

OUR HERITAGE:  
WHERE THE PAST  
MEETS THE FUTURE

2018   
EUROPEAN YEAR  
OF CULTURAL  
HERITAGE  
#EuropeForCulture

**Inter-Parliamentary Committee Meeting**  
**19-20 November 2018**  
European Parliament, Brussels





## **I. Why this European Year?**

## **II. What has been achieved so far?**

- **Events and initiatives**
- **Projects and funding**

## **III. EYCH: what will remain?**

- **European Action Plan For Cultural Heritage**
- **Legacy in the EU countries**



# Objectives of the European Year

- To encourage the **sharing and appreciation** of Europe's cultural heritage as a **shared resource**;
- To raise awareness of **common history and values**;
- To reinforce a sense of belonging **to a common European space**;



*Rene Schuman*

Le 9 Mai 1950.

3

La paix mondiale ne saurait être sauvegardée sans  
des efforts créateurs à la mesure des dangers qui la menacent.

La contribution qu'une Europe organisée et vivante  
peut apporter à la civilisation est indispensable au maintien  
des relations pacifiques. En faisant depuis plus de 20 ans  
le champion d'une Europe unie, la France a toujours eu pour  
objet essentiel de servir la paix. L'Europe n'a pu être faite  
nous avons eu la chance de la voir naître.

**Our cultural heritage:  
where the past meets the future**

La première condition est la reconnaissance de la diversité des civilisations concrètes  
et la création d'abord une solidarité de fait. Le rassemblement des



# Education, a key role

- Encourage the enjoyment of cultural through **heritage education**
- Raise awareness of the importance of Europe's cultural heritage through **education and lifelong learning**

**(DECISION (EU) 2017/864 Art 2)**





# What is cultural heritage?

Resources inherited from the past in all forms and aspects: **tangible, intangible and digital**. Including:

- Monuments and sites
- Landscapes and natural sites
- Skills, knowledge and expressions of human creativity (oral traditions, festivals, songs, etc.)
- Collections in museums, libraries and archives (paintings, books, artefacts, etc.)
- Film heritage

**Cultural heritage is all this and much more!**



# Where and with whom?

A **wide ranging and inclusive initiative** involving:

- All EU institutions (19 departments in the Commission alone)
- All 28 EU Member States
- Nine partner countries
- 35 key stakeholders
- Key international organisations: UNESCO, Council of Europe etc.
- EU Delegations





# Enjoy the EYCH campaign video!



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## **I. What has been achieved so far?**





# 1. Events and initiatives

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# 2018 buzzing with activity

Events are taking place **all across Europe**

- Over **11 500 events**
- Reaching **6.2 million** people
- More coming!
- **EYCH Closing events** already planned...



**Details on the EYCH website  
and national websites**



# Projects having received the official label of the European Year

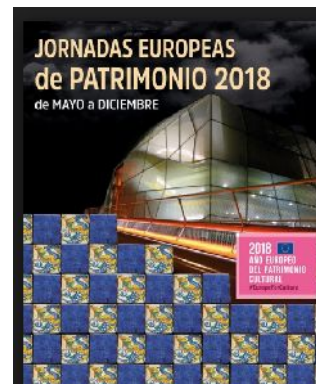
## EU level:

Over **900**



## National level:

Over **7 900**



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## Latest events

# European Heritage Days this summer



- Dedicated to the EYCH : 'The Art of Sharing'
- Circa 50,000 events in EU MS
- Reaching over 30 million people across Europe

# Latest events

## 26 -27 September: European day of Languages



- More than **70 events** across Europe
- **EYCH-event** in Brussels, about multilingual education and cultural expression

## 9-10 October: EU Week of cities and Regions in Brussels



- Around **6 200** participants
- **2 EYCH Workshops** and information stand

Interreg





# Upcoming events:

'Cherishing heritage. Quality principles for interventions on cultural heritage'

**22-23 November 2018 in Venice**



- Organized in cooperation with **ICOMOS**
- Key event of EI 6 '**Cherishing heritage**'

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## A few examples...

