

OUR HERITAGE:  
WHERE THE PAST  
MEETS THE FUTURE

2018   
EUROPEAN YEAR  
OF CULTURAL  
HERITAGE  
#EuropeForCulture

**Inter-Parliamentary Committee Meeting**  
**19-20 November 2018**  
European Parliament, Brussels





# Objectives of EYCH 2018

- To encourage the **sharing and appreciation** of Europe's cultural heritage as a **shared resource**;
- To raise awareness of **common history and values**;
- To reinforce a sense of belonging to **Europe**; and
- To better **protect, safeguard, reuse, enhance, valorise** and **promote** Europe's cultural heritage.



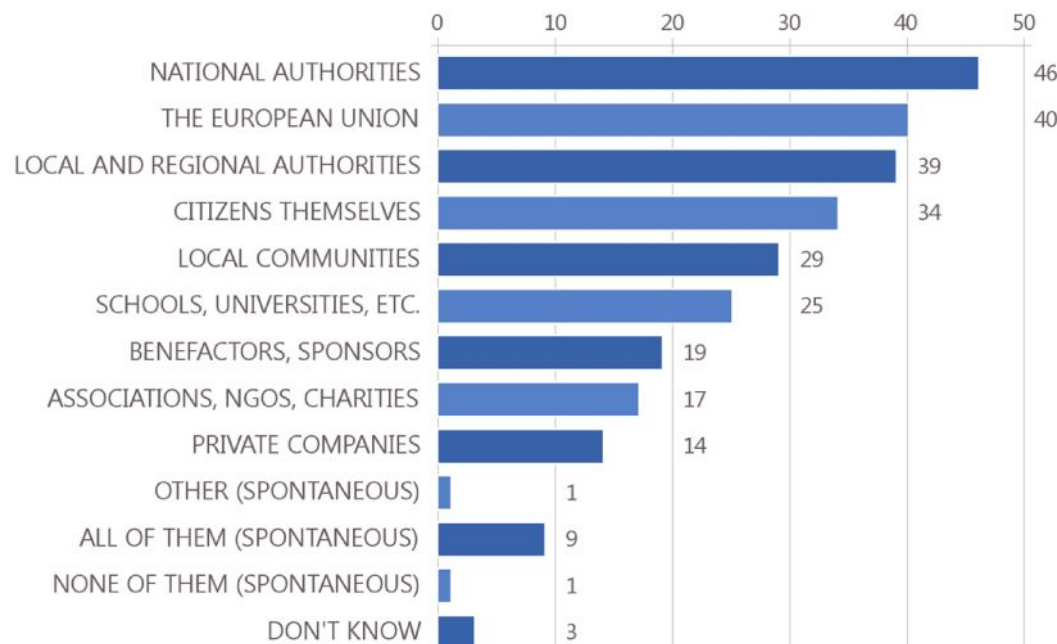


# Eurobarometer on cultural heritage

Public authorities should allocate more **resources** to Europe's CH (74%).

Actors that should do the most are **national authorities** (46%), the **EU** (40%), **local** and **regional** authorities (39%) or **citizens** themselves (34%).

**QB11** In your opinion, which of the following actors should do the most to protect Europe's cultural heritage (e.g. monuments, heritage sites, works of art, traditional skills, etc.)? (MULTIPLE ANSWERS POSSIBLE)  
(% - EU)





*Rene Schuman*

Le 9 Mai 1950.

3

La paix mondiale ne saurait être sauvegardée sans  
des efforts créateurs à la mesure des dangers qui la menacent.

La contribution qu'une Europe organisée et vivante  
peut apporter à la civilisation est indispensable au maintien  
des relations pacifiques. En faisant depuis plus de 20 ans  
le champion d'une Europe unie, la France a toujours eu pour  
objet essentiel de servir la paix. L'Europe n'a pu être faite  
nous avons eu la chance de la voir naître.

