

**Workshop**

# **How to support the internationalisation of SMEs and microenterprises**

**Organised by: the Policy Department A: Economic and Scientific Policy  
for the Committee on Industry, Research and Energy (ITRE)**

**European Parliament, Brussels  
12 October 2016, 12.45 to 14.30  
Room: PHS 3C050**

## **DRAFT AGENDA**

12.45 – 12.50 Welcome & Introduction by Jerzy Buzek, Chair of the Workshop

12.50 – 13.25 The challenges, barriers and drivers in the internationalisation of EU businesses

Professor Christian Felzensztein 'Drivers and challenges of SME internationalisation'

Chiara Aprea, UEAPME 'Barriers faced by SMEs and microenterprises'

Preben Birr-Pedersen 'The support needed by a sustainable energy cluster'

13.25 – 14.10 The implementation and effectiveness of the existing EU measures

Daniel Cloquet 'COSME instruments for promoting SME internationalisation: Implementation and effectiveness'

Patrick De Smedt (tbc) 'DG GROW's Perspective'

Professor Pavlos Dimitratos 'Horizon 2020'

Niranjala de Mel 'Partnership Instrument, ENI & ICI/ICI+'

14.10 – 14.30 Q & A session