



**Mr 'Pula Houghton**

**Director of consumer markets**

**Which?**

'Pula joined Which? in 2006, formulating and developing Which?'s policy on financial services. As Director of Public Policy and Consumer Markets, 'Pula now has responsibility for the policy output on issues across Which?'s campaigns, magazines and other channels. Key current issues include trade, regulation, competition and consumer policy, telecommunications and the digital economy.

Before joining Which?, 'Pula worked as a policy adviser for the British Chambers of Commerce. Prior to that, he worked in the Parliamentary Resources Unit, a research company based in Westminster, providing support to over 140 MPs and Peers.

Which? is the UK's largest consumer organisation. We are an independent, not-for-profit consumer organisation with almost 800,000 members. We are funded through the sale of consumer magazines, services and books. Which?'s mission is to make individuals as powerful as the organisations they have to deal with in their daily lives by empowering them to make informed decisions and by campaigning to make people's lives fairer, simpler and safer. We have a long track record of engaging with decision-makers at the EU level. We are members of BEUC and our CEO, Peter Vicary-Smith, is the President of BEUC.



## **Kip Meek**

### **Director Public Policy**

### **Everything Everywhere (EE)**

Kip Meek is a Senior Adviser to EE, with specific responsibility for issues associated with regulation and spectrum policy. He is also a founding director of Communications Chambers, a group of senior professionals who have spent their careers in the media and telecoms industry. He is also on the UK government's Digital Advisory Board and is a director of the RadioCentre.

Previously he was Chairman of South West Screen which he amalgamated with Creative England in January 2012. He was appointed 'Independent Spectrum Broker' by the UK Government in February 2009 with the objective of facilitating the highly contentious 'refarming' process, associated with the 900 MHz spectrum band.

Between 2003 and 2007, Kip was a Board member of Ofcom where he held a variety of responsibilities, including chairing the European Regulators Group. Kip led the negotiations with British Telecom (BT) that lead to the establishment of Openreach, the functionally-separated division of BT. He also ran the Content & Standards group in Ofcom and was heavily involved with the first and second Public Service Broadcasting Reviews.

Before joining Ofcom, he was founder and Managing Director of Spectrum Strategy Consultants (Spectrum). Spectrum provided strategy consulting services to telecoms and media companies, from offices in London, Singapore, Sydney and Rio de Janeiro.



## **Dr. Margit Brandl**

### **Global Head of Telecoms and Trade Policy**

#### **DigitalEurope**

As Nokia Solutions and Networks' Global Head of Telecoms and Trade Policy Margit works on global policies on important issues for Nokia Solutions and Networks (NSN) and shares them with opinion formers and influencers. She also represents NSN in a number of trade associations such as Digital Europe where she currently serves as Vice Chair for their Digital Economy Policy Group and as chair for their Market Regulation group.

Until 2010 she worked closely with the EU constituencies as NSN's Brussels representative. Until the merger of Nokia Networks and Siemens Networks she used to be Vice President EU Affairs for Siemens responsible for governmental affairs in the information and communication technology field.

As a lawyer for the Austrian telecommunications regulatory authority she dealt with issues like licensing, interconnection, unbundling and numbering issues. She handled dispute cases and helped the authority's judges in preparing the cases for final decision making.

Margit Brandl is a 1998 graduate of Karl-Franzens-University, Graz, Austria, with a Ph.D. degree in Law (2001). She also taught law and informatics at the law faculty of the University Graz, Austria.

In her spare time she likes to take pictures and regularly exhibits her work.



**Nadia Trainar**

**Chair of the BEREC Net Neutrality Expert Working Group**

**Autorité de régulation des communications électroniques et des postes (ARCEP)**

Nadia Trainar has been engaging in ICT policies for several years, leveraging on a diverse and international experience. Graduated from ENST Bretagne (telecom engineering school) and Sciences Po Paris (Master in European Affairs), she began her career working with incumbent international carriers (France Telecom in Canada) and alternative Service Providers (9 Telecom, now part of SFR). She then moved to a leading technology provider (Schlumberger) with responsibilities encompassing strategic analysis, marketing or pre-sales activities. Afterwards, she was hired to promote private/public good practices within an independent organization advising local authorities, before joining ARCEP in 2008.

First within the European affairs unit, her main involvements have included: leading the revised telecom framework negotiations and implementation, and driving the Authority's net neutrality project. In 2012 she moved to the Economic Department, where she became the *head of the unit in charge of Network economics, forward planning and universal service*. Since 2011, she also co-chairs the net neutrality Expert Working Group in BEREC, and has coordinated in this role the production of several analytical reports or investigations (e.g. on traffic management and differentiation practices) and the publication of BEREC positions and guidelines (on transparency, on minimum quality of service requirements).



## **Jens-Henrik Jeppesen**

### **Director for European Affairs**

### **Center for Democracy and Technology (CDT)**

Mr Jens-Henrik Jeppesen is Director, European Affairs, at the Center for Democracy and Technology (CDT). In this role he is responsible for managing CDT's engagement with the EU institutions, Member States and other European-based international institutions.

Jens has, for more than 15 years, been engaged in European and international public policy, focusing on digital economy and technology policy, based in Brussels. Prior to his current role with CDT, Jens had been working at Dell since 2007. He joined Dell to establish its European Government Affairs practice and set up its Brussels office. In his role as Director, Government Affairs, EMEA, Jens was been responsible for managing Dell's engagement with policy makers in the region, ensuring engagement on Dell's priority policy issues, supporting Dell's Public Sector businesses in major European markets, and advising management on to state aid and antitrust issues relating to Dell's operations in the European region. Before joining Dell, Jens managed Intel's EU Affairs team, based in Brussels. Jens and his team drove Intel's corporate and technology policy agenda, covering data protection, cybersecurity, telecommunications and spectrum regulation, copyright and digital rights management, as well as patents and standards policy and regulation. Jens personally led Intel's European policy work on digital content, copyright and DRM.

Before working for Intel, Jens headed the Telecoms, Media and Technology practice at EU Affairs consultancy Adamson Associates/BSMG Worldwide, and worked at the American Chamber of Commerce to the EU, managing staff support to a group of senior executives responsible for EMEA operations of US companies, as well as to AmCham's committee on digital economy policy.

Jens is Danish, studied business administration in Copenhagen and New York and holds a Master's degree from Copenhagen Business School.



**Dr. Andrea Renda**

**Senior Research Fellow**

**Centre for European Policy Studies (CEPS)**

Andrea Renda is a Senior Research Fellow at the Centre for European Policy Studies (CEPS), where he started and currently manages the CEPS Regulatory Affairs Programme. From January 2006, he is also the Coordinator of the European Network for Better Regulation ([www.enbr.org](http://www.enbr.org)), a Coordination Action on regulatory impact assessment funded by the European Commission under the FP6 programme. In 2010, he also became the founder and Manager of the CEPS Digital Forum ([www.digitalforum.eu](http://www.digitalforum.eu)). Andrea is an on-going consultant for a number of institutions, including the European Commission, the European Parliament, the OECD and the World Bank. Andrea is the Rapporteur of the CEPS Task Force on Electronic Communications (at its third edition), as well as the CEPS Task Forces on innovation policy, competition policy and critical infrastructure protection. He was, i.a., the lead author of the Pilot Project on Administrative Burdens for DG ENTR; the main author of the Impact Study on private antitrust damages actions for DG Comp in 2007. For the European Commission, he is currently leading studies in the field of financial services and administrative burdens, and participating to studies on electronic communications, spectrum policy, and social impact assessment. From 2011 to 2013, he will be a Jean Monnet Fellow at the European University Institute in Fiesole (Italy), researching in particular on better regulation and telecommunications issues.



## **Guillermo Beltrà**

### **Senior Policy Officer**

#### **The European Consumer Organisation (BEUC)**

Guillermo Beltrà holds the position of Senior Policy Officer at BEUC working as a technology expert in BEUC's Digital Team. He has been working at BEUC's Economic and Legal Department since September 2011. Before that Guillermo was a Public Affairs and Public Relations consultant advising multinational companies on numerous technology and telecom issues. His fields of expertise in the sector include telecom regulation, net neutrality, roaming and cloud computing. Guillermo holds a Law degree and a Master's degree in International Relations and in the past has been an independent web developer and online services' advisor.

BEUC is a Brussels-based organisation representing over forty well-reputed independent consumer associations from over thirty European countries (EU, EEA and applicant countries). BEUC investigates EU decisions and developments likely to affect consumers, with a special focus on eight areas identified as priorities by our members: Energy, Financial Services, Food, Health, Safety & Sustainability, Consumer Contracts, Digital Rights and Consumer Redress.