**Our cultural heritage:  
where the past meets the future**

mction

La première des réalisations concrètes  
est d'abord une solidarité de fait. Le rassemblement des

de pro

erre ex

pensabi

de cett

si vo

e pays

tion

celes

en s

clusion

progr

er

ssentie

# Enjoy the EYCH campaign video!



OUR HERITAGE:  
WHERE THE PAST  
MEETS THE FUTURE

2018   
EUROPEAN YEAR  
OF CULTURAL  
HERITAGE  
#EuropeForCulture





## **I. What has been achieved so far?**

# 2018 buzzing with activity

## Events

- Over **11 500** Reaching **6.2 million** people
- **EYCH Closing event** in Vienna 6-7 Dec

## Projects labelled

Over **900 EU** (Horizon 2020, Erasmus +, Interreg etc)

**29 €** 5 million Creative Europe dedicated call

Over **7 900 National**





# Funding for Cultural heritage at EU level

- **Creative Europe funding programme: € 5 million for 29 heritage related projects**
- Horizon 2020 programme: **€ 66 million** for heritage-related research and innovation projects
- Funding for cultural heritage also available through **"Erasmus+", "Europe for Citizens", the EU structural and cohesion funds for the regions, etc.**



OUR HERITAGE:  
WHERE THE PAST  
MEETS THE FUTURE





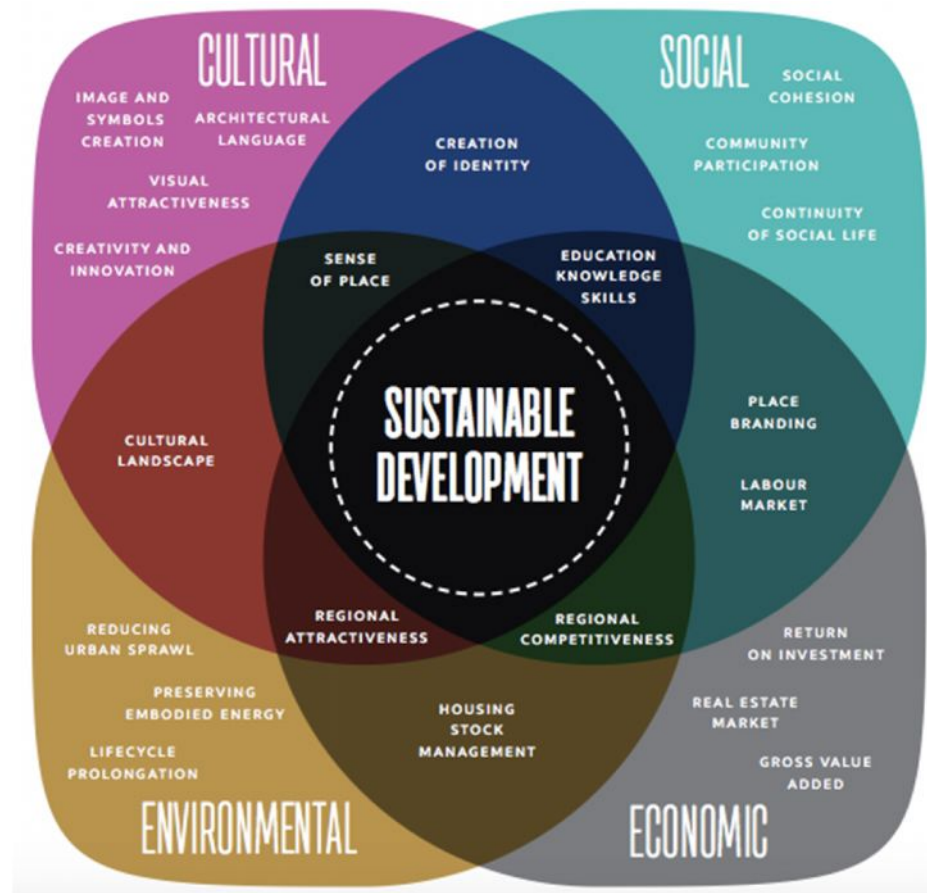
A large iceberg floats in a deep blue ocean under a bright blue sky with scattered white clouds. The visible tip of the iceberg is on the left, while the much larger, submerged portion extends across the middle and right of the frame. The water surface is slightly rippled. The text 'Events and initiatives' is written in a dark blue, bold, sans-serif font, positioned in the upper right quadrant of the image, partially overlapping the sky and the water surface. The text 'Legacy' is written in a white, bold, sans-serif font, positioned in the lower right quadrant of the image, overlapping the submerged part of the iceberg and the deep blue water.

