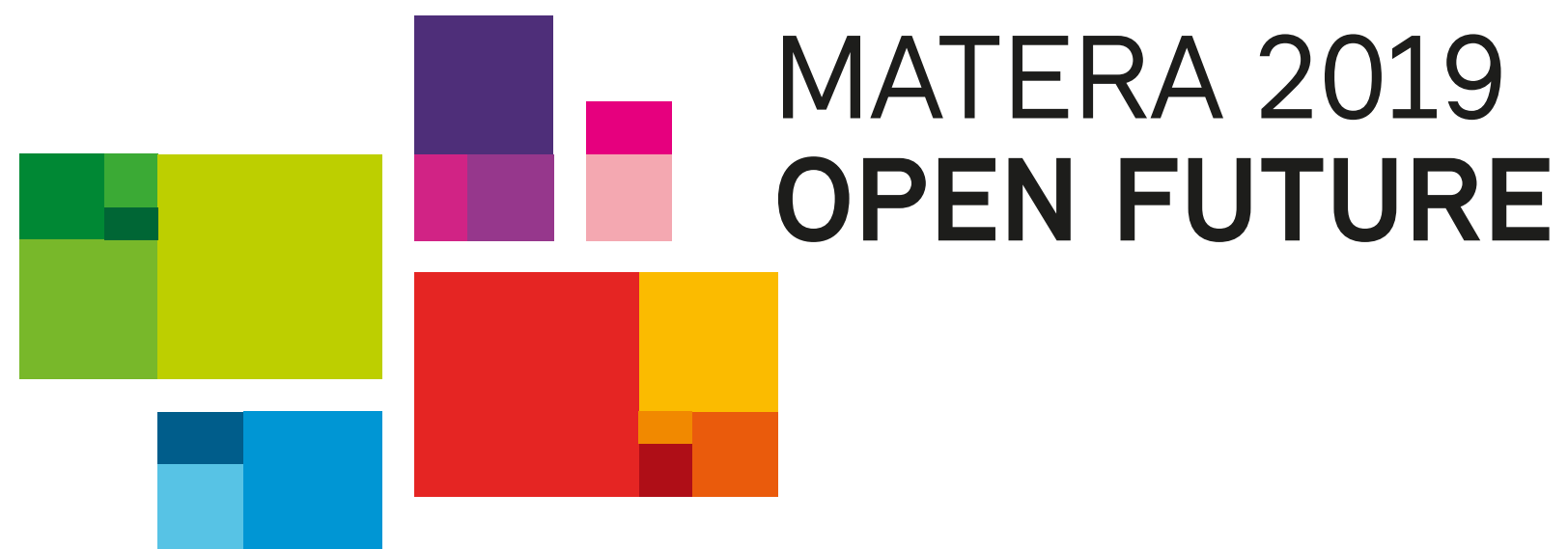


MATERA 2019

Open Future Together



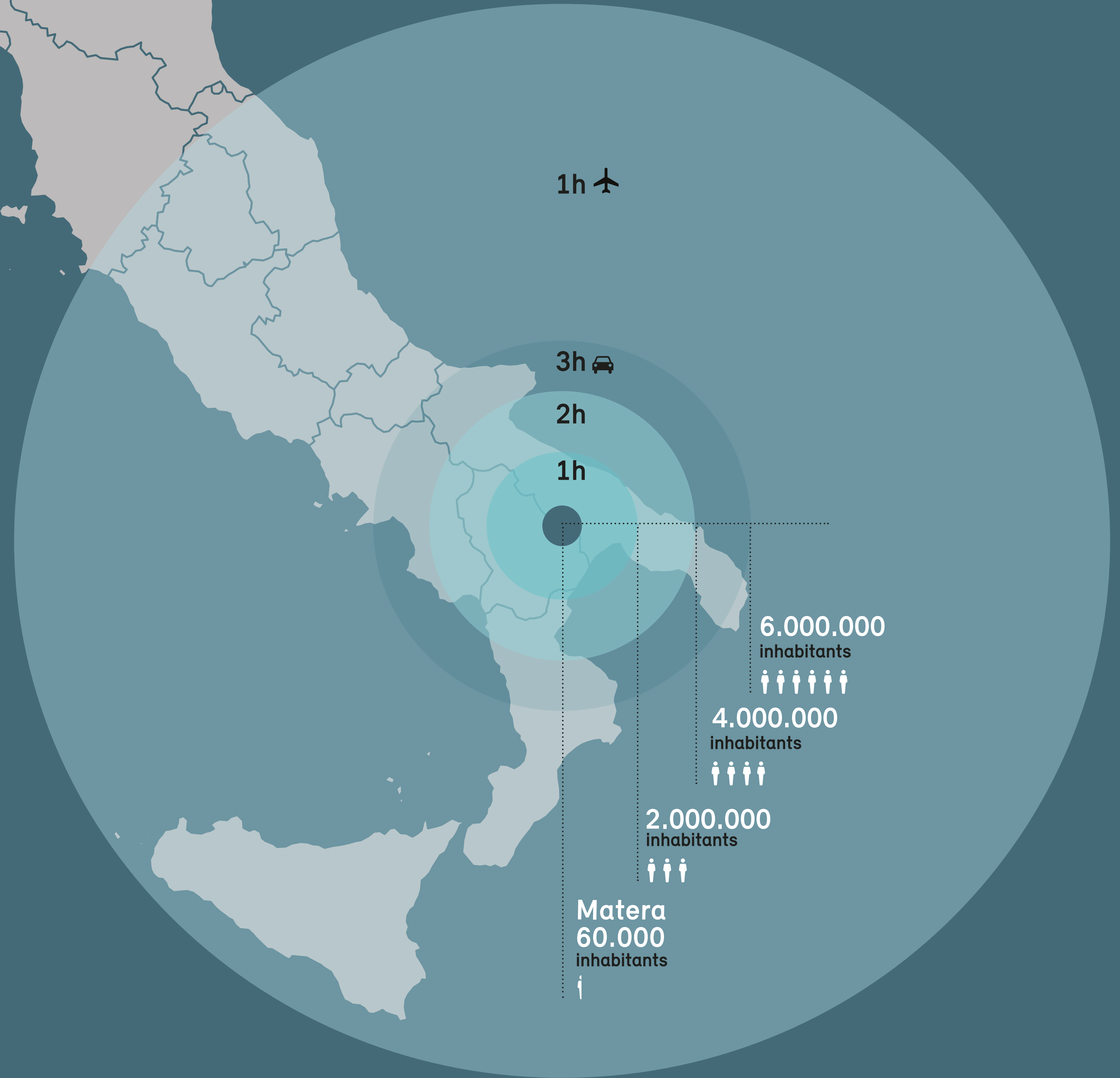
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—2019



Matera



Where are we?



Can small cities import and consume cultural products?



