



RĪGA

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A city...



...in the crossroads of Europe...



Jūrmala
Jūrmalas pilsēta

Rīga

Rīgas rajons

... since 1201

Ancient Amber Road/New one?



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FORCE MAJEURE

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**Riga sees
culture as the
force majeure
which can
change lives
of people and
cities towards
the better**



Thirst for the Ocean

Thirst for new
intellectual
hights and
spiritual horizon
of the mankind

Curator –
Uģis Brikmanis



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Freedom Street

Issues of
powers and
freedom a
century after
WWI

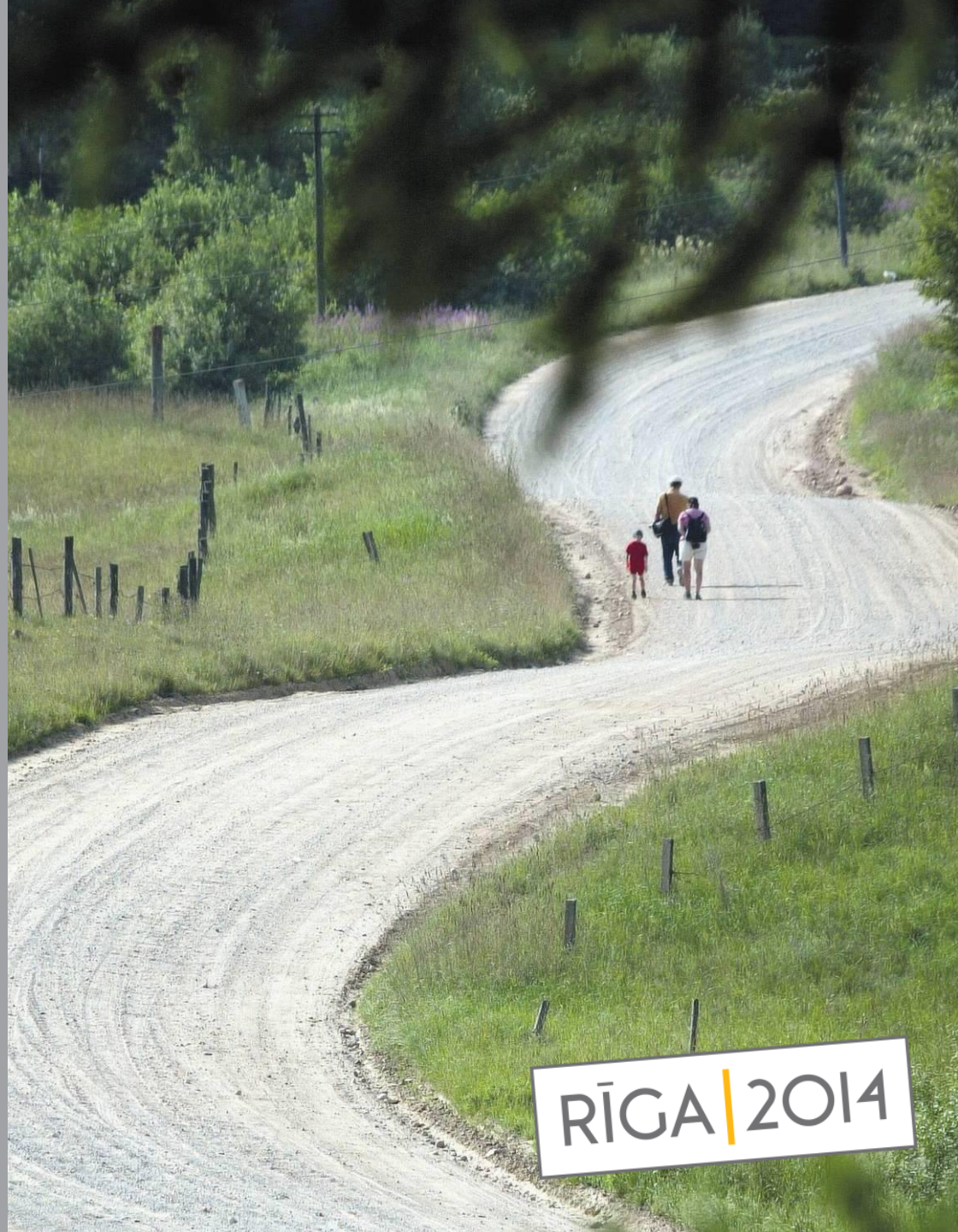
Curator –
Gints Grūbe



Road Map

**Discoveries of
the Alternative
Riga City
development
plans and culture
in suburbs**

Curator –
Gundega Laiviņa



Amber Vein

**Rebirth of the
ancient Amber
Road into new,
based on culture,
interdisciplinary
pan-European
network**

**Curator –
Vita Timermane-
Moora**



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Riga Carnival

To give Riga
more joy,
festivities,
courage, new
festivity
traditions

Curator —
Diāna Čivle



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RĪGA 2014 in figures

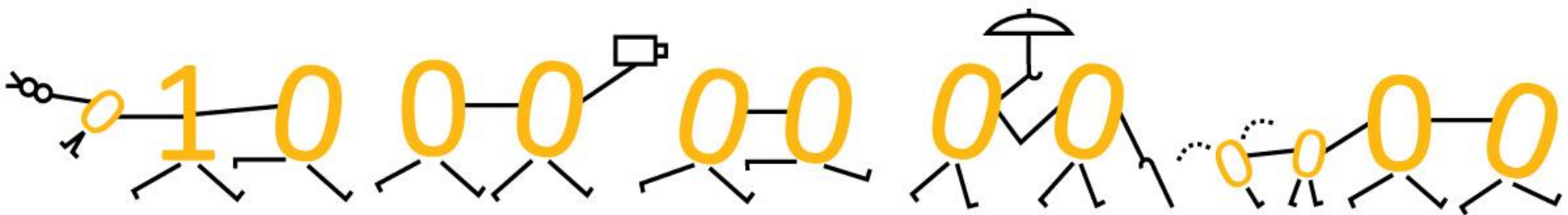
- 12 000 participants from 100 culture institutions
- 1900 artists and organisations in realisation
- More than 1,5 million event-visitors
- 6,2 million reach of TV broadcasts
- 63% free of charge events
- 18,9% tourist growth
- 3700 volunteers

RĪGA 2014 programme in figures

- Diverse programme – high culture and grass roots projects
- World Choir Games – 73 countries, 460 choirs, 27 000 participants, 1600 organisers from 15 countries
- Former KGB House – 45 000 visitors during 5 months
- Concert BORN in RIGA broadcasted in 9 countries
- European Film Awards broadcasted in 40 countries
- New creations - operas, films, books, festivals, expositions in museums, CDs, etc.

Live Chain of Booklovers

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Rīga 2014 | Latvian National Library



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World Choir Games, 9-19 July, 2014
Grand Concert on Song Celebration Stage

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Thank You.