**Events and initiatives**

**Legacy**



# The “Foundations”

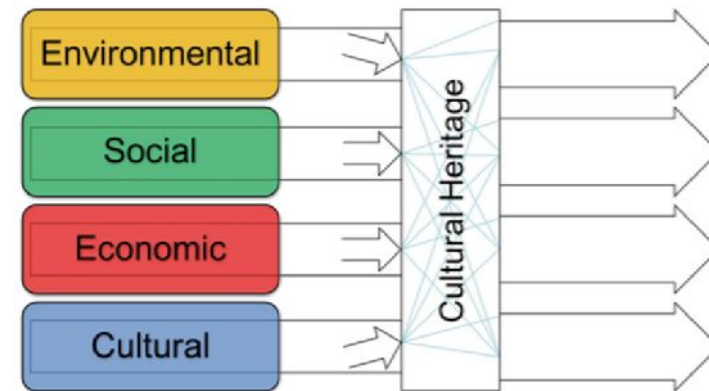


- Holistic
- Integrated
- Participatory



## How to do it?

“Upstream” perspective on cultural heritage impact



(CHCfE consortium)

OUR HERITAGE:  
WHERE THE PAST  
MEETS THE FUTURE

2018  
EUROPEAN YEAR  
OF CULTURAL  
HERITAGE  
#EuropeForCulture



# EYCH - Mainstreaming

*"The coordination of the European Year at Union level shall have a **transversal** approach with a view to creating synergies between the various Union programmes and initiatives that fund projects in the field of cultural heritage"*



Synergies with: **environment, architectural and planning policies**; Regional and local **development** strategies; **Sustainable tourism**; **Contemporary creation**; **Education** and **lifelong learning**; Intercultural **dialogue**, post-conflict reconciliation and conflict prevention; **Research** and **innovation**; Preventing **illicit trafficking** of cultural goods;

OUR HERITAGE:  
WHERE THE PAST  
MEETS THE FUTURE





**National coordinators**  
28 MS + 9  
Partner countries  
+ EP observer



**European Parliament**



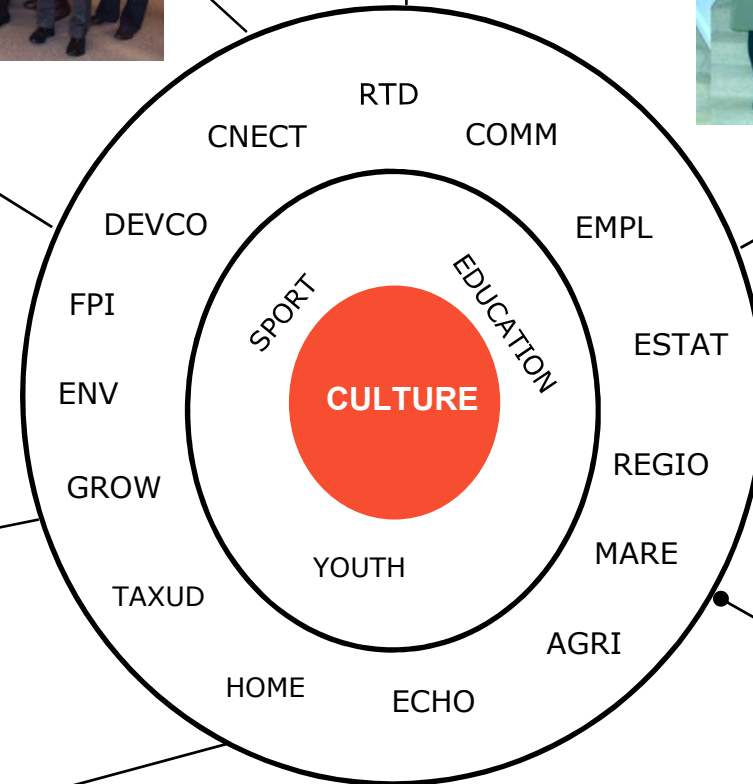
**EU Presidencies**  
BG and AT



**Stakeholders' Committee**  
35 Members  
(incl. Unesco, CoE)  
+ EP observer

**Other EU institutions:**  
EEAS  
CoR  
EESC

**EU Representations and Delegations**



**EUROPEAN COMMISSION**  
**EYCH Task Force**

**EYCH - Governance**





# 10 European Initiatives

## ENGAGEMENT

1. **Shared heritage:** cultural heritage belongs to us all
2. **Heritage at school:** children discovering Europe's most precious treasures and traditions
3. **Youth for heritage:** young people bringing new life to heritage