M2

00:12:57:04

P1

00:14:08:08

4000

1st challenge

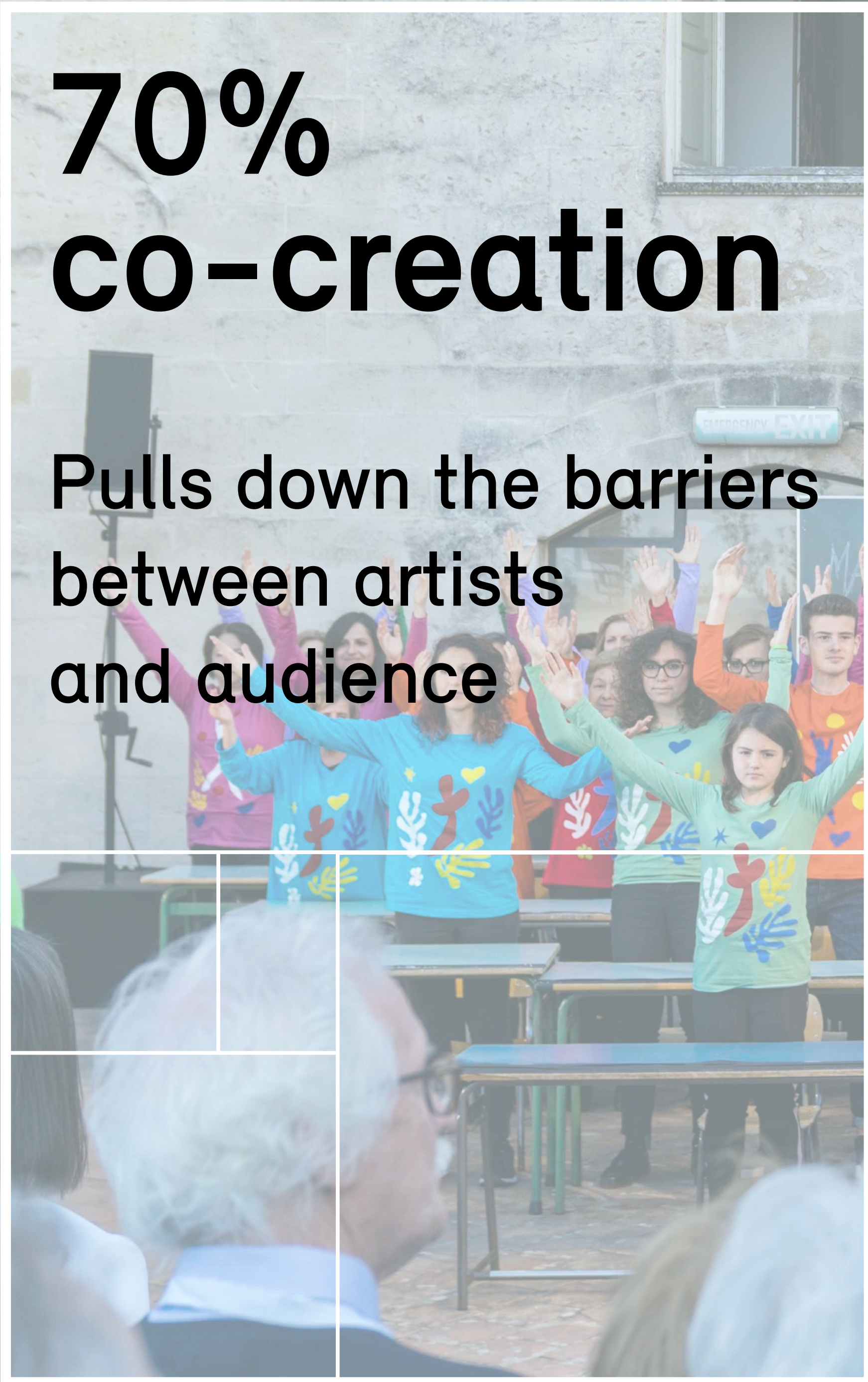


Open Design School



70% co-creation

Pulls down the barriers
between artists
and audience



