The Future of Artificial Intelligence for Europe

ASP 3G3

29th January

18:15 - 20:00

hosted by **Eva Kaili**

Chair of STOA

18:15 - 19:00
Conversation with:

Margrethe Vestager
European Commission Executive Vice-President

19:00 - 19:20
Fireside Chat with:
Anthony Gooch
OECD
Andrea Renda
CEPS

19:20 - 20:00
Q&A Discussion

EPRS | EUROPEAN PARLIAMENTARY RESEARCH SERVICE

The Future of Artificial Intelligence for Europe

Margrethe Vestager

Executive Vice-President , European Commission

Margrethe is the Executive Vice-President of the European Commission, responsible for a "Europe Fit for the Digital Age". She is chairing the Commissioners' Group on a Europe Fit for the Digital Age, and coordinates the work on a European strategy on data and on a European approach to artificial intelligence, including its human and ethical implications.

In the previous mandate, she was the European Commissioner for Competition, in charge of regulating commercial activity across the 28 member states and enforcing the EU's rules designed to keep the markets fair -- rules that, she believes, some big companies have been abusing. Before her appointment to the European Commission, Margrethe was a member of the Danish parliament and has held ministerial positions for Economic Affairs and the Interior, as we as for Education. She has also served as the Political Leader of the Social Liberal Party in Denmark. Margrethe is a proponent of classic liberal politics and an advocate of free speech, free assembly and free trade -- but she argues that it can only happen if markets are free of undue influence and anti-competitive behaviors.

The Future of Artificial Intelligence for Europe

Eva Kaili

Chair of STOA, Member of the European Parliament

Eva is a Member of the European Parliament, part of the Hellenic S&D Delegation since 2014. She is the Chair of the Future of Science and Technology Panel in the European Parliament (STOA), Member of the Committee on Industry, Research and Energy (ITRE) and of the Committee on Budgets (BUDG). In her capacity, she has been working intensively on promoting innovation as a driving force of the establishment of the European Digital Single Market. She has been the draftsperson of multiple pieces of legislation in the fields of blockchain technology, online platforms, big data, fintech, AI and cybersecurity, as well as the ITRE draftsperson on Juncker plan EFSI2 and more recently the Invest EU program. She is the founder of the Future Forum, a network of influential politicians, officials and public figures promoting innovation. As a high ranking and influential MEP she is often invited to talk about her work in important conferences and academic institutions around the world. She has also been the Chair of the Delegation to the NATO PA in the European Parliament, focusing on Defence and Security of Europe. Prior to that, she has been elected as a Member of the Hellenic Parliament 2007-2012, with the PanHellenic Socialist Movement (PASOK). She also worked as a journalist and newscaster prior to her political career. She holds a Bachelor degree in Architecture and Civil Engineering, and a Postgraduate degree in European Politics.

The Future of Artificial Intelligence for Europe

Andrea Renda

**Head of Global Governance, Regulation, Innovation & Digital Economy
Centre for European Policy Studies**

Andrea Renda is Professor of Digital Innovation at the College of Europe in Bruges (Belgium). He is a Senior Research Fellow and Head of the CEPS Unit on Global Governance, Regulation, Innovation and the Digital Economy (GRID). He is a non-resident Senior Fellow at Duke University's Kenan Institute for Ethics. For 2018/2020, he is also a Research Fellow of the Columbia Institute for Tele-Information (CITI) at Columbia University, New York. In August 2019, he was named Fellow of the World Academy of Art and Science. His current research interests include regulation and policy evaluation, regulatory governance, innovation and competition policies, and the ethical and policy challenges of emerging digital technologies, in particular Artificial Intelligence. A prolific author and keynote speaker, Andrea provides regular advice to several institutions, including the European Commission, the European Parliament, the OECD, the World Bank, the Inter-American Development Bank, and many more. He was the main author of key studies on better regulation for the European Commission, the OECD and the World Bank. He sits in the Board of the journals Telecommunications Policy (Elsevier), and European Journal of Risk Regulation (Cambridge). He is a member of the EU High Level Expert Group on Artificial Intelligence.

The Future of Artificial Intelligence for Europe

Anthony Gooch

Director of Public Affairs & Communications, OECD

Anthony Gooch is Director of Public Affairs & Communications at the Organisation for Economic Co-operation and Development (OECD). Since joining the OECD in 2008, Anthony has played a key role in managing the OECD's major international public campaigns in response to the ongoing global economic crisis and sensitive issues such as the fight against tax havens and international bribery. On the occasion of the OECD's 50th Anniversary in 2011, he pioneered the OECD Better Life Index (www.oecdbetterlifeindex.org) and led efforts to overhaul the OECD's brand and reputation. He is the Director of the OECD Forum and Global Parliamentary Network. More recently, he has taken the lead in shaping OECD's response to the challenge of the "post-truth" era, and leading new Organisational campaigns including I am the Future of Work. Prior to joining the OECD he worked for the European Commission (spokesman for International Trade and represented the EU in the US and UK).

The Future of Artificial Intelligence for Europe

ASP 3G3

29th January
18:15 - 20:00

Artificial Intelligence is an area of **strategic importance** for the EU - a promising new field which has the potential to **expand the frontiers** of human activity and society. AI applications can help humans respond to many pressing challenges - from mobility and healthcare, to planning the smart cities of the future and minimising our impact on the environment.

A **European approach** on AI is necessary for Europe to reap the benefits of the transformative power of AI and prepare for the socio-economic changes it will bring about. In Europe, we must ensure that AI is developed and deployed within an **appropriate ethical and legal framework** with respect for our fundamental rights and freedoms. A trustworthy and ethical approach to AI can differentiate Europe from the rest of the world.

Artificial Intelligence **with a purpose** can make Europe a world leader.

Privacy & data governance
Ethical guidelines & protection of fundamental rights
Strategic investment & capacity-building
Technological sovereignty
Transparency, accountability and supervision
International cooperation

EPRS | EUROPEAN PARLIAMENTARY RESEARCH SERVICE