

COMMITTEE ON CULTURE AND EDUCATION

**PUBLIC HEARING**

**The European Capitals of Culture: impacts, challenges  
and prospects**

Wednesday, 4 December 2019, 15:00-17:30  
European Parliament, Brussels  
ASP Building, room 3G3

**DRAFT PROGRAMME**

**15:00 - 15:10**

Welcome and opening remarks by **Sabine VERHEYEN**, Chair of the Committee on Culture and Education of the European Parliament

**Part 1 - Experiences from previous European Capitals of Culture**

**15:10 - 16:45**

*“ A clue-alphabet for European Capitals of Culture ”*

**Xabier Fidel PAYA RUIZ**, *former Artistic Director at the Donostia / San Sebastian 2016 European Capital of Culture Foundation*

*“Pilsen 2015 - long term impacts”*

**Ji í SUCHÁNEK**, *former CEO at Pilsen European Capital of Culture 2015*

*“Perspectives of paradigm shifts - European Capital of Culture Pécs 2010, ten years after”*

**Tamás SZALAY**, *former Head of Pécs 2010 Cultural Association*

#### **Q&A session**

*“Force Majeure. Riga 2014”*

**Diana CIVLE**, *former Artistic Director of the Programme of European Capital of Culture Riga 2014*

*“Matera 2019 - open future, together”*

**Rossella TARANTINO**, *Development and relations Manager European Capital of Culture Matera 2019*

#### **Q&A session**

### **Part 2 - Lessons learned from the evaluation process**

**16:45 - 17:20**

*“How to better use the full potential of European Capitals of Culture!”*

**Sylvia AMANN** and **Agnieszka WLAZEL**, *Members of the European Capital of Culture Expert Panel*

*“The first 34 years of the European Capital of Culture Programme (1985-2019): Success strategies and long-term effects”*

**Beatriz GARCIA**, *Member of the European Capital of Culture Expert Panel*

#### **Q&A session**

### **Concluding remarks**

**17:20 - 17:30**

**Sabine VERHEYEN**, *Chair of the Committee on Culture and Education of the European Parliament*