

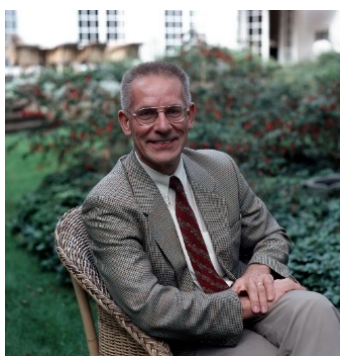
## Short biographies of speakers



### **DR. ERIK VAN DER MAREL**

Erik van der Marel is a Senior Economist at ECIPE, consultant economist at the World Bank's Trade Department, as well as Associate Professor at the ULB. His areas of expertise are in services trade and digital trade and trade policy, Russia's trading patterns, as well as productivity analysis and digital trade. He has extended experience in economic policy analysis for developed as well as developing countries.

Prior to his appointment at ECIPE, Erik was a full-time lecturer at the London School of Economics where he taught International Political Economy and The Political Economy of International Trade at post-graduate level. In the past, Erik also gained various professional experiences as a consultant at the European Commission (DG Internal Market), OECD, APEC as well as the World Bank. Erik received his PhD in international economics from Sciences-Po Paris under the supervision of Professor Patrick Messerlin and Bernard Hoekman, specializing in links between regulation and productivity, comparative advantage in services, and the heterogeneous trade effects of services regulation. His current work for the World Bank includes research and analysis on services trade, global value chains and digital trade factors. Other trade policy work for the World Bank focuses on Romania's ICT sector, China's GVC (global value chains) integration and Turkey's services trade competitiveness in connection to GVCs. At ECIPE, Erik is developing a database and index indicator that covers the regulatory cost factors of all sorts of digital trade policies including data policies such as data localization and conditional flow regimes. In this project, Erik is responsible for the economic oversight and methodology of the project. Erik also holds a blog called "Bruxenomics".



### **PROF. DR. JACQUES PELKMANS**

Jacques Pelkmans is Senior Fellow at CEPS ([www.ceps.eu](http://www.ceps.eu)) in Brussels and visiting professor at the College of Europe in Bruges. Between 2001 and August 2012 he was Jan Tinbergen Chair and Director of the Economics dept at the College. A Ph. D. in economics from Tilburg University, he has been associate professor of economics at the European University Institute in Florence, professor of Economics at the European Institute of Public Administration (Maastricht) and professor for European Economic Integration at Maastricht University. He has held a part-time position at

the WRR (think-tank of the Dutch Prime minister), is founding Director of the European Institute of Asian Studies in Brussels and was professor in 'Business & Europe' at the Vlerick Business School (Gent, Leuven, Beijing, St. Petersburg). Dr. Pelkmans has been advisor to the European Commission, the OECD, the World Bank, UNIDO, ASEAN and governments in Europe and Asia. In 2015, he was a member of the High Level Group on the Single Market Strategy appointed by the European Parliament.



### **SIÔN JONES**

Siôn Jones is a Partner at London Economics and provides economic advice in public policy and regulation. Siôn has wide experience of advising public and private sector clients across a range of policy areas, including electronic communications, water and environment policy, and price regulation regimes. He has previously undertaken research for IMCO on Smart Single Market Regulation and on Reducing Costs and Barriers for Businesses in the Single Market. He has a BSc degree in Accounting & Economics and an MSc Economics, both from the University of Southampton in the UK.



### **TIIA RAUDMA**

Tiia Raudma is the long-time Estonian coordinator for Directive 2005/36/EC on the recognition of professional qualifications. She works as an adviser in the Ministry of Education and Research, and was the ministry representative in the Estonian delegation during the negotiations for Estonia's accession to the EU.



### **MARTIN FROHN**

Since January 2014 Martin is Head of Unit in the unit “Professional Qualifications and Skills” in DG Internal Market, Industry, Entrepreneurship and SMEs. From September 2012 until December 2013 he was Deputy Head of Unit in the unit “Corporate Governance, Social Responsibility” with responsibility for company law, corporate governance and the prevention of money laundering. Before that Martin worked on free movement of services and the Services Directive in DG Internal Market and Services. Experience prior to his career in the European Commission includes positions in the German government and private practice as an attorney. Martin studied Law in Germany and the United States.



### **RUDOLF KOLBE**

President of CEPLIS (European Council of Liberal Professions). Member of the European Economic and Social Committee (EESC and active in the working group that drafted the EESC opinion on the Services Package), Vice President of CLGE (The Council of European Geodetic Surveyors), Representative of ECEC (European Council of Engineering Chambers) in CEPLIS / Founding-President of the ECEC in 2003. Vice President of the Austrian Federal Chamber of Architects and Chartered Engineering Consultants President of the Chamber of Architects and Chartered Engineering Consultants for upper Austria and Salzburg. Sworn and certified court expert since 2002.



### **NORMA A. CLARKSON Lib Diplp**

Practising Member of Scottish Tourist Guides Association (STGA), Chairman, STGA Continuing Professional Development (CPD) Committee, Executive Officer, European Federation of Tourist Guide Associations (FEG) Her main responsibilities are: representation of European tourist guide associations, especially at European Union level and at national government level in each member country. Publishing and improving the quality of service offered by the tourist guiding profession at European level.



### **PHILIPPE ARRAOU**

Co-founder and first President of ETAF, the European Tax Advisers Federation. Former President of the French Institute of CPA “Ordre des Experts Comptables”, and currently in charge of International Affairs for the French profession of Accountants. He is member of the IFAC board, the global organisation of Accountants. Vice President of “CILEA”, the Latin Committee Europe America, and Vice President of the Mediterranean Federation of Accountants “FCM”. Mr. Arraou was the first President of the European Federation EFAA from 1996 to 2000 and President of the French national association ECF, from 2008 to 2011. He was elected at the French

Auditors Institute “Compagnie des Commissaires aux Comptes”.



### **JOSÉ MANUEL PEREIRA VIEIRA**

President of FEANI (European Federation of National Engineering Associations). Member of the Executive Council of WFEO (World Federation of Engineering Organisations). Chairman of the International Water Association (IWA) Specialist Group on Water Safety Planning. Previously Vice-President of the Portuguese Professional Association of Engineers. President of the Admission and Qualification Board of the Portuguese Association of Engineers. Member of the Portuguese National Public Works Council (Ministry of Public Works and Transports). Member of the

Portuguese National Council of Water (Ministry of Environment). Currently Full Professor, Department of Civil Engineering, University of Minho, Portugal. Head of the Hydraulics Division. Co-ordinator of research projects and supervisor of PhD and MSc theses in the domain of Environmental Hydraulics.