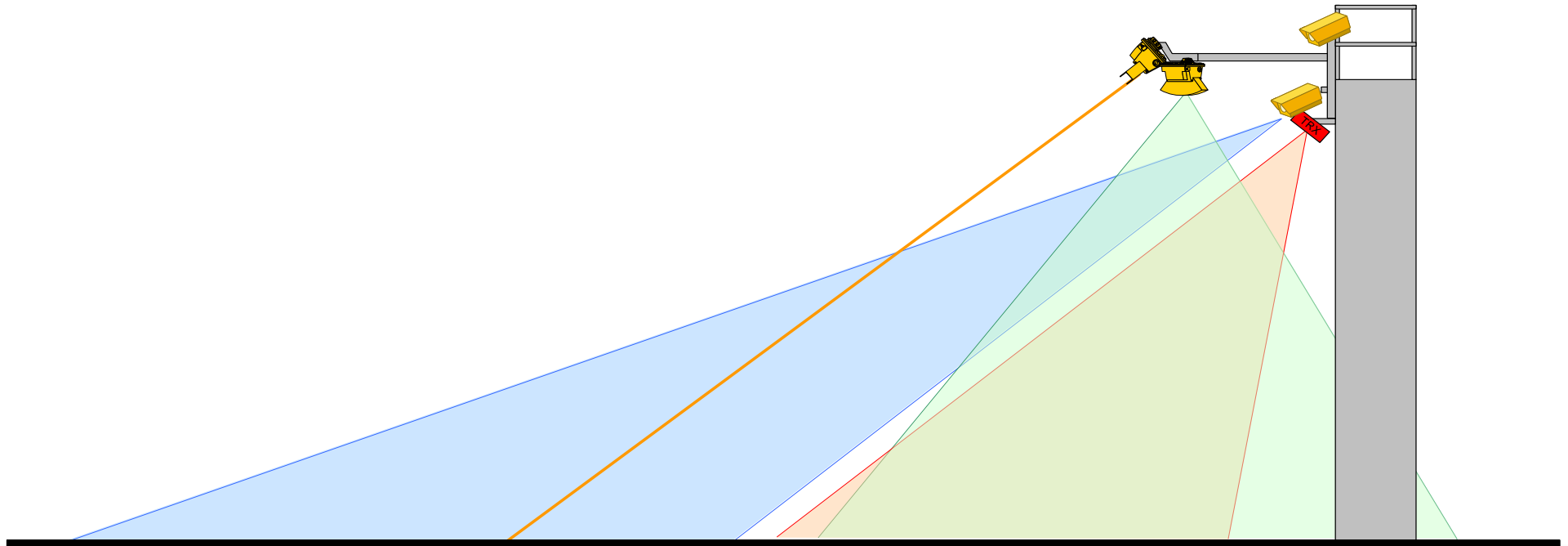


**Vehicle  
detection**

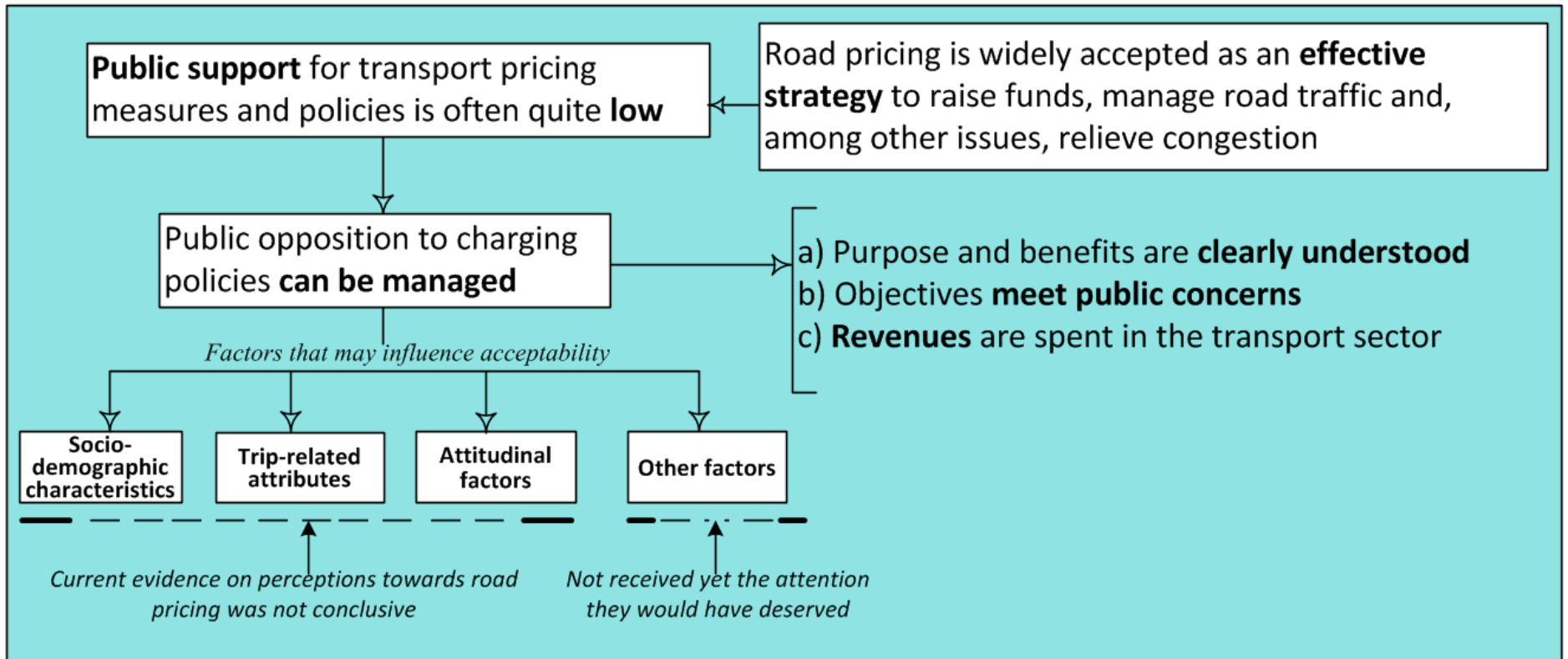
**Image  
registration**

**DSRC toll  
transaction**

**Vehicle  
classification**



# Congestion Pricing



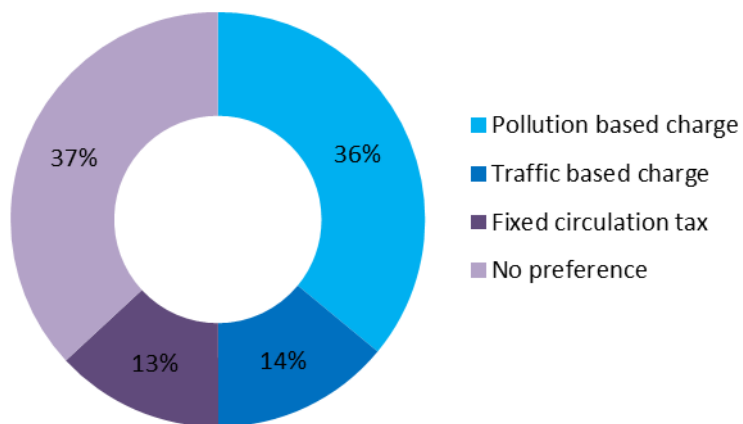
# Congestion Pricing

- Some policy recommendations might be addressed to decision makers
- Consider the type of road pricing strategy to be implemented
- Understanding attitudes seems to be a crucial aspect for predicting social behavior and reactions towards new transport pricing schemes

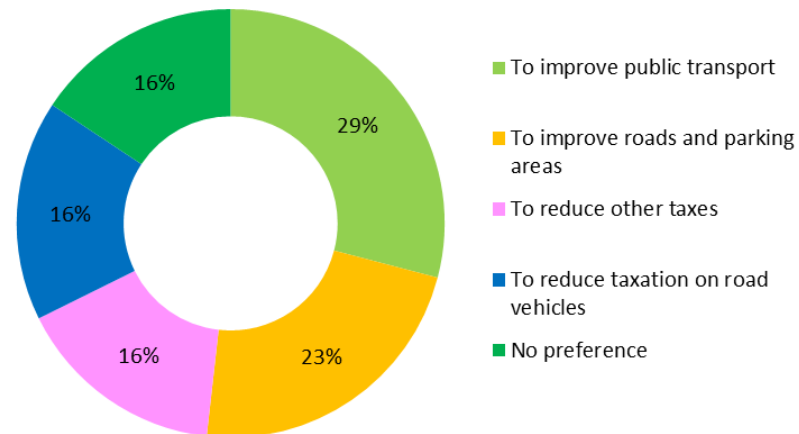


