

# WORKSHOP ON

## “HOW CAN WE BETTER COMMUNICATE THE RESULTS OF EU SPENDING TO CITIZENS?”

*Organised by the Policy Department for Budgetary Affairs for  
the Committee on Budgetary Control*

**Wednesday, 10 October 2018**

**9:00 - 11:00**

***Altiero Spinelli Building, Room ASP 3E2  
European Parliament, Brussels***

### **DRAFT WORKSHOP PROGRAMME**

#### ***Welcome***

9:00 - 9:05 Ms Ingeborg **GRÄSSLE, MEP**  
Chair of the Committee on Budgetary Control

#### ***Introduction***

9:05 - 9:10 Mr Derek **VAUGHAN, MEP**  
Vice-Chair and Rapporteur

## **Key Note Speaker from the Court of Auditors**

9:10 - 9:20 Mr Lazaros S. **LAZAROU**, Member of the CoA and Dean of its Chamber V

## **Panel 1: How to bridge the gap between institutional communication efforts and media's and citizens' expectations and perception?**

9:20 - 9:30 Ms Marjory **VAN DEN BROEKE**, European Parliament Spokesperson's Service

9:30 - 9:40 Mr Fabrice **MERCADE**, Head of Communication at the Court of Auditors

9:40 - 9:50 Mr Martin **SHIPTON**, Chief Reporter of Media Wales

9:50 - 10:00 Ms Cecilia **SUNDBERG**, EP Media Services

10:00 - 10:10 **QUESTIONS AND ANSWERS**

## **Panel 2: How to create a public image based on facts on the EU finances?**

10:10 - 10:20 Prof. María-Luisa **SANCHEZ-BARRUECO**, Deusto Law School, Bilbao

10:20 - 10:30 Mr Matthias **RUMPF**, OECD press officer

10:30 - 10:40 Mr Alexander **WINTERSTEIN**, Deputy Chief Spokesperson, European Commission

10:40 - 10:50 Mr Bernardo de **MIGUEL**, Journalist "El País"

10:50 - 11:00 **QUESTIONS AND ANSWERS**

## **Closing remarks**

11:00 - 11:05 Ms Ingeborg **GRÄSSLE, MEP**  
Chair of the Committee on Budgetary Control

Mr Derek **VAUGHAN, MEP**  
Vice-Chair and Rapporteur