**JUST, HOME, JRC  
EMPL, COMM,  
DGT, CNECT, EAC**

## SUSTAINABILITY

4. **Heritage in transition:** re-imagining industrial, religious, military sites and landscapes
5. **Tourism and heritage:** responsible and sustainable tourism around cultural heritage

**GROW, ENV  
RTD,  
REGIO, MARE, EAC**

## PROTECTION

6. **Cherishing heritage:** developing quality standards for interventions on cultural heritage
7. **Heritage at risk:** fighting against illicit trade in cultural goods and managing risks for cultural heritage

**REGIO, RTD,  
ECHO, TAXUD,  
GROW, HOME,  
NEAR, JRC, FPI,  
DEVCO, EEAS,  
EAC**

## INNOVATION

8. **Heritage-related skills:** better education and training for traditional and new professions
9. **All for heritage:** fostering social innovation and people's and communities participation
10. **Science for heritage:** research, innovation, science and technology for the benefit of heritage

**EMPL, RTD,  
JRC, EAC**



## 2. SUSTAINABILITY

OUR HERITAGE:  
WHERE THE PAST  
MEETS THE FUTURE

2018   
EUROPEAN YEAR  
OF CULTURAL  
HERITAGE  
#EuropeForCulture



## (5) Tourism and heritage: promoting sustainable cultural heritage

2018   
EUROPEAN YEAR  
OF CULTURAL  
HERITAGE  
#EuropeForCulture

### Main components:

- Policy recommendations on sustainable cultural tourism
- Specific actions for natural Heritage and Natura 2000
- Promoting Europe's Cultural Routes
  - Cultural Routes with the Council of Europe
  - UNESCO World Heritage Journeys in the EU
  - The Balkans itineraries
- Awarding excellence - European Destination of Excellence Award

**Beneficiaries:** Policy makers, heritage professionals, researcher communities, tourism organisations, broader public

**Reference to the EYCH legal basis:** Objectives 2(a), 2(g)

OMC on Sustainable  
cultural tourism  
2017-2018



OUR HERITAGE:  
WHERE THE PAST  
MEETS THE FUTURE

2018   
EUROPEAN YEAR  
OF CULTURAL  
HERITAGE  
#EuropeForCulture

# EI 5: Tourism and Heritage

## *Latest developments*

- **Preliminary OMC Report** presented on **25-26 October** in Pafos



- **Final Report and Workshop** on Sustainable Cultural Tourism in **EYCH Closing Conference in Vienna**

OUR HERITAGE:  
WHERE THE PAST  
MEETS THE FUTURE







### **3. PROTECTION**

OUR HERITAGE:  
WHERE THE PAST  
MEETS THE FUTURE



## (6) Cherishing heritage: developing quality standards for intervention on cultural heritage



### Main elements:

- Research and sharing of good practice
  - expert working group coordinated by ICOMOS
- Stakeholders' consultation and consensus building
- A high-level conference to validate and disseminate results

**Beneficiaries:** Policy makers, cultural heritage professionals, heritage institutions, civil society

**Reference to the EYCH legal basis:** Objectives 2(c)





# Cherishing heritage

- **European Parliament** (2015) asks the Commission to *"include in the guidelines governing the next generation of structural funds for cultural heritage a compulsory quality control system, to apply throughout a project's life-cycle"*.
- **Statement of the Latvian Presidency Conference, "Heritage, Contemporary Architecture and Design in Interaction"** (Rīga, 2015) *"ensure that decisions on any major changes in the historical environment are based on ethical principles, balanced cultural and historical analysis, justified policies for sustainable development and responsible long-term spatial visions, basing any change to cultural heritage on proper assessment of its values, including technical approaches and materials"*
- **EYCH 2018** *'promote debate, research and the exchange of good practices on the quality of conservation, safeguarding, innovative re-use and enhancement of cultural heritage, and on contemporary interventions in the historical environment'*. Art. 3 specific objective 2©
- **Council of the EU (2018)** invites the Commission, *"when planning, implementing and evaluating EU policies, to continue to take into consideration their direct and indirect impact on the enhancement, conservation and safeguarding of Europe's cultural heritage and in particular the need for quality guidelines to ensure that EU investment does not damage or diminish the values of cultural heritage"*.

