

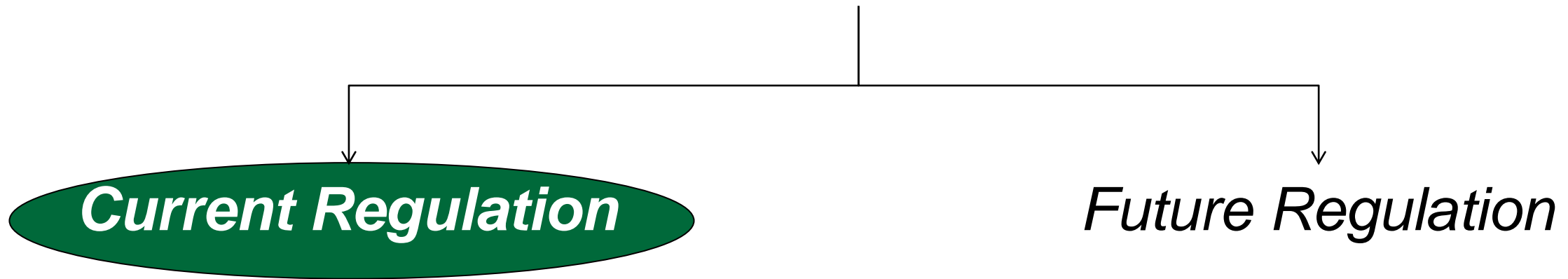
Challenge and benefits of regulatory cooperation for the EU and US industry and consumers

Hearing of the Committee on the Internal Market and Consumer Protection“
Brussels, 17th March 2014

Dr. Martin Koers
Head of Economic Policy and Climate Protection



Regulatory Cooperation



- **Lower Costs** with
- **Higher Consumer Choices** and
- **More Innovation** due to **Higher Competition** and **More Investment**

**Cut regulatory redundancies
deriving from existing regulations**

**without sacrificing
safety / environmental performance**

Transatlantic Trade Investment Partnership

Automotive Regulatory Convergence & Mutual Recognition Methodology Development

Stakeholders Event

Brussels, Belgium

March 12, 2014

AAPC
AMERICAN AUTOMOTIVE POLICY COUNCIL



ACEA

European
Automobile
Manufacturers
Association



AUTO ALLIANCE
DRIVING INNOVATION®

Global Development of Safety Technology

VDA



Brakes

Active City Stop



Emergency Brake Assist



Innovative Seat Belt



Airbags

Research partnership: Proof of Equivalence



*“Examine the degree to which vehicles produced in the EU under EU safety regulations can be expected to provide **equivalent real-world safety benefits** as those vehicles produced under US rules^{*}”*



Chalmers University’s SAFER Vehicle & Traffic Safety Centre in Sweden



University of Michigan’s Transportation Research Institute (UMTRI)

^{*} EU: UNECE Safety Regulation US: Federal Motor Vehicle Safety Standards (FMVSS)