Abitare L'opera



Social Lights

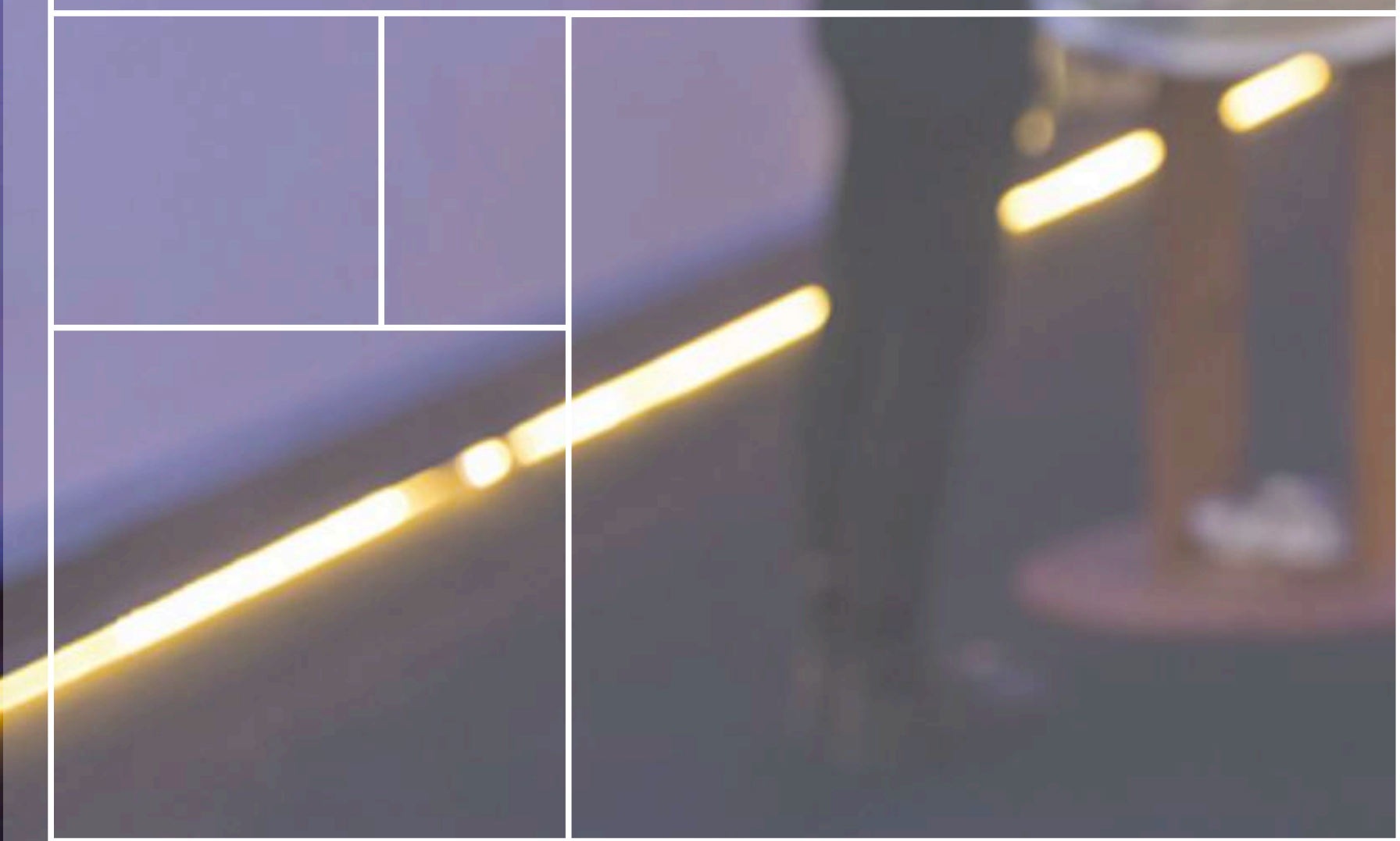


I-DEA

Archive of Archives



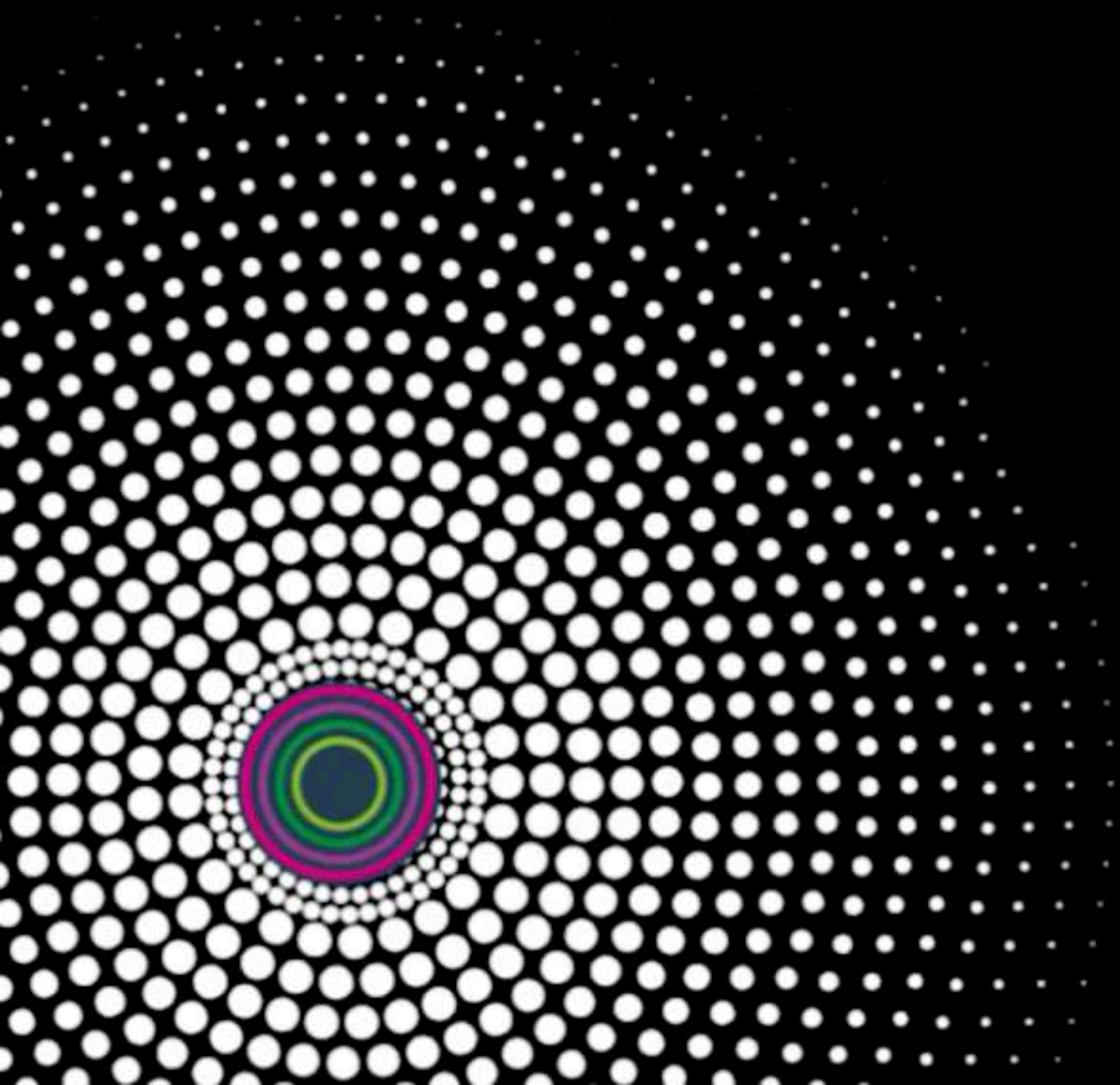
Atlante delle Emozioni



Altofest



LUMEN