OUR HERITAGE:  
WHERE THE PAST  
MEETS THE FUTURE



# Two overall principles

- **Openness and transparency**
  - wide expert-led process, engaging experts and stakeholders (also in other sectors) in the debate, and even the wider public for some specific points.
- **Accessibility and inclusivity**
  - Results accessible and understandable for non-specialists.
  - European principles and values should be understood and endorsed.



# Cherishing heritage

## **Component I – Research and sharing good practice**

- 15-16 February 2018 – 1<sup>st</sup> meeting of the experts (Bruxelles)
- 12-13 April 2018 – 2nd meeting of the experts (Bruxelles)
- 29-30 May 2018 - ICOMOS workshop (Paris)
- 24-25 September - 3rd meeting of the experts (Paris)

## **Component II – Consultation and consensus building**

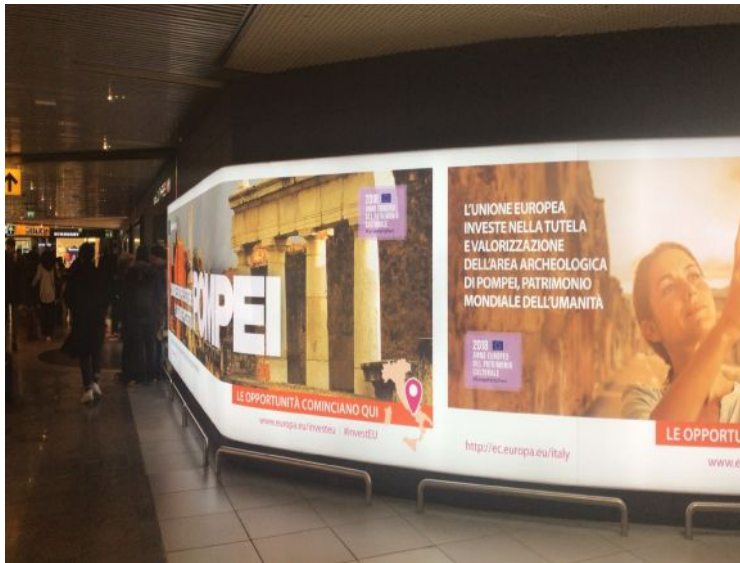
- 20 June 2018 – Workshop on adaptive reuse - European Cultural Heritage Summit (Berlin)
- 2/4 October 2018 - Workshop at the European week of Regions and cities (Bruxelles)
- 22-23 November 2018 - Conference (Venice)
- Beginning 2019 Consultations and consensus building
- Second half 2019 Horizon 2020 Social Platform

OUR HERITAGE:  
WHERE THE PAST  
MEETS THE FUTURE





## EI 6 'Cherishing heritage', next steps



### ***Cherishing heritage. Quality principles for interventions on cultural heritage***

22-23 November 2018, Venice  
In cooperation with ICOMOS

1st discussion of the draft Document  
***European Quality Principles for Cultural Heritage Interventions***



Horizon **2020 SC 6 - Social platform** on  
*the impact assessment and the **quality***  
***of interventions in European***  
***historical environment and cultural***  
***heritage sites*** (CSA) 1,5 MEur -

Deadline: 14 March 2019

OUR HERITAGE:  
WHERE THE PAST  
MEETS THE FUTURE



## (7) Heritage at risk: fighting against illicit trade in cultural goods and managing risks in heritage sites



### Main components:

- Regulatory measures - Regulation on imports of cultural goods
- Awareness raising and capacity building activities
  - engaging the European art market in the fight against illicit trafficking
  - training modules to enforcement authorities
- Improving evidence and sharing experience: studies on safeguarding cultural heritage from natural and man-made disasters, and on the dimension of illicit trade in cultural goods in the EU; social platform on cultural heritage in danger
- Cooperation with third countries

