

Digital Agenda for Europe

Key Performance Targets

1. Broadband targets:

- Basic broadband for all by 2013: basic broadband coverage for 100% of EU citizens.
- Fast broadband by 2020: broadband coverage at 30 Mbps or more for 100% of EU citizens.
- Ultra-fast broadband by 2020: 50% of European households should have subscriptions above 100Mbps.

2. Digital single market:

- Promoting eCommerce: 50% of the population should be buying online by 2015.
- Cross-border eCommerce: 20% of the population should buy cross border online by 2015.
- eCommerce for business: 33% of SMEs should conduct online purchases/sales by 2015.
- Single market for telecoms services: the difference between roaming and national tariffs should approach zero by 2015.

3. Digital inclusion:

- Increase regular internet use from 60% to 75% by 2015 and from 41% to 60% for disadvantaged people..
- Halve the proportion of population that has never used the internet by 2015 (to 15%).

4. Public services:

- eGovernment by 2015: 50% of citizens using eGovernment, with more than half of them returning filled in forms.
- Cross-border public services: by 2015 online availability of all the key cross-border public services contained in the list to be agreed by Member States by 2011.

5. Research & innovation:

- ICT R&D increase: Double public investment to €11 billion.

6. Low Carbon Economy:

- Promotion of low energy lighting: By 2020 at least 20% overall reduction in energy use on lighting.