

PUBLIC HEARING

COMMITTEE ON THE INTERNAL MARKET AND
CONSUMER PROTECTION

17.03.2014

ALTIERO SPINELLI BUILDING, European Parliament - BRUSSELS

15.00-17.00 ROOM: 1G-3

THE IMPACT OF THE TTIP ON THE INTERNAL MARKET



VADEMECUM OF SPEAKERS



CHAIRMAN | Malcolm Harbour CBE

Badge distribution at the main entrance of Altiero Spinelli building (ASP)

The hearing will be web-streamed on <http://www.europarl.europa.eu/imco>

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Session 1 - How is TTIP different than other EU or US FTAs?



Ignacio Garcia Bercero
European Commission, DG Trade, Director and EU Chief Negotiator

Education

June 1981 Law Degree ("Licenciatura en Derecho"), – with Honours
Law Faculty, Universidad Complutense, Madrid
Nov. 1984 Master of Laws – with Distinction, University College London

Professional Experience

1987-Present	European Commission
Jan 2012 onwards	<u>Director, DG Trade</u> Neighbouring Countries, US and Canada Chief Negotiator for EU-US TTIP Negotiations Chief Negotiator for EU-India FTA.
March 2005 – Dec 2011	<u>Director, DG Trade</u> Sustainable Development, Bilateral Trade Relations (South Asia, South East Asia, Korea, Euromed and Middle East). Chief Negotiator for the EU-Korea and EU-India Free Trade Agreements.
2001 – Feb 2005	<u>Head of Unit, DG Trade.F.2</u> WTO Dispute Settlement and Trade Barriers Regulation
1997-2001	<u>Deputy Head of Unit Trade.F.1</u> Overall co-ordination of WTO Policy, Chief negotiator on Trade and Competition
1993-1997	<u>Counsellor (Economic and Social Affairs) – New York Delegation</u> Participated inter alia in UN Conferences on Environment, Social Development.
1987-1993	<u>Administrator DG I, Directorate A</u>

(Multilateral Trade Policies and Questions Relating to the GATT and OECD). Followed, inter alia, negotiations on Safeguards, GATT Articles, Functioning of the GATT and Trade and Environment.

Publications

1. *Trade Laws, GATT and the management of trade disputes between the US and the EEC*, Yearbook of European Law 1985 (1986).
2. Review of *Selective Safeguard Measures in Multilateral Trade Relations*, MCEJ Bronckers – Yearbook of European Law 1986 (1987).
3. *Comercio y Medioambiente*, Información Comercial Española (Special number 1992 on Economy and the Environment).
4. *Perspectivas de Reforma en los grandes Organismos Económicos Internacionales*, Anuario Internacional (IDDB 1995).
5. *Comercio y Competencia*, Información Comercial Española (Special number 2000 on New issues in WTO).
6. *Functioning of WTO System: Elements for possible WTO institutional reform*, *International trade law and regulation*, August 2000
7. *Moving the Trade and Competition debate forward (with S. Amarasingha)*, Journal of International Economic Law (2001)
8. *DSU Reform – Why Have Negotiations to Improve WTO Dispute Settlement Failed so far and What Are the Underlying Issues? (with P. Garzotti)*
The Journal of World Investment & Trade (December 2005)
9. *Dispute Settlement in European Union Free Trade Agreements: Lessons Learned?*, Regional Trade Agreements and the WTO Legal System (Edited by Lorand Bartels and Federico Ortino) (Oxford University Press 2006).



Daniel Mullaney

Assistant United States Trade Representative for Europe and the Middle East

Dan Mullaney is Assistant United States Trade Representative for Europe and the Middle East at the Office of the United States Trade Representative. He develops, coordinates, and implements U.S. trade policy toward the European Union and other European trading partners, Eurasia, the Middle East, and northern Africa.

From 2006 to 2010, Mr. Mullaney was the Senior Trade Representative in the United States Mission to the European Union in Brussels, Belgium, where he advocated on behalf of U.S. trade interests in the various institutions of the European Union and represented USTR in the broader Brussels trade policy community. Before becoming Senior Trade Representative in Brussels, Mr. Mullaney was an attorney in USTR's Office of General Counsel, where he led negotiations and provided legal advice for free trade and other agreements and represented the United States in dispute settlement proceedings at the World Trade Organization. Mr. Mullaney's substantive area of responsibility in the general counsel's office included trade-related aspects of intellectual property rights, technical barriers to trade, sanitary and phytosanitary regulations, and trade and environment, among other areas.

Prior to joining USTR in 1999, Mr. Mullaney was a partner in a major international law firm, specializing in international trade law.

Mr. Mullaney is a native of Cincinnati, Ohio. He earned a B.A. degree from Amherst College in 1979, and a joint law/foreign service masters degree from Georgetown University. He is married and has two children.

