

## Biographies of speakers



**Arun Sundararajan** is Professor and the Robert L. and Dale Atkins Rosen Faculty Fellow at New York University's (NYU) Stern School of Business, and an affiliated faculty member at NYU's Center for Data Science and Center for Urban Science and Progress. His new book, "[The Sharing Economy](#)," was published by the MIT Press in June 2016. He has published over 50 scientific papers in peer-reviewed academic journals and conferences, and over 30 op-eds in leading outlets globally. His scholarship has been recognized by six Best Paper awards and two Google Faculty awards. He is a member of the World Economic Forum's Global Agenda Council on Technology, Values and Policy, and advisor to numerous other policy bodies, venture capital firms and cities. He has provided expert input about the digital economy as part of Congressional testimony, and to a range of government agencies. He is a widely sought-after commentator by top media platforms.



### **Georgios Petropoulos**

Research fellow at Bruegel. His research focuses on digital economy, competition policy and regulation. He has been a research visitor at the European Central Bank, the Banque de France and the research department of Hewlett-Packard. He has been awarded with the best teaching assistant award for the academic year 2014-2015 at Toulouse School of Economics in which he did his PhD studies. He has participated in many academic and policy international peer-reviewed conferences and workshops and he has some economic consulting experience from spending a summer at Compass Lexecon in Madrid.



### **Guido Smorto**

Guido Smorto teaches Comparative law and Economic analysis of law at University of Palermo (Italy) and is currently Investigador visitante at IN3 "Internet interdisciplinary studies" at UOC Barcelona (Spain). As International Visiting Professor he taught in U.S.A. (Fordham School of Law) and Japan (Nagoya University Graduate School of Law) and was "Professore Visitante" in Brazil (Universidade Oeste de Santa Catarina). His latest scholarly works focus on sharing and collaborative economy.



**Natali Helberger** is professor in Information Law at the Institute for Information Law. Prof. Helberger specializes in the regulation of converging information and communications markets. Focus points of her research are the interface between technology and information law, user rights and the changing role of the user in information law and policy. She has conducted studies for the European Commission, the European Parliament, the Council of Europe, the OECD, national governments and regulators. Among those studies were an interdisciplinary study about user created content for the European Commission, a study about users as creators in the news media for the Dutch Stimuleringsfonds voor de Pers and a background study for the OECD about consumer law aspects in the sharing economy. For further information please visit [www.ivir.nl/staffpage/helberger/](http://www.ivir.nl/staffpage/helberger/)



**María Sobrino**, Head of Market Studies Unit, Advocacy Department at the Spanish Competition and Markets Authority (CNMC), State Economist (2009), Degree in Economics and Degree in Law, Universidad Autónoma de Madrid (2005)

She has developed her professional career in the Spanish Competition Authority and the Ministry of Industry, Tourism and Trade. She started working at the UE Trade Policy Unit at the Ministry of Industry, Tourism and Trade. Between 2011-2013 she worked at the Studies Unit of the Spanish Competition Authority (CNC). With the creation of the new Spanish Competition and Markets Authority (CNMC) she joined the Directorate of Transports and Postal Services as Deputy Director of rail sector. Since 2015 she is Deputy Director of Market Studies Unit of the Advocacy Department of the CNMC.

**Philippe GUILLERMIN,**

Grade : Directeur départemental de la concurrence, de la consommation et de la répression des fraudes (ministère de l'économie et des finances)

Fonction : Chef du bureau de la politique de protection des consommateurs et de la loyauté

De formation juridique, Philippe GUILLERMIN est entré comme commissaire à la Direction générale de la concurrence et de la consommation (DGCCRF) en 1984. Il a exercé ses fonctions en Seine et Marne (1985 – 1986), puis dans le Nord (1986 – 1990). Il a, par la suite, rejoint l'administration centrale en 1991 où il a été affecté au bureau du droit de la consommation. Dans le cadre des échanges de fonctionnaires entre la France et le Québec, Philippe GUILLERMIN a travaillé une année (1994 – 1995) à l'Office de protection du consommateur à Québec, puis à Montréal. A son retour, il a de nouveau travaillé dans le bureau du droit de la consommation de la DGCCRF, avant d'exercer ses fonctions, de 1997 à 1999, au sein du bureau en charge des relations commerciales inter-entreprises. Nommé inspecteur principal en 1999, il a été affecté en Ille et Vilaine, avant de revenir à l'administration centrale, en 2000, affecté de nouveau au bureau du droit de la consommation. En 2007, il rejoint la mission de refonte du code de la consommation, avant de devenir en 2008 le chef du bureau du droit de la consommation, devenu, en 2011, le bureau de la politique de protection des consommateurs et de la loyauté.



