The aim of the hearing is to look into the ways in which digitalisation, via the tool of product passports, can improve transparency and the availability of information on the characteristics of products sold in the EU, in particular for consumers and help transition towards a more resource-efficient single market. Digital product passports could provide information on a product’s compliance with EU rules, composition, origin of components, as well as repair and dismantling possibilities.

The hearing will address the type of information product passports may provide depending on the intended recipients, be it economic operators, public authorities - such as market surveillance authorities - and consumers or other end-users. Additional topics of focus will be the interplay with other means of consumer information, how product passport can enhance product and supply chain traceability and the practical implications for European businesses, especially SMEs. Moreover, the discussion will focus on the policy options for introducing product passports in EU legislation, either at sectoral or horizontal level.

16h45 Opening remarks: Ms Anna Cavazzini, IMCO Chair (2 min.)

16h47 Mr Thomas Götz (8 min.)
   • Co-Head of Research Unit Energy Policy, Wuppertal Institute

16h55 Mr Alexandre Affre (8 min.)
   • Deputy Director General, Business Europe

17h03 Mr Dimitri Vergne (8 min.)
   • Team Leader Sustainability, BEUC

17h11 Mr Guy Ethier (5 min.)
   • Member of the Executive Committee, Global Battery Alliance
17h16 Ms Teresa Oberhauser (5 min.)
   • EU Project Lead, Circularise

17h21 Ms Marianne Uddman (5 min.)
   • Head of Sustainability, TrusTrace

17h26 Mr Joaquim Nunes de Almeida (8 min.)
   • Director "Mobility and energy intensive industries", DG GROW, European Commission

17h34 Exchange of views with IMCO Members (40 min.)

18h14 Closing remarks: Ms Anna Cavazzini, IMCO Chair (1 min.)

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