



# Challenges & benefits of regulatory cooperation for the EU & US industry and consumers

## TTIP & standardization matters

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# About CEN & CENELEC



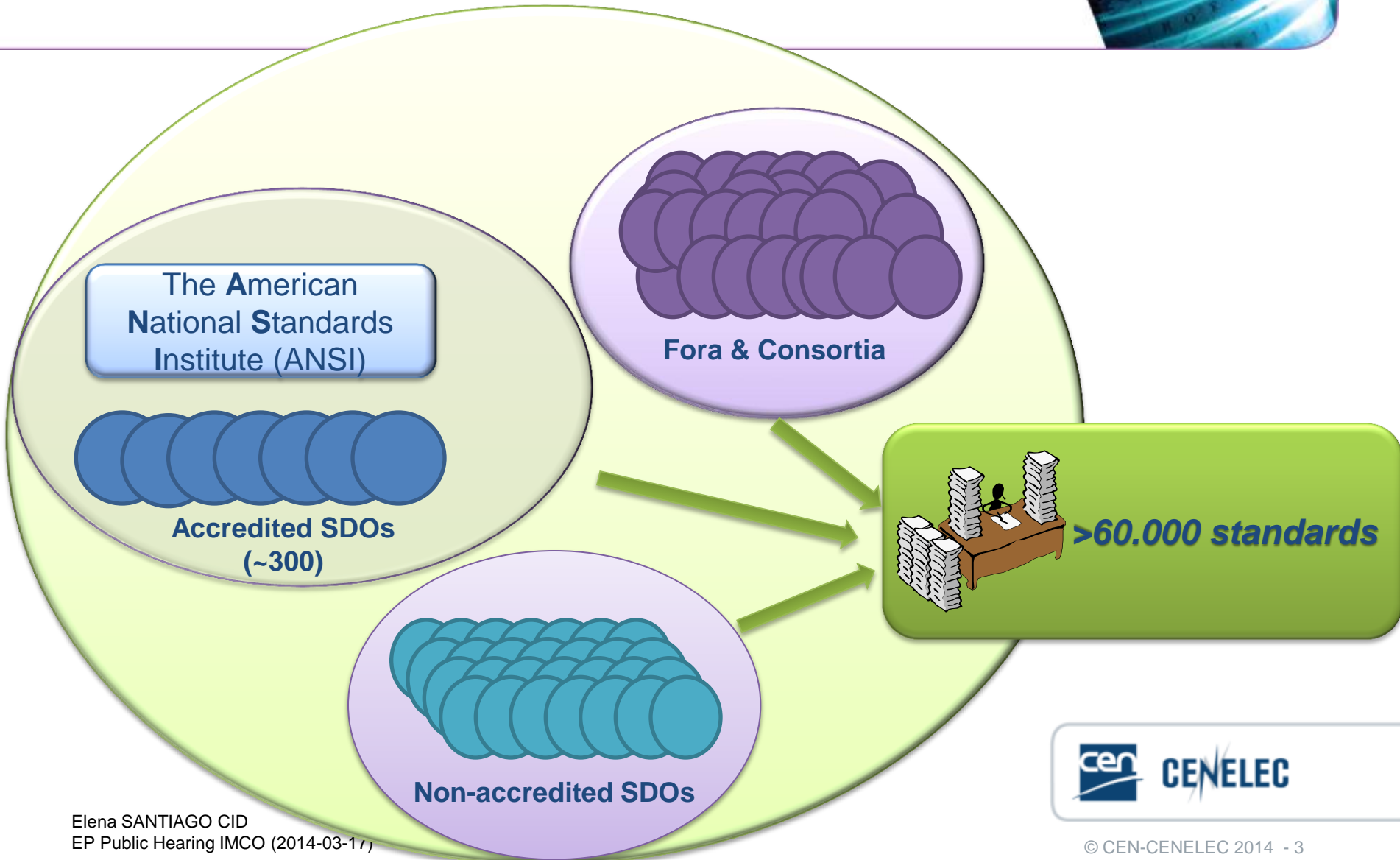
- **33 Members**  
National standardization bodies from EU + EFTA and beyond
- **Affiliates** (neighbouring area)  
17 for CEN, 14 for CENELEC
- **Partner Standardization Bodies**  
3 for CEN
- **Partner organizations**  
8 for CEN, 10 for CENELEC
- **Other liaisons at technical level**  
100+ organizations



■ Members  
■ Affiliates



# The US Standardization System



# Main differences between the EU and US systems (1/2)



## EU

- ✓ WTO TBT Code of good practice signed by CEN, CENELEC and all of their members separately
- ✓ 3 Standardization Bodies responsible for specific sectors
- ✓ 1 product = 1 standard
- ✓ 1 standard = identical in 33 countries
- ✓ Tendency to use SDoC + market surveillance

## US

- ✓ WTO TBT Code of good practice signed by ANSI "on behalf of" US SDOs
- ✓ >600 SDOs with overlapping sectors of activity
- ✓ 1 product = X standards
- ✓ ≠ standards at State level  
→ fragmented market
- ✓ Tendency to use pre-market 3<sup>rd</sup>-party certification

# Main differences between the EU and US systems (2/2)



## EU

- ✓ Clear link with EU legislation, enabling stakeholder information & participation before standards publication
- ✓ ISO & IEC: the international standards bodies
- ✓ 31% CEN catalogue = ISO  
75% CENELEC catalogue = IEC

## US

- ✓ Any executive authority (federal/sub-federal) can prescribe any published standard
- ✓ Many US SDOs considered as international standards bodies at the same level as ISO & IEC
- ✓ No statistics on uptake of ISO/IEC standards (very low)

# CEN, CENELEC, ETSI and ANSI moving towards a formal cooperation



Objectives identified:

- ✓ To enhance **mutual understanding**
- ✓ To **facilitate trade** between US and Europe
- ✓ To enable the development and delivery of **consistent messages** about standardization

**Common objective:  
MoU to be signed in 2014**



# Potential sectors and activities concerned by a cooperation



**Sectors** identified by CEN, CENELEC, their members and partners:

- ✓ Automotive
- ✓ Bio-based products
- ✓ PPE
- ✓ Textile & textile products
- ✓ Medical devices
- ✓ Playground equipment & amusement park machinery

**Activities** which may result from a MoU:

- ✓ Exchange of information to avoid future divergence in EU/US specifications
- ✓ Technical cooperation to enable experts to align requirements
- ✓ Joint events
- ✓ ...

**CEN & CENELEC objective:**  
*Provide a framework fulfilling the expectations of European industry, SMEs, consumers and other stakeholders*



# "Wish List"



## **Coherency**

*Increase coherency of US catalogues of standards*

## **Transparency (on draft standards)**

*Advanced info about standards likely to support US legislation & opportunity to contribute*

## **Transparency (on published standards)**

*Increase transparency on (outdated) references to standards in US legislation*

## **Reciprocity**

- ✓ *"Fair play" with regards to conformity assessment in US legislation*
- ✓ *Avoid references to conformity assessment in US Standards*
- ✓ *Real market access in the US (federal & sub-federal levels)*



# Thank you

[www.cencenelec.eu](http://www.cencenelec.eu)