

Status of the eCall initiative

IMCO Committee
Brussels, 24/01/12

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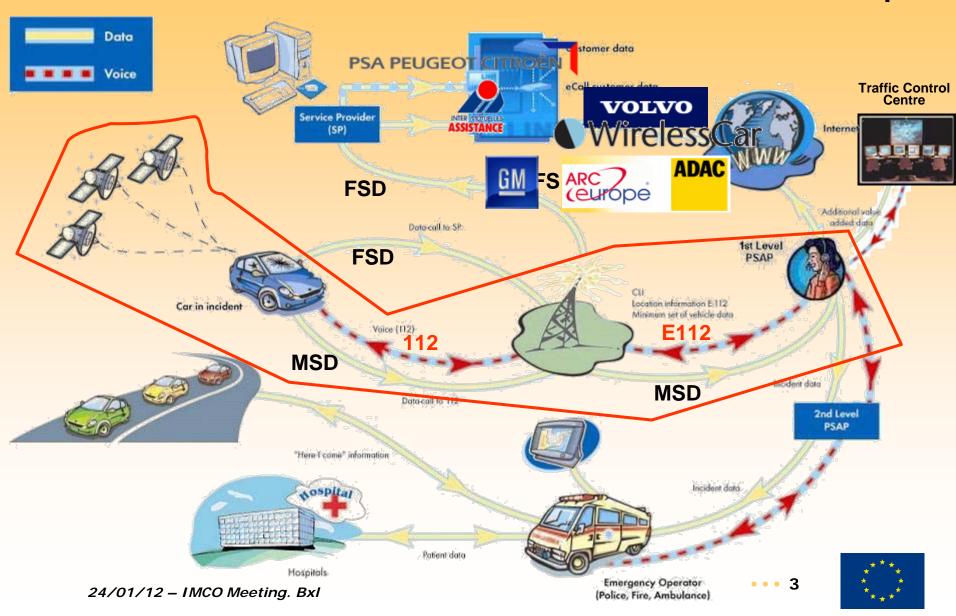


- Background
- Current status and next steps





The pan-European eCall The Concept





Rationale:

Why a paneuropean eCall based on 112?

Private Solutions

- T-Mobile Traffic
- Ford
- GM Onstar
- BMW
- Volvo OnCall
- PSA
- Mondial Allianz
- ...

1999	2000	2001	2002	2003	2004	2005	2006	2007
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Source: SDB

Low penetration (< 0.7% after more than 10 years), mainly in high-end vehicles, not available in all EU countries, some services interrupted

A pan-European solution requested by European PSAPs

Priority Recommendation by High Level Experts Group "eSafety"





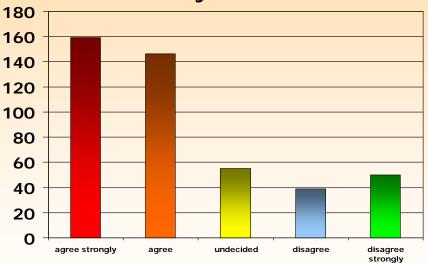


User acceptance

eCall Public Consultation

(Jul-Sep 2010)

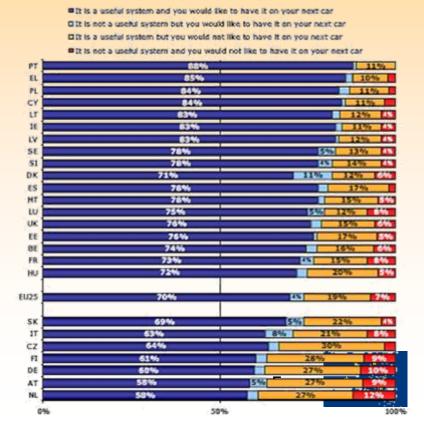
eCall should not be optional, but mandatory in all vehicles



35,4%32,5%12,2%8,7%11,1%

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- 2006 Eurobarometer study
- + 25,000 interviews
- Over 70% of the respondents in the EU - 25 want to have eCall in their next car.