**Guillermo Beltrà** is the Head of BEUC's Legal and Economic Department. BEUC represents 41 independent national consumer associations from 31 European countries. The primary task of BEUC is to act as a strong consumer voice in Brussels and to try to ensure that consumer interests are given their proper weight in the development of all EU policies.

Since 2011, Guillermo has been specifically in charge of BEUC's work related to telecommunications markets and Internet policy issues, including on issues such as net neutrality, roaming, and the Sharing Economy. Guillermo also provides strategic advice to our Communications Department on new technologies and social media.

Before joining BEU Guillermo was a Public Affairs and Public Relations consultant advising international clients on numerous technology and telecom issues. Guillermo holds a Law degree and a Master's degree in International Relations, and has also been an independent web developer and online services' advisor.

## ROUNDTABLE



### **Mathieu Gillet, MenuNext door**

Working on his third venture, Mathieu is an entrepreneur to the bone and has gained experience in various fields, from sales and marketing to finance. Now he is co-founder and CFO, in charge of legal and public affairs at Menu Next Door, where his challenge is to successfully introduce a disruptive startup to the strictly regulated food retail sector.



### **Kristjan Vanaselja, GoWorkaBit**

I am passionate about people and the way they work and balance their lives. Ideas and solutions, that make balancing life and work easier and change the ways of working get me fired up. I just love creating new ideas and innovate to change the world.

Before founding GoWorkaBit I worked at Manpower, learning about HR and the challenges both individuals and organisations have. Finding faster, easier and more flexible ways of working is what we do at GoWorkaBit.



### **Teddy Pellerin , Heetch**

After graduating from Supélec, Teddy started his career by working for several startups from the solar energy sector. In 2011, he joined a friend from Supélec in Morocco who has launched a local Groupon. For 2 years, they develop the company together, and early 2013, Teddy come back to Paris and starts working on Heetch with one of his friends. Heetch is a mobile application that allows young people to move around at night. As a sharing economy platform, Heetch connects individuals: passengers and drivers who wish to pay back their annual car costs. Heetch creates mobility at night (75% of rides take place on Thursday, Friday and Saturday nights), for young people (80% of passengers are under 25), and in the suburbs (70% of rides come or end in the suburbs) and appears as the solution for young people to enjoy their nights out.



### **Karim Varini, TimeRepublik,**

Entrepreneur in Switzerland, 20 years in the Investment industry. Swiss and Italian citizen, was born on June 28, 1972 in Lugano, Switzerland. He graduated with the highest honors in Business Administration and Corporate Finance from Bocconi University (Milan) and he has been a CFA® charterholder since 2003. Karim participated in the Guidance Group of the Department of Finance and Economy of the Republic and Canton Ticino (Switzerland) for the Ticino financial sector.

Karim is the co-founder and CEO of TimeRepublik, the leading peer-to-peer web platform where people from more than 110 countries use their time (not money), to get the services they need. Members earn time by sharing their expertise, skills, talent with other members. Hours earned by members go directly into their TimeWallet. With the hours in this TimeWallet members can "purchase" skills, talents, and services from other members. All services are measured by the time it takes to perform

them. Visibility and Recognition of members can be boosted by positive user ratings and awards obtained once predetermined activity goals are achieved. In 2006 Karim co-founded Hedge Invest Suisse SA (Hedge Invest Group, the leading alternative independent asset management in Italy) and he served as CEO of the company until September 2016. From 2000 to the end of 2006, Karim worked as a quantitative analyst and fund management assistant for the Antares European Fund, one of the most successful European Hedge Fund in the Long/Short Equity universe. Previously he worked as risk manager for one of the main banks of private banking in Switzerland. Since 2001 Karim has written articles on the Hedge Fund industry and has participated as a speaker in alternative investment seminars.



**Michael Bugaj, CEO and founder Meploy**

Michael Bugaj is a Swedish entrepreneur based in Copenhagen, aiming to build a flexible job market with the same work and social rights for the participants as the traditional job market. Adding flexibility to both employers and employees, meploy is able to create new jobs and new ways of working for people that are outside the system or choose to work as freelancers.



**Jonathan Schockaert, CEO and Co-founder of ListMinut**

Jonathan Schockaert, 27 years old. I was born and raised in Belgium by a family of entrepreneurs and always wanted to build my own company. I studied Business Engineering, with a Master Degree in Entrepreneurship. I started really young, taking part in different entrepreneurial initiatives during my teenage years and I'm now the co-founder and CEO of ListMinut.