SOCIAL LIGHT
I CITTADINI
SI FANNO LUCE



Small Cities / remoteness



Utopia or Distopia

Tourists are
temporary citizens

2nd
challenge



Communication

3rd
challenge

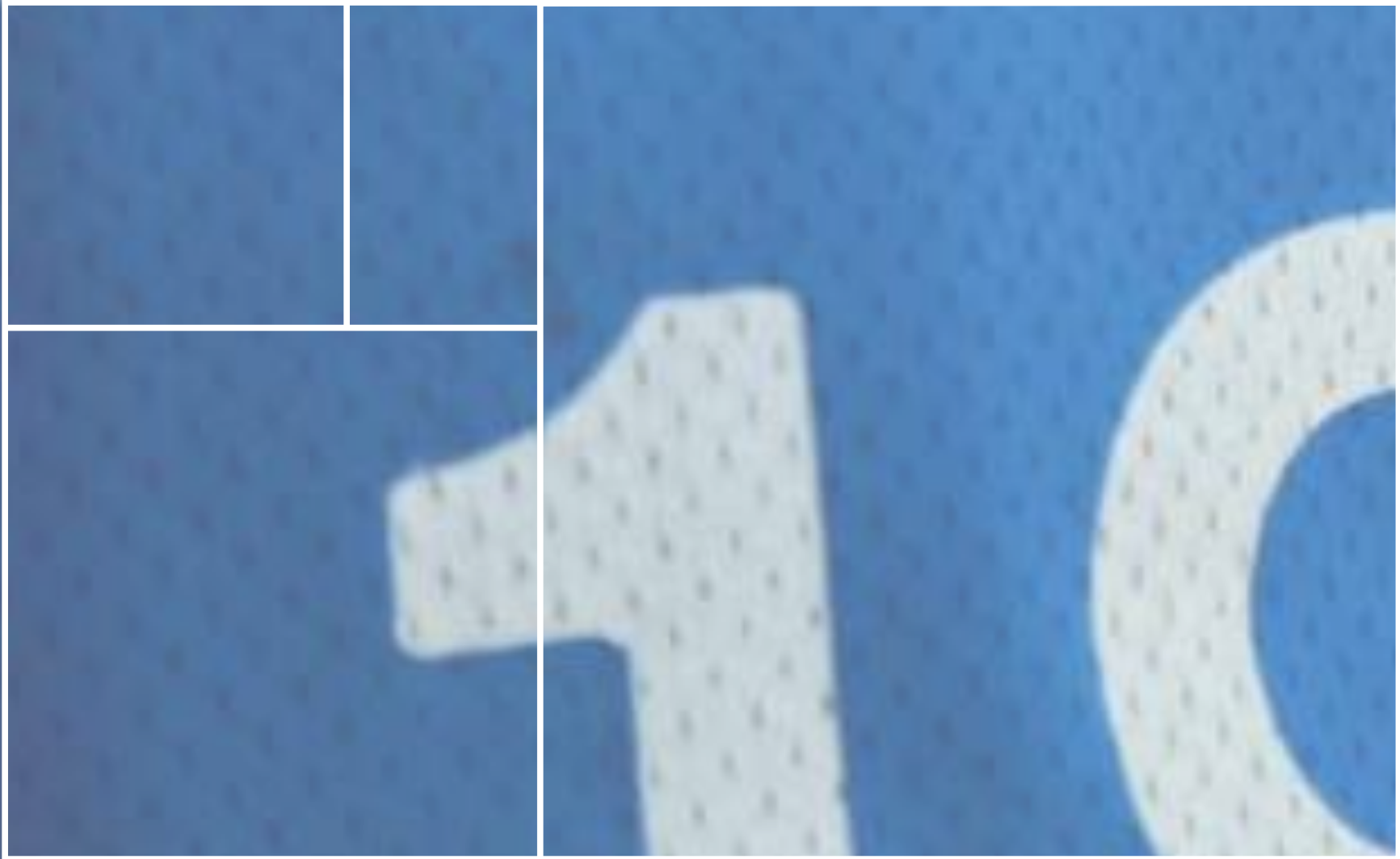


