

Overview of the potential implications of Brexit for EU27 Horizon Europe Program

Reinhilde Veugelers

Senior Fellow at Bruegel Professor at KU Leuven

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Outline

Trends in the Global Research Environment: A multipolar global research world

- The US as a frontier pole
- China as a new very fast rising star pole
- EU/ERA as the largest pole quantitatively, catching up with US at the frontier, but less dynamic than China and losing power without the UK

A multipolar global science world: implications for science

- Shifting flows of scientific talent
 - · Open poles at the frontier attract top talent, which helps keep them at the frontier
- Shifting partners for scientific collaboration
 - Poles at the frontier are strong partners for international scientific collaboration which helps keep them at the frontier

A multipolar global science world: impact beyond science

- New technologies, innovations, firms created where science hotspots are
- Firms (multinationals) locating R&D labs close to where hotspots are

Multiple poles in an open global science world with mobility of talent and international cooperation: a win-win for science and innovation?

Implications for Horizon Europe post Brexit





Country's Share in World Top 10% most cited publications

| | Global share, 2005 | Global share, 2016 | |
|------|-----------------------|-----------------------|---------------------------|
| EU27 | 25,49 | 26,25 | European Union without UK |
| EU28 | 33,22 | 32,25 | European Union |
| USA | 38,19 | 25,53 | United States |
| CHN | 3,86 | 14,01 | China |
| GBR | 7,73 | 6 | United Kingdom |
| DEU | 6,15 | 5,81 | Germany |
| ITA | 3,25 | 3,88 | Italy |
| FRA | 4,05 | 3,46 | France |
| JPN | 5,26 | 3,32 | Japan |
| ESP | 2,14 | 2,48 | Spain |
| NLD | 2,49 | 2,08 | Netherlands |
| CHE | 1,59 | 1,47 | Switzerland |

Source: Bruegel calculations based on OECD, STI 2017; OECD calculations based on Scopus Custom Data, Elsevier, Version 4.2017, July 2017.

For more evidence: see background slides



Mobility of Talent: a gateway to higher excellence

International mobility of scientific authors, 2016

As a percentage of authors, by last main recorded affiliation in 2016

| | New inflows | Net flow |
|-----|-------------|----------|
| SUI | 11,14 | 0,83 |
| UK | 7,28 | 0,15 |
| GER | 4,57 | -0,54 |
| FRA | 3,78 | -0,98 |
| USA | 3,85 | -0,02 |
| ESP | 2,11 | -1,56 |
| ITA | 1,37 | -1,23 |

Expected citation impact of scientific authors, by mobility profile in 2016

Average 2015 Scimago Journal Rank (SJR) scores

| | New inflows | Returnees | Stayers | Outflows |
|-------|----------------|-----------|---------|----------|
| China | 1,60 | 1,39 | 1,00 | 1,92 |
| USA | 2,35 | 2,10 | 2,09 | 1,86 |
| Japan | 1,79 | 1,69 | 1,18 | 1,83 |
| SUI | 2,38 | 2,30 | 2,11 | 2,27 |
| UK | 2,25 | 1,92 | 1,98 | 1,96 |
| GER | 2,26 | 2,07 | 1,70 | 2,11 |
| FRA | 1,80 | 1,88 | 1,65 | 1,93 |
| ESP | 1,85 | 1,68 | 1,36 | 1,98 |
| ITA | 1,60 | 1,55 | 1,33 | 1,95 |

Source: OECD calculations based on Scopus Custom Data, Elsevier, Version 4.2017; and 2015 Scimago Journal Rank, July 2017.



Partners for scientific collaboration: a gateway to higher excellence

Co-authorship links and citation impact in biomedical research

| | Share of pubs with international co-authorship | |
|-----|--|--|
| FRA | 47,28 | |
| GER | 44,69 | |
| ITA | 40,87 | |
| SUI | 61,76 | |
| UK | 44,05 | |
| USA | 28,96 | |

| Quality of INAT copubs relative to DOM pubs, World | 1,26 |
|--|------|
| Quality of INAT copubs relative to DOM pubs, UK | 1,39 |

| Germany 4.13 | 7.20 | UK 4.47 |
|-----------------|----------------|------------|
| 6.96 | | 6.47 |
| | France 4.09 | |

EU's framework programs: a gateway to excellence? Collaborative ties through FP7



For all collaborative projects in the FP7 period a total of about 1.5 million pairings were supported (European Commission, 2014).