Session 2 - Panel discussion on the challenge and benefits of regulatory cooperation for the EU and US industry and consumers



Elena Santiago Sid
Director General
European Committee for
Standardization – European
Committee for
Electrotechnical
standardization



Mrs Santiago Cid has been CEN and CENELEC Director General since 1 January 2010 (the CEN-CENELEC Management Centre employs 86 people and its annual budget is 13,5M€). CEN and CENELEC are two of the three recognized European Standardization Organizations supporting European Policies and Legislation. CEN and CENELEC are leading providers of European Standards that are driven by business and made through a transparent, balanced and consensus-based process in which all relevant stakeholders, including societal interest groups and SMEs are involved. CEN and CENELEC abide by the WTO TBT principles and beyond; they adapt proactively to new developments and support European competitiveness, the protection of the environment and sustainable growth for the well-being of citizens and the strengthening of the Single Market. CEN and CENELEC actively support international standardization and cooperate closely with the International Organization for Standardization (ISO) and the International Electrotechnical Commission (IEC) in order to foster and promote European competitiveness in the global market. Mrs Santiago Cid is responsible for the direction and management of the CEN-CENELEC Management Centre, providing executive support to the activities of the General Assemblies and Administrative Boards of CEN and CENELEC, and the CEN-CENELEC Presidential Committee, as well as their advisory committees. She manages the institutional relations with the European Union Institutions and EFTA, and is responsible for relations with the European sister organization ETSI, as a member of the Joint Presidents Group, and with the international organisations ISO and IEC, as a member of the Management Coordination Group. Previously, Mrs Santiago Cid, who was Director General of CENELEC since September 2003, was Director External relations in AENOR, the Spanish national standardization body and was seconded to the European Commission to support New Approach Directives in the electromechanical field, including coordination of market surveillance authorities. She graduated in Electronic Engineering from the Polytechnic University of Madrid and has more than 20 years experience in standardization.



Dr Martin Koers

Head of Department of
Economic and Climate Change,
Verband der
Automobilindustrie



Dr. Martin Koers studied Economics and Business Administration in Germany and UK (Edinburgh). After working at the Department of Marketing at Muenster University (Germany) he taught as Visiting Assistant Professor at the University of Illinois (USA) before moving forward to Ford Motor Company in Europe located in Cologne.

At Ford he held different management positions before starting his profession at the German Association of the Automotive Industry (Verband der Automobilindustrie - VDA) in Frankfurt and Berlin as Head of Economic Policy and Climate Protection. At the same time he holds a university teaching position at Zeppelin University in Friedrichshafen, Germany.



Monique Goyens
Director General BEUC



As Director General of BEUC, Monique represents 41 independent national consumer associations in 31 European countries, acting as a strong consumer voice in Brussels, ensuring that consumer' interests are given weight in the development of policies and raising the visibility and effectiveness of the consumer movement through lobbying EU institutions and media contacts.

As a consumer expert and advocate, she was member of the EU High-level Expert Group on reforming the structure of the EU banking sector (Liikanen group) and is a delegate in the Consultative **Commission** on Industrial Change of the European Economic and Social Committee. She is also member of the EU High-level Group on the sustainability of the food supply chain, of the EU Resource Efficiency Platform and is substitute member of the SEPA-Council. Recently, she has been appointed as Associate member of the EIF Board of Management (European Internet Foundation) and sits on the Advisory Group of the European Commission on the Transatlantic Trade & Investment Partnership (TTIP).

In her capacity as BEUC Director General, Monique is currently EU co-chair of the Transatlantic Consumer Dialogue (TACD) a network of EU and US consumer organisations (www.tacd.org), and Treasurer of Finance-Watch (www.finance-watch.org), a public interest association dedicated to making finance work for the good of society. She also represents BEUC at Consumers International, the international consumer organisation (www.consumersinternational.org).

Apart from championing consumer rights, Monique's passions/challenges are helping her children try to become responsible adults, cooking for friends and long walks with her golden retriever.

Session 3 - Panel discussion on the standards to be agreed for public procurement



Tom Jenkins

OBE - Senior Advisor at
European Trade Union, ETUC



Tom Jenkins joined the International Department of the Trades Union Congress in Britain in 1973. He became Head of the TUC Europe Unit in 1994, and Secretary for EU & International Relations in 1999. He was seconded to the Foreign and Commonwealth Office in 1979-1980, where he served as Deputy International Labour Adviser.

In October 2003, he joined the European Trade Union Confederation as the Senior Adviser to the General Secretary (first to John Monks until 2011, and since to Bernadette Ségol). His responsibilities include the coordination of the ETUC's work in the external relations and trade fields.

He has represented the British and European trade union Movement in a range of international trade union and joint bodies, including the European Economic and Social Committee where he was elected President of the Workers Group, 1990-96, and President of the Committee, 1996-98. He has co-chaired joint civil society bodies including those between the EU and ACP countries; EuroMed; EFTA; and Turkey. He is currently Chair of the Domestic Advisory Group set up under the EU-Korea FTA, and co-chair of the joint Civil Society Forum. He is a member of the TTIP Advisory Group.

He is an Honorary Member of the Franco-British Council, of which he has been a Trustee. He was appointed Officer of the Order of the British Empire in 2000 for services to industrial relations in the European Union.



Hendrik Bourgeois
Vice President European
Affairs at GE (General Electric
Company)



Hendrik Bourgeois is Vice President European Affairs at GE (General Electric Company). His most recent prior positions at GE include General Counsel EMEA, Senior Counsel, Competition, Regulation and Government Relations for Europe, and European Competition Counsel, serving all GE businesses on a wide variety of competition law matters involving mergers and acquisitions, distribution, R&D activities and compliance issues.

In his preceding role, Hendrik headed the legal department of one of GE's business divisions, GE Industrial Systems, as European General Counsel.

Prior to joining GE, Hendrik Bourgeois was an attorney with Jones Day, based in Washington DC and Brussels, where he practiced mainly US antitrust and European competition law.

Hendrik obtained his law degree at the Rijksuniversiteit Gent, Belgium and has an LL.M degree from Harvard Law School. He is a former member of the Brussels Bar and current member of the New York Bar. Hendrik is a frequent speaker and writer on competition law issues.

He was elected Chairman of AmCham EU in October 2011.