## Public Hearing on "The role of the European Investment Bank in the EU response to the COVID-19 outbreak and the post-crisis recovery" – European Parliament

- Honorable members, ladies and gentlemen, I am really pleased to be here today to discuss with you about the role of the EIB in the EU response to the Covid-19 outbreak and the post-crisis recovery.
- First of all, let me spend a few words on CDP Group.
  - As you know, CDP is the Italian National Promotional Institution and has been operating for 170 years with the same mission: supporting Italian economy, using responsibly the postal savings of about 27 million citizens to foster growth and sustain employment.
  - Today, we are a unique Group in Italy with roughly 450 billion of total assets, 265 billion of postal savings and 34 billion of equity participations.
- In 2018 we launched a new **Business Plan** with the aim of **activating** over **200 billion** of resources to support **Italian economic growth in the next 3 years.**
- The plan was focused on 3 concepts: **innovation**, **sustainability** and **territory**:
  - On Innovation, we recently launched the *Italian Innovation Fund* in order to accelerate the growth of the Italian VC ecosystem, reducing the gap with other European countries.
  - On Sustainability, we launched many innovative projects on circular economy and renewable energy, involving key strategic companies; and all these activities have been outlined in our first Sustainability Report.
  - On territory, our aim was to increase our presence at a local level through the opening of new offices; and we launched a new advisory unit for infrastructures, in order to support the public administrations in the process of planning and designing infrastructure investments.
- The **proximity** allows us to **better understand local needs** of both public and private counterparties and in this way to promptly respond through **dedicated measures**.
- Our **strategic role** in supporting the Italian economy has progressively benefitted from a **growing cooperation** with the **European Institutions**.
- Being the Italian National Promotional Institution we have been the entry point for the Juncker Plan, which
  worked very well, as CDP promoted the largest number of Investment Platforms in Europe, not only to
  support SMEs, but also to finance infrastructure and innovative projects.
- In the context of this unprecedent pandemic, CDP announced a wide range of extraordinary initiatives.
- More specifically, significant measures have been adopted in order to guarantee liquidity and facilitate access to credit, both for companies and local entities.

## • For companies:

- We made available 3 billion to provide indirect competitive funding to SMEs and Mid-Caps, which will be backed soon by a 1.5 billion EIB liquidity line.
- We launched a new credit line of 3 billion to directly fund Italian Mid-Caps and Large Corporates.

- Moreover, we provided 1 billion loan in favour of a leading Italian bank in order to support SMEs and Mid-Caps, operating in sectors highly affected by the emergency.
- For local entities, we approved the renegotiation of 34 billion of loans, with potential savings for municipalities for approximately 1.4 billion.
- In this context of crisis, it is crucial to exploit all the possible **synergies with European Institutions**, in particular EIB.
- Regarding our relationship with **EIB Group**, I am really glad to say that on a business level, the relationship is **strong and fruitful**.
- In the Juncker Plan we activated a wide range of initiatives to support Infrastructures, Innovation and SMEs.
- Regarding Infrastructures and Innovation, we launched 4 investment platforms, for up to 9,4 billion of investments.
  - These initiatives achieved significant results, such as the construction of strategic infrastructures (like highways) and the funding of important projects in the field of R&D, with particular focus on the South of Italy.
- Concerning SMEs, we launched 4 platforms, for up to 15 billions of investments, that sustained growth, technology transfer and social entrepreneurship.
- CDP and EIB also cooperated to support companies and territories heavily affected by natural disasters, through several liquidity plafonds, for a total of 3 billion.
- Finally, we effectively joined forces to promote the **modernization** of **Italian schools**, leveraging on **EIB** dedicated funding for about **2.4** billion.
- However, there is always **room for further improvement**. In particular, in my opinion, under **two perspectives**:
  - Access for NPIs to competitive funding;
  - Ways in which resources are channeled towards the real economy, leveraging more on NPI's local footprint.

## Concerning the first point:

- The funding costs of NPIs are usually higher compared to the EIB group, especially for those NPIs like
   CDP from non-"triple A" countries.
- In this perspective, we highly recommend a growing support from EIB to its national partners. This
  could allow to provide more competitive funding.
- The 1.5 billion dedicated EIB liquidity line is a very appreciated measure, but we hope this is a first step in the provision of more sizeable competitive funding
- Concerning the second point,
  - Leveraging on consolidated relationships with local entities and companies, we believe we are in privileged position to channel available resources.

- In this respect, we really appreciate the direct access to guarantees granted by the European Union under InvestEU.
- This will allow developing innovative financing solutions in order to properly support sectors with specific dynamics.
- In addition, this will also allow us to better promote the inclusion of less-favoured areas of our country, such as the Center and the South of Italy, where we can make a difference thanks to our relationships and deep understanding of the local peculiarities.
- Thank you for your attention. I look forward to hearing your views.