Background: eÇall Initiative

Experts Groups

eCall DG, PSAPs, SPs => EeIP Standards

Standards



Part of GST

Pilots/Trials

CZ, Austria, ADAC, Finland, NXP, HeERO

EC actions

eCall Recommendation, eSafety and eCall Comms, ITS Dir. iCar, ITS Action Plan, Art. 29WP Neg. Automotive Industry, MS, Funding and Support

Studies Storm, Seiss AINO, CODIA, elmpact, eCall IA

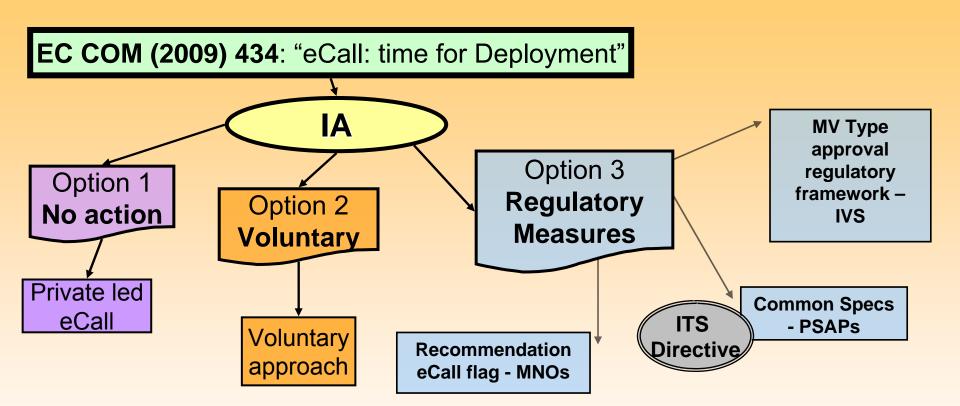
Ad-Hoc meetings

HL & Experts meetings, MS, MNOs, SPs, Insurances, OEMs, Art. 29 WP

Political Support EP support



eCall Impact Assessment SEC(2011) 1020 final



	Policy Option 1	Policy Option 2	Policy Option 3			
BCR	No EU action 0.29	Voluntary approach 0.68	Regulatory measures 1.74			

Table 8: Comparison of accumulated BCR for the Three Policy Options





Regulatory measures

1. In-Vehicle System
CEN Standards are available

Vehicle in incident

2. Mobile Phone Operators

Based on the USD

Most Appropriate
Public Safety

3. PSAPs upgradering Point

Mobile Network CEN & ETSI Standards available

Voice (E112)

Voice (112

Proposal for regulation under the vehicle type-approval legislation (amending Framework Directive 2007/46/EC)

Minimum Set of Data (MSD) Recommendation to MS for regulation under the targeting MNOs

Support of the eCall like any 112 call

 Implementation of the eCall discriminator (ETSI) standards) Upgrading of the PSAP infrastructure in the framework of the ITS Directive

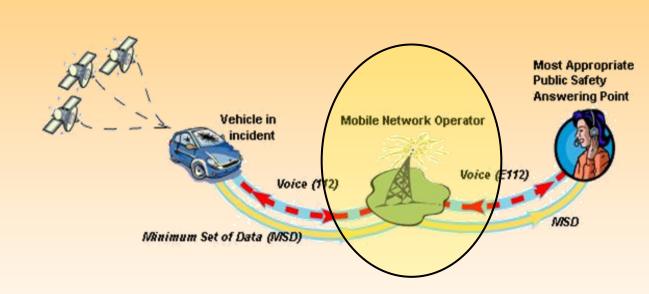
Common specs to be adopted by end 2012.





