

VADEMECUM OF THE SPEAKERS

PUBLIC HEARING

COMMITTEE ON THE INTERNAL MARKET
AND CONSUMER PROTECTION (IMCO)



Thursday 12.07.2018 – **10:30-12:30**
PAUL-HENRI SPAAK BUILDING – ROOM **3C050**

THE IMPACT AND THE STATE OF IMPLEMENTATION OF THE LATE PAYMENT DIRECTIVE IN THE MEMBER STATES



Chairman
Anneleen VAN BOSSUYT (MEP)

Rapporteur
Lara COMI (MEP)



LUC HENDRICKX

Director of Enterprise Policy and External Relations



Luc Hendrickx is since 2000 Director of Enterprise Policy and External Relations at UEAPME, the European employer's organisation representing the interests of SMEs and crafts at EU level. Across the whole of Europe, UEAPME represents through its 67 member organisations over 12 million enterprises with nearly 55 million employees.

In this function he is responsible for SME policy, better regulation, legal affairs, internal market issues, accounting, retail, tourism, digitalisation, corporate social responsibility, trade, external relations...

From 1997 until 2000 he was member of cabinet of the Flemish Minister of Environment and Employment. In 1989 he joined UNIZO, the Belgian SME organisation, as Legal Counsellor. Between 1992 and 1998 he also lectured at the Flemish Economic High School (VLEKHO) in Brussels. He started his career in 1986 as salesman in his sister's do-it-yourself shop.

Luc Hendrickx has a Law degree from the Catholic University of Leuven (B), a Diploma from the Institut Européen des Hautes Etudes Internationales of Nice (F) and a Master in European Studies from the Universitat Autònoma de Barcelona (S).



MARCOS CASADO



Mr Casado has a Law Degree from the University of Alcala and a Master's Degree in Legal Business Consulting from IE Business School of Madrid. Since 2003, he has been at the forefront of ANGED's Legal Affairs Department, where he has demonstrated an accredited knowledge of all regulatory matters that affect the distribution, trade and consumption sectors in Spain and the EU. In 2013 the Board of Directors of ANGED elected Mr Casado as the General Secretary of the Association.



IWONA MERTIN

Senior Policy Advisor, Project Manager
EUROCHAMBRES



Iwona joined EUROCHAMBRES as an EU Affairs Advisor in June 2012. In her current position she focuses on challenges facing businesses with regard to access to finance, covering various forms of financing both traditional and alternative. She is one of the main representatives of EUROCHAMBRES for economic affairs engaging as a speaker in meetings at European level.

Prior to joining EUROCHAMBRES, Iwona cooperated with the Bureau of European Policy Advisers, an advisory body for the President of the European Commission, and with the Stiftung Wissenschaft und Politik, where she provided research and analysis of current policy trends, contributing to a number of publications. Between 2007 and 2011, she worked as a Senior Accountant at the MAN Accounting Center of the MAN Group.

She holds an MA in European Economic Integration and Business from the College of Europe in Bruges in addition to an MSc in European Studies from the Aalborg University in Denmark and an MA in Economics from the University of Economics in Poznan, Poland.



SERGIO BRAMINI

iCom srl

Sergio Bramini, born on March 24, 1947 (Milan - Italy), is the founder and ex-CEO of I.CO.M. Milano Spa. His company, established in 1973, was specialized in the construction, management and engineering of urban & industrial solid wastes plants. He is credited with numerous industrial patents in the waste management sector; Sergio Bramini invented and pioneered the use of Geosynthetic Clay Liners applied to modern landfills.

As a chemist, he gained expertise in the recycling of plastics, derived from industrial and municipal solid wastes. With over 20 years of R&D in pyrolysis thermo-catalytic process, he developed a deep knowledge applied to the production of non-conventional fuels, derived from the recovery and transformation of plastic wastes into primary-secondary materials (MPS).

Institutional roles and responsibilities:

- President of *UIDA* (Business Union for the Environmental Defence) 1983-1985
- Technical Committee Member of *Polieco* (Polyethylene goods Consortium) 2003-2006
- *CEN* member (UNI standardization of industrial and post-consumption plastic materials) 2006-2007

In March 2011, I.CO.M. Milano Spa had to file for bankruptcy due to payments never received from the public administration. *Late payments* were the precursor of the fate of his company, yet many other businesses are experiencing the same struggle in Italy.

Nowadays he is also committed to raise the rights of entrepreneurs, artisans, small businesses and employees that have risked and invested their own resources in their job, despite a harsh fiscal pressure and against all the odds. The desire of positive changes is what inspires him: restoring wealth and improving the quality of life is what we should strive for, as envisioned by the European Union model.

ROSSELLA PEZZINO DE GERONIMO

Dusty srl

Rossella Pezzino de Geronimo was born in Catania on 07/08/1950.

She began her studies in her native city, continuing in Switzerland and in Florence, where she acquired perfect written and spoken English and French.

After this she spent a long time in Italy and abroad working in a number of professions:

- English and French interpreter and translator in London and Milan
- fashion photographer in Milan
- fashion buyer in Milan
- manager of a clothing store in Porlamar Isola Margarita - Venezuela, where she also acquired a good knowledge of Spanish



Her love of her homeland brought her back to Sicily, where she found Dusty in 1980 and became sole director. Dusty is now a leading environmental sanitation company with an annual turnover of about €40 million and a workforce of more than 700 employees. Dusty provides urban sanitation services for public authorities, serving an average population of about 300,000 every year. Dusty works hard every day to improve quality of life, protect the land and promote awareness of the importance of safeguarding the environment.

The company has achieved a target of collection of 65% of all wastes for recycling in the municipality of Misterbianco, an important achievement in a place like Sicily. Dusty's education and promotion of awareness of the environment and its service for collecting recyclables and cleaning beaches has allowed the municipality of Noto (SR), a UNESCO World Heritage Site, to achieve Legambiente's "5 sails" recognition for 4 years in a row.

The municipality of Ispica (RG) obtained the prestigious "Bandiera Blu" status for clean beach resorts for the first time in 2011 and maintained it ever since thanks to Dusty's work. In the last two years the town has also been awarded "Bandiera Verde" status by the Italian Pediatrics Association for the quality of its seawater and the cleanliness of its beaches. The same applies to the municipality of Pozzallo, which regained "Bandiera Blu" status in 2014. In May 2016 Dusty was awarded a first prize in Brussels in the citizens' category for its work as partner of the Mamme in Comune committee. In November 2016 the company was awarded the top national award in the schools category as partner of Istituto Comprensivo Leonardo da Vinci in Ispica.



ANNE-MARIE FINLAY

Permanent Representation of Ireland to the EU

Anne-Marie Finlay is Counsellor at the Permanent Representation of Ireland to the EU, leading the Competitiveness Council team.