- Only 0.4 percent involved a US partner
- Only 0.2 percent involved a Chinese partner

Source: E-CORDA

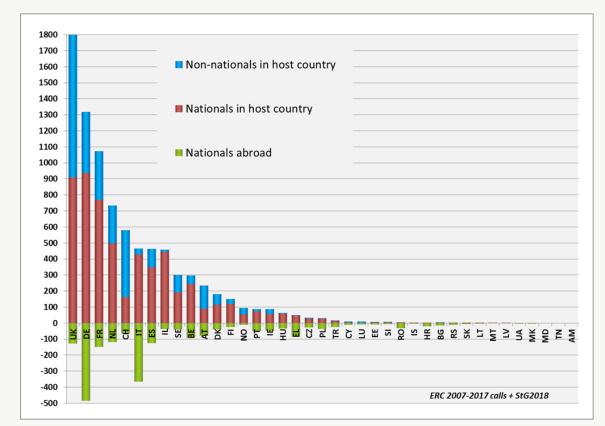
Collaborative projects in FP7 with UK

| Above par UK partners | At par UK partners | Below par UK partners |
|--|-----------------------|---|
| for FP colla | aboration (in desce | ending order) |
| DK, IE, NO, NL, DE, CH, SE ,FR, BE | | BG, FI, EE, PT, LT, AT, CZ, HU, SK, HR, SI, LU, RO, MT, LV |

Source: Bruegel calculations on basis of E-Corda; Positions above/below/at par are calculated by the ratio of the share of the country in UK's FP nodes relative to the share of the country in world international pubs

Attracting talent through ERC





| Nat Pl | Country HI | Succ Rate | | Succ Rate Nat Pl@Home | % Nat PI STAY |
|--------|------------|-----------|-------|-----------------------|------------------|
| IT | UK | 13% | 7,8% | 5,30% | 75% |
| DE | UK | 16% | 10,5% | 14,70% | 66% |
| ES | UK | 11% | 5,3% | 7,50% | 85% |
| FR | UK | 15% | 5,3% | 15,30% | 81% |
| NL | UK | 17% | 6,5% | 15,70% | 80% |
| EL | UK | 9% | 15,3% | 4,10% | 65% |
| IE | UK | 14% | 25,3% | 10,30% | 63% |

| Nat of PI | Country of HI | Share of All UK Nat Pl | Success Rate |
|-----------|------------------|------------------------------|-----------------|
| UK | UK | 87,8% | 13,5% |
| UK | DE | 2,0% | 24,3% |
| UK | IE | 1,5% | 4,3% |
| UK | FR | 1,5% | 15,9% |
| UK | NL | 1,2% | 16,3% |
| UK | CH | 1,1% | 19,3% |
| UK | SE | 0,9% | 9,2% |
| UK | ES | 0,7% | 17,9% |

| Nat PI | Country HI | Succ Rate | Share of Nat PI to UK |
|--------|---------------|--------------|-----------------------------|
| CN | UK | 6,6% | 32,1% |
| CA | UK | 14,7% | 42,1% |
| IN | UK | 16,0% | 41,4% |
| JP | UK | 16,9% | 34,8% |
| SG | UK | 15,8% | 44,2% |
| US | UK | 17,4% | 36,0% |



A multipolar global research world: implications for Horizon Europe after Brexit

Engaging in globalisation and managing to benefit

Excellence in S&T capacity

- as a hub for in- and and outflows,
- · as a bargaining chip for scientific cooperation, trade and ideas networks
- · as absorptive capacity

Open circulation intra-EU

- · to allow specialization in hot spots,
- · to attract foreign talent
- to allow diffusion of results
- > while avoiding circulation diversion

Openness at borders (IN & OUT with non-MS partners, incl UK after Brexit)

- · International students & scholars
- Collaboration

A step change in extra-EU openness in Horizon Europe needed compared to the past



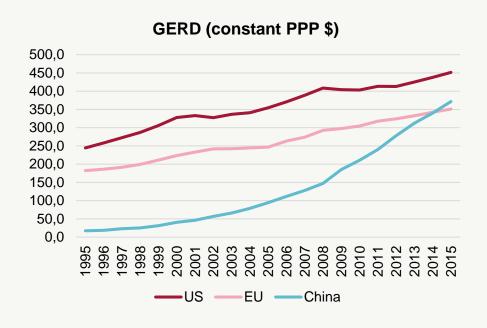
Background material



Shifts in the global R&D landscape: the rise of China

| Year | United States | EU | China |
|------|------------------|------|-------|
| G | ERD/GDP | (%) | |
| 1995 | 2,40 | 1,59 | 0,57 |
| 2000 | 2,61 | 1,67 | 0,89 |
| 2005 | 2,49 | 1,66 | 1,31 |
| 2010 | 2,73 | 1,84 | 1,71 |
| 2015 | 2,74 | 1,96 | 2,07 |

| | United States | EU | China |
|-----------------|------------------|-----|-------|
| Annual Growth o | f GERD | | |
| CAGR 2000-10 | 2,1 | 3,1 | 18,0 |
| CAGR 2010-15 | 2,3 | 2,9 | 12,0 |
| Annual Growth o | f GDP | | |
| CAGR 2000-10 | 1,6 | 2,2 | 10,6 |
| CAGR 2010-15 | 2,2 | 1,6 | 7,8 |



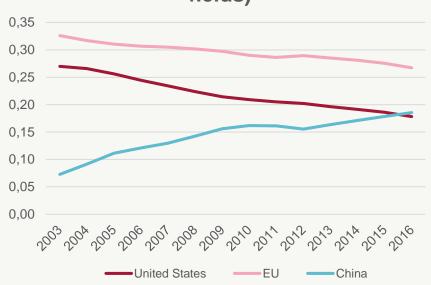
- US accounts for 26% of global R&D in 2015
- US and China account for 47% of global R&D in 2015
- US, China and EU account for 67,5% of global R&D in 2015

