



Committee on Agriculture and Rural Development
associated with the
Committee on the Environment, Public Health and Food Safety

PROGRAMME

Public Hearing on the "Labelling of Origin for Agricultural and Food Products"

4 June 2018, 15:00 - 18:00

Room PHS 3C050, European Parliament, Brussels

- 15:00 - 15:05** **Opening:** Czesław Adam Siekierski, Chair of the Committee on Agriculture and Rural Development
- 15:05 - 15:35** **Panel I: Case Studies - The experience on the implementation of national schemes: motivations and expected impact**
- Chair:** Czesław Adam Siekierski
- 15:05 - 15:15** **Case study A:** Roberto Moncalvo, President of the Italian farmers union, Coldiretti
 "COOL, practices from Italy"
- 15:15 - 15:25** **Case study B:** Sebastian Hielm, Food Safety Director, Finnish Ministry of Agriculture and Forestry
 "Finnish decrees on indicating the country of origin of certain foods"
- 15:25 - 15:35** **Case Study C:** Camille Perrin, Senior Food Policy Officer, BEUC
 "Taking stock of national COOL trials: the consumer perspective"
- 15:35 - 16:15** Q&A session

- 16:15 - 16:55** **Panel II: “Does the implementing act laying down rules for indicating the "country of origin" or “place of provenance” of foods provide a sufficient response to consumers' demand for transparency and the needs of actors throughout the food supply chain, notably farmers?”**
- Chair: Adina-Ioana Vălean**, Chair of the Committee on the Environment, Public Health and Food Safety
- 16:15 - 16:25** Dorota Kozłowska, Director for legislation and food safety, Polish Federation of Food Industry (Union of Employers)
“Commission Implementing Regulation - food processors' perspective”
- 16:25 - 16:35** Dirk Jacobs, Deputy Director General, FoodDrink Europe
“Country of origin labelling: perspectives and experiences from the European food and drink manufacturing sector”
- 16:35 - 16:45** Paolo Carrà, Chairman of the Board of Directors of Ente Nazionale Risi
“Italian rice is not a commodity”
- 16:45 - 16:55** Alexandra Nikolakopoulou, Head of Unit E1, Food Information and Composition, DG SANTE
“Background information on the adopted implementing act”
- 16:55 - 17:45** Q&A session
- 17:45 - 17:55** **Conclusions:**
- Czesław Adam Siekierski**, Chair of the Committee on Agriculture and Rural Development