### Actions by countries

At the initiative of Germany, on the International Day of Peace, 21 September, bells in churches, town halls and other buildings rang throughout **14 European countries.**

*Whilst we speak different languages and live separate lives – the ringing of bells communicates a universal message of celebration, peace and hope for the future.*

# The EYCH around the world



**Mexico: 27 November 2018**

- Symposium on 'Strategies of Interventions for Cultural heritage affected by earthquakes'
- Based on EU expertise

## EuroVisions: Contemporary Art from the Goldberg Collection

A captivating exhibition that offers an overview of the broad range of approaches to art making taken by a new generation of practitioners working in Europe today: from traditional painting and sculpture, the use of found objects and incorporation of industrial materials, to innovative photographic and digital works.

Works are drawn from a simple collection, assembled with daring and passion by Sydney-based collectors Lisa and Danny Goldberg OAM. Most works were created less than five years ago and represent the latest directions in European contemporary art. Many of the artists have established reputations, such as Urs Fischer, Katharina Grosse, Ugo Rondinone, Wolfgang Tillmans and Rudolf Stingel, but the exhibition also includes artists whose inventiveness and humour suggest that they may well be the leaders of the next generation. Danny Goldberg himself states that the act of collecting contemporary art is the "acquisition of work that is untested ... not yet been written into art history".

Presented at CMAG with the support of the Delegation of the European Union to Australia in the European Year of Cultural Heritage 2018.

Urs Fischer, *Not playing piano* 2016 (detail I), cast bronze.  
Collection of Lisa and Danny Goldberg OAM.  
© the artist, image courtesy the artist and Massimo De Carlo, Milano/London/Hong Kong. Photos: Mats Nordman.



**Australia: 23 Nov 2018 - 24 Feb 2019**

- Special EYCH exhibition at Canberra Museum and Art Gallery
- 30-50,000 visitors are expected





## **2. Projects and funding (EU)**



# Funding for Cultural heritage at EU level

- **Creative Europe funding programme: € 5 million for 29 heritage related projects**
- Horizon 2020 programme: **€ 66 million** for heritage-related research and innovation projects
- Funding for cultural heritage also available through **“Erasmus+”, “Europe for Citizens”, the EU structural and cohesion funds for the regions, etc.**



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# In addition: 10 European Initiatives

## ENGAGEMENT

1. **Shared heritage:** cultural heritage belongs to us all
2. **Heritage at school:** children discovering Europe's most precious treasures and traditions
3. **Youth for heritage:** young people bringing new life to heritage

## SUSTAINABILITY

4. **Heritage in transition:** re-imagining industrial, religious, military sites and landscapes
5. **Tourism and heritage:** responsible and sustainable tourism around cultural heritage

## PROTECTION

6. **Cherishing heritage:** developing quality standards for interventions on cultural heritage
7. **Heritage at risk:** fighting against illicit trade in cultural goods and managing risks for cultural heritage

## INNOVATION

8. **Heritage-related skills:** better education and training for traditional and new professions
9. **All for heritage:** fostering social innovation and people's and communities participation
10. **Science for heritage:** research, innovation, science and technology for the benefit of heritage

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# Heritage at School

## eTwinning

- Cultural heritage **main topic** in 2018
- 'eTwinning Day' (9 May)
- **Professional Development Workshops** for teachers
- **Online eTwinning book** 'Learning from the past, designing our future'
- **Special eTwinning Prize** (6 Dec)



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# eTwinning Annual Conference Warsaw 25-27 October 2018



Over **500 teachers** from across Europe  
discussing **cultural heritage** and its role in **teaching and  
learning**

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# Heritage at School

## School Education Gateway

- **Thematic months** dedicated to cultural heritage
- **Webinars** for teachers and educational Staff
- **Online free** courses

### SchoolEducationGateway

La plataforma digital de la enseñanza en Europa

#### Learning in a Museum

★★★★★ (6)

[Add to favourites](#) ♥



Please note that this course has concluded, although its content remains available for perusal. You can access the modules by enrolling in the course and clicking the "Modules" tab above; however, it is no longer possible to receive the course badge, the module badges, or the course certificate. Finally, please note that support for this course is no longer provided by the course instructors or the Teacher Academy team.