Regulatory Cooperation

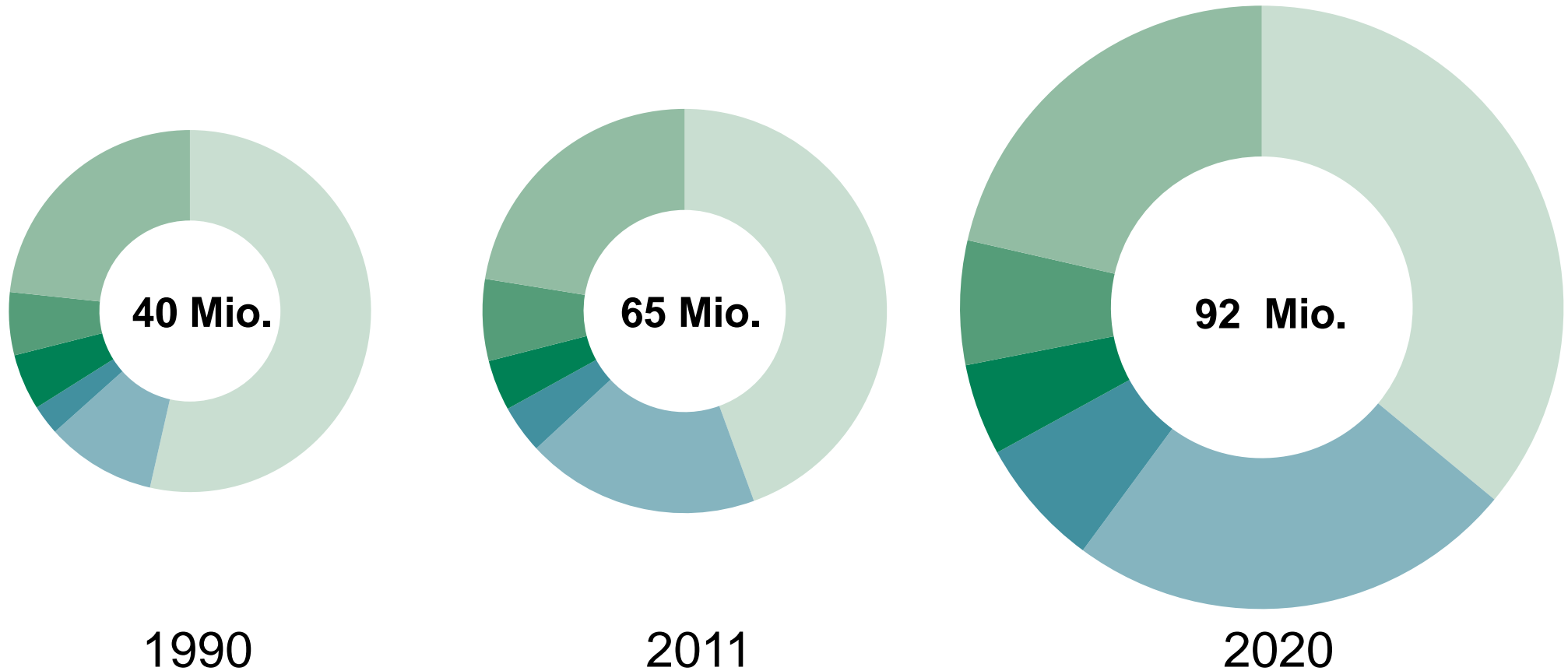
Current Regulation

Future Regulation

Who will define future standards in Automotive Industry?

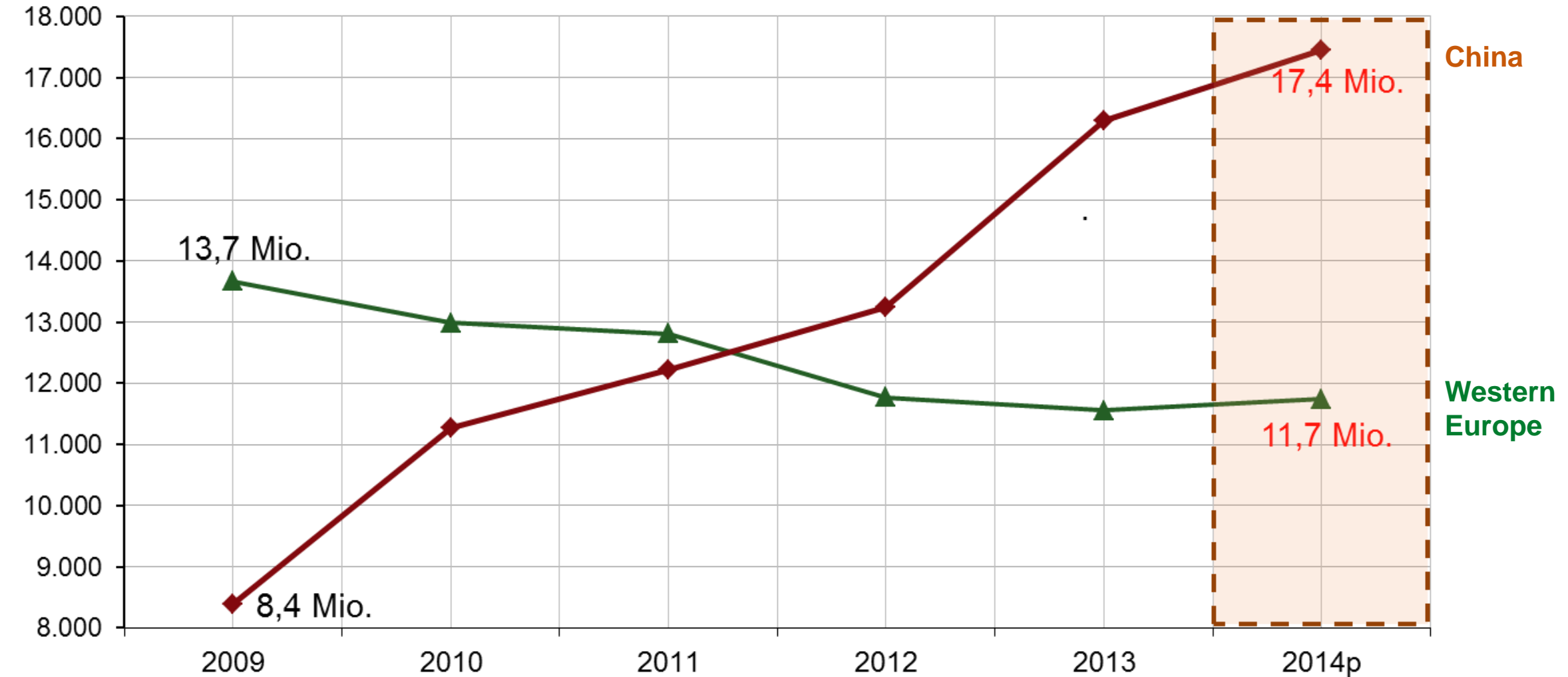


Global Passenger Car Market 2020



Who will define future standards in Automotive Industry? **VDA**

Car Sales USA, China, Western Europe*





Regulatory Cooperation

**High Economic Gains for
Industry & Consumers**

**Strengthen Role as worldwide
Auto Standards Setters**

**Political support at the highest levels of
government and regulatory authorities is essential!**

Thank You!

Regulatory convergence would strengthen the U.S. and EU rules as worldwide auto standards follow

