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**COMMITTEE ON INDUSTRY, RESEARCH AND ENERGY
COMMITTEE ON THE ENVIRONMENT, PUBLIC HEALTH AND FOOD SAFETY**

PUBLIC HEARING

"TOWARDS AN MHEALTH FRAMEWORK FOR EUROPE"

Thursday, 13 October 2016, 16.30-18.30

Room: JAN 4Q2

PROGRAMME

Welcome and opening of the hearing by Jerzy BUZEK, Chair of ITRE Committee and Giovanni LA VIA, Chair of ENVI Committee

Keynote speech

Commissioner Vytenis Andriukaitis, responsible for Health and Food Safety

Session I **Potential benefits of mobile health: "mHealth"**

1. Tackling Europe's key health challenges – from treating disease to preventing disease
Dr Angelos Kassianos, Postdoctoral Research Associate, UCL London. Department of Applied Health Research
2. Towards more personalised and cost-effective healthcare delivery
Mariusz Borkowski M.D., Head of Digital Medicine at Adamed Group

Questions and Answers with Members

Session II **Overcoming barriers to implementation of mHealth**

1. Data protection, ownership and portability: are current rules and regulations fit for purpose? A code of conduct for mHealth apps
Ain Aaviksoo MD MPH, Deputy Secretary-General for E-services and Innovation, Estonian Ministry of Social Affairs
2. Reliability and interoperability of mHealth solutions
Michele Pastore, Chairman of DigitalEurope's eHealth group

Questions and Answers with Members

Concluding remarks by Michał Boni, MEP, followed by final remarks by ITRE and ENVI Chairs