



EUROPEAN FRANCHISE FEDERATION

EP/IMCO Franchise Workshop

July 12, 2016

Michael EYRE



I am the founder and Managing Director of the Blazes Group of Franchise companies. Blazes Fireplace and Heating Centres, Blazes Domestic Heating and Blazes Renewables. In total these 3 franchise brands have 80+ contented franchisees.

I am also in my 10th continuous year as a Board Member of the British Franchise Association where I hold the position of the Board Member for International Affairs. In the European Franchise Federation I hold the position of Chairman and Member of the EFF's Policy Board (entrepreneurs only).

Denis SEGUIER



Société MIDAS depuis Juillet 1999 (Groupe Mobivia)

Directeur Général Midas Belgique / Administrateur Délégué de mi 2008 à ce jour

Directeur du développement International & des Masters Franchises (Algérie / Autriche / Brésil / Maroc / Pologne / Portugal / Dom Tom) de 2007 à mi 2008

Directeur Réseaux Franchise France de 2005 à 2006

Missions antérieures Directeur opérationnel Midas France et Directeur de Région Midas en France

Member of the Board of Directors of the French Franchise Federation as well as Member of the EFF's Policy Board (entrepreneurs only).

Pierre BOSERET



Treasurer of the European Franchise Federation (EFF) and Member of the EFF's Policy Board (entrepreneurs only).

Member of the board of the Belgian Franchise Federation (BFF)

General Manager Troc.com Benelux since 2009 (29 stores)

Operations Troc.com Belgium-Luxembourg-Netherlands-Germany from 2000 to 2009

General Manager Chi-Chi's restaurants sa (Belgium) 1992 – 1999

Consultant Publy – City sprl events 1998

Sales responsible – Grimod traiteurs ... Restaurants & Banqueting mgr Brussels Exhibition Center – Quick Restaurants – Hotels in France and Belgium ...

John PRATT



John obtained his law degree from Oxford University and afterwards successfully completed a doctorate course in comparative law at the Université d'Aix- Marseille. He is the senior partner of Hamilton Pratt, Europe's largest specialist franchise law firm. He is the immediate past Legal Advisor to the British Franchise Association and a past Chair of the International Bar Association's International Franchise Committee and Director of the American Bar Association's International Franchising Division. He has written "Franchising: Law & Practice", "The Franchisor's Handbook" and contributed chapters to a number of franchise publications. He is the joint editor of an upcoming publication on franchising in Europe.

Nicola BROADHURST



Nicola is a commercial transactional lawyer specialising in franchising and commercial exploitation of intellectual property. She heads up the franchise team at Stevens & Bolton LLP law firm in Surrey UK. Nicola speaks at numerous specialist franchise seminars and exhibitions and writes for leading trade journals. She has served on the British Franchise Association's legal committee, the BFA members Services Committee and currently serves as the legal representative on the BFA's Quality Standards Committee. Nicola is a member of the American Bar Association and the ABA Franchise Forum. She is listed as a leading lawyer and ranked in Band 1 Nationwide for franchising in the Chambers UK legal directory and as a notable practitioner in franchising by The Legal 500. She is also ranked internationally as a leading franchise lawyer in Who's Who Legal: Franchise 2015 and as a leading transactional trademark lawyer in the World Trademark Review 2016. Nicola is a member of the BFA's Legal Committee.

Leonard HAWKES



Solicitor (Juriste Conseil) DBB Law

Competition, International Trade, Energy Law & Regulation, Len Hawkes has practiced international law in Brussels since 1984.

Prior to joining DBB Law he was European Counsel in Brussels & London to LeBoeuf, Lamb, Greene & MacRae: 1995–2003; Brussels; Partner of S.J. Berwin & Co.: 1990-94; Partner in Stanbrook and Hooper: 1984-89. He is Of Counsel to DBBLaw.

Education

Law School: Inns of Court School of Law, Graduation Year, 1980; Law Degree & Honours - Barrister at Law; Other Education: University of Kent 1978 BA (Hons.) Law.

Admitted to Practice England and Wales, 1980; Solicitor of the Supreme Court of England and Wales, 1993; Registered Member of the European Lawyers list of the French Speaking Order of the Brussels Bar (OBFG).

Romana ENGEMAN



Managing Director of The Netherlands Franchise Association (NFV). The NFV promotes ethical franchising since 1972 and represents – with over 200 members - most of the leading franchise brands in The Netherlands. Romana Engeman studied social and political sciences and had a career in public relations, exhibition- and association management.

Member of the EFF's Executive Board

Katalin MANDEL



1996 PhD degree

1986 – 1991 University of Economics (recently: Corvinus University of Budapest), Budapest, Department of Foreign Economy

2008 CEO of the Hungarian Association

2010 Publication a book, "Franchise as a business model" in Hungarian

2016 Member of the EFF's Executive Board

Carol CHOPRA



Executive Director of the European Franchise Federation

MA Sociology