

## **Committee on Transport and Tourism**

### **Public Hearing**

## **“Future-proofing the Tourism Sector: Challenges and Opportunities Ahead”**

### **DRAFT PROGRAMME**

**Brussels, 30 November 2020**

**13h50 - 15h45**

**Room PHS 3C050**

**with REMOTE participation of TRAN Members and invited speakers**

- 13h50      Opening by Mrs Karima DELLI, Chairwoman TRAN Committee
- 13h55      **Planning the future for the industry: towards an EU tourism policy**
- Presentations by the invited speakers
- J Mr. Thomas ELLERBECK, Member of the TUI Group Executive Committee
- J Mr. Morgan FOULKES, Deputy Director General ACI EUROPE
- J Mr. Tony ZAHRA, President of the Mediterranean Tourism Foundation
- 14h10      **Transition to sustainable, responsible and smart tourism: enabling the future through innovation**
- Presentations by the invited speakers
- J Mr. Ukko METSOLA, Director General for CLIA in Europe
- J Ms. Marie AUDREN, Director General HOTREC
- J Mr. Prosper WANNER, Les Oiseaux de Passage and Sardaigne en Liberté
- 14h25      Questions and comments by the TRAN Members
- 15h20      Invited speakers’ answers
- 15h45      Concluding remarks by the Chairwoman ending the programme