**Beneficiaries:** national authorities competent for heritage protection, policy makers, enforcement authorities, art market, research communities

**Reference to the EYCH legal basis:** Objectives 2(k), 2(m)

# I - Completing the Legal Framework

*Council Regulation (EC) No 116/2009 – provisions to ensure that **exports** of cultural goods are subject to uniform controls at the Union's external borders.*

*Directive 2014/60/EU on the **return** of cultural objects unlawfully removed from the territory of a Member State.*

*Council Regulation (EC) No 1210/2003 of 7 July 2003 and Council Regulation (EU) No 36/2012 the EU introduced restrictive measures in respect of the trade in cultural goods from **Iraq and Syria**.*

**Commission proposal for a Regulation on the import of cultural goods** COM(2017) 375 final 13.07.2017

To **prevent the import and storage** in the EU of cultural goods illicitly exported from a third country)

OUR HERITAGE:  
WHERE THE PAST  
MEETS THE FUTURE





## II - Awareness raising and capacity building activities

In cooperation with UNESCO

- ***Engaging the European art market in the fight against the illicit trafficking of cultural property***, Paris, 20-21. 03.2018

(<http://www.unesco.org/new/index.php?id=128262>)

- ***Training the European judiciary and law enforcement officials on the fight against the illicit trafficking of cultural property***, Paris, 26-28.11.2018

- Training **manual** + e-learning modules
  - “Legal Measures & Practical Tools to fight the Illicit Trafficking of Cultural Property - A Toolkit for EU judiciary and law enforcement officials”
  - **3 day capacity building training** (to test the manual)

(<http://www.unesco.org/new/index.php?id=136607>)

OUR HERITAGE:  
WHERE THE PAST  
MEETS THE FUTURE



# III- Improving evidence and sharing experience

- End of 2018 - **Horizon 2020 SC 6 Social platform on endangered cultural heritage and on illicit trafficking of cultural goods**
- *March 2019* - Study on the **dimensions of illicit trade in cultural goods in the EU and on the use of new technologies to combat it**
  - **Nature:** different types of crimes lead to trafficking
  - **Routes:** change often, main hubs share similar characteristics (lack of governmental oversight)
  - **Volumes and values:** estimates differ vastly!

OUR HERITAGE:  
WHERE THE PAST  
MEETS THE FUTURE

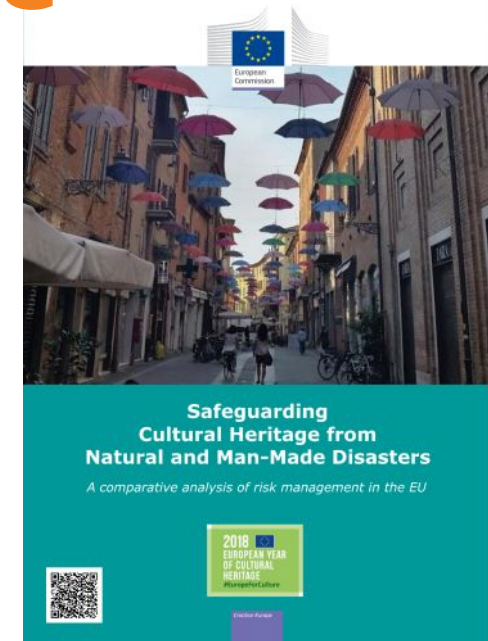


# III- Improving evidence and sharing experience

March 2018 **DG EAC** - **Study *Safeguarding CH from Natural and Man-Made Disasters***.

To contribute to **integrate cultural heritage into national disaster and risk reduction strategies** developed by EU Member States.

- **overview of the information** available at EU and international level
- **Mapping existing strategies in all 28 MSs**
- **Recommendations** at European level.
- **6 March - DG ECHO - Civil Protection Forum**
- **Mid-2018 - DG GROW - Study Copernicus Services in support to CH**



