Draft Programme

Public Hearing on

AI and the Data Strategy

30 September 2021 - 9.00-12.00

European Parliament, Brussels

Room Paul-Henri SPAAK 1A2

and hybrid participation
OPENING REMARKS
9:00 - 09:10

09:00 - 09:05  Dragoș Tudorache, Chair of the Special Committee on Artificial Intelligence in a Digital Age (AIDA), European Parliament

09:05 - 09:10  Miapetra Kumpula-Natri, Vice-Chair of the AIDA Committee and EP rapporteur of the INI on ‘European strategy for data’

Exchange of views with the European Commission on,
- AI and the “EU data strategy”,
- AI and the “EU digital strategy for the next decade (digital Compass)”
09:10 - 09:55

INTERVENTIONS BY

09:10 - 09:20  (Mr) Kilian Gross, Head of Unit of AI Policy Development and Coordination, DG-CNECT, European Commission

Title: Artificial intelligence, the EU data strategy and the Digital Compass

Abstract: The presentation will explain the complementarities between the EU’s AI and data policy and situate them in relation to the Digital Decade strategy.

09:20 - 09:55  Exchange of views with AIDA MEPs (2 min. question, directly followed by 2 min. answer)

- slot 1: EPP
- slot 2: S&D
- slot 3: Renew
- slot 4: Greens
- slot 5: ID
- slot 6: ECR
- slot 7: The Left
- slot 8: NI (1 min.)
Exchange of views with representatives of the industry and civil society on
“AI and the data Strategy”
09:55 - 11:55

PANEL I - 09:55 - 10:55

INTERVENTIONS BY (5 min. each)

09:55 - 10:00  (Mr) Jeremy Rollison, Senior Director, Data Policy & Digital Inclusive Economy, Microsoft

Title: The importance of effective data re-use for AI: promoting data collaboration in Europe and closing the data divide”

Abstract: As recognised in the European Strategy for Data, greater data collaboration, access, and re-use will play a key role in the EU’s economic future and can help address some of society’s biggest challenges. While essential privacy protections and commercial considerations impose limits on the sharing of certain kinds of data, much of the world’s data can be made more open with appropriate tools and sharing protocols. The availability of greater amounts of data, along with emerging analytics tools and state of the art technologies, will allow European businesses and researchers to better leverage the data they already possess while improving outcomes through enhanced collaboration to advance Europe’s digital and AI goals and global competitiveness.

10:00 - 10:05  (Ms) Gemma Galdón, Founder of Eticas Foundation and Eticas Consulting

Title: Responsible AI as a competitive advantage / From legal innovation to market disruption: the opportunities the EU is not seizing

Abstract: The EU has led the world in the regulation of AI and emphasising responsibility and trust in innovation. However, EU could do more to seize the opportunity created through legal innovation to build a competitive advantage for its tech market. Continued examples of AI discrimination, cyberattacks, social media manipulation, leaks and hate point to the need for a tech market that aims to solve problems and build value on AI customisation and responsibility, not scalability and data extraction. Eticas is a global leader in applied ethics and responsible AI solutions, but our business is greater outside of the EU. Actually, the US market is being more dynamic in seeing the opportunities created by the EU's emphasis on values and impacts. There is a chance the the EU will miss its own boat on trustworthy and responsible AI.
10:05 - 10:10  (Mr) **Stefaan G Verhulst**, Co-Founder and Chief Research and Development Officer of the Governance Laboratory (The GovLab) at New York University (NYU)

*Title:* Building the foundation for a more systematic, sustainable and responsible re-use of data to address societal challenges.

*Abstract:* Understandably, much of the policy and legislative focus has been on preventing the mis-use of data. Yet, when designing a data strategy, an equally important question involves how to prevent the missed use of data that if leveraged responsibly can improve people's lives and help solve common challenges. Toward that end, there is a need for innovative policies and interventions that can provide for a trusted foundation to make the re-use of privately and publicly held data more systematic, sustainable and responsible. This may require a redefinition of "data responsibility" at both the demand and supply-side of data in society.

10:10 - 10:15  (Mr) **Walter Palmetshofer**, Policy & research at Open Knowledge Foundation, Germany

*Title:* The promises of developing with, not for

*Abstract:* The EU would have the unique opportunity to set an example in regulating AI and the responsible use of data. In order to reach this promise we need data. Without data there is no AI. We need to open up data, with and for the citizens.

10:15 - 10:55  Exchange of views with AIDA MEPs (2 min. question, directly followed by 2 min. answer)

- slot 1: EPP
- slot 2: S&D
- slot 3: Renew
- slot 4: Greens
- slot 5: ID
- slot 6: ECR
- slot 7: The Left
- slot 8: NI (1 min.)

***

**PANEL II - 10:55 - 11:55**

**INTERVENTIONS BY** (5 min. each)

10:55 - 11:00  Professor **Luís Paulo Reis**, University of Porto, Portugal

*Title:* Artificial Intelligence for Public Administration

*Abstract:* Public Administration implies processing a huge amount of data for solving very complex problems. New technologies, such as Artificial Intelligence (AI), can therefore play a significant role in the modernisation and improvement of public administration by extracting appropriate
information from the available data and using it to help the decision-making process. On the other hand, transparency, explicability, correctness, fairness, and security on the use of AI, for processing data and solving Public Administration problems, is fundamental, for citizens to trust this new technology. This talk will briefly analyse the challenges of using AI in Public Administration and highlight some innovative projects and ideas on this area such as the concept of Configurable AI.

11:00 - 11:05  (Ms) Prof. Louisa Specht-Riemenschneider, Data law specialist. University Professor, External Scientific Advisor

*Title:* Data Access and Data Trustees - perspectives for DGA and Data Act

*Abstract:* Data access rights and data trust systems should be thought of together to ensure effective data access and data use without lowering the existing data protection standard. Researchers in particular should be entitled to data access, because research cannot succeed without sufficient data. The Data Governance Act should be supplemented by sector-specific regulation, e.g. in the Health Data Space.

11:05 - 11:10  (Mr) Thomas Bolander, PhD, professor of Artificial Intelligence (AI) at DTU Compute, Danish Technical University

*Title:* Socially intelligent algorithms is the only road to safe AI

*Abstract:* According to the AI Act (EC, April 2021), the goal of AI is "to achieve the twin objective of promoting the uptake of AI and of addressing the risks associated with certain uses of such technology." I will argue that both objectives should be addressed by the same means: developing algorithms with higher cognitive abilities, including social intelligence. Without such algorithms, no amount of computing power or data will get us there.

11:10 - 11:15  (Ms) Sarah Chander, Senior Policy Advisor at European Digital Rights eDRI

*Title:* The Artificial Intelligence Act, the Data Strategy and Fundamental Rights

*Abstract:* This talk will highlight the main position of the European Digital Rights on the Artificial Intelligence Act, the Data Strategy from the perspective of fundamental and digital rights. The presentation will include specific recommendations as to how the European Parliament can strengthen ongoing legislation on artificial intelligence from a fundamental rights perspective.

11:15 - 11:55  Exchange of views with AIDA MEPs (2 min. question, directly followed by 2 min. answer)

- slot 1: EPP
- slot 2: S&D
- slot 3: Renew
- slot 4: Greens
• slot 5: ID
• slot 6: ECR
• slot 7: The Left
• slot 8: NI (1 min.)

***

**CLOSING REMARKS**

11:55 - 12:00

11:55 - 12:00  Dragos Tudorache, Chair of the Special Committee on Artificial Intelligence in a Digital Age (AIDA), European Parliament

***

The hearing will be webstreamed on the European Parliament website.