Potential for networking ecos



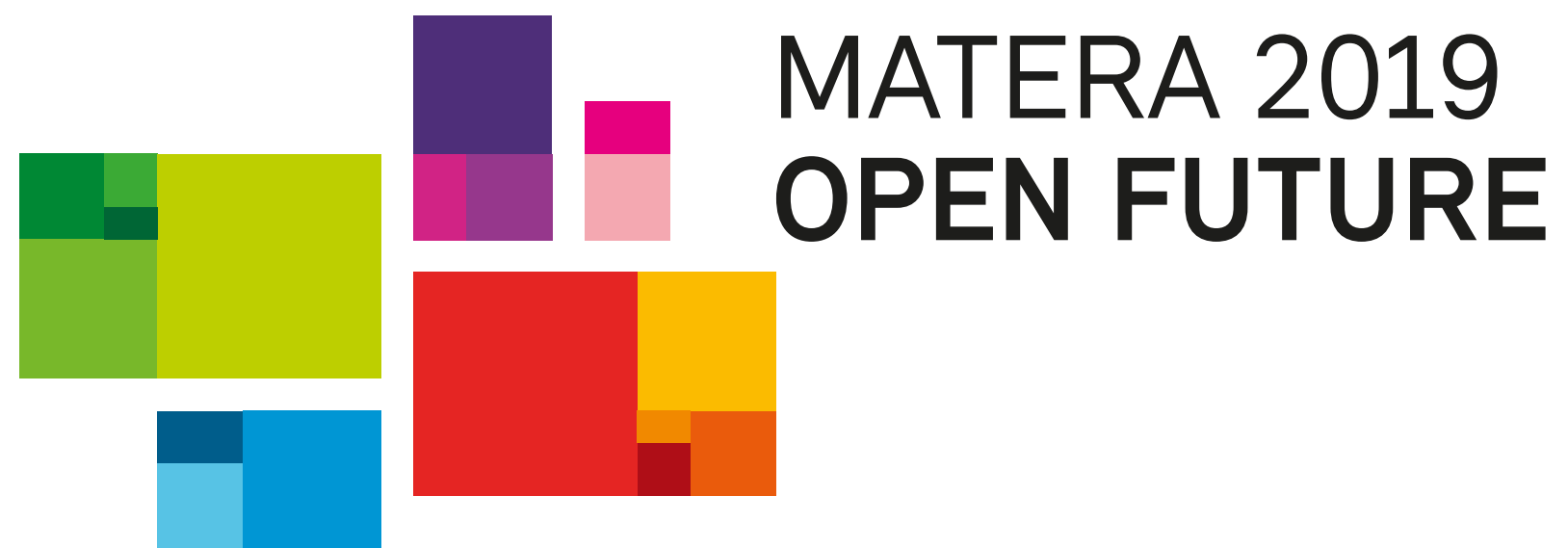


ECOCs



Thank you!

Rossella Tarantino



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