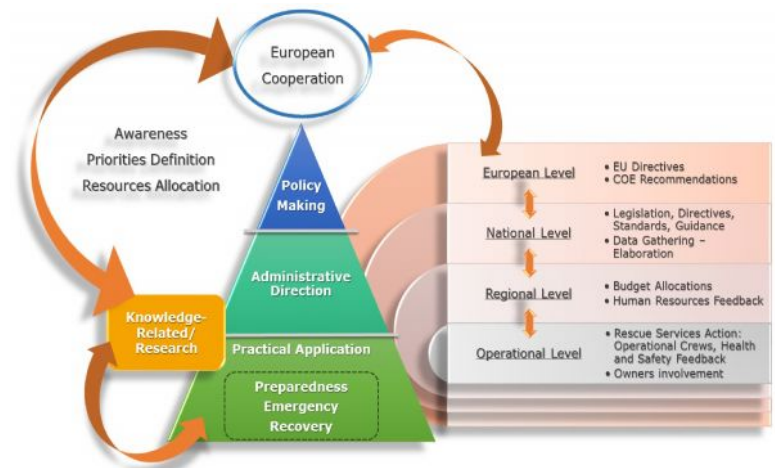


# Key lessons learnt

The integration of cultural heritage into national disaster and risk reduction strategies developed by EU Member States suffers from:

- **Lack of coordination** between and across the different (European, National and Regional) strategies of risk management policies in most countries.
- **Lack of alignment** in the responsibility chain from policy making to practical application.
- **Low current priority** of cultural heritage in risk management planning.
- **Lack of integration** of cultural heritage protection measures into risk management strategies.

The Recommendations are framed in line with the **Sendai Four Priorities**



OUR HERITAGE:  
WHERE THE PAST  
MEETS THE FUTURE



# EU Research and Innovation for 'Heritage at Risk'

## *Policy framework and ongoing investment:*

The EU supports **research and innovation in cultural heritage in all pillars of H2020** framework programme.

In the '**Heritage Alive**' policy initiative Cultural Heritage is seen as a **strategic living resource** to **protect, conserve** and **transmit**.

The EU has already invested over **47 M€** targeting **cultural heritage under threat** of: natural and man-made disasters, abandonment and mis-use, climate change effects etc.

The EU integrated approach has promoted the development of

- **advanced monitoring methods decision support systems,**
- **risk assessment models,**
- **new approaches and methods to build resilience against climate change effects,**
- **new business models to regenerate abandoned heritage assets,**
- **resilience and sustainable reconstruction methods for historic areas**
- Etc.

# EU Research and Innovation for 'Heritage at Risk'

## *'Heritage at Risk: EU research for more resilient cultural heritage'*

**RTD initiative** together with EASME, ERCEA and REA

**Purpose:** increase public awareness on EU's initiatives to protect and transmit Cultural Heritage

### Societal Challenge 5

HERITAGE PLUS  
HERACLES  
STORM

### ERC

COORDINATINGforLIFE  
TRANS-SAHARA  
REGOTHICVAULTDESIGN  
TITANIUM  
Fragus

### MSCA

SmARTS

### Research Infrastructures

IPERION CH



[https://cordis.europa.eu/article/id/400947-heritage-at-risk-eu-research-and-innovation-for-a-more-resilient-cultural-heritage\\_en.html](https://cordis.europa.eu/article/id/400947-heritage-at-risk-eu-research-and-innovation-for-a-more-resilient-cultural-heritage_en.html)



## (8) Skills for Heritage: enhancing education and training for the traditional and new professions



### Main components:

- Experience sharing and policy recommendations (OMC group on heritage-related skills, training and knowledge transfer)
- Opportunities for cultural heritage professionals, including the VET week 2018 on heritage professions
- Training actions for young people, including Erasmus Mundus masters and Marie Skłodowska-Curie actions

**Beneficiaries:** cultural heritage professionals, young people

**Reference to the EYCH legal basis:** Objective 2(h)

# EI 8: Heritage- Related Skills



European Vocational  
Skills Week 2018

5-9 November 2018

#DiscoverYourTalent #EUVocationalSkills

- **OMC report on skills, training and knowledge in cultural heritage** being finalised – Presentation at the Austria Presidency Conference in Vienna on **7 December**
- Vocational Education and Training (VET) Excellence Awards 2018: a “**special selection of the Jury**” for cultural heritage VET organisations. **5-9 November**

