

# DG MARKET INITIATIVES – ROLLING WORKING PROGRAMME 2012 FOR IMCO

<b>SINGLE MARKET HORIZONTAL INITIATIVES</b>		
TITLE	INDICATIVE TARGET DATE FOR ADOPTION	COMMENTS
<b>Single Market Act II</b>	<b>Autumn</b>	The Communication will present a series of new priority actions to boost growth, employment and confidence in the single market, in line with the balanced approach established by the Single Market Act adopted on 13 April 2011.

<b>GOVERNANCE OF THE SINGLE MARKET</b>		
TITLE	INDICATIVE TARGET DATE FOR ADOPTION – DATE OF ADOPTION	COMMENTS
<b>First annual report on the integration of the Single Market</b>	<b>4th quarter</b>	The report will present an analysis of the state of the Single Market integration in particular in areas with the highest growth potential (e.g. services and network industries). It will identify the main policy challenges and set priorities for action. The report will be the future "Single Market pillar" of the Annual Growth Survey in the framework of the European semester and will form the basis for the Single market policy recommendations made in the context of the European Semester.
<b>Report "20 years of the Single Market – main achievements"</b>	<b>3<sup>rd</sup> quarter</b>	To mark the occasion of the 20th anniversary of the Single Market, which will be celebrated during the Single Market Week in October 2012, the Commission will prepare a report on its main achievements. The aim is to provide the general public with a comprehensive overview of the benefits of the Single Market for both EU citizens and the business.

		community. The report will highlight key economic facts as well as concrete success stories that the general public could easily relate to.
<b>Internal Market Scoreboard (n° 25)</b>	<b>3<sup>rd</sup> quarter</b>	The Internal Market Scoreboard measures (twice per year) Member States' enforcement performance implementing Internal Market legislation.
<b>Your Europe, your rights</b>	<b>Autumn</b>	Further to a request of the European Parliament, list of main rights that citizens and businesses have in the single market, in their capacity as economic actors. This document should be written in simple language, and refer to all further sources of information and help. It will be published in all languages at the occasion of the Single Market week (15-22 October 2012).
<b>Commission Recommendation on the operation of SOLVIT</b>	<b>4th quarter</b>	As announced in the SOLVIT strategy, the new Commission Recommendation intends to update and replace the current Recommendation of 2002 on the use of SOLVIT. It will clarify SOLVIT's mandate, set out basic case handling rules, clarify the role of SOLVIT centres and the Commission, identify minimum requirements for staffing, etc.

### **Initiatives adopted – for memo**

<b>Communication on "Better Governance for the Single Market"</b>	<i>Adopted on 08 June 2012</i>	The Commission is proposing to focus efforts on sectors with the largest growth potential. In 2012-2013, the sectors identified are services and network industries. In these areas, the Commission calls on Member States to commit to zero tolerance for late and incorrect transposition of Directives. The Commission, for its part, will provide enhanced transposition assistance in order to smooth out potential problems.
<b>Annual Governance Report 2011</b>	<i>Adopted on 24 February 2012</i>	Annual report on the operation of major governance tools of the Single Market (Internal Market Scoreboard, Your Europe, Your Europe Advice, the Points of Single Contact, the Internal Market Information (IMI) system, SOLVIT), with special regard to common trends and synergies.
<b>SOLVIT Strategy</b>	<i>Adopted on 24 February 2012</i>	As announced in the Single Market Act, this Commission services working paper sets out a series of concrete actions for the Commission and the Member States to undertake, with a view to reinforcing the SOLVIT

network and its unique contribution to a better functioning single market.	Annual report on the Internal Market Information (IMI) system
<i>Adopted on 24 February 2012</i>	IMI Annual Report 2011

