

Tackling Unfair Trading Practices in the Garment/Textile Sector

Committee on International Trade

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Experts' short biographies



Dr. Marsha DICKSON is President and Co-Founder of Better Buying Institute and Irma Ayers Professor Emerita at the University of Delaware (UD) in. Better Buying™ was founded to elevate the voice of suppliers and even out the power dynamics in the consumer goods sector with a focus on improving workplace conditions and wages for workers. The organization reimagines supply chain sustainability, leveraging data to strengthen supplier-buyer relationships by improving purchasing practices.

Dr. Dickson began Better Buying™ while on the faculty in the Department of Fashion and Apparel Studies at UD. During her academic career, she gained wide recognition as a global academic leader for her research, teaching, and practical engagement with global suppliers, retailers/brands, and sustainability groups. Her focus on buyers' purchasing practices and how those support or prevent supply chain sustainability spans two decades. She has conducted research in numerous countries around the world. During 14 years on the board of directors of the Fair Labor Association, Dr. Dickson worked with a cross-sector network of brand, manufacturer, and civil society stakeholders to develop policies and practices that support decent work in factories and on farms around the world. Through sustained engagement, Dr. Dickson has built thoughtful working relationships with leaders in corporate social responsibility and sustainability, buying groups, suppliers, industry associations, civil society organizations, and foundations.



David HACHFELD is coordinator of the Clean Clothes Campaign (CCC) in Switzerland.

The Clean Clothes Campaign is a global network of more than 200 organisations and unions dedicated to improving working conditions and supporting the empowerment of workers in the global garment and sportswear industries. We educate and mobilise consumers, lobby companies and governments, and offer direct solidarity support to workers as they fight for their rights and demand better working conditions.

David Hachfeld graduated in political science (Free University Berlin). He is based at Public Eye, a Swiss member organization of the CCC network and an NGO engaged for global justice, shedding light on human right violations through exclusive investigations and in-depth research. He is expert on wage justice and inequalities in global value chains. His latest investigations focussed on fashion e-commerce, the Chinese ultra-fast-fashion company Shein, wage theft in the Covid19 pandemic and pricing in the supply chain of a Zara hoodie.



Paul KADJO is an artist, fashion designer and stylist based in Hamburg, Germany. As a young German-Ivorian, founder and head of the same named corporate brand, he is committed to sustainable change between people and the environment. With his cultural background and lifelong search for his "true" identity, he uses art and fashion to speak about social, environmental and political issues in our societies. Paul sees himself as a citizen of the world and creates an intercultural exchange with the main theme of sustainability and a focus on the African continent.

In 2021, Paul completed his studies at the renowned AMD Hamburg as the best graduate in fashion design across all locations. He then won the award for "Best Sustainability Concept" at Fashion Week Berlin and is one of the nation's best upcoming designers. His upcycling based corporate brand develops innovative solutions for future-oriented art, fashion and lifestyle. Beside he is working as a fashion stylist and currently has been working for celebrities like Alexander Zverev, Helene Fischer, Sophia Thomalla or Yared Dibaba. With his entrepreneurship and engagement Paul has great supports such as the German Fashion Council, Harper's Bazaar, Hanseatic Help, Sofa Company and many more.



Jorge CONESA is managing director at the Fair Trade Advocacy Office. He holds a Master degree on international trade and another in multimedia communications. He has worked in trade promotion at the Spanish Consulate in Canton, China; as advisor to a Member of the European Parliament; and before assuming the direction of the Fair Trade Advocacy Office he has lead the organisation's work on fair and sustainable textiles and on agri-food Unfair Trading Practices.