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# Heritage at School

## Joint EU-UNESCO Project

- **Learning *about* and *through* cultural heritage**
- ✓ **Survey** on experiences and tools to include intangible cultural heritage in school education
- ✓ Production of **material** to support teachers in integrating intangible cultural heritage in curricular and extra-curricular activities
- ✓ **Training and workshops** in EU schools, organized by UNESCO



UNESCO Associated Schools Network

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# Heritage at School

## EYCH toolkit for teachers

- All EU languages
  - ✓ Teacher's guide
  - ✓ 2 lesson concepts
  - ✓ 16 hands-on project proposals
  - ✓ An online game



# Youth and Heritage

## Erasmus +

Cultural Heritage a  
**priority** in 2018  
Annual Work  
Programme

- Volunteering
- Higher education
- Vocational education and learning (VET)



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# Youth and Heritage

- **European Solidarity Corps:** Call now open. At least **100,000 young people** can partake until the end of 2020.



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A large iceberg floats in a deep blue ocean under a bright blue sky with scattered white clouds. The visible tip of the iceberg is jagged and white, while the submerged portion is much larger, showing a complex, textured structure of ice. The water surface is slightly rippled.

**Events and  
communication**

**Legacy**





**II. What's next? What will remain?**

# At EU level: a European Action Plan for Cultural heritage?

- **Legacy of the European Year of Cultural Heritage**
- **Keeping the momentum - strong engagement of stakeholders, Member States and EU institutions**
- **Securing the continuity of actions, without prejudice to the next MFF**

## ACTION 1 DEVELOPING THE EUROPEAN ACTION PLAN FOR CULTURAL HERITAGE

We call for an ambitious European Action Plan for Cultural Heritage as a lasting legacy of the European Year of Cultural Heritage. This Action Plan which is already announced in the recently adopted [New European Agenda for Culture](#), must be prepared and implemented with full involvement and engagement of all relevant public and private stakeholders, including civil society. It must also be holistic and interconnected with other key EU policy agendas and priorities, fully in line with the recent [conclusions of the EU Council](#). We refer to objectives and policy areas such as social cohesion, regional development, urban development, rural development, environment, maritime and tourism policies, sustainability agenda and climate change adaptation, research and innovation, digital policy, education and skills and, of course, the youth. This Action Plan should furthermore also have a strong external dimension since the European Union must also take global responsibility and reach out to partners across and beyond the borders of the EU. The Action Plan should therefore be coherent with the Council of Europe's [Faro Convention on the Value of Cultural Heritage for Society](#) and its recent [European Heritage Strategy for the 21st century](#), and with the [UN Agenda 2030 for Sustainable Development](#).



THE BERLIN CALL TO ACTION  
CULTURAL HERITAGE  
FOR THE FUTURE OF EUROPE

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## At EU level : continued funding

### Example:

#### ***Creative Europe 2019*** *(support for the cultural and creative sectors)*

- A call for project is under way: one of its objectives relates to the **legacy of the EYCH**: to raise awareness of common history and values, and reinforce a sense of belonging to a common European space
- The deadline to apply is **11 December 2018**



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# At National level – in the countries

## A few examples:

- In **Luxembourg**: a day of cultural heritage will be held in schools every year.
- In **Spain**, a day dedicated to young people in museums, on 30/06 of each year.
- In **Malta**, as of 2019, each student will get a card to access cultural heritage sites free of charge, 365 days a year.

# Thank you!



<https://europa.eu/cultural-heritage>



**#EuropeForCulture**



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Legal basis



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