

# Legal perspectives on Artificial Intelligence for the creation and the protection of cultural and creative works

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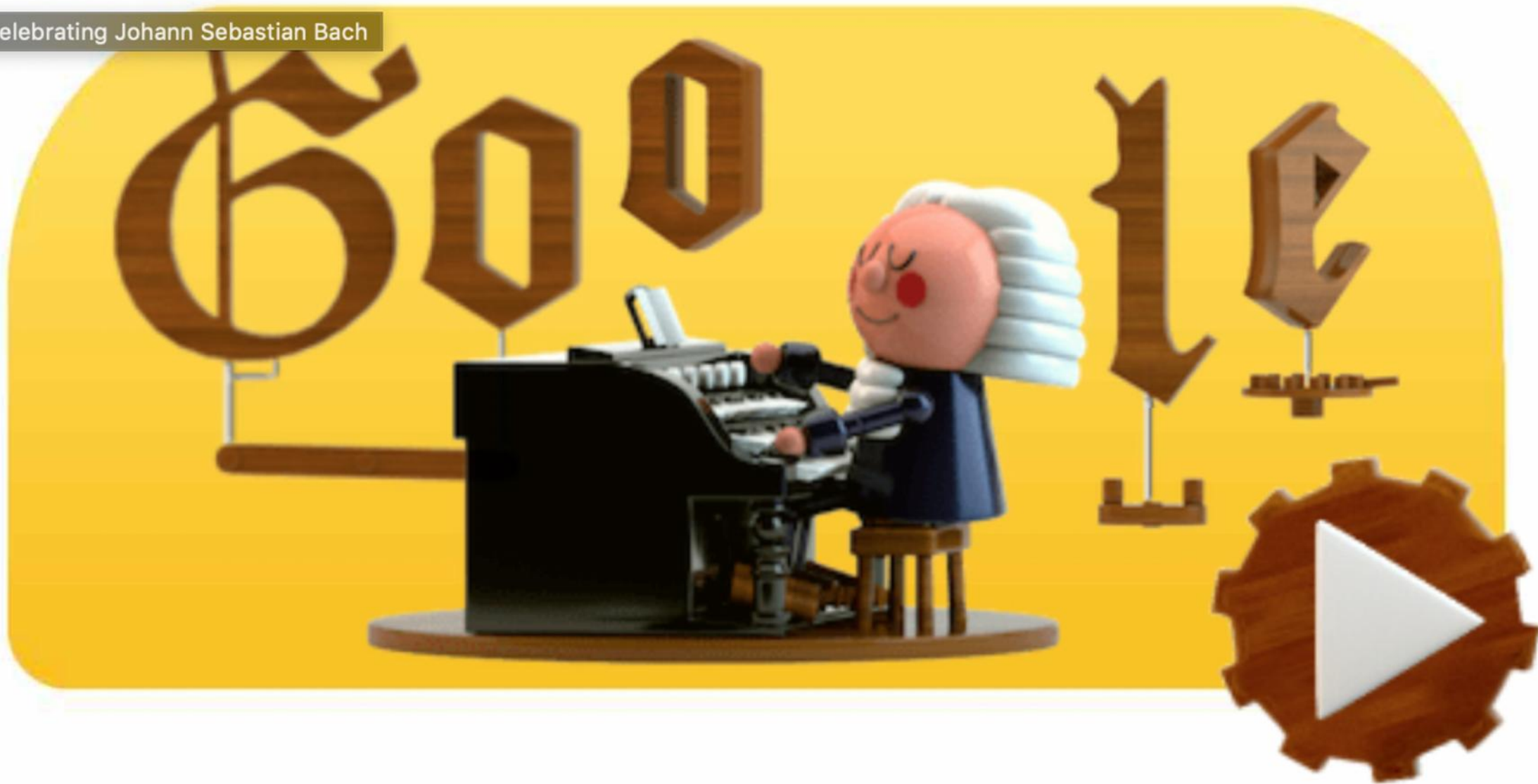
19 February 2020



Source: <https://www.nextrembrandt.com/>

Sources: [https://www.youtube.com/watch?v=LSHZ\\_b05W7o](https://www.youtube.com/watch?v=LSHZ_b05W7o)  
<https://www.youtube.com/watch?v=QgD9y9aBhSc>

Celebrating Johann Sebastian Bach



Source: <https://www.google.com/doodles/celebrating-johann-sebastian-bach>

# How do we get there?

## Mining processes

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- Important to create
- Important to extract information and predict the future

 **BBC Entertainment News**  
28 December 2018

How AI can reveal why some films do better than others. 🎬



...a film a hit... or a miss



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- Copyright
  - Databases
  - Contracts
  - Other legal restrictions
  - 2 new copyright exceptions in EU copyright law (Directive 2019/790)

Source: <https://www.nextrembrandt.com/>

Where do we get from  
there?

*In other words: Are these works  
protected?*

*Should they be?*

- Authorship
- Originality
- Ownership



Source: <https://obvious-art.com/edmond-de-belamy.html>



Is this a pressing issue?

*Yes and no*

What do we want to  
achieve?



Thanks for your attention

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