



# **A clue-alphabet for European Capitals of Culture**

CULT Committee  
European Parliament  
4<sup>th</sup> December 2019

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# A clue-alphabet for European Capitals of Culture

- 26 key concepts connected to past, present and future of ECoC.
- 26 key questions about past, present and future ECoC.

# Agreement

Should a city run for the ECoC title if every political party does not support the application?



# Behavioural change

How many ECoC have achieved a behavioural change among their citizens?



# Culture

What is the definition of culture understood and promoted by ECoC?



# Diversity

Do we all understand “emphasising richness and diversity of European cultures” in the same way?



# European Dimension

What is the difference between European audiences and global audiences?



# Funding

How much money should  
ECoC get from Europe?





# Goal

What is the achievable and measurable long-term goal sought by the European Union with the ECoC resolution?



# Human Rights

Should cities which do not unconditionally support human rights be eligible for the title?



# Impact

Why don't we agree on the cultural indicators not only connected to creative economy?

#UNESCO2030CULTURALINDICATORS



# Jobs

How many jobs created for ECoC since 1985 have disappeared?



# Know-how

Why don't we create a public ECoC database to gather the best information about European culture since 1985?



# Language policy

What should be the language policy for European audiences?



# Marketing

Why does not Europe invest much more in marketing and publicity about the title itself?



# Network

Why the ECoC family is not an established network?





# Oblivion

How many city halls have totally removed every trace about their ECoC celebration?



# Party

What is the place for entertainment and celebration in ECoC? Does culture always need a purpose?



# Quality

How can we measure the standards of cultural quality within the scenes of Europe?



# Residencies

Shouldn't every ECoC be part of a  
Artist in Residence programme during  
and after the celebration year?



# Shop window

What is the place left for everyday culture in ECoC programmes based on events?



# Tourism

Can cities successful in touristic terms apply for the title? How far/often do we travel for culture?



# Unprecedented

Do not ECoC have to lead cultural innovation and creativity among Europe in general terms?



# Volunteering

Could we agree on a shared volunteering policy for every European country?





# White book for ECoC

Why does not the European Parliament promote the creation of a White book for ECoC?



# Xerography

If ECoC should highlight cultural diversity, why do they deliver very similar projects?



# Year

Why are ECoC selected 5 years before?

Does Decision 2017/1545 need to be amended?



# Zest

Why north-western countries are reluctant to apply and south-eastern ones are willing to participate?





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