

How to better use the full potential of European Capitals of Culture (ECoCs)

by selection and monitoring
panel members
nominated by European Parliament

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(in collaboration with Cristina Farinha – Portugal)

Selection and monitoring panel

- 10 international (+ 2 national) independent experts
 - Diversity of expertise
 - Gender balance
 - Democratic working framework
 - Rotating roles
 - Monitoring as enhancing support instead of severe control
 - Benefits of extended mandates (capacity building)
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ECoC calendar 2020+

- 2020: Rijeka (HR), Galway (IE)
 - 2021: Timisoara (RO), Eleusis (GR), Novi Sad (Serbia)
 - 2022: Kaunas (LT), Esch (LU)
 - 2023: Veszprem (HU), ----- (UK)
 - 2024: Tartu (EE), Bad Ischl (AT), Bodo (NO)
 - 2025: Germany, Slovenia

 - 2026: Slovakia, Finland
 - 2027: Latvia, Portugal
 - 2028: Czech Republic, France
 - ...
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New ECoCs 2020-2033 – Major developments

- **Long term strategy and legacy**
 - European (and international) dimension
 - Artistic and cultural programme (Heritage & Innovation)
 - **Political and infrastructural frameworks**
 - **Outreach and social impact**
 - **ECoC management and governance**
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Better political and infrastructural frameworks

- Support strategic planning & long-term thinking
 - Understand urban and regional challenges
 - Ability to translate local challenges to EU debates
 - Sound multilevel governance framework
 - Coordinated diverse multi-stakeholder participation
 - Assurance of budgetary stability
 - Sound combination of soft measures and hard infrastructure
 - Understand the leverage effect for all bidding cities
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Enhanced social impact and resilience

- Invest in sustainable capacity building
 - Local, regional and international cooperation – artistic and cross-sectorial
 - Facilitate broad and diverse civic participation
 - Further social cooperation and integration
 - Audience development for the arts
 - ECoC family
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Better European and international dimension

- Connect to European debates and priorities beyond slogans
 - Understand the emblematic power of the ECoC for the EU
 - Ensure professionalisation of international scope of ECoCs (content, marketing, networking, partnerships)
 - Increase visibility and expand (EU, international) communication efforts
 - Understand sustainability in the local AND the global context
 - Ensure engagement of the citizens for the European (and international) cooperation
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Thank You!

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