

## **Steve Satterfield**

Director for Privacy Policy and Head of Advertising Policy in the Public Policy team, Facebook

Steve Satterfield is an experienced and senior executive, who has been heading ads policy for the last four years, leading teams in both Menlo Park and Washington DC. Before joining Facebook, Steven was a lawyer at Covington & Burling, where he serviced several top technology and media companies on advertising and privacy issues. Steve has particularly deep experience on privacy issues relating to the online advertising ecosystem, having worked closely with Facebook's ads and monetization product teams, as well as with industry associations such as the Digital Advertising Alliance, the Coalition for Better Ads, and the Interactive Advertising Bureau.