OUR HERITAGE:  
WHERE THE PAST  
MEETS THE FUTURE



## (9) Heritage for all: citizens' participation and social innovation

2018  
EUROPEAN YEAR  
OF CULTURAL  
HERITAGE  
#EuropeForCulture

### Main components:

- Improving evidence/research and exchange of good practice, incl. Horizon 2020 platform "REACH" on participatory preservation, reuse and management of cultural heritage
- Testing and policy recommendations, incl. STEPS pilot project to test and evaluate a methodology for participative governance

**Beneficiaries:** cultural heritage professionals, development bodies, tourism agencies, education professionals, CCIs, academic experts, arts practitioners, decision makers, local, regional and national authorities; local communities, citizens

**Reference to legal basis:** Objectives 2(a), 2(g)



Funded  
by the European Union



EUROPEAN UNION

COUNCIL OF EUROPE



CONSEIL DE L'EUROPE

Implemented  
by the Council of Europe



OUR HERITAGE:  
WHERE THE PAST  
MEETS THE FUTURE

2018  
EUROPEAN YEAR  
OF CULTURAL  
HERITAGE  
#EuropeForCulture



## (10) Science for heritage: research, innovation, science and technology for the benefit of heritage

2018   
EUROPEAN YEAR  
OF CULTURAL  
HERITAGE  
#EuropeForCulture

### Main components:

- Promoting excellence: Horizon 2020 for cultural heritage
- Generating expertise: Community of Innovators and a Network of EU R&I Ambassadors on Cultural Heritage (Societal Challenge 5)
- Promoting good practice and rewarding excellence

**Beneficiaries:** Research communities, innovators, academics, cultural heritage professionals, experts, public authorities

**Reference to the EYCH legal basis:** Objectives 2(d), 2(e), 2(f), 2(l)



- **Fair of European Innovators in CH 15- 16 November**
- **Launch of the 'Community of Innovators in CH'**

OUR HERITAGE:  
WHERE THE PAST  
MEETS THE FUTURE

2018   
EUROPEAN YEAR  
OF CULTURAL  
HERITAGE  
#EuropeForCulture

# EU Action Plan for Cultural heritage



## ACTION 1 DEVELOPING THE EUROPEAN ACTION PLAN FOR CULTURAL HERITAGE

We call for an ambitious European Action Plan for Cultural Heritage as a lasting legacy of the European Year of Cultural Heritage. This Action Plan which is already announced in the recently adopted *New European Agenda for Culture*, must be prepared and implemented with full involvement and engagement of all relevant public and private stakeholders, including civil society. It must also be holistic and interconnected with other key EU policy agendas and priorities, fully in line with the recent conclusions of the EU Council. We refer to objectives and policy areas such as social cohesion, regional development, urban development, rural development, environment, maritime and tourism policies, sustainability agenda and climate change adaptation, research and innovation, digital policy, education and skills and, of course, the youth. This Action Plan should furthermore also have a strong external dimension since the European Union must also take global responsibility and reach out to partners across and beyond the borders of the EU. The Action Plan should therefore be coherent with the Council of Europe's Faro Convention on the Value of Cultural Heritage for Society and its recent European Heritage Strategy for the 21st century, and with the UN Agenda 2030 for Sustainable Development.

- **Legacy** of the European Year of Cultural Heritage
- Keeping the **momentum** - engagement of stakeholders, Member States and EU institutions
- **Continuity**, without prejudice to the next MFF
- **Mainstreaming** - Open, inclusive and integrated approach
- **Governance**

OUR HERITAGE:  
WHERE THE PAST  
MEETS THE FUTURE





# At EU level : continued funding

## Example:

### ***Creative Europe 2019***

*(support for the cultural and creative sectors)*

- A call for project is under way: one of its objectives relates to the **legacy of the EYCH**: to raise awareness of common history and values, and reinforce a sense of belonging to a common European space
- The deadline to apply is **11 December 2018**



OUR HERITAGE:  
WHERE THE PAST  
MEETS THE FUTURE





# Thank you!



<https://europa.eu/cultural-heritage>



**#EuropeForCulture**



[EAC-EYCH2018@ec.europa.eu](mailto:EAC-EYCH2018@ec.europa.eu)



[Legal basis](#)



2018   
EUROPEAN YEAR  
OF CULTURAL  
HERITAGE  
#EuropeForCulture



OUR HERITAGE:  
WHERE THE PAST MEETS THE FUTURE