1.- EC Recommendation on *eCall*Addressees

C(2011) 6269 Adopted on 08/09/2011



Addressees:

- Member States
- Mobile Phone Network Operators





EC Recommendation on *eCall*Recommendations

A/ Member States

- Define Emergency Call infrastructure to receive the eCalls
- Meet MNOs to jointly agree on deployment roadmap
- Report to the EC on the implementation status by 31 March 2012

B/ Mobile network operators

- Handle eCalls like any other 112 call
 - Free of charge
 - Priority in the networks
 - "national roaming" if applicable
- Meet MS to jointly agree on deployment roadmap
- Implement eCall flag in their networks before end 2014





2. In-vehicle system

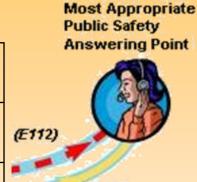


- eCall in the WP 2011 of MVWG
- 1Q 2011: Start of drafting
- 3Q 2011: Consultation with experts and stakeholders
- · • 10·2012: Adoption of Proposal by EC- · · · · · · · · ·
 - 2Q 2012: Ordinary Procedure (EP and Council)
 - 3Q 2013: Adoption & Publication
 - 4Q 2013: Drafting detailed rules and technical requirements
 - 4Q 2014: Adoption of the Delegated Act
 - Mandatory in 2015 New Type Approved models

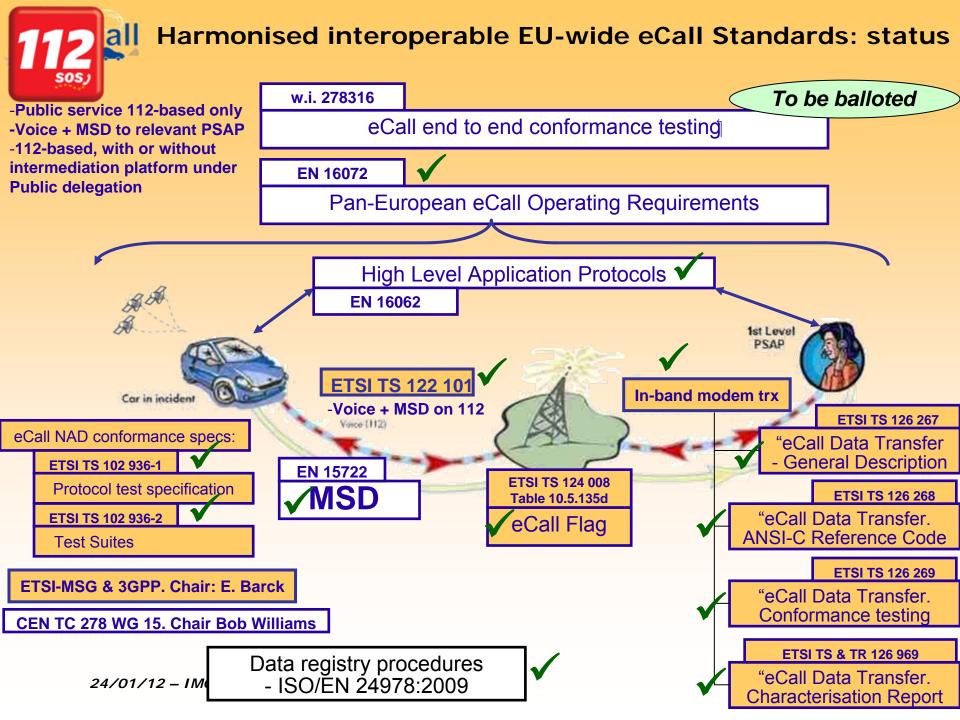


3. PSAPs: Common specs within ITS Directive Planning according to Work Programme C(2011)289

(d) interoperable EU-wide eCall	1 Q 11	2 Q 11	3 Q 11	4 Q 11	1 Q 12	2 Q 12	3 Q 12	4 Q 12	1 Q 13
Finalisation of the Impact Assessment									
Drafting specifications, including: - consultation with Experts (including appropriate consultation with MS capable 1st page 1st									
2nd iteration of drafting; inclusion with MS experts on 13/10 - opinion of the ITS Advisory Group - appropriate consultation with MS experts									
Final draft and Inter-service consultation									
Adoption									









The European eCall Implementation Platform



Coordination body bringing together relevant stakeholders representatives

National Platforms + Representatives of Stakeholders Associations

- Ensure harmonised deployment in Europe => guidelines and recommendations, exchange best practices
- Next meeting: March Apr. '12

Chair: EC



Co-chair: MS – DE



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Thank you!

http://www.europa.eu/ecall

www.iCarSupport.org/ecall





Supporting slides