# Attitudes towards road charging

## Preferred road toll system - EU28



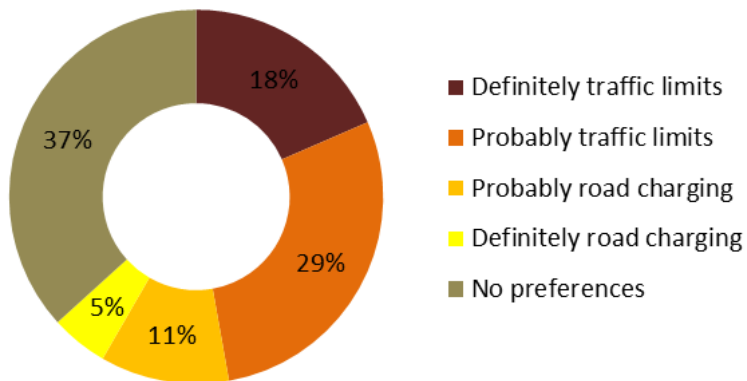
## Preferred use of road toll revenues - EU28



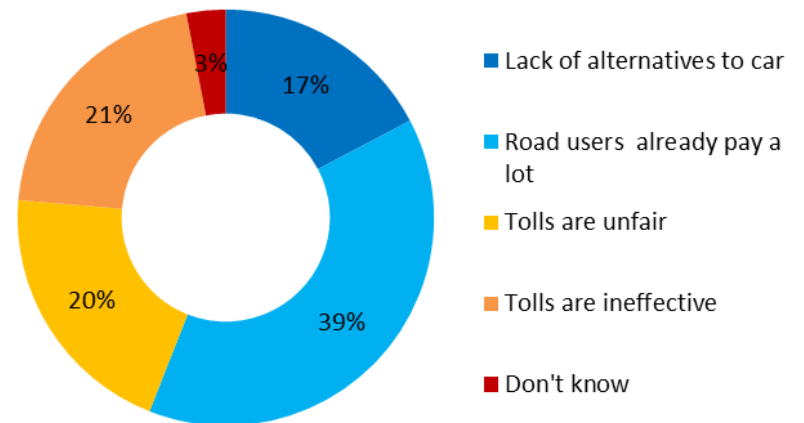
Source: CAWI Survey 2014, TRT Trasporti e Territorio; EC JRC IPTS Seville

# Attitudes towards road charging

**Preferred policy option to fight urban congestion and pollution - EU 28**



**Reasons for opposing tolls - EU28**



*Source: CAWI Survey 2014, TRT Trasporti e Territorio; EC JRC IPTS Seville*

# Thank You, Questions?



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