<b>SERVICES</b>		
TITLE	INDICATIVE TARGET DATE FOR ADOPTION – DATE OF ADOPTION	COMMENTS
Communication on on-line gambling in the Internal Market	<b>Autumn</b>	<p>Main objectives:</p> <ul style="list-style-type: none"> <li>• contribute to a legal framework enhancing consumer protection in the area of on-line gambling services;</li> <li>• preventing fraud and fighting money laundering;</li> <li>• preventing match fixing and ensuring the integrity of sports;</li> <li>• combating the illegal offer of on-line gambling services from outside the EU/EEA;</li> <li>• strengthening administrative cooperation between Member States and with 3rd countries.</li> </ul>
Communication on Addressing Business-to-Business Unfair Trading Practices in the Retail Supply Chain	<b>4<sup>th</sup> quarter</b>	<p>This initiative is a follow-up to the Food price Communication and the Commission's Retail Market Monitoring Report. Its aim would be to clearly define the scope and scale of the problem of Unfair Trading Practices in the Retail Supply Chain, including underscoring the fragmentation of applicable national rules and the way they are enforced. The Communication will set down policy options to address the problems identified.</p>
European Retail Action Plan	<b>4<sup>th</sup> quarter</b>	<p>The main policy objective of a European Retail Action Plan is to ensure a consistent and systemic approach in the treatment of problems identified as hampering the provision of more efficient and fair retail services in Europe. As requested by the EP, the Action Plan will not only announce new initiatives in areas identified as problematic but it will also take stock of the ongoing initiatives already developed by the Commission. This will allow the EU institutions, Member States and stakeholders to have a general</p>

overview of the various ongoing and foreseen actions in the Retail Sector. The adoption of an Action Plan will also demonstrate the importance attributed by the Commission to this sector, which is essential for the EU economy (4.2% of GDP, employing 17.5 million individuals and representing 20% of European SMEs).

**Initiatives adopted – for memo**

<p><i>Adopted on 08 June 2012</i></p>	<p><b>Communication "A partnership for new growth in services 2012-2015"</b></p>
<p>The Communication shows that the implementation of the Services Directive must be improved in order to boost growth. To achieve the forecasted growth the Commission calls upon Member States to eliminate discriminatory regulations which still exist in a number of EU countries, such as rules discriminating on the basis of nationality or residence. It stresses that it will open infringement procedures against violations of the Services Directive. Moreover the Commission plans to work with Member States to maximize the economic benefits of the Services Directive through, for example, structural reforms in the areas where Member States decided previously to keep the status quo.</p>	

**E-COMMERCE**

TITLE	INDICATIVE TARGET DATE FOR ADOPTION – DATE OF ADOPTION	COMMENTS
<p><b>Green paper on the delivery of parcels, with special emphasis on cross border issues and e-commerce needs</b></p>	<p><b>3<sup>rd</sup> quarter</b></p>	<p>The purpose of this green paper is to launch a public consultation on challenges faced by customers (individual users, SMEs and businesses) in having access to a reliable and effective delivery of parcel items, with a special focus on cross borders issues and on the facilitation of delivery of products bought on line. Parcel delivery, notably cross-border, was identified in the Communication on e-commerce as one of the key obstacle to the development of e-commerce potential in the single market.</p>

**Initiatives adopted – for memo**

<p><b>Communication "A coherent framework to build trust in the Digital single market for e-commerce and online services"</b></p>	<p><i>Adopted on 11 January 2012</i></p>	<p>The Communication puts forward an action plan which will facilitate cross-border access to online products and content, ultimately solve the problems of payment, delivery and consumer protection and information, and assist dispute resolution and the removal of illegal content, thus helping to develop an Internet that is more secure and more respectful of fundamental rights and freedoms. The aim is to create an environment more likely to foster a dynamic Digital Single Market by tackling the problems in its path, while promoting investment in wireless connectivity and new-generation fixed infrastructure and supporting the development of cloud computing.</p>
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<p><b>PUBLIC PROCUREMENT</b></p>		
<p><b>TITLE</b></p>	<p><b>DATE OF ADOPTION</b></p>	<p><b>COMMENTS</b></p>
<p><b>International Procurement Instrument</b></p>	<p><i>Adopted on 21 March 2012</i></p>	<p>The key objectives of this regulation are the following:</p> <ul style="list-style-type: none"> <li>- Increase exports of EU goods, services and firms in non-EU public procurement markets</li> <li>- Create EU leverage in international procurement negotiations</li> <li>- Strengthen the playing field for EU companies in the internal market</li> <li>- Improve legal certainty with regard to access to the EU's procurement market by third country companies, goods and services.</li> <li>- Ensure respect for the EU's international agreements</li> <li>- Avoid breaches of the EU Treaties</li> </ul>
<p><b>Communication on "A strategy for e-procurement"</b></p>	<p><i>Adopted on 20 April 2012</i></p>	<p>The Communication proposes a series of flanking measures to support the transition to e-procurement by mid-2016 as proposed by the reform of the public procurement directives.</p>