Source: Bruegel calculation based on NSF, SEI 2018

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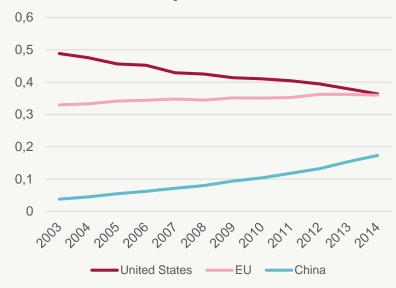
Mapping the new geography of research: a multipolar global world with China a new rising star scientific (top) publications

Share in World S&E articles (all fields)



Share of US & EU & China of all SciPub in 2016 is 63%

Share in Top 1% S&E Articles



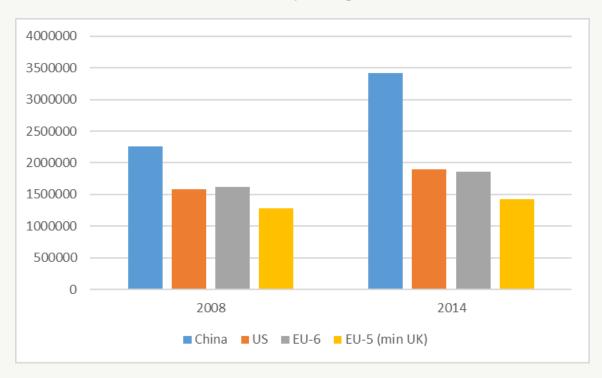
Share of US & EU & China of all TOP SciPub in 2016 is 90%

Source: NSF, S&E Indicators 2018



Mapping the new geography of research: a multipolar global world with China as a new rising star training the next research workforce

S&E First University degrees (all fields)



Source: Own calculations on basis of NSF, SEI 2018

EU-6: FR, DE, UK, IT, ES, PL **EU-5**: FR, DE, IT, ES, PL



Mapping the new geography of research: Universities at the global frontier

Number of Universities in Top ANRU Ranking

| 2017 | Top20 | Top100 | Top200 | Top500 |
|----------------|-------|--------|--------|--------|
| United States | 16 | 48 | 70 | 135 |
| United Kingdom | 3 | 9 | 20 | 38 |
| Switzerland | 1 | 5 | 7 | 8 |
| China | | 2 | 13 | 57 |
| | | | | |
| 2012 | Top20 | Top100 | Top200 | Top500 |
| United States | 17 | 53 | 85 | 150 |
| United Kingdom | 2 | 9 | 19 | 38 |
| Switzerland | | 4 | 6 | 7 |
| China | | | 7 | 42 |

Number of Universities in TOP ANRU Ranking: By Field

| TOP20 (2016) | SCI | ENG | LIFE | MED | SOC |
|-----------------------|-----|-----|------|-----|-----|
| United States | 15 | 9 | 16 | 16 | 16 |
| United Kingdom | 2 | 2 | 3 | 3 | 3 |
| China | | 5 | | | |
| | | | | | |
| TOP100(2016) | SCI | ENG | LIFE | MED | SOC |
| United States | 44 | 29 | 49 | 44 | 57 |
| United Kingdom | 9 | 6 | 13 | 14 | 11 |
| China | 7 | 27 | | | 1 |
| | | | | | |
| Top 100 (2011) | SCI | ENG | LIFE | MED | SOC |
| United States | 52 | 46 | 57 | 54 | 71 |
| United Kingdom | 8 | 6 | 10 | 11 | 8 |
| China | 1 | 13 | | | 1 |

Source: Own calculations based on ANRU (sourced 5/2018)



The UK attracting foreign students

| | 94-95 | 13-14 |
|--|--|---|
| % foreign students in UK Undergraduates (All S&E fields) | 8.8% | 13.7% |
| Share from Top 4 EU countries | 35% (Greece, Ireland, Germany, France) | 28% (Greece, France, Germany, Roumania) |
| Share from Top 4 Asia countries | 23.4% (Malaysia, HK, Sing, China) | 13% (China, HK, Mal, India) |
| Share from US | 3.5% | 3.2% |
| % foreign students in UK: Graduates (All S&E fields) | 28.9% | 47.5% |
| Share from Top 4 EU countries | 19.7% (Greece, Ger, Ire, France) | 13.9% (Ger, Greece, Italy, France) |
| Share from Top 4 Asia countries | 15.6% (Mal, China, HK, Sing) | 30% (China, India, S.Arabia, Mal) |
| Share from US | 3.8% | 4.3% |

Source: Own calculations on basis of NSF, SEI 2016



Some Bruegel References

- Veugelers, R., 2018, Are European firms falling behind in the global corporate research race? Bruegel Policy Contribution 18-06, Bruegel, Brussels.
- Veugelers, R., 2017, The challenge of China's rise as a science and technology powerhouse, Bruegel Policy Contributions 21154, Bruegel.