ECTAA's views on Package Travel

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Michel de Blust Secretary General



What is ECTAA?

- The voice of European tour operators and travel agents, across the EU
- Regroups national associations of tour operators and travel agents of 31 European Countries
- Represents 70,000 enterprises, mostly SMEs
- Some 500 000 employed directly



Core principle for a successful revision of the PTD

- DEnsuring a indispensable level playing field
- ☐Ensuring that any consumer in the EU
 - benefits from the same level of protection
- ☐Preserve and foster the conpetiveness of the
 - **European Tourism industry**



A Fast changing market since the 90's

Multiplicity of travel products sold:

- Traditional Packages
- Dynamic Packages
- « Click-through » Packages
- Single travel services

Multiplicity of distribution channels:

- Classical agents
- Online Travel agents
- Direct Sales
- Mobile Sales

Scope: ECTAA's main recommandations

- □Definition of Package to include:
 - Traditional packages
 - Dynamic packages
 - All other "Click through" combinations with transfer of booking data
- □Clear exclusion of Business travel



Maximum vs Minimum Harmonisation

- ☐ Approximation Directive = very different Implementations between Member States
- □ECTAA's proposal: targeted maximum harmonisation.
- ☐ Balance between level of legal certainty (definition)/ Flexible implementation (liability, price increase)



Rights and obligations of the travellers

Before departure:

☐ Cancellation by Consumer in case of unavoidable and extraordinary circumstances based on official Travel advises

After departure:

- ☐ Repatriation costs borne by the parties to the contract one-half each
- □ Reimbursement: "without undue delay"



Liability

Organiser:

Proper performance of the contract

Retailer:

Liability for booking errors

Joint Liability:

Pre-contractual Information



Insolvency Protection

☐ Mutual recognition of national insolvency protection schemes welcomed

□Direct Sales from non EU/EEA based organiser to be covered



The devil is in the details

Please refer to our list of recommendations in ECTAA's position paper



Thank You

For more information

www.ectaa.eu

